

Model Form 3

MADRID AGREEMENT AND PROTOCOL
PROVISIONAL REFUSAL OF PROTECTION

Rule 17(1)

1. Office making the notification: Internal trade development authority Egyptian trade mark office 4 Nasr Road, Makram Abide St, Nasr city Cairo – Egypt. Post Office Box : 104 El Andalos - Nasr Cite
2. Number of the international registration: 1353543
3. Name of the holder (or other indication enabling the identity of the international registration to be confirmed): E-SPORTS MEDIA RIGHTS, SL Avenida Baix Llobregat, 3-5 E-08970 SANT JOAN DESPI (BARCELONA) (ES)
4. <input checked="" type="checkbox"/> Provisional refusal based on an <i>ex officio</i> examination <input type="checkbox"/> Provisional refusal based on an opposition ¹ <input type="checkbox"/> Provisional refusal based on both an <i>ex officio</i> examination and an opposition ¹
5. <input checked="" type="checkbox"/> Provisional refusal for all the goods and/or services <input type="checkbox"/> Provisional refusal for some of the goods and/or services: [followed by an indication of the goods and/or services which are affected or are not affected] ²
6. Grounds for refusal [(where applicable, see item VII)]: This brand is similar to NO 1093069

¹ The name and address of the opponent should also be provided.

² Where all the goods or services included in a given class are to be mentioned, the indication should read "all goods (or all services) in class X". In all cases, a clear indication should be given as to whether those goods and/or services are affected, or are NOT affected.

7. Information relating to an earlier mark³ :

Date and file number

- 1093069 (07.03.2011) International Registration



Name and address of the holder:

IMG Media Limited
McCormack House,
Burlington Lane,
Chiswick
London W4 2TH (GB)

List of all products and services, the relevant product and services:

CI 38) Telecommunications services; radio and television broadcasting; broadcasting services; broadcasting services via the uploading, downloading, capturing, posting, showing, editing, playing, streaming, viewing, previewing, displaying, tagging, blogging, sharing, manipulating, distributing, publishing, reproducing, of electronic media, multimedia content, videos, movies, pictures, images, text, photos, games, user-generated content, audio content, and information via the Internet or other computer and communications networks; providing online forums, chat rooms, journals, blogs, and list servers for the transmission of messages, comments and multimedia content among users; provision of access to Internet portals; telecommunications services including e-mail services and those provided for the Internet; providing user access to the Internet; webcasting services; providing access to a video sharing portal; electronic communication services; transmission of messages, data and content via the Internet and other computer and communications networks; providing access to databases; transmission of electronic media, multimedia content, videos, movies, pictures, images, text, photos, games, user-generated content, audio content, and information via the Internet and other computer and communications networks; providing online community forums for users to post, search, watch, share, critique, rate, and comment on, videos, and other multimedia content; providing digital program distribution of audio and video broadcasts over a global computer network; all the foregoing services available from computer databases, the Internet or via other communications; information, advice and consultancy in relation to all of the foregoing.

CI 41) Education; providing of training; entertainment; sporting and cultural activities; on-line entertainment; provision of audio, visual and audio-visual content relating to entertainment, sport and culture; organisation and production of shows, radio and television programmes; presentation and performance of television programmes; organising of sporting activities and competitions; ticket agency services for sports and entertainment services; production and presentation of sports and entertainment programmes transmitted by television, the Internet or other telecommunication channels; interactive television programme selection

³ Where the grounds on which the provisional refusal is based relate to an earlier mark, as indicated under item VI. The indication required under this item may be given by annexing a printout from the register or database.

<p>services for viewers; provision of interactive entertainment, news, cultural activities and sport for television viewers; viewing guide services; betting, gaming and gambling services; the provision of on-line electronic publications and digital music (not downloadable) from the Internet; electronic games services provided by means of the Internet; the provision of on-line non-downloadable texts, data and images; arranging and conducting of conferences, seminars and training workshops; organisation of exhibitions for cultural or educational purposes; publication of texts; publication of electronic books and journals on-line; education and entertainment services for providing electronic media or information over the Internet or other communications network; the distribution (other than transportation) and exhibition of video films; entertainment and educational services featuring electronic media, multimedia content, videos, movies, pictures, images, text, photos, games and related information via computer and communications networks; digital video, audio and multimedia entertainment publishing services; hosting multimedia entertainment and educational acts and performances for others; all the foregoing services available from computer databases, the Internet or via other communications; information, advice and consultancy in relation to all of the foregoing.</p>
<p>8. Corresponding essential provisions of the applicable law [(see text under XII)]:</p>
<p>9. Information relating to subsequent procedure:</p> <p>i) Deadline for filing a request for review or appeal: 30 days of the communication of such a decision. 60 days Given the distance</p> <p>ii) Authority to which the request for reconsideration or appeal of must be filed: Egyptian trade mark office 4 Nasr Road, Makram Ebied St, Nasr city Cairo - Egypt</p>
<p>10. Date of the notification of provisional refusal: 1 / 7 / 2018</p>
<p>11. Signature or official seal of the Office making the notification:</p> <p>Wael Ali</p> 