



World Intellectual Property
Organisation (WIPO)
International Bureau
34, Chemin des Colombettes
1211 Geneva 20
Switzerland

Your Reference:
International Registration No:
WO0000001359193
Examiner: Sally Howls
Direct Telephone: +44(0)1633811035
Date: 26 March 2018

Intl Reg No: WO0000001359193
Mark: NASCAR
Holder: Amaxa Pharma LTD
Class(es): 5

Dear Sirs

**Notification Of A Provisional Total Refusal Of Protection Based On An
Opposition By The United Kingdom Intellectual Property Office In
Accordance With Article 5 Of The Madrid Protocol**

I am writing to inform you that following receipt of an opposition to the above trade mark, it is necessary to issue this formal provisional refusal letter. This provisional refusal covers all of the goods and services of the International Registration.

Please find attached a copy of the TM7 'Notice of Opposition', which includes details of any marks referred to in the statement of case, which was received by the United Kingdom Trade Mark Registry. Copies of these documents have been sent to the holder informing them of this provisional refusal.

If the holder of the International Registration wishes to file a counterstatement, they must complete the form TM8 'Notice of defence and counterstatement', which is available at ipo.gov.uk/tmforms and **return it to this office** within **two months** of the date of this letter ie on or before **29 May 2018**. This period cannot be extended, except in the circumstances described below. The holder should note that failure to file a TM8 will result in the provisional refusal being upheld.

If both parties to this dispute wish to negotiate and want to enter a 'cooling off period' then the time for filing the TM8 can be extended for a further seven months by the filing the form TM9c 'Request for a cooling off period, which is available at ipo.gov.uk/tmforms

The TM8 should be received on or before the date requested above unless a cooling off period is entered into by the parties.

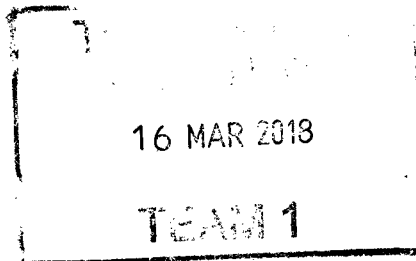
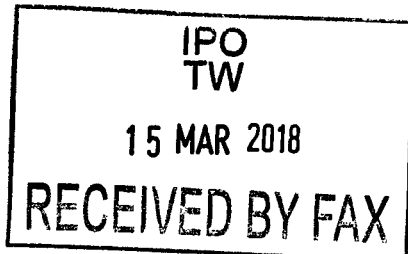
The holder of the International Registration must provide us with an address for correspondence in the United Kingdom, another EEA state or the Channel

Islands on a form TM33 'Appointment or change of agent or contact address', which is available at ipo.gov.uk/tmforms within this two month period.

If one is not provided within this time the refusal will be made final.

Sally Howls

Trade Marks Registry



J816305/ 0001 D02885 TM07.....
16MAR18 200.00 ACCOUNT OP000411975

Form TM7

Notice of opposition and statement of grounds

Fee ☐ £100

Opposition based on Section 5(1) and/or 5(2) ONLY

☒ £200

Opposition based on, or including, any other grounds

Note: If you wish to oppose under Section 5(1) and/or 5(2) and one or more other grounds, the fee will be £200

Use this form to notify of an opposition to a trade mark application or international registration and to set out the grounds on which you are basing this opposition.

Do not use this form if you wish to file a Fast Track opposition under Section 5(1) and/or 5(2): use Form TM7F.

1. Trade mark number Number of the trade mark you are opposing. If the opposition concerns an International Registration, help us identify the correct trade mark by adding "IR"	IR1359193	
2. Full name of applicant/holder Whose trade mark you are opposing	Amaxa Pharma LTD	
3. Full name of opponent Person opposing the trade mark	National Association for Stock Car Auto Racing, Inc.	
Address If the address is not within the United Kingdom, European Economic Area (EEA – which includes the European Union) or the Channel Islands you must have a representative in one of these regions and complete section 4 below	One Daytona Blvd.	
	Daytona Beach	
	Florida 32114	
	USA	Postcode
Email address Complete if you have no representative and would like us to correspond with you by email		
4. Representative name If you have no representative, go to section 5.	Wildbore & Gibbons LLP	
Address The address provided in this section must be in the UK, European Economic Area (EEA) or the Channel Islands. <div style="border: 1px solid black; padding: 5px; margin-top: 10px;"> NOTE: We will communicate with the representative if this section has been completed. </div>	Sycamore House	
	5 Sycamore Street	
	London	
		Postcode EC1Y 0SG
Email address Complete if you would like us to correspond with you by email	info@wildbore.eu	

5. Related proceedings

If applicable, select location of any related proceedings and enter the case number allocated to the proceedings.

<input type="checkbox"/>	IPO Registry	<input type="checkbox"/>	UK Courts	<input type="checkbox"/>	EUIPO
Number					

6. Opposition notification date

If you have informed the applicant/holder of an intention to oppose the trade mark application, designation – enter the date you notified them. [**See Note]

15/02/2018

****Note:** An opposition launched without giving the applicant or holder a reasonable opportunity to withdraw the application, international designation or amendment may result in the opponent being ineligible for an award of costs.

7. Declaration

I believe that the facts stated in this form and the attached statement of grounds are true.

Signature

Wildbore & Gibbons

Name

(BLOCK CAPITALS)

WILDBORE & GIBBONS LLP

Date

15/03/2018

8. Your reference

Complete if you would like us to quote this in communications with you, otherwise leave blank.

OB18-0368

Contact details

Name, daytime telephone number of the person to contact in case of query.

Chris Baume

020 300 500 10

Number of sheets attached to this form

37

Checklist

Please make sure you have remembered to:

- ☐ Sign and date the form
- ☐ Complete fee sheet (Form FS2)
- ☐ Enclose the fee and fee sheet. Make cheques payable to Intellectual Property Office

Where to send

Intellectual Property Office
Trade Marks Registry
Concept House
Cardiff Road
Newport
South Wales
NP10 8QQ

Please tick on what grounds you are opposing the trade mark and continue to the relevant section(s)

Opposition is based on Sections 5(1) or 5(2): The trade mark is either identical or similar to an earlier trade mark and is to be registered for identical and/or similar goods and services.

Note: Opposition on these grounds must be made by the 'proprietor' (owner) of the earlier trade mark.

> **COMPLETE SECTION A**



Opposition is based on Section 5(3): The trade mark is either identical or similar to an earlier trade mark which has a reputation. Using the later mark would take unfair advantage of, or be detrimental to, the distinctive character or reputation of the earlier mark.

Note: Opposition on these grounds must be made by the 'proprietor' (owner) of the earlier trade mark. Ticking this box means that the total fee for this form is £200.

> **COMPLETE SECTION B**



Opposition is based on Section 5(4)(a): Where the use of the applicant's trade mark would be contrary to law, in particular, the law of passing off.

Note: Opposition on these grounds must be made by the 'proprietor' (owner) of the earlier right. Ticking this box means that the total fee for this form is £200.

> **COMPLETE SECTION C**

Opposition is based on Section 3: The trade mark is excluded from registration because it describes the goods/services, or is not distinctive, or consists of signs that are customary within the trade, or the application was made in bad faith.

Note: Ticking this box means that the total fee for this form is £200.

> **COMPLETE SECTION D**

Opposition is based on other grounds.

Note: Ticking this box means that the total fee for this form is £200.

> **COMPLETE SECTION E**

SECTION B: Opposition is based on section 5(3) of the Trade Marks Act on the basis of an earlier registered or pending trade mark, that is identical with or similar to an earlier mark which has a reputation.

You must use a separate sheet for each earlier mark, so copy this sheet as many times as you need.

ABOUT THE EARLIER TRADE MARK

Trade mark number
Your trade mark

1318985

Type of mark
Please tick

<input checked="" type="checkbox"/>	UK	<input type="checkbox"/>	EUTM	<input type="checkbox"/>	International
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Representation of your trade mark

Enter your trade mark in the space provided - use a continuation sheet if necessary.

||||| NASCAR

Q1. For which goods or services covered by your earlier trade mark does it have a reputation?

<input checked="" type="checkbox"/>	All goods and services
<input type="checkbox"/>	Some goods and services (please specify below, use a continuation sheet if necessary)

Q2. For which goods or services in the application (you are opposing) would use of the applicant's mark take unfair advantage of, or be detrimental to, the distinctive character or reputation of the earlier trade mark?

<input checked="" type="checkbox"/>	All goods and services
<input type="checkbox"/>	Some goods and services (please specify below, use a continuation sheet if necessary)

Q3. Is it claimed that the similarity between the reputed earlier trade mark and the later trade mark is such that the relevant public will believe that they are used by the same undertaking or think that there is an economic connection between the users of the trade marks?

☒ Yes

☐ No

Use this space to supply any further information

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TM7

QUESTIONS 4 TO 6 SHOULD BE ANSWERED IF THERE IS ANY OTHER BASIS FOR YOUR CLAIM OTHER THAN FOR YOUR ANSWER TO Q.3

Q4. Is there any other basis for your claim of unfair advantage? If so, please explain what the advantage would be to the holder of the later mark, and why it is unfair.

Please see paragraph 5 of the attached Statement of Grounds.

Q5. Is there any other basis for your claim of detriment to the reputation of the earlier mark? If so, please explain what the detriment would be and how it would occur.

Please see paragraph 6 of the attached Statement of Grounds.

Q6. Is there any other basis for your claim of detriment to the distinctive character of the earlier mark? If so, please explain what the detriment would be and how it would affect the economic behaviour of the relevant public.

Please see paragraph 7 of the attached Statement of Grounds.

Q7. STATEMENT OF USE PROVISION - Was the registration or protection process for the earlier trade mark completed 5 years or more before the publication date of the application you wish to oppose?



Yes



No > GO TO Q10

Q8. Has the trade mark been used in the 5 year period ending on the date of publication of the opposed mark?



Yes



No > GO TO Q9b

Q9a. For which of the goods and services listed at Q1 is trade mark use being claimed?



All goods and services

☐ Some goods and services (please specify below, use a continuation sheet if necessary)

> GO TO Q10

Q9b. Please state any proper reasons for non-use.

Q10. Use this space to give any further information to explain why you are opposing the application on this ground.

Please see paragraphs 9-10 of the attached Statement of Grounds.

SECTION B: Opposition is based on section 5(3) of the Trade Marks Act on the basis of an earlier registered or pending trade mark, that is identical with or similar to an earlier mark which has a reputation.

You must use a separate sheet for each earlier mark, so copy this sheet as many times as you need.

ABOUT THE EARLIER TRADE MARK

Trade mark number
Your trade mark

2157097

Type of mark
Please tick

<input type="checkbox"/>	UK	<input checked="" type="checkbox"/>	EUTM	<input type="checkbox"/>	International
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Representation of your trade mark

Enter your trade mark in the space provided - use a continuation sheet if necessary.

NASCAR

Q1. For which goods or services covered by your earlier trade mark does it have a reputation?

<input type="checkbox"/>	All goods and services
<input checked="" type="checkbox"/>	Some goods and services (please specify below, use a continuation sheet if necessary)
<p>Class 38: Broadcasting services; broadcast of stock car, automobile and truck racing.</p> <p>Class 41: Entertainment services in the nature of regulating, governing, organizing, sanctioning and conducting stock car, automobile and truck racing events; arranging and conducting the broadcast of stock car, automobile and truck racing events.</p>	

Q2. For which goods or services in the application (you are opposing) would use of the applicant's mark take unfair advantage of, or be detrimental to, the distinctive character or reputation of the earlier trade mark?

<input checked="" type="checkbox"/>	All goods and services
<input type="checkbox"/>	Some goods and services (please specify below, use a continuation sheet if necessary)

Q3. Is it claimed that the similarity between the reputed earlier trade mark and the later trade mark is such that the relevant public will believe that they are used by the same undertaking or think that there is an economic connection between the users of the trade marks?

☒ Yes

☐ No

<p>Use this space to supply any further information</p>

QUESTIONS 4 TO 6 SHOULD BE ANSWERED IF THERE IS ANY OTHER BASIS FOR YOUR CLAIM OTHER THAN FOR YOUR ANSWER TO Q.3

Q4. Is there any other basis for your claim of unfair advantage? If so, please explain what the advantage would be to the holder of the later mark, and why it is unfair.

Please see paragraph 5 of the attached Statement of Grounds.

Q5. Is there any other basis for your claim of detriment to the reputation of the earlier mark? If so, please explain what the detriment would be and how it would occur.

Please see paragraph 6 of the attached Statement of Grounds.

Q6. Is there any other basis for your claim of detriment to the distinctive character of the earlier mark? If so, please explain what the detriment would be and how it would affect the economic behaviour of the relevant public.

Please see paragraph 7 of the attached Statement of Grounds.

Q7. STATEMENT OF USE PROVISION - Was the registration or protection process for the earlier trade mark completed 5 years or more before the publication date of the application you wish to oppose?

☒ Yes

☐ No > GO TO Q10

Q8. Has the trade mark been used in the 5 year period ending on the date of publication of the opposed mark?

☒ Yes

☐ No > GO TO Q9b

Q9a. For which of the goods and services listed at Q1 is trade mark use being claimed?

<input checked="" type="checkbox"/>	All goods and services
<input type="checkbox"/>	Some goods and services (please specify below, use a continuation sheet if necessary)

> GO TO Q10

Q9b. Please state any proper reasons for non-use.

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Q10. Use this space to give any further information to explain why you are opposing the application on this ground.

<p>Please see paragraphs 9-10 of the attached Statement of Grounds.</p> <div style="height: 150px;"></div>
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TM7

SECTION B: Opposition is based on section 5(3) of the Trade Marks Act on the basis of an earlier registered or pending trade mark, that is identical with or similar to an earlier mark which has a reputation.

You must use a separate sheet for each earlier mark, so copy this sheet as many times as you need.

ABOUT THE EARLIER TRADE MARK

Trade mark number
Your trade mark

1479393

Type of mark
Please tick

<input type="checkbox"/>	UK	<input checked="" type="checkbox"/>	EUTM	<input type="checkbox"/>	International
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Representation of your trade mark

Enter your trade mark in the space provided - use a continuation sheet if necessary.

|||||NASCAR

Q1. For which goods or services covered by your earlier trade mark does it have a reputation?

<input type="checkbox"/>	All goods and services
<input checked="" type="checkbox"/>	Some goods and services (please specify below, use a continuation sheet if necessary)
<p>Class 38: Broadcasting services, namely, broadcast of stock car, automobile and truck racing.</p> <p>Class 41: Entertainment services in the nature of regulating, governing, organizing, sanctioning and conducting stock car automobile and truck racing events and arranging for the broadcast of stock car automobile and truck racing events.</p>	

Q2. For which goods or services in the application (you are opposing) would use of the applicant's mark take unfair advantage of, or be detrimental to, the distinctive character or reputation of the earlier trade mark?

<input checked="" type="checkbox"/>	All goods and services
<input type="checkbox"/>	Some goods and services (please specify below, use a continuation sheet if necessary)

Q3. Is it claimed that the similarity between the reputed earlier trade mark and the later trade mark is such that the relevant public will believe that they are used by the same undertaking or think that there is an economic connection between the users of the trade marks?

☒ Yes

☐ No

Use this space to supply any further information

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TM7

QUESTIONS 4 TO 6 SHOULD BE ANSWERED IF THERE IS ANY OTHER BASIS FOR YOUR CLAIM OTHER THAN FOR YOUR ANSWER TO Q.3

Q4. Is there any other basis for your claim of unfair advantage? If so, please explain what the advantage would be to the holder of the later mark, and why it is unfair.

Please see paragraph 5 of the attached Statement of Grounds.

Q5. Is there any other basis for your claim of detriment to the reputation of the earlier mark? If so, please explain what the detriment would be and how it would occur.

Please see paragraph 6 of the attached Statement of Grounds.

Q6. Is there any other basis for your claim of detriment to the distinctive character of the earlier mark? If so, please explain what the detriment would be and how it would affect the economic behaviour of the relevant public.

Please see paragraph 7 of the attached Statement of Grounds.

Q7. STATEMENT OF USE PROVISION - Was the registration or protection process for the earlier trade mark completed 5 years or more before the publication date of the application you wish to oppose?



Yes



No > GO TO Q10

Q8. Has the trade mark been used in the 5 year period ending on the date of publication of the opposed mark?



Yes



No > GO TO Q9b

Q9a. For which of the goods and services listed at Q1 is trade mark use being claimed?



All goods and services

Some goods and services (please specify below, use a continuation sheet if necessary)

> GO TO Q10

Q9b. Please state any proper reasons for non-use.

Q10. Use this space to give any further information to explain why you are opposing the application on this ground.

Please see paragraphs 9-10 of the attached Statement of Grounds.

SECTION C: Opposition is based on Section 5(4)(a) of the Trade Marks Act, where the use of the applicant's trade mark would be contrary to law, in particular, the law of passing off.

You must use a separate sheet for each earlier mark, so copy this sheet as many times as you need.

ABOUT THE EARLIER UNREGISTERED TRADE MARK

Representation of your trade mark

Enter your trade mark in the space provided - use a continuation sheet if necessary.

NASCAR

Q1. When and where was the earlier right first used in the UK?

Date used:

Enter date of first use

Since at least 2005

Where used:

Enter name of city/region or specify 'throughout UK' if used nationally

Throughout UK

SECTION C: Opposition is based on Section 5(4)(a) of the Trade Marks Act, where the use of the applicant's trade mark would be contrary to law, in particular, the law of passing off.

You must use a separate sheet for each earlier mark, so copy this sheet as many times as you need.

ABOUT THE EARLIER UNREGISTERED TRADE MARK

Representation of your trade mark

Enter your trade mark in the space provided - use a continuation sheet if necessary.



Q1. When and where was the earlier right first used in the UK?

Date used:

Enter date of first use

Since at least 2005

Where used:

Enter name of city/region or specify 'throughout UK' if used nationally

Throughout UK

Q2. On which goods or services has the earlier right been used for?

Entertainment services in the nature of regulating, governing, organizing, sanctioning and conducting stock car, automobile and truck racing events, arranging and conducting the broadcast of stock car, automobile and truck racing events.

DETAILS OF THE TRADE MARK YOU ARE OPPOSING**Q3. For which goods or services (of the application that you are opposing) do you consider that use of the applicant's mark would amount to passing off?**

<input checked="checked" type="checkbox"/>	All goods and services
<input type="checkbox"/>	Some goods and services <i>(please specify below, use a continuation sheet if necessary)</i>

Q4. Why would use of the applicant's trade mark be contrary to law, particularly the law of passing off?



Please see paragraph 12 of the attached Statement of Grounds.

Trade Marks Act 1994





**IN THE MATTER OF
UK Designation of International Trade Mark
Registration No. 1359193
NASCAR in Class 5
in the name of Amaxa Pharma LTD
-and-
Opposition thereto by
National Association for Stock Car Auto Racing, Inc.**

STATEMENT OF GROUNDS

1. The opposition is based on Section 5(3) and Section 5(4)(a) of the Trade Marks Act 1994.
2. The opponent is the proprietor of the following earlier registered rights:

Country	Registration No.	Marks
United Kingdom	1318985	 ("NASCAR logo")
European Union	2157097	NASCAR
European Union	1479393	 ("NASCAR logo")

3. The opponent has acquired a reputation in the European Union and the UK as a result of its extensive use of the marks NASCAR and NASCAR logo (herein referred to as the "NASCAR marks") throughout Europe and the UK. The NASCAR marks have been used by the opponent in the UK since at least as early as 2005 in relation to the broadcasting of stock car, automobile and truck racing and entertainment services in the nature of regulating, governing, organizing, sanctioning and conducting stock car, automobile and truck racing events, arranging and conducting the broadcast of stock car, automobile and truck racing events. Further information about the range of goods sold and services offered under the NASCAR marks can be seen at the opponent's website <https://www.nascar.com/> and at <http://store.nascar.com/>.
4. As a result of the extensive use of the NASCAR marks, the opponent has acquired a reputation among European Union and UK consumers in relation to the broadcasting of stock car, automobile and truck racing and entertainment services in the nature of regulating, governing, organizing, sanctioning and conducting stock car automobile and truck racing events and arranging for the broadcast of stock car automobile and truck racing events, which are offered throughout the European Union and the UK.

5. European Union and UK consumers are likely to associate the applicant's mark NASCAR with the opponent's well-established services and thus the applicant would enjoy an advantage in the marketplace which is unfair.
6. The opponent has invested a significant sum in marketing and promotional activities within the European Union and the UK to build up a reputation in its NASCAR marks. Any connection made by consumers between the opponent's established services and the applicant's goods is likely to cause detriment to the reputation of the opponent's NASCAR marks, particularly if the applicant's goods are of low quality. As there is in fact no economic relationship between the applicant and the opponent, the opponent does not have any ability to exercise quality control over the applicant's goods which could result in detriment to the opponent's NASCAR marks.
7. Further, there is a risk of detriment to the distinctive character of the opponent's NASCAR marks as a result of an association with the applicant's mark NASCAR. This has the potential to reduce the value of the NASCAR marks and also to affect the purchasing decisions of consumers in the marketplace.
8. Any use of the identical mark NASCAR by the applicant would therefore take unfair advantage of, or be detrimental to, the distinctive character or the repute of the NASCAR marks.
9. Further, the opponent is the owner of numerous European Union and UK trade mark registrations for variations of the NASCAR marks, which are registered and used on a wide range of goods and services throughout the European Union and the UK. These include the marks:
 - NASCAR TRACKPASS for services in Class 38;
 -  for goods and services in Classes 9, 35, 38
 -  for goods and services in Classes 1, 9, 12
 - NASCAR for goods in Class 14
 -  for goods and services in Classes 9, 12, 25, 28, 41, and;
 -  for goods in Class 16.

Full details of the above marks are attached.

10. It is submitted that the opponent has a 'family' of marks which all contain the word NASCAR in relation to various items of merchandising goods and broadcasting and entertainment services relating to racing events. The mark applied for, which is the identical word NASCAR, is therefore likely to be considered by consumers as an extension of the range of goods offered by the opponent under its 'family' of marks.

11. The opponent requests that the UK Designation of International Trade Mark Registration No. 1359193 should be refused in accordance with the provisions of Section 5(3) of the Trade Marks Act 1994.
12. The opponent has acquired a substantial trading goodwill throughout the UK owing to the extensive use of the NASCAR marks since at least as early as 2005 in relation to entertainment services in the nature of regulating, governing, organizing, sanctioning and conducting stock car, automobile and truck racing events, arranging and conducting the broadcast of stock car, automobile and truck racing events. As a result of this goodwill, any use by the applicant of the mark NASCAR in relation to the goods applied for would constitute a misrepresentation to the public which is likely to cause damage to the opponent's business.
13. It is therefore submitted that the use of the mark NASCAR is liable to be prevented under the law of passing off and thus the UK Designation of International Trade Mark Registration No. 1359193 should be refused in accordance with the provisions of Section 5(4)(a) of the Trade Marks Act 1994.
14. It is requested that the UK Designation of International Trade Mark Registration No. 1359193 should be refused in its entirety and an award of costs made in the opponent's favour.

Dated this 15th day of March 2018

Wildbore & Gibbons

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WILDBORE & GIBBONS LLP
Attorneys for the Opponent
(Our Ref: OB18-0368)

[Skip to main content](#)

Intellectual Property Office

Trade mark number

UK00001318985

Status

Registered

Overview

Trade mark



Dates

Filing date

17 August 1987

Date of entry in register

31 August 1990

Renewal date

17 August 2018

Goods and services

Classes and terms

Class 41

Organisation of, regulation of and officiating at stock car, automobile and other vehicle racing events; all included in Class 41.

Names and addresses

Owner(s) name

National Association for Stock Car Auto Racing, Inc.

1801 Speedway Boulevard, Daytona Beach, Florida 32015-9947, United States of America

Country of Incorporation

United States of America

Incorporation state

Florida

IPO representative name

Maucher Jenkins

26 Caxton Street, London, SW1H 0RJ, United Kingdom

Publications

First advert

Journal

5819

Date of publication

18 April 1990

Intellectual Property Office is an operating name of the Patent Office




Protect your intellectual property in the European Union

EUTM file information

NASCAR
002157097

Trade mark information

Name	NASCAR	Filing date	29/03/2001
Filing number	002157097	Registration date	15/11/2002
Basis	EUTM	Expiry date	29/03/2021
Date of receipt	29/03/2001	Designation date	
Type	Word	Filing language	English
Nature	Individual	Second language	Spanish
Nice classes	9, 16, 25, 28, 38, 41 (Nice Classification)	Application reference	SL/EMT61791A
Vienna Classification		Trade mark status	Registered 
		Acquired distinctiveness	No

Goods and services

English (en)



9 Videotape and film recordings.

16 Writing paper, printed matter, books, catalogues, booklets, printed publications, stationery, labels, cards, writing pads, postcards, posters, printed timetables, calendars, decalcomanias, stickers, pens, pencils, pen cases, photographs, adhesives for stationery, playing cards.

25 Clothing and headgear; hats, caps, sun visors, shirts, t-shirts, sweatshirts, tank tops, vests, sweaters, jackets, warm-up suits, rain suits, shorts, pants; shoes, socks.




28 Games and toys; sporting goods (excluding clothing, shoes and mats); toys namely die cast and plastic miniature cars, trucks, motorcycles and other vehicles; electronic driving and road racing games; electronic slot cars; additional tracks for racing games; plastic action figures depicting racing drivers, mechanics and officials; battery-operated pinball machines and dashboards driving games; board games; puzzles; miniature trophies; plush stuffed animals; pool cues; radio-controlled cars, trucks and other vehicles.

38 Broadcasting services; broadcast of stock car, automobile and truck racing.

41 Entertainment services in the nature of regulating, governing, organizing, sanctioning and conducting stock car, automobile and truck racing events; arranging and conducting the broadcast of stock car, automobile and truck racing events; rental of recordings of stock car, automobile and truck racing events.

Owners

NATIONAL ASSOCIATION FOR STOCK CAR AUTO RACING, Inc.

ID	28374	Country	US - United States	Correspondence address	 Can be accessed and changed by authorised user via the User Area
Organisation	NATIONAL ASSOCIATION FOR STOCK CAR AUTO RACING, Inc.	State/country	FL	NATIONAL ASSOCIATION FOR STOCK CAR AUTO RACING, Inc.	
		To/Wh	Daytona Beach	International Motorsports Center	 Can be accessed and changed by authorised user via the User Area
Legal status	Legal entity	Post code	32114	One Daytona Boulevard	
State, district or t...	Florida	Address	International Motorsports Center One	Daytona Beach FL 32114	
				ESTADOS UNIDOS (DE AMERICA)	

Daytona
Boulevard

Can be accessed and
changed by authorised user
via the User Area

Decisions




Protect your intellectual property in the European Union

EUTM file information

NASCAR
001479393

Trade mark information

Name	NASCAR	Filing date	20/01/2000
Filing number	001479393	Registration date	11/06/2001
Basis	EUTM	Expiry date	20/01/2020
Date of receipt	27/01/2000	Designation date	
Type	Figurative	Filing language	English
Nature	Individual	Second language	French
Nice classes	16, 25, 28, 38, 41 (Nice Classification)	Application reference	NR/RL/C1124/MA17
Vienna Classification	25.07.21, 26.11.09 (Vienna Classification)	Trade mark status	Registered 
		Acquired distinctiveness	No

Graphic representation



Goods and services

English (en)



16 Paper, writing paper, printed matter, books, catalogues, booklets, printed publications, stationery, labels, cards, writing pads, postcards, posters, printed timetables, calendars, decalcomanias, stickers, pens, pencils, pen cases, photographs, adhesives for stationery, playing cards.

25 Clothing and headgear; hats, caps, sun visors, shirts, t-shirts, sweatshirts, tank tops, vests, sweaters, jackets, warm-up suits, rain suits, shorts, pants; shoes, socks.




28 Games and toys; sporting goods (excluding clothing, shoes and mats); toys namely die cast and plastic miniature cars, trucks, motorcycles and other vehicles; electronic driving and road racing games; electronic slot cars; additional tracks for racing games; plastic action figures depicting racing drivers, mechanics and officials; battery-operated pinball machines and dashboards driving games; board games; puzzles; miniature trophies; plush stuffed animals; pool cues; radio-controlled cars, trucks and other vehicles.

38 Broadcast services.

41 Entertainment services in the nature of regulating, governing, organizing, sanctioning and conducting stock car automobile and truck racing events and arranging for the broadcast of stock car automobile and truck racing events.

Owners

NATIONAL ASSOCIATION FOR STOCK CAR AUTO RACING, Inc.

ID	28374	Country	US - United States	Correspondence address	 Can be accessed and changed by authorised user via the User Area
Organisation	NATIONAL ASSOCIATION FOR STOCK CAR AUTO RACING, Inc.	State/country	FL	NATIONAL ASSOCIATION FOR STOCK CAR AUTO RACING, Inc.	
		Town	Daytona Beach	International Motorsports Center	 Can be accessed and changed by authorised user via the User Area
Legal status	Legal entity	Post code	32114	One Daytona Boulevard	
State, district or L...	Florida	Address	International Motorsports Center One Daytona Boulevard	Daytona Beach FL 32114 ESTADOS UNIDOS (DE AMÉRICA)	 Can be accessed and changed by authorised user via the User Area

Seniority

Filing number	Registration number	Country	Priority date	Filing date	Registration date	International code	Status
	95588213	France			15/09/1995	EU	ACCEPTED

Showing 1 to 1 of 1 entries




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EUTM file information

NASCAR TRACKPASS

016312779

Trade mark information

Name	NASCAR TRACKPASS	Filing date	03/02/2017
Filing number	016312779	Registration date	31/05/2017
Basis	EUTM	Expiry date	03/02/2027
Date of receipt	03/02/2017	Designation date	
Type	Word	Filing language	English
Nature	Individual	Second language	French
Nice classes	38 (Nice Classification)	Application reference	LIT170021
Vienna Classification		Trade mark status	Registered 
		Acquired distinctiveness	No

Goods and services




English (en)



38 Broadcasting services; Broadcast of stock car, automobile and truck racing; Broadcasting services, namely, audio, cable television, digital television, network television, radio, video and audiovisual programs via a global computer network in the nature of automobile, truck and motorcycle racing; Communications services, namely, transmitting streamed and video on demand audio and audiovisual programs via the Internet; Communications services, namely, transmitting streamed and video on demand audio and audiovisual programs in the field of automobile, truck and motorcycle racing via the Internet.

Owners

NATIONAL ASSOCIATION FOR STOCK CAR AUTO RACING, Inc.

Id	28374	Country	US - United States	Correspondence address	
Organisation	NATIONAL ASSOCIATION FOR STOCK CAR AUTO RACING, Inc.	State/country	FL	NATIONAL ASSOCIATION FOR STOCK CAR AUTO RACING, Inc.	Can be accessed and changed by authorised user via the User Area
		Town	Daytona Beach	International Motorsports Center	
Legal status	Legal entity	Post code	32114	One Daytona Boulevard	Can be accessed and changed by authorised user via the User Area
State, district or...	Florida	Address	International Motorsports Center One Daytona Boulevard	ESTADOS UNIDOS (DE AMÉRICA)	
					Can be accessed and changed by authorised user via the User Area




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EUTM file information

NASCAR
003862687

Trade mark information

Name	NASCAR	Filing date	28/05/2004
Filing number	003862687	Registration date	25/08/2005
Basis	EUTM	Expiry date	28/05/2024
Date of receipt	28/05/2004	Designation date	
Type	Figurative	Filing language	English
Nature	Individual	Second language	Spanish
Nice classes	9, 35, 38 (Nice Classification)	Application reference	SJ/EMT65076A
Vienna Classification	26.07.20 (Vienna Classification)	Trade mark status	Registered 
		Acquired distinctiveness	No

Graphic representation



Goods and services

English (en)




9 Computer video game machines for use in homes and commercial arcades adapted for use with television receivers, computer game cartridges, cassettes, disks and memory devices containing video game programs, and video game cartridges; radios, AM/FM radio headsets, electronic microphones, remote and cordless telephones, video magazines featuring auto racing, walkie talkie devices, sunglasses; videotapes, DVDs, CDs and audiotapes in the field of motorsports; electronic clocks, clock radios.

35 On-line retail store services featuring clothing, publications, and novelties related to motorsports; mail order services and sales through catalogues featuring clothing, publications and novelties related to motorsports.

38 Broadcasting services; broadcasting services, namely audio, cable television, digital television, network television, radio, video and programs via a global computer network in the nature of automobile, trucks, and motorcycle racing.

Owners

NATIONAL ASSOCIATION FOR STOCK CAR AUTO RACING, Inc.

ID	28374	Country	US - United States	Correspondence address	 Can be accessed and changed by authorised user via the User Area
Organisation	NATIONAL ASSOCIATION	State/country	FL	NATIONAL ASSOCIATION FOR STOCK CAR AUTO RACING,	

	FOR STOCK CAR AUTO RACING, Inc.	Town	Daytona Beach	Inc.	Can be accessed and changed by authorised user via the User Area
Legal status	Legal entity	Post code	32114	International Motorsports Center	
State, district or L...	Florida	Address	International Motorsports Center One Daytona Boulevard	One Daytona Boulevard Daytona Beach FL 32114 ESTADOS UNIDOS (DE AMÉRICA)	Can be accessed and changed by authorised user via the User Area

Publications




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EUTM file information

NASCAR
000984104

Trade mark information

Name	NASCAR	Filing date	28/10/1998
Filing number	000984104	Registration date	21/12/1999
Basic	EUTM	Expiry date	28/10/2018
Date of receipt	12/11/1998	Designation date	
Type	Figurative	Filing language	English
Nature	Individual	Second language	French
Nice classes	1, 9, 12 (Nice Classification)	Application reference	NR/RL/C1124/MA11
Vienna Classification	25.07.21, 26.07.04, 26.07.05 (Vienna Classification)	Trade mark status	Registered 
		Acquired distinctiveness	No

Graphic representation



Goods and services




English (en)



- 1 Antifreeze.
- 9 Batteries for land vehicles.
- 12 Engine bearings for land vehicles.

Owners

NATIONAL ASSOCIATION FOR STOCK CAR AUTO RACING, Inc.

ID	28374	Country	US - United States	Correspondence address	 Can be accessed and changed by authorised user via the User Area
Organisation	NATIONAL ASSOCIATION FOR STOCK CAR AUTO RACING, Inc.	State/county	FL	NATIONAL ASSOCIATION FOR STOCK CAR AUTO RACING, Inc.	
		Town	Daytona Beach	International Motorsports Center	 Can be accessed and changed by authorised user via the User Area
Legal status	Legal entity	Post code	32114	One Daytona Boulevard	
State, district or L...	Florida	Address	International Motorsports Center One Daytona Boulevard	ESTADOS UNIDOS (DE AMÉRICA)	 Can be accessed and changed by authorised user via the User Area



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EUTM file information

NASCAR
0880784

Trade mark information

Name	NASCAR	Filing date	
Filing number	0880784	Registration date	10/02/2006
Basis	IR (Search on WIPO database)	Expiry date	10/02/2026
Date of receipt	04/05/2006	Designation date	10/02/2006
Type	Word	Filing language	English
Nature	Individual	Second language	German
Nice classes	14 (Nice Classification)	Application reference	
Vienna Classification		Trade mark status	IR accepted
		Acquired distinctiveness	No

Goods and services

English (en) ☒

14 Precious metals, namely, silver medallions, bronze medallions, stop watches and wrist watches.

Owners

National Association for Stock Car Auto Racing, Inc.

ID	n/a	Country	US - United States		Can be accessed and changed by authorised user via the User Area
Organisation	n/a	State/country	n/a		
Legal status	n/a	Town	n/a		Can be accessed and changed by authorised user via the User Area
		Post code	n/a		Can be accessed and changed by authorised user via the User Area
		Address	1801 W. International Speedway Blvd. Daytona Beach, FL 32114		

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Intellectual Property Office

Trade mark number

UK00002032100

Status

Registered

Overview

Trade mark



Dates

Filing date

30 August 1995

Date of entry in register

18 October 1996

Renewal date

30 August 2025

Goods and services

Classes and terms

Class 9

Computer video game machines for use in homes and commercial arcades; video screens and televisions, and replacement parts and fittings, for use with video computer game machines; computer game cartridges, cassettes, disks and memory devices containing computer game programs; and video game cartridges, cassettes, disks and memory devices containing video game programs. Also, AM/FM radio headsets, electronic microphones; remote and cordless telephones and walkie-talkie telecommunication devices; and sunglasses; batteries and tachometers.

Class 12

Automotive parts and accessories, hoses, wheels, tires, mud guards, floor mats.

Class 25

Men's, women's and children's hats, caps, sun visors, shirts, T-shirts, sweatshirts, tank tops, vests, sweaters, jackets, warm-up suits, rain suits, shorts, pants, shoes, socks.

Class 28

Games and play toys, namely, die cast and plastic miniature cars, trucks, motorcycles and other vehicles; electronic driving and road racing games; electronic slot cars; additional track for racing games, plastic action figures depicting racing drivers, mechanics, and officials; battery-operated pinball machines and dashboard driving games; board games; puzzles; plush stuffed animals; pool cues; and radio-controlled cars, trucks and other vehicles.

Class 41

Regulating, governing and sanctioning stock car automobile, truck, motorcycle and other vehicle racing.

Names and addresses

Owner(s) name

National Association for Stock Car Auto Racing, Inc.

International Motorsports Center, One Daytona Boulevard, Daytona Beach, Florida 32114, United States of America

Country of Incorporation

United States of America

Incorporation state

Florida

IPO representative name

Baron Warren Redfern

1000 Great West Road, Brentford, Middlesex, TW8 9DW, United Kingdom

Publications

First advert

Search for a trade mark - Intellectual Property Office

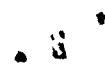
Journal

6132

Date of publication

03 July 1996

Intellectual Property Office is an operating name of the Patent Office



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Intellectual Property Office

Trade mark number

UK00000951691

Status

Registered

Overview

Trade mark



Mark details

Disclaimer

Registration of this mark shall give no right to the exclusive use of the word "International" and the devices of chequered flags.

Dates

Filing date

27 November 1969

Date of entry in register

27 November 1969

Renewal date

27 November 2024

Goods and services

Classes and terms

Class 16

Publications, newspapers, periodicals, books, and other printed matter, all relating to international motor car racing.

Names and addresses

Owner(s) name

National Association for Stock Car Auto Racing Inc.,
1801 Volusia Avenue, Daytona Beach, Florida, United States of America

Country of Incorporation

United States of America

Incorporation state

Florida

IPO representative name

Page White & Farrer
Bedford House, John Street, London, WC1N 2BF, United Kingdom

Publications

First advert

Journal

4848

Date of publication

28 July 1971

Intellectual Property Office is an operating name of the Patent Office