

Israeli Patent Office, Trademarks Department

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NOTIFICATION OF PROVISIONAL REFUSAL

According to Madrid protocol, Rule 17(1)

I.	Date of the notification of provisional refusal:	17/04/2019
II.	International Registration Number:	1428386
III.	Name of the holder:	Chensheng
IV.	<input checked="" type="checkbox"/> Provisional refusal based on an <i>ex officio</i> examination <input type="checkbox"/> Provisional refusal based on an opposition	
V.	<input checked="" type="checkbox"/> Provisional refusal for all the classes <input type="checkbox"/> Provisional refusal for some of the classes:	
VI.	The application does not conform to the requirements of the Israeli trademarks law under article/s: 11(9) & 11(6) (see text under XV).	
VII.	Grounds for refusal: 1. The mark resembles in a way that is liable to create confusion with a prior mark/s no. 172530; 252491 & 293457 for similar or identical goods or services. According to article 11(9) of the trademark ordinance - see details under IX 2. The mark contain the title "Lawfirm", therefore the applicant must clarify the grounds for using this word. According to article 11(6) of the trademark ordinance	
VIII.	If the applicant does not respond within the time limit (3 months of the issue date) : <input checked="" type="checkbox"/> The international registration shall be considered abandoned in Israel. <input type="checkbox"/> The goods/services protected in class/es _____ - won't include the items indicated in this office action. <input type="checkbox"/> Class/es _____ - will be omitted from the application.	

☐ The mark shall be accepted according to the stipulations stated above.

IX. Information relating to an earlier registered mark/s :

- (i) Filing date and number, and, if any, priority date:
01/06/2004, 172530
- (ii) Registration date and number (if available):
02/05/2007
- (iii) Name and address of the owner:
SKY INTERNATIONAL AG, Stockerhof, Dreikönigstrasse 31a, CH-8002 Zurich,
Switzerland;
- (iv) Reproduction of the mark:

SKY
- (v) List of all or relevant classes:
9: equipment for dissemination, transmission, recording or reproduction of visual and/or audio content, and/or audiovisual content; set-top boxes; audio and/or visual and/or audio visual content, music, sounds, images, text and information for dissemination through communication equipment; data processing equipment; computers; computer programmes; computer software and computer programs for distribution to, and for use by, viewers, for the viewing, purchase of goods, interactive television or interactive games and/or quizzes; electronic publications; games, computer games; computervideo games; video screens; video rojectors; tapes, discs and wires, CD ROMs, cards, digital audio and video compression files, JPEGs; magnetic data carriers; cassettes and cartridges, all adapted for use with the aforesaid tapes; integrated circuit cards, memory carriers, recording media, mp3 players; mp3 readers; telephone ring tones (downloadable); automatic vending machines and mechanisms for coin operated apparatus; calculating machines; parts and fittings for all the aforesaid goods; leather cases for holding mobile phones; all included in class 9.
16: Publications, magazines (periodicals); shopping guides listing products for purchase; printed matter including promotional literature relating to the promotion of goods for sale via digital television, the Internet or other telecommunication channels; photographs; postcards and greeting cards; calendars; diaries; cards and stickers for collecting and collating in albums; all included in Class 16.
35: Advertising and promotional services; operation and supervision of sales and promotional incentive schemes; compilation of business statistics and commercial information all relating to television, radio and satellite broadcasting; the bringing together, for the benefit of others, of a variety of goods and/or services, enabling customers to conveniently view and purchase those goods and/or services from an interactive television shopping channel or from a television shopping channel or digital television shopping channel by means of interactive television and/or telecommunications (including voice telephony and/or transfer of digital information or data) and/or interactive digital media or from an internet website, internet portal or interactive television portal; all included in Class 35.
38: Telecommunications services including broadcasting services; dissemination,

transmission, recording or reproduction of sound and/or pictures, messages information, data, graphics, audio and/or audio-visual content via telecommunications equipment; news agency services; news and current affairs information; hiring, rental and leasing of communications apparatus; electronic mail services; providing access to mp3 or to digital music websites on the Internet; interactive television services; professional consultancy services relating to broadcasting; factual information services relating to television broadcasting; information provided on-line from a computer database or via the Internet, said information relating to all the aforesaid services; providing access to a database storing information relating to a variety of goods; all included in Class 38.

41: Entertainment services; education and entertainment services by means of radio, television, the Internet and on-line databases; hiring, rental and leasing of cine-films, video cassettes, sound recordings, sound recording apparatus, sports apparatus, television sets and video recorders; production of films for television and cinema; provision of information relating to television and radio programmes, to entertainment, music and to sport; providing on-line electronic publications (not downloadable); publication of magazines, books, texts and printed matter; publication of electronic books or journals on-line; provision of recording studio facilities; live show production services; organising of sporting activities and competitions; programmes transmitted by television, the Internet or other telecommunication channels for the conduct of the interactive viewing, selection and purchase of goods; ticket reservation services relating to entertainment; production, broadcasting, transmission and presentation of radio and television programmes, interactive television, interactive games, interactive entertainment and interactive competitions; production and presentation of competitions; production and presentation of entertainment and audience participation events; interactive services for television viewers; viewing guide services; sporting and cultural activities; betting, gaming and gambling services; credit betting, gaming, gambling, lottery or book making services; electronic betting, gaming, gambling and lottery services provided by means of the Internet, or via a global computer network, or on-line from a computer network database, or via telephony including via mobile telephones, or via a television channel including a television channel distributed by satellite, terrestrial or cable television broadcast; electronic publishing services; video taping and filming services; providing music, video, sound and/or audio recordings (not downloadable) from an mp3 website on the Internet or world-wide web, from a telecommunications network, by way of on-line delivery or by other communications network; information and advisory services relating to all the aforesaid services; news, current affairs and educational information services; factual information services relating to television programmes, and to sport; all included in Class 41.

- (i) Filing date and number, and, if any, priority date:
08/12/2011, 252491
- (ii) Registration date and number (if available):
13/04/2015
- (iii) Name and address of the owner:
SKY INTERNATIONAL AG, Stockerhof Dreikönigstrasse 31A, CH-8002 Zürich,
Switzerland;
- (iv) Reproduction of the mark:

SKY

(v) List of all or relevant classes:

35: Advertising and promotional services; business services relating to the provision of sponsorship, television and radio equipment, audio visual equipment, set top boxes, personal video recorders, video recorders, hardware and peripheral devices; rental of advertising space; television advertising commercials; preparation and presentation of audio visual displays for advertising purposes; dissemination of advertising matter; television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual material, pre-recorded video cassettes, DVDs or pre-recorded video discs; business planning, inspection, survey and appraisal services; managing and providing computerised business information data; compilation of business statistics and commercial information, all relating to television, radio, satellite broadcasting apparatus for recording, transmission, reproduction or reception of sound, images or audio visual content, electrical and electronic apparatus for use in the reception of satellite, terrestrial or cable broadcasts, televisions, LCD and plasma screens, home cinema systems, remote controls, television receivers including a decoder, set-top boxes, digital set-top boxes, high definition set top boxes, set-top boxes for use in decoding and reception of satellite, satellite dishes, recorded television and radio programmes, recorded programmes for broadcasting or other transmission on television, radio, mobile telephones, PDAs and on PCs, video recordings, multimedia apparatus and instruments, music, sounds, videos, images, text and information provided by a telecommunications network, by on-line delivery and by way of the Internet and/or the world-wide web or other communications network, interactive sound and/or audio recordings, music, video, sound and/or audio recordings (downloadable) provided from MP3 Internet websites, personal video recorders, parts and fittings for all the aforesaid goods, e-sell through products, namely downloadable media content, including video and films, television programmes, computer games, music, images and ring tones provided by Internet, telephone line, cable, wireless transmission, satellite or terrestrial broadcast service, electronic publications (downloadable), videocassette recorders (VCRs), digital audio recorders, digital video recorders, digital audio servers, digital video servers, electrical communication equipment, online publications, including newspapers, magazines (periodicals), comics, journals (publications), books, photographs, pictures, articles, promotional literature relating to the promotion of goods for sale via digital television, the Internet or other telecommunication channels, information and consultancy services for promotional, advertising and marketing purposes in relation to broadcast reception apparatus and instruments and parts and fittings therefor including cable, satellite and terrestrial, analogue or digital reception; the bringing together for the benefit of others, of a variety of retail stores and presentation of applications providers, and other services, enabling customers to conveniently view and purchase those goods and services and make use of such facilities or download applications, including over a global communications network; provision of an online database of advertisements including personal advertisements, employment and placement opportunities advertisements and real estate advertisements; information relating to all the aforementioned services provided on-line from a computer database or via a helpline or the Internet.

- (i) Filing date and number, and, if any, priority date:
18/04/2017, 293457
- (ii) Registration date and number (if available):
- (iii) Name and address of the owner:
SKY INTERNATIONAL AG, Stockerhof, Dreikönigstrasse 31a, CH-8002 Zurich, Switzerland;
- (iv) Reproduction of the mark:

SKY,
- (v) List of all or relevant classes:
9: Scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; compact discs, DVDs and other digital recording media; mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment; computers; fire-extinguishing apparatus; Abacuses; Accumulators, electric; Acid hydrometers; Acidimeters for batteries; Acoustic conduits; Acoustic couplers; Actinometers; Adding machines; Aerials; Aerometers; Air analysis apparatus; Alarm bells, electric; Alarms; Alcoholmeters; Alidades; Altimeters; Ammeters; Amplifiers; Amplifying tubes; Anemometers; Animated cartoons; Anode batteries; Anodes; Answering machines; Anti-glare glasses; Anti-glare visors; Anti-interference devices [electricity]; Anti-theft warning apparatus; Anticathodes; Apertometers [optics]; Apparatus and installations for the production of X-rays, not for medical purposes; Apparatus and instruments for astronomy; Apparatus and instruments for physics; Apparatus for changing record player needles; Apparatus for editing cinematographic film; Apparatus for fermentation [laboratory apparatus]; Apparatus for measuring the thickness of skins; Apparatus to check franking; Appliances for measuring the thickness of leather; Armatures [electricity]; Asbestos clothing for protection against fire; Asbestos gloves for protection against accidents; Asbestos screens for firemen; Audio- and video-receivers; Audiovisual teaching apparatus; audio mixers; Automated teller machines [ATM]; Automatic indicators of low pressure in vehicle tires; Azimuth instruments; Bags adapted for laptops; Balances [steelyards]; Balancing apparatus; Bar code readers; Barometers; Batteries, electric; Batteries, electric, for vehicles; Batteries for lighting; Battery boxes; Battery chargers; Battery jars; Beacons, luminous; Bells [warning devices]; Betatrons; Binoculars; Blinkers [signalling lights]; Blueprint apparatus; Boiler control instruments; Branch boxes [electricity]; Breathing apparatus, except for artificial respiration; Breathing apparatus for underwater swimming; Bullet-proof waistcoats; Buzzers; Cabinets for loudspeakers; Cables, electric; Calculating disks; Calculating machines; Calibrating rings; Calipers; Camcorders; Cameras [photography]; Capacitors; Capillary tubes; Carpenters' rules; Carriers for dark plates [photography]; Cases especially made for photographic apparatus and instruments; Cases fitted with dissecting instruments [microscopy]; Cash registers; Cassette players; Cathodes; Cathodic anti-corrosion apparatus; Cell phone straps; Centering apparatus for photographic transparencies; Central processing units [processors]; Chargers for electric batteries; Chemistry apparatus and instruments; Chips [integrated circuits]; Choking coils [impedance];

Chromatography apparatus for laboratory use; Chronographs [time recording apparatus]; Cinematographic cameras; Cinematographic film, exposed; Circuit breakers; Circuit closers; Cleaning apparatus for phonograph records; Clinometers; Clothing especially made for laboratories; Clothing for protection against , irradiation and fire; Clothing for protection against fire; Coaxial cables; Coils, electric; Coin-operated mechanisms for television sets; Collectors, electric; Commutators; Compact disc players; Compact discs [audio-video]; Compact discs [read-only memory]; Comparators; Compasses [measuring instruments]; Computer game software; Computer keyboards; Computer memory devices; Computer operating programs, recorded; Computer peripheral devices; Computers; Conductors, electric; Connections for electric lines; Connectors [electricity]; Contacts, electric; Containers for contact lenses; Containers for microscope slides; Control panels [electricity]; Converters, electric; Copper wire, insulated; Cosmographic instruments; Couplers [data processing equipment]; Couplings, electric; Covers for electric outlets; Crash test dummies; Cupels [laboratory]; Current rectifiers; Cyclotrons; Darkroom lamps [photography]; Darkrooms [photography]; Data processing apparatus; Decompression chambers; Decorative magnets; Demagnetizing apparatus for magnetic tapes; Densimeters; Densitometers; Detectors; Diagnostic apparatus, not for medical purposes; Diaphragms [acoustics]; Diaphragms for scientific apparatus; Diaphragms [photography]; Dictating machines; Diffraction apparatus [microscopy]; Digital photo frames; Directional compasses; Disk drives for computers; Disks, magnetic; Distance measuring apparatus; Distance recording apparatus; Distillation apparatus for scientific purposes; Distribution boards [electricity]; Distribution boxes [electricity]; Distribution consoles [electricity]; Divers' masks; Diving suits; DNA chips; Dog whistles; Dosimeters; Downloadable image files; Downloadable music files; Downloadable ring tones for mobile phones; Dressmakers' measures; Drying apparatus for photographic prints; Drying racks [photography]; Ducts [electricity]; DVD players; Dynamometers; Ear plugs for divers; Egg-candlers; Electric apparatus for commutation; Electric apparatus for remote ignition; Electric discharge tubes, other than for lighting; Electric door bells; Electric installations for the remote control of industrial operations; Electric loss indicators; Electricity conduits; Electrified fences; Electrified rails for mounting spot lights; Electro-dynamic apparatus for the remote control of railway points; Electro-dynamic apparatus for the remote control of signals; Electrolysers; Electromagnetic coils; Electronic agendas; electronic key fobs being remote control apparatus; electronic sheet music, downloadable; Electronic notice boards; Electronic pens [visual display units]; Electronic pocket translators; Electronic publications, downloadable; Electronic tags for goods; Encoded identification bracelets, magnetic; Encoded magnetic cards; Enlarging apparatus [photography]; Epidiascopes; Ergometers; Exposure meters [light meters]; Eyeglass cases; Eyeglass chains; Eyeglass cords; Eyeglass frames; Eyepieces; Facsimile machines; False coin detectors; Fibre [fiber (Am.)] optic cables; Film cutting apparatus; Films, exposed; Filters for respiratory masks; Filters for ultraviolet rays, for photography; Filters [photography]; Fire alarms; Fire beaters; Fire blankets; Fire boats; Fire engines; Fire escapes; Fire extinguishers; Fire hose; Fire hose nozzles; Fire pumps; Flash-bulbs [photography]; Flashlights [photography]; Floppy disks; Fluorescent screens; Fog signals, non-explosive; Food analysis apparatus; Frames for photographic transparencies; Frequency meters; Furniture especially made for laboratories; Fuse wire; Fuses; Galena crystals [detectors]; Galvanic batteries; Galvanic cells; Galvanometers; Garments for protection against fire; Gas testing instruments; Gasometers [measuring instruments]; Gauges; Glass covered with an electrical conductor; Glazing apparatus for photographic prints; Global Positioning System [GPS] apparatus; Gloves for divers;

Gloves for protection against X-rays for industrial purposes; Goggles for sports; Graduated glassware; Grids for batteries; Hands free kits for phones; Head cleaning tapes [recording]; Headphones; Heat regulating apparatus; Heliographic apparatus; Hemline markers; High-frequency apparatus; Holders for electric coils; Holograms; Horns for loudspeakers; Hourglasses; Hydrometers; Hygrometers; Identification sheaths for electric wires; Identification threads for electric wires; Identity cards, magnetic; Incubators for bacteria culture; Inductors [electricity]; Instruments containing eyepieces; infrared detectors; Integrated circuit cards [smart cards]; Integrated circuits; Intercommunication apparatus; Interfaces for computers; Inverters [electricity]; Invoicing machines; Ionization apparatus not for the treatment of air or water; Jigs [measuring instruments]; Juke boxes for computers; Juke boxes, musical; Junction boxes [electricity]; Junction sleeves for electric cables; Knee-pads for workers; Laboratory centrifuges; Laboratory trays; Lactodensimeters; Lactometers; Laptop computers; Lasers, not for medical purposes; Lens hoods; Lenses for astrophotography; Letter scales; Levelling instruments; Levels [instruments for determining the horizontal]; Life belts; Life buoys; Life jackets; Life nets; Life saving apparatus and equipment; Life-saving rafts; Light conducting filaments [optical fibers [fibres]]; Light dimmers [regulators], electric; Light-emitting diodes [LED]; Light-emitting electronic pointers; Lighting ballasts; Lightning arresters; Limiters [electricity]; Locks, electric; Logs [measuring instruments]; Loudspeakers; Magic lanterns; Magnetic data media; Magnetic encoders; Magnetic tape units for computers; Magnetic tapes; Magnetic wires; Magnets; Magnifying glasses [optics]; Manometers; Marine compasses; Marine depth finders; Marking buoys; Marking gauges [joinery]; Masts for wireless aerials; Material testing instruments and machines; Materials for electricity mains [wires, cables]; Mathematical instruments; Measures; Measuring apparatus; Measuring devices, electric; Measuring instruments; Measuring spoons; Mechanical signs; Mechanisms for coin-operated apparatus; Mechanisms for counter-operated apparatus; Megaphones; Mercury levels; Metal detectors for industrial or military purposes; Meteorological balloons; Meteorological instruments; Meters; Metronomes; Micrometer screws for optical instruments; Micrometers; Microphones; Microprocessors; Microscopes; Microtomes; Milage recorders for vehicles; Mirrors for inspecting work; Mirrors [optics]; Modems; Money counting and sorting machines; Monitoring apparatus, electric; Monitors [computer hardware]; Monitors [computer programs]; Mouse [data processing equipment]; Mouse pads; Nautical apparatus and instruments; Naval signalling apparatus; Navigation apparatus for vehicles [on-board computers]; Navigational instruments; Neon signs; Nets for protection against accidents; Nose clips for divers and swimmers; Notebook computers; Objectives [lenses] [optics]; Observation instruments; Octants; Ohmmeters; Optical apparatus and instruments; Optical character readers; Optical condensers; Optical data media; Optical discs; Optical glass; Optical goods; Optical lamps; Oscillographs; Ovens for laboratory use; Oxygen transvasing apparatus; Ozonisers [ozonators]; Parking meters; Particle accelerators; Pedometers; Peepholes [magnifying lenses] for doors; Periscopes; Personal stereos; Petri dishes; Petrol gauges; Phonograph records; Photocopiers [photographic, electrostatic, thermic]; Photographic racks; Photometers; Phototelegraphy apparatus; Photovoltaic cells; Pince-nez; Pipettes; Pitot tubes; Plane tables [surveying instruments]; Planimeters; Plates for batteries; Plotters; Plugs, sockets and other contacts [electric connections]; Plumb bobs; Plumb lines; Pocket calculators; Polarimeters; Portable media players; Portable telephones; Precision balances; Precision measuring apparatus; Pressure indicator plugs for valves; Pressure indicators; Pressure measuring apparatus; Printed circuit boards; Printed circuits; Printers for use with computers; Prisms [optics];

Probes for scientific purposes; Projection apparatus; Projection screens; Protection devices against X-rays, not for medical purposes; Protection devices for personal use against accidents; Protective helmets; Protective helmets for sports; Protective masks; Protective suits for aviators; Protractors [measuring instruments]; Punched card machines for offices; Push buttons for bells; Pyrometers; Quantity indicators; Radar apparatus; Radio pagers; Radiological apparatus for industrial purposes; Radiology screens for industrial purposes; Radios; Radiotelegraphy sets; Radiotelephony sets; Railway traffic safety appliances; Readers [data processing equipment]; Record players; Reducers [electricity]; Reflecting discs for wear, for the prevention of traffic accidents; Refractometers; Refractors; Regulating apparatus, electric; Relays, electric; Remote control apparatus; Resistances, electric; Respirators for filtering air; Respirators, other than for artificial respiration; Resuscitation mannequins [teaching apparatus]; Retorts; Retorts' stands; Revolution counters; Rheostats; Riding helmets; Road signs, luminous or mechanical; Rods for water diviners; Rods [surveying instruments]; Rulers [measuring instruments]; Rules [measuring instruments]; Saccharometers; Safety restraints, other than for vehicle seats and sports equipment; Safety tarpaulins; Salinometers; Satellite navigational apparatus; Satellites for scientific purposes; Scales; Scanners [data processing equipment]; Screens for photoengraving; Screens [photography]; Screw-tapping gauges; Semi-conductors; Sextants; Sheaths for electric cables; Shoes for protection against accidents, irradiation and fire; Shutter releases [photography]; Shutters [photography]; Sighting telescopes for firearms; Signal bells; Signal lanterns; Signalling buoys; Signalling panels, luminous or mechanical; Signalling whistles; Signals, luminous or mechanical; Signs, luminous; Simulators for the steering and control of vehicles; Sirens; Sleeves for laptops; Slide calipers; Slide projectors; Slide-rules; Slides [photography]; Smoke detectors; Socks, electrically heated; Solar batteries; Solderers' helmets; Solenoid valves [electromagnetic switches]; Sonars; Sound alarms; Sound locating instruments; Sound recording apparatus; Sound recording carriers; Sound recording strips; Sound reproduction apparatus; Sound transmitting apparatus; Sounding apparatus and machines; Sounding leads; Sounding lines; Spark-guards; Speaking tubes; Spectacle cases; Spectacle frames; Spectacles [optics]; Spectrograph apparatus; Spectroscopes; Speed checking apparatus for vehicles; Speed indicators; Speed measuring apparatus [photography]; Speed regulators for record players; Spherometers; Spirit levels; Spools [photography]; Sprinkler systems for fire protection; Stage lighting regulators; Stands for photographic apparatus; Starter cables for motors; Steering apparatus, automatic, for vehicles; Step-up transformers; Stereoscopes; Stereoscopic apparatus; Stills for laboratory experiments; Stroboscopes; Styli for record players; Sulphitometers; Surveying apparatus and instruments; Surveying chains; Surveying instruments; Surveyors' levels; Switchboards; Switchboxes [electricity]; Switches, electric; Tachometers; Tape recorders; Taximeters; Teaching apparatus; Teeth protectors; Telegraph wires; Telegraphs [apparatus]; Telemeters; Telephone apparatus; Telephone receivers; Telephone transmitters; Telephone wires; Teleprinters; Teleprompts; Telerupters; Telescopes; Television apparatus; Temperature indicator labels, not for medical purposes; Temperature indicators; Terminals [electricity]; Test tubes; Testing apparatus not for medical purposes; Theft prevention installations, electric; Theodolites; Thermionic tubes; Thermometers, not for medical purposes; Thermostats; Thermostats for vehicles; Ticket dispensers; Time clocks [time recording devices]; Time recording apparatus; Time switches, automatic; Tone arms for record players; Totalizers; Traffic cones; Traffic-light apparatus [signalling devices]; Transformers [electricity]; Transistors [electronic]; Transmitters of electronic signals; Transmitters [telecommunication]; Transmitting sets

[telecommunication]; Transponders; Triodes; Tripods for cameras; Urinometers; USB flash drives; Vacuum gauges; Vacuum tubes [radio]; Variometers; Vehicle breakdown warning triangles; Vehicle radios; Verniers; Video cassettes; Video game cartridges; Video recorders; Video screens; Video telephones; Videotapes; Viewfinders, photographic; Viscosimeters; Voltage regulators for vehicles; Voltage surge protectors; Voltmeters; Voting machines; Wafers for integrated circuits; Waling glasses; Walkie-talkies; Washing trays [photography]; Water level indicators; Wavemeters; Weighbridges; Weighing apparatus and instruments; Weighing machines; Weights; Whistle alarms; Wind socks for indicating wind direction; Wire connectors [electricity]; Wires, electric; Workmen's protective face-shields; Wrist rests for use with computers; X-ray apparatus not for medical purposes; X-ray films, exposed; X-ray photographs, other than for medical purposes; X-ray tubes not for medical purposes; data storage apparatus and instruments, software and data storage software, and software for video-conferencing, radio, television, sound recording, sound reproducing, telecommunications and teaching apparatus and instruments; apparatus for recording television programmes; apparatus for reproduction or reception of sound, images or audio visual content; electrical and electronic apparatus for use in the reception of satellite, terrestrial or cable broadcasts; televisions; LCD and plasma screens; home cinema systems; amplifiers; speakers; radios; wireless audio and/or audio visual devices; portable wireless audio and/or audio visual devices; remote controls; wireless keypads; set-top boxes; digital set-top boxes; high definition set-top boxes; personal video recorder; set-top boxes for use in decoding and reception of satellite, terrestrial and cable broadcasts; apparatus for decoding encoded signals including set-top boxes for television reception; set-top box apparatus including a decoder and an interactive viewing guide; set-top box apparatus including a decoder and a recorder for recording television and audio programmes; set-top box apparatus including a decoder and a recorder programmable to transfer stored recordings to storage and also to delete the older recordings; satellite dishes; low noise blocks; satellite meters; computer software to enable searching of data; encoded programs for computers and for data processing and telecommunications; telephones; mobile telephones; PDAs; telephone and radio modems; television receivers including a decoder; set-top boxes for use in decoding and reception of satellite, terrestrial cable and digital subscriber line (DSL), Internet or other electronic broadcasts; apparatus for decoding encoded signals; recorded television and radio programmes; recorded programmes for broadcasting or other transmission on television, radio, PDAs and on PCs; video recordings; multimedia apparatus and instruments; portable or hand-held computers; DVD players; computers; computer hardware; firmware, computer firmware; computer hardware, apparatus and instruments all for transmitting, displaying, receiving, storing and searching electronic information;; electronic computer games (software); electronic interactive computer games (software); computer software; computer software and telecommunications apparatus to enable connection to databases and the Internet; network termination equipment; wired and/or wireless computer network routers, modems, firewalls and/or bridges; computer software and computer programs for distribution to, and for use by, viewers of a digital television channel for the viewing and purchase of goods and services; computer games software and computer quiz software;; computer programs for interactive television and for interactive games and/or quizzes; interactive video game devices comprised of computer software, namely software, namely software for operating game controllers; portable and/or hand-held electronic devices for receiving, playing and transmitting music, sounds, images, text, signals, information and code; electronic publications; computer games; computer video games;am video projectors; tapes, discs and wires,

all being magnetic; cassettes and cartridges, all adapted for use with the aforesaid tapes; blank and pre-recorded audio and video cassettes, tapes and cartridges; compact discs; DVD discs; phonographic records; laser readable discs for recording sound or video; ROM cartridges, CD ROMs, cards and discs, integrated circuit cards, memory carriers, recording media, all pre-recorded with computer video games and/or quizzes; encoded cards; radio and television signal antennae; music, sounds, videos, images, text and information provided by a telecommunications network, by on-line delivery and by way of the Internet and/or the world-wide web or other communications network; interactive sound and/or audio recordings; music, video, sound and/or audio recordings (downloadable) provided from MP3 Internet websites; MP3 players, MP3 readers; audio and/or video file recorders and/or players; portable audio and/or video file recorders and/or players; telephone ring tones (downloadable); apparatus and instruments for the reception of radio and television broadcasts including the reception of cable, satellite and digital broadcasts; smart cards; credit cards; loyalty cards; acoustic apparatus and instruments, namely, acoustic discs, acoustic meters and acoustic sound alarms; adaptors; aerials; antennae; communication apparatus and instruments; encoded or magnetic banking or credit cards; cinematographic film; cinematographic instruments and apparatus; data carriers; data storage apparatus, equipment and instruments; electrical telecommunications and/or communications and/or broadcast and/or transmission and/or decoding and/or image processing and/or audio visual instruments and apparatus; electronic telecommunications and/or communications and/or broadcast and/or transmission and/or decoding and/or image processing and/or audio visual instruments and apparatus; film reproducing instruments and apparatus; hand held electrical telecommunications and/or communications and/or broadcast and/or transmission and/or decoding and/or image processing and/or audio visual instruments and apparatus; hand held electronic telecommunications and/or communications and/or broadcast and/or transmission and/or decoding and/or image processing and/or audio visual instruments and apparatus;; mobile telephones; motion pictures; telephone apparatus and equipment; parts and fittings for all the aforesaid goods; sunglasses, leather cases for holding mobile phones; e-sell through products, namely downloadable media content, including video and films, television programmes, computer games, music, images and ring tones provided by internet, telephone line, cable, wireless transmission, satellite or terrestrial broadcast service; cases, containers, protective coverings and parts and fittings therefor, all for use with MP3 players, music storage devices, media storage devices, audio devices, visual devices, telecommunication devices, computer devices, GPS/navigation devices, photography devices, media streaming devices, smart TV devices, digital media players, set-top devices and smart phones, smart watches, remote controls, e-readers, electronic tablets, digital tablets; covers for personal digital assistants [PDAs]; covers for tablet computers; interactive touch screen terminals; smart rings; protective films adapted for smartphones; control and monitoring equipment for use in the generation of alternative energy including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels; automated control apparatus for local management of lighting, heating and water supplies; electronic publications (downloadable), including electronic publications, magazines and newsletters regarding environmental protection, energy conservation and ecology, animal welfare and renewable energy projects, including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels; apparatus and instruments for closed circuit television and surveillance systems; apparatus and instruments for personal security monitoring; apparatus and instruments for home security monitoring and control; home and personal security apparatus; home and

personal security devices; home and personal security alarms; electronic protection equipment, including fire detecting and alarm equipment, intruder and burglar alarm equipment and motion detecting equipment; radio, telephonic, television and signalling apparatus and instruments, cameras, sound and video monitoring and recording and sound and video reproducing apparatus and instruments, all for control and telemetry purposes for the home and personal security; security tokens [encryption devices]; closed-circuit television systems (CCTV); thermal imaging cameras; monitors; cameras; optical lenses; camera casings; prepackaged cameras; videocassette recorders (VCRs); system controlling software; video monitoring apparatus; detectors; access control apparatus; card readers; magnetic card readers; smart card readers; magnetic or encoded access control cards; monitoring apparatus; electronic panels for alarm management and monitoring; alarm panels; glass breakage detectors; smoke detectors; carbon monoxide detectors; digital audio recorders; digital video recorders; digital audio servers; digital video servers; electrical communication equipment; message programming equipment; radio paging equipment; electronic locking systems; life-saving apparatus and equipment; electric alarms; electronic devices for opening doors; electronic devices for protection; intruder alarms and anti-theft equipment; intruder detection apparatus; motion detecting equipment; electronic control apparatus; electronic apparatus for controlling operation of machines; remote apparatus for controlling operation of machines; computer apparatus for controlling operation of machines; electronic network equipment; electronic communication equipment; message programming devices; electronic locking apparatus; parts and fittings for all the aforesaid goods; computer software, operating system software, devices, and hardware for transmitting, receiving, synchronizing, displaying, backing-up, monitoring, controlling, sharing, coding, decoding, encrypting, accessing, remotely accessing, creating, collecting, storing, securing, removing, transferring, disseminating, locating, organizing or otherwise utilizing data, voice, multimedia, audio, visual, music, photographs, drawings, images, audiovisual, video, text, graphics or other data, including over a global communications network; computer software, operating system software, devices, and hardware for synchronizing data, files, e-mails, contacts, calendars, task lists, text messages, photos, music, audio, visual, audio visual, video, text, graphics, programs and other information between computers and hand-held or other devices, and vice versa; communications platforms for enabling instantaneous, continuous, scheduled and perpetual synchronization of data between computers and hand-held or other devices, and vice versa; multimedia cards, memory cards, flash memory cards, memory chips, data storage media devices, plugs, plug-in cards, magnetic cards, SIM cards, telephone calling cards, headphones, headsets, portable and/or hand held electronic devices for receiving, storing, playing and transmitting data, voice, multimedia, audio, visual, music, photographs, drawings, images, audiovisual, video, text, graphics or other data; online dictionaries, encyclopaedias, and reference texts (downloadable); online publications, including newspapers, magazines (periodicals), comics, journals (publications), books, user manuals, instructional and teaching materials (downloadable); online posters, photographs, pictures, articles, vouchers and tickets (downloadable), downloadable online electronic dictionaries, encyclopaedias and reference texts; computer software for processing electronic payments and transferring funds to and from others; downloadable authentication software downloadable conversion software and databases, including currency conversion and measurement conversion; computer software for the purpose of monitoring online communications and chat room conversations and alerting third parties to the contents; computer software for monitoring the use of computers and the Internet by children; computer software

relating to online protection and online security; protective body and limb pads for cycling for protection against accident or injury; protective clothing for cycling for protection against accident or injury; face masks for cycling for protection against accident or injury; locks (electric) for bicycles; parts and fittings for all the aforesaid goods; satellite navigational system for bicycles; global positioning systems for use with bicycles; computers for use with bicycles; ergometers; computer apparatus for remote meter reading; bicycle meters; distance meters; power meters; speed meters; eyewear; sports eyewear; protective eyewear; sunglasses; frames for eyewear; helmets; cyclists helmets; crash helmets; protective sports helmets; sports bags for protective helmets; protective articles for sport purposes for protection against accident or injury; visors (protective); Communications apparatus and equipment; aerials for radios; parts for radios; carrying cases for radios; electronic radio apparatus; mobile radios; mounting fittings for radios; radio receivers and transmitters; radio transceivers; radios for vehicles; solar powered radios; computer software for creating and editing music and sounds; computer hardware, peripherals and devices for portable media storage and digital media streaming; computer hardware for upload, storage, retrieval, download, transmission and delivery of digital content; virtual reality systems; virtual reality glasses or goggle, data gloves, head mounted displays, datasuits, Virtual reality clothing namely, datasuits, body suits, data gloves, headphones, speakers, joysticks, equipment and apparatus for virtual reality rooms; Virtual reality headsets, helmets and viewers; Virtual Reality (VR) and Augmented Reality (AR) products namely goggles, gloves, 3D glasses for smartphones, headsets and head mounted displays adapted for use in watching videos and movies, headphones, head trackers, motion trackers, data gloves, 3D controllers, haptic devices, stereoscopic 3D displays, 2D monoscopic, monocular; Virtual Reality and Augmented Reality headsets, helmets, display screens, and sound systems comprised primarily of speakers, all adapted for use in playing video games, viewing motion pictures, and participating in Virtual Reality and Augmented Reality environments in which users can interact for recreational, leisure, or entertainment purposes; Electronic and optical communications instruments and components, namely, display screens for virtual reality visualization, manipulation, immersion and integration of audio, video, text, binary, still images, graphics and multimedia files; virtual reality motion platforms; Cameras for use in virtual reality products (headsets, head mounted displays adapted for use in watching videos and movies, headphones, head trackers, stereoscopic 3D displays); Motion tracking sensors; Hologram apparatus; Holographic apparatus; Virtual Reality immersion and integration of geographic information in interaction with on-line member communities, other applications and the data itself; Portable virtual reality systems; Wearable computers; Vision processing unit; Holographic Processing Unit; inertial measurement unit; virtual reality games software; virtual reality hardware and peripheral devices; Virtual reality software; Augmented reality software; Software in the field of virtual reality, motion tracking, location, position, and orientation sensing; Software for developing and interfacing with virtual reality/augmented reality software; Software, namely, mobile application for setting up, configuring, viewing and running virtual reality/augmented reality software; Hardware and software for use in enabling computers, handheld consoles, tablet computers, mobile devices, and smart phones to provide virtual world experiences; Virtual Reality software for creating, sharing, and viewing Virtual Reality content over the Internet; Virtual reality computer platform; Earphones for mobile computer terminals; microphones; earphones; smart phones; webcams; head-mounted video displays; micro-displays, namely, head mounted video displays and near eye video displays; parts and accessories for micro-display; video processors; software and firmware for video drivers and video processing;

personal video display screens; personal video display devices in the nature of wearable displays for viewing digital content including virtual reality, augmented reality, and mixed reality content; downloadable computer game programs for cellular phones, mobile computer terminals, set-top boxes, DVD players connected to network and television sets connected to network; downloadable computer game programs; downloadable video game programs; game programs for home video game machines; game programs for hand-held games with liquid crystal displays; downloadable or installable computer and video game programs for home video game machines; downloadable or installable additional image data for home video game machines; downloadable or installable computer and video game programs for hand-held games with liquid crystal displays; downloadable or installable additional image data for hand-held games with liquid crystal displays; downloadable image file containing artwork, text, audio, video, games and Internet Web links relating to sporting and cultural activities; downloadable images for cellular phones and mobile computer terminals; downloadable stand by image for cellular phones; downloadable ring tones for mobile phones; downloadable electronic publications in the nature of books, manuals, magazines, newspapers in the field of video games, game software, music and video movies; earphones for home video game machines; headphones for home video game machines; microphones for home video game machines; keyboards for home video game machines; mouse for home video game machines; webcams exclusively for use with home video game machines; earphones exclusively for use with hand-held games with liquid crystal displays; headphones exclusively for use with hand-held games with liquid crystal displays; microphones exclusively for use with hand-held games with liquid crystal displays; keyboards exclusively for use with hand-held games with liquid crystal displays; mouse exclusively for use with hand-held games with liquid crystal displays; parts and fittings for all of the above. Computer programs for editing images, sound and video; Computer programs for accessing and using the internet; Computer programs for accessing, browsing and searching online databases; computer games programmes downloaded via the internet [software]; Computer programs for processing digital music files; Computer programmes relating to local area networks; Computer programmes for document management; Computer programmes for data processing; Computer software for accessing computer networks; Computer programmes for use in telecommunications; Computer programs for connecting remotely to computers or computer networks; Computer programs for playing games; Computer programs for project management; Computer programs that enables users to download and/or stream entertainment content from the Internet for viewing on television ;Computer application software that enables users to download music to smartphones; Computer application software for mobile phones that enables users to download music to smartphones; Software for televisions that enables users to stream entertainment content from the Internet for viewing on television

35: Advertising; business management; business administration; office functions; Accounting; Administrative processing of purchase orders; Advertising by mail order; Advisory services for business management; Arranging newspaper subscriptions for others; Arranging subscriptions to telecommunication services for others; Auctioneering; Bill-posting; Business appraisals; Business auditing; Business efficiency expert services; Business information; Business inquiries; business intermediary services relating to the matching of potential private investors with entrepreneurs needing funding; Business investigations; Business management and organization consultancy; Business management assistance; Business management consultancy; Business management of hotels; Business management of performing artists; Business management of sports people; Business organization consultancy;

Business research; Commercial administration of the licensing of the goods and services of others; Commercial information agencies; Commercial information and advice for consumers [consumer advice shop]; Commercial or industrial management assistance; compiling indexes of information for commercial or advertising purposes; Compilation of information into computer databases; Compilation of statistics; Computerized file management; Cost price analysis; Data search in computer files for others; Demonstration of goods; Direct mail advertising; Dissemination of advertising matter; Distribution of samples; Document reproduction; Drawing up of statements of accounts; Economic forecasting; Employment agencies; Import-export agencies; Invoicing; Layout services for advertising purposes; Marketing; Marketing research; Marketing studies; Modelling for advertising or sales promotion; News clipping services; Office machines and equipment rental; On-line advertising on a computer network; Opinion polling; Organization of exhibitions for commercial or advertising purposes; Organization of fashion shows for promotional purposes; Organization of trade fairs for commercial or advertising purposes; Outsourcing services [business assistance]; Payroll preparation; Personnel management consultancy; Personnel recruitment; Photocopying services; Presentation of goods on communication media, for retail purposes; Price comparison services; Procurement services for others [purchasing goods and services for other businesses]; Production of advertising films; production of teleshopping programmes; Professional business consultancy; Psychological testing for the selection of personnel; Public relations; Publication of publicity texts; Publicity; Publicity agencies; Publicity columns preparation; Publicity material rental; Radio advertising; Relocation services for businesses; Rental of advertising space; Rental of advertising time on communication media; Rental of photocopying machines; Rental of vending machines; Retail or wholesale services connected with the sale of pharmaceutical, veterinary and sanitary preparations and medical supplies; Sales promotion for others; Secretarial services; Shop window dressing; Shorthand; Sponsorship search; Systemization of information into computer databases; Tax preparation; Telemarketing services; Telephone answering for unavailable subscribers; Television advertising; Transcription; Typing; Updating of advertising material; Word processing; Writing of publicity texts; business administration and office functions including online storage of files, data, photographs, graphics, documents, videos, images, audio files, audio-visual files, visual files, computer files, computer applications and information for others, business administration and office functions including electronic data storage services for personal and business use, and services for the electronic storage and organization of files, images, music, audio, video, photos, drawings, audio-visual, text, documents and data, promotional services; business administration and office functions including electronic storage service; administration services for businesses; accounting services; customer relationship management; organisation, operation and supervision of sales and promotional incentive schemes; provision of product information and advice to prospective purchasers of home entertainment equipment, multi-media apparatus and instruments, television and radio equipment, audio visual equipment, set-top boxes, personal video recorders, video recorders, computer games software, hardware and peripheral devices; rental of advertising space; television advertising commercials; preparation and presentation of audio visual displays for advertising purposes; dissemination of advertising matter; arranging and conducting of trade shows and exhibitions; arranging and conducting trade show exhibitions in the field of electronic, computer and video games for the computer and video game industry; advertisement and promotion of television services; compilation of business statistics and commercial information; loyalty card services; marketing studies; marketing of radio programmes, television programmes,

films, motion pictures, pre-recorded video tapes, audio and/or visual material, pre-recorded video cassettes, DVDs or pre-recorded video discs; monitoring and analysis of call information (office services); business planning, inspection, survey and appraisal services; receipt and provision of computerised business information data; Business administration and office functions including storage of computerised business information data; compilation of business statistics and commercial information, all relating to television, radio, satellite broadcasting and video games; magazine and newspaper subscriptions; the bringing together, for the benefit of others of a variety of goods namely bleaching preparations and other substances for laundry use, cleaning, polishing, scouring and abrasive preparations, cleaning, bleaching and abrasive preparations and substances, all for laundry use, anti-perspirants, perfumes, non-medicated toilet preparations, cosmetic preparations, dentifrices, toilet articles, hair preparations, shampoos, soaps, essential oils, beauty products, toiletries, personal care products, cosmetics, perfumery, candles including all the aforesaid made from unbleached and/or organic and/or biodegradable ingredients, pharmaceutical and veterinary goods, industrial oils and greases, lubricants, fuels (including motor spirit) and illuminants, fuel additives and preparations for enhancing combustion of fuels, machine tools, motors and engines, turbines for power generation, control panels for turbines for power generation, machines for household use, building, home improvement and gardening goods, home decorating equipment, paints and varnishes, hand tools, scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, radio, television, sound recording, sound reproducing, telecommunications, signalling, checking (supervision) and teaching apparatus and instruments, apparatus for recording television programmes, apparatus for recording, transmission, reproduction or reception of sound, images or audio visual content, electrical and electronic apparatus for use in the reception of satellite, terrestrial or cable broadcasts, televisions, LCD and plasma screens, home cinema systems, amplifiers, speakers, radios, wireless audio and/or audio visual devices, portable wireless audio and/or audio visual devices, remote controls, games controllers, wireless gaming controllers, wireless keypads, television receivers including a decoder, set-top boxes, digital set-top boxes, high definition set-top boxes, personal video recorder, set-top boxes for use in decoding and reception of satellite, terrestrial and cable broadcasts, apparatus for decoding encoded signals including set-top boxes for television reception, set-top box apparatus including a decoder and an interactive viewing guide, set-top box apparatus including a decoder and a recorder for recording television and audio programmes, set-top box apparatus including a decoder and a recorder programmable to transfer stored recordings to storage and also to delete the older recordings, satellite dishes, low noise blocks, satellite meters, computer software to enable searching of data, encoded programs for computers and for data processing and telecommunications, telephones, mobile telephones, PDAs, telephone and radio modems, television receivers including a decoder, set-top boxes for use in decoding and reception of satellite, terrestrial cable and digital subscriber line (DSL), Internet or other electronic broadcasts, apparatus for decoding encoded signals, recorded television and radio programmes, recorded programmes for broadcasting or other transmission on television, radio, mobile telephones, PDAs and on PCs, video recordings, multimedia apparatus and instruments, portable or hand-held computers, DVD players, computers, computer hardware and peripheral devices, computer hardware, apparatus and instruments all for transmitting, displaying, receiving, storing and searching electronic information, computer programs, electronic computer games, electronic interactive computer games, computer software, computer software and telecommunications apparatus to enable connection to

databases and the Internet, computer software supplied from the Internet, network termination equipment, wired and/or wireless computer network routers, modems, firewalls and/or bridges, computer software and computer programs for distribution to, and for use by, viewers of a digital television channel for the viewing and purchase of goods and services, computer games software and computer quiz software, computer video games and/or quizzes adapted for use with television receivers and screens or with video monitors or with computer screens, computer programs for interactive television and for interactive games and/or quizzes, electronic apparatus adapted for use with television receivers in playing games, games consoles, interactive video game devices comprised of computer hardware and software and accessories, namely game consoles, game controllers and software for operating game controllers, portable and/or hand-held electronic devices for interactive computer and video games, portable and/or hand-held electronic devices for receiving, playing and transmitting music, sounds, images, text, signals, information and code, Portable Wireless Audio Devices, virtual reality systems, home entertainment systems, multi-media equipment, audio visual equipment, video and television equipment, electronic publications, computer games, computer video games, video screens, video projectors, tapes, discs and wires, all being magnetic, cassettes and cartridges, all adapted for use with the aforesaid tapes, blank and pre-recorded audio and video cassettes, tapes and cartridges, compact discs, DVD discs, phonographic records, laser readable discs for recording sound or video, ROM cartridges, CD ROMs, cards and discs, integrated circuit cards, memory carriers, recording media, all pre-recorded with computer video games and/or quizzes, encoded cards, radio and television signal antennae, music, sounds, videos, images, text and information provided by a telecommunications network, by on-line delivery and by way of the Internet and/or the world-wide web or other communications network, interactive sound and/or audio recordings, music, video, sound and/or audio recordings (downloadable) provided from MP3 Internet websites, MP3 players, MP3 readers, audio and/or video file recorders and/or players, portable audio and/or video file recorders and/or players, personal video recorders, telephone ring tones (downloadable), apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity, apparatus and instruments for the reception of radio and television broadcasts including the reception of cable, satellite and digital broadcasts, smart cards, credit cards, loyalty cards, acoustic apparatus or instruments, adaptors, aerials, antennae, amplifiers, amusement apparatus and instruments adapted for use with an external display screen or monitor, communication apparatus and instruments, encoded or magnetic banking or credit cards, cinematographic film, cinematographic instruments and apparatus, data carriers, data storage, electrical telecommunications and/or communications and/or broadcast and/or transmission and/or decoding and/or image processing and/or audio visual instruments and apparatus, electronic telecommunications and/or communications and/or broadcast and/or transmission and/or decoding and/or image processing and/or audio visual instruments and apparatus, film reproducing instruments and apparatus, hand held electrical telecommunications and/or communications and/or broadcast and/or transmission and/or decoding and/or image processing and/or audio visual instruments and apparatus, hand held electronic telecommunications and/or communications and/or broadcast and/or transmission and/or decoding and/or image processing and/or audio visual instruments and apparatus, interactive educational or entertainment games for use with television receivers and video apparatus, mobile telephones, motion pictures, telephone apparatus and equipment, parts and fittings for all the aforesaid goods, sunglasses, leather cases for holding mobile phones, e-sell through products, namely

downloadable media content, including video and films, television programmes, computer games, music, images and ring tones provided by internet, telephone line, cable, wireless transmission, satellite or terrestrial broadcast service, cases, containers, protective coverings and parts and fittings therefor, all for use with MP3 players, music storage devices, media storage devices and other consumer electronic devices, electrical, electronic and computer equipment for machinery for use in conservation, generation and efficient use of heat, light and water, including thermostatic controls, solar panels for electricity generation, photovoltaic devices, solar cells, turbines and motion detectors, electrical, electronic and computer equipment for use in the generation of alternative energy including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels, control and monitoring equipment for use in the generation of alternative energy including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels, electronic publications (downloadable), including electronic publications, magazines and newsletters regarding environmental protection, energy conservation and ecology, animal welfare and renewable energy projects, including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels, apparatus and instruments for closed circuit television and surveillance systems, apparatus and instruments for personal security monitoring, apparatus and instruments for home security monitoring and control, home and personal security apparatus, home and personal security devices, home and personal security alarms, electronic protection equipment, including fire detecting and alarm equipment, intruder and burglar alarm equipment and motion detecting equipment, radio, telephonic, television and signalling apparatus and instruments, cameras, sound and video monitoring and recording and sound and video reproducing apparatus and instruments, all for control and telemetry purposes for the home and personal security, closed-circuit television systems (CCTV), monitors; cameras, optical lenses, camera casings, prepackaged cameras, infrared illuminators, videocassette recorders (VCRs), system controlling software, video monitoring apparatus, detectors, access control apparatus, readers, magnetic or encoded access control cards, monitoring apparatus, electronic panels for alarm management and monitoring, alarm panels, glass breakage detectors, smoke detectors, carbon monoxide detectors, digital audio recorders, digital video recorders, digital audio servers, digital video servers, electrical communication equipment, message programming equipment, radio paging equipment, electronic locking systems, life-saving apparatus and equipment, electric alarms, electronic devices for opening doors, electronic devices for protection, intruder alarms and anti-theft equipment, intruder detection apparatus, motion detecting equipment, electronic control apparatus, electronic apparatus for controlling operation of machines, remote apparatus for controlling operation of machines, computer apparatus for controlling operation of machines, electronic network equipment, electronic communication equipment, message programming devices, electronic locking apparatus, computer software, operating system software, devices, and hardware for transmitting, receiving, synchronizing, displaying, backing-up, monitoring, controlling, sharing, coding, decoding, encrypting, accessing, remotely accessing, creating, collecting, storing, securing, removing, transferring, disseminating, locating, organizing or otherwise utilizing data, voice, multimedia, audio, visual, music, photographs, drawings, images, audiovisual, video, text, graphics or other data, including over a global communications network, computer software, operating system software, devices, and hardware for synchronizing data, files, e-mails, contacts, calendars, task lists, text messages, photos, music, audio, visual, audio visual, video, text, graphics, programs and other information between computers and hand-held or other devices,

and vice versa, communications platforms for enabling instantaneous, continuous, scheduled and perpetual synchronization of data between computers and hand-held or other devices, and vice versa, multimedia cards, memory cards, flash memory cards, memory chips, data storage media devices, plugs, plug-in cards, magnetic cards, SIM cards, telephone calling cards, headphones, headsets, portable and/or hand held electronic devices for receiving, storing, playing and transmitting data, voice, multimedia, audio, visual, music, photographs, drawings, images, audiovisual, video, text, graphics or other data, online dictionaries, encyclopaedias, and reference texts (downloadable), online publications, including newspapers, magazines (periodicals), comics, journals (publications), books, user manuals, instructional and teaching materials (downloadable), online posters, photographs, pictures, articles, vouchers and tickets (downloadable), online electronic dictionaries, encyclopaedias and reference texts, computer software for processing electronic payments and transferring funds to and from others, online and downloadable authentication software, online conversion software and databases, including currency conversion and measurement conversion, computer software for the purpose of monitoring online communications and chat room conversations and alerting third parties to the contents, computer software for monitoring the use of computers and the Internet by children, computer software relating to online protection and online security, spectacles, contact lenses, agricultural and horticultural goods, musical instruments, medical equipment, domestic electrical and electronic equipment including white goods, jewellery, clocks, watches, stationery, apparatus for controlling temperature including remote and computer apparatus and instruments, apparatus for controlling water supply, apparatus for controlling lighting including remote and computer apparatus and instruments, apparatus for energy efficient lighting, heating and water supply purposes, in particular, light bulbs, apparatus for water conservation and use minimization, automated control apparatus for local management of lighting, heating and water supplies, vehicles, apparatus for locomotion by land, air or water, vehicles adapted for use with renewable energy sources including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels, paper, , cardboard and, printed matter, publications, newspapers, magazines (periodicals), comics, journals (publications) and books, publications including strategy guides, user manuals, books and magazines all in the field of computer games, science fiction, games and entertainment, quiz books, shopping guides listing products for purchase, promotional literature relating to the promotion of goods for sale via digital television, the Internet or other telecommunication channels, photographs, instructional and teaching materials (other than apparatus), posters, postcards and greeting cards, calendars, diaries, cards and stickers for collecting and collating in albums, writing requisites, rulers, erasers, writing paper, writing sets, catalogues, adhesive stickers, advertising material, advertisements, bags, credit cards, instructional manuals, newsletters, pens, pencils, writing instruments, pen and pencil holders, programme guides, stationery, user guides or manuals, printed matter, paper and Cardboard articles namely, albums, boxes, archive boxes, tubes, mailing tubes, office paper stationery, pads, notemakers, note pads, jotters, journals, refill pads, notebooks, business books, message pads, graph pads, tracing pads, flipchart pads, business card books, telephone/address books, files, folders, suspension files, pocket files, flap wallets, portfolio wallets, slip files, gusset files, box files, lever arch files, magazine file, ring binders, dividers, paper sorter, repositionable note, page markers, envelopes, labels, string tags, CD/DVD sleeves, raffle tickets, business cards, filing modules, year planners, bookmark, cardboard packaging, advertisement boards of paper or cardboard, advertising signs of paper or cardboard, banners of paper or cardboard, placards of paper or cardboard, signboards of paper or cardboard,

packaging bags of paper or cardboard, packaging boxes of paper or cardboard, packaging container of paper or cardboard, paper bags, disposable paper products, paper napkins, paper hand towels, drying towels of paper, tissues, handkerchiefs of paper, paper cups, paper plates, dinner mats of paper, coasters, paper place mats, cocktail mats, coffee filters, paper table covers, paper table runners, containers for ice made of paper or cardboard, bibs of paper, fly catching paper, portable/standing paper lanterns, decorative paper centrepieces, adhesive wall decorations of paper, wrapping paper, gift paper, paper party decorations, paper party bags, cake decorations, drawer liners, dust bags of paper for cleaning apparatus, flags of paper or cardboard, flower-pot covers of paper or cardboard, lining paper, make-up pads of paper, paper badges, name badges, picture mounts, paper shopping bags, paper tissues, works of art and figurines of paper or cardboard, architect models, paper party hats, paper party favours, paper trumpets, paper face masks, wall paper, artificial flowers of paper, paper hats (clothing), paper clothing, bed linen of paper, bed covers of paper, paper toys, absorbent paper, account books, cheque book holders, adhesive paper, almanacs, baking paper, baking parchment, dressmaking patterns, hat boxes of cardboard, lithographs, maps, menus, name cards, paper doilies, paper toilet seat covers, toilet tissue, postage stamps, scented paper, sandwich bags, stencils, bookbinding material, photographs, stationery, adhesives for stationery or household purposes, artists' materials, plastic materials for packaging, publications, magazines, including all the aforesaid made from recycled and/or unbleached materials and/or from organic matter, insulation materials, in particular, for the conservation of heat within residential and commercial buildings, , leather and imitations of leather, and goods made of these materials, namely bags, bags for climbers, bags for sports, bandoliers, blinders [harness], bridles [harness], butts [parts of hides], Cases, of leather or leatherboard, casings, of leather, for springs, cat o' nine tails, cattle skins, chamois leather, other than for cleaning purposes, chin straps, of leather, clothing for pets, collars for animals, coverings of skins [furs], covers for horse-saddles, curried skins, fastenings for saddles, furniture coverings of leather, game bags [hunting accessories], garment bags for travel, girths of leather, halters, harness fittings, harness for animals, harness straps, hat boxes of leather, horse blankets, horse collars, key cases, kid, knee-pads for horses, leather laces, leather leads, leather straps, leather trimmings for furniture, leather twist, leather, unworked or semi-worked, leatherboard, moleskin [imitation of leather], music cases, muzzles, nose bags [feed bags], pads for horse saddles, pelts, pouch baby carriers, pouches, of leather, for packaging; purses; reins; riding saddles; sling bags for carrying infants, slings for carrying infants, stirrup leathers, stirrups, straps for skates; straps for soldiers' equipment, straps of leather [saddlery], suitcase handles, tool bags of leather, empty, traces [harness], travelling sets [leatherware], travelling trunks, valves of leather, vanity cases, not fitted, walking stick seats, wheeled shopping bags, whips, animal skins, hides, trunks and travelling bags, umbrellas, parasols and walking sticks, whips, harness and saddlery, handbags, backpacks, school bags, beach bags, travelling bags, suitcases, trunks, haversacks, bags for campers, fur-skins, collars for animals, covers for animals, boxes of leather or leather board, attaché cases, pocket wallets, school satchels and briefcases, key cases (leatherwear) attaché cases, backpacks, beach bags, briefcases, canes, card cases, key cases, leather shoulder belts, net bags, parasols, pocket wallets, purses, pouches, rucksacks, school bags, school satchels, sling bags, shopping bags, suitcases, garment bags, tote bags, travelling trunks, valises, vanity cases, umbrella covers, and wallets, clothing, footwear, headgear, underclothing, clothing for men, women, children and infants, jeans, slacks, trousers, skirts, shorts, wraps, jerseys, sweaters, waistcoats, dresses, jumpers, sleepwear, robes, warm-up suits, rainwear, sweaters, scarves, hats, caps,

mitten, snow suits, belts, smocks, swimwear, playsuits, bibs, stockings, socks, waterproof clothing, underwear, footwear for men, women, children, and infants shoes, sneakers, sandals, slippers, boots, headgear for men, women, children, and infants hats, headbands, earmuffs, caps, sweaters, dress shirts, blouses, jackets, ties, suits, bathing suits, belts, skirts, dresses, coats, hats, caps, tuxedos, pants, vests, hosiery, scarves, pyjamas, underwear, kilts, mufflers, shawls, footwear, shoes, boots, slippers, and athletic shoes, blazers, headbands, wristbands, coveralls, overalls, sweat pants, and sleepwear, hair accessories, lighting, kitchenware, glassware, china, porcelain, ornaments, furniture, kitchens, sanitary ware, art, paintings, posters, postcards, prints, photographs, household containers and utensils, crockery, cutlery, furnishings, carpets, textiles, table linen, bed linen, haberdashery, sewing machines and equipment, toys, games and playthings, electronic games, hand-held devices for playing electronic, computer or video games, video games apparatus, playing cards, card games, sporting articles, games involving gambling, amusement machines, amusement apparatus and instruments, interactive educational or entertainment games, playing cards, sports equipment, fitness equipment, camping equipment, pets goods, food and drink, apparatus for use in relaxation, motor vehicles and their parts, protective clothing for cycling, locks for bicycles, lights for bicycles, cycling shoes, cycling clothing, cycling headwear including helmets, protective clothing for cycling, cycling products, including but not limited to bicycles, bicycle parts, helmets and water bottles, mudguards, bicycle seats, repair kits for cycling, including puncture repair kits, Satellite navigational system for bicycles, global positioning systems for use with bicycles, computers for use with bicycles, ergometers, computer apparatus for remote meter reading, bicycle meters, distance meters, power meters, speed meters, eyewear, sports eyewear, sun visors, protective eyewear, sunglasses, cases for eyewear, cases for sunglasses, frames for eyewear, lenses for eyewear, straps for sunglasses and eyewear, helmets, cyclists helmets, crash helmets, protective sports helmets, sports bags for protective helmets, sporting articles for protective purposes, visors, radios, communicators, aerials for radios, parts for radios, carrying cases for radios, electronic radio apparatus, mobile radios, mounting fittings for radios, radio receivers and transmitters, radio transceivers, radios for vehicles, solar powered radios, computer software for creating and editing music and sounds, computer hardware, peripherals and devices for portable media storage and digital media streaming, computer hardware for upload, storage, retrieval, download, transmission and delivery of digital content, virtual reality systems, virtual reality glasses or goggle, data gloves, head mounted displays, datasuits, virtual reality clothing, headphones, speakers, joysticks, equipment and apparatus for virtual reality rooms, virtual reality software, Virtual reality headsets, helmets and viewers, Virtual Reality (VR) and Augmented Reality (AR) products namely goggles, gloves, 3D glasses for smartphones, headsets and head mounted displays adapted for use in watching videos and movies, headphones, head trackers, motion trackers, data gloves, 3D controllers, haptic devices, stereoscopic 3D displays, 2D monoscopic, monocular, Virtual Reality and Augmented Reality headsets, helmets, display screens, and sound systems comprised primarily of speakers, all adapted for use in playing video games, viewing motion pictures, and participating in Virtual Reality and Augmented Reality environments in which users can interact for recreational, leisure, or entertainment purposes, Electronic and optical communications instruments and components, namely, display screens for virtual reality visualization, manipulation, immersion and integration of audio, video, text, binary, still images, graphics and multimedia files, Personal video display devices in the nature of wearable displays for viewing digital content including Virtual Reality, Augmented Reality, and mixed reality content, virtual reality motion platforms, Cameras for use in virtual reality products (headsets,

head mounted displays adapted for use in watching videos and movies, headphones, head trackers, stereoscopic 3D displays), Motion tracking sensors, Hologram apparatus, Holographic apparatus, Virtual Reality immersion and integration of geographic information in interaction with on-line member communities, other applications and the data itself, Smart phones, Portable virtual reality systems, Wearable computers, Vision processing unit, Holographic Processing Unit, inertial measurement unit, virtual reality games software, virtual reality hardware and peripheral devices, Virtual reality software, Augmented reality software, Software in the field of virtual reality, motion tracking, location, position, and orientation sensing, Software for developing and interfacing with virtual reality/augmented reality software, Software, namely, mobile application for setting up, configuring, viewing and running virtual reality/augmented reality software, Hardware and software for use in enabling computers, handheld consoles, tablet computers, mobile devices, and smart phones to provide virtual world experiences, Virtual Reality software for creating, sharing, and viewing Virtual Reality content over the Internet, Virtual reality computer platform, Earphones for mobile computer terminals, microphones, earphones, smart phones, webcams, head-mounted video displays, micro-displays, namely, head mounted video displays and near eye video displays, parts and accessories for micro-display, video processors, software and firmware for video drivers and video processing, personal video display screens, personal video display devices in the nature of wearable displays for viewing digital content including virtual reality, augmented reality, and mixed reality content, downloadable computer game programs for cellular phones, mobile computer terminals, set-top boxes, DVD players connected to network and television sets connected to network, downloadable computer game programs, downloadable video game programs, game programs for home video game machines, game programs for hand-held games with liquid crystal displays, downloadable or installable computer and video game programs for home video game machines, downloadable or installable additional image data for home video game machines, downloadable or installable computer and video game programs for hand-held games with liquid crystal displays, downloadable or installable additional image data for hand-held games with liquid crystal displays, downloadable image file containing artwork, text, audio, video, games and Internet Web links relating to sporting and cultural activities, downloadable images for cellular phones and mobile computer terminals, downloadable stand by image for cellular phones, downloadable ring tones for mobile phones, downloadable electronic publications in the nature of books, manuals, magazines, newspapers in the field of video games, game software, music and video movies, earphones for home video game machines, headphones for home video game machines, microphones for home video game machines, keyboards for home video game machines, mouse for home video game machines, webcams exclusively for use with home video game machines, earphones exclusively for use with hand-held games with liquid crystal displays, headphones exclusively for use with hand-held games with liquid crystal displays, microphones exclusively for use with hand-held games with liquid crystal displays, keyboards exclusively for use with hand-held games with liquid crystal displays, mouse exclusively for use with hand-held games with liquid crystal displays, parts and fittings for all of the above, heart monitors, heart monitors to be worn during exercise, parts and fittings for all of the above, bicycle lights, parts and fittings therefor, bicycles, track bicycles, velodrome bicycles, mountain bicycles, racing bicycles, cross country bicycles, cyclo-cross bicycles, bmx bicycles, indoor bicycles, all terrain bicycles, parts fittings and accessories for all the aforementioned goods, bicycle frames, handlebars and handlebar stems for bicycles, handlebar tape, handlebar grips, saddles, saddle posts,

bicycle seat posts, bicycle rims, bicycle gears, group sets of gears, chains for bicycles, bicycle bells, baskets for bicycles, brakes for bicycles, spokes for bicycles, dress guards for bicycles, pedals for bicycles, bicycle pumps, wheels and tyres for bicycles, inner tubes for bicycles, mudguards for bicycles, bicycle stands (supports), bicycle bags, bicycle stabilisers, luggage bags for bicycles, panniers for bicycles, bicycle carriers and racks, auxiliary child seats for bicycles and parts and fittings therefor, covers for bicycles and bicycle saddles, direction indicators and signals for bicycles, fittings for bicycles for carrying beverages and food, bidons, bottle cages for bicycles, fittings for bicycles for carrying luggage and panniers, puncture repair outfits and kits for bicycle tyres, toe straps and toe clips for use on bicycles, twist grips for bicycles, trailers for use with bicycles, roof racks, roof racks for vehicles, roof rack and storage containers for land vehicles, cranks for bicycles, power meters for bicycles, parts and fittings for all of the above, horological and chronometric instruments, watches, clocks, bands for watches, bracelets for watches, straps for watches of any material, cases for watches and clocks, watch chains, clock and watch hands, dials for watches, faces for watches, electric watches, mechanical and automatic watches, movements for watches and clocks, parts for clocks and watches, pendant watches, sports watches, watch and clock springs, watch clasps, watches for outdoor use, watches for sporting use, watches incorporating a memory function, time keeping devices, stop watches parts and fittings for all of the above, sportswear, sports clothing, sports footwear, sports headwear, caps, hats, sports uniforms, sun visors, parts and fittings for all of the above, rollers for bicycles, trainers for bicycles, turbo trainers for bicycles, rollers for stationary bicycles, computer controlled exercise apparatus, virtual reality games, Home video game machines, handset cradles for home video game machines, game controllers for home video game machines, joysticks exclusively for use with home video game machines, parts and accessories for home video game machines, protective carrying cases specially adapted for handheld video games, hand-held games with liquid crystal displays, support stands exclusively for use with hand-held games with liquid crystal displays, mounts exclusively for hand-held games with liquid crystal displays, dolls, game cards included in this class, trading card games, parts and fittings for all of the above, meat, fish, poultry and game, preserved, frozen, dried and cooked fruits and vegetables, jellies, jams, compotes, eggs, milk and milk products, edible oils and edible fats, dairy products, butter, margarine and other butter substitutes, preserves, pickles, edible nuts and seeds and products prepared there from, shellfish, snacks, prepared meals and prepared dishes, soups, gravy and preparations for making gravy or soup, products made from any of the aforesaid goods, coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee, flour and preparations made from cereals of from flour, bread, pastry and confectionery, ices, honey, treacle, yeast, baking powder, salt, mustard, pepper, vinegar, sauces (condiments), ice, spices, biscuits (other than biscuits for animals), cakes, pasta, pasta products and pastry products, chocolate, chocolates non-medicated confectionery, ice-cream, water ices and frozen confections, coffee substitutes, coffee essences and coffee extracts, beverages and preparations therefor, puddings, desserts, prepared meals and prepared snacks and fillings, products made from any of the aforesaid goods, fresh fruit and fresh vegetables, shellfish, beers, mineral and aerated waters and other non-alcoholic drinks, fruit drinks and fruit juices, syrups and other preparations for making beverages, alcoholic beverages other than beer, energy drinks, computer software for creating and editing music and sounds, computer hardware, peripherals and devices for portable media storage and digital media streaming, computer hardware for upload, storage, retrieval, download, transmission and delivery of digital content, programmes, leaflets, tickets and passes, banners and wall hangings made of paper or

cardboard, stickers, temporary tattoos, beer mats and coasters, all made of paper or card, enabling customers to conveniently view and purchase those goods including via an Internet website, an interactive television shopping channel, a digital television shopping channel, an Internet walled garden or by means of interactive television and/or telecommunications (including voice, telephony and/or transfer of digital information or data) and/or interactive digital media; consultancy regarding public relations communications strategy; consultancy regarding advertising communications strategy; negotiation of business contracts for others; business customer information and consultancy services for promotional, advertising and marketing purposes in relation to broadcast reception apparatus and instruments and parts and fittings therefor including cable, satellite and terrestrial, analogue or digital reception; advertising and promotional services in relation to lifestyle, ecological and environmental issues; business management and conducting of renewable energy projects, including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels and projects in connection with other renewable energy sources; collection and processing of operational data in connection with renewable energy projects, including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels, including compilation of statistics relating to operation and production; the bringing together for the benefit of others, of a variety of retail stores and applications providers, and other services, enabling customers to conveniently view and choose services and make use of such facilities or download applications, including over a global communications network; The bringing together, for the benefit of others, of a variety of advertising agency services, advertising services, aerial photography services, alarm monitoring services, alternative energy products installation, maintenance and repair services, anti-spamming services, archive library services, arranging and conducting of seminars, conferences, arranging and conducting workshops, audio and video recording services, audio, film, video and television recording facilities, banking services, bar services, beauty salon services, beauty therapy services, betting services and electronic betting services, bicycle rental services, booking of seats for entertainment, sporting and cultural events, bookmaking services, box office services in relation to booking of tickets for entertainment, educational, sporting and cultural activities, box office information services in relation to booking of tickets for entertainment, educational, sporting and cultural activities, brand creation services, brand design services, broadband services, broadcasting services, business consultancy services, business data analysis services, business management advisory services, business management services, cable and satellite broadcasting and transmission services, call recording services, Bank card, credit card, debit card and electronic payment card services, career advisory services, casino services, catering services, charitable fundraising services, mentoring (personal) services, education and training services, education, training and entertainment services in the form of skills studios for children and young people in the field of media, television and news reporting, education, training, entertainment and sporting activities involving athletes and celebrities in the form of initiatives to promote confidence, sports skills and life skills in children and young people, education, training and entertainment services related to the promotion of creative skills in children and young people, including creative studios, financial services relating to scholarships and bursary schemes for children and young people in the fields of sport, the arts, media and television, promotional services relating to work experience and employment opportunities for young people, promotional services relating to apprenticeships and graduate employment, education, training and entertainment services in the field of initiatives to inspire young people and to provide them with life skills, business skills, opportunities for

development and self-confidence, administration services relating to the organising and conducting of volunteer programmes and community service projects, chat room services, cholesterol testing services, cinema services, cloud computing/storage services, coaching services, coffee shops, communication services, computer advisory services, computer and information technology consultancy services, computer firewall services, computer installation, maintenance, repair and updating services, computer programming services, computer services, computer software advisory services, computer support services, computer system analysis services, concert ticket booking services, conference services, consumer advisory services, consumer market information services, educational course services, correspondence course services, sports coaching services, training course services, professional workshop and training course services, commercial, trade and business workshops and training course services, problem solving, think-tank and brainstorming workshops, seminars and training courses services, technical studies course services, credit betting services, credit card services, cycling event services, cycling training services, data broadcasting services, data communication services, data encryption services, data recovery services, data security services, data storage services, data streaming services, data transmission services, database design, development, management services, debit card services, delicatessen restaurant services, retail delicatessen services connected with the sale of food and drink, design services, scientific development services, technical development services, development services of new products for others, development services in the field of environmental protection, energy conservation and alternative energy sources, and ecology, development services in relation to computer hardware and software, technology development services, diet advisory services, dietary education services, television programme directing services, radio programme directing services, film, music, plays, theatrical production, musical shows, concerts, exhibitions, sporting events and road show directing services, directory enquiry services, discussion group and chat room services, distance learning services, distribution services, domain name services, editing services, education services, electricity distribution services, electricity generating services, electricity supply services, electronic bulletin board services, electronic conferencing services, e-mail services, employment agency/bureau services, entertainment agency services, entertainment services, environmental conservation services, environmental consultancy services, online market place services in relation to streamable and downloadable media content, including video and films, television programmes, computer games, music, images and ring tones provided by internet, telephone line, cable, wireless transmission, satellite or terrestrial broadcast, exercise class services, fan club services, fast food/takeaway services, financial services, fitness club services, fitness testing services, fixed and mobile telephone services, flower delivery services, food development services, food nutrition services, gambling services, gaming services, Gas production, distribution and supplying services, gift selection/delivery services, greeting cards custom manufacture service, delivery services relating to greeting cards, gym services, hairdressing salon services, health advice and information services, health club services, health farm/spa services, hiring, leasing or rental services in relation to radio programmes, television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual material, pre-recorded video cassettes, dvds or pre-recorded video discs, hiring, rental and leasing service in relation to entertainment, holiday accommodation services, horoscope services, website hosting services, computer hosting services, hotel reservation services, hotel services, instant messaging services, instruction services, insurance services, intellectual property advisory and consultancy services, interactive entertainment

services, interactive games services, interactive news services, Interactive telecommunication services, Interactive communication services, interactive sport services, interactive television services, internet access services, internet portal services, ISP services, IT services, leisure services, lottery services, loyalty, incentive and bonus program services, magazine and newspaper subscription services, Broadcast and/or telecommunications and communications apparatus, instruments and equipment maintenance services, telecommunications and communications network maintenance services, electronic and electrical appliance, apparatus and equipment maintenance services, gaming apparatus, equipment and instrument installation and repair services, broadcasting apparatus, equipment and instrument installation and repair services, telecommunication and/or communications apparatus equipment and instrument installation and repair services, domestic electronic equipment installation and repair services, electronic business equipment installation and repair services, alarm, lock and safe installation and repair services, computer software installation and repair services, electric and/or electrical appliance installation and repair services, market analysis studies, market assessment services, market forecasting services, marketing advisory services, marketing agency services, marketing information services, marketing research services, marketing services, music broadcasting services, on demand entertainment services, streaming, downloading and transmission services relating to entertainment, educational, sporting and cultural activities, night club services, nutrition services, online auction services, online distance learning services, online fraud protection services, online gaming services, online internet security services, online magazine and book services, online reward and incentive program services, online security services, pay to play games services, peer to peer interactive gaming services, personal training services, photographic services, photography services, podcasting services, price comparison services, product information services, product launch services, audio, visual and video production services relating to entertainment, education, training, sport and/or culture, business management services relating to cyclists, cycling teams and/or cycling events, sports promotional services, sports financial sponsorship services, administration services relating to the arranging, organising and running and/or conducting of cyclists, cycling teams and/or cycling events, rental services relating to telecommunication facilities and equipment, pub services, real estate services, recreation services, recycling services, scientific research services, technical research services, research services of new products for others, research services in the field of environmental protection, energy conservation and alternative energy sources, ecology, business research services, research services in relation to computer hardware and software, technology research services, reservation services, restaurant reservation services, restaurant services, sales promotion services, satellite services, security services, server hosting services, short message services (sms), slimming club services, social networking services, special events planning services, sponsorship services, sporting services, sporting tuition course services, storage services, taxi services, teaching services, team building services, telecommunication services, telephone marketing services, therapy services, ticket agency services (entertainment), ticket booking services, ticket reservation services, tour reservation services, tourist information services, training services, transport services, travel agency services, travel guide services, travel services, tuition services, university services, utility distribution services, utility production, distribution and supplying services, utility supply services, video messaging services, video on demand services, video-conferencing services, videotext services, voicemail services, warranty services, web portal services, webcasting services, website design/maintenance services enabling customers to conveniently view and purchase those services,

including over a global computer network; business administration and office functions including electronic and online storage services; business administration and office functions including electronic and online retrieval of data, files, e-mails, contacts, calendars, task lists, text messages, photos, music, audio, visual, audio visual, video, text, graphics, programs and other data or information; business administration and office functions including data storage services (other than physical storage), business administration and office functions including computerised data storage services; online auction services; provision of an online database of advertisements including personal advertisements, employment and placement opportunities advertisements and real estate advertisements; provision of online financial services comparisons; provision of online price comparison services; provision of online word processing, spreadsheet, calendar, presentation and database management services; provision of virtual online office support staff services; on-line ordering/purchase of gift items; online posting of loyalty rewards information; provision of online reward and incentive programs; advertising and promotion analysis; advertising, marketing and promotion consultancy; advertising services for the promotion of radio programmes, television programmes, films and motion pictures; advertising services relating to radio programmes, television programmes, films and motion pictures; advertising services for the promotion of radio programmes, television programmes, films and motion pictures based on the customers viewing habits/preferences; promotion of radio programmes, television programmes, films and motion pictures; promotion of radio programmes, television programmes, films and motion pictures based on the customers viewing habits/preferences; market research for compiling information on viewers of television; advertising and commercial information services via audio, video, digital, and online media; advertising by transmission of on-line publicity for third parties through electronic communications networks; advertising, including promotion relating to the sale of articles and services for third parties by the transmission of advertising material and the dissemination of advertising messages on computer networks; electronic commerce services, namely, providing information about products and services via audio, video, digital, and online media for advertising and sales purposes; advertising services in the nature of matching and connecting advertisers and video content publishers for the purpose of advertising, marketing and promotional services; advertising and publicity services, namely, promoting the goods, services, brand identity and commercial information and news of third parties through audio, video, digital, and online media; promotional sponsorship; organization and conducting of exhibitions and special shows for commercial or advertising purposes; business management, particularly in respect of organizing and conducting exhibitions and special shows; arranging of entertainment, sporting or cultural events, concerts, festivals, gigs and live band events for business, commercial and advertising purposes; promoting live entertainment events and ticket sales; promoting musical artists; promotion of venues; accounting and office functions in connection with the reservation, issuing and sales of admission tickets; radio advertising; television advertising; arranging subscriptions to telecommunication services for others; online advertising; online business services for connecting social network users with businesses; promotional sponsorship of individual cyclists and/or cycling teams and/or cycling events; business management services relating to cyclists, cycling teams and/or cycling events"; administration services relating to the arranging, organising and running and/or conducting of cyclists, cycling teams and/or cycling events"; providing online music subscription services; provision of online reward and incentive programs; provision of online reward and incentive programs relating to fitness tracking, health tracking, personal

tracking, lifestyle tracking and emotional tracking; Career counselling (other than education and training advice); promotion, of entertainment, events, concerts, festivals, gigs and live band performances including such services provided on-line from a computer database or the Internet; providing ad funded music subscription services; rental of advertising time on communication media; commercial administration of the licensing of the goods and services of others; provision of business information and advice; consultancy, information and advisory services relating to all the aforesaid services; professional consultancy, information and advisory services relating to all the aforesaid services; consultancy, information and advisory services relating to all the aforesaid services provided on-line from a computer database or via a helpline or the Internet.

38: Telecommunications; Cable television broadcasting; Cellular telephone communication; Communications by computer terminals; Communications by fiber [fibre] optic networks; Communications by telegrams; Communications by telephone; Computer aided transmission of messages and images; Electronic bulletin board services [telecommunications services]; Electronic mail; Facsimile transmission; Information about telecommunication; Message sending; Paging services [radio, telephone or other means of electronic communication]; Providing access to databases; Providing internet chatrooms; Providing online forums; Providing telecommunication channels for teleshopping services; Providing telecommunications connections to a global computer network; Providing user access to global computer networks; Radio broadcasting; Rental of access time to global computer networks; Rental of facsimile apparatus; Rental of message sending apparatus; Rental of modems; Rental of telecommunication equipment; Rental of telephones; Satellite transmission; Telecommunications routing and junction services; Teleconferencing services; Telegraph services; Telephone services; Television broadcasting; Broadcasting of television programs in bars, pubs, clubs, hotels and other public venues; Telex services; Transmission of digital files; Transmission of greeting cards online; Transmission of telegrams; Videoconferencing services; Voice mail services; Wire service; Wireless broadcasting; video-conferencing services and sharing of files, images, music, video, photos, drawings, audio-visual, text, documents and data; telegraph communications services; mobile and fixed telecommunications services; communications services; satellite, cellular and radio communication services; television and radio broadcasting; transmission and communication services; broadcasting and/or transmission of radio and/or television programmes and/or films; satellite, DTT, cable, DSL and broadband broadcasting and/or transmission of audio and/or audio visual programming; transmission of audio, video and/or audio visual programming (by any means); transmission of video films; broadcasting and transmission of television programmes and films to personal computers; broadcasting and communications by means of or aided by computer; transmission of audio, video and/or audio visual programming by Internet protocol (IPTV); telecommunications services over the Internet including but not limited to services provided using voice over Internet protocol (VOIP); provision of access and/or connectivity to broadband networks whether fixed, portable or wireless; transmission of text, messages, sound and/or pictures; telecommunication and/or communication and/or broadcast and/or transmission of audio visual content; communication of information (including web pages), data by radio, telecommunications and by satellite; online managing and filtering of electronic communications; telephone, mobile telephone, message collection and transmission, radio-paging, call diversion, answerphone and directory enquiry services; personal numbering services; television screen based information broadcasting and retrieval services; loan of replacement telecommunications and

communications apparatus and instruments in case of breakdown, loss or theft; computer aided transmission of messages and images; messaging services namely, sending, receiving and forwarding messages in the form of text, audio, graphic images or video or a combination of these formats; instant messaging; short message services (SMS); multimedia messaging services (MMS); unified messaging services; voicemail services; video conferencing services; video telephone services; providing access to telecommunications infrastructures for other operators; provision of access to electronic conferencing, discussion groups and chat rooms; provision of chat rooms; hire, leasing or rental of apparatus, instruments, installations or components for use in the provision of the aforementioned services; communications services by satellite, television and/or radio; news agency services; provision of access to news, current affairs and sports information; hiring, rental and leasing of communications apparatus; electronic mail services; telecommunication services relating to the Internet; telecommunication of information (including web pages); provision of location based services for telecommunications and communications apparatus and instruments; provision of wireless application protocol services including those utilising a secure communications channel; provision of information relating to or identifying telecommunications and communications apparatus and instruments; provision of telecommunications links to computer databases and websites on the Internet; telecommunications services dedicated to retailing goods and services through interactive communications with customers; interactive television services being telecommunications and/or communications and/or broadcasting and/or transmission services; interactive services for television viewers including those watching on mobile telephones and PCs being telecommunications and/or communications and/or broadcasting and/or transmission services; television broadcasting services incorporating interactive services for viewing guides and intelligent automated selection for programme recordal; interactive services for television viewers facilitating the recordal of programmes automatically initiated on the basis of customer viewing habits/preferences being telecommunications and/or communications and/or broadcasting and/or transmission services; providing interactive television viewers (including those watching on their mobile telephones or PCs) with access to information, data, graphics, audio and/or audio-visual content from a restricted group of Internet websites or portals; broadcasting and transmission of interactive television, interactive games, interactive news, interactive sport, interactive entertainment and interactive competitions; video on demand and near on demand telecommunication and/or communication and/or broadcast and/or transmission services; streaming delivery of video on demand streams to viewers; providing access to movies, videos and television programmes to viewers on demand and near on demand; professional consultancy services relating to broadcasting; providing access to a database storing information relating to a variety of goods and services; enabling access to the Internet; provision of a connection between websites and television viewers via an interactive television portal; internet portal services; web portal services; provision of broadband services; interactive television portal services providing access to Internet websites for television viewers via their television receiving equipment including digital television receiving equipment; providing access to Internet websites to mobile telephone users; leasing access time to an information database; telecommunications information; factual information services relating to television broadcasting; audio visual communication services; data communication services; data broadcasting services; delivery of messages; telecommunication and/or communication and/or broadcast and/or transmission of radio programmes, television programmes, films and motion pictures; telecommunication and/or communication and/or broadcast and/or transmission of

audio and/or visual material and material from pre-recorded video tapes; transmission of radio programmes, television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual material, pre-recorded video cassettes, DVDs or pre-recorded video discs; rental, leasing or hire of communications equipment; message sending; telephonic or telephone communications services; wireless communication services; e-sell through services, namely delivery by telecommunication of media content, including video and films, television programmes, computer games, music, images and ring tones provided by internet, telephone line, cable, wireless transmission, satellite or terrestrial broadcast service; organisation of call information; monitoring and analysis of call information; call screening services; call alerting services; computer services for accessing a communications or computer network; computer services for accessing entertainment, education, information and data via telephone line, cable, wire or fibre, database or computer network; computer services for accessing and retrieving information, messages, text, sound, images and data via a computer or computer network; computer services for accessing and retrieving radio and television programmes; consultancy, synchronization, transfer and transmission of programs, data, files, e-mails, contacts, calendars, task lists, text messages, photos, music, audio, visual, audio visual, video, text, graphics, programs and other information via telecommunications and global communications networks; technical consultancy in relation to the creation, provision, analysis, broadcast, transmission, delivery and transfer of programs, data, files, e-mails, contacts, calendars, task lists, text messages, photos, music, audio, visual, audio visual, video, text, graphics, programs and other information via telecommunications and global communications networks; data synchronization over telecommunications, communications and computer networks; remote data access services; e-mail, email notification and alert services; online instant messaging; provision of online conferencing, discussion groups, message boards and chat rooms; internet portal services; web portal services; online video on demand or near on demand telecommunication and/or communication and/or broadcast and/or transmission services; online telecommunications services to enable the accessing and retrieving of data, files, e-mails, contacts, calendars, task lists, text messages, photos, music, audio, visual, audio visual, video, text, graphics, programs and other information via a computer or computer network or electronic device including services provided over a global communications network; online telecommunications services relating to webcasting and podcasting including services provided over a global communications network; peer to peer services network communication services; podcasting; provision of interactive polling services being telecommunications and/or communications and/or broadcasting services; broadcasting and transmission of virtual reality/augmented reality content; providing access to online dictionaries, encyclopaedias, and reference texts; providing access to online publications, including newspapers, magazines (periodicals), comics, journals (publications), books, user manuals, instructional and teaching materials; providing access to online posters, photographs, pictures, articles, vouchers and tickets; streaming of radio programmes and audio material on the Internet; transmitting streamed sound, audio-visual recordings and multimedia content via mobile telephone devices; transmitting audio-visual recordings and multimedia content via the Internet; Internet communication services; data streaming services; streaming of audio, visual and audio visual content; providing community forums for users to post, search, watch, share, critique, rate, and comment on, videos and other multimedia content via the Internet and other communications networks; providing a video sharing portal for entertainment and education purposes; electronic transmission and streaming of digital media content for others via global and local computer networks; consultancy,

information and advisory services relating to all the aforesaid services; professional consultancy, information and advisory services relating to all the aforesaid services; consultancy, information and advisory services relating to all the aforesaid services provided on-line from a computer database or via a helpline or the Internet.

41: Education; providing of training; entertainment; sporting and cultural activities; Academies [education]; Amusement parks; Amusements; Animal training; Arranging and conducting of colloquiums; Arranging and conducting of concerts; Arranging and conducting of conferences; Arranging and conducting of congresses; Arranging and conducting of seminars; Arranging and conducting of symposiums; Arranging and conducting of workshops [training]; Arranging of beauty contests; arranging, organising and running of individual cyclists and/or cycling teams and/or cycling events; Boarding schools; Booking of seats for shows; Bookmobile services; Calligraphy services; career counselling (training and education); Cinema presentations; Circuses; Club services [entertainment or education]; Coaching [training]; Conducting fitness classes; Correspondence courses; Disc jockey services; Discotheque services; Dubbing; Education information; Educational examination; Electronic desktop publishing; Entertainer services; Entertainment information; Film production, other than advertising films; Gambling; Game services provided on-line from a computer network; Games equipment rental; Gymnastic instruction; Health club services [health and fitness training]; Holiday camp services [entertainment]; Language interpreter services; Layout services, other than for advertising purposes; Lending libraries; Microfilming; Modelling for artists; Movie studios; Music composition services; Music-halls; News reporters services; Night clubs; Nursery schools; Operating lotteries; Orchestra services; Organization of balls; Organization of competitions [education or entertainment]; Organization of exhibitions for cultural or educational purposes; Organization of fashion shows for entertainment purposes; Organization of shows [impresario services]; Organization of sports competitions; Party planning [entertainment]; Personal trainer services [fitness training]; Photographic reporting; Photography; Physical education; Practical training [demonstration]; Presentation of live performances; Production of music; Production of radio and television programmes; Production of shows; Providing amusement arcade services; Providing casino facilities [gambling]; Providing golf facilities; Providing karaoke services; Providing museum facilities [presentation, exhibitions]; Providing on-line electronic publications, not downloadable; Providing recreation facilities; Providing sports facilities; Publication of books; Publication of electronic books and journals on-line; Publication of texts, other than publicity texts; Radio entertainment; Recording studio services; Recreation information; Religious education; Rental of audio equipment; Rental of camcorders; Rental of cine-films; Rental of lighting apparatus for theatrical sets or television studios; Rental of movie projectors and accessories; Rental of radio and television sets; Rental of show scenery; Rental of skin diving equipment; Rental of sound recordings; Rental of sports equipment, except vehicles; Rental of sports grounds; Rental of stadium facilities; Rental of stage scenery; Rental of tennis courts; Rental of video cassette recorders; Rental of videotapes; Scriptwriting services; Services of schools [education]; Sign language interpretation; Sport camp services; Subtitling; Television entertainment; Theatre productions; Ticket agency services [entertainment]; Timing of sports events; Toy rental; Translation; Tuition; Videotape editing; Videotape film production; Videotaping; Vocational guidance [education or training advice]; Vocational retraining; Writing of texts, other than publicity texts; Zoological garden services; provision and production of audio visual content relating to entertainment, education, training, sport and culture; education and entertainment services by means of radio, television, telephony, the Internet and on-line databases; hiring, rental and

leasing of cine-films, videos, DVDs, sound recordings, sound recording apparatus, sports apparatus, television sets and video recorders, DVD recorders and radio recorders; production of films for television and cinema; providing on-line electronic publications (not downloadable); publication of magazines, books, texts and printed matter; publication of electronic books or journals on-line; provision of electronic publications; provision of online dictionaries, encyclopaedias, and reference texts; provision of online publications, including newspapers, magazines (periodicals), comics, journals (publications), books, user manuals, instructional and teaching materials; provision of online posters, photographs, pictures, articles, tickets for entertainment, educational, sporting, cultural or gaming events, travel or tours; provision of recording studio facilities; hire of recording studios; live show production services; organising of sporting activities and competitions; box office services; production and presentation of programmes transmitted by television, the Internet or other telecommunication channels for the conduct of the interactive viewing, selection and purchase of goods; ticket reservation services relating to entertainment; production, presentation and distribution of radio and television programmes, interactive television, interactive games, interactive entertainment and interactive competitions; production, presentation and provision of competitions, contests, games, quizzes, studio entertainment and audience participation events; interactive television programme selection services for viewers; provision and production of interactive entertainment, news, cultural activities and sport for television viewers; interactive entertainment, educational, sporting and cultural services for television viewers; viewing guide services; viewing guide services facilitating the recordal and fixed term rental of programmes and movies; television programme recording services automatically initiated on the basis of customer viewing habits/preferences; video on demand and near video on demand entertainment, educational, sporting and cultural services; providing movies, videos and television programmes to viewers on demand and near video on demand; betting, gaming and gambling services; credit betting, gaming, gambling, lottery or bookmaking services; credit card betting, gaming, gambling, lottery or bookmaking services; organising and conducting lotteries; electronic betting, gaming, gambling, lottery or bookmaking services provided by means of the Internet, or via a global computer network, or on-line from a computer network database, or via telephony including to mobile telephones, or via a television channel including a television channel distributed by satellite, terrestrial or cable television broadcast; arranging and conducting competitions for video game players and computer game players; pay to play games services; peer to peer interactive games and gaming services; interactive poker games and gaming including single and multi player gaming formats; presentation and production of poker competitions, tournaments, games and gaming; educational or entertainment games played online; electronic publishing services; video taping and filming services; provision of news, current affairs and sports information; news, current affairs and educational information services; information and advisory services relating to television and radio programmes, to education, recreation, entertainment, music and to sport; information and advisory services relating to television and radio programmes, to education, recreation, entertainment, music and to sport, provided on-line from a computer database or the Internet or to mobile telephones; factual information services relating to television and radio programmes, news and sport; instruction services; training services; training services provided via simulators; leisure services; advisory services relating to entertainment; arranging conferences, seminars, symposiums or workshops; arranging exhibitions or festivals; booking agency services; cinema services; cinema studio services; distribution of radio programmes, television programmes, films, motion pictures, pre-

recorded video tapes, audio and/or visual material, pre-recorded video cassettes, DVDs or pre-recorded video discs distribution of radio programmes, television programmes, films, motion pictures; distribution of pre-recorded video tapes, audio and/or visual material, pre-recorded video cassettes, DVDs or pre-recorded video discs (other than transport) for entertainment, educational, training, sporting, culture and information purposes; providing films, not downloadable, via video-on-demand transmission services; providing television programmes, not downloadable, via video-on-demand transmission services; providing television programs, not downloadable, via video-on-demand transmission services; production of radio programmes, television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual material, pre-recorded video cassettes, DVDs or pre-recorded video discs; editing of radio programmes, television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual material, pre-recorded video cassettes, DVDs or pre-recorded video discs; hire, leasing or rental of radio programmes, television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual material, pre-recorded video cassettes, DVDs or pre-recorded video discs; exhibition of radio programmes, television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual material, pre-recorded video cassettes, DVDs or pre-recorded video discs for entertainment, educational, sporting or cultural purposes; amusement park services with a theme of films, radio or television productions; organisation and management of amusement parks and theme parks; organisation of entertainment; preparation and production of radio programmes, television programmes, films, pre-recorded video tapes, DVDs, audio and/or visual material, pre-recorded video cassettes, pre-recorded video discs or motion pictures for distribution for transmission or broadcast by any means; provision of radio programmes, television programmes, films, audio and/or visual material or motion pictures online (not downloadable); publication of printed media and recordings; dubbing; video tape editing; entertainment; film production; rental of motion pictures; movie studios; providing movie theatres facilities; production of shows; video film tape production; rental of audio equipment; rental of lighting apparatus for theatrical sets or television studios; rental of motion pictures; rental of movie projectors and accessories; rental of radio equipment; rental of televisions and television equipment; rental of sports equipment; rental of video cameras; rental of video tapes; rental of video recorders; theatre productions; movie studio services; organising or hosting awards ceremonies; presentation of films; production of special effects for films; reservation services (included in this class) for sporting, scientific, political and cultural events; production of artwork for animated films; recording studio services; provision of video and audio content by sale and rental, whereby the consumer is entitled to single or multiple viewings of the media content via any form of playback device, all relating to entertainment, education, sports and culture; education and providing of training in connection with environmental protection, energy conservation and ecology and animal welfare; education and providing of training in connection with alternative energy sources, including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels; publication of instructional material and promotional material relating to environmental protection, energy conservation and ecology and animal welfare; arranging and conducting of seminars and workshops (training); establishing training programmes and training manuals; organising and conducting safety courses and educational courses; online news reporting services; online provision of information and general encyclopaedic knowledge relating to entertainment, education, training, sports, culture, news, current affairs, satellite, television and radio programmes, music, films, books and other printed matter, video games, computer games,

amusement machines, amusement centres or amusement parks; online translation services; online library services including the lending and exchanging of books and other publications and photographs; provision of online classes, seminars, workshops, exhibitions and displays; leasing, booking and providing of diving equipment; online card games; organization of sports and holiday camps; provision of telephone ring tones; provision of professional cycling services; organisation of cycling events; leasing, rental and hiring of data rooms for entertainment, sporting and cultural events; high-definition studios, edit suites, voice-over studios and audio suites; circuses arranging, organisation, production, management, conducting, presentation and staging of entertainment, events, concerts, festivals, gigs and live band performances including such services provided on-line from a computer database or the Internet; arranging of festivals for entertainment, cultural and recreational purposes; festival services; performance of music, dance, comedy, theatre, poetry and circus entertainment, including such services provided on-line from a computer database or the Internet; arranging of musical events; organisation of events for fund raising; entertainment and cultural events; provision of information relating to festivals; provision of leisure, entertainment and recreation facilities; provision of playrooms and games rooms; organisation of parties; provision of facilities for parties; party and event organisation and planning services; organisation and staging of dance events, music and live music entertainment; provision of live music; provision of live musical performances & shows; arranging of music performances; entertainment in the form of live musical performances; music festival services; music performance services; music entertainment services; nightclub services; organising nightclub events; publication of texts (other than publicity texts); entertainment services, namely, providing podcasts; provision of online fitness tracking; provision of online tracking of participation in and attendance of sporting events; recording of music onto a variety of media; presentation and distribution of sound and video recordings; hiring disc jockeys; composition of music; music production; music publishing and music recording services; music recording; song publishing; provision of on-line music and on-line videos (not downloadable); production, presentation, distribution, syndication, networking and rental of radio and television programmes and of music, sound and video recordings; non-downloadable radio programmes, television programmes, videos, sound, images or data accessed from the Internet or other communication networks; providing on-line electronic publications; providing downloadable pre-recorded music and video for a fee or pre-paid subscription via the Internet; organisation of competitions, concerts and live shows; club services [entertainment]; disc jockey services; presentation of live performances; music composition services; providing on-line voting system via the Internet or a wireless communication device for entertainment purposes; production of dance shows, music shows and video award shows; comedy shows, game shows and sports events before live audiences which are broadcast live or taped for later broadcast; organising talent contests and music and television award events; entertainment, namely providing streamed or downloadable music, film, tv-programs, audio books and games to users online via a communication network; creating and publication of playlists; entertainment services, namely, a musical chart service that provides the consumer with updated statistical ranking of songs based on radio airplay, sales of recordings, streaming of music to devices and views of internet videos; Virtual reality studios; Production, presentation and distribution of virtual reality/augmented reality content; consultancy, information and advisory services relating to all the aforesaid services; professional consultancy, information and advisory services relating to all the aforesaid services; consultancy, information and advisory services relating to all the aforesaid services provided on-line from a

_____ computer database or via a helpline or the Internet.

X. Information relating to the identical or similar trade mark application/s :

XI. Time limit for requesting review or appeal begins: 17/04/2019.
Time limit for requesting review or appeal end: 17/07/2019.

XII. Authority to which such request for review or appeal should be made:

Israeli Patent Office, Trademarks Department
1 Agudat Sport Hapoel St., Technological Garden, Building No. 5,
Jerusalem, 9695101, Israel
Phone: 972-2-5651627, Fax: 972-2-6467026
E-mail: trademarks@justice.gov.il

XIII. Indications concerning the appointment of a representative:

In order to file a request for review or appeal, you will need to appoint a representative domiciled in Israel.

XIV. Signature:



Rula Kardoush

XV. Corresponding essential provisions of the applicable law:

Definition	1.	In this Ordinance -“Trademark” – means a mark used, or intended to be used, by a person in relation to goods he manufactures or deals in;
Marks eligible for registration	8.	<p>(a) No mark is eligible for registration as a trademark unless it is adapted to distinguish the goods of the proprietor of the mark from those of other persons (a mark so adapted being hereinafter referred to as a “distinctive mark”).</p> <p>(b) In determining whether a trademark is distinctive, the Registrar or the Court may, in the case of a trademark in actual use, take into consideration the extent to which such use has rendered such trademark in fact distinctive for goods in respect of which it is registered or intended to be registered.</p>
Limitation to certain colors	9.	A trademark may be limited in whole or in part to one or more specified colors, and in such a case the fact that it is so limited shall be taken into consideration by the Registrar or Court having to decide as to the distinctive character of such trademark. If and so far as a trademark is registered without limitation of color, it shall be deemed to be registered for all colors.
The scope of registration	10.	<p>(a) A trademark must be registered in respect of particular goods or classes of goods.</p> <p>(b) Any question as to the class within which any goods fall shall be determined by the Registrar, whose decision shall be final.</p>
Marks ineligible for registration	11.	<p>The following marks are not eligible for registration:</p> <p>(1) A mark referring to some connection with the President of the State or his household or to presidential patronage or a mark from which any such connection or patronage might be inferred;</p> <p>(2) Flags and emblems of the State or its institutions, flags and emblems of foreign states or international organizations, and any mark resembling any of these;</p> <p>(3) Public armorial bearings, official signs or seals used by any State to indicate control or warranty, and any sign resembling any of these and any sign from which it might be inferred that its proprietor enjoys the patronage of or supplies goods or renders services to a head of State or a Government, unless it is proved to the Registrar that the proprietor of the mark is entitled to use it;</p> <p>(4) Marks in which the following words appear – “patent”, “patented”, “by royal letters patent”, “registered”, “registered design”, “copyright”, “to counterfeit this is forgery” or words to like effect;</p> <p>(5) Marks which are or may be injurious to public policy or morality;</p> <p>(6) Marks likely to deceive the public, marks which contain false indications of origin and marks which encourage unfair trade competition;</p> <p>(6A) A mark containing a geographical marking in relation to goods that do not originate in the geographical area indicated, or a geographical marking that could be misleading in relation to the genuine geographical area of the origin of the goods;</p> <p>(6B) A mark containing a geographical marking that is verbally correct but contains a false representation to the effect that the goods originate in another geographical area;</p>

		(7) Marks identical with or similar to emblems of exclusively religious significance;
		(8) A mark on which the representation of a person appears, unless the consent of such person has been obtained; in the case of the representation of a deceased person, the Registrar shall request the consent of his survivors unless, in his opinion, reasonable grounds exist for not doing so;
		(9) A mark identical with one belonging to a different proprietor, which is already on the register in respect of the same goods or description of goods, or so nearly resembling such a mark as to be calculated to deceive;
		(10) A mark consisting of numerals, letters or words which are in common use in trade, to distinguish or describe goods or classes of goods or which bear direct reference to their character and quality, unless the marks have a distinctive character within the meaning of Section 8(b) or 9;
		(11) A mark whose ordinary signification is geographical or a surname, unless represented in a special manner or unless having a distinctive character within the meaning of Section 8(b) or 9;
		(12) A mark that identifies wine or an alcoholic drink containing a geographical signification, if the origin of the wine or alcoholic drink is not in that same geographical area;
		(13) A mark that is identical to or resembles so as to deceive, a well known mark even if it is not a registered trademark, in relation to goods in respect of which the mark is well known or in respect of goods of the same description;
		(14) A mark that is identical to or resembles a well known trademark that is a registered trademark, and this even if it is in respect of goods that are not of the same description, if the mark whose registration is being requested could indicate a connection between the goods in respect of which the mark is required and the proprietor of the registered mark, and the proprietor of the mark is liable to be adversely affected as a result of the use of the requested mark.
Mark identical with name of other person	12.	The Registrar may refuse an application for registration of a trademark identical or resembling the name or business name of another person, or containing a name identical or resembling as aforesaid, if the mark is likely to deceive the public or to cause unfair competition.
Name or description of goods	13.	Where a mark also contains a name or description of any goods, the Registrar may refuse to register it in respect of other goods; but he may so register it if in actual use the mark varies according to the goods for which it is used, and the applicant adds a note to such effect on his application.
Registration of certification mark	14.	(a) The Registrar may register a certification mark if he is satisfied that the proprietor of the mark is competent to certify the characteristics to be designated by the mark. (b) A certification mark is capable of registration even if it lacks distinctiveness as required by Section 8(a). (c) A certification mark may only be transferred with the permission of the Registrar.
Registration of collective mark	15.	(a) The Registrar may register a collective mark if he is satisfied that it is intended for use by the members of the body of persons concerned and that such body has control over the use of the mark by its members. (b) For all purposes of this Ordinance, the use of a collective mark by a member of the body shall be deemed to be the use thereof by such body, whether or not the body itself uses or intends to use it. (c) A collective mark may only be transferred with the permission of the Registrar.
Registration of marks	16.	(a) Notwithstanding the provisions of Section 8-11, the Registrar shall not refuse to register a trademark that is registered as a trademark in its country of origin unless any of the following apply

registered abroad	—	<p>Registration of the mark in Israel will infringe rights acquired in Israel by another person;</p> <p>The mark lacks any dimension that gives it a distinctive characteristic; a trade mark will not be disqualified for registration if it is distinct from the trademark registered in its country of origin in respect of details that do not alter its distinctive characteristic and do not adversely affect the identification of the registered mark in its country of origin.</p> <p>The mark consists exclusively of signs or indications which may serve in trade to designate the kind, quality, quantity place of origin, intended purpose, time of production or value of the goods;</p> <p>The mark is customary in current language or bona fide and established trade practices in Israel;</p> <p>The mark is contrary to public policy or to normality;</p> <p>The mark is likely to deceive the public.</p> <p>(b) "Country of origin", in relation to a trademark whose registration is requested under this Section – means a Member State in which the Applicant has an effective or serious industrial or commercial establishment, and if he has no such establishment within the territory of such State – a Member State in which he is domiciled, and if he does not have a domicile within the territory of such State – the Member State of which he is a national.</p> <p>(c) Where the Registrar accepts for registration a mark which would not have been registered but for the provisions of subsection (a), such fact shall be indicated in the publication of the application and in the Register.</p>
Application	17.	<p>Any person claiming to be the proprietor of a trademark being used by or intended to be used by him and who wishes to register it, shall submit an application to that effect to the Registrar in the prescribed manner</p>
Division of the application	17A.	<p>(a) A person who has submitted an application as stated in Section 17(a) in respect of several classes of goods, may, as long as no trade mark in the subject matter of the application has been registered under Section 26, apply to the Registrar for a division of the</p> <p>application into separate applications, according to classes of the goods, in the prescribed manner (referred to in this section as – an application for division); the Registrar having decided on such a division, that date of each of the applications that have been so separated shall be the date on which the original application was submitted.</p> <p>(b) Where an application for division has been submitted, after publication of receipt of the original application under Section 23, any objection submitted under Section 24 to registration of the trademark that is the subject of the original application shall be deemed to have been submitted in respect of each of the separated applications in so far as the objection relates to it.</p>
Powers of Registrar	18.	<p>(a) Subject to the provisions of this ordinance the Registrar may refuse an application or accept it as it is or subject to conditions, amendments or modifications, or subject to such limitations as he deems it proper to impose as to mode or place of use or otherwise.</p> <p>(b) In relation to an application for registration of a trademark in respect of a number of classes of goods, the Registrar may require its division into several applications, and the date of submission of each of the applications so separated shall be the date of submission of the application that was divided.</p>
	19.	<p>Where the Registrar has refused an application his decision shall be subject to an appeal to the District Court, and the Registrar shall be the Respondent in such an appeal.</p>
Requirement disclaimer	21.	<p>(a) If a trademark contains matter common to the trade or otherwise of a non-distinctive character and it appears to the Registrar that the proprietor of the mark is not entitled to the exclusive use of</p>

		<p>such matter or part thereof, he may, in deciding whether such trademark shall be entered or shall remain on the Register, as a condition thereof require that the proprietor disclaim any right to the exclusive use of such matter or make other such disclaimer as he may deem necessary in order to define his rights under the registration.</p> <p>(b) A disclaimer under this Section shall not affect any rights of the proprietor of the trademark except such as arise out of the registration of the mark.</p>
Objection	24.	<p>(a) Any person may within three months, from the date of the advertisement file with the Registrar a notice of objection to registration of the trademark.</p> <p>(a1) The following are the grounds for objection to registration of a trademark:</p> <p>(1) There is due cause and by virtue thereof the Registrar is empowered under the provisions of this ordinance to refuse the application for registration;</p> <p>(2) The objector claims to be the proprietor of the mark.</p> <p>(b) The aforesaid notice shall be given in the prescribed manner and shall set out therein details of the grounds of the objection.</p> <p>(c) The Registrar shall send a copy of the notice to the applicant.</p> <p>(d) The applicant shall send to the Registrar, in the prescribed manner and within the prescribed time, a counterstatement to the objection, setting forth the grounds on which he relies for his application.</p> <p>(e) If the applicant does not send a counterstatement as aforesaid he shall be deemed to have abandoned his application.</p> <p>(f) If the applicant sends a counterstatement, the Registrar shall furnish a copy thereof to the person who has notice of objection and shall, after hearing the parties, if so required, consider the evidence and shall decide whether to allow the registration and if so on what conditions.</p>
Rival claims to identical marks	29.	<p>(a) Where separate applications are made by different persons to be registered as proprietors of identical trademarks or those that are similar so as to deceive, in respect of the same goods or description of goods, and the special application was submitted as the previous application was accepted, the Registrar may refrain from accepting any of the applications until their rights are determined by agreement between them approved by the Registrar, and in the absence of such agreement or approval the Registrar shall decide, for reasons that shall be recorded as to which application shall continue to be processed in accordance with this ordinance.</p> <p>(b) An appeal shall lie against the Registrar's decision under subsection (a), to a District Court within 30 days from the date of the Registrar's decision.</p> <p>(c) The appellant shall deliver to the Registrar notice of filing of an appeal under subsection (b) within 30 days of the date of its filing.</p> <p>(d) In an appeal under subsection (b) the Court shall if so required, hear the Registrar.</p>
Restrictions on the registration of variety denominations	31.(a)	<p>A denomination of a variety shall not be registered in the Register of Rights if - in respect of agricultural crops of the same species - an identical denomination or an identical or similar description under the Trade Marks Ordinance (New Version) 5732-1972 is still registered, and no denomination shall be registered under the said Ordinance in respect of aforesaid crops, if - at any time - an identical or similar denomination of a variety was registered in the Register of Rights.</p>
Un-renewed trademark	34.	<p>Where a trademark has been removed from the register for nonpayment of the fee for renewal, such trademark shall, never the less, for the purpose any application for registration for a period of one</p>

Notice of refusal or of filing of objection	56F	<p>year after such removal be deemed to be a registered trademark.</p> <p>(a) Within 18 months of the date on which an Israel-designated application was sent to the Registrar, he shall send notice of each of the following to the International Bureau, pursuant to the provisions of this chapter:</p> <p>(1) A decision that the trademark is not eligible for registration or 30 that an application can only be accepted on conditions, with amendments , modifications or limitations, under the provisions of Section 18;</p> <p>(2) Filing of objections to registration of the trademark, or the existence of a possibility of submitting objections as aforesaid even after the said period of 18 months.</p>
Standards law 1953 prohibitions	13. (a)	<p>Persons must not -</p> <p>(1)use the terms Standard, Standard and norm, or words close to them, in any of their declarations (hereafter: protected terms) to describe a specification or technical rules for which no Standard or Official Standard was proclaimed ;</p> <p>(2)use any of the protected terms as a name for their business or for the activities of their business, without a permit from the Minister of Industry and Trade; this provision shall not apply to a person who made aforesaid use before this Law came into effect .</p> <p>(3)describe any commodity - in writing, orally or in any other way whatsoever - in a manner liable to create the impression that a permit to mark it with a Standard mark or with a supervision mark was issued, unless he learned that such a permit actually was issued ;</p> <p>(4)mark a commodity in a manner liable to create the impression that it conforms to a Standard or to an Official Standard, otherwise than by marking it lawfully with a Standard mark ;</p> <p>(5) describe or mark any commodity in a manner liable to create the impression that the Institution supervises its production, if the Institution does not supervise its production</p>
Restriction on the registration of merchandise marks	14	<p>Notwithstanding the provisions of the Merchandise Marks Ordinance 1938, after a Standard mark or a supervision mark has been determined, no merchandise mark shall be registered that is similar to that Standard mark or supervision mark, or is liable to create the impression that its owner was given a permit to use that Standard mark or supervision mark; after this Law comes into effect, a merchandise mark that includes one of the protected terms shall be registered only by permit from the Minister of Industry and Trade.</p>
Appellations of origin and geographical indications (protection) law, 5725-1965		<p>The improper use of a registered appellation of origin is an infringement of the right to an appellation of origin even if the true origin of the goods is indicated beside the appellation of origin and even if the appellation appears in translation or accompanied by expressions such as "kind", "type", "class", "imitation" or the like.</p>