

T +44 (0) 30 0300 2000 F +44 (0) 16 3381 7777

World Intellectual Property Organisation (WIPO) International Bureau 34, Chemin des Colombettes 1211 Geneva 20 Switzerland Your Reference: International Registration No: WO0000001315700 Examiner: Rachael Lewis

Direct Telephone: +44(0)1633 813632

Date: 22 February 2017

Intl Reg No: WO000001315700

Mark: (3D)

Holder: "GRAND CANDY" LLC

Class(es): 30

Dear Sirs,

Notification Of A Provisional Total Refusal Of Protection Based On An Opposition By The United Kingdom Intellectual Property Office In Accordance With Article 5 Of The Madrid Protocol

I am writing to inform you that following receipt of an opposition to the above trade mark, it is necessary to issue this formal provisional refusal letter. This provisional refusal covers all of the goods and services of the International Registration.

Please find attached a copy of the TM7 'Notice of Opposition', which includes details of any marks referred to in the statement of case, which was received by the United Kingdom Trade Mark Registry. Copies of these documents have been sent to the holder informing them of this provisional refusal.

If the holder of the International Registration wishes to file a counterstatement, they must complete the form TM8 'Notice of defence and counterstatement', which is available at ipo.gov.uk/tmforms and return it to this office within two months of the date of this letter; i.e. on or before 24 April 2017. This period cannot be extended, except in the circumstances described below. The holder should note that failure to file a TM8 will result in the provisional refusal being upheld.

If both parties to this dispute wish to negotiate and want to enter a 'cooling off period' then the time for filing the TM8 can be extended for a further seven months by the filing the form TM9c 'Request for a cooling off period, which is available at ipo.gov.uk/tmforms

The TM8 should be received on or before the date requested above unless a cooling off period is entered into by the parties.

The holder of the International Registration must provide us with an address for correspondence in the United Kingdom, another EEA state or the Channel Islands on a form TM33 'Appointment or change of agent or contact address', which is available at <u>ipo_gov_uk/tmforms</u> within this two month period.

If one is not provided within this time the refusal will be made final.

Yours faithfully,

Rachael Lewis

Trade Marks Registry



#5-1F0-LONDON 17/FEB/2017

Form TM7 Notice of opposition and statement of grounds

Fee	£100 Opposition based on Se	ection 5(1) and/or 5(2) ON	ILY /				
	£200 Opposition based on, or Note: If you wish to oppose un	including, any other grounder Section 5(1) and/or 5(2) ar	and one or more other grounds, the fee will be \$200				
	e this form to notify of an opposition to a traceunds on which you are basing this opposition		ernational registration and to set out the				
Do	not use this form if you wish to file a Fast T	rack opposition under Se	ection 5(1) and/or 5(2): use Form TM7F.				
1.	Trade mark number Number of the trade mark you are opposing. If the opposition concerns an International Registration, help us identify the correct trade mark by adding "IR"	IR 1315700					
	Full name of applicant/holder Whose trade mark you are opposing	"Grand Candy" LLC					
3.	Full name of opponent Person opposing the trade mark	Orkla Confectionery 8	Snacks Finland Ab				
	Address If the address is not within the United Kingdom, European Economic Area (EEA – which includes	Sundsvägen 420					
	the European Union) or the Channel Islands you must have a representative in one of these regions and complete section 4 below	Sundsvägen 420 GODBY					
	·	22410					
		Finland	Postcode				
	Email address Complete if you have no representative and would like us to correspond with you by email						
4.	Representative name If you have no representative, go to section 5.	Urquhart-Dykes & Lor	d LLP				
	Address The address provided in this section must be in the UK, European Economic Area (EEA)	One Euston Square					
	or the Channel Islands.	40 Melton Street					
	NOTE: We will communicate with the representative if this section has been completed.	London					
			Postcode NW1 2FD				
	Email address Complete if you would like us to correspond with you	london@udl.co.uk					

by email

5.	Related proceedings If applicable, select location of any related proceedings and enter the case number allocated to the proceedings.		IPO Registry		UK Courts		EUIPO	
	to the procedurings.	Number						
6.	Opposition notification date If you have informed the applicant/holder of an intention to oppose the trade mark application, designation – enter the date you notified them. [**See Note]	16/0	1/2017					
	**Note: An opposition launched without giving the applicant or holder a reasonable opportunity to withdraw the application, international designation or amendment may result in the opponent being ineligible for an award of costs.							
7.	Declaration		ieve that the facts			nd the	attached	
	Signature	Uzulrat-Okes thank UP						
	Name (BLOCK CAPITALS)	URG	UHART-DYKES &	& LOF	RD LLP			
	Date	17/2/17						
8.	Your reference Complete if you would like us to quote this in communications with you, otherwise leave blank.	G120607OP/ATS						
	Contact details Name, daytime telephone number of the person to contact in case of query.		a Szpek 7667 6640					
	Number of sheets attached to this form	37						
	Checklist		Where to	send				
	Please make sure you have remembered to:		Intellectual Trade Mari					
	☐ Sign and date the form		Concept H	ouse	yioti y			

Newport South Wales

NP10 8QQ

☐ Complete <u>fee sheet</u> (Form FS2)

☐ Enclose the fee and fee sheet. Make

cheques payable to Intellectual Property Office

Please tick on what grounds you are opposing the trade mark and continue to the relevant section(s)



Opposition is based on Sections 5(1) or 5(2): The trade mark is either identical or similar to an earlier trade mark and is to be registered for identical and/or similar goods and services.

Note: Opposition on these grounds must be made by the 'proprietor' (owner) of the earlier trade mark.

> COMPLETE SECTION A

Opposition is based on Section 5(3): The trade mark is either identical or similar to an earlier trade mark which has a reputation. Using the later mark would take unfair advantage of, or be detrimental to, the distinctive character or reputation of the earlier mark.

Note: Opposition on these grounds must be made by the 'proprietor' (owner) of the earlier trade mark. Ticking this box means that the total fee for this form is £200.

> COMPLETE SECTION B



Opposition is based on Section 5(4)(a): Where the use of the applicant's trade mark would be contrary to law, in particular, the law of passing off.

Note: Opposition on these grounds must be made by the 'proprietor' (owner) of the earlier right. Ticking this box means that the total fee for this form is £200.

> COMPLETE SECTION C

Opposition is based on Section 3: The trade mark is excluded from registration because it describes the goods/services, or is not distinctive, or consists of signs that are customary within the trade, or the application was made in bad faith.

Note: Ticking this box means that the total fee for this form is £200.

> COMPLETE SECTION D

Opposition is based on other grounds.

Note: Ticking this box means that the total fee for this form is £200.

> COMPLETE SECTION E

SECTION A: Opposition is based on sections 5(1) or 5(2) of the Trade Marks Act on the basis of an earlier registered or pending mark.

Please tick the relevant se	ection(s) that apply.
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	5(1) It is identical with an earlier mark and for identical goods or services as the earlier mark
	5(2)(a) It is identical with an earlier mark and for similar goods or services as the earlier mark.
√	5(2)(b) It is similar to an earlier mark and for identical or similar goods or services as the earlier mark.

		copy und sneet as	s many times as you	neea.	•
BOUT THE EARLIER TRADE	MARK				
rade mark number our trade mark	9498	32			
ype of mark lease tick	✓	UK	EUTM		International
ease tick					
enracentation of your trade m	ark				
epresentation of your trade m ter your trade mark in the space provide		if necessary.			
ar your made man in the opace provide					
	PANDA				
	1701071				

All goods and services		
Some goods and services	(please specify below, use a continuation sheet if necessary)	
	Was the registration or protection process for the earlier trade mark	
pieted 5 years or more ber	ore the publication date of the application you wish to oppose?	
Yes	No > GO TO Q4	
	<u> </u>	
Han the trade mark has	an used?	
Has the trade mark bee	en used?	
Has the trade mark bee	No > GO TO Q3b	
Yes	No > GO TO Q3b	
Yes		
Yes	No > GO TO Q3b	
Yes For which of the goods All goods and services	No > GO TO Q3b	
Yes For which of the goods All goods and services	No > GO TO Q3b and services listed at Q1 is trade mark use being claimed?	
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Yes For which of the goods All goods and services	No > GO TO Q3b and services listed at Q1 is trade mark use being claimed?	
Yes For which of the goods All goods and services	No > GO TO Q3b and services listed at Q1 is trade mark use being claimed?	

Which goods or services covered by the earlier trade mark are relied upon for the opposition?

Q1.

Q3D.	Please state any proper reasons for non-use.
DET	AILS OF THE TRADE MARK YOU ARE OPPOSING
Q4. simil	Which goods or services in the application that you are opposing do you claim are identical or are to those covered by the earlier mark which you have listed at Q1 or Q3a (whichever is applicable)?
./	All goods and services
V	
	Some goods and services (please specify below, use a continuation sheet if necessary)
Q5. conf	Use this space to supply any further information about why you consider there is a likelihood of usion and e.g. why you consider the respective marks or goods and/or services to be similar.
	earlier mark is the word 'PANDA' which is distinctive of the goods of the earlier mark. The mark of the
	ication is the image of a panda which means goods with the image will be referred to as "Panda" products. This ns the marks are conceptually identical. The goods "confectionery" in the application are identical to those of the
earli	er mark. The goods "preparations made from cereals, bread and pastry" and "ices" are all highly similar goods to
	ectionery. There is a lower level of similarity between the remaining goods. This close similarity between the is together with the identity or similarity of the goods will result in a likelihood of confusion.



Current case details for UK Trade Mark Number: UK00000949832

Printed On: 14 February 2017

Trade mark

Trade mark: PANDA

Status: Registered

Relevant dates

Filing date: 18 October 1969

Date of entry in register: 18 October 1969

Renewal date: 18 October 2024

List of goods

Class 30: Chocolate, chocolates; sugar

confectionery and liquorice

confectionery, none being medicated; but not including any such goods incorporating biscuits or any goods in

the form of animals.

Name and Address details

Owner(s) name: Orkla Confectionery & Snack Finland

Ab

PO Box 3, 40801 Vaajakoski, Finland

View owner's other trade marks

IPO representative name: Wildbore & Gibbons LLP

Sycamore House, 5 Sycamore Street, London, United Kingdom, EC1Y 0SG

Publication details			
First advert:	Journal : 4894 14 June 1972	Date of publication :	

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Intellectual Property Office is an operating name of the Patent Office

SECTION A: Opposition is based on sections 5(1) or 5(2) of the Trade Marks Act on the basis of an earlier registered or pending mark.

Please tick the relevant section(s) that apply.

	5(1) It is identical with an earlier mark and for identical goods or services as the earlier mark
	5(2)(a) It is identical with an earlier mark and for similar goods or services as the earlier mark.
✓	5(2)(b) It is similar to an earlier mark and for identical or similar goods or services as the earlier mark.

You must use a separate sheet for each earlier mark, so copy this sheet as many times as you need.

ABOUT THE EARLIER TRADE MARK

Trade mark number Your trade mark	59127	591271						
Type of mark Please tick		UK	√	EUTM		International		

Representation of your trade mark

Enter your trade mark in the space provided - use a continuation sheet if necessary.



	Which goods or services covered by the e	earlier trade mark are relied upon for the opposition?
	All goods and services	
	Some goods and services (please specify below, us	se a continuation sheet if necessary)
p		n or protection process for the earlier trade mark date of the application you wish to oppose?
	Voc	No > GO TO OA
	Yes	No > GO TO Q4
	Yes Has the trade mark been used?	No > GO TO Q4
	V	No > GO TO Q4
	Has the trade mark been used? Yes	No > GO TO Q3b
•	Has the trade mark been used?	No > GO TO Q3b
•	Has the trade mark been used? Yes	No > GO TO Q3b
•	Has the trade mark been used? Yes For which of the goods and services listed	No > GO TO Q3b d at Q1 is trade mark use being claimed?
•	Has the trade mark been used? Yes For which of the goods and services listed All goods and services	No > GO TO Q3b d at Q1 is trade mark use being claimed?
•	Has the trade mark been used? Yes For which of the goods and services listed All goods and services	No > GO TO Q3b d at Q1 is trade mark use being claimed?
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•	Has the trade mark been used? Yes For which of the goods and services listed All goods and services	No > GO TO Q3b d at Q1 is trade mark use being claimed?
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•	Has the trade mark been used? Yes For which of the goods and services listed All goods and services	No > GO TO Q3b d at Q1 is trade mark use being claimed?
•	Has the trade mark been used? Yes For which of the goods and services listed All goods and services	No > GO TO Q3b d at Q1 is trade mark use being claimed?
	Has the trade mark been used? Yes For which of the goods and services listed All goods and services	No > GO TO Q3b d at Q1 is trade mark use being claimed?

Q3b.	Please state any proper reasons for non-use.
DETA	AILS OF THE TRADE MARK YOU ARE OPPOSING
Q4. simila	Which goods or services in the application that you are opposing do you claim are identical or ar to those covered by the earlier mark which you have listed at Q1 or Q3a (whichever is applicable)?
<u></u>	All goods and services
_	Some goods and services (please specify below, use a continuation sheet if necessary)
	Como goodo ana cervicos (piedse specify below, ase a continuation sheet il necessary)
Q5. confu	Use this space to supply any further information about why you consider there is a likelihood of usion and e.g. why you consider the respective marks or goods and/or services to be similar.
The e	earlier mark is the stylised word 'PANDA' which is distinctive of the goods of the earlier mark. The mark of the
	cation is the image of a panda which means goods with the image will be referred to as "Panda" products. This means the marks are conceptually identical. The goods "confectionery" in the application are identical to those
of the	e earlier mark. The goods "preparations made from cereals, bread and pastry" and "ices" are all highly similar Is to confectionery. There is a lower level of similarity between the remaining goods. This similarity between the
good mark	is to confectionery. There is a lower level of similarity between the remaining goods. This similarity between the is together with the identity of the goods will result in a likelihood of confusion.



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EUTM file information

Panda 000591271

Graphic representation



Trade mark information

06/06/1997 **Panda** Filing date 30/04/2003 Filing number 000591271 Registration date 06/06/2017 **EUTM** Expiry date Basis Date of receipt 06/06/1997 Designation date **Figurative** Filing language **Finnish** Туре **English** Individual Second language Nature Application reference XE0169 Nice classes 30 (Nice Classification) Vienna Classification 27.05.01 (Vienna Trade mark status Registered Classification) Acquired distinctiveness No

Goods and services

English (en)

30 Non-medicated confectionary, liquorice and chocolate.

Owners

Orkla Confectionery & Snacks Finland Ab

ID	259364	Country	FI - Finland	Correspondence address	Can be accessed and
Organisation	Orkla	State/county	n/a	Orkla Confectionery & Snacks	changed by authorised use
	Confectionery & Snacks	Town	GODBY	Finland Ab Sundsvägen 420	via the User Area
	Finland Ab	Post code	22410	FI-22410 GODBY	
Legal status	Legal entity	Address	Sundsvägen 420	FINLANDIA	Can be accessed and changed by authorised user via the User Area
					Can be accessed and changed by authorised user via the User Area

Trade mark relations

SECTION A: Opposition is based on sections 5(1) or 5(2) of the Trade Marks Act on the basis of an earlier registered or pending mark.

Please	tick the	relevant	section(s	\ that	annly
r icasc	HOK HIE	I GIG A GI I I	360001113	, uiat	appiy.

	5(1) It is identical with an earlier mark and for identical goods or services as the earlier mark
	5(2)(a) It is identical with an earlier mark and for similar goods or services as the earlier mark.
√	5(2)(b) It is similar to an earlier mark and for identical or similar goods or services as the earlier mark.

You must use a separate sheet for each earlier mark, so copy this sheet as many times as you need.							
ABOUT THE EARLIER TRADE MARK							
rade mark number our trade mark	86	684961					
Type of mark Please tick		UK	✓	EUTM	International		
Representation of your trade mark inter your trade mark in the space provided -		neet if necessary.					
	PAND	Α					

Q1.	Q1. Which goods or services covered by the earlier trade mark are relied upon for	r the opposition?
√	✓ All goods and services	
	Some goods and services (please specify below, use a continuation sheet if necessary)	
Q2. comp	Q2. STATEMENT OF USE - Was the registration or protection process for the earl completed 5 years or more before the publication date of the application you wish to	
	Yes No > GO TO Q4	
Q3.	Q3. Has the trade mark been used?	
	Yes No > GO TO Q3b	
Q3a.	Q3a. For which of the goods and services listed at Q1 is trade mark use being clai	med?
	✓ All goods and services	
V	Some goods and services (please specify below, use a continuation sheet if necessary)	
	Come goods and services (please specify below, use a continuation sheet if necessary)	

Q3b.	Please state any proper reasons for non-use.
DETA	AILS OF THE TRADE MARK YOU ARE OPPOSING
Q4.	Which goods or services in the application that you are opposing do you claim are identical or
Simil	ar to those covered by the earlier mark which you have listed at Q1 or Q3a (whichever is applicable)?
<u> </u>	All goods and services
	Some goods and services (please specify below, use a continuation sheet if necessary)
Q5. confi	Use this space to supply any further information about why you consider there is a likelihood of usion and e.g. why you consider the respective marks or goods and/or services to be similar.
The d	postion mark is the word 'DANDA' which is distinctive of the goods of the carliar mark. The mark of the
appli	earlier mark is the word 'PANDA' which is distinctive of the goods of the earlier mark. The mark of the cation is the image of a panda which means goods with the image will be referred to as "Panda" products. This
	means the marks are conceptually identical. The goods "confectionery" in the application are identical to those e earlier mark. The goods "preparations made from cereals, bread and pastry" and "ices" are all highly similar
good	is to confectionery. There is a lower level of similarity between the remaining goods. This similarity between the
mark	is together with the identity of the goods will result in a likelihood of confusion.



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EUTM file information

PANDA 008684961

Trade mark information

Name **PANDA** Filing date 13/11/2009 Filing number 008684961 Registration date 29/04/2010 Basis **EUTM Expiry date** 13/11/2019 Date of receipt 13/11/2009 Designation date Word Filing language **Finnish** Individual Second language **English** Nature Nice classes 30 (Nice Classification) Application reference BV202285 Vienna Classification Trade mark status Registered

Acquired distinctiveness No

Goods and services

English (en)

30 Non-medicated confectionary, liquorice and chocolate.

Owners

Orkla Confectionery & Snacks Finland Ab

259364 FI - Finland Correspondence address Country Can be accessed and Organisation State/county changed by authorised user via the User Area Orkla n/a Orkla Confectionery & Snacks Confectionery Finland Ab **GODBY** & Snacks Finland Ab Sundsvägen 420 22410 Post code FI-22410 GODBY **FINLANDIA** Can be accessed and Legal entity Legal status Sundsvägen Address changed by authorised user 420 via the User Area

Can be accessed and changed by authorised user via the User Area

SECTION A: Opposition is based on sections 5(1) or 5(2) of the Trade Marks Act on the basis of an earlier registered or pending mark.

Please tick the relevant section(s) that apply.

	5(1) It is identical with an earlier mark and for identical goods or services as the earlier mark
	5(2)(a) It is identical with an earlier mark and for similar goods or services as the earlier mark.
✓	5(2)(b) It is similar to an earlier mark and for identical or similar goods or services as the earlier mark.

You must use a separate sheet for each earlier mark, so copy this sheet as many times as you need.

ABOUT THE EARLIER TRADE MARK

Trade mark number Your trade mark	10398618				
Type of mark Please tick	U	к 🗸	EUTM	International]

Representation of your trade mark

Enter your trade mark in the space provided - use a continuation sheet if necessary.



-	
	All goods and services
	Some goods and services (please specify below, use a continuation sheet if necessary)
np	STATEMENT OF USE - Was the registration or protection process for the earlier trade mark letted 5 years or more before the publication date of the application you wish to oppose?
	Yes No > GO TO Q4
ı	Has the trade mark been used?
	Yes No > GO TO Q3b
a.	For which of the goods and services listed at Q1 is trade mark use being claimed?
	All goods and services
	All goods and services Some goods and services (please specify below, use a continuation sheet if necessary)

Q3b.	Please state any proper reasons for non-use.
DETA	AILS OF THE TRADE MARK YOU ARE OPPOSING
24.	Which goods or services in the application that you are opposing do you claim are identical or
	ar to those covered by the earlier mark which you have listed at Q1 or Q3a (whichever is applicable)?
√	All goods and services
<u> </u>	Some goods and services (please specify below, use a continuation sheet if necessary)

Q5. confu	Use this space to supply any further information about why you consider there is a likelihood of usion and e.g. why you consider the respective marks or goods and/or services to be similar.
	earlier mark is the stylised word 'PANDA' which is distinctive of the goods of the earlier mark. The mark of the
	cation is the image of a panda which means goods with the image will be referred to as "Panda" products. This means the marks are conceptually identical. The goods "confectionery" in the application are identical to those
of the	e earlier mark. The goods "preparations made from cereals, bread and pastry" and "ices" are all highly similar
jood: nark:	s to confectionery. There is a lower level of similarity between the remaining goods. This similarity between the s together with the identity of the goods will result in a likelihood of confusion.



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EUTM file information

PANDA 010398618

Graphic representation



Trade mark information

08/11/2011 PANDA Filing date Name 010398618 Registration date 20/03/2012 Filing number 08/11/2021 Basis **EUTM** Expiry date Date of receipt 08/11/2011 Designation date Filing language **Finnish Figurative** Type English Nature Individual Second language Application reference BV207568 30 (Nice Classification) Nice classes Trade mark status Registered Vienna Classification 26.13.25 (Vienna Classification) Acquired distinctiveness No

Goods and services



30 Non-medicated confectionary, liquorice and chocolate.

Owners

Orkla Confectionery & Snacks Finland Ab

ID	259364	Country	FI - Finland	Correspondence address	Can be accessed and
Organisation	Orkla	State/county	n/a	Orkla Confectionery & Snacks	changed by authorised user
	Confectionery & Snacks	Town	GODBY	Finland Ab	via the User Area
	Finland Ab	Post code	22410	Sundsvägen 420 FI-22410 GODBY	
Legal status	Legal entity	al entity Address Sundsvägen 420	FINLANDIA	Can be accessed and changed by authorised user via the User Area	
					Can be accessed and changed by authorised user

SECTION A: Opposition is based on sections 5(1) or 5(2) of the Trade Marks Act on the basis of an earlier registered or pending mark.

Please tick the relevant section(s) that apply.

	5(1) It is identical with an earlier mark and for identical goods or services as the earlier mark
	5(2)(a) It is identical with an earlier mark and for similar goods or services as the earlier mark.
√	5(2)(b) It is similar to an earlier mark and for identical or similar goods or services as the earlier mark.

You must use a separate sheet for each earlier mark, so copy this sheet as many times as you need.

ABOUT THE EARLIER TRADE MARK

Trade mark number Your trade mark	8285942	8285942				
Type of mark Please tick	UK	√	EUTM		International	7

Representation of your trade mark

Enter your trade mark in the space provided - use a continuation sheet if necessary.



All goods and services					
Some goods and services (please specify below, use a continuation sheet if necessary)					
30	ס				
_	CTATE	MENT OF US			dian tuada wasul
				on or protection process for the ear n date of the application you wish t	
Γ					
	√	Yes		No > GO TO Q4	
	Has ti	ne trade mark	been used?		
Γ		ne trade mark	been used?		
		n e trade mark Yes	been used?	No > GO TO Q3b	
	√	Yes			iimed?
	For wh	Yes	ods and services list	No > GO TO Q3b	iimed?
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Al Si	For what good ome go	Yes nich of the goods and services	ods and services listons	No > GO TO Q3b ed at Q1 is trade mark use being classes a continuation sheet if necessary)	ilmed?
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Al Se	For what good ome go	Yes nich of the goods and services	ods and services listons	No > GO TO Q3b ed at Q1 is trade mark use being classes a continuation sheet if necessary)	imed?
Al Si	For what good ome go	Yes nich of the goods and services	ods and services listons	No > GO TO Q3b ed at Q1 is trade mark use being classes a continuation sheet if necessary)	limed?
Al Se	For what good ome go	Yes nich of the goods and services	ods and services listons	No > GO TO Q3b ed at Q1 is trade mark use being classes a continuation sheet if necessary)	ilmed?
Al Si	For what good ome go	Yes nich of the goods and services	ods and services listons	No > GO TO Q3b ed at Q1 is trade mark use being classes a continuation sheet if necessary)	iimed?
Al Se	For what good ome go	Yes nich of the goods and services	ods and services listons	No > GO TO Q3b ed at Q1 is trade mark use being classes a continuation sheet if necessary)	iimed?
All Sc	For what good ome go	Yes nich of the goods and services	ods and services listons	No > GO TO Q3b ed at Q1 is trade mark use being classes a continuation sheet if necessary)	imed?
All Se	For what good ome go	Yes nich of the goods and services	ods and services listons	No > GO TO Q3b ed at Q1 is trade mark use being classes a continuation sheet if necessary)	imed?
Al Se	For what good ome go	Yes nich of the goods and services	ods and services listons	No > GO TO Q3b ed at Q1 is trade mark use being classes a continuation sheet if necessary)	imed?
Al	For what good ome go	Yes nich of the goods and services	ods and services listons	No > GO TO Q3b ed at Q1 is trade mark use being classes a continuation sheet if necessary)	limed?
I Al	For what good ome go	Yes nich of the goods and services	ods and services listons	No > GO TO Q3b ed at Q1 is trade mark use being classes a continuation sheet if necessary)	iimed?

Q3b.	Please state any proper reasons for non-use.
DETA	AILS OF THE TRADE MARK YOU ARE OPPOSING
Q4. simil	Which goods or services in the application that you are opposing do you claim are identical or ar to those covered by the earlier mark which you have listed at Q1 or Q3a (whichever is applicable)?
√	All goods and services
	Some goods and services (please specify below, use a continuation sheet if necessary)
Q5. confi	Use this space to supply any further information about why you consider there is a likelihood of usion and e.g. why you consider the respective marks or goods and/or services to be similar.
	marks are visually similar as both contain the image of a panda. They are phonetically identical as both would
	eferred to as 'panda' and conceptually identical both being pandas. The goods "confectionery" in the application dentical to those of the earlier mark. The goods "preparations made from cereals, bread and pastry" and "ices"
are a	all highly similar goods to confectionery. There is a lower level of similarity between the remaining goods. This
simila	arity between the marks together with the identity of the goods will result in a likelihood of confusion.





Protect your intellectual property in the European Union

EUTM file information

(Trade mark without text)

Graphic representation



Trade mark information

Name	(Trade mark without text)	Filing date	07/05/2009
Filing number	008285942	Registration date	08/03/2010
Basis	EUTM	Expiry date	07/05/2019
Date of receipt	07/05/2009	Designation date	
Туре	Figurative	Filing language	Finnish
Nature	Individual	Second language	English

EUIPO - eSearch

Nice classes

Vienna Classification

5, 30, 35, 41 (Nice Classification)

03.01.15 (Vienna Classification) Application reference

BV200845 Registered

Trade mark status

Acquired distinctiveness

No

Goods and services

English (en)

- **5** Pharmaceutical and veterinary preparations; sanitary preparations for medical purposes; dietetic substances adapted for medical use, food for babies; plasters, materials for dressings; material for stopping teeth, dental wax; disinfectants; preparations for destroying vermin; fungicides, herbicides.
- **30** Coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee; flour and preparations made from cereals, bread, pastry and confectionery, ices; honey, treacle; yeast, baking-powder; salt, mustard; vinegar, sauces (condiments); spices; ice.
- 35 Advertising; business management; business administration; office functions.
- 41 Education; providing of training; entertainment; sporting and cultural activities.

Owners

Orkla Confectionery & Snacks Finland Ab

ID	259364	Country	FI - Finland	Correspondence address	Can be accessed and
Organisation	Orkla	State/county	n/a	Orkla Confectionery & Snacks	changed by authorised user
	Confectionery & Snacks	Town	GODBY	Finland Ab Sundsvägen 420	via the User Area
	Finland Ab	Post code	22410	FI-22410 GODBY	
Legal status	Legal entity	Address	Sundsvägen 420	FINLANDIA	Can be accessed and changed by authorised user via the User Area
					Can be accessed and changed by authorised user via the User Area

SECTION A: Opposition is based on sections 5(1) or 5(2) of the Trade Marks Act on the basis of an earlier registered or pending mark.

Please tick the relevant section(s) that apply.

	5(1) It is identical with an earlier mark and for identical goods or services as the earlier mark
	5(2)(a) It is identical with an earlier mark and for similar goods or services as the earlier mark.
1	5(2)(b) It is similar to an earlier mark and for identical or similar goods or services as the earlier mark.

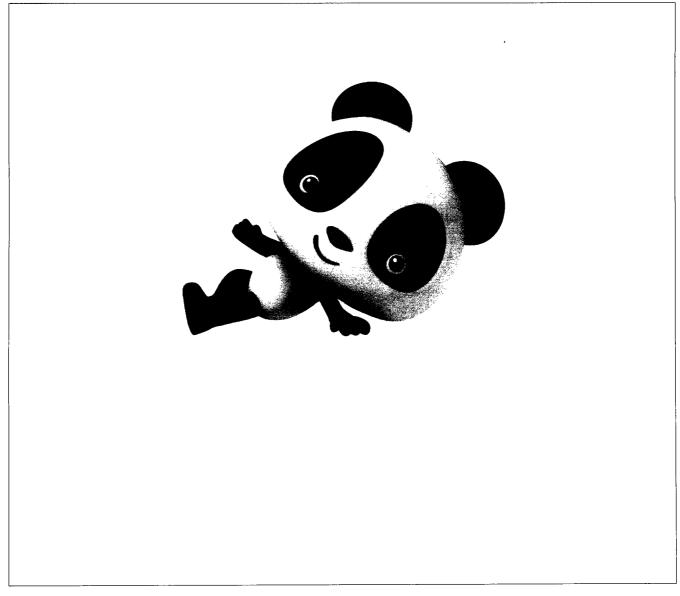
You must use a separate sheet for each earlier mark, so copy this sheet as many times as you need.

ABOUT THE EARLIER TRADE MARK

Trade mark number Your trade mark	828	5165			
Type of mark Please tick		UK	√	EUTM	International

Representation of your trade mark

Enter your trade mark in the space provided - use a continuation sheet if necessary.



	All goods and services					
✓	Some goods and services (please specify below, use a continuation sheet if necessary)					
Class	30					
Q2. comp	STATEMENT OF USE - Was the registration leted 5 years or more before the publication of	or protection process for the earlier trade mark date of the application you wish to oppose?				
	Yes	No > GO TO Q4				
23.	Has the trade mark been used?					
	✓ Yes	No > GO TO Q3b				
Q3a.	Yes For which of the goods and services listed					
⊋3a.						
√	For which of the goods and services listed	at Q1 is trade mark use being claimed?				
√	For which of the goods and services listed All goods and services	at Q1 is trade mark use being claimed?				
√	For which of the goods and services listed All goods and services Some goods and services (please specify below, use	at Q1 is trade mark use being claimed?				
√	For which of the goods and services listed All goods and services Some goods and services (please specify below, use	at Q1 is trade mark use being claimed?				
√	For which of the goods and services listed All goods and services Some goods and services (please specify below, use	at Q1 is trade mark use being claimed?				
√	For which of the goods and services listed All goods and services Some goods and services (please specify below, use	at Q1 is trade mark use being claimed?				
√	For which of the goods and services listed All goods and services Some goods and services (please specify below, use	at Q1 is trade mark use being claimed?				
√	For which of the goods and services listed All goods and services Some goods and services (please specify below, use	at Q1 is trade mark use being claimed?				
Q3a. ✓	For which of the goods and services listed All goods and services Some goods and services (please specify below, use	at Q1 is trade mark use being claimed?				
√	For which of the goods and services listed All goods and services Some goods and services (please specify below, use	at Q1 is trade mark use being claimed?				
√	For which of the goods and services listed All goods and services Some goods and services (please specify below, use	at Q1 is trade mark use being claimed?				

> GO TO Q4.



DET	AILS OF THE TRADE MARK YOU ARE OPPOSING
Q4.	Which goods or services in the application that you are opposing do you claim are identical or
	lar to those covered by the earlier mark which you have listed at Q1 or Q3a (whichever is applicable)?
/	All goods and services
	Some goods and services (please specify below, use a continuation sheet if necessary)
Q5.	Use this space to supply any further information about why you consider there is a likelihood of
conf	fusion and e.g. why you consider the respective marks or goods and/or services to be similar.
	marks are visually similar as both contain the image of a panda. They are phonetically identical as both would
be r	eferred to as 'panda' and conceptually identical both being pandas. The goods "confectionery" in the application
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	all highly similar goods to confectionery. There is a lower level of similarity between the remaining goods. This
Simi	larity between the marks together with the identity of the goods will result in a likelihood of confusion.
i	

Q3b. Please state any proper reasons for non-use.

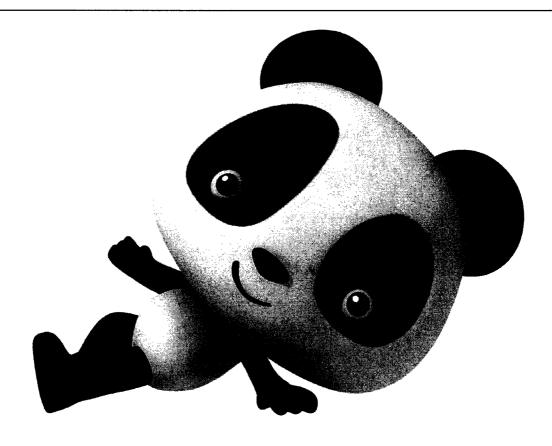


Protect your intellectual property in the European Union

EUTM file information

(Trade mark without text)

Graphic representation



Trade mark information

Name	(Trade mark without text)	Filing date	07/05/2009
Filing number	008285165	Registration date	10/11/2009
Basis	EUTM	Expiry date	07/05/2019
Date of receipt	07/05/2009	Designation date	
Туре	Figurative	Filing language	Finnish
Nature	Individual	Second language	English
Nice classes	5, 30, 35, 41 (Nice	Application reference	BV200844
	Classification)	Trade mark status	Registered
Vienna Classification	03.01.15 (Vienna Classification)		
	Classification j	Acquired distinctiveness	No

Goods and services



- **5** Pharmaceutical and veterinary preparations; sanitary preparations for medical purposes; dietetic substances adapted for medical use, food for babies; plasters, materials for dressings; material for stopping teeth, dental wax; disinfectants; preparations for destroying vermin; fungicides, herbicides.
- **30** Coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee; flour and preparations made from cereals, bread, pastry and confectionery, ices; honey, treacle; yeast, baking-powder; salt, mustard; vinegar, sauces (condiments); spices; ice.
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Orkla Confectionery & Snacks Finland Ab

ID	259364	Country	FI - Finland	Correspondence address	_ ,
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	Confectionery & Snacks	Town	GODBY	Finland Ab	via the User Area
	Finland Ab	Post code	22410	Sundsvägen 420 FI-22410 GODBY	
egal status.	Legal entity	Address	Sundsvägen 420	FINLANDIA	Can be accessed and changed by authorised use via the User Area
					Can be accessed and changed by authorised use via the User Area

SECTION C: Opposition is based on Section 5(4)(a) of the Trade Marks Act, where the use of the applicant's trade mark would be contrary to law, in particular, the law of passing off.

You must use a separate sheet for each earlier mark, so copy this sheet as many times as you need.

ABOUT THE EARLIER UNREGISTERED TR	RADE MARK
Representation of your trade mark Enter your trade mark in the space provided - use a conti	inuation sheet if necessary.
PANDA	
Q1. When and where was the earlier rig	ght first used in the UK?
Date used: Enter date of first use	1982
Where used: Enter name of city/region or specify 'thoughout UK' if used nationally	Throughout the UK

Liquo	rice confectionery and chocolate confectionery.
DETA	ILS OF THE TRADE MARK YOU ARE OPPOSING
Q3. the ap	For which goods or services (of the application that you are opposing) do you consider that use of oplicant's mark would amount to passing off?
√	All goods and services
	Some goods and services (please specify below, use a continuation sheet if necessary)
Q4.	Why would use of the applicant's trade mark be contrary to law, particularly the law of passing off?
confe foods This i	Opponent has been using its sign in the UK since at least 1982 in relation to liquorice and chocolate ctionery. Consequently it has a goodwill in its sign. Use of a sign mark depicting the same animal (panda) for tuffs will undoubtedly result in a misrepresentation that the Applicant's goods are connected to the Opponent. s due to the fact that pandas are distinctive in relation to the products in question. The misrepresentation will o damage by way of lost sales and potential damage to reputation.

On which goods or services has the earlier right been used for?

Q2.

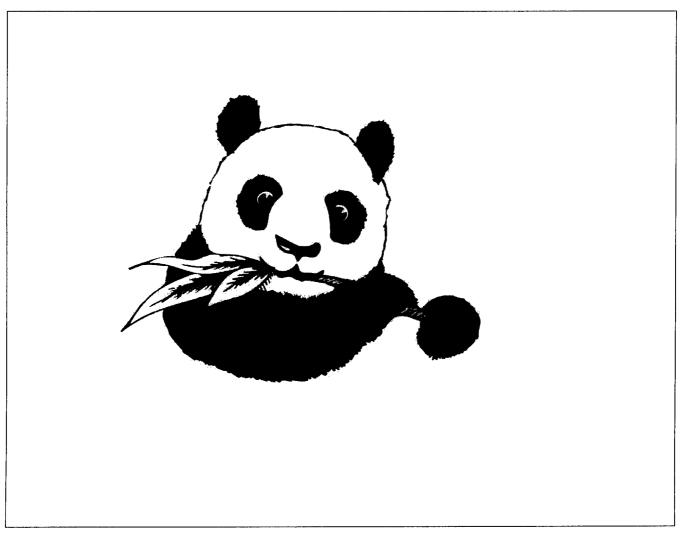
SECTION C: Opposition is based on Section 5(4)(a) of the Trade Marks Act, where the use of the applicant's trade mark would be contrary to law, in particular, the law of passing off.

You must use a separate sheet for each earlier mark, so copy this sheet as many times as you need.

ABOUT THE EARLIER UNREGISTERED TRADE MARK

Representation of your trade mark

Enter your trade mark in the space provided - use a continuation sheet if necessary.



Q1. When and where was the earlier right first used in the UK?

Date	used	l:		
Enter (date of	first	use	

1993

Where used:

Enter name of city/region or specify 'thoughout UK' if used nationally

Throughout the UK		

Liquo	rice confectionery and chocolate confectionery
DETA	ILS OF THE TRADE MARK YOU ARE OPPOSING
Q3. the a _l	For which goods or services (of the application that you are opposing) do you consider that use of oplicant's mark would amount to passing off?
✓	All goods and services
	Some goods and services (please specify below, use a continuation sheet if necessary)
 Q4.	Why would use of the applicant's trade mark be contrary to law, particularly the law of passing off?
шт.	willy would use of the applicant's trade mark be contrary to law, particularly the law of passing of the
choco for for Oppo	Opponent has been using its sign in the UK since at least 1993 in relation to liquorice confectionery and plate confectionery. Consequently it has a goodwill in its sign. Use of a mark depicting the same animal (panda) odstuffs will undoubtedly result in a misrepresentation that the Applicant's goods are connected to the nent. This is due to the fact that pandas are distinctive in relation to the products in question. The presentation will lead to damage by way of lost sales and potential damage to reputation.

On which goods or services has the earlier right been used for?

Q2.