UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO) OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION

U.S. APPLICATION SERIAL NO. 79247814

MARK: FIRSTPOWER

79247814

CORRESPONDENT ADDRESS:

Shenzhen Talent Trademark Service A, 20/F, Building B, Lvjing Square (NEO) 6009 Shennan Middle Road, 518048 Guangdong CHINA

APPLICANT: Firstpower Tech. Co., Ltd.

CORRESPONDENT'S REFERENCE/DOCKET NO: N/A
CORRESPONDENT E-MAIL ADDRESS:

CLICK HERE TO RESPOND TO THIS LETTER: http://www.uspko.gov/trademarks/teas/response_forms.jsp

-

OFFICE ACTION

INTERNATIONAL REGISTRATION NO. 1440037

STRICT DEADLINE TO RESPOND TO THIS NOTIFICATION: TO AVOID ABANDONMENT OF THE REQUEST FOR EXTENSION OF PROTECTION OF THE INTERNATIONAL REGISTRATION, THE USPTO MUST RECEIVE A COMPLETE RESPONSE TO THIS PROVISIONAL FULL REFUSAL NOTIFICATION WITHIN 6 MONTHS OF THE "DATE ON WHICH THE NOTIFICATION WAS SENT TO WIPO (MAILING DATE)" LOCATED ON THE WIPO COVER LETTER ACCOMPANYING THIS NOTIFICATION.

In addition to the Mailing Date appearing on the WIPO cover letter, a holder (hereafter "applicant") may confirm this Mailing Date using the USPTO's Trademark Status and Document Retrieval (TSDR) system at http://tsdc.uspto.gov/. To do so, enter the U.S. application serial number for this application and then select "Documents." The Mailing Date used to calculate the response deadline for this provisional full refusal is the "Create/Mail Date" of the "TB-1rst Refusal Note."

This is a **PROVISIONAL FULL REFUSAL** of the request for extension of protection of the mark in the above-referenced U.S. application. *See* 15 U.S.C. §1141h(c). See below in this notification (hereafter "Office action") for details regarding the provisional full refusal.

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issue(s) below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62(a), 2.65(a); TMEP §§711, 718.03.

SUMMARY OF ISSUES:

• LIKELIHOOD OF CONFUSION REFUSAL

SECTION 2(d) REFUSAL - LIKELIHOOD OF CONFUSION

Registration of the applied-for mark is refused because of a likelihood of confusion with the mark in U.S. Registration Nos. 5501031, 2660099, 2821454, 4388987, 4428924, and 5159079. Trademark Act Section 2(d), 15 U.S.C. §1052(d); see TMEP §§1207.01 et seq. See the attached registrations.

Trademark Act Section 2(d) bars registration of an applied-for mark that is so similar to a registered mark that it is likely consumers would be confused, mistaken, or deceived as to the commercial source of the goods of the parties. See 15 U.S.C. §1052(d). Likelihood of confusion is determined on a case-by-case basis by applying the factors set forth in In re E. I. du Pont de Nemours & Co., 476 F.2d 1357, 1361, 177 USPQ 563, 567 (C.C.P.A. 1973) (called the "du Pont factors"). In re i.am.symbolic, Ilc, 866 F.3d 1315, 1322, 123 USPQ2d 1744, 1747 (Fed. Cir. 2017). Only those factors that are "relevant and of record" need be considered. M2 Software, Inc. v. M2 Commc'ns, Inc., 450 F.3d 1378, 1382, 78 USPQ2d 1944, 1947 (Fed. Cir. 2006) (citing Shen Mfg. Co. v. Ritz Hotel Ltd., 393 F.3d 1238, 1241, 73 USPQ2d 1350, 1353 (Fed. Cir. 2004)); see In re Inn at St. John's, LLC, 126 USPQ2d 1742, 1744 (TTAB 2018).

Although not all *du Pont* factors may be relevant, there are generally two key considerations in any likelihood of confusion analysis: (1) the similarities between the compared marks and (2) the relatedness of the compared goods. *See In re i.am.symbolic, llc*, 866 F.3d at 1322, 123 USPQ2d at 1747 (quoting *Herbko Int'l, Inc. v. Kappa Books, Inc.*, 308 F.3d 1156, 1164-65, 64 USPQ2d 1375, 1380 (Fed. Cir. 2002)); *Federated Foods, Inc. v. Fort Howard Paper Co.*, 544 F.2d 1098, 1103, 192 USPQ 24, 29 (C.C.P.A. 1976) ("The fundamental inquiry mandated by [Section] 2(d) goes to the cumulative effect of differences in the essential characteristics of the goods [or services] and differences in the marks."); TMEP §1207.01.

COMPARISON OF THE MARKS

The applied-for mark is FIRSTPOWER for "Low voltage power supply; electric apparatus for commutation; inverters [electricity]; capacitors; voltage stabilizing power supply; batteries, electric; accumulators, electric; chargers for electric batteries" in International Class 9.

The registered marks are:

Owned by Mingyi Li:

FIRSTPOWER for "Alarm installations and alarms; Alarm monitoring systems; Alarm sensors; Automatic pill counters; Batteries, electric; Battery chargers; Cabinets for loudspeakers; Car video recorders; Cases for smartphones; Computer peripheral equipment; Dog whistles; Electric cables and wires; Electric cables, wires, conductors and connection fittings therefor; Electric door bells; Electric navigational instruments; Electronic collars to train animals; Fire alarms; Geiger counters; Global positioning system (GPS) apparatus; Headphones; Locks, electric; Monitoring devices for monitoring battery performance characteristics; Portable media players; Smartglasses; Smartwatches; Surveying instruments; Surveying machines and instruments; Thread counters; Wearable activity trackers; Weighing apparatus and instruments; Wire connectors" in International Class 9.

Owned by W.W.Grainger, Inc.:

POWER FIRST for "Electrical power extension cords, electrical and communication cable, parallel ground adapters, battery and cable electrical connectors, electrical wire connectors, electrical conduit connectors, and switch plates, electrical outlet boxes and covers, electrical power strips, voltage surge protectors, electric wall switches, electrical wires, electrical vonduit boxes, electrical receptacles, and ground fault circuit interrupter receptacles" in International Class 9;

POWER1 FIRST and design for goods, including "Electrical power extension cords, battery and cable electrical connectors, electrical wire connectors, electrical switch boxes and switch plates, electrical outlet boxes and covers, electrical power strips, voltage surge protectors, electric wall switches, and ground fault circuit interrupter receptacles" in International Class 9;

POWER FIRST for "batteries" in International Class 9;

POWER FIRST for goods, including "Adapter plugs; circuit breakers; coaxial cables; wire terminals; electric connectors; distribution boxes for electrical power; electric switches; electric outlets; electric plugs; electric terminal blocks; protective covers for electric switches; insulated electrical connectors; inverters; floor power cable covers and power cable protectors; surge protectors; hand-held and wheeled storage reels for electric wire" in International Class 9;

POWER FIRST 1 and design for goods, including "Adapter plugs; circuit breakers; coaxial cables; wire terminals; electric connectors; distribution boxes for electrical power; electric switches; electric plugs; electric terminal blocks; protective covers for electric switches; insulated electrical connectors; inverters; floor power cable covers and power cable protectors; surge protectors; hand-held and wheeled storage reels for electric wire; batteries; electrical power extension cords, electrical and communication cable; parallel ground adapters; battery and cable electrical connectors; electrical wire connectors; electrical conduit connectors; switch plates; electrical outlet boxes and covers; electrical power strips; voltage surge protectors; electric wall switches; electrical wires; electrical receptacles; ground fault circuit interrupter receptacles; power supplies; temporary power systems in the nature of a renewable battery system to provide backup power" in International Class 9.

Marks are compared in their entireties for similarities in appearance, sound, connotation, and commercial impression. *Stone Lion Capital Partners, LP v. Lion Capital LLP*, 746 F.3d 1317, 1321, 110 USPQ2d 1157, 1160 (Fed. Cir. 2014) (quoting *Palm Bay Imps., Inc. v. Veuve Clicquot Ponsardin Maison Fondee En 1772*, 396 F.3d 1369, 1371, 73 USPQ2d 1689, 1691 (Fed. Cir. 2005)); TMEP §1207.01(b)-(b)(v). "Similarity in any one of these elements may be sufficient to find the marks confusingly similar." *In re Inn at St. John's, LLC*, 126 USPQ2d 1742, 1746 (TTAB 2018) (citing *In re Davia*, 110 USPQ2d 1810, 1812 (TTAB 2014)); TMEP §1207.01(b).

Although marks are compared in their entireties, one feature of a mark may be more significant or dominant in creating a commercial impression. *See In re Detroit Athletic Co.*, 903 F.3d 1297, 1305, 128 USPQ2d 1047, 1050 (Fed. Cir. 2018) (citing *In re Dixie Rests.*, 105 F.3d 1405, 1407, 41 USPQ2d 1531, 1533-34 (Fed. Cir. 1997)); TMEP §1207.01(b)(viii), (c)(ii). Matter that is descriptive of or generic for a party's goods is typically less significant or less dominant in relation to other wording in a mark. *See Anheuser-Busch, LLC v. Innvopak Sys. Pty Ltd.*, 115 USPQ2d 1816, 1824-25 (TTAB 2015) (citing *In re Chatam Int'l Inc.*, 380 F.3d 1340, 1342-43, 71 USPQ2d 1944, 1946 (Fed. Cir. 2004)). In this case, the wording FIRSTPOWER or the transposition of these terms, POWER FIRST is the dominant feature in all of the marks. The number "1" in U.S. Registration Nos. 2821454 and 5159079 simply modifies the wording in these marks and reinforces the meaning of the word "FIRST".

Confusion is likely between two marks consisting of reverse combinations of the same elements if they convey the same meaning or create substantially similar commercial impressions. TMEP§1207.01(b)(vii); see, e.g., In re Wine Soc'y of Am. Inc., 12 USPQ2d1139, 1142 (TTAB 1989) (holding THE WINE SOCIETY OF AMERICA and design for wirled membership services including the supplying of printed materials likely to be confused with AMERICAN WINE SOCIETY 1967 and design for newslettersulletins, and journals); In re Nationwide Indus. Inc., 6 USPQ2d 1882, 1884 (TTAB 1988) (holding RUST BUSTER for a rust-penetrating spray lubricant likely to be confused with BUSTRUST for a penetrating oil). In this case, the registered marks owned by W.W.Grainger, Inc. reverse the words "FIRST" and "POWER" in the applied-for mark, but the marks all create substantially similar commercial impressions.

Concerning the design features in U.S. Registration Nos. 2821454 and 5159079, whenevaluating a composite mark consisting of words and a design, the word portion is normally accorded greater weight because it is likely to make a greater impression upon purchasers, be remembered by them, and be used by them to refer to or request the goods. *In re Aquitaine Wine USA*, *LLC* 126 USPQ2d 1181, 1184 (TTAB 2018)(citing *In re Viterra Inc.*, 671 F.3d 1358, 1362, 101 USPQ2d 1905, 1908 (Fed. Cir.2012)); TMEP §1207.01(c)(ii). Thus, although marks must be compared in their entireties, the word portion is often considered the dominant feature and is accorded greater weight in determining whether marks are confusingly similar, even where the word portion has been disclaimed. *In re Viterra Inc.*, 671 F.3d at 1366-67, 101 USPQ2d at 1911 (citing *Giant Food, Inc. v. Nation's Foodservice, Inc.*, 710 F.2d 1565, 1570-71, 218 USPQ2d 390, 395 (Fed. Cir. 1983)).

When comparing marks, "[t]he proper test is not a side-by-side comparison of the marks, but instead whether the marks are sufficiently similar in terms of their commercial impression such that [consumers] who encounter the marks would be likely to assume a connection between the parties." *Cai v. Diamond Hong, Inc.*, __F.3d __, 127 USPQ2d 1797, 1801 (Fed. Cir. 2018) (quoting *Coach Servs., Inc. v. Triumph Learning LLC*, 668 F.3d 1356, 1368, 101 USPQ2d 1713, 1721 (Fed. Cir. 2012)); TMEP §1207.01(b). The proper focus is on the recollection of the average purchaser, who retains a general rather than specific impression of trademarks. *In re Inm at St. John's, LLC*, 126 USPQ2d 1742, 1746 (TTAB 2018) (citing *In re St. Helena Hosp.*, 774 F.3d 747, 750-51, 113 USPQ2d 1082, 1085 (Fed. Cir. 2014); *Geigy Chem. Corp. v. Atlas Chem. Indus., Inc.*, 438 F.2d 1005, 1007, 169 USPQ 39, 40 (CCPA 1971)); TMEP §1207.01(b). In this case, the recollection of the average purchaser will be that of FIRSTPOWER (or the transposition, POWER FIRST).

Thus, the marks are confusingly similar.

COMPARISON OF THE GOODS

All of the marks identify electronic goods. The applied-for mark and U.S. Registration Nos. 4428924 and 5159079 identify the same goods, namely, inverters. The applied-for mark and U.S. Registration Nos. 5501031, 4388987, and 5159079 identify the same goods, namely, batteries. The applied-for mark and U.S. Registration No. 5501031 both identify battery chargers.

Different goods in the electrical, electronic, and/or electromechanical fields have been found to be related where the evidence shows that the goods would be marketed through the same channels of trade and/or sold to the same classes of purchasers. See, e.g., Alliance Mfg. Co. v. ABH Diversified Prods., Inc., 226 USPQ 348 (TTAB 1985) (finding:ycling-type furnace controllers and various home products, including garage door openers and remote controls for operating lights and appliances, to be related, where both parties' goods were electrically powered/electronically operated, had similar energy conserving characteristics, and were sold for residential use); In re Globe-Union Inc., 189 USPQ 158, 159 (TTAB 1975) (finding resistor-capacitor components and ceramic condensers to be related, where such goods "would be sold in the same trade channels to the same classes of purchasers such as original equipment manufacture[r]s for incorporation in the same piece of electronic equipment or apparatus"); In re Dynaco, Inc., 189 USPQ 104, 105 (TTAB 1975) (finding two-channel stereophonic amplifiers,loudspeakers, and non-electronic devices for connecting amplifiers and speakers, on the one hand, and switching transistors, on the other, to be related because the goods would be "invariably sold to the same class of purchasers in such circumstances and conditions that if persons were to encounter them under the same or similar marks, they might well be induced to believe that they originate from a common source"); Nat'l Steel Constr. Co. v. Matsushita Elec. Indus. Co, 158 USPQ464 (TTAB 1968) (finding electric washing machines and electric water heaters to be related, where such goods were sold through the same channels of trade to the same class of purchaser, where the purchase of one of the party's goods could lead to the purchase of the other party's goods, and where the evidence of record indicated that a single manufacturer might produce both electric washing machines and electric water heaters).

Additionally, the attached and listed below Internet evidence, consisting of webpages of companies that provide a variety of different type of electronics such as those of applicant's and the registrants, establishes that the same entity commonly provides the relevant goods and markets the goods under the same mark, and the relevant goods are sold or provided through the same trade channels. Thus, applicant's and registrant's goods are considered related for likelihood of confusion purposes. *See, e.g., In re Davey Prods. Pty Ltd.*, 92 USPQ2d 1198, 1202-04 (TTAB 2009); *In re Toshiba Med. Sys. Corp.*, 91 USPQ2d 1266, 1268-69, 1271-72 (TTAB 2009).

Sony:

Headphones: https://www.sony.com/electronics/headphones/t/headband-headphones

Battery Charger: https://www.sony.com/electronics/handycam-camcorders-batteries-chargers/bc-qml

Samsung:

Headphones: https://www.samsung.com/us/mobile/audio/all-audio/s/headphones/_/n-10+11+ln/2fe+zq2kt/

Home Security Systems: https://www.samsung.com/us/smart-home/home-monitoring/security-systems/s/_/n-10+11+hy1xa+zq232/ Batteries: https://www.samsung.com/us/mobile/mobile-accessories/phones/battery-pack-10ah-with-usib-c-cable-silver-eb-p1100csequs/

Philips:

Headphones: https://www.usa.philips.com/c-m-so/headphones

Computer Peripherals: https://www.usa.philips.com/c-m-so/computer-accessories/keyboard-

mice/latest#filters=KEYBOARD_AND_MICE_SU&siklers=&support=&price=&priceBoxes=&page=&kayout=

Home Monitor: https://www.usa.philips.com/c-p/M100D_37/wireless-home-monitor

Battery charger: https://www.usa.philips.com/c-m-so/batteries-

chargers/chargers/latest#filters=SV_CHARGERS_SU&siklers=&support=&price=

Determining likelihood of confusion is based on the description of the goods stated in the application and registration at issue, not on extrinsic evidence of actual use. See In re Detroit Athletic Co., 903 F.3d 1297, 1307, 128 USPQ2d 1047, 1052 (Fed. Cir. 2018) (citing In re i.am.symbolic, Ilc, 866 F.3d 1315, 1325, 123 USPQ2d 1744, 1749 (Fed. Cir. 2017)).

Additionally, the goods of the parties have no restrictions as to nature, type, channels of trade, or classes of purchasers and are "presumed to travel in the same channels of trade to the same class of purchasers." *In re Viterra Inc.*, 671 F.3d 1358, 1362, 101 USPQ2d 1905, 1908 (Fed. Cir. 2012) (quoting *Hewlett-Packard Co. v. Packard Press, Inc.*, 281 F.3d 1261, 1268, 62 USPQ2d 1001, 1005 (Fed. Cir. 2002)). Thus, applicant's and registrant's goods are related.

The presumption under Trademark Act Section 7(b) is that the registrant is the owner of the mark and that their use of the mark extends to all goods identified in the registration. 15 U.S.C. §1057(b). In the absence of limitations as to channels of trade or classes of purchasers in the goods in the registration, the presumption is that the goods move in all trade channels normal for such goods and are available to all potential classes of ordinary consumers of such goods. See In re I-Coat Co., 126 USPQ2d 1730, 1737 (TTAB 2018); In re Melville Corp., 18 USPQ2d 1386, 1388 (TTAB

1991); TMEP §1207.01(a)(iii).

Although applicant's mark has been refused registration, applicant may respond to the refusal by submitting evidence and arguments in support of registration.

DESCRIPTION OF MARK REQUIRED

Applicant must submit an accurate description of the mark. 37 C.F.R. §2.37; see TMEP §§808.01, 808.02. Applications for marks not in standard characters must include an accurate and concise description of the entire mark that identifies all the literal and design elements. See 37 C.F.R. §2.37; TMEP §§808 et seq. In this case, the drawing of the mark is not in standard characters.

Applicant has submitted a description of the mark, but applicant should delete the word "one" and replace it with the word "the".

The following description is suggested, if accurate: The mark consists of the stylized wording "FIRSTPOWER".

RESPONSE GUIDELINES

Because of the legal technicalities and strict deadlines involved in the USPTO application process, applicant may wish to hire a qualified U.S. attorney specializing in trademark matters to represent applicant in this process and provide legal advice. Although the undersigned trademark examining attorney is permitted to help an applicant understand the contents of an Office action as well as the application process in general, no USPTO attorney or staff is permitted to give an applicant legal advice or statements about an applicant's legal rights. TMEP §§705.02, 709.06.

For attorney referral information, applicant may consult the <u>American Bar Association's Consumers' Guide to Legal Help</u> or an online directory of legal professionals, such as <u>Fired Laws</u>. The USPTO, however, may not assist an applicant in the selection of a private attorney. 37 C.F.R. §2.11.

Please note that foreign attorneys, other than duly authorized Canadian attorneys, are not permitted to represent applicants before the USPTO. See 37 C.F.R. §§2.17(e), 11.14(c), (e); TMEP §602.03-.03(c). The only attorneys who may practice before the USPTO in trademark matters are (1) attorneys in good standing with a bar of the highest court of any U.S. state, the District of Columbia, Puerto Rico, and other U.S. commonwealths/territories; and (2) duly authorized Canadian agents/attorneys. See 37 C.F.R. §§2.17(e), 11.14(a), (c); TMEP §602.

WHO IS PERMITTED TO RESPOND TO THIS PROVISIONAL FULL REFUSAL: Any response to this provisional refusal must be personally signed by an individual applicant, all joint applicants, or someone with legal authority to bind a juristic applicant (e.g., a corporate officer or general partner). 37 C.F.R. §§2.62(b), 2.193(e)(2)(ii); TMEP §712.01. If applicant hires a qualified U.S. attorney to respond on his or her behalf, then the attorney must sign the response. 37 C.F.R. §§2.193(e)(2)(i), 11.18(a); TMEP §§611.03(b), 712.01. Qualified U.S. attorneys include those in good standing with a bar of the highest court of any U.S. state, the District of Columbia, Puerto Rico, and other U.S. commonwealths or U.S. territories. See 37 C.F.R. §§2.17(a), 2.62(b), 11.1, 11.14(a); TMEP §§602, 712.01. Additionally, for all responses, the proper signatory must personally sign the document or personally enter his or her electronic signature on the electronic filing. See 37 C.F.R. §2.193(a); TMEP §§611.01(b), 611.02. The name of the signatory must also be printed or typed immediately below or adjacent to the signature, or identified elsewhere in the filing. 37 C.F.R. §2.193(d); TMEP §611.01(b).

In general, foreign attorneys are not permitted to represent applicants before the USPTO (e.g., file written communications, authorize an amendment to an application, or submit legal arguments in response to a requirement or refusal). See 37 C.F.R. §11.14(c), (e); TMEP §§602.03-.03(b), 608.01.

DESIGNATION OF DOMESTIC REPRESENTATIVE: The USPTO encourages applicants who do not reside in the United States to designate a domestic representative upon whom any notice or process may be served. TMEP §610; *see* 15 U.S.C. §§1051(e), 1141h(d); 37 C.F.R. §2.24(a) (1)-(2). Such designations may be filed online at http://www.uspto.gov/tmdemarks/teas/correspondence.jsp.

/Carol Spils/ Trademark Attorney Law Office 104 (571)272-9226 carol.spils@uspto.gov

TO RESPOND TO THIS LETTER: Go to https://www.usnto.gov/trademarks/teas/nesponse_forma.jsp. Please wait 48-72 hours from the issue/mailing date before using the Trademark Electronic Application System (TEAS), to allow for necessary system updates of the application. For technical assistance with online forms, e-mail TEAS@uspto.gov/TEAS), to allow for necessary system updates of the application. For technical assistance with online forms, e-mail TEAS@uspto.gov/TEAS), to allow for necessary system updates of the application. For technical assistance with online forms, e-mail TEAS@uspto.gov/TEAS), to allow for necessary system updates of the application. For technical assistance with online forms, e-mail TEAS@uspto.gov/TEAS), to allow for necessary system updates of the application. For technical assistance with online forms, e-mail TEAS@uspto.gov/TEAS), to allow for necessary system updates of the application. For technical assistance with online forms, e-mail TEAS@uspto.gov/TEAS), to allow for necessary system updates of the application. For technical assistance with online forms, e-mail TEAS@uspto.gov/TEAS), to allow for necessary system updates of the application. For technical assistance with online forms, e-mail TEAS@uspto.gov/TEAS), to allow for necessary system updates of the application of the appl

All informal e-mail communications relevant to this application will be placed in the official application record.

WHO MUST SIGN THE RESPONSE: It must be personally signed by an individual applicant or someone with legal authority to bind an applicant (i.e., a corporate officer, a general partner, all joint applicants). If an applicant is represented by an attorney, the attorney must sign the response.

PERIODICALLY CHECK THE STATUS OF THE APPLICATION: To ensure that applicant does not miss crucial deadlines or official notices, check the status of the application every three to four months using the Trademark Status and Document Retrieval (TSDR) system at http://tsdr.uspto.gov/. Please keep a copy of the TSDR status screen. If the status shows no change for more than six months, contact the Trademark Assistance Center@uspto.gov or call 1-800-786-9199. For more information on checking status, see http://www.uspto.gov/trademarks/process/status/.

TO UPDATE CORRESPONDENCE/E-MAIL ADDRESS: Use the TEAS form at http://www.uspto.gov/trademarks/teas/correspondence.jsp.

DESIGN MARK

Serial Number

75925255

Status

REGISTERED AND RENEWED

Word Mark

POWER FIRST

Standard Character Mark

No

Registration Number

2660099

Date Registered

2002/12/10

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(1) TYPED DRAWING

Owner

W.W. Grainger, Inc. CORPORATION ILLINOIS 100 Grainger Parkway Lake Forest ILLINOIS 600455201

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S: Electrical power extension cords, electrical and communication cable, parallel ground adapters, battery and cable electrical connectors, electrical wire connectors, electrical conduit connectors, [electrical switch boxes] and switch plates, electrical outlet boxes and covers, electrical power strips, voltage surge protectors, electric wall switches, [telephone cord jacks, telephone cord couplers,] electrical wires, electricity conduit boxes, [electricity conduit body covers, electrical boxes and box covers,] electrical receptacles, and ground fault circuit interrupter receptacles. First Use: 2000/08/00. First Use In Commerce: 2000/08/00.

Disclaimer Statement

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "POWER" APART FROM THE MARK AS SHOWN.

Filing Date

Print: Jan 4, 2019 75925255

2000/02/09

Examining Attorney FIRST, VIVIAN MICZNIK

Attorney of Record Mark R. Galis

POWER FIRST

DESIGN MARK

Serial Number

75925349

Status

REGISTERED AND RENEWED

Word Mark

POWER1 FIRST

Standard Character Mark

No

Registration Number

2821454

Date Registered

2004/03/09

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

Owner

W.W. Grainger, Inc. CORPORATION ILLINOIS 100 Grainger Parkway Lake Forest ILLINOIS 600455201

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S: Electrical power extension cords, [electrical and communication cable, parallel ground adapters,] battery and cable electrical connectors, electrical wire connectors, electrical conduit connectors, electrical switch boxes and switch plates, electrical outlet boxes and covers, electrical power strips, voltage surge protectors, electric wall switches, [telephone cord jacks, telephone cord couplers, electrical wires, electricity conduit boxes, electricity conduit body covers, electrical boxes and box covers, electrical receptacles,] and ground fault circuit interrupter receptacles. First Use: 2000/08/00. First Use In Commerce: 2000/08/00.

Goods/Services

Class Status -- ACTIVE. IC 017. US 001 005 012 013 035 050. G & S: Electrical tapes[, non-metal conduit gaskets]. First Use: 2000/02/00. First Use In Commerce: 2000/02/00.

Print: Jan 4, 2019 75925349

Disclaimer Statement

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "POWER" APART FROM THE MARK AS SHOWN.

Description of Mark

The mark consists, in part, of "POWER 1 FIRST".

Colors Claimed

Color is not claimed as a feature of the mark.

Filing Date 2000/02/09

Examining Attorney

STINE, DAVID

Attorney of Record

Mark R. Galis

POMER

FIRST

DESIGN MARK

Serial Number

85581982

Status

REGISTERED

Word Mark

POWER FIRST

Standard Character Mark

Yes

Registration Number

4388987

Date Registered

2013/08/20

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

W. W. Grainger, Inc. CORPORATION ILLINOIS 100 Grainger Parkway Lake Forest ILLINOIS 600455201

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S: Batteries. First Use: 2012/11/00. First Use In Commerce: 2012/11/00.

Prior Registration(s)

2660099

Disclaimer Statement

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "POWER" APART FROM THE MARK AS SHOWN.

Filing Date

2012/03/28

Examining Attorney

SHIH, SALLY

Attorney of Record

Mark R. Galis

POWER FIRST

DESIGN MARK

Serial Number

85923185

Status

REGISTERED

Word Mark

POWER FIRST

Standard Character Mark

Yes

Registration Number

4428924

Date Registered

2013/11/05

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

W.W. Grainger, Inc. CORPORATION ILLINOIS 100 Grainger Parkway Lake Forest ILLINOIS 60045

Goods/Services

Class Status -- ACTIVE. IC 006. US 002 012 013 014 023 025 050. G & S: Metal conduit; metal nuts; metal pipe couplings and joints. First Use: 2007/11/00. First Use In Commerce: 2007/11/00.

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S: Adapter plugs; circuit breakers; coaxial cables; wire terminals; electric connectors; distribution boxes for electrical power; electric switches; electric outlets; electric plugs; electric terminal blocks; protective covers for electric switches; insulated electrical connectors; inverters; floor power cable covers and power cable protectors; surge protectors; hand-held and wheeled storage reels for electric wire. First Use: 1999/02/00. First Use In Commerce: 1999/02/00.

Goods/Services

Class Status -- ACTIVE. IC 017. US 001 005 012 013 035 050. G & S:

Electrical tape; heat shrink tubing for covering electrical wire. First Use: 2000/03/00. First Use In Commerce: 2000/03/00.

Goods/Services

Class Status -- ACTIVE. IC 022. US 001 002 007 019 022 042 050. G & S: Plastic cable ties. First Use: 2013/02/00. First Use In Commerce: 2013/02/00.

Prior Registration(s)

2660099;2821454

Disclaimer Statement

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "POWER" APART FROM THE MARK AS SHOWN.

Filing Date

2013/05/03

Examining Attorney

WATTS-FITZGERALD, CAIT

Attorney of Record

Mark R. Galis

POWER FIRST

DESIGN MARK

Serial Number

86916781

Status

REGISTERED

Word Mark

POWER FIRST 1

Standard Character Mark

No

Registration Number

5159079

Date Registered

2017/03/14

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

Owner

W.W. Grainger, Inc. CORPORATION ILLINOIS 100 Grainger Parkway Lake Forest ILLINOIS 60045

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S: Adapter plugs; circuit breakers; coaxial cables; wire terminals; electric connectors; distribution boxes for electrical power; electric switches; electric outlets; electric plugs; electric terminal blocks; protective covers for electric switches; insulated electrical connectors; inverters; floor power cable covers and power cable protectors; surge protectors; hand-held and wheeled storage reels for electric wire; batteries; electrical power extension cords, electrical and communication cable; parallel ground adapters; battery and cable electrical connectors; electrical wire connectors; electrical conduit connectors; switch plates; electrical outlet boxes and covers; electrical power strips; voltage surge protectors; electric wall switches; electrical wires; electrical receptacles; ground fault circuit interrupter receptacles; power supplies; temporary power systems in the nature of a renewable battery system to provide backup power. First Use: 2002/02/00. First Use In Commerce: 2002/02/00.

Goods/Services

Class Status -- ACTIVE. IC 017. US 001 005 012 013 035 050. G & S: Electrical tape; heat shrink tubing for covering electrical wire. First Use: 2001/02/00. First Use In Commerce: 2001/02/00.

Prior Registration(s)

2660099;4388987;4428924

Disclaimer Statement

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "POWER" APART FROM THE MARK AS SHOWN.

Description of Mark

The mark consists of the term "POWER" in block letters above the number "1", the term "FIRST" in block letters within the base of the number "1", and a series of horizontal bars to the left of the number "1".

Colors Claimed

Color is not claimed as a feature of the mark.

Filing Date

2016/02/23

Examining Attorney

SEVERSON, KAREN

Attorney of Record

Mark R. Galis



DESIGN MARK

Serial Number

87583206

Status

REGISTERED

Word Mark

FIRSTPOWER

Standard Character Mark

Yes

Registration Number

5501031

Date Registered

2018/06/26

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

Mingyi Li INDIVIDUAL CHINA 21B, Building 1, Manhaining South Zone, No.1002 Xingu Boulevard, Longhua Dist., Shenzhen CHINA 518000

Goods/Services

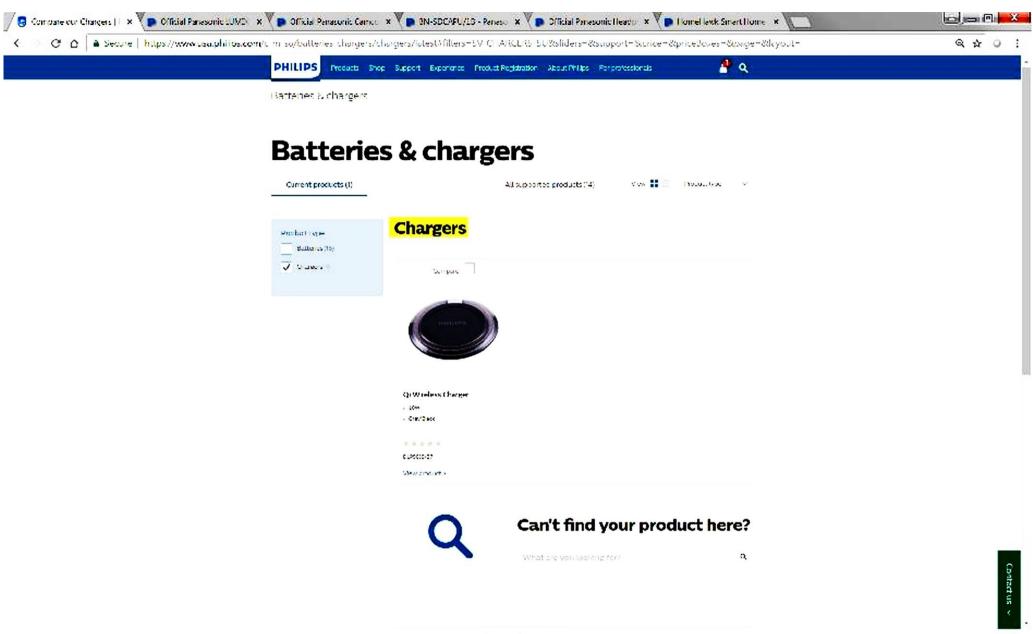
Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S: Alarm installations and alarms; Alarm monitoring systems; Alarm sensors; Automatic pill counters; Batteries, electric; Battery chargers; Cabinets for loudspeakers; Car video recorders; Cases for smartphones; Computer peripheral equipment; Dog whistles; Electric cables and wires; Electric cables, wires, conductors and connection fittings therefor; Electric door bells; Electric navigational instruments; Electronic collars to train animals; Fire alarms; Geiger counters; Global positioning system (GPS) apparatus; Headphones; Locks, electric; Monitoring devices for monitoring battery performance characteristics; Portable media players; Smartglasses; Smartwatches; Surveying instruments; Surveying machines and instruments; Thread counters; Wearable activity trackers; Weighing apparatus and instruments; Wire connectors. First Use: 2017/07/22. First Use In Commerce: 2017/07/22.

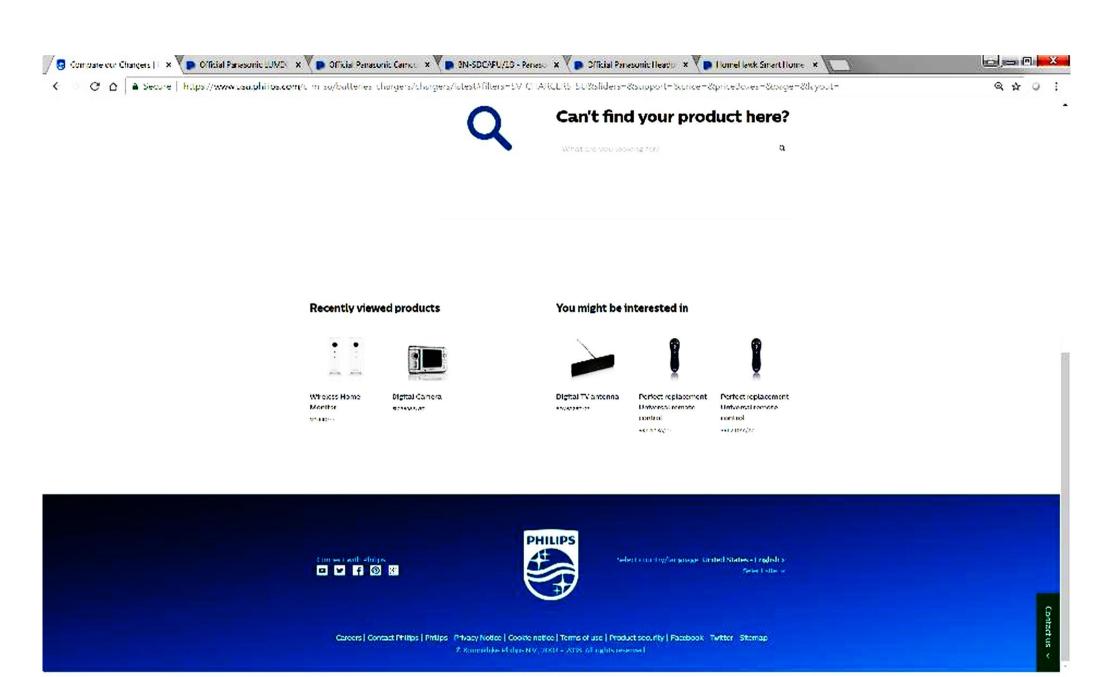
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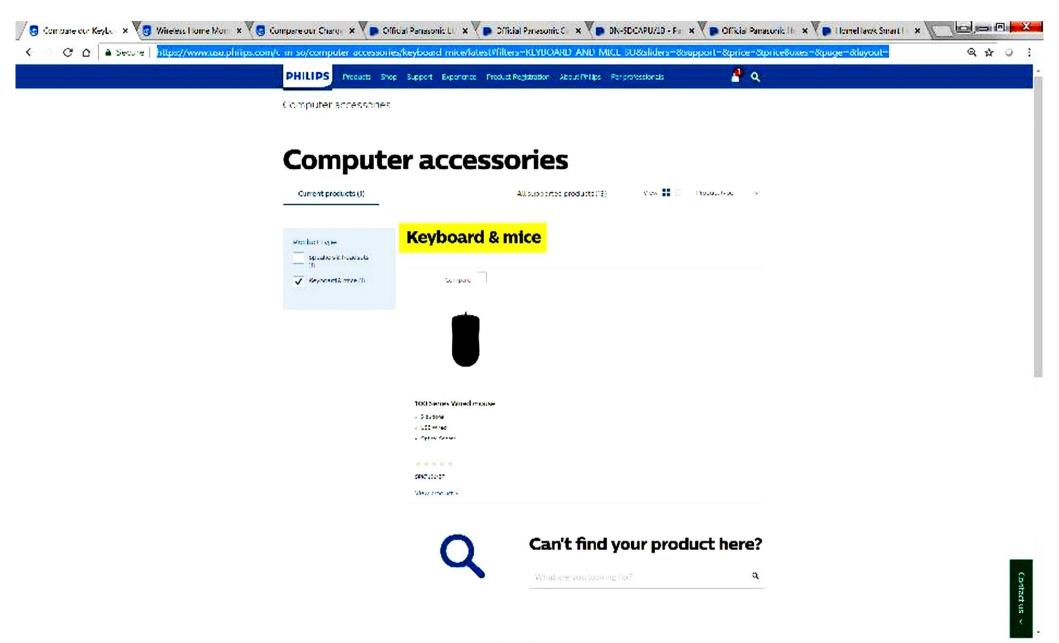
2017/08/24

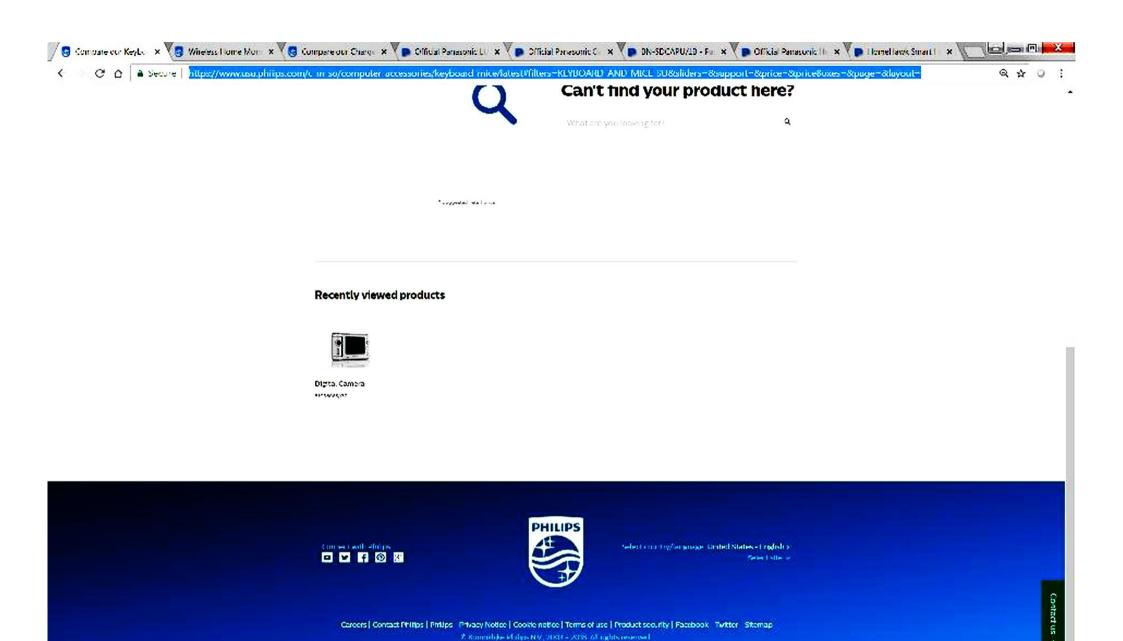
Examining Attorney YAO, GRETTA

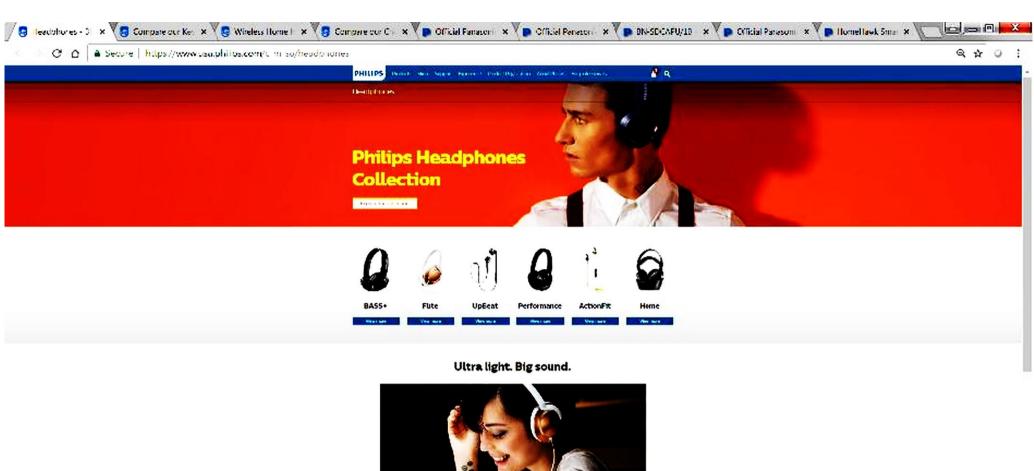
FirstPower



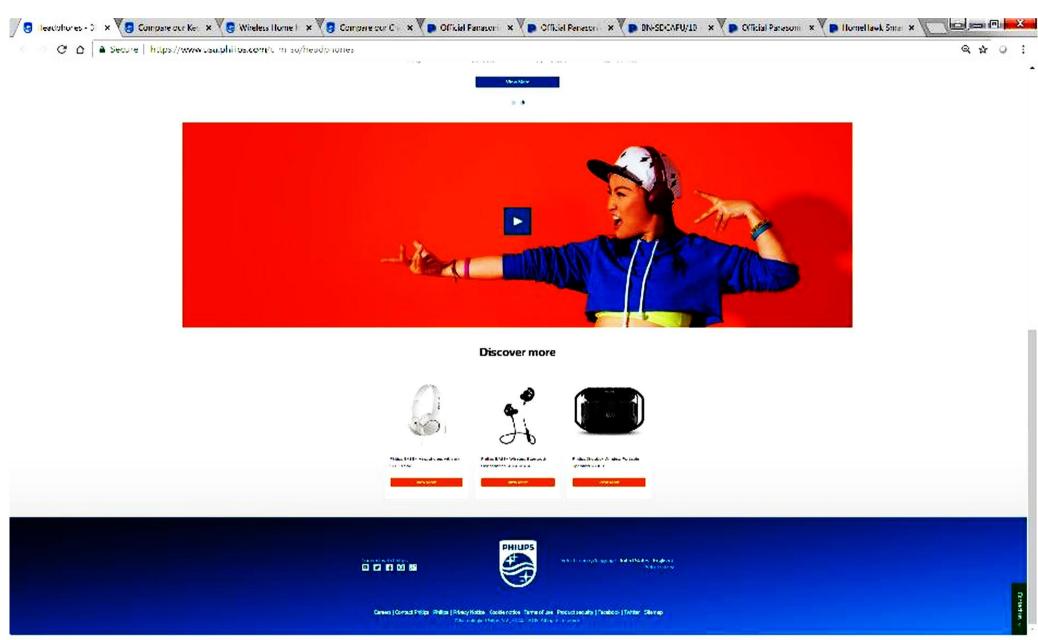




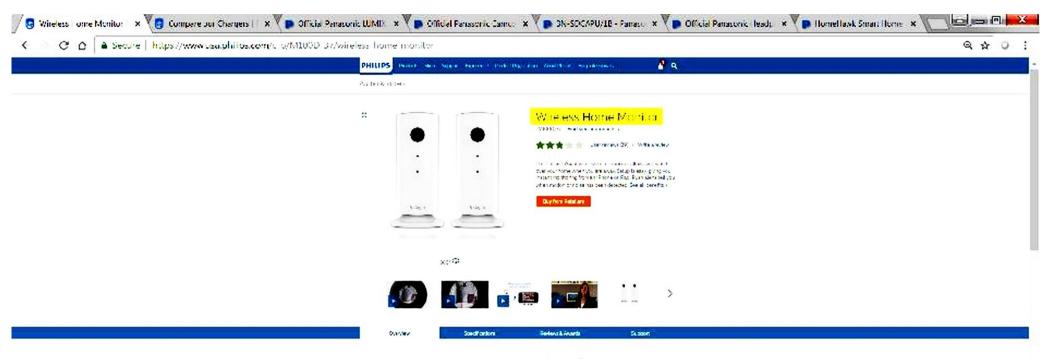








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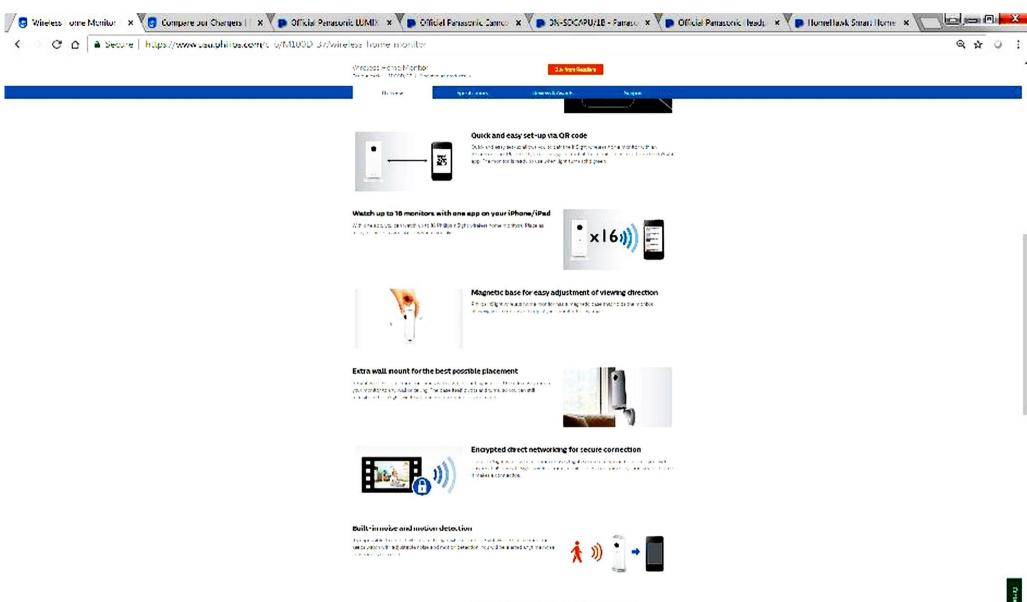
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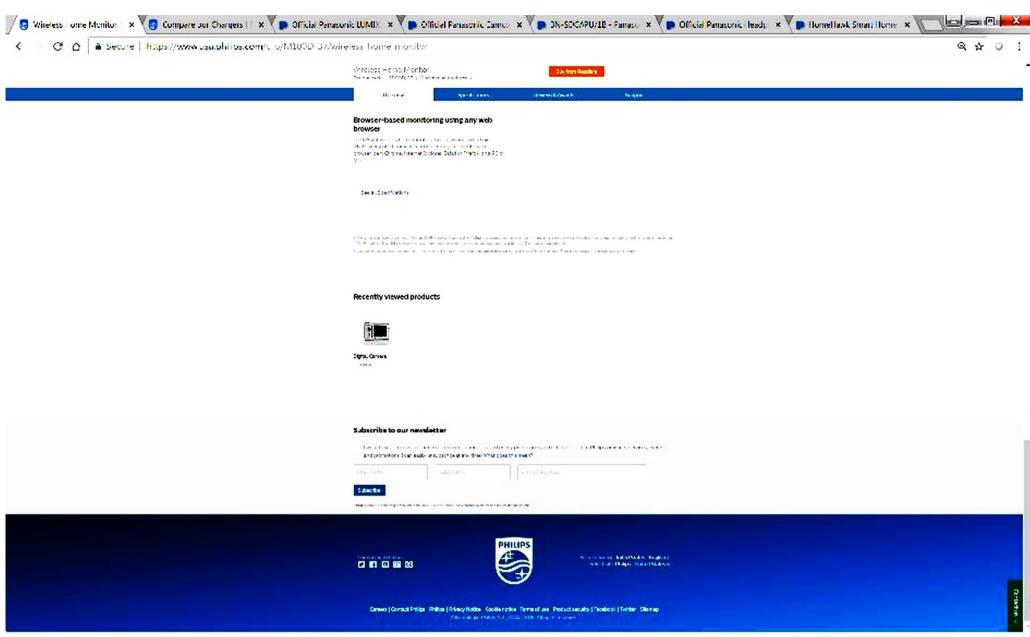


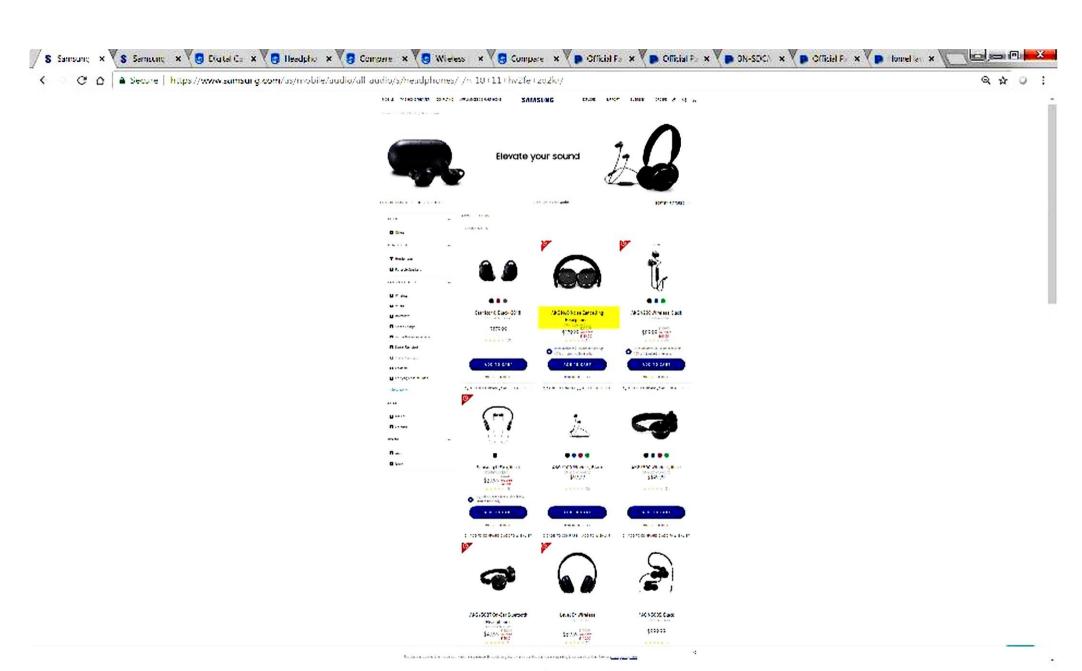


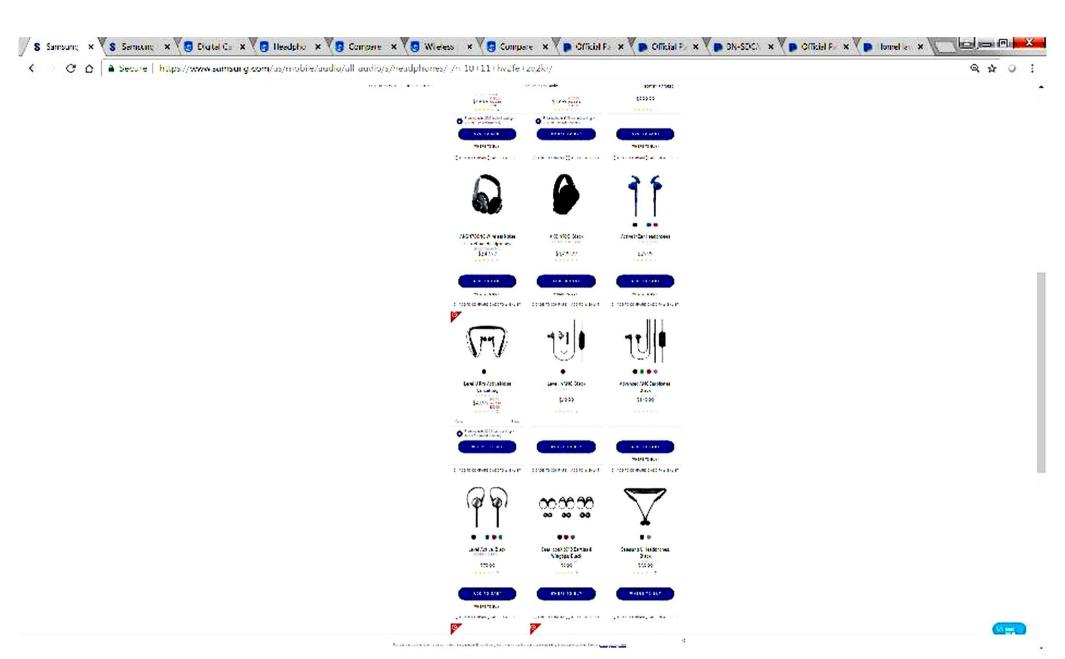
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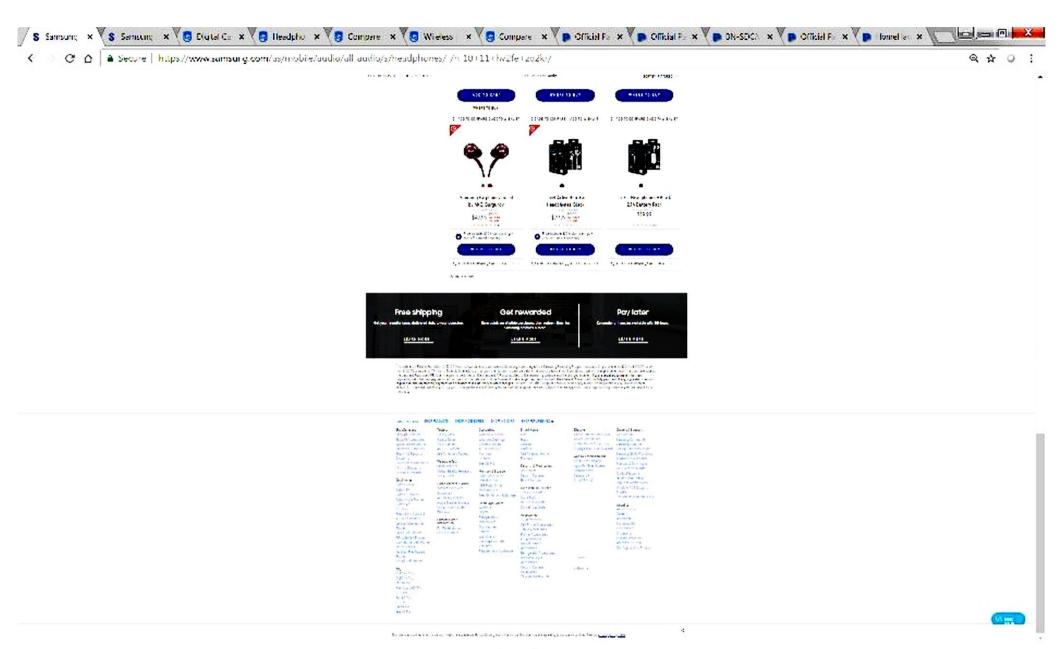
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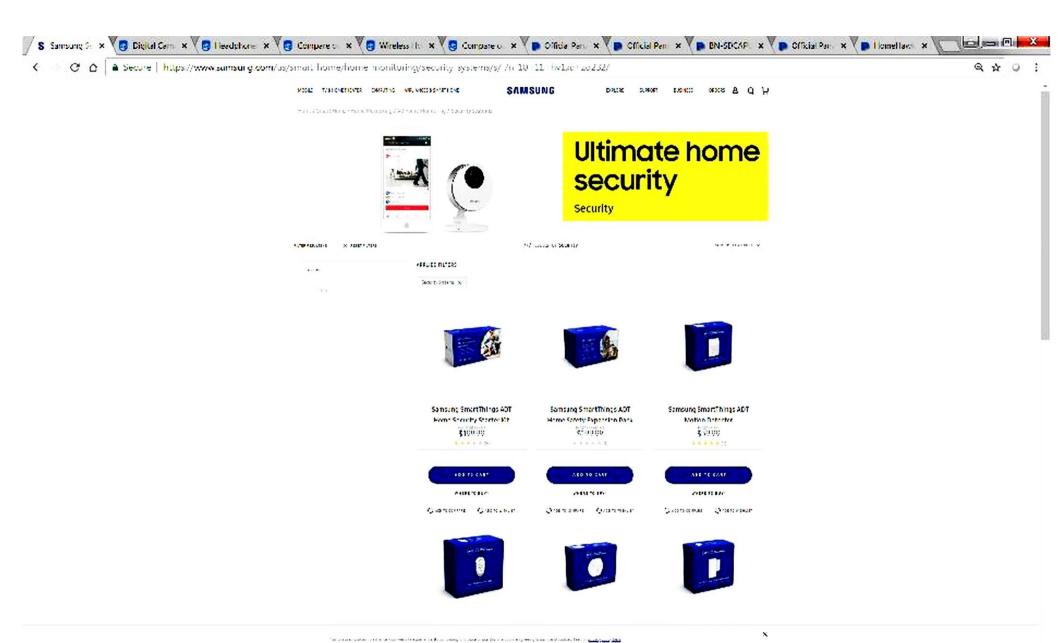




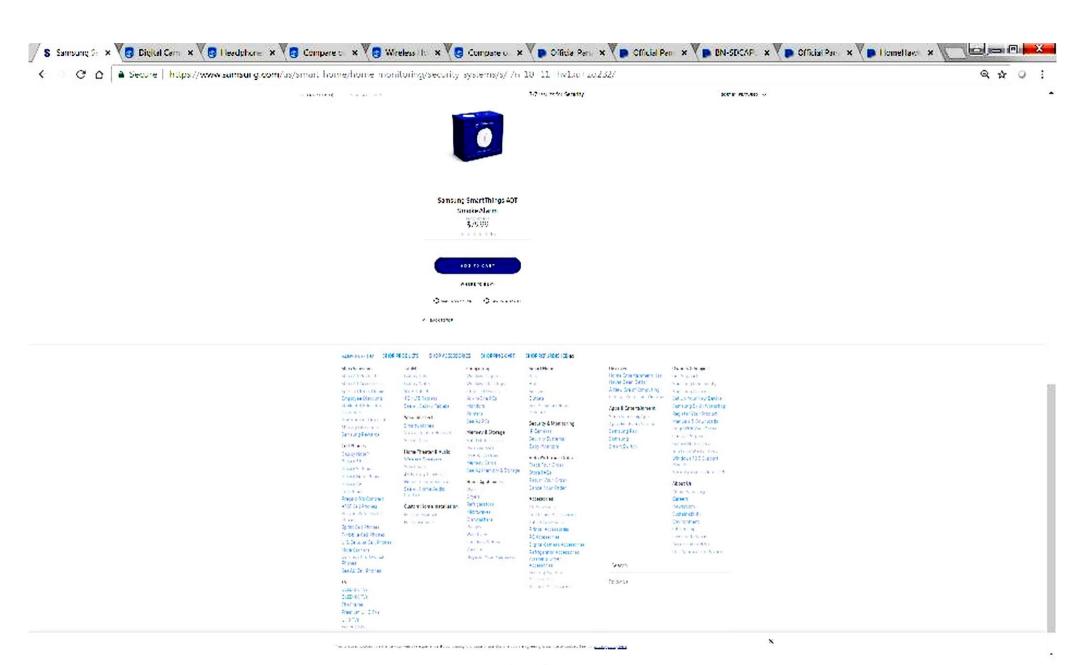


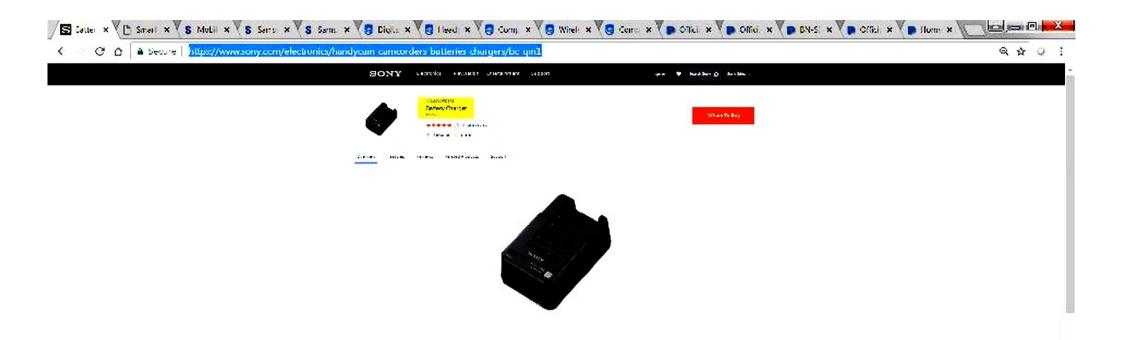
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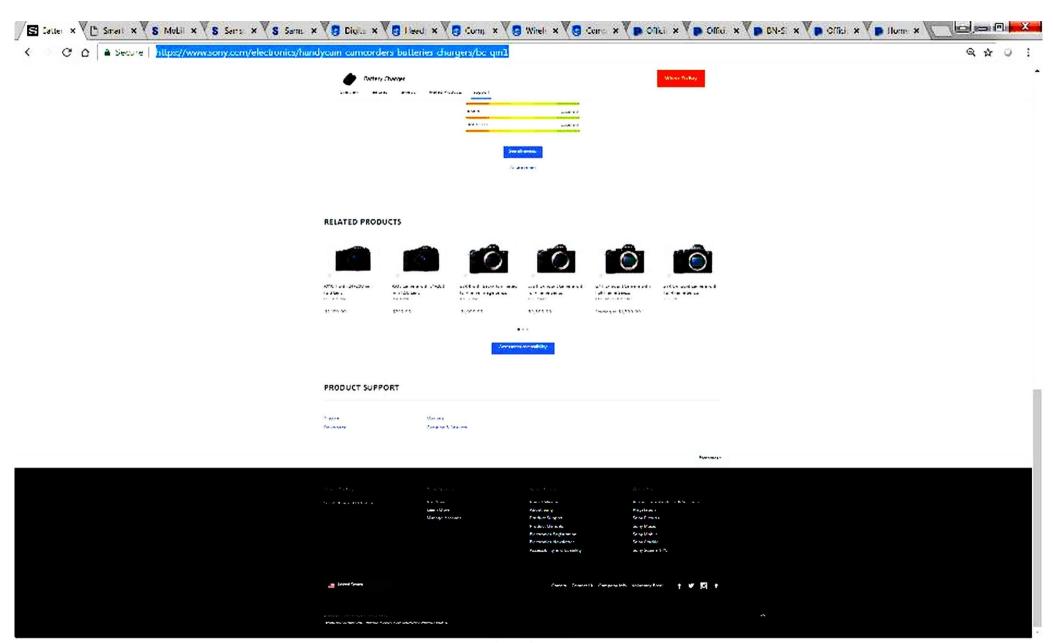


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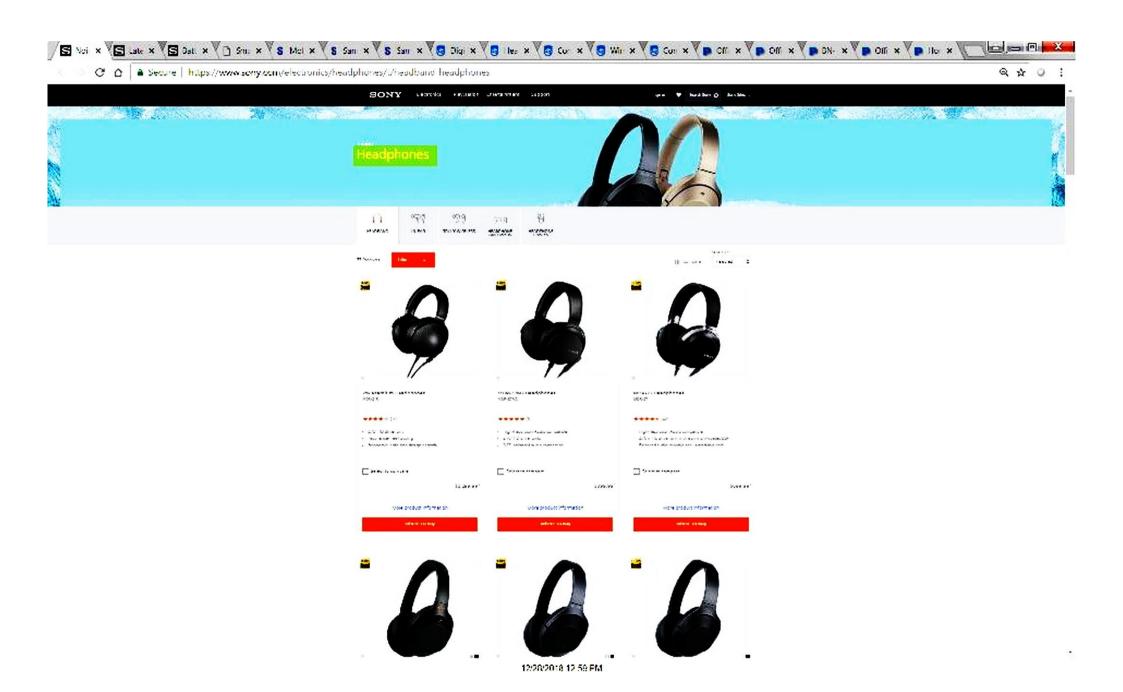


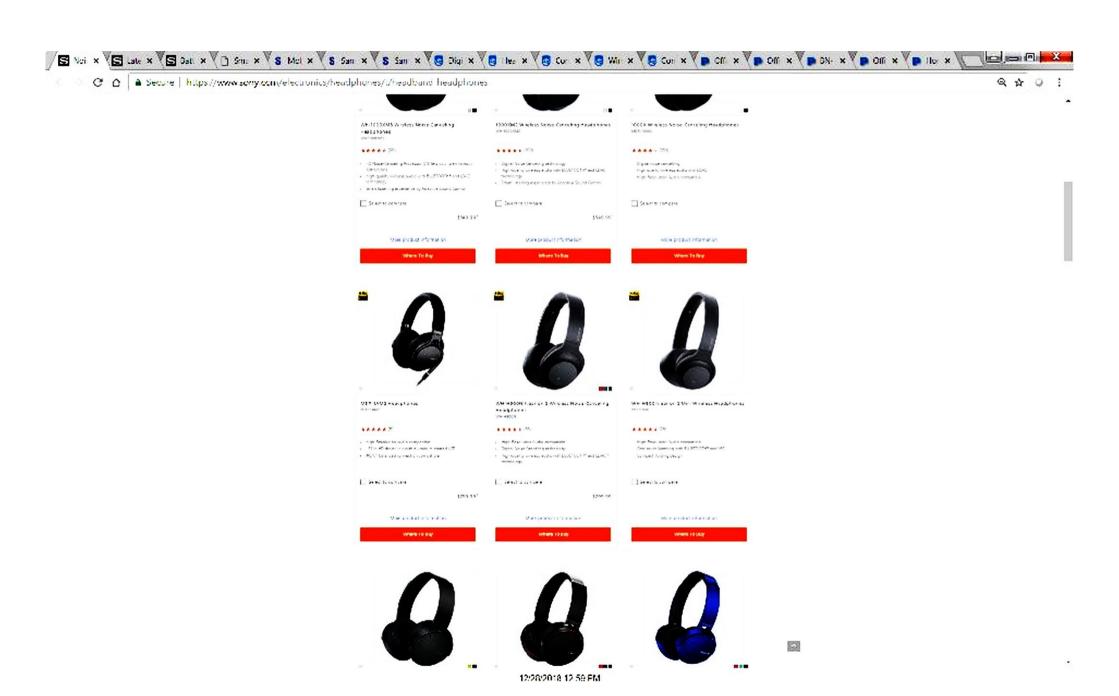


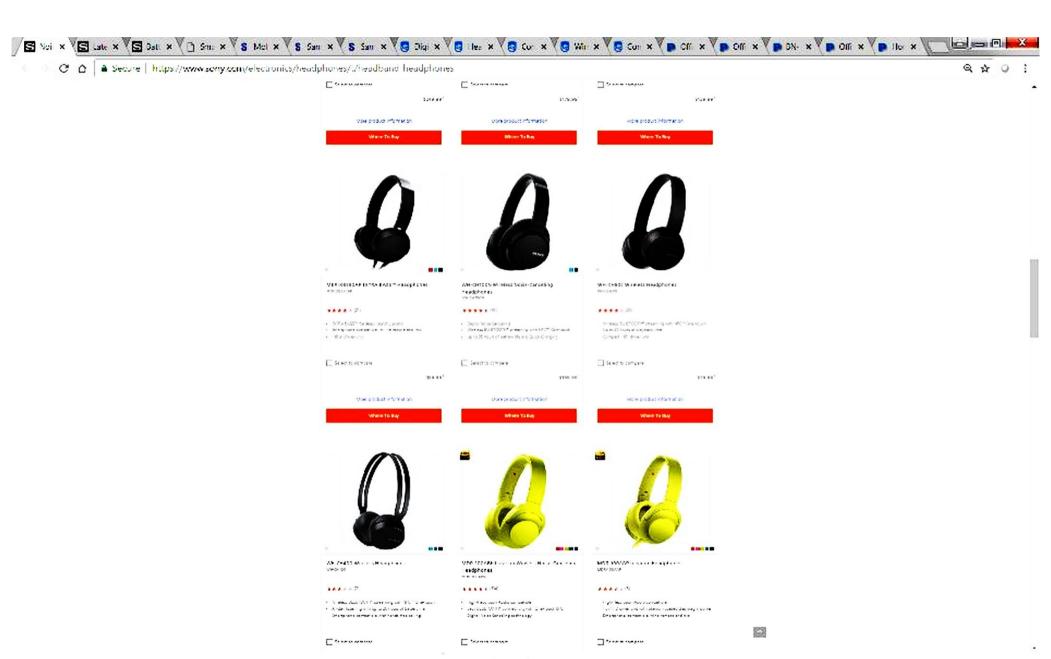




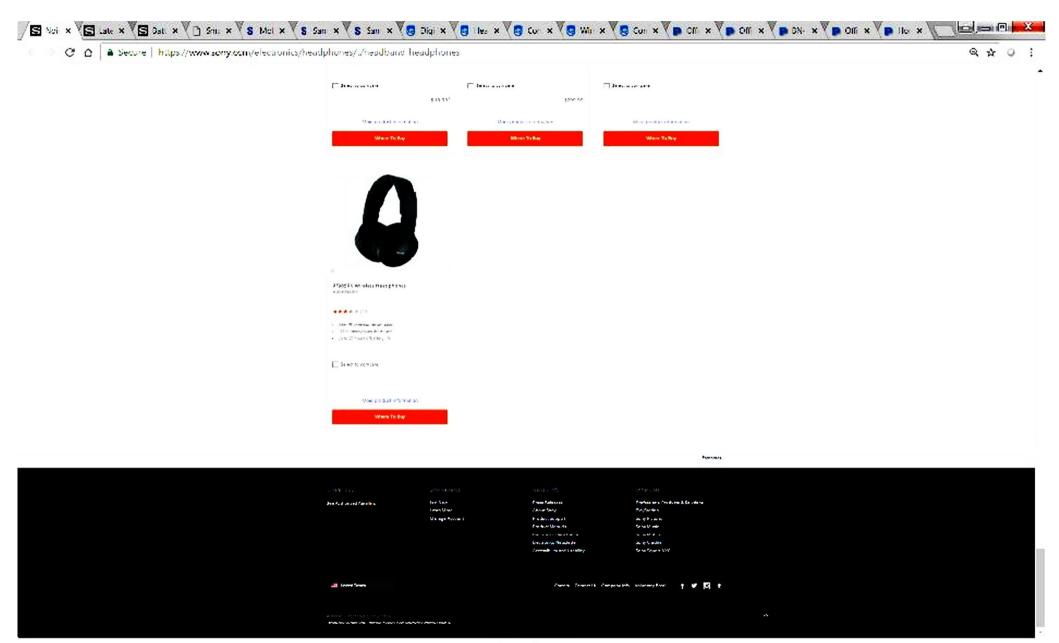
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Twice the advantage. Thanks to its dual-port charging capability. Samsung Portable Battery can power two devices simultaneously for added convenience and far less hassle. Click the 'Battery Check' button on the top of the device to instantly switch between fast-charging and dual-charging with two devices.



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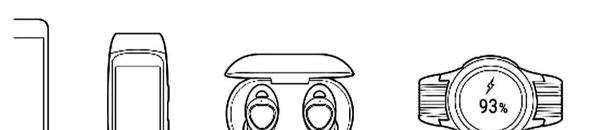


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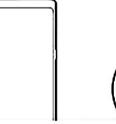
The convenient way to stay charged. The Portable Battery also features low current charging support that is compatible with a wide range of third-party and Samsung devices that charge through a USB-port to give you plenty of freedom to charge what

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