

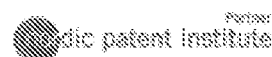
The International Bureau, WIPO
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CH-1211 Geneva
Switzerland

Danish Patent
and Trademark Office

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2600 Taastrup

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CVR no. : 17 03 84 15

Danish Ministry of Economic
and Business Affairs



Our ref: MP1400991
Your Reference:
International Registration: 1400991
Holder: OCTOVISIO GMBH
Mark: EXATHLON BRASIL WORLD'S MOST
CHALLENGING PERFORMANCE GAME
Time limit: 17 November 2018

17 July 2018

Dear Madam/Sir

Notification of Partial Provisional Refusal of IR 1400991 according to Rule 17(2)

The above-mentioned mark is provisionally refused protection in Denmark for some of the goods/services covered by the designation, namely:

Class 35

the bringing together, for the benefit of others, of a variety of goods enabling customers to conveniently view and purchase those goods, such services may be provided by retail stores, wholesale outlets, by means of electronic media or through mail order catalogues.

The reasons for the refusal are given in the enclosed examination report. The holder may request a review of the refusal before 17 November 2018. Further information about procedures is found in the report.

Yours faithfully

Mikkel Risbjerg Andersen
Legal Adviser, Trademarks/Design, Master of Law

Examination Report

Grounds for refusal

We have found that the list of goods and services is too vague, cf. the Danish Trade Marks Act, Section 12.

According to the Danish Trade Mark Act and the ruling of the ECJ in C-418/02, a trademark application must contain a precise list of the goods and services covered by the registration of the mark.

The goods/service “the bringing together, for the benefit of others, of a variety of goods enabling customers to conveniently view and purchase those goods, such services may be provided by retail stores, wholesale outlets, by means of electronic media or through mail order catalogues” does not specify which goods are being brought together and thus the term is too vague, cf. C-418/02 Praktiker Bau- und Heimwerkermärkte.

Request for review of the provisional refusal

You may request a review of the provisional refusal **within 4 months** from the date of issue of the provisional refusal.

Please observe that documents or evidence submitted by you will be available to the public according to the regulations of The Danish Access to Public Administration Files Act.

A request for review shall be sent by post or e-mail to:

Address

Patent- og Varemærkestyrelsen
Helgeshøj Allé 81
DK-2630 Taastrup
Denmark

E-mail

pvs@dkpto.dk

Final refusal and appeal

If you do not reply within the time-limit mentioned above, we will issue a final refusal, which is subject to appeal to the Board of Appeal for Patents and Trademarks.

If you do not appeal our final decision, we will publish the mark for the remaining goods/services, namely:

Class 25

Clothing, including underwear and outerclothing, other than special purpose protective clothing; socks, mufflers [clothing], shawls, bandanas, scarves, belts [clothing], footwear, shoes, slippers, sandals, headgear, hats, caps with visors, berets, caps [headwear], skull caps.

Class 28

Games and toys; arcade video game machines; game apparatus and machines for use with an external display screen and monitor, including those coin-operated; toys for animals; toys for outdoor playgrounds, parks and game parks; gymnastic and sporting articles not included in other classes; fishing tackle, artificial fishing bait, decoys for hunting and fishing; Christmas trees of artificial material, or-

naments for Christmas trees, artificial snow for Christmas trees; rattles (playthings), novelties for parties, dances (party favors), paper party hats.

Class 35

Advertising, marketing and public relations; organization of exhibitions and trade fairs for commercial or advertising purposes; design for advertising; provision of an online marketplace for buyers and sellers of goods and services; office functions; secretarial services; arranging newspaper subscriptions for others, compilation of statistics; rental of office machines; systemization of information into computer databases; telephone answering for unavailable subscribers; business management, business administration and business consultancy; accounting; commercial consultancy services; personnel recruitment, personnel placement, employment agencies, import-export agencies; temporary personnel placement services; auctioneering.

Class 38

Radio and television broadcasting services; telecommunication services; providing access to Internet; news agencies.

Class 41

Education and training; arranging and conducting of conferences, congresses and seminars; sporting and cultural activities; entertainment; ticket reservation and booking services for entertainment, sporting and cultural events, including ticket reservation and booking services for theatres, cinemas, museums and concerts; publication and editing of printed matter, including magazines, books, newspapers, other than publicity texts; electronic publication services; production of movie films, radio and television programmes; news reporters services; photographic reporting services; photography; translation.

Further information

Please see Appendices A and B for information on our search of **earlier rights** (relative grounds for refusal) and an abstract of the relevant sections of the Danish Trade Marks Act.

You are welcome to contact us if you have any questions.

Appendix A: Information about search results

Appendix B: Abstract of the Danish Trade Marks Act

Appendix A

Information about search results

We have conducted a search in the relevant Danish registers for earlier conflicting rights, such as trademarks, company names and personal names.

Please find the result of our search by following the link below:

<http://onlineweb.dkpto.dk/pvsonline/Varemaerke?action=104&sagID=MP1400991&language=en>

Please note that the search result has not been examined for relative grounds. You can request an examination of relative grounds by contacting our Office.

Please be informed that there might be conflicting Community trademarks and/or trademarks under the Protocol relating to the Madrid Agreement of which we either had no knowledge at all or about which we had no information as to the extent of the trademarks at the time of our search. You should also be aware that other rights which are not included in our search, such as design rights, copyright or closely similar company names, may serve as relative grounds.

General information concerning the relative grounds for refusal

Please note that the rights mentioned in the search report can act as possible grounds for refusal, only if the holders of the cited rights should file an opposition against the validity of the designation in Denmark.

Therefore you may choose to have the designation published in the Danish Trademark Gazette irrespective of the earlier rights. This allows a third party to file an opposition within a period of 2 months from the date of publication.

Should an opposition be filed against the designation, we will inform you accordingly and invite you to comment on the opposition before the Danish Patent and Trademark Office makes a decision. If no opposition is filed within the time limit, the designation will be granted full validity in Denmark.

If you wish to overcome the earlier rights before the designation is published, you can choose to:

Supply us with a letter of consent from the proprietors of the earlier rights, permitting you to make use of the trademark in Denmark and have the trademark published in the Danish Trademark Gazette

and/or

Limit the list of goods and services in order to avoid that the designation covers goods and services similar to those covered by the earlier rights. Please note that a limitation of the list of goods and services should be submitted to the International Bureau (Form MM6) according to Rule 25 of the Common Regulations.

The possibility of overcoming earlier rights through a written consent and/or a limitation of the list of goods and services is also at hand during an opposition procedure.

Appendix B

Abstract of the Danish Trade Marks Act and Order on Application and Registration, etc. of Trade Marks and Collective Marks

Signs of which a trade mark may consist

Section 2

(1) A Trade mark may consist of any sign capable of distinguishing the goods or services of one enterprise from those of other enterprises and capable of being represented graphically, in particular:

- (i) words and word combinations, including slogans, personal names, company names or names of real property;
- (ii) letters and numerals;
- (iii) pictures and designs; or
- (iv) the shape, equipment or packaging of the goods.

(2) A trade mark right shall not be acquired for signs which consist exclusively of a shape which is dictated by the goods themselves, a shape of goods which is necessary to obtain a technical result or a shape which gives substantial value to the goods.

Registration of trade marks

Section 12

(1) An application for the registration of a trade mark shall be filed with the Patent and Trademark Office. The application shall contain a reproduction of the trade mark and state the applicant's name or company. Furthermore, the goods or services for which registration of the trade mark is applied for shall be stated.

(2) The application shall be drawn up in accordance with the provisions laid down pursuant to section 48. The prescribed fee shall accompany the application.

(3) The Patent and Trade mark Office shall keep a register of trade marks. The Office shall publish registrations, etc.

Processing of applications

Section 20

(1) If the application does not comply with this Act or the provisions laid down pursuant to this Act, or if the Patent and Trademark Office has other objections to the acceptance of the application, the Patent and Trademark Office shall notify the applicant accordingly and invite him to file his observations within a specified time limit.

Grounds for refusal

Section 13

(1) For a trademark to be registered it shall be of the nature referred to in section 2, including a distinctive character.

(2) The following trademarks shall not be registered:

- (i) trade marks which consist exclusively of signs or indications which may serve, in trade, to designate the kind, quality, quantity, intended purpose, value, geographical origin, the time of production of the goods or of rendering the services or other characteristics of the goods or services;

- (ii) trademarks which consist exclusively of signs or indications which are customarily used to designate the goods or services in the current language or in the established practices of the trade.
- (3) Irrespective of the provisions of sub-sections (1) and (2) a trademark may be registered if, before the filing of the application in consequence of the use which has been made thereof, it has acquired a distinctive character.

Section 14

Furthermore, the following shall not be registered:

- (i) trademarks which are contrary to law, public order or morality;
- (ii) trademarks which are liable to mislead the public, for instance as to the nature, quality or geographical origin of the goods or services;
- (iii) trademarks which have not been authorized by the competent authorities and are to be refused pursuant to Article 6ter of the Paris Convention for the Protection of industrial Property, and trademarks which include badges, emblems and escutcheons which are of public interest, unless the consent of the appropriate authority to their registration has been given;

Order on Application and Registration, etc. of Trade Marks and Collective Marks no. 364 of 21 May 2008

Section 2

(1) The application shall indicate:

- (ii) the goods and/or services for which the registration of the mark is requested grouped in classes in compliance with the classification in the Nice Agreement of 1957 with subsequent amendments concerning international classification of goods and services for the purpose of registration of trademarks...