MADRID AGREEMENT/MADRID PROTOCOL CONCERNING THE INTERNATIONAL REGISTRATION OF TRADE MARKS

REFUSAL OF PROTECTION notified to the International Bureau of the World Intellectual Property Organization (WIPO) under Article 5 of the Madrid Agreement/Madrid Protocol

The boxes are crossed off when applicable \boxtimes

| I. | Office having declared refusal of protection: | Telephone | +49 (0)89 2195-0 |
|--------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------|
| | Deutsches Patent- und Markenamt | Teleprinter | +49 (0)89 2195-4000 |
| | D-80297 München | Extension no. | +49 (0)89 2195-4104 |
| | (Federal Republic of Germany) | | |
| II. | No. of the international registration in respect o | | en refused: 1 302 999 |
| | No. of basic national registration: m 2015 16 | | |
| III. | Name and address of the holder of the registra: LIMITED LIABILITY COMPANY, "ANYKISS", | | |
| IV. | Provisional/final refusal (see item VIII below) | | |
| V. | Grounds for refusal (earlier opposed trade mark | ks and/or other grounds): see item X – | |
| VI. | Applicable sections of the national law: | | |
| | _ s | see item X – | |
| VII. | Refusal for all products/services. | <u></u> | |
| | Refusal for all products/services excepting: | | ucts/services as follows: |
| \ /!!! | | see item X – | |
| VIII. | Objection to and legal remedies concerning the tional registration no/cl. 30 in all correspondent | | tion (please quote the interna- |
| | The holder of the trade mark may submit his ob- Markenamt (address as indicated in item I above fication of refusal was dispatched by WIPO, ex- anwalt or Rechtsanwalt) who is a resident of the member state of the European Union or a contribute details of the refusal will be communicated. | ve) within four months frollowed within four months frollowed the agential Republic of Gerracting state of the Europe | om the date on which the noti- ncy of a representative (<i>Patent-</i> rmany or a national of another |
| | During the above time limit, the refusal of prote refusal within the time limit of four months, the | • | • |
| | Within an additional time limit of one month together with the fee of EUR 150 for objection. | the holder may, however, | file an objection (Erinnerung) |
| | In the absence of an objection refusal shall bec | come final. | |
| | The objection (<i>Erinnerung</i>) shall be addressed as indicated in item I above) through the agenc who is a resident of the Federal Republic of Ge European Union or a contracting state of the European | ry of a representative (<i>Pate</i> ermany or a national of and | entanwalt or Rechtsanwalt) |
| IX. | Date of pronouncement of refusal: November 2 | 28, 2016 | |

(Title and date of the applicable national law) Χ.

Extract from the Trade Mark Law

version of 31 July 2009

Absolute Grounds for Refusal

- 8. (1) Signs that are capable of being protected as a trade mark within the meaning of Section 3, but not capable of being represented graphically, shall not be registered.
 - (2) The following shall not be registered:
 - 1. trade marks which are devoid of any distinctive character with respect to the goods or ser-
 - trade marks which consist exclusively of signs or indications which may serve, in trade, to designate the kind, quality, quantity, intended purpose, value, geographical origin, the time of production of the goods or of the rendering of the services, or to designate other characteristics of the goods or services
 - 3. trade marks which consist exclusively of signs or indications which have become customary in the current language or in the bona-fide and established practices of the trade for designating goods or services:
 - trade marks which are of such a nature as to deceive the public, in particular, as to nature, quality or geographical origin of the goods or services;
 - trade marks which are contrary to public policy or to accepted principles of morality.
 - trade marks which include armorial bearings, flags or other emblems of State, or armorial bearings of a locality, an association of communities or an association of other communal entities within the country;
 - trade marks which include official signs and hallmarks, indicating control and warranty, which, according to a notice published by the Federal Ministry of Justice in the Federal Law Gazette [Bundesgesetzblatt], cannot be validly registered as trade marks;
 - trade marks which include armorial bearings, flags or other signs, seals, or designations, of international intergovernmental organisations which, according to a notice published by the Federal Ministry of Justice in the Federal Law Gazette, cannot be validly registered as trade
 - trade marks the use of which can obviously be prohibited pursuant to other provisions in the public interest; or
 - 10. trade marks which have been filed in bad faith
- (3) Subsection (2), Nos. 1, 2 and 3, shall not apply if the trade mark has, before the date of the decision on registration and following the use which has been made of it, established itself in affected trade circles as the distinguishing sign for the goods or services for which it has
- (4) Subsection (2), Nos. 6, 7 and 8, shall also apply if (4) Subsection (2), Nos. 6, 7 and 8, shall also apply if the trade mark includes the imitation of a sign specified therein. Subsection (2), Nos. 6, 7 and 8, shall not apply where the applicant is authorised to include one of the signs specified therein in his trade mark even if it may be confused with another of the signs specified therein. Fur-thermore, subsection (2), No. 7, shall not apply where the goods or services for which the application for regis-terior of the trade proof has been filted an activities. tration of the trade mark has been filed are neither identical with nor similar to those for which the sign or hallmark, indicating control or warranty, has been introduced. Furthermore, subsection (2), No. 8, shall not apply where the trade mark filed is not of such a nature as to falsely suggest to the public that a connection exists between the trade mark and the international intergovernmental organisation

Filed or Registered Trade Marks as Relative Grounds for Refusal

- 9. (1) Registration of a trade mark may be cancelled
 - if it is identical with an earlier filed or re-gistered trade mark, and the goods or services for which the trade mark is registered are identical with the goods or services for which the earlier trade mark is filed or is registered;

if because of its identity with, or similarity to, the earlier filed or registered trade mark, and the identity or similarity of the goods or services covered by the trade marks, there exists a likelihood of confusion on the part of the public, which includes the likelihood of association with the other trade marks; (...)

Opposition

- 42. (1) Within a period of three months following the date of publication of the registration of the trade mark pursuant to Section 41, the proprietor of an earlier trade mark may give notice of opposition to registration of the
- (2) The opposition may only be based on the grounds that the trade mark may be cancelled due to
 - 1. an earlier filed or earlier registered trade mark pursuant to Section 9 (1), No. 1 or 2;
 - an earlier well-known trade mark pursuant to Section 10 in conjunction with Section 9 (1). No 1 or 2; or
 - its registration for an agent or representative of the proprietor of the trade mark pursuant to Section 11.

(3) (deleted)

Objection Due to Non-use; Decision on the Opposition

- 43. (1) If the proprietor of an earlier registered trade mark has given notice of opposition, he shall, if the other party contests the use of the trade mark, substantiate by prima facie evidence that, during the period of five years preceding the publication of the registration of the trade mark against which a notice of opposition has been given, the earlier registered trade mark has been put to use pursuant to Section 26, provided the earlier trade mark has at that date been registered for not less than five years. If the period of five years of non-use ends after the publication of the registration, the opponent shall, if the other party contests that use, substantiate by prima facie evidence that, during the period of five years preceding the decision on the opposition, the trade mark has been put to use pursuant to Section 26. In the decision, only those goods or services shall be considered of which use has been substantiated by prima facie evid-
- (2) If examination of the opposition reveals that the trade mark must be cancelled in respect of some or all of the goods or services for which it is registered, the registration shall be cancelled in full or in part. If the registration of the trade mark cannot be cancelled, the opposition shall be rejected.
- (3) If the registered trade mark has to be cancelled because of one or several earlier trade marks, the pro-ceedings with regard to further oppositions may be suspended until a decision on the registration of the trade mark has become final. (...)

Domestic Representative

- 96. (1) Any person having neither a residence nor a seat nor an establishment in Germany may take part in proceedings before the Patent Office or the Patent Court, regulated by this Law, and may claim the rights conferred by the trade mark, only if he has appointed a patent attorney or an attorney-at-law in Germany as his representative, who shall be authorised to represent him in Patent Office and Patent Court proceedings and in civil litigation affecting the mark, and also file requests for the institution of criminal proceedings.
- (2) Nationals of member states of the European Union or another contracting state of the Agreement on the European Economic Area may be appointed as representatives within the meaning of subsection 1 for rendering a service within the meaning of the Treaty Establishing the European Community, if they are authorised to pursue professional activities under any of the professional titles appearing in the respective applicable version of the annex to Section 1 of the Law on the Professional Activities of European Lawyers in Germany of 9 March 2000 [Gesetz über die Tätigkeit europäischer Rechtsanwälte in Deutschland] (BGBl¹ I p. 182) or the annex to Section 1 of the Law on the Qualifying Examin-

- ation for Gaining Admission to the Profession of Patent Attorney of 6 July 1990 [Gesetz über die Eignungsprüfung zur Zulassung zur Patentanwaltschaft] (BGBI I p. 1349, 1351).
- (3) The place where the representative, appointed under subsection 1, has his business premises shall be deemed, within the meaning of Section 23 of the Code of Civil Procedure, to be the place where the assets are located. If there are no business premises, then the place where the representative has his domicile in Germany shall be relevant and, in the absence thereof, the place where the Patent Office has its seat.
- (4) The termination of the appointment of a representative under subsection 1 shall be effective only after the termination of the appointment and the appointment of a new representative have been communicated to the Patent Office or the Patent Court.

Application of the Provisions of this Law; Language

- Application of the Provisions of this Law, Language
 107. (1) The provisions of this Law shall be applicable
 mutatis mutandis to the international registration of
 marks under the Madrid Agreement Concerning the International Registration of Marks (Madrid Agreement)
 which are effected through the intermediary of the Patent
 Office or the protection of which extends to the territory
 of the Federal Republic of Germany unless otherwise provided in this Chapter or in the Madrid Agreement.
- (2) All requests and other communications in the procedure concerning international registrations and the list of goods and services shall be submitted in French. Examination as to Absolute Grounds for Refusal
- 113. (1) International registration of marks shall be examined as to absolute grounds for refusal under Section 37 in the same way as marks in respect of which an application for registration has been filed. Section 37(2) shall not apply.
- (2) Rejection of the application (Section 37(1)) shall be replaced by refusal of protection

Opposition

- 114. (1) For the purpose of international registrations, publications of the registration (Section 41) shall be re-placed by publication in the gazette published by the International Bureau of the World Intellectual Property Organization
- (2) The time limit for lodging opposition (Section 42(1)) against the grant of protection for international registrations shall start on the first day of the month following the month indicated on the issue of the gazette containing the publication of the international registration.
- (3) Cancellation of the registration (Section 43(2)) shall be replaced by refusal of protection

Extract from the Trade Mark Ordinance version of 11 May 2004

Section 46 Refusal of Protection

- (1) Where protection is, in full or in part, refused to an international registration the protection of which has been extended to the territory of the Federal Republic of Germany under Article 3ter of the Madrid Agreement or under Article 3ter of the Protocol Relating to the Madrid Agreement, and where this refusal is communicated to the International Bureau of the World Intellectual Property Organization to be transmitted to the proprietor of the international registration, the time limit for appointing a representative in Germany shall, to avoid final refusal, be fixed to four months from the date on which notifica-tion of refusal was dispatched by the International Bureau of the World Intellectual Property Organization.
- (2) Where the refusal of protection has become final because the proprietor of the international registration has failed to appoint a representative in Germany, an objection to or an appeal from the refusal shall be filed with the German Patent and Trade Mark Office within one further month after the time limit of four months under sub-section (1). Instructions about the proprietor's right to ap-peal shall be attached to the refusal. Sec. 61(2) of the Trade Mark Law shall apply mutatis mutandis.

¹ Federal Law Gazette

² Gazette OMPI des marques internationales/WIPO Gazette of International Marks (published fortnightly) (Editor's note)

still | Supplementary box

X. grounds for refusal – *item V* –

International Trade Mark 1 302 999

The company (companies) mentioned below has (have) lodged opposition to the admission of the trade mark because of earlier national or international application or registration of its (their) trade mark(s) listed below (Sec. 119, 124, 114, 43 (2), 42 (2), 9 (1) Trade Mark Law; Art. 5 Protocol Relating to the Madrid Agreement; Art. 6 quinquies B Paris Convention):

The Hershey Company

100 Crystal A Drive Hershey, PA 17033 ESTADOS UNIDOS (DE AMÉRICA)

- 1.) EM011239506 HERSHEY'S KISSES
- 2.) EM011239332 HERSHEY'S KISSES

Note:

If no representative has been appointed within the provisional time limit of the first four months, this fact constitutes in itself a ground for refusal after the notification concerning the refusal of protection has become final (Sec. 96, 119 Trade Mark Law).

XII. Annexes (crossed off below)

- 1 reproduction of 2 opposed trade marks including a figurative element or a special graphic design
- List specifying the registration number as well as the relevant goods/services in respect of each opposed trade mark
- ☐ List of professional representatives
- ☐ List of goods/services

XI. Signature or official seal of the administration which pronounced the refusal



28/11/2016

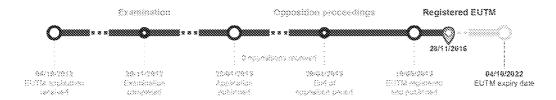


EUTM file information

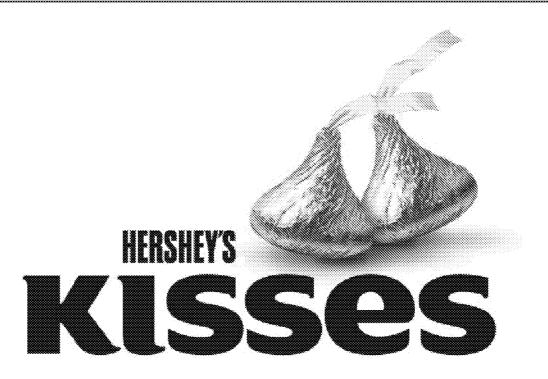
HERSHEY'S KISSES

011239506

Timeline



Graphic representation



Trade mark information

HERSHEY'S KISSES 04/10/2012 Name Filing date 07/05/2013 011239506 Filing number Registration date Basis EUTM Expiry date 04/10/2022 Date of receipt 04/10/2012 Designation date Filing language English **Figurative** Type Nature Individual Second language French 30 (Nice Classification) Application reference TM27357/TPA 08.01.23 (Vienna Trade mark status Registered Vienna Classification Classification)

Goods and services



30 Coffee, tea, cocoa and artificial coffee; Rice; Tapioca and sago; Flour and preparations made from cereals; Bread, pastry and confectionery; Ices; Sugar, honey, treacle; Yeast, baking-powder; Salt; Mustard; Vinegar, sauces (condiments); Spices; Ice; Allspice; Almond confectionery; Almond paste; Aniseed; Aromatic preparations for food; Artificial coffee; Baking powder; Baking soda [bicarbonate of soda for cooking purposes]; Barley (Crushed -); Barley meal; Bean meal; Bee glue; Beer vinegar; Biscuits; Bread; Bread rolls; Breadcrumbs; Buns; Cake powder; Cakes; Candy; Capers; Caramels [candy]; Celery salt; Cerealbased snack food; Cereal preparations; Cheeseburgers [sandwiches]; Chewing gum; Chicory [coffee substitute]; Chips [cereal products]; Chocolate, Chocolate-based beverages; Chocolate beverages with milk; Chow-chow [condiment]; Chutneys [condiments]; Cinnamon [spice]; Cloves [spice]; Cocoa; Cocoa-based beverages; Cocoa beverages with milk; Cocoa products; Coffee; Coffee-based beverages; Coffee beverages with milk; Coffee flavorings [flavourings]; Coffee (Unroasted -); Condiments; Confectionery; Confectionery for decorating Christmas trees; Cookies; Cooking salt; Corn flakes; Corn meal; Corn, milled; Corn, roasted; Coulis (Fruit -) [sauces]; Couscous [semolina]; Crackers; Cream of tartar for cooking purposes; Cream of tartar for culinary purposes; Curry [spice]; Custard; Dressings for salad; Edible ices; Essences for foodstuffs, except etheric essences and essential oils; Farinaceous foods; Ferments for pastes; Flavorings, other than essential oils; Flavorings, other than essential oils, for cakes; Flavorings, other than essential oils, for beverages; Flour-milling products; Fondants other than essential oils, for cakes; Flavorings, other than essential oils, for beverages; Flour-milling products; Fondants [confectionery]; Frosting [icing] (Cake -); Frozen yogurt [confectionery ices]; Fruit jellies [confectionery]; Garden herbs, preserved [seasonings]; Ginger [spice]; Gingerbread; Glucose for culinary purposes; Gluten additives for culinary purposes; Gluten prepared as foodstuff; Golden syrup; Groats for human food; Gruel, with a milk base, for food; Halvah; Ham glaze; High-protein cereal bars; Hominy; Hominy grits; Honey; Husked barley; Husked oats; Ice cream; Ice cream (Binding agents for -); Ice for refreshment; Ice, natural or artificial; Iced tea; Infusions, not medicinal; Ketchup [sauce]; Leaven; Linseed for human consumption; Liquorice [confectionery]; Lozenges [confectionery]; Macaroni; Macarons [pastry]; Malt biscuits; Malt extract for food; Malt for human consumption; Maltose; Marinades; Marzipan; Mayonnaise; Meat; Meat gravies; Meat pies; Meat tenderizers, for household purposes; Mint for confectionery; Molasses for food; Mousses (Chocolate -); Mousses (Chocolate -); Mustard; Mustard meal; Noodle-based prepared meals; Noodles; Nutmegs; Oat-based food; Oat flakes; Oatmeal; Oats (Crushed -); Pancakes; Pasta; Pasties; Pastry; Peanut confectionery; Pepper; Peppermint sweets; Peppers [seasonings]; Pesto [sauce]; Petit-beurre biscuits; Petits fours [cakes]; Pies; Pizzas; Popcorn; Peppermint sweets; Peppers [seasonings]; Pesto [sauce]; Petit-beurre biscuits; Petits fours [cakes]; Pies; Pizzas; Popcorn; Potato flour for food; Powders for ice cream; Pralines; Puddings; Quiches; Ravioli; Relish [condiment]; Rice; Rice-based snack food; Rice cakes; Royal jelly; Rusks; Saffron [seasoning]; Sago; Salt for preserving foodstuffs; Sandwiches; Sauces [condiments]; Sausage binding materials; Sea water for cooking; Seasonings; Semolina; Sorbets [ices]; Soya bean paste [condiment]; Soya flour; Soya sauce; Spaghetti; Spices; Spring rolls; Star aniseed; Starch for food; Stick liquorice [confectionery]; Stiffening whipped cream (Preparations for -); Sugar; Sushi; Sweeteners (Natural -); Sweetmeats [candy]; Tabbouleh; Tacos; Taploca; Taploca flour for food; Tarts; Tea; Tea-based beverages; Thickening agents for cooking foodstuffs; Tomato sauce; Tortillas; Turmeric for food; Unleavened bread; Vanilla [flavoring] flavouring; Vanillin [vanilla substitute]; Vegetal preparations for use as coffee substitutes; Vermicelli [noodles]; Vinegar; Waffles; Weeds (condiment); Wheat flour; Wheat germ for human consumption; Yeast.

Description

No entry

Owners

The Hershey Company

iΓ 237873 Organisation The Hershey Company Legal status Legal entity State, district or t... Delaware

Country State/county Post code Address

States Hershey, 17033 100 Crystal A Drive

US - United Correspondence address The Hershey Company 100 Crystal A Drive Hershey, PA 17033 ESTADOS UNIDOS (DE AMÉRICA)

Can be accessed and changed by authorised user via the User Area

> Can be accessed and changed by authorised user via the User Area

> Can be accessed and changed by authorised user via the User Area

Representatives

IAKEMP

10662

Country

Correspondence address

ID

Organisation

Туре

Legal status

Legal person Association

n/a

State/county Town

> Post code Address

GB - United Kingdom n/a London

WC1R 5JJ

14 South Square Gray's Inn J A KEMP 14 South Square Gray's Inn London WC1R 5<u>JJ</u> REINO UNIDO

00 44-2030778600

00 44-2074301000

mail@jakemp.com

Correspondence

| Enga | Proceedure | Mily amba | Super | State | Actions |
|------|------------|-----------|-------------------------------------------------------------------------------------------------|------------|-------------|
| | Recordal | 011174433 | C.1.3. Owner - change of name & address - entry on the register M - automatic template | 12/07/2016 | |
| | Recordal | 011174433 | Letter to the EUIPO | 11/07/2016 | |
| | Recordal | 011174433 | Application form and attachment | 11/07/2016 | |
| | EUTM | 011239506 | Cover letter for registration certificate. | 14/05/2013 | |
| | EUTM | 011239506 | Certificate of Registration | 13/05/2013 | |
| | EUTM | 011239506 | General correspondence | 12/02/2013 | |
| | EUTM | 011239506 | Notification of acceptance for publication of an application for a European Union trade mark | 29/01/2013 | |
| | EUTM | 011239506 | Notification of acceptance for publication | 29/01/2013 | |
| | EUTM | 011239506 | Search report transmitted (Article 38(1) and (6)) | 06/11/2012 | |
| | EUTM | 011239506 | Figurative | 04/10/2012 | *********** |

IR transformation

No entry

Seniority

Exhibition priority

No entry

Priority

No entry

Publications

| Sulistin number | State | Section | Βουσφαίου | | | | |
|-----------------------------|------------|---------|----------------------------------------------------------------------|--|--|--|--|
| 2013/019 | 28/01/2013 | A.1 | Applications published under article 40 EUTMR | | | | |
| 2013/087 | 10/05/2013 | B.1 | Registrations with no amendments since the application was published | | | | |
| 2016/129 | 13/07/2016 | C.1.3 | Proprietor - Change of name and address | | | | |
| Showing 1 to 3 of 3 entries | | | | | | | |

Cancellation

No entry

Recordals

| Malatic member | Date | Section | Filing number | 7866 | XiIIIII | | |
|-----------------------------|------------|---------|---------------|------------|----------------------------|--|--|
| | | | 000102692 | Proprietor | Change of name and address | | |
| 2016/129 | 13/07/2016 | C.1.3 | 011174433 | Proprietor | Change of name and address | | |
| Showing 1 to 2 of 2 entries | | | | | | | |

Oppositions

No entry

Appeals

No entry

Decisions

No entry

Renewals

No entry

Trade mark relations

No entry

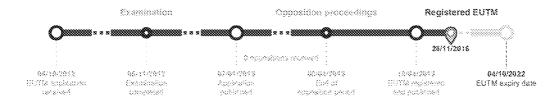


EUTM file information

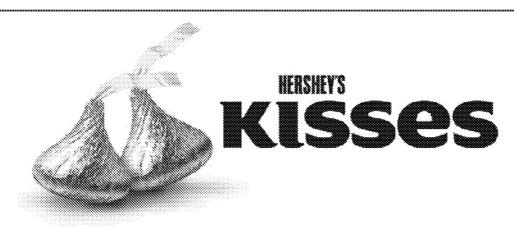
HERSHEY'S KISSES

011239332

Timeline



Graphic representation



Trade mark information

Name HERSHEY'S KISSES Filing date 04/10/2012 011239332 Filing number Registration date 16/04/2013 EUTM Expiry date 04/10/2022 Basis 04/10/2012 Designation date Date of receipt Туре **Figurative** Filing language English Individual Second language French Nature 30 (Nice Classification) TM27355/TPA Application reference Nice classes Vienna Classification 08.01.23 (Vienna Trade mark status Registered Classification)

Acquired distinctiveness No.

Goods and services



30

Coffee, tea, cocoa and artificial coffee; Rice; Tapioca and sago; Flour and preparations made from cereals; Bread, pastry and confectionery; Ices; Sugar, honey, treacle; Yeast, baking-powder; Salt; Mustard; Vinegar, sauces (condiments); Spices; Ice; Allspice; Almond confectionery; Almond paste; Aniseed; Aromatic preparations for food; Artificial coffee; Baking powder; Baking soda [bicarbonate of soda for cooking purposes]; Barley (Crushed -); Barley meal; Bean meal; Bee glue; Beer vinegar; Biscuits; Bread; Bread rolls; Breadcrumbs; Buns; Cake powder; Cakes; Candy; Capers; Caramels [candy]; Celery salt; Cerealbased snack food; Cereal preparations; Cheeseburgers [sandwiches]; Chewing gum; Chicory [coffee substitute]; Chips [cereal products]; Chocolate; Chocolate-based beverages; Chocolate beverages with milk; Chow-chow [condiment]; Chutneys [condiments]; Cinnamon [spice]; Cloves [spice]; Cocoa; Cocoa-based beverages; Cocoa beverages with milk; Cocoa products; Coffee; Coffee-based beverages; Coffee beverages with milk; Coffee flavorings [flavourings]; Coffee (Unroasted -); Condiments; Confectionery; Confectionery for decorating Christmas trees; Cookies; Cooking salt; Corn flakes; Corn meal; Corn, milled; Corn, roasted; Coulis (Fruit -) [sauces]; Couscous [semolina]; Crackers; Cream of tartar for cooking purposes; Cream of tartar for culinary purposes; Curry [spice]; Custard; Dressings for salad; Edible ices; Essences for foodstuffs, except etheric essences and essential oils; Farinaceous foods; Ferments for pastes; Flavorings, other than essential oils; Flavorings, other than essential oils, for cakes; Flavorings, other than essential oils, for beverages; Flour-milling products; Fondants [confectionery]; Frosting [icing] (Cake-); Frozen yogurt [confectionery ices]; Fruit jellies [confectionery]; Garden herbs, preserved [seasonings]; Ginger [spice]; Gingerbread; Glucose for culinary purposes; Gluten additives for culinary purposes; Gluten prepared as foodstuff; Golden syrup; Groats for human food; Gruel, with a milk base, for food; Halvah; Ham glaze; High-protein cereal bars; Hominy; Hominy grits; Honey; Husked barley; Husked oats; Ice cream; Ice cream (Binding agents for -); Ice for refreshment; Ice, natural or artificial; Iced tea; Infusions, not medicinal; Ketchup [sauce]; Leaven; Linseed for human consumption; Liquorice [confectionery]; Lozenges [confectionery]; Macaroni; Macarons [pastry]; Malt biscuits; Malt extract for food; Malt for human consumption; Maltose; Marinades; Marzipan; Mayonnaise; Meai; Meat gravies; Meat pies; extract for rood; Mait for human consumption; Maitose; Marinades; Marzipan; Mayonnaise; Meat; Meat gravies; Meat pies; Meat tenderizers, for household purposes; Mint for confectionery; Molasses for food; Mousses (Chocolate -); Mousses (Dessert -) [confectionery]; Muesli; Mustard; Mustard meal; Noodle-based prepared meals; Noodles; Nutmegs; Oat-based food; Oat flakes; Oatmea!; Oats (Crushed -); Pancakes; Pasta; Pasties; Pastries; Pastry; Peanut confectionery; Pepper; Peppermint sweets; Peppers [seasonings]; Pesto [sauce]; Petit-beurre biscuits; Petits fours [cakes]; Pies; Pizzas; Popcorn; Potato flour for food; Powders for ice cream; Pralines; Puddings; Quiches; Ravioli; Relish [condiment]; Rice; Rice-based snack food; Rice cakes; Royal jelly; Rusks; Saffron [seasoning]; Sago; Salt for preserving foodstuffs; Sandwiches; Sauces [condiments]; Sausage binding materials; Sea water for cooking; Seasonings; Semolina; Sorbets [ices]; Soya bean paste [condiment]; Soya flour; Soya sauce; Spaghetti; Spices; Spring rolls; Star aniseed; Starch for food; Stick liquorice [confectionery], Stiffening whipped cream (Preparations for -); Sugar; Sushi; Sweeteners (Natural -); Sweetmeats [candy]; Tabbouleh; Tacos; Taploca; Taploca flour for food; Tarts; Tea; Tea-based beverages; Thickening agents for cooking foodstuffs, Tomato sauce; Tortillas; Turmeric for food; Únleavened bread; Vanilla [flavoring] flavouring; Vanillin (vanilla substitute]; Vegetal preparations for use as coffee substitutes; Vermicelli [noodles]; Vinegar; Waffles; Weeds [condiment]; Wheat flour; Wheat germ for human consumption; Yeast...

Description

No entry

Owners

The Hershey Company

| ID | 237873 | Country | US - United | Correspondence address | |
|--------------------|--------------|---------------|------------------------|-----------------------------------------|---------------------------------------------------|
| Organisation | The Hershey | | States | The Hershey Company | Can be accessed and changed by authorised user |
| | Company | State/counity | PA | 100 Crystal A Drive | via the User Area |
| Legal status | Legal entity | Town | Hershey, | Hershey, PA 17033 ESTADOS UNIDOS (DE | |
| State, district or | t Delaware | Post code | 17033 | AMÉRICA) | Can be accessed and |
| | | Address | 100 Crystal A Drive | | changed by authorised user via the User Area |
| | | | | | Can be accessed and |

Representatives

TAKEMP

| ID | 10662 | Country | GB - United | Correspondence address | 00 44-2030778600 |
|--------------|--------------|--------------|----------------------------------|-------------------------------|--------------------|
| Organisation | n/a | | Kingdom | I A KEMP | 00 44-2020776000 |
| Legal status | Legal person | State/county | n/a | 14 South Square | 24.11.400.140.1240 |
| Туре | Association | Town | London | Gray's Inn London WC1R 5JJ | 00 44-2074301000 |
| | | Post code | WC1R 5JJ | REINO UNIDO | |
| | | Address | 14 South Square Gray's Inn | | mail@jakemp.com |

changed by authorised user

via the User Area

Correspondence

| From Proceedure | Ality months | Super | \$3000 | Actions |
|-----------------|--------------|-------------------------------------------------------------------------------------------------|------------|---------|
| Recordal | 011174433 | C.1.3. Owner - change of name & address - entry on the register M - automatic template $$ | 12/07/2016 | |
| Recordal | 011174433 | Letter to the EUIPO | 11/07/2016 | |
| Recordal | 011174433 | Application form and attachment | 11/07/2016 | |
| EUTM | 011239332 | Cover letter for registration certificate. | 22/04/2013 | |
| EUTM | 011239332 | Certificate of Registration | 19/04/2013 | |
| EUTM | 011239332 | Notification of acceptance for publication | 08/01/2013 | |
| EUTM | 011239332 | Notification of acceptance for publication of an application for a European Union trade mark | 20/12/2012 | |
| EUTM | 011239332 | Search report transmitted (Article 38(1) and (6)) | 06/11/2012 | |
| EUTM | 011239332 | Figurative | 04/10/2012 | |
| EUTM | 011239332 | Application form and attachment | 04/10/2012 | |

IR transformation

No entry

Seniority

No entry

Exhibition priority

No entry

Priority

No entry

Publications

| Mattern number | Status | Sustine | Beautiman |
|---------------------|------------|---------|----------------------------------------------------------------------|
| 2013/004 | 07/01/2013 | A.1 | Applications published under article 40 EUTMR |
| 2013/073 | 18/04/2013 | B.1 | Registrations with no amendments since the application was published |
| 2016/129 | 13/07/2016 | C.1.3 | Proprietor - Change of name and address |
| Showing 1 to 3 of 3 | entries | | |

Cancellation

No entry

Recordals

| Sulletin sumber | Date | Section | Filling isomber | Yitio | Xubtille |
|-----------------|------------|---------|-----------------|------------|----------------------------|
| 2016/129 | 13/07/2016 | C.1.3 | 011174433 | Proprietor | Change of name and address |

| Showing 1 to 1 of 1 entries | | | |
|-----------------------------|---|------|----------|
| Oppositions | | | |
| No entry | | | |
| Appeals | | | <u>-</u> |
| No entry | | | |
| Decisions | | | |
| No entry | | | |
| Renewals | | | , |
| No entry | | | |
| Trade mark relation | S | | |

No entry