



World Intellectual Property  
Organisation (WIPO)  
International Bureau  
34, Chemin des Colombettes  
1211 Geneva 20  
Switzerland

**Your Reference:**  
**International Registration No:**  
WO0000001475596  
**Examiner:** Andrew Bates  
**Direct Telephone:** +44(0)1633814177  
**Date:** 11 July 2019

Please reply by **11 September 2019** quoting the International Registration number

Dear Sir/Madam,

**Intl Reg No:** WO0000001475596  
**Mark:** Mega pack (Figurative)  
**Holder:** Toruńskie Zakłady Materiałów  
Opatrunkowych, Spółka Akcyjna  
**Class:** 3

**Notification of a Provisional Total Refusal of Protection (not based on an opposition) by the Intellectual Property Office**

I have examined your designation under the Trade Marks Act 1994 and carried out a search of the relevant trade mark registers. Your designation does not appear to meet the requirements for Protection for the following reason(s).

**Absolute grounds for refusal**

**Section 3(1)(b)**

The designation is not acceptable in Class 3. There is an objection under Section 3(1) (b) of the Act as the mark is devoid of any distinctive character. This is because the mark consists essentially of the words MEGA PACK which indicates to the relevant consumer that these goods are sold in larger packs, for example, 5 packs or boxes of tissues being sold as one single pack, this may well be construed as being a mega pack.

The addition of the device element is not enough to render the mark acceptable.

**If the issues raised in the examination report is/are not resolved by the date shown above, the designation will be refused under the provisions of Section 37(4) of the Trade marks Act 1994.**

Yours faithfully

*Andrew Bates*

## Trade Marks Registry