


**MADRID AGREEMENT AND PROTOCOL  
MADRIDER ABKOMMEN UND PROTOKOLL**

 PROVISIONAL REFUSAL OF PROTECTION Rule 17 (1)  
 VORLÄUFIGE SCHUTZVERWEIGERUNG Regel 17 (1)

I. Authority pronouncing the refusal: <b>Austrian Patent Office</b> <b>Dresdner Straße 87</b> <b>A – 1200 Vienna (Austria)</b>	Behörde, die die Schutzverweigerung erlassen hat: <b>Österreichisches Patentamt</b> <b>Dresdner Straße 87</b> <b>A – 1200 Wien (Österreich)</b>
II. Number of the international registration: Nr. der internationalen Registrierung: 1 302 999  Number of the basic registration / application and country of origin: Nr. der Basisregistrierung / -anmeldung und Ursprungsland: m 2015 16334 Ukraine	
III. <input checked="" type="checkbox"/> Provisional refusal based on opposition(s) Vorläufige Schutzverweigerung wegen eines(mehrerer) Widerspruchs(-sprüche)  <input type="checkbox"/> Provisional refusal based on both - <i>ex officio</i> examination and opposition Vorläufige Schutzverweigerung wegen absoluter Gründe und Erhebung eines Widerspruchs	
IV. <input checked="" type="checkbox"/> Provisional refusal for all the goods and/or services Vorläufige Schutzverweigerung für alle Waren und/oder Dienstleistungen  <input type="checkbox"/> Provisional refusal for some of the goods and/or services: Vorläufige Schutzverweigerung für die folgenden Waren und/oder Dienstleistungen:	
V. Grounds for refusal Gründe der vorläufigen Schutzverweigerung  <input type="checkbox"/> Absolute grounds  <input checked="" type="checkbox"/> Opposition(s) by opponent(s): see VI. Eingelangte Widersprüche: siehe VI.	
VI. Information relating to earlier mark(s) or application(s) Informationen betreffend die ältere(n) Marke(n) oder Anmeldung(en)  Type / Registration number / Mark / Filing date / Filing number / Priority date Art / Registernummer / Marke / Anmeldedatum / Anmeldenummer / Prioritätsdatum EUTM 011239332 / Hershey's Kisses / 4.10.2012  Name and address of the owner(s): Name und Adresse des(der) Inhaber(s): The Hershey Company 100 Crystal A Drive Hershey, PA 17033 USA  Name and address of the representative: Name und Adresse des Vertreters: Patentanwälte Dipl.Ing. Barger, Dr. Piso, Dipl.Ing. Dr. Israiloff Opemgasse 4, 1010 Wien  Goods and services on which the opposition is based: Waren und Dienstleistungen, auf die sich der Widerspruch stützt: All goods and services  Type / Registration number / Mark / Filing date / Filing number / Priority date Art / Registernummer / Marke / Anmeldedatum / Anmeldenummer / Prioritätsdatum EUTM 011239506 / Hershey's Kisses / 4.10.2012	



Name and address of the owner(s):  
Name und Adresse des(der) Inhaber(s):  
The Hershey Company  
100 Crystal A Drive  
Hershey, PA 17033  
USA

Name and address of the representative:  
Name und Adresse des Vertreters:  
Patentanwälte Dipl.Ing. Barger, Dr. Piso, Dipl.Ing. Dr. Israilloff  
Opemgasse 4, 1010 Wien

Goods and services on which the opposition is based:  
Waren und Dienstleistungen, auf die sich der Widerspruch stützt:  
All goods and services

☒ see annexes (extract from register or opposition form)  
siehe Annex(e) (Auszug aus dem Register oder Widerspruchsformular)

VII. Applicable provisions of the national law (see text last pages)  
Anwendbare Bestimmungen des nationalen Gesetzes (siehe Gesetzesauszug auf den letzten Seiten)  
**Section 29a and the following § 29a ff**

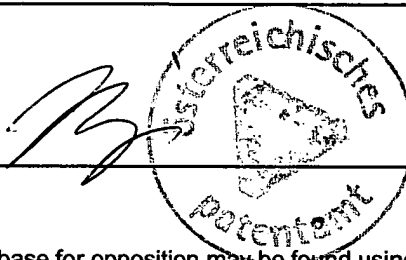
VIII. Information relating to subsequent procedure / Information über das weitere Verfahren  
Reply/response to the provisional refusal / Äußerung auf die Schutzverweigerung

- (i) Time limit for reply / Äußerungsfrist: 21/02/2017
- (ii) The appointment of a representative or – if applicable - a person domiciled in Austria and entitled to receive communications is compulsory (Section 61 Subsections 1 and 4 Trade Mark Act).  
Die Benennung eines Vertreters oder – sofern anwendbar – eines im Inland wohnhaften Zustellungsbevollmächtigten verpflichtend (§ 61 Abs. 1 und 4 MSchG).
- (iii) The original opposition request(s) and any accompanying documents will then be communicated to the person or representative appointed once a written reply has been received.  
Der/die Original-Widersprüche und allfällige Beilagen werden dann an die benannte Person oder den benannten Vertreter zugestellt, sobald eine schriftliche Äußerung eingelangt ist.
- (iv) In case the trademark holder does not file within the time limit set out in (i) a written statement, which fulfills the requirements of (ii), the refusal will be declared final without further proceedings by the Austrian Patent Office. In case of more than one opposition the trademark holder has to submit one written statement responding to each opposition raised, otherwise the opposition, to which the trademark holder does not respond, will be granted in total. The same applies if no response to the absolute grounds raised –if applicable- has been submitted. Within the time limit set out in (i) the holder of the trademark also has the opportunity to request the opponent/s to furnish proof of use of the trademark/s the opposition/s is/are based on (§ 29 b (3) MSchG). The written statement and any attachment/s shall be accompanied by copies corresponding to the number of oppositions raised.  
Bringt der Markeninhaber der angegriffenen Marke innerhalb der unter (i) gesetzten Frist keine schriftliche Äußerung, die die Vorgaben aus (ii) erfüllt, ein, so hat das Österreichische Patentamt ohne weiteres Verfahren die endgültige Schutzverweigerung zu verfügen. Im Falle von mehreren Widersprüchen muss sich der Markeninhaber in einem gemeinsamen Schriftsatz erkennbar zu jedem der zugestellten Widersprüche inhaltlich äußern, andernfalls wird einem Widerspruch, auf welchen keine Äußerung des Markeninhabers erfolgt ist, im vollem Umfang stattgegeben. Innerhalb der in (i) genannten Frist hat der Markeninhaber auch die Möglichkeit, den Widersprechenden aufzufordern, den Nachweis der Benutzung für die Widerspruchsmarke/n zu erbringen (§ 29 b Abs. 3 MSchG). Der schriftlichen Äußerung und allfälligen Beilagen sind Kopien in der entsprechenden Anzahl der Widersprüche anzuschließen.
- (v) Authority to address the reply: see I.  
Behörde, an die die Äußerung zu richten ist: siehe I.

IX. Date of provisional refusal  
Datum der vorläufigen Schutzverweigerung  
21/11/2016

Number of Annexes:  
Zahl der Anhänge: 2

- X. Signature or official seal of the Office  
Unterschrift oder Amtsstempel der Behörde  
Rechtskundiges Mitglied Young-Su KIM



- XI. Supplementary information  
Zusätzliche Information

Data concerning the trademark(s) cited as base for opposition may be found using the following links:  
Registerdaten der Widerspruchsmarke(n) finden Sie unter:

<http://www.patentamt.at>

<http://www.wipo.int/ipdl/en/madrid>

[http://oami.europa.eu/CTMOnline/RequestManager/de\\_SearchBasic](http://oami.europa.eu/CTMOnline/RequestManager/de_SearchBasic)

XII.

- I. Corresponding essential provisions of the applicable law: Austrian Trade Mark Act  
(Federal Law Gazette No. 260/1970 in its current version / Bundesgesetzblatt Nr. 260/1970 idgF)

Section 1

A trade mark may consist of any sign capable of being represented graphically, particularly words, including personal names, designs, letters, numerals, the shape of goods or of their packaging, provided that such signs are capable of distinguishing the goods or services of one undertaking from those of other undertakings.

Section 4

(1) Excluded from registration shall be signs which

1. consist exclusively

- (a) of state coats of arms, national flags or other national emblems or of the coats of arms of Austrian provincial or local authorities;
- (b) of official certification or guarantee signs which are used in Austria or – pursuant to a notice to be published in the Federal Law Gazette (Section 6 subsection 2) – in a foreign state, for the same goods or services as those for which the mark is intended for, or for similar goods or services;
- (c) of signs of international organizations to which a member state of the Paris Union for the Protection of Industrial Property belongs, provided the signs have been promulgated in the Federal Law Gazette. The last sentence of Section 6(2) shall apply to such promulgation;

2. cannot constitute a trade mark in accordance with Section 1;

3. are devoid of any distinctive character;

4. consist exclusively of signs or indications which may serve, in trade, to designate the kind, quality, quantity, intended purpose, value, geographical origin, or the time of production of the goods or of rendering of the service, or other characteristics of the goods or services;

5. consist exclusively of signs or indications which have become customary in the current language or in the bona fide and established practices of the trade to designate the good or service;

6. consist exclusively of the shape which results from the nature of the goods themselves, or of the shape of goods which is necessary to obtain a technical result, or of the shape which gives substantial value to the goods;

7. are contrary to public policy or to accepted principles of morality;

8. are of such a nature as to deceive the public, for instance as to the nature, quality or geographical origin of the good or service;

9. contain or consist of a geographical indication identifying wines and intended for wines which do not have that origin, or identifying spirits and intended for spirits which do not have that origin.

(2) Registration shall, however, be admissible in the cases of subsection 1 clauses 3, 4 and 5, if the sign has acquired a distinctive character in Austria in the circles concerned following the use which has been made of it prior to application.

Section 29a

(1) Within a period of three months following the date of publication of the registration of a mark (Section 17 subsection 5), opposition to this registration may be raised. It shall only be based on a mark fulfilling the conditions of Section 30 subsection 1. The same applies for applications subject to their registration.

(2) In case of registration of a mark under the Madrid Agreement concerning the international registration of marks, Federal Law Gazette No. 400/1973 and under the Protocol relating to the Madrid Agreement concerning the international registration of marks, Federal Law Gazette No. 32/1999, the publication in the gazette, issued by the International Bureau of the World Intellectual Property Organization, replaces the publication referred to in subsection 1. The opposition period starts on the first day of the month following the month the gazette has been issued, in which the publication of the international registration is contained.

(3) The substantiated opposition must be received by the Patent Office at the last day of the time period at the latest. It shall be filed in writing and along with all attachments also in duplicate.

(4) ...

(5) ...

(6) The opportunities to file a request for cancellation with the Cancellation Department remain unaffected.

Section 29b

(1) Upon expiration of the opposition period the owner of the mark shall be informed about all oppositions timely received and be invited to submit a written reply within a reasonable period of time which may be extended upon justified reasons. Within this period, the trademark holder has the possibility to request the opponent/s to furnish proof of use of the trademark/s the opposition/s is/are based on according to section 29b subsection 3. If the owner of a contested mark does not file a written statement within the time limit, the relevant legal department shall, in accordance with the request, without any further proceedings order the total or partial invalidity of the mark, even if the opposition is based on an application not registered yet at the date the decision is taken. The provisions for the cancellation procedures in section 35 subsection 5 shall apply mutatis mutandis unless otherwise indicated hereinafter.

(2) ...

(3) If opposition is based on a mark which, at the date of the registration of the mark opposed, has been registered more than 5 years ago, the opposition shall only be granted if, following a request by the owner of the mark opposed, satisfactory evidence is provided within a reasonable period of time that the conditions for cancellation of Section 33a (no genuine use) do not apply. If within the period of 2 months following the transmittal of the documents presented to furnish evidence of genuine use the owner of the mark files a request for cancellation based on Section 33a with the competent authorities directed at the mark of the opponent and, within a reasonable period of time, furnishes evidence about this fact the opposition procedure shall be adjourned and resumed ex officio or upon request after the decision in the cancellation procedure has become final.

(4) ...

(5) ...

(6) As far as a mark has been finally declared invalid, or, as far as, following ex officio legal examination (Section 20), protection of an international registration has been refused finally, or, as far as a mark has been cancelled based on a final decision concerning a request to the Cancellation Department with retroactive effect to the beginning of the period of protection, a pending opposition to the mark shall be deemed settled to the respective extent and the parties shall be informed about this fact. The opposition procedure shall be closed in the same manner if during the pendency of the opposition procedure the procedure to register the application, the opposition is based on, is closed without leading to registration, or, if the mark, opposition is based on, finally loses protection in Austria.

(7) Costs of the opposition procedure shall be borne by each party on its own.

#### Section 30 subsection 1

(1) The owner of an earlier mark being still valid may request the cancellation of a mark provided that either

1. the two marks and the goods and services the marks are registered for are identical,

or

2. the two marks and the goods and services the marks are registered for are identical or similar so that there exists a likelihood of confusion on the part of the public which includes the likelihood of association with the earlier mark.

#### Section 61 subsections 1 and 4

(1) Anyone acting as representative before the Patent Office or the Supreme Patent and Trademark Senate shall have his domicile or principal place of business in Austria; in regard to attorneys at law, patent attorneys and notaries public though the respective professional regulations shall apply. The representative shall demonstrate his authorisation by a written power of attorney which shall be presented in original version or by way of a duly certified copy. If several individuals are authorised collectively, each of them shall also be authorised to represent individually.

(4) A person having neither domicile nor principal place of business in Austria may claim rights under this Federal Act before the Patent Office only when being represented by a representative fulfilling the requirements of subsection 1. Before the Cancellations-Department of the Patent Office such persons may only claim rights when being represented by an attorney at law, a patent attorney or a notary public. If domicile or principal place of business are within the EEA or in the Swiss Confederation the appointment of a person domiciled in Austria and authorized to receive communications will suffice to claim rights under this Federal Act.

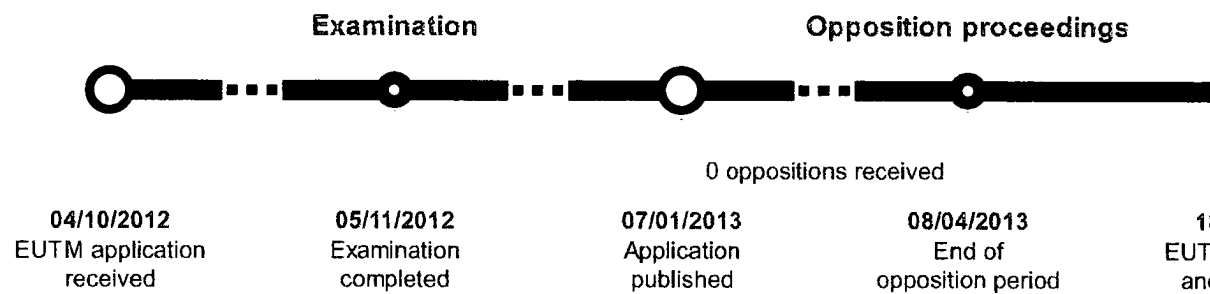


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EUTM file information

HERSHEY'S KISSES  
 011239332

Timeline



## Graphic representation

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**HERSHEY'S**  
**KISSES**

## Trade mark information

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Name	<b>HERSHEY'S KISSES</b>	Filing date	<b>04/10/2012</b>
Filing number	<b>011239332</b>	Registration date	<b>16/04/2013</b>
Basis	<b>EUTM</b>	Expiry date	<b>04/10/2022</b>
Date of receipt	<b>04/10/2012</b>	Designation date	
Type	<b>Figurative</b>	Filing language	<b>English</b>
Nature	<b>Individual</b>	Second language	<b>French</b>
Nice classes	<b>30 ( Nice Classification )</b>	Application reference	<b>TM27355/TPA</b>
Vienna Classification	<b>08.01.23 ( Vienna Classification )</b>	Trade mark status	<b>Registered</b>
		Acquired distinctiveness	<b>No</b>

## Goods and services

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English (en)

**30** Coffee, tea, cocoa and artificial coffee; Rice; Tapioca and sago; Flour and preparations made from cereals; Bread, pastry and confectionery; Ices; Sugar, honey, treacle; Yeast, baking-powder; Salt; Mustard; Vinegar, sauces (condiments); Spices; Ice; Allspice; Almond confectionery; Almond paste; Aniseed; Aromatic preparations for food; Artificial coffee; Baking powder; Baking soda [bicarbonate of soda for cooking purposes]; Barley (Crushed -); Barley meal; Bean meal; Bee glue; Beer vinegar; Biscuits; Bread; Bread rolls; Breadcrumbs; Buns; Cake powder; Cakes; Candy; Capers; Caramels [candy];

Celery salt; Cereal-based snack food; Cereal preparations; Cheeseburgers [sandwiches]; Chewing gum; Chicory [coffee substitute]; Chips [cereal products]; Chocolate; Chocolate-based beverages; Chocolate beverages with milk; Chow-chow [condiment]; Chutneys [condiments]; Cinnamon [spice]; Cloves [spice]; Cocoa; Cocoa-based beverages; Cocoa beverages with milk; Cocoa products; Coffee; Coffee-based beverages; Coffee beverages with milk; Coffee flavorings [flavourings]; Coffee (Unroasted -); Condiments; Confectionery; Confectionery for decorating Christmas trees; Cookies; Cooking salt; Corn flakes; Corn meal; Corn, milled; Corn, roasted; Coulis (Fruit -) [sauces]; Couscous [semolina]; Crackers; Cream of tartar for cooking purposes; Cream of tartar for culinary purposes; Curry [spice]; Custard; Dressings for salad; Edible ices; Essences for foodstuffs, except etheric essences and essential oils; Farinaceous foods; Ferments for pastes; Flavorings, other than essential oils; Flavorings, other than essential oils, for cakes; Flavorings, other than essential oils, for beverages; Flour-milling products; Fondants [confectionery]; Frosting [icing] (Cake -); Frozen yogurt [confectionery ices]; Fruit jellies [confectionery]; Garden herbs, preserved [seasonings]; Ginger [spice]; Gingerbread; Glucose for culinary purposes; Gluten additives for culinary purposes; Gluten prepared as foodstuff; Golden syrup; Groats for human food; Gruel, with a milk base, for food; Halvah; Ham glaze; High-protein cereal bars; Hominy; Hominy grits; Honey; Husked barley; Husked oats; Ice cream; Ice cream (Binding agents for -); Ice for refreshment; Ice, natural or artificial; Iced tea; Infusions, not medicinal; Ketchup [sauce]; Leaven; Linseed for human consumption; Liquorice [confectionery]; Lozenges [confectionery]; Macaroni; Macaroons [pastry]; Malt biscuits; Malt extract for food; Malt for human consumption; Maltose; Marinades; Marzipan; Mayonnaise; Meal; Meat gravies; Meat pies; Meat tenderizers, for household purposes; Mint for confectionery; Molasses for food; Mousses (Chocolate -); Mousses (Dessert -) [confectionery]; Muesli; Mustard; Mustard meal; Noodle-based prepared meals; Noodles; Nutmegs; Oat-based food; Oat flakes; Oatmeal; Oats (Crushed -); Pancakes; Pasta; Pasties; Pastries; Pastry; Peanut confectionery; Pepper; Peppermint sweets; Peppers [seasonings]; Pesto [sauce]; Petit-beurre biscuits; Petits fours [cakes]; Pies; Pizzas; Popcorn; Potato flour for food; Powders for ice cream; Pralines; Puddings; Quiches; Ravioli; Relish [condiment]; Rice; Rice-based snack food; Rice cakes; Royal jelly; Rusks; Saffron [seasoning]; Sago; Salt for preserving foodstuffs; Sandwiches; Sauces [condiments]; Sausage binding materials; Sea water for cooking; Seasonings; Semolina; Sorbets [ices]; Soya bean paste [condiment]; Soya flour; Soya sauce; Spaghetti; Spices; Spring rolls; Star aniseed; Starch for food; Stick liquorice [confectionery]; Stiffening whipped cream (Preparations for -); Sugar; Sushi; Sweeteners (Natural -); Sweetmeats [candy]; Tabbouleh; Tacos; Tapioca; Tapioca flour for food; Tarts; Tea; Tea-based beverages; Thickening agents for cooking foodstuffs; Tomato sauce; Tortillas; Turmeric for food; Unleavened bread; Vanilla [flavoring] flavouring; Vanillin [vanilla substitute]; Vegetal preparations for use as coffee substitutes; Vermicelli [noodles]; Vinegar; Waffles; Weeds [condiment]; Wheat flour; Wheat germ for human consumption; Yeast..

# Description

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No entry

# Owners

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## The Hershey Company

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ID	<b>237873</b>	Country	<b>US - United States</b>	Correspondence address	Can be accessed and changed by authorised user via the User Area
Organisati...	<b>The Hershey Company</b>	State/coun...	<b>PA</b>	The Hershey Company	
Legal status	<b>Legal entity</b>	Town	<b>Hershey,</b>	100 Crystal A Drive	
State, distr...	<b>Delaware</b>	Post code	<b>17033</b>	Hershey, PA 17033	Can be accessed and changed by authorised user via the User Area
		Address	<b>100 Crystal A Drive</b>	ESTADOS UNIDOS (DE AMÉRICA)	
					Can be accessed and changed by authorised user via the User Area

# Representatives

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# J A KEMP

ID	<b>10662</b>	Country	<b>GB - United Kingdom</b>	Correspondence address	00 44-2030778600
Organisati...	<b>n/a</b>				
Legal status	<b>Legal person</b>	State/coun...	<b>n/a</b>	J A KEMP 14 South Square Gray's Inn London WC1R 5JJ	00 44-2074301000
Type	<b>Associati</b>	Town	<b>London</b>	REINO UNIDO	mail@jakemp.com
		Post code	<b>WC1R 5JJ</b>		
		Address	<b>14 South Square Gray's Inn</b>		

## Correspondence

	From	Procedure	Filing number	Subject	Date	Actions
		Recordal	011174433	C.1.3. Owner - change of name & address - entry on the register M - automatic template	12/07/2016	
		Recordal	011174433	Letter to the EUIPO	11/07/2016	
		Recordal	011174433	Application form and attachment	11/07/2016	
		EUTM	011239332	Cover letter for registration certificate.	22/04/2013	
		EUTM	011239332	Certificate of Registration	19/04/2013	
		EUTM	011239332	Notification of acceptance for publication	08/01/2013	
		EUTM	011239332	Notification of acceptance for publication of an application for a European Union trade mark	20/12/2012	

	From	Procedure	Filing number	Subject	Date	Actions
		EUTM	011239332	Search report transmitted (Article 38(1) and (6))	06/11/2012	
		EUTM	011239332	Figurative	04/10/2012	
		EUTM	011239332	Application form and attachment	04/10/2012	
Showing 1 to 10 of 10 entries						

## IR transformation

No entry

## Seniority

No entry

## Exhibition priority

No entry

## Priority

No entry

## Publications

Bulletin number	Date	Section	Description
2013/004	07/01/2013	A.1	Applications published under article 40 EUTMR
2013/073	18/04/2013	B.1	Registrations with no amendments since the application was published
2016/129	13/07/2016	C.1.3	Proprietor - Change of name and address
Showing 1 to 3 of 3 entries			

## Cancellation

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No entry

## Records

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Bulletin number	Date	Section	Filing number	Title	Subtitle
2016/129	13/07/2016	C.1.3	011174433	Proprietor	Change of name and address
Showing 1 to 1 of 1 entries					

## Oppositions

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No entry

## Appeals

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No entry

## Decisions

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No entry

## Renewals

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No entry

## Trade mark relations

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No entry



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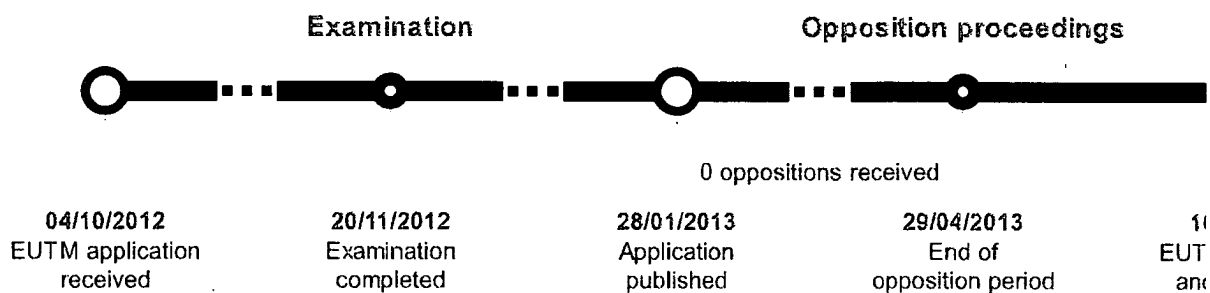
## EUTM file information

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**HERSHEY'S KISSES**  
**011239506**

### Timeline

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### Graphic representation

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## Trade mark information

Name	<b>HERSHEY'S KISSES</b>	Filing date	<b>04/10/2012</b>
Filing number	<b>011239506</b>	Registration date	<b>07/05/2013</b>
Basis	<b>EUTM</b>	Expiry date	<b>04/10/2022</b>
Date of receipt	<b>04/10/2012</b>	Designation date	
Type	<b>Figurative</b>	Filing language	<b>English</b>
Nature	<b>Individual</b>	Second language	<b>French</b>
Nice classes	<b>30 ( Nice Classification )</b>	Application reference	<b>TM27357/TPA</b>
Vienna Classification	<b>08.01.23 ( Vienna Classification )</b>	Trade mark status	<b>Registered</b>
		Acquired distinctiveness	<b>No</b>

## Goods and services

English (en)

**30** Coffee, tea, cocoa and artificial coffee; Rice; Tapioca and sago; Flour and

preparations made from cereals; Bread, pastry and confectionery; Ices; Sugar, honey, treacle; Yeast, baking-powder; Salt; Mustard; Vinegar, sauces (condiments); Spices; Ice; Allspice; Almond confectionery; Almond paste; Aniseed; Aromatic preparations for food; Artificial coffee; Baking powder; Baking soda [bicarbonate of soda for cooking purposes]; Barley (Crushed -); Barley meal; Bean meal; Bee glue; Beer vinegar; Biscuits; Bread; Bread rolls; Breadcrumbs; Buns; Cake powder; Cakes; Candy; Capers; Caramels [candy]; Celery salt; Cereal-based snack food; Cereal preparations; Cheeseburgers [sandwiches]; Chewing gum; Chicory [coffee substitute]; Chips [cereal products]; Chocolate; Chocolate-based beverages; Chocolate beverages with milk; Chow-chow [condiment]; Chutneys [condiments]; Cinnamon [spice]; Cloves [spice]; Cocoa; Cocoa-based beverages; Cocoa beverages with milk; Cocoa products; Coffee; Coffee-based beverages; Coffee beverages with milk; Coffee flavorings [flavourings]; Coffee (Unroasted -); Condiments; Confectionery; Confectionery for decorating Christmas trees; Cookies; Cooking salt; Corn flakes; Corn meal; Corn, milled; Corn, roasted; Coulis (Fruit -) [sauces]; Couscous [semolina]; Crackers; Cream of tartar for cooking purposes; Cream of tartar for culinary purposes; Curry [spice]; Custard; Dressings for salad; Edible ices; Essences for foodstuffs, except etheric essences and essential oils; Farinaceous foods; Ferments for pastes; Flavorings, other than essential oils; Flavorings, other than essential oils, for cakes; Flavorings, other than essential oils, for beverages; Flour-milling products; Fondants [confectionery]; Frosting [icing] (Cake -); Frozen yogurt [confectionery ices]; Fruit jellies [confectionery]; Garden herbs, preserved [seasonings]; Ginger [spice]; Gingerbread; Glucose for culinary purposes; Gluten additives for culinary purposes; Gluten prepared as foodstuff; Golden syrup; Groats for human food; Gruel, with a milk base, for food; Halvah; Ham glaze; High-protein cereal bars; Hominy; Hominy grits; Honey; Husked barley; Husked oats; Ice cream; Ice cream (Binding agents for -); Ice for refreshment; Ice, natural or artificial; Iced tea; Infusions, not medicinal; Ketchup [sauce]; Leaven; Linseed for human consumption; Liquorice [confectionery]; Lozenges [confectionery]; Macaroni; Macaroons [pastry]; Malt biscuits; Malt extract for food; Malt for human consumption; Maltose; Marinades; Marzipan; Mayonnaise; Meal; Meat gravies; Meat pies; Meat tenderizers, for household purposes; Mint for confectionery; Molasses for food; Mousses (Chocolate -); Mousses (Dessert -) [confectionery]; Muesli; Mustard; Mustard meal; Noodle-based prepared meals; Noodles; Nutmegs; Oat-based food; Oat flakes; Oatmeal; Oats (Crushed -); Pancakes; Pasta; Pasties; Pastries; Pastry; Peanut confectionery; Pepper; Peppermint sweets; Peppers [seasonings]; Pesto [sauce]; Petit-beurre biscuits; Petits fours [cakes]; Pies; Pizzas; Popcorn; Potato flour for food; Powders for ice cream; Pralines; Puddings; Quiches; Ravioli; Relish [condiment]; Rice; Rice-based snack food; Rice cakes; Royal jelly; Rusks; Saffron [seasoning]; Sago; Salt for preserving foodstuffs; Sandwiches; Sauces [condiments]; Sausage binding materials; Sea water for cooking; Seasonings; Semolina; Sorbets [ices]; Soya bean paste [condiment]; Soya flour; Soya sauce; Spaghetti; Spices; Spring rolls; Star aniseed; Starch for food; Stick liquorice [confectionery]; Stiffening whipped cream (Preparations for -); Sugar; Sushi; Sweeteners (Natural -); Sweetmeats [candy]; Tabbouleh; Tacos; Tapioca; Tapioca flour for food; Tarts; Tea; Tea-based beverages; Thickening agents for cooking foodstuffs; Tomato sauce; Tortillas; Turmeric for food; Unleavened bread; Vanilla [flavoring] flavouring; Vanillin [vanilla substitute]; Vegetal preparations for use as coffee substitutes; Vermicelli [noodles]; Vinegar; Waffles; Weeds [condiment]; Wheat flour; Wheat germ for human consumption; Yeast.

## Description

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No entry

## Owners

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### The Hershey Company

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ID	<b>237873</b>	Country	<b>US - United States</b>	Correspondence address	Can be accessed and changed by authorised user via the User Area
Organisati...	<b>The Hershey Company</b>	State/coun...	<b>PA</b>	The Hershey Company 100 Crystal A Drive Hershey, PA 17033 ESTADOS UNIDOS (DE AMÉRICA)	
Legal status	<b>Legal entity</b>	Town	<b>Hershey,</b>		
State, distr...	<b>Delaware</b>	Post code	<b>17033</b>		Can be accessed and changed by authorised user via the User Area
		Address	<b>100 Crystal A Drive</b>		
					Can be accessed and changed by authorised user via the User Area

## Representatives

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# J A KEMP

ID	<b>10662</b>	Country	<b>GB - United Kingdom</b>	Correspondence address	00 44-2030778600
Organisati...	<b>n/a</b>				
Legal status	<b>Legal person</b>	State/coun...	<b>n/a</b>	J A KEMP	
Type	<b>Associati</b>	Town	<b>London</b>	14 South Square	00 44-2074301000
		Post code	<b>WC1R 5JJ</b>	Gray's Inn	
		Address	<b>14 South Square Gray's Inn</b>	London WC1R 5JJ	
				REINO UNIDO	mail@jakemp.com

## Correspondence

	From	Procedure	Filing number	Subject	Date	Actions
		Recordal	011174433	C.1.3. Owner - change of name & address - entry on the register M - automatic template	12/07/2016	
		Recordal	011174433	Letter to the EUIPO	11/07/2016	
		Recordal	011174433	Application form and attachment	11/07/2016	
		EUTM	011239506	Cover letter for registration certificate.	14/05/2013	
		EUTM	011239506	Certificate of Registration	13/05/2013	
		EUTM	011239506	General correspondence	12/02/2013	
		EUTM	011239506	Notification of acceptance for publication of an application for a European Union trade mark	29/01/2013	

	From	Procedure	Filing number	Subject	Date	Actions
		EUTM	011239506	Notification of acceptance for publication	29/01/2013	
		EUTM	011239506	Search report transmitted (Article 38(1) and (6))	06/11/2012	
		EUTM	011239506	Figurative	04/10/2012	
Showing 1 to 10 of 13 entries						

## IR transformation

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No entry

## Seniority

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No entry

## Exhibition priority

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No entry

## Priority

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No entry

## Publications

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Bulletin number	Date	Section	Description
2013/019	28/01/2013	A.1	Applications published under article 40 EUTMR
2013/087	10/05/2013	B.1	Registrations with no amendments since the application was published
2016/129	13/07/2016	C.1.3	Proprietor - Change of name and address

Showing 1 to 3 of 3 entries

No entry

## Recordals

Bulletin number	Date	Section	Filing number	Title	Subtitle
			000102692	Proprietor	Change of name and address
2016/129	13/07/2016	C.1.3	011174433	Proprietor	Change of name and address
Showing 1 to 2 of 2 entries					

## Oppositions

No entry

## Appeals

No entry

## Decisions

No entry

## Renewals

No entry

## Trade mark relations

No entry