



Ministero dello Sviluppo Economico

DIREZIONE GENERALE PER LA LOTTA ALLA CONTRAFFAZIONE
Ufficio Italiano Brevetti e Marchi

**MADRID AGREEMENT AND PROTOCOL
PROVISIONAL REFUSAL OF PROTECTION**

Rule 17(1)

I. Office making the notification: MINISTERO DELLO SVILUPPO ECONOMICO Direzione Generale per la Lotta alla Contraffazione - Ufficio Italiano Brevetti e Marchi Via Molise, 19 - 00187 ROMA e-mail : dglcuibm.div02@pec.mise.gov.it
II. Number of the international registration: 1 251 407 Trademark: TESLA
III. Name of the holder: Internet group d.o.o. Savski nasip 7 - 11070 Beograd (RS)
IV. Information concerning the type of provisional refusal: <input type="checkbox"/> Provisional refusal based on an <i>ex officio</i> examination <input checked="" type="checkbox"/> Provisional refusal based on an opposition <input type="checkbox"/> Provisional refusal based on both an <i>ex officio</i> examination and an opposition
V. Information concerning the scope of the provisional refusal: <input checked="" type="checkbox"/> Provisional refusal for all the goods and/or services <input type="checkbox"/> Provisional refusal for some of the goods/services:
VI. Grounds for refusal : Identity or similarity between the marks and identity or similarity between the goods/services.
VII. Opponent rights: 1) Registration number: 7050024 (EUTM) i) Filing date: 09/07/2008 ii) Registration date: 22/03/2011 iii) Name and address of the opponent: TESLA Holding a.s. Poděbradská 56/186 CZ-180 66 Praha 9 – Hloubětín - REPÚBLICA CHECA iv) Reproduction of the mark:

v) List of some of the goods:

Cl. 7 Alternators, fittings for engine boilers, packing machines, pumps (machines), pump diaphragms, high pressure washers, feeders (parts of machines), conveyers (machines), belt conveyors, ejectors, gas-operated soldering irons, labellers (machines), filters (parts of machines, motors or engines), milling machines, generators of electricity, drive motors, other than for land vehicles, engines, other than for land vehicles; gas-operated soldering blow pipes, filter presses, carburetters, hammers (parts of machines), universal joints (cardan joints), compressors (machines), condensing installations, boiler tubes (parts of machines), metalworking machines, bread cutting machines, food processors (electric), kitchen machines, electric, included in this class, cultivators (machines), glue guns, electric, moulds (parts of machines), moulding machines, presses (machines for industrial purposes), fruit presses, electric, for household purposes, bearings (parts of machines), handling machines, automatic (manipulators), hand-held tools, mechanically operated, blowing engines, agitators, blenders, electric, for household purposes, grinders/crushers, electric, for household purposes, roller bridges, injectors for engines, washing apparatus, bottle washing machines, dishwashers, expansion tanks (parts of machines), de-aerators for feedwater, electromechanical apparatus for preparing beverages, instruments (parts of machines), sharpening machines, knives (parts of machines), electric knives, trimming machines, water separators, degreasing preparations for use in manufacturing processes, air suction machines, bending machines, rinsing machines, tin openers, electric, control cables for machines, engines or motors, control mechanisms for machines, engines or motors, steam engine boilers, bottle sealing machines, filling machines, bottle filling machines, propulsion mechanisms other than for land vehicles, washing machines (laundry), aerators, racket stringing machines, regulators (parts of machines), sewage pulverisers, cutting machines, blades (parts of machines), piston segments, separators, sieves (machines or parts of machines), lathes (machine tools), starters for motors and engines, bottle capping machines, shears, electric, drying machines, welding machines, electric, sparking plugs for internal combustion engines, glow plugs for diesel engines, electric whisks, electric blenders and whisks for household purposes, sifting machines, pistons for cylinders, valves (parts of machines), cartridges for filtering machines, boring heads (parts of machines), drilling machines, heat exchanger units (parts of machines), dusting apparatus, vacuum pumps (machines), air condensers, igniting magnetos, aerated water making apparatus, bottle stoppering machines, watering machines for agricultural purposes, ironing machines.

Cl. 9 Accumulators, electric, aerials, audiovisual teaching apparatus, distribution machines, automatic, electric batteries, cells, lightning arresters, lightning conductors, buzzers, electric, electric coils, electromagnetic coils, choking coils (impedance), cyclotrons, bar code readers, time switches, automatic, chips (integrated circuits), galvanic cells, grids for batteries, solar batteries, contact lenses, optical lenses, readers (data processing equipment), remote control apparatus, electric installations for the remote control of industrial operations, electric apparatus for remote ignition, detectors, diagnostic apparatus, not for medical purposes, slide projectors, optical lamps, diffraction apparatus (microscopy), dictating machines, magnetic disks, compact discs (audio-video), luminous or mechanical road signs, electric wires, digital video disc players, electric cables, electric connections, welding apparatus, electric, electric devices for attracting and killing insects, hair-curlers, electrically heated, electrified fences, electronic pens (display units), electronic notice boards, thermionic lamps and tubes, facsimile machines, respirators for filtering air, fluorescent screens, cameras (photography), galvanic cells, galvanizing apparatus, electroplating apparatus, apparatus for changing record player needles, record players, hands-free sets for telephones, voting machines, speaking tubes, chronographs, time recorders, indicators (electricity), inductors (electricity), integrated circuits, intercommunication apparatus, coaxial cables, junction sleeves for electric cables, starter cables, fibre optic cables, cinematographic cameras, batteries for pocket lamps, torches, integrated circuit cards (smart cards), cathodes, containers for microscope slides, collectors, electric, electric apparatus for commutation, terminals (electricity), capacitors, connectors (electricity), contacts, electric, photocopiers (photostatic, electrostatic, thermic), make-up removing appliances, electric, armatures (electricity), covers for electric outlets, darkroom lamps (photography), lasers, not for medical purposes, magnetic data media, magnetic cards (encoded), magnetic encoders, audio cassette recorders, video recorders, beacons, luminous, megaphones, converters, electric, microwave equipment, microprocessors, modems, chargers for electric batteries, furniture especially made for laboratories, signals, luminous or mechanical, navigational instruments, optical data media, notebook computers, objectives (lenses) (optics), screens, branch boxes (electricity), electric resistances, anti-

interference devices (electricity), limiters (electricity), optical discs, optical apparatus and instruments, oscillographs, personal stereos, lighting ballasts, ozonators, soldering irons, electric, luminous or mechanical signalling panels, computer peripherals, projection screens, plotters, calculating machines, computers, computer memories, fuses, semiconductors, printed circuits, cases fitted with dissecting instruments (microscopy), processors (central processing units), projection apparatus, cathodic anti-corrosion apparatus, cassette players, compact disc apparatus, portable telephones, voltage surge protectors, circuit breakers, audio and video receivers, sound reproduction apparatus, radars, radios, radiotelephony sets, regulating apparatus, electric, electric light dimmers, rheostats, dimmer switches (electric), heat regulating apparatus, electric relays, rheostats, loudspeakers, vehicle radios, switchboards, control panels (electricity), satellite navigation apparatus, transmitters of electronic signals, sirens, distribution boxes (electricity), image sensors, scanners (data processing), recorded computer software, sonars, circuit closers, connectors for electric lines, masts for wireless aerials, welding electrodes, electric welding apparatus, flashing lights (luminous signals), junction boxes (electricity), telephone wires, telephone apparatus, TV sets, transformers (electricity), transistors (electricity), automatic turnstiles, particle accelerators, scales, electricity conduits, video cameras, videophones, conductors, electric, switches, electric, transmitting sets (telecommunications), transmitters of electronic signals, high-frequency apparatuses, teaching apparatus, data processing equipment, radiotelegraphy sets, sockets and other contacts (electric connections), electric, answering machines, amplifying tubes, amplifiers, flashlights (photography), electric irons, with express exclusion of electronic keys locks; access control devices and alarms.

Cl.11 Globes for lamps, mixer taps for water pipes, searchlights, safety lamps, purification installations for sewage, electric coffee percolators, electric lamps, blankets, electric, not for medical purposes, electrically heated carpets, rugs, filters for air conditioning, filters for drinking water, fountains, deep-fryers, electric, hydrants, cooling apparatus and equipment, ice boxes, ionising apparatus for the treatment of air, electric appliances for making yoghurt, shower booths, stoves, pocket searchlights, coffee machines, electric, air-conditioning apparatus, solar collectors (heating), flushing tanks, electric kettles, bath installations, cooking utensils, electric, laboratory lamps, refrigerating cabinets, refrigerating appliances and installations, electrically heated footmuffs, steam facial apparatus (saunas), nuclear reactors, lamp mantles, ventilation hoods, desalinisation plants, hot water heating installations, lighting apparatus and installations, luminous tubes for lighting, bakers' ovens, urinals (sanitary fixtures), polymerisation installations, air cooling apparatus, griddles (cooking appliances), radiators (heating), regulating and safety accessories for water apparatus, sanitary apparatus and installations, flares, sterilisers, air purifying apparatus and machines, drying apparatus and machines, lamps, light reflectors (lights), automobile lights, heat accumulators, hot air apparatus, autoclaves (electric pressure cookers), pressure water tanks, toasters, microwave ovens (cooking apparatus), cooking apparatus and installations, fans (air-conditioning), ventilation (air-conditioning) installations and apparatus, filaments for electric lamps, hair driers, water distribution installations, lighting apparatus for vehicles, discharge tubes, electric, for lighting, heat exchangers (not parts of machines), water purifying apparatus and machines, disinfectant apparatus, water supply installation, air filtering installations, water filter kits, cooling installations for water, water purification installations, installations for conditioning air, water conduit installations, watering installations, automatic, water softening installations, light bulbs.

2) Registration number: **3411758 (EUTM)**

i) Filing date: **24/10/2003**

ii) Registration date: **01/06/2005**

iii) Name and address of the opponent: **TESLA Holding a.s.**

Poděbradská 56/186

CZ-180 66 Praha 9 – Hloubětín - REPÚBLICA CHECA

iv) Reproduction of the mark: **TESLA**

v) List of some of the goods:

Cl. 9 Electrochemical current supplies; passive devices, especially resistors, thermal resistors,

potentiometers, condensers, connectors, other connecting devices, small transformers, choke coils and other inductors, telecommunication relays, switches, printed wiring, protection elements, electric current interrupters; printed circuit cards (electric and printed), circuits (electric, integrated and printed); active devices, screens, X-ray tubes, other electron tubes, especially photomultiplier tubes, glow-tubes, microwave electron tubes, diodes, transistors, thyristors including diacs and triacs, other discrete semi-conductor components, crystal units; piezoceramic equipment and devices, radio frequency ceramics; electron valves, camera tubes, transmitting tubes, storage tubes, microwave tubes; microelectronic circuits, especially monolithic integrated circuits (ICs), hybrid ICs, switching ICs, storage ICs; optoelectronic devices and equipment, especially photoelectric devices, displays, electroluminescent panels, microwave components and circuits, magnetic and electromagnetic devices and equipment, ferrite elements, various electronic elements, especially filters, ultramicrotomes and microscopes, including electron microscopes; terrestrial, cable and satellite transmission equipment, local and integrated telecommunication network equipment, remote signalling, control and measuring devices, mobile phones and GSM and GPRS accessories, satellite data transmission antennas, receivers and decoders, radio-communication and TV devices and equipment, especially broadcast and TV transmitters, translators, antennas and antenna arrays, radio-relay links, radio stations, radio link and control devices, CCTV, terrestrial satellite link terminals, TV and radio signal receivers and distribution equipment, public radio and wire broadcasting systems, TV and broadcast studio equipment including sounding and acoustic equipment, TV OB and reporting vans, consoles, public address systems and interpreting equipment, mixing consoles and equipment, localisation equipment, measuring and regulation equipment including wireless systems; radar and navigation devices and aids, radars, data terminal installations; fibre-optic data transmission devices and equipment, lasers and laser telecommunication and measuring equipment, wire-bound communication systems accessories and equipment, especially telephone sets, public exchanges, intercommunication and conference equipment, communication facilities, videophones; magnetic cards, industrial electronics, especially electronic and electric signalling and interlocking systems and monitors as well as road and rail transport, shipping, air carriage and mine haulage equipment including acoustic and optical indication and signalling devices, electronic and electric burglar, fire and other alarm systems, manufacturing automation, regulation and production control machines and equipment including voice-controlled systems, detectors, sensors, actuators, control units, specialist electronic devices for textile industry, especially filament breakage sensors, textile machine control units, electric and electronic vehicle, ship and aircraft equipment and accessories; electronic and electric instruments, oscilloscopes and oscillograph, analyzers, especially electric and electronic recorders, indicating, measuring, monitoring and testing instruments and devices including non-electronic quantity measuring instruments, telecommunication measuring instruments, nuclear technology instruments and equipment, especially particle accelerators, radioactive emission indicator, measuring and monitoring instruments, nuclear resonance spectrometers, meteorological devices, ultrasonic devices, scientific and laboratory apparatus, clock generators, especially electronic metronomes, weighing equipment, vacuum apparatus, especially channel electron multipliers, vacuum interrupters, vacuum condensers, vacuum generation and measurement devices, mass spectrometers, ultravacuum devices, linear accelerators, microwave oscillators, coherent radiation generators; special electrical technology and electronics materials, especially semiconductors, ferromagnetic and highly pure chemicals; consumer electronics devices, especially radio and TV sets including the combination thereof with other equipment, monitors, displays and display devices including advertising display boards and LED display boards; video recorders, tape recorders, memo recorders, record players, magnetic tape recorders, video cameras, audio- a video-players including digital players, tuners and electronic amplifiers, cinematographic equipment, cameras, movie cameras, photo-electronic accessories, TV games and toys, consumer electronics accessories and parts, electromechanical, electromagnetic and electro-acoustic converters, microphones, loudspeakers, earphones and amplifiers, CD and DVD players, all-format sound, video and image recorders and players, cables; data collection, transmission, processing and storage machines and equipment and the combinations thereof, especially computers, servers, PDAs, notebooks, calculators, CPUs, microprocessors, computer components and hardware including sources and peripherals, graphic display units, modems, terminals, printers, copy machines, scanners, faxes and other office equipment, electronic diaries, indicators, interactive set-top boxes for data reception and sending; storage media, especially records, tapes, cassettes, discs, cards, chips; cables including optical cables and accessories; electronic teaching aids for polytechnic teaching and education including microcomputers and electronic kits

and games; computer software including interactive multimedia applications and games, trainers and simulators of all types, especially for military and aviation use; irons and gooses of all kinds; components, parts and accessories of all the above mentioned products.

Cl. 11 Electric light sources, especially bulbs, discharge lamps, fluorescent lamps, lighting installations, lighting fittings and their parts; all types of heat consumers based on both direct and indirect heating systems, especially electric and gas cookers, kitchen ranges, water heaters, kettles, heat guns, infra-red heaters, grills, sandwich-makers, toasters, welders, deep fryers, roast ovens, ovens, air heaters, electric fire, heater fans, air conditioners, water heat radiators for baths, curling irons, hair driers, microwave ovens, perm rods, washing machines; bubble baths, vibration massage machines; cooling systems, refrigerators, freezers, ice-cream makers, steam generators, drying, and ventilation systems, water distribution systems and sanitary facilities including but not only air-conditioning units, driers, dehumidifiers, humidifiers, range hoods and ventilation systems including accessories and components of all the previous products.

VIII. Corresponding essential provisions of the applicable law (see text under XII): Art.12 1), c) and d) of the Italian Industrial Property Rights Code.

IX. Information relating to subsequent procedure:

(i) Time limit for requesting review or appeal:

The holder of the registration may, through a representative appointed according to article 201, request copy of the opposition notice within a period of three months from the date on which he received the notification of this provisional refusal by the International Bureau of WIPO. Furthermore, copy of the notification received by WIPO must be attached to the abovementioned request to the Italian Patent and Trademark Office.

(ii) Authority to which such request for review or appeal should be made:

The holder of the registration may, through a representative appointed according to article 201, submit his objections to the present refusal to *Ufficio Italiano Brevetti e Marchi – Divisione II Affari Giuridici e Normativi - Via Molise, 19 – 00187 ROMA - ITALY*.

(iii) Indications concerning the appointment of a representative:

Where the applicant is not established or domiciled in a Member State of the European Union or in the European Economic Area, he may submit his objections through a registered agent in the roll kept for this purpose by the Italian Patent and Trademark Office (see: www.ordine-brevetti.it) or a lawyer registered in the appropriate professional role (see: www.ordineavvocati.it) – (art. 201-203 Code of Industrial Property Rights).

X. Date of the notification of provisional refusal:

Prot. N.:

Ministero dello Sviluppo Economico
AOO_Politiche industriali e Tutela
Struttura: **DGLCUIBM_Div08**
REGISTRO UFFICIALE
Prot. n. **0103456 - 20/03/2017 - USCITA**

Signature or official seal of the Office making the notification:



XII. Corresponding essential provisions of the applicable law:

Extract from the Code of Industrial Property Rights

(Legislative Decree of February 10th 2005, n.30)

Art. 17 - International Registration

1. For the registration of trademarks with the World Intellectual Property Organization (WIPO), the provisions in force pursuant to international conventions shall remain valid.
2. International trademarks registered with the World Intellectual Property Organization (WIPO) of Geneva, based on the Madrid Agreement concerning the International Registration of Marks, Stockholm text of 14 July 1967, ratified by law no.424 of 28 April 1976, and the respective Protocol, adopted in Madrid on 27 June 1989, ratified by law no.169 of 12 March 1996, containing the designation of Italy as the country in which protection is requested, must meet the requirements set for national trademarks by this Code.
3. The Italian Patent and Trademark Office carries out the examination of the international trademarks that designate Italy in compliance with the applicable provisions of the applications for national trademarks.

Art. 7 - Subject Matter of Registration

1. A trademark consist of any sign which capable of being represented graphically, and in particular words, including personal names, designs, letters, numerals, sounds, the shape of a goods or of their packaging, the color combinations or tones, provided that such signs are capable of distinguishing the goods or services of one undertaking from those of other undertaking.

Art. 8 - Portraits of person, names and well known signs

1. Portraits of person shall not be registered as trademarks without the persons' consent, and after their death, without the consent of the spouse and children; if there are no such relatives or after their death, of the parents and other ancestors, and if there are no such ancestors or after their death, of the relatives up and including the fourth degree.
2. The names of persons other than those who apply for registration may be registered as trademarks, provided that their use is not such as to harm the reputation, creditworthiness or dignity of those who have the right to bear those names. The Italian Patents and Trademarks Office shall however have the right to make the registration conditional upon the consent as set forth in paragraph 1. In any event, the registration shall not prevent persons having the right to the name to use in the business chosen by them, if the requirements are met as set forth in Article 21(1).
3. If well known, the following may be registered or used as trademarks only by the qualified person, or with the consent of the same, or of the persons indicated in paragraph 1: names of persons, signs used in the fields of art, literature, science, politics or sports, the designations and abbreviations of events and those of entities and associations without economic purposes, as well as the characteristic emblems of the same.

Art. 9 - Shape trademarks

1. Signs shall not be registered as trademarks if they consist solely of the shape dictated by the nature of the product, the shape of the product necessary to obtain a technical result, or of the shape that gives substantial value to the product.

Art. 10 - Coats of arms

1. Coats of arms and other signs considered in existing international conventions on the subject matter, in the cases and the conditions mentioned therein, as well as the signs containing symbols, emblems and coats of arms which are in the public interest shall not be registered as trademarks, unless the consent of the appropriate authorities to their registration has been given.
2. If a trademark contains words, figures or signs with political meaning or a highly symbolic value, or containing heraldic elements, before registration, the Italian Patents and Trademarks Office shall send the copy of the trademarks and whatever else may be necessary to the relevant or appropriate public agencies, to receive their opinion, in accordance with the provisions of paragraph 4.
3. The Italian Patents and Trademarks Office may act in accordance with provisions of paragraph 2 in all cases where there is a doubt that trademark could be contrary to the law, the public policy or accepted principles of morality.
4. If the relevant or appropriate agency, as per paragraphs 2 and 3, expresses an opinion against the registration of the trademark, the Italian Patents and Trademarks Office shall reject the application.

Art. 12 - Novelty

1. Signs shall not be registered as trademarks if as of the date of filing of the application any of the following applies:

- a) (omissis);
- b) (omissis);
- c) They are identical to a trademark already registered by others in the Country or having effect in the Country following an application filed on an earlier date or having effect from an earlier date due to a right of a priority or a valid claim of seniority for identical goods or services;
- d) They are identical or similar to a trademark that has already registered by others in the Country or having effect in the Country following an application filed on an earlier date or having effect as from an earlier date due to a right of priority or a valid claim of seniority for goods and services that are identical or similar, if due to the identity or similarity between the signs and the identity or similarity between the goods or services there exists a likelihood of confusion on the part of the public, than can also consist of a likelihood of association between the two signs; [...]
- e); f); 2. 3. (omissis)

Art. 13 – Distinctive character

1. Signs lacking a distinctive character shall not be registered as trademarks. These include:

- a) those consisting only of signs that have become commonly used in current language or in the common practices of the trade;
 - b) those consisting of general designations of goods or services or descriptive indications that refer to them, such as signs that may serve, in trade, to designate the kind, quality, quantity, intended purpose, value, geographical origin or the time of production of the good or of the rendering of the service or other characteristics of the good or service.
2. Notwithstanding paragraph 1, signs that have acquired a distinctive character prior to application for registration, due to the use that has been made of them, may be registered as trademarks.
3. (omissis)
 4. (omissis)

Art. 14 – Lawfulness and third-party rights

1. The following shall not be registered as trademarks:

- a) signs that are contrary to the law, public policy or accepted principles of public morality;
- b) signs that can mislead the public, in particular as to the geographical origin, nature or quality of the goods or services.
- c) (omissis)

Art. 135 – Board of Appeal

1. An appeal may be filed with the Board of Appeal against decisions of the Italian Patent and Trademark Office that totally or partially reject an application or request, refuse registration or prevent the recognition of a right, and in the other cases provided for by this Code, within the mandatory term of 60 days from the date of receipt of the notification of the decision.
(omissis)

Art. 170 – Examination of applications

1. The examination of applications which have been found to meet the formal requirements, is aimed at determining:

- a) for trademarks: if Article 11 may be applied when collective marks are involved; if the word, design or sign can be registered as a trademark pursuant to Articles 7, 8, 9, 10, 13, paragraph 1 and 14, paragraph 1, letters a) and b); if the conditions indicated in Article 3 are met.
- b) (omissis)

Art. 171 - Examination of the International trademarks

1. (omissis)
2. If the Italian Patent and Trademark Office deems that the trademark shall not be registered in full or in part, or if an opposition has been filed by third parties pursuant to Article 176, the Office shall proceed pursuant to Article 5 of the Madrid Agreement for the International Registration of Marks, Stockholm text of 14 July 1967, ratified by Law no. 424 of 28 April 1976 or the respective Protocol of 27 June 1989, ratified by Law No. 169 of 12 March 1996, to issue a provisional refusal of the international registration and gives notice to the World Intellectual Property Organization.
3. The provisional refusal under paragraph 2 is issued within one year for international registrations based on the Madrid Agreement for the International Registration of Marks, and within eighteen months for those based on the respective Protocol. The terms start on the dates respectively indicated in the cited International Conventions.
4. In the case of provisional refusal, the protection of the trademark shall be that of a trademark application filed with the Italian Patent and Trademark Office.
5. Within the mandatory term set out by the Italian Patent and Trademark Office, the owner of an international registration, for which a provisional refusal has been communicated to the World Intellectual Property Organization, through an attorney appointed in accordance with Article 201, may submit his own arguments, or request a copy of the opposition paper based on which the provisional refusal was issued. In the latter case, if the owner of the international registration requests a copy within the required period, the Office shall send the notice to the parties as Article 178, paragraph 1, and apply the other rules on the opposition proceeding set forth by Articles 178 et seq.
6. If within the term indicated in paragraph 5, the owner of the international registration does not submit his arguments, or does not request a copy of the opposition paper in accordance with the rules indicated above, the Italian Patent and Trademark Office shall issue the final refusal.
7. The Italian Patent and Trademark Office shall notify the World Intellectual Property Organization of the final decisions relating to international trademarks designating Italy.

Art. 201 – Representation

- 1.2.3. (omissis)
4. The appointment may be granted only to attorneys registered in a specific Register established for that purpose at the Board of the Industrial Property Consultants Institute.
5. (omissis)
6. The appointment may also be granted to a lawyer admitted to the Bar.