

MADRID AGREEMENT AND PROTOCOL
FINAL DISPOSITION ON STATUS OF A MARK

STATEMENT OF GRANT OF PROTECTION
FOLLOWING A PROVISIONAL REFUSAL

notified to the International Bureau of the World Intellectual Property Organization in accordance with
Article 5 of the Madrid Protocol and Rule 18ter(2)(ii) of the Common Regulations.

I. Office sending the statement:

Japan Patent Office (JPO)

II. International registration number: 1400991

Mark: EXATHLON BRASIL WORLD'S MOST CHALLENGING
PERFORMANCE GAME (with figurative elements)

Date of international registration: 2017/08/21

III. Holder of the international registration:

OCTOVISIO GMBH

IV. Statement indicating that the mark is protected for the following goods and/or services.

*Accepted for all the goods or services in class 38.

25 Clothing, including underwear and outerclothing, other than special purpose protective clothing; socks, mufflers [clothing], shawls, bandanas, scarves, belts [clothing], footwear, shoes, slippers, sandals, headgear, hats, caps with visors, berets, caps [headwear], skull caps; all aforementioned goods are produced, planned or designed in Brazil.

28 Games and toys; arcade video game machines; game apparatus and machines for use with an external display screen and monitor, including those coin-operated; toys for animals; toys for outdoor playgrounds, parks and game parks; gymnastic and sporting articles not included in other classes; fishing tackle, artificial fishing bait, decoys for hunting and fishing; Christmas trees of artificial material, ornaments for Christmas trees, artificial snow for Christmas trees; rattles (playthings), novelties for parties, dances (party favors), paper party hats; all aforementioned goods are produced, planned or designed in Brazil.

*Note

The holder is required to pay the second part of the individual fee to protect the mark concerning the international registration in Japan [, as notified in a separate communication under Rule 34(3)(C) issued at the same time as the present statement]. Where the second part of the individual fee is not paid within the applicable period, the International Registration shall be cancelled with respect to Japan [Rule 34(3)(d)].

V. Date on which the statement was sent: 2019/06/13

VI. Signature or official seal by the office:



Continuation sheet

- 35 Advertising, marketing and public relations; organization of exhibitions and trade fairs for commercial or advertising purposes; design for advertising; provision of an online marketplace for buyers and sellers of goods and services; office functions; secretarial services; arranging newspaper subscriptions for others, compilation of statistics; rental of office machines; systemization of information into computer databases; telephone answering for unavailable subscribers; business management, business administration and business consultancy; accounting; commercial consultancy services; personnel recruitment, personnel placement, employment agencies, import–export agencies; temporary personnel placement services; auctioneering; the bringing together, for the benefit of others, of a variety of goods enabling customers to conveniently view and purchase those goods (other than retail services or wholesale services) ; retail store services, wholesale outlet services, including by means of electronic media or through mail order catalogues of clothing, footwear, game and toys, gymnastic and sporting articles and fishing tackle.
- 41 Education and training; arranging and conducting of conferences, congresses and seminars; sporting activities; cultural activities, namely exhibitions and demonstrations of art, film and music, excluding those related with fashion; entertainment; ticket reservation and booking services for entertainment, sporting and cultural events, including ticket reservation and booking services for theatres, cinemas, museums and concerts; publication and editing of printed matter, including magazines, books, newspapers, other than publicity texts; electronic publication services; production of movie films, radio and television programmes; news reporters services; photographic reporting services; photography; translation.