



REPUBLIC OF SLOVENIA  
**MINISTRY OF ECONOMIC DEVELOPMENT AND TECHNOLOGY**  
SLOVENIAN INTELLECTUAL PROPERTY OFFICE

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WIPO (World Intellectual Property Organization)  
34, chemin des Colombettes  
casse postale 18  
CH-1211 GENEVE 20  
Suisse

Ref.: 31212-1290/2018-4  
105SP(434)  
Date: 27.02.2019

**MADRID PROTOCOL**

**Total Provisional Refusal of Protection (Rule 17(1) of the Common Regulations)**

I.	Office making the notification: <b>Slovenian Intellectual Property Office</b> <b>Kotnikova 6</b> <b>SI-1000 Ljubljana</b> <b>Slovenia</b>
II.	Number of the international registration: 1433787
III.	Name of the holder: Xiaomi Inc., Floor 13, Rainbow City Shopping Mall II of China Resources, NO. 68, Qinghe Middle Street, Haidian District Beijing, CN
IV.	Information concerning the type of provisional refusal:  <i>Please indicate the type of refusal by checking only one of the following options:</i>  <input checked="" type="checkbox"/> <b>Total provisional refusal based on an opposition</b>  <i>Where the refusal is based on an opposition, please indicate the name and address of the opponent:</i>  (i) <b>Name and address of the opponent:</b> Apple Inc., One Apple Park Way, Cupertino, 95014 California, US  (ii) <b>Representative of the opponent:</b> Patenta pisarna d.o.o., Čopova 14, 1000 Ljubljana
V.	Information concerning the scope of the provisional refusal:  <b>Total provisional refusal affects all the goods and/or services.</b>

<p>VI. Grounds for refusal: 44 (1) b, d</p>
<p>VII. Information relating to an earlier mark:</p> <p>(i) Filing or registration number: EUTM No. 011571866, 014067755, 013002928, 014597736</p> <p>(i) Reproduction of the mark: see attached additional information</p>
<p>VIII. Information relating to the possibility to request a review or file an appeal:</p> <p>(i) Time limit for requesting review or appeal:</p> <p>The holder of the registration may request a review of the provisional refusal. The Slovenian Office must receive the request no later than 3 months * from the date of this provisional refusal (the time limit starts from the date indicated under point X). After a period the Office will issuing its final decision.</p> <p>*with the written request the deadline may be extended for 3 months</p> <p>(i) Authority to which such request for review or appeal should be made:</p> <p>Office indicated under I</p> <p>(ii) Whether the request for review or appeal has to be filed in a specific language and/or through the intermediary of a representative whose address is within the territory of the Contracting Party:</p> <p>The request for the review must be filed through the intermediary of a representative domiciled in Slovenia. The list of trademark agents is available on <a href="http://www.uil-sipo.si/sipo/addition/resources/patent-and-trademark-agents/">http://www.uil-sipo.si/sipo/addition/resources/patent-and-trademark-agents/</a></p>
<p>IX. Signature or official seal of the Office making the notification: Saša Polc</p>
<p>X. Date of the notification to the International Bureau: 27.2.2019</p>
<p>XII. Corresponding essential provisions of the applicable law:</p> <p>Article 44</p> <p style="text-align: center;">Relative grounds for refusal</p> <p>(1) Further, a sign shall not be eligible for registration as a mark if:</p> <p>(a) it is identical with an earlier mark of another owner, and the goods or services for which the registration is applied for are identical with the goods or services for which the earlier mark is registered;</p> <p>(b) because of its identity with or similarity to the earlier mark of another owner and the identity or similarity of the goods or services covered by the sign and the mark there exist the likelihood of confusion on the part of the public, which includes the likelihood of association with the earlier mark;</p> <p>(c) because of its identity with or similarity to an earlier mark of another owner, registered for goods or services which are not identical with or similar to the goods or services for which</p>

*(Handwritten signature of Saša Polc)*



the registration has been applied for, the use without due cause of such sign would take unfair advantage of, or be detrimental to, the distinctive character or the repute of the earlier mark, or if it would indicate a connection between the goods or services and the owner of the earlier mark, and provided that the interests of the owner of the earlier mark are likely to be damaged by such use;

- (d) it is identical with or similar to a mark or unregistered sign, which is in the Republic of Slovenia a well-known mark within the meaning of Article 6bis of the Paris Convention or Article 16(3) of the TRIPS Agreement;
  - (e) the owner of the mark registered in any Member State of the Union established under the Paris Convention, hereinafter referred to as "the Paris Union", or the World Trade Organisation, hereinafter referred to as "the WTO", proves that his agent or representative applied, without the owner's consent, for the registration of the sign in his own name;
  - (f) its use would contradict an earlier right to a name, personal portrayal, plant variety, geographical indication or other industrial property right, or an earlier copyright, unless the owner of the earlier right gives his express consent to the registration of such sign.
- (2) "Earlier mark" within the meaning of paragraph (1) means:
- (a) mark which was applied for or registered in the Republic of Slovenia on the basis of a national application before the date of filing of the application for the later mark or, if priority is claimed, the date of priority;
  - (b) mark for which the protection was sought in the Republic of Slovenia on the basis of an international application before the date of filing of the application for the later mark or, if priority is claimed, the date of priority.

## EUTM file information

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**ICLOUD**  
**011571866**

## Timeline

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## Trade mark information

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Name	<b>ICLOUD</b>	Filing date	<b>13/02/2013</b>
Filing number	<b>011571866</b>	Registration date	<b>13/10/2017</b>
Basis	<b>EUTM</b>	Expiry date	<b>13/02/2023</b>
Date of receipt	<b>13/02/2013</b>	Designation date	
Type	<b>Word</b>	Filing language	<b>English</b>
Nature	<b>Individual</b>	Second language	<b>Italian</b>
Nice classes	<b>9, 35, 39, 42 ( Nice Classification )</b>	Application reference	<b>306187-6917/PFA/RRW</b>
Vienna Classification		Trade mark status	<b>Registered</b>
		Acquired distinctiveness	<b>Yes</b>

## Goods and services

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**9** Computer software for authoring, downloading, transmitting, receiving, editing, extracting, encoding, decoding, displaying, storing and organizing text, graphics, images, and electronic publications; computer software, namely, operating system programs, data synchronization programs, and application development tool programs for personal and handheld computers; pre-recorded computer programs for personal information management, database management software, character recognition software, telephony management software, electronic mail and messaging software, paging software, mobile telephone software; database synchronization software, computer programs for accessing, browsing and searching online databases, computer software for the redirection of messages, Internet e-mail, and/or other data to one or more electronic handheld devices from a data store on or associated with a personal computer or a server; computer software for the synchronization of data between a remote station or device and a fixed or remote station or device.

**35** Computerized database and file management; data processing services; computerized data storage and retrieval services; computerized data storage and retrieval services for text, data, image, audio, video, and multimedia content; creating indexes of information, sites and other resources available on global computer networks and other electronic and communications networks for others; searching, browsing and retrieving information, sites, and other resources available on global computer networks and other electronic and communications networks for others; organizing content of information provided over a global computer network and other electronic and communications networks according to user preferences; providing an online searchable database of text, data, image, audio, video, and multimedia content in the fields of computer hardware, computer software, consumer electronics, telecommunications and multimedia goods, mobile phones, handheld digital electronic devices, and other consumer electronics and accessories, peripherals, and carrying cases for such products.

**39** Physical storage of electronically stored data, text, images, audio and video; physical storage services for archiving electronic data.

**42** Application service provider (ASP) services featuring software for authoring, downloading, transmitting, receiving, editing, extracting, encoding, decoding, displaying, storing and organizing text, graphics, images, and electronic publications; providing search engines for obtaining data on a global computer network.

## Description

No data

## Owners

### Apple Inc.

ID	<b>839</b>	Country	<b>US - United States</b>	Correspondence address	
Organisation	<b>Apple Inc.</b>			Apple Inc. One Apple Park Way Cupertino, California 95014 ESTADOS UNIDOS (DE AMÉRICA)	Hidden. You can set your contact details to be publicly available via the User Area.
Legal status	<b>Legal entity</b>	State/county	<b>California</b>		
State, district or t...	<b>California</b>	Town	<b>Cupertino</b>		
		Post code	<b>95014</b>		Hidden. You can set your contact details to be publicly available via the User Area.
		Address	<b>One Apple Park Way</b>		Hidden. You can set your contact details to be publicly available via the User Area.

## Representatives

### LOCKE LORD LLP

ID	<b>41701</b>	Country	<b>GB - United Kingdom</b>	Correspondence address	
Organisation	<b>n/a</b>			Locke Lord (UK) LLP 201 Bishopsgate London EC2M 3AB REINO UNIDO	Hidden. You can set your contact details to be publicly available via the User Area.
Legal status	<b>Legal person</b>	State/county	<b>n/a</b>		
Type	<b>Association</b>	Town	<b>London</b>		
		Post code	<b>EC2M 3AB</b>		Hidden. You can set your contact details to be publicly available via the User Area.
		Address	<b>201 Bishopsgate</b>		Hidden. You can set your contact details to be publicly available via the User Area.

## Correspondence

	From	Procedure	Filing number	Subject	Date	Actions
		Recordal	014477999	C.1.3. Owner - change of name & address - entry on the register M - automatic template	27/06/2018	
		Recordal	014477999	C.1.3. Owner - change of name & address - entry on the register M - automatic template	27/06/2018	
		EUTM	011571866	Cover letter for registration certificate.	17/10/2017	
		EUTM	011571866	Certificate of Registration	17/10/2017	
		EUTM	011571866	Surveillance letter	19/04/2017	
		Appeal	R0057/2016-2	Notification of decision to appellant.	19/12/2016	
		Appeal	R0057/2016-2	catintdoc_1	05/12/2016	
		EUTM	011571866	Surveillance letter	21/06/2016	
		Appeal	R0057/2016-2	Notification of remittal to Boards of Appeal to appellant (ex parte).	17/03/2016	
		Appeal	R0057/2016-2	Acknowledgement of receipt of statement of grounds to appellant (ex parte).	16/03/2016	
Showing 1 to 10 of 133 entries						

## IR transformation

No data

## Seniority

No data

## Exhibition priority

No data

## Priority

No data

## Publications

Bulletin number	Date	Section	Description
2015/009	15/01/2015	C.2.1	Representative - Change of name and professional address
2017/126	06/07/2017	A.1	Applications published under Article 44 EUTMR (Article 39 EUTMR before 01/10/2017)
2017/197	17/10/2017	B.1	Registrations with no amendments since the application was published
2018/120	28/06/2018	C.1.3	Proprietor - Change of name and address
Showing 1 to 4 of 4 entries			

## Cancellation

No data

## Records

Bulletin number	Date	Section	Filing number	Title	Subtitle

Bulletin number	Date	Section	Filing number	Title	Subtitle
			007977294	Trade mark	Divisions of EUTM registrations
2015/009	15/01/2015	C.2.1	009158026	Representative	Change of name and professional address
2018/120	28/06/2018	C.1.3	014477999	Proprietor	Change of name and address
Showing 1 to 3 of 3 entries					

## Oppositions

No data

## Appeals

	Filing number	Contested decision	Type	Date of receipt	Status date	Language
+	R2284/2013-2	Trade mark 011571866	Trade mark	20/11/2013	31/01/2014	English
+	R0955/2014-2	Trade mark 011571866	Trade mark	03/04/2014	16/10/2015	English
+	R0057/2016-2	Trade mark 011571866	Trade mark	11/01/2016	20/04/2017	English
Showing 1 to 3 of 3 entries						

## Decisions

	Case number	Type	Case	Legal status	Keywords	Status	Decision date
+	Appeal R0057/2016-2	Appeal		Article 7(3) EUTMR	Declaration, Distinctiveness acquired by use, Evidence of use, Nature of the goods and services, Purpose of the goods and services, Sales figures, Scope of proceedings	Application allowed	05/12/2016
+	Appeal R0955/2014-2	Appeal		Article 7 CTMR, Article 7(1)(c) CTMR, Article 7(2) CTMR, Article 7(3) CTMR, Article 64 CTMR	Competence of the Boards, Distinctiveness acquired by use, Evidence of use, Specialised public	Remitted on Article 7(3) EUTMR	18/05/2015
+	Refusal 011571866	Refusal		Article 7(1)(b) CTMR, Article 7(1)(c) CTMR, Article 7(2) CTMR		Partially rejected	20/09/2013
+	Refusal 011571866	Refusal		Article 7(1)(c) CTMR		Partially rejected	13/11/2015
Showing 1 to 4 of 4 entries							

## Renewals

No data

## Trade mark relations

Type	Filing number
Parent Division	013002928
Showing 1 to 1 of 1 entries	

## EUTM file information

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**ICLOUD**  
**014067755**

## Timeline

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## Trade mark information

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Name	<b>ICLOUD</b>	Filing date	<b>31/05/2011</b>
Filing number	<b>014067755</b>	Registration date	<b>15/05/2015</b>
Basis	<b>EUTM</b>	Expiry date	<b>31/05/2021</b>
Date of receipt	<b>31/05/2011</b>	Designation date	
Type	<b>Word</b>	Filing language	<b>English</b>
Nature	<b>Individual</b>	Second language	<b>Italian</b>
Nice classes	<b>9, 16, 25, 35, 37, 38, 41 ( Nice Classification )</b>	Application reference	<b>306187-6406/PFA/TG1</b>
Vienna Classification		Trade mark status	<b>Registered</b>
		Acquired distinctiveness	<b>No</b>

## Goods and services

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**9** Accessories, parts, fittings, and testing apparatus for all of the following goods: Computer hardware; microprocessors, memory boards, monitors, displays, keyboards, cables, modems, printers, disk drives, adapters, adapter cards, connectors and drivers; blank computer storage media; magnetic data carriers; computer software; computer software for authoring, downloading, transmitting, receiving, editing, extracting, encoding, decoding, displaying, storing and organizing text, graphics, images, and electronic publications; computer software and firmware, namely, operating system programs, data synchronization programs, and application development tool programs for personal and handheld computers; computer hardware and software for providing integrated telephone communication with computerized global information networks; pre-recorded computer programs for personal information management, database management software, character recognition software, telephony management software, electronic mail and messaging software, paging software, mobile telephone software; database synchronization software, computer programs for accessing, browsing and searching online databases, computer software for the redirection of messages, Internet e-mail, and/or other data to one or more electronic handheld devices from a data store on or associated with a personal computer or a server; computer software for the synchronization of data between a remote station or device and a fixed or remote station or device; downloadable electronic publications in the nature of books, plays, pamphlets, brochures, newsletters, journals, magazines, and periodicals on a wide range of topics of general interest; handheld digital electronic devices and software related thereto; MP3 and other digital format audio players; hand held computers, tablet computers, personal digital assistants, electronic organizers, electronic notepads; mobile digital electronic devices, global positioning system (GPS) devices, telephones; handheld and mobile digital electronic devices for the sending and receiving of telephone calls, faxes, electronic mail, and other digital data; cordless telephones; mobile telephones; parts and accessories for mobile telephones; facsimile machines, answering machines, cameras, videophones, telephone-based information retrieval software and hardware; electronic handheld units for the wireless receipt, storage and/or transmission of data and messages, and electronic devices that enable the user to keep track of or manage personal information; electronic communication equipment and instruments; telecommunications apparatus and instruments; fonts, typefaces, type designs and symbols in the form of recorded data; chips, discs and tapes bearing or for recording computer programs and software; random access memory, read only memory; solid state memory apparatus; computer and electronic games; user manuals in electronically readable, machine readable or computer readable form for use with, and sold as a unit with, all the aforementioned goods; apparatus for data storage; hard drives; miniature hard disk drive storage units; audio video discs, CD-ROMs, and digital versatile discs; mouse pads; batteries; rechargeable batteries; chargers; chargers for electric batteries; headphones; stereo headphones; in-ear headphones; stereo speakers; audio speakers; audio speakers for home; monitor speakers; speakers for computers; personal stereo speaker apparatus; radio receivers, amplifiers, sound recording and reproducing apparatus, electric phonographs, record players, high fidelity stereo apparatus, tape recorders and reproducing apparatus, loudspeakers, multiple speaker units, microphones; digital audio and video devices; audio cassette recorders and players, video cassette recorders and players, compact disc players, digital versatile disc recorders and players, digital audio tape recorders and players; digital music and/or video players; radios; video cameras; audio, video, and digital mixers; radio transmitters; car audio apparatus; computer equipment for use with all of the aforesaid goods; electronic apparatus with multimedia functions for use with all of the aforesaid goods; electronic apparatus with interactive functions for use with all of the aforesaid goods Parts and fittings for all the aforesaid goods Covers, bags and cases adapted or shaped to contain all of the aforesaid goods, made of leather, imitations of leather, cloth, or textile materials.

**16** Paper, cardboard and goods made from these materials, not included in other classes; printed matter; book binding material; photographs; stationery; stickers; artists' materials; paint brushes; typewriters and office requisites (except furniture); instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); advertising materials; printers' type; printing blocks; printed publications; periodicals; books; magazines; newsletters; brochures; booklets; pamphlets; manuals; journals; leaflets; greeting cards; advertising and promotional material; catalogues relating to computer software; computer brochures; computer handbooks; computer hardware publications; computer hardware reference manuals; computer hardware users guide; computer instruction manuals; computer manuals; publications relating to technology, digital technology and gadgets; catalogues relating to musical apparatus and instruments; music books; music instruction manuals; music magazines; excluding adhesives, adhesive tape and sheets.

**25** Clothing, footwear, headgear.

**35** Advertising agency services; advertising, marketing, and promotion services; advertising and marketing consultation; sales promotion services; promoting the goods and services of others; conducting market research; analysis of advertising response and market research; preparation, production, and dissemination of advertisements and advertising material for others; media planning services; administration of consumer loyalty programs; arranging and conducting incentive rewards programs to promote the sale of goods and services; business services, namely, dissemination of advertising for others via computer networks and global communication networks; compilations of directories for publishing on the Internet and other electronic, computer and communications networks; retail store and online retail store services in the fields of computer hardware, computer software, consumer electronics, telecommunications and multimedia goods, mobile phones, handheld digital electronic devices, and other consumer electronics and accessories, peripherals, and carrying cases for such products; retail store services provided via the Internet and other computer, electronic and communications networks in the field of computer hardware, computer software, consumer electronics, telecommunications and multimedia goods and accessories, mobile phones, handheld digital electronic devices, and other consumer electronics and accessories, peripherals, and carrying cases for such products; retail store services in the field of books, magazines, periodicals, newsletters, journals and other publications on a wide range of topics of general interest, provided via the Internet and other computer, electronic and communications networks; retail store services in the field of entertainment featuring movies, television programs, sporting events, musical works, and audio and audiovisual works, via the Internet and other computer, electronic and communications networks; retail store services featuring computer, electronic and entertainment products, telecommunications apparatus, mobile phones, handheld mobile digital electronic devices, and other consumer electronics, computer software, and accessories, peripherals, and carrying cases for such products, via the Internet and other computer, electronic and communications networks; product demonstrations provided in-store and via global communications networks and other electronic and communications networks; information, advisory and consultancy services relating to all the aforesaid.

**37** Repair and installation services; maintenance, installation and repair of computer hardware, computer peripherals and consumer electronic devices; consulting services in the field of maintenance of computer hardware, computer peripherals, and consumer electronic devices.

**38** Providing user access to the Internet (service providers).

**41** Providing an online searchable database of text, data, image, audio, video, and multimedia content in the field of entertainment featuring music, video, film, books, periodicals, television, games and sports; information, advisory and consultancy services relating to all the aforesaid.

## Description

No data

## Owners

### Apple Inc.

ID	839	Country	US - United States	Correspondence address	Hidden. You can set your contact details to be publicly available via the User Area.
Organisation	Apple Inc.	State/county	California	Apple Inc. One Apple Park Way Cupertino, California 95014	
Legal status	Legal entity	Town	Cupertino	ESTADOS UNIDOS (DE AMÉRICA)	Hidden. You can set your contact details to be publicly available via the User Area.
State, district or t...	California	Post code	95014		
		Address	One Apple Park Way		Hidden. You can set your contact details to be publicly available via the User Area.

## Representatives

### LOCKE LORD LLP

ID	41701	Country	GB - United Kingdom	Correspondence address	Hidden. You can set your contact details to be publicly available via the User Area.
Organisation	n/a	State/county	n/a	Locke Lord (UK) LLP 201 Bishopsgate London EC2M 3AB	
Legal status	Legal person	Town	London	REINO UNIDO	Hidden. You can set your contact details to be publicly available via the User Area.
Type	Association	Post code	EC2M 3AB		
		Address	201 Bishopsgate		Hidden. You can set your contact details to be publicly available via the User Area.

## Correspondence

	From	Procedure	Filing number	Subject	Date	Actions
Processing...						

## IR transformation

No data

## Seniority

No data

## Exhibition priority

No data

## Priority

Country	Filing number	Date	Status
Jamaica	058091	09/05/2011	CLAIMED
Jamaica	057024	07/12/2010	CLAIMED
Showing 1 to 2 of 2 entries			

## Publications

Bulletin number	Date	Section	Description
2015/091	19/05/2015	A.2.5.2	Resulting divisional applications
2015/093	21/05/2015	B.2	Registrations with amendments since the application was published
2015/224	25/11/2015	B.4.2	Correction of errors - Relative errors
2018/120	28/06/2018	C.1.3	Proprietor - Change of name and address
Showing 1 to 4 of 4 entries			

## Cancellation

No data

## Recordals

Bulletin number	Date	Section	Filing number	Title	Subtitle
			009301238	Trade mark	Divisions of EUTM registrations
2015/224	25/11/2015	B.4.2	010195371	Correction of errors	Relative errors
2018/120	28/06/2018	C.1.3	014477999	Proprietor	Change of name and address
Showing 1 to 3 of 3 entries					

## Oppositions

No data

## Appeals

No data

## Decisions

No data

## Renewals

No data

## Trade mark relations

Type	Filing number
Child Division	010011484
Showing 1 to 1 of 1 entries	

## EUTM file information

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**ICLOUD**  
**013002928**

## Timeline

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## Trade mark information

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Name	<b>ICLOUD</b>	Filing date	<b>13/02/2013</b>
Filing number	<b>013002928</b>	Registration date	<b>29/06/2015</b>
Basis	<b>EUTM</b>	Expiry date	<b>13/02/2023</b>
Date of receipt	<b>13/02/2013</b>	Designation date	
Type	<b>Word</b>	Filing language	<b>English</b>
Nature	<b>Individual</b>	Second language	<b>Italian</b>
Nice classes	<b>9, 16, 25, 28, 35, 37, 42 ( Nice Classification )</b>	Application reference	<b>306187-7294/PFA</b>
Vienna Classification		Trade mark status	<b>Registered</b>
		Acquired distinctiveness	<b>No</b>

## Goods and services

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**9** Mouse pads; batteries; rechargeable batteries; chargers; chargers for electric batteries; headphones; stereo headphones; in-ear headphones; stereo speakers; audio speakers; audio speakers for home; monitor speakers; speakers for computers; personal stereo speaker apparatus; loudspeakers, multiple speaker units, microphones; covers, bags and cases adapted or shaped to contain all of the aforesaid goods, made of leather, imitations of leather, cloth, or textile materials.

**16** Paper, cardboard and goods made from these materials, not included in other classes; book binding material; photographs; stationery; stickers; artists' materials; paint brushes; typewriters and office requisites (except furniture); plastic materials for packaging (not included in other classes); advertising materials; printers' type; printing blocks; greeting cards; advertising and promotional material; catalogues relating to musical apparatus and instruments; music books; music instruction manuals; music magazines \\\.

**25** Clothing, footwear, headgear.

**28** Toys; games and playthings; playing cards; musical toys, games and playthings; toy audio apparatus; toy musical boxes; toy musical instruments; toy record players for playing tunes and cassettes; musical games; battery operated toys; automatic and coin-operated amusement machines; musical toys and games; stand alone video game machines incorporating a means of display; toy handheld electronic devices; toy computers (not working); toy mobile telephones (not working); parts and fittings for all the aforesaid goods.

**35** Advertising agency services; advertising, marketing, and promotion services; advertising and marketing consultation; sales promotion services; promoting the goods and services of others; conducting market research; analysis of advertising response and market research; preparation, production, and dissemination of advertisements and advertising material for others; media planning services; administration of consumer loyalty programs; arranging and conducting incentive rewards programs to promote the sale of goods and services; retail store and online retail store services in the fields of computer hardware, computer software, consumer electronics, telecommunications and multimedia goods, mobile phones, handheld digital electronic devices, and other consumer electronics and accessories, peripherals, and carrying cases for such products; retail store services provided via the Internet and other computer, electronic and communications networks in the field of computer hardware, computer software, consumer electronics, telecommunications and multimedia goods and accessories, mobile phones, handheld digital electronic devices, and other consumer electronics and accessories, peripherals, and carrying cases for such products; retail store services in the field of books, magazines, periodicals, newsletters, journals and other publications on a wide range of topics of general interest, provided via the Internet and other computer, electronic and communications networks; retail store services in the field of entertainment featuring movies, television programs, sporting events, musical works, and audio and audiovisual works, via the Internet and other computer, electronic and communications networks; retail store services featuring computer, electronic and entertainment products, telecommunications apparatus, mobile phones, handheld mobile digital electronic devices, and other consumer electronics, computer software, and accessories, peripherals, and carrying cases for such products, via the Internet and other computer, electronic and communications networks; product demonstrations provided in-store and via global communications networks and other electronic and communications networks.

**37** Repair and installation services; maintenance, installation and repair of computer hardware, computer peripherals and consumer electronic devices; consulting services in the field of maintenance of computer hardware, computer peripherals, and consumer electronic devices.

**42** Design and creation of advertisements and advertising material for others.

## Description

No data

## Owners

### Apple Inc.

ID	839	Country	US - United States	Correspondence address	
Organisation	Apple Inc.			Apple Inc. One Apple Park Way Cupertino, California 95014 ESTADOS UNIDOS (DE AMÉRICA)	Hidden. You can set your contact details to be publicly available via the User Area.
Legal status	Legal entity	State/country	California		
State, district or t...	California	Town	Cupertino		
		Post code	95014		Hidden. You can set your contact details to be publicly available via the User Area.
		Address	One Apple Park Way		Hidden. You can set your contact details to be publicly available via the User Area.

## Representatives

### LOCKE LORD LLP

ID	<b>41701</b>	Country	<b>GB - United Kingdom</b>	Correspondence address	
Organisation	<b>n/a</b>	State/country	<b>n/a</b>	Locke Lord (UK) LLP	Hidden. You can set your contact details to be publicly available via the User Area.
Legal status	<b>Legal person</b>	Town	<b>London</b>	201 Bishopsgate	
Type	<b>Association</b>	Post code	<b>EC2M 3AB</b>	London EC2M 3AB	Hidden. You can set your contact details to be publicly available via the User Area.
		Address	<b>201 Bishopsgate</b>	REINO UNIDO	

Hidden. You can set your contact details to be publicly available via the User Area.

## Correspondence

	From	Procedure	Filing number	Subject	Date	Actions
	Recordal	014477999	C.1.3. Owner - change of name & address - entry on the register M - automatic template		27/06/2018	
	Recordal	014477999	C.1.3. Owner - change of name & address - entry on the register M - automatic template		27/06/2018	
	EUTM	013002928	Cover letter for registration certificate.		21/07/2016	
	EUTM	013002928	Certificate of Registration		20/07/2016	
	EUTM	013002928	Cover letter for registration certificate.		01/07/2015	
	EUTM	013002928	Certificate of Registration		01/07/2015	
	Recordal	009158026	C.2.1. - Representative - change of name & address - entry on the register - automatic template		13/01/2015	
	EUTM	013002928	Miscellaneous		05/12/2014	
	EUTM	013002928	Refusal of an application (Article 7, Rule 11(3))		03/12/2014	
	EUTM	013002928	Notice of ground for refusal of an application (Article 7, Rule 11(1))		13/08/2014	
Showing 1 to 10 of 105 entries						

## IR transformation

No data

## Seniority

No data

## Exhibition priority

No data

## Priority

No data

## Publications

Bulletin number	Date	Section	Description
2015/009	15/01/2015	C.2.1	Representative - Change of name and professional address
2015/054	20/03/2015	A.1	Applications published under Article 44 EUTMR (Article 39 EUTMR before 01/10/2017)
2015/120	01/07/2015	B.1	Registrations with no amendments since the application was published

Bulletin number	Date	Section	Description
2016/134	20/07/2016	B.4.2	Correction of errors - Relative errors
2018/120	28/06/2018	C.1.3	Proprietor - Change of name and address
Showing 1 to 5 of 5 entries			

## Cancellation

No data

## Recordals

Bulletin number	Date	Section	Filing number	Title	Subtitle
			007977294	Trade mark	Divisions of EUTM registrations
2015/009	15/01/2015	C.2.1	009158026	Representative	Change of name and professional address
2016/134	20/07/2016	B.4.2	011147439	Correction of errors	Relative errors
2018/120	28/06/2018	C.1.3	014477999	Proprietor	Change of name and address
Showing 1 to 4 of 4 entries					


## Oppositions

No data

## Appeals

No data

## Decisions

	Case number	Type	Case	Legal status	Keywords	Status	Decision date
	Refusal 013002928	Refusal		Article 7(1)(c) CTMR		Partially rejected	03/12/2014
Showing 1 to 1 of 1 entries							

## Renewals

No data

## Trade mark relations

Type	Filing number
Child Division	011571866
Showing 1 to 1 of 1 entries	

## EUTM file information

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**ICLOUD**  
**014597736**

## Timeline

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## Trade mark information

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Name	<b>ICLOUD</b>	Filing date	<b>25/09/2015</b>
Filing number	<b>014597736</b>	Registration date	
Basis	<b>EUTM</b>	Expiry date	
Date of receipt	<b>25/09/2015</b>	Designation date	
Type	<b>Word</b>	Filing language	<b>English</b>
Nature	<b>Individual</b>	Second language	<b>Italian</b>
Nice classes	<b>9, 10, 12, 14, 18, 34, 36, 38, 42, 45 ( Nice Classification )</b>	Application reference	<b>1476466-03879/PFA/TG</b>
Vienna Classification		Trade mark status	<b>Application opposed</b>
		Acquired distinctiveness	<b>Yes</b>

## Goods and services

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**9** Computers, computer peripheral devices, computer terminals; computer hardware; microprocessors, memory boards, monitors, displays, keyboards, cables, modems, printers, disk drives, adapters, adapter cards, connectors and drivers; blank computer storage media; magnetic data carriers; computer software; computer software for authoring, downloading, transmitting, receiving, editing, extracting, encoding, decoding, displaying, storing and organizing text, graphics, images, and electronic publications; computer software and firmware, namely, operating system programs, data synchronization programs, and application development tool programs for personal and handheld computers; computer hardware and software for providing integrated telephone communication with computerized global information networks; pre-recorded computer programs for personal information management, database management software, character recognition software, telephony management software, electronic mail and messaging software, paging software, mobile telephone software; database synchronization software, computer programs for accessing, browsing and searching online databases, computer software for the redirection of messages, Internet e-mail, and/or other data to one or more electronic handheld devices from a data store on or associated with a personal computer or a server; computer software for the synchronization of data between a remote station or device and a fixed or remote station or device; downloadable electronic publications in the nature of books, plays, pamphlets, brochures, newsletters, journals, magazines, and periodicals on a wide range of topics of general interest; handheld digital electronic devices for data processing, information processing, storing and displaying data, transmitting and receiving data, transmission of data between computers and software related thereto; MP3 and other digital format audio players; hand held computers, tablet computers, personal digital assistants, electronic organizers, electronic notepads; mobile digital electronic devices, global positioning system (GPS) devices, telephones; handheld and mobile digital electronic devices for the sending and receiving of telephone calls, faxes, electronic mail, and other digital data; cordless telephones; mobile telephones; parts and accessories for mobile telephones; facsimile machines, answering machines, cameras, videophones, telephone-based information retrieval software and hardware; electronic handheld units for the wireless receipt, storage and/or transmission of data and messages, and electronic devices that enable the user to keep track of or manage personal information; electronic communication equipment and instruments; telecommunications apparatus and instruments; fonts, typefaces, type designs and symbols in the form of recorded data; chips, discs and tapes bearing or for recording computer programs and software; random access memory, read only memory; solid state memory apparatus; computer games; user manuals in electronically readable, machine readable or computer readable form for use with, and sold as a unit with, all the aforementioned goods; apparatus for data storage; hard drives; miniature hard disk drive storage units; audio video discs, CD-ROMs, and digital versatile discs; computer equipment for use with all of the aforesaid goods; electronic communications apparatus with multimedia functions for use with the aforesaid goods; electronic communications apparatus with interactive functions for use with the aforesaid goods; accessories, parts, fittings, and testing apparatus for all of the aforesaid goods; parts and fittings for all the aforesaid goods.

**10** Health, fitness, exercise, and wellness sensors, monitors and displays.

**12** Vehicles; apparatus for locomotion by land, air, water or rail; consoles being parts of vehicle interiors; dashboards; automotive interior trim and interior trim parts of automobiles; anti-theft devices for vehicles; anti-theft alarms for vehicles; bicycles; golf carts; wheel chairs; air pumps being vehicle accessories; motor cycles; vehicles for locomotion by land, air, water or rail; motor cars; pumps for bicycles, cycles; cable transport apparatus and installations; baby carriages; sleighs [vehicles]; vehicle wheel tires [tyres]; repair outfits for inner tubes; aeronautical apparatus, machines and appliances; steering gears for ships / ships' steering gears; seat covers for vehicles; parts for all the aforesaid goods.

**14** Horological and chronometric instruments; watches; clocks; timepieces; chronographs for use as timepieces; chronometers; watchstraps; watch bands; cases for watches, clocks, and horological and chronometric instruments; parts for watches, clocks, and horological and chronometric instruments; jewelry.

**18** Leather and imitations of leather; goods made of leather and imitations of leather namely trunks and travelling bags, umbrellas and parasols, walking sticks, ships, harness, saddlery, bags, beach bags, school bags, shoe bags, waist bags, backpacks, waist packs, wallets, purses, cases, attaché cases, business card cases, business cases, calling card cases, catalog cases, credit card cases, document cases, key cases, train cases, overnight cases, cases namely vanity, toiletry, cosmetic and lipstick cases sold empty, book bags, carry-on bags cosmetic bags sold empty, duffel bags, garment bags for travel, shopping bags, overnight bags, all-purpose sports and athletic bags, school book bags, shoulder bags, souvenir bags, suit bags, tote bags, credit card holders; animal skins, hides; trunks and travelling bags; umbrellas and parasols; walking sticks; whips, harness and saddlery; bags; beach bags; leather bags; school bags; shoe bags; waist bags; backpacks; waist packs; wallets; purses; cases; attaché cases; business card cases; business cases; calling card cases; catalog cases; credit card cases; document cases; key cases; train cases; overnight cases; cases, namely, vanity, toiletry, cosmetic and lipstick cases sold empty; book bags; carry-on bags; cosmetic bags sold empty; duffel bags; garment bags for travel; leather and mesh shopping bags; overnight bags; all-purpose sports and athletic bags; school book bags; shoulder bags; souvenir bags; suit bags; tote bags; credit card holders; parts and accessories for all the aforesaid goods.

**34** Tobacco; smokers' articles; matches; ashtrays; lighters for smokers; electronic cigarettes.

**36** Financial services; financial transaction services; bill payment services; providing secure commercial transactions; credit and debit card services; payment authorization, verification, and transaction processing services; electronic payment and funds transfer services.

**38** Telecommunications; communication and telecommunication services; telecommunication access services; communications by computer; communication between computers; electronic sending of data and documentation via the Internet or other databases; supply of data and news by electronic transmission; providing telecommunication access to websites and electronic news services online allowing the download of information and data; providing telecommunication access to web sites on the Internet; delivery of digital music by telecommunications; providing wireless telecommunications via electronic communications networks; wireless digital messaging, paging services, and electronic mail services, including services that enable a user to send and/or receive messages through a wireless data network; one-way and two-way paging services; communication by computer, computer intercommunication; telex, telegram and telephone services; broadcasting or transmission of radio and television programs; time sharing services for communication apparatus; provision of telecommunications access and links to computer databases and the Internet; electronic transmission of streamed and downloadable audio and video files via computer and other communications networks; webcasting services (transmission); delivery of messages by electronic transmission; provision of connectivity services and access to electronic communications networks, for transmission or reception of audio, video or multimedia content; provision of telecommunications connections to electronic communication networks, for transmission or reception of audio, video or multimedia content; providing telecommunication access to digital music web sites on the Internet; providing telecommunication access to MP3 web sites on the Internet; delivery of digital music by telecommunications; provision of telecommunications connections to the Internet or computer databases; electronic mail services; telecommunication of information (including web pages); video broadcasting, broadcasting pre-recorded videos featuring music and entertainment, television programs, motion pictures, news, sports, games, cultural events, and entertainment-related programs of all kinds, via a global computer

network; streaming of video content via a global computer network; subscription audio broadcasting via a global computer network; audio broadcasting; audio broadcasting of spoken word, music, concerts, and radio programs, broadcasting pre-recorded videos featuring music and entertainment, television programs, motion pictures, news, sports, games, cultural events, and entertainment-related programs of all kinds, via computer and other communications networks; streaming of audio content via a global computer network; electronic transmission of audio and video files via communications networks; communication services, namely, matching users for the transfer of music, video and audio recordings via communication networks; providing on-line bulletin boards for the transmission of messages among computer users concerning entertainment, music, concerts, videos, radio, television, film, news, sports, games and cultural events; rental and hire of communication apparatus and electronic mail-boxes; electronic communications consultancy; facsimile, message collection and transmission services; transmission of data and of information by electronic means, computer, cable, radio, teleprinter, teletext, electronic mail, telecopier, television, microwave, laser beam, communications satellite or electronic communication means; transmission of data by audio-visual apparatus controlled by data processing apparatus or computers; information, advisory and consultancy services relating to all the aforesaid; provision of telecommunication access time to web-sites featuring multimedia materials; providing telecommunication access to databases and directories via communications networks for obtaining data in the fields of music, video, film, books, television, games and sports; providing users with telecommunication access time to electronic communications networks with means of identifying, locating, grouping, distributing, and managing data and links to third-party computer servers, computer processors and computer users; providing user access to the Internet (service providers); providing temporary internet access to use on-line non-downloadable software to enable users to program audio, video, text and other multimedia content, including music, concerts, videos, radio, television, news, sports, games, cultural events, and entertainment-related programs.

**42** Application service provider (ASP) services featuring computer software; application service provider (ASP) services featuring software for authoring, downloading, transmitting, receiving, editing, extracting, encoding, decoding, displaying, storing and organizing text, graphics, images, and electronic publications; scientific and technological services and research and design relating thereto; design and development of computer hardware and software; computer hardware and software consulting services; rental of computer hardware and software apparatus and equipment; multimedia and audio-visual software consulting services; computer programming; support and consultation services for developing computer systems, databases and applications; information relating to computer hardware or software provided on-line from a global computer network or the Internet; creating and maintaining web-sites; hosting the web-sites of others; providing search engines for obtaining data via communications networks; application service provider (ASP) services featuring software for use in connection with online music subscription service, software that enables users to play and program music and entertainment-related audio, video, text and multimedia content, and software featuring musical sound recordings, entertainment-related audio, video, text and multimedia content; providing search engines for obtaining data on a global computer network; information, advisory and consultancy services relating to all the aforesaid; operating search engines; computer consulting and support services for scanning information into computer discs.

**45** Online social networking services; providing a social networking website.

## Description

No data

## Owners

### Apple Inc.

ID	839	Country	US - United States	Correspondence address	
Organisation	Apple Inc.	State/country	California	Apple Inc. One Apple Park Way Cupertino, California 95014 ESTADOS UNIDOS (DE AMÉRICA)	Hidden. You can set your contact details to be publicly available via the User Area.
Legal status	Legal entity	Town	Cupertino		
State, district or t...	California	Post code	95014		Hidden. You can set your contact details to be publicly available via the User Area.
		Address	One Apple Park Way		Hidden. You can set your contact details to be publicly available via the User Area.

## Representatives

### LOCKE LORD LLP

ID	41701	Country	GB - United Kingdom	Correspondence address	
Organisation	n/a	State/country	n/a	Locke Lord (UK) LLP 201 Bishopsgate London EC2M 3AB REINO UNIDO	Hidden. You can set your contact details to be publicly available via the User Area.
Legal status	Legal person	Town	London		
Type	Association	Post code	EC2M 3AB		Hidden. You can set your contact details to be publicly available via the User Area.
		Address	201 Bishopsgate		

Hidden. You can set your contact details to be publicly available via the User Area.

## Correspondence

	From	Procedure	Filing number	Subject	Date	Actions
Processing...						

## IR transformation

No data

## Seniority

No data

## Exhibition priority

No data

## Priority

Country	Filing number	Date	Status
Jamaica	066842	27/03/2015	CLAIMED
Jamaica	068019	01/09/2015	CLAIMED
Jamaica	068020	01/09/2015	CLAIMED
Jamaica	068018	01/09/2015	CLAIMED
Showing 1 to 4 of 4 entries			

## Publications

Bulletin number	Date	Section	Description
2016/073	20/04/2016	A.1	Applications published under Article 44 EUTMR (Article 39 EUTMR before 01/10/2017)
Showing 1 to 1 of 1 entries			

## Cancellation

No data

## Recordals

Bulletin number	Date	Section	Filing number	Title	Subtitle
			014477999	Proprietor	Change of name and address
Showing 1 to 1 of 1 entries					

## Oppositions

Filing number	Date	Grounds	Opponent	Representative	Language	Reference	Status	Extent of opposition
002737461	19/07/2016				English		Open	

Filing number	Date	Grounds	Opponent	Representative	Language	Reference	Status	Extent of opposition
		Likelihood of confusion	Bayerische Motoren Werke Aktiengesellschaft			1476466-03879/PFA/TG		Class 12 Vehicles; apparatus for locomotion by land, air, water or rail; consoles being parts of vehicle interiors; dashboards; automotive interior trim and interior trim parts of automobiles; anti-theft devices for vehicles; anti-theft alarms for vehicles; bicycles; golf carts; wheel chairs; air pumps being vehicle accessories; motor cycles; vehicles for locomotion by land, air, water or rail; motor cars; pumps for bicycles, cycles; cable transport apparatus and installations; baby carriages; sleighs [vehicles]; vehicle wheel tires [tyres]; repair outfits for inner tubes; aeronautical apparatus, machines and appliances; steering gears for ships / ships' steering gears; seat covers for vehicles; parts for all the aforesaid goods.
Showing 1 to 1 of 1 entries								

## Appeals

No data

## Decisions

No data

## Renewals

No data

## Trade mark relations

No data