



**ESTONIAN PATENT OFFICE**  
**TRADEMARK DEPARTMENT**

**THE PROTOCOL RELATING TO THE MADRID AGREEMENT**  
**CONCERNING THE INTERNATIONAL REGISTRATION OF MARKS**

**STATEMENT OF GRANT OF PROTECTION**  
**FOLLOWING A PROVISIONAL REFUSAL**

notified to the International Bureau of the World Intellectual Property Organization (WIPO)  
according to Article 5 of the Madrid Protocol

I. Name and address of the office sending the statement:

**The Estonian Patent Office**  
**Trademark Department**  
**Toompuiestee 7**  
**15041 Tallinn**  
**ESTONIA**  
**Telephone: + 372 715 1735**

II. Number of the international registration which is the subject of the statement:

**1395893**

III. Other information concerning the international registration which is the subject of the statement:

Figurative mark / verbal elements of the mark: **PLAY THE GAME**

IV. The mark is protected for all the goods in classes 3, 6, 8, 11, 14, 16, 18, 19, 21, 22, 24, 26 and 27.

The mark is protected for the following goods in class 9: Coils, electric; particle accelerators; reflecting discs for wear, for the prevention of traffic accidents; protection devices for personal use against accidents; clothing for protection against accidents, irradiation and fire; accumulators, electric, for vehicles; accumulator jars; battery boxes; acidimeters for batteries; hydrometers; plates for batteries; whistle alarms; sound alarms; acoustic conduits; sound recording discs; speaking tubes; actinometers; adding machines; aerometers; enlarging apparatus [photography]; electro-dynamic apparatus for the remote control of railway points; magnets; electromagnetic coils; air analysis apparatus; alarms; alcoholmeters; alidades; food analysis apparatus; igniting apparatus, electric, for igniting at a distance; batteries for lighting; altimeters; asbestos gloves for protection against accidents; asbestos clothing for protection against fire; ammeters; amplifiers; amplifying tubes; anemometers; calibrating rings; fire extinguishers; anodes; anode batteries; antennas; anti-glare glasses; anti-glare visors; anti-interference devices [electricity]; transformers [electricity]; apertometers [optics]; money counting and sorting machines; distribution boxes [electricity]; surveying instruments; surveying chains; lenses for astrophotography; thermionic tubes; audiovisual teaching apparatus; coin-operated musical automata [juke boxes]; mechanisms for coin-operated apparatus; mechanisms for counter-operated apparatus; calipers; comparators; fire alarms; automatic indicators of low pressure in vehicle tires [tyres]; protective suits for aviators; alarm bells, electric; rods for water diviners; life-saving rafts; scales; meteorological balloons; demagnetizing apparatus for magnetic tapes; tape recorders; magnetic tapes; barometers; weighing machines; weighbridges; fire beaters; chargers for electric batteries; betatrons; ticket dispensers; cabinets for loudspeakers; close-up lenses; terminals [electricity]; pressure indicator plugs for valves; galvanometers; push buttons for bells; branch boxes [electricity]; tone arms for record players; spirit levels; punched card machines for offices; sheaths for electric cables; frames for photographic transparencies; circular slide rules; slide-rules; calculating machines; slide calipers; jigs [measuring instruments]; blueprint apparatus; cinematographic cameras; capillary tubes; sound recording carriers; protective helmets; respiratory masks, other than for artificial respiration; solderers' helmets; eyeglass chains; heat regulating apparatus; darkrooms [photography]; boiler control instruments; drying racks [photography]; editing appliances for cinematographic films; printed circuits; flashing lights [luminous signals]; signal bells; containers for microscope slides; collectors, electric; electric installations for the remote control of industrial operations; switchboxes [electricity]; commutators; marine compasses; eyepieces; thread counters; pedometers; counters;

metronomes; condensers [capacitors]; conductors, electric; electricity conduits; circuit closers; connectors [electricity]; junction boxes [electricity]; switchboards; contacts, electric; apparatus to check franking; regulating apparatus, electric; monitoring apparatus, electric; speed checking apparatus for vehicles; converters, electric; photocopiers [photographic, electrostatic, thermic]; eyeglass cords; retorts; retorts' stands; correcting lenses [optics]; objectives [lenses] [optics]; cosmographic instruments; diving suits; electric apparatus for commutation; switches, electric; limiters [electricity]; sockets, plugs and other contacts [electric connections]; current rectifiers; cell switches [electricity]; dressmakers' measures; cupels [laboratory]; appliances for measuring the thickness of leather; cyclotrons; false coin detectors; shutter releases [photography]; densimeters; animated cartoons; laboratory trays; metal detectors for industrial or military purposes; sonars; detectors; shutters [photography]; diaphragms [acoustics]; centering apparatus for photographic transparencies; cameras [photography]; slides [photography]; slide projectors; distance measuring apparatus; dictating machines; diffraction apparatus [microscopy]; loudspeakers; circuit breakers; record players; microscopes; distance recording apparatus; range finders; distribution boards [electricity]; distribution consoles [electricity]; compasses for measuring; measures; measuring apparatus; dynamometers; water level indicators; fire escapes; flash-bulbs [photography]; telephone receivers; fluorescent screens; projection screens; workmen's protective face-shields; screens [photography]; drainers for use in photography; electric loss indicators; measuring devices, electric; cables, electric; ducts [electricity]; control panels [electricity]; galvanic cells; connections for electric lines; couplings, electric; relays, electric; electrolyzers; transmitters of electronic signals; transmitting sets [telecommunication]; cleaning apparatus for sound recording discs; sound recording strips; kilometer recorders for vehicles; spools [photography]; mechanical signs; epidiascopes; test tubes; balancing apparatus; thermostats; ergometers; material testing instruments and machines; egg-candlers; gauges; petrol gauges; spark-guards; cases especially made for photographic apparatus and instruments; testing apparatus not for medical purposes; refractometers; exposure meters [light meters]; invoicing machines; apparatus for fermentation [laboratory apparatus]; railway traffic safety appliances; wires, electric; magnetic wires; plumb bobs; plumb lines; nets for protection against accidents; life nets; safety tarpaulins; film cutting apparatus; filters for respiratory masks; filters [photography]; battery chargers; high-frequency apparatus; frequency meters; fuses; radios; galena crystals [detectors]; galvanic batteries; gloves for protection against accidents; gloves for divers; gloves for protection against X-rays for industrial purposes; gas testing instruments; gasometers [measuring instruments]; surveying apparatus and instruments; levelling staffs [surveying instruments]; drying apparatus for photographic prints; glazing apparatus for photographic prints; rulers [measuring instruments]; measuring glassware; screens for photoengraving; grids for batteries; clothing for protection against fire; audio- and video-receivers; heliographic apparatus; holograms; hygrometers; identification threads for electric wires; identification sheaths for electric wires; life saving apparatus and equipment; fire hose nozzles; fire engines; fire pumps; slope indicators; taximeters; quantity indicators; vacuum gauges; speed indicators; inductors [electricity]; armatures [electricity]; data processing apparatus; mirrors for inspecting work; intercommunication apparatus; carriers for dark plates [photography]; inverters [electricity]; ionization apparatus not for the treatment of air or water; peepholes [magnifying lenses] for doors; hemline markers; furniture especially made for laboratories; lactodensimeters; lactometers; darkroom lamps [photography]; optical lamps; magic lanterns; signal lanterns; lasers, not for medical purposes; optical lenses; letter scales; logs [measuring instruments]; sounding lines; magnifying glasses [optics]; signs, luminous; neon signs; eyeglasses; instruments containing eyepieces; surveyors' levels; spectacle lenses; optical goods; pressure gauges; periscopes; protective masks; mathematical instruments; coin-operated mechanisms for television sets; megaphones; computer memory devices; carpenters' rules; mercury levels; speed measuring apparatus [photography]; precision measuring apparatus; measuring instruments; meteorological instruments; rules [measuring instruments]; micrometer screws for optical instruments; microphones; microtomes; time switches, automatic; mirrors [optics]; breathing apparatus for underwater swimming; nautical apparatus and instruments; naval signalling apparatus; navigational instruments; eyeglass frames; batteries, electric; accumulators, electric; levels [instruments for determining the horizontal]; levelling instruments; prisms [optics]; observation instruments; octants; ohmmeters; wavemeters; optical apparatus and instruments; optical glass; computers; oscillographs; oxygen transvasing apparatus; ozonisers [ozonators]; micrometers; signalling panels, luminous or mechanical; lightning conductors [rods]; parking meters; apparatus and instruments for astronomy; apparatus for measuring the thickness of skins; acid hydrometers; weighing apparatus and instruments; salinometers; washing trays [photography]; stands for photographic apparatus; viewfinders, photographic; photometers; phototelegraphy apparatus; apparatus and instruments for physics; steering apparatus, automatic, for vehicles; pince-nez; pipettes; plane tables [surveying instruments]; planimeters; ear plugs for divers; bells [warning devices]; weights; polarimeters; radiotelephony sets; radiotelegraphy sets; pressure measuring apparatus; pressure indicators; projection apparatus; cathodic anti-corrosion apparatus; teeth protectors; pyrometers; radar apparatus; vehicle radios; radiological apparatus for industrial purposes; protractors [measuring instruments]; apparatus and installations for the production of X-rays, not for medical purposes; X-ray tubes not for medical purposes; protection devices against X-rays, not for medical purposes; telephone apparatus; refractors; X-ray apparatus not for medical purposes; spectroscopes; resistances, electric; thermometers, not for medical purposes; respirators for filtering air; breathing apparatus, except for artificial respiration; rheostats; balances [steelyards]; signals, luminous or mechanical; saccharometers; probes for scientific purposes; satellites for scientific purposes; diaphragms for scientific apparatus; teaching apparatus; choking coils [impedance]; wire connectors [electricity]; locks, electric; sextants; signalling whistles; vehicle breakdown warning triangles; electro-dynamic apparatus for the remote control of signals; simulators for the steering and control of vehicles; sirens; sound transmitting apparatus; sound recording apparatus; sound reproduction apparatus; sounding apparatus and machines;

sounding leads; sound locating instruments; spectrograph apparatus; spherometers; stereoscopes; stereoscopic apparatus; needles for record players; sulfimeters; teleprinters; tachometers; screw-tapping gauges; telegraphs [apparatus]; television apparatus; telegraph wires; remote control apparatus; masts for wireless aerials; teleprompters; telephone transmitters; telerupters; binoculars; telescopes; temperature indicators; time recording apparatus; theodolites; thermostats for vehicles; totalizers; revolution counters; speed regulators for record players; transmitters [telecommunication]; precision balances; marking gauges [joinery]; vacuum tubes [radio]; urinometers; variometers; verniers; videotapes; viscosimeters; theft prevention installations, electric; voltage regulators for vehicles; voting machines; voltmeters; apparatus for changing record player needles; stills for laboratory experiments; wires of metal alloys [fuse wire]; anticathodes; dog whistles; sighting telescopes for firearms; anti-theft warning apparatus; azimuth instruments; beacons, luminous; holders for electric coils; films, exposed; road signs, luminous or mechanical; life buoys; signalling buoys; buzzers; directional compasses; fog signals, non-explosive; cash registers; radiology screens for industrial purposes; identity cards, magnetic; photovoltaic cells; densitometers; disks, magnetic; floppy disks; head cleaning tapes [recording]; video recorders; computer keyboards; integrated circuits; semi-conductors; chips [integrated circuits]; cathodes; life jackets; life belts; chemistry apparatus and instruments; cinematographic film, exposed; materials for electricity mains [wires, cables]; contact lenses; containers for contact lenses; incubators for bacteria culture; solar batteries; copper wire, insulated; discharge tubes, electric, other than for lighting; diaphragms [photography]; distillation apparatus for scientific purposes; dosage dispensers; electric door bells; eyeglass cases; ovens for laboratory use; light conducting filaments [optical fibers [fibres]]; telephone wires; X-ray films, exposed; filters for ultraviolet rays, for photography; horns for loudspeakers; tripods for cameras; bar code readers; bullet-proof waistcoats; marking buoys; wafers for integrated circuits; chromatography apparatus for laboratory use; chronographs [time recording apparatus]; compact discs [audio-video]; compact discs [read-only memory]; optical condensers; acoustic couplers; couplers [data processing equipment]; decompression chambers; plotters; divers' masks; electronic pens [visual display units]; encoded magnetic cards; facsimile machines; fire boats; interfaces for computers; juke boxes for computers; knee-pads for workers; light dimmers [regulators], electric; magnetic data media; magnetic encoders; magnetic tape units for computers; microprocessors; modems; monitors [computer hardware]; mouse [computer peripheral]; optical character readers; optical data media; optical discs; printers for use with computers; processors [central processing units]; readers [data processing equipment]; safety restraints, other than for vehicle seats and sports equipment; scanners [data processing equipment]; smoke detectors; transistors [electronic]; X-ray photographs, other than for medical purposes; junction sleeves for electric cables; abacuses; electronic agendas; answering machines; camcorders; cassette players; compact disc players; diagnostic apparatus, not for medical purposes; disk drives for computers; electrified rails for mounting spot lights; electronic pocket translators; electronic tags for goods; fire blankets; flashlights [photography]; smart cards [integrated circuit cards]; measuring spoons; notebook computers; electronic notice boards; pocket calculators; shoes for protection against accidents, irradiation and fire; sprinkler systems for fire protection; starter cables for motors; sunglasses; time clocks [time recording devices]; video cassettes; video screens; video telephones; goggles for sports; diving goggles; nose clips for divers and swimmers; protective helmets for sports; electronic publications, downloadable; navigation apparatus for vehicles [on-board computers]; decorative magnets; decorative magnets in the shape of letters; decorative magnets in the shape of numbers; cordless telephones; mouse pads; personal stereos; wrist rests for use with computers; coaxial cables; fibre optic cables; covers for electric outlets; marine depth finders; electrified fences; headphones; lighting ballasts; radio pagers; satellite navigational apparatus; solenoid valves [electromagnetic switches]; voltage surge protectors; walkie-talkies; wind socks for indicating wind direction; light-emitting electronic pointers; resuscitation mannequins [teaching apparatus]; stage lighting regulators; egg timers [sandglasses]; DNA chips; DVD players; automated teller machines [ATM]; traffic-light apparatus [signalling devices]; hands-free kits for telephones; asbestos screens for firemen; riding helmets; clothing especially made for laboratories; encoded identification bracelets, magnetic; transponders; downloadable ring tones for mobile phones; downloadable music files; downloadable image files; crash test dummies; laboratory centrifuges; printed circuit boards; USB flash drives; Global Positioning System [GPS] apparatus; portable media players; cell phone straps; light-emitting diodes [LED]; triodes; step-up transformers; laptop computers; fire hose; bags adapted for laptops; sleeves for laptops; digital photo frames; Petri dishes; Pitot tubes; stroboscopes; traffic cones; temperature indicator labels, not for medical purposes; electronic book readers; smartphones; toner cartridges, unfilled, for printers and photocopiers; baby monitors; video baby monitors; lens hoods; tablet computers; encoded key cards; bulletproof clothing; accelerometers; electrical adapters; life-saving capsules for natural disasters; computer hardware; solar panels for the production of electricity; mobile telephones; telescopic sights for artillery; digital signs; wearable activity trackers; wearable fitness activity trackers; chargers for electronic cigarettes; connected bracelets [measuring instruments]; covers for smartphones; cases for smartphones; selfie sticks [hand-held monopods]; calorimeters; flowmeters; reflective safety vests; electronic collars to train animals; joysticks for use with computers, other than for video games; fire extinguishing apparatus; protective films adapted for computer screens; mouth guards for sports; head guards for sports; needles for surveying compasses; security tokens [encryption devices]; infrared detectors; covers for personal digital assistants [PDAs]; baby scales; electronic access control systems for interlocking doors; thermal imaging cameras; scales with body mass analysers; covers for tablet computers; black boxes [data recorders]; digital weather stations; charging stations for electric vehicles; interactive touch screen terminals; smart rings; electric and electronic effects units for musical instruments; audio interfaces; equalizers [audio apparatus]; subwoofers; bathroom scales; thermo-hygrometers; biochips; protective films adapted for smartphones; virtual reality headsets; electronic interactive whiteboards; humanoid robots with artificial intelligence; audio mixers; batteries for

*electronic cigarettes; electronic key fobs being remote control apparatus; electronic sheet music, downloadable; T-squares for measuring; squares for measuring; square rulers for measuring; portable computers for bicycles.*

**The mark is protected for the following goods in class 28:** *Artificial fishing bait; Christmas trees of synthetic material; bows for archery; archery implements; edges of skis; swings; stationary exercise bicycles; bob-sleighs; explosive bonbons [Christmas crackers]; skating boots with skates attached; candle holders for Christmas trees; rods for fishing; bells for Christmas trees; machines for physical exercises; body-building apparatus; shin guards [sports articles]; exercisers [expanders]; rollers for stationary exercise bicycles; landing nets for anglers; ski bindings; floats for fishing; harpoon guns [sports articles]; bar-bells; fish hooks; clay pigeon traps; decoys for hunting or fishing; fishing tackle; fishing lines; reels for fishing; flippers for swimming; creels [fishing traps]; swimming pools [play articles]; artificial snow for Christmas trees; roller skates; ice skates; seal skins [coverings for skis]; clay pigeons [targets]; surfboards; gut for fishing; sole coverings for skis; skis; sleds [sports articles]; scooters [toys]; ornaments for Christmas trees, except illumination articles and confectionery; Christmas tree stands; surf skis; sailboards; hang gliders; appliances for gymnastics; climbers' harness; elbow guards [sports articles]; knee guards [sports articles]; paragliders; protective paddings [parts of sports suits]; spring boards [sports articles]; waterskis; bite indicators [fishing tackle]; bite sensors [fishing tackle]; fairground ride apparatus; twirling batons; bags especially designed for skis and surfboards; harness for sailboards; masts for sailboards; surfboard leashes; starting blocks for sports; snow globes; weight lifting belts [sports articles]; bodyboards; hunting game calls; in-line roller skates; rosin used by athletes; snowshoes; scent lures for hunting or fishing; camouflage screens [sports articles]; men's athletic supporters [sports articles]; snowboards; ascenders [mountaineering equipment]; swimming kick boards; trampolines; poles for pole vaulting; water wings; swimming belts; swimming jackets; dumb-bells; paddleboards; rollers for fixing on shoes; gyroscooters; bows for archery, arrows for archery; wrist guards [sports articles]; water wing swim aids for recreational use; inflatable tubes for swimming for kids; hoops for exercise; skateboards; longboards; horizontal bars; doorway pull-up bars.*

V. Date on which the statement was pronounced: 19/09/2019 (dd/mm/yyyy).

VI. Signature of the Office:

Jana Redkin  
Senior Examiner