

MADRID PROTOCOL

Model Form 3A: Total Provisional Refusal of Protection (Rule 17(1) of the Common Regulations)

I. Office making the notification:



HELLENIC REPUBLIC
MINISTRY OF ECONOMY, DEVELOPMENT
AND TOURISM
GENERAL SECRETARIAT OF COMMERCE
DIRECTION OF COMMERCIAL PROPERTY

Address:
KANINGOS SQUARE
GR - 10181 ATHENS

Examiner: Giagtzidis Dimitrios

II. Number of the international registration:
1291862 / 49757

III. Name of the holder:
ABC DETERJAN SANAYI VE TICARET ANONIM SIRKETI
Rüzgarlıbaçe Mahallesi,
Cumhuriyet Caddesi,
Gülsan Plaza No: 22 Kat: 4 Kavacık, ISTANBUL (TR)

IV. Information concerning the type of provisional refusal:

Please indicate the type of refusal by checking only one of the following options:

- ☐ Total provisional refusal based on an *ex officio* examination
- ☒ Total provisional refusal based on an opposition
- ☐ Total provisional refusal based on both an *ex officio* examination and an opposition

Where the refusal is based on an opposition, please indicate the name and address of the opponent:

(i) Name of the opponent:
The Procter & Gamble Company

(ii) Address of the opponent:

One Procter & Gamble Plaza
Cincinnati, Ohio 45202-3315
ESTADOS UNIDOS (DE AMÉRICA)

V. Information concerning the scope of the provisional refusal:

Total provisional refusal affects all the goods and/or services.

VI. Grounds for refusal [(where applicable, see item VII)]:

Opposition 30190/13.03.2017 is based on the following mark (Community Trademark)

VII. Information relating to an earlier mark:

Number: 007437874

(i) Filing date and number, and, if any, priority date:

03/12/2008

(ii) Registration date and number (if available):

21/07/2009

(iii) Name and address of the owner:

The Procter & Gamble Company
One Procter & Gamble Plaza
Cincinnati, Ohio 45202-3315
ESTADOS UNIDOS (DE AMÉRICA)

(iv) Reproduction of the mark:



(v) List of the relevant goods and/or services (this list may be in the language of the earlier application or registration):

All products of the following classes: 3,5

VIII. Corresponding essential provisions of the applicable law:

Applied articles of Greek trademark law in case of notice of opposition (Article 140 of law 4072/2012):

1. The examiner's decision accepting the registration of application may be opposed within a three-month period as from its publication on the website of the General Secretariat of Commerce in accordance with par. 1 and 3 of Article 139, for a registration being contrary to one or more grounds of Article 123 and par. 1 and 3 of Article 124 of this law.

- 2.If there are absolute grounds as per Article 123, the opposition can be filed by anyone who has a legitimate interest. Chambers as well as consumers associations have a legitimate interest as per Law 2251/1994.
- 3.If there are relative grounds as per Article 124 paragraphs 1 and 3, the opposition shall be filed by the proprietors of earlier trademarks or rights, as well as by licensees authorized by the proprietors of those trademarks, according to the terms and conditions of Article 132.
- 4.The opposition shall be filed by a document submitted to the Trademark Office and the Administrative Trademark Committee shall be responsible for taking decisions in relation to it. It shall not be treated as duly entered until the opposition fee has been paid.

IX. Information relating to the possibility to request a review or file an appeal:

Dates on which the opposition period begins and ends:

- Date on which the opposition period begins: 20.01.2017
- Date on which the opposition period ends: 20.04.2017

(i) Authority to which such request for review or appeal should be made:
Administrative Trademarks Committee, Address: Kanning Square – Athens Greece

(ii) Whether the request for review or appeal has to be filed in a specific language and/or through the intermediary of a representative whose address is within the territory of the Contracting Party:

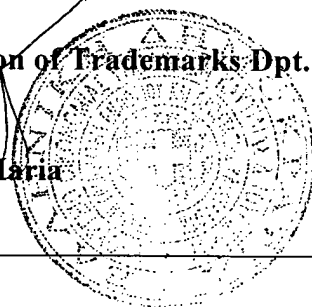
A Greek lawyer is needed to be appointed for attending the discussion in front of the Administrative Trade Marks Committee, which will take place on May 18th 2017, in order to answer to the opposition (information: Athens Bar Association tel: +30210 3398251, e-mail info@dsa.gr & Piraeus Bar Association tel: 210-4176251, e-mail: secretary@dspeir.gr)

(iii) Other requirements, if any: -

X. Signature or official seal of the Office making the notification:

Head of the Control and Admission of Trademarks Dpt.

Mrs Nikitopoulou Maria



XI. Date of the notification to the International Bureau:

Athens, 13.03.2017