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World Intellectual Property Organisation (WIPO) International Bureau 34, Chemin des Colombettes 1211 Geneva 20 Switzerland Your Reference: International Registration No: WO0000001428386

Examiner: Claire Woodman

**Direct Telephone:** +44(0)1633814566

Date: 23 October 2019

Intl Reg No: WO000001428386 Mark: SKYLAWFIRM (Figurative)

Holder: Chensheng Class(es): 35

Notification Of A Provisional Total Refusal Of Protection Based On An Opposition By The United Kingdom Intellectual Property Office In Accordance With Article 5 Of The Madrid Protocol

I am writing to inform you that following receipt of an opposition to the above trade mark, it is necessary to issue this formal provisional refusal letter. This provisional refusal covers all of the goods and services of the International Registration.

Please find attached a copy of the TM7 'Notice of Opposition', which includes details of any marks referred to in the statement of case, which was received by the United Kingdom Trade Mark Registry. Copies of these documents have been sent to the holder informing them of this provisional refusal.

If the holder of the International Registration wishes to file a counterstatement, they must complete the form TM8 'Notice of defence and counterstatement', which is available at <a href="mailto:ipo.gov.uk/tmforms">ipo.gov.uk/tmforms</a> and return it to this office within two months of the date of this letter. This period cannot be extended, except in the circumstances described below. The holder should note that failure to file a TM8 will result in the provisional refusal being upheld.

If both parties to this dispute wish to negotiate and want to enter a 'cooling off period' then the time for filing the TM8 can be extended for a further seven months by the filing the form TM9c 'Request for a cooling off period, which is available at ipo.gov.uk/tmforms

The TM8 should be received on or before **23 December 2019** above unless a cooling off period is entered into by the parties.

The holder of the International Registration must provide us with an address for correspondence in the United Kingdom, another EEA state or the Channel Islands on a form TM33 'Appointment or change of agent or contact address', which is available at <u>ipo gov uk/tmforms</u> within this two month period.

If one is not provided within this time the refusal will be made final.

Claire Woodman

**Trade Marks Registry** 

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# **Intellectual Property Office**

Trade mark number UK00003377563	
Status Registered	
Overview	
Trade mark	
SKY	
Dates	
Filing date 02 September 2009	
Date of entry in register 22 March 2019	
Renewal date 02 September 2029	
Priority details	
Priority date 02 March 2009	
Priority country European Union Intellectual Property Office (EUIPO)	
Claim Whole	
Goods and services	
Classes and terms	
Class 9	

Apparatus for recording television programmes; apparatus for recording, transmission, reproduction or reception of sound, images or audio visual content; electrical and electronic apparatus for use in the reception of satellite, terrestrial or cable broadcasts; speakers; remote controls; television receivers including a decoder; set-top boxes; digital set-top boxes; high definition set top boxes; personal video recorder; set-top boxes for use in decoding and reception of satellite, terrestrial and cable broadcasts; apparatus for decoding encoded signals including set top boxes for television reception; set top box apparatus including a decoder and an interactive viewing guide; set top box apparatus including a decoder and a recorder for recording television and audio programmes; set top box apparatus including a decoder and a recorder programmable to transfer stored recordings to storage and also to delete the older recordings; satellite dishes; computer software to enable searching of data; set top boxes for use in decoding and reception of satellite, terrestrial cable and digital subscriber line (DSL), Internet or other electronic broadcasts; apparatus for decoding encoded signals; recorded television and radio programmes; recorded programmes for broadcasting or other transmission on television, radio, mobile telephones, PDAs and on PCs; multimedia apparatus and instruments; computer hardware, apparatus and instruments all for transmitting, displaying, receiving, storing and searching electronic information; computer software and telecommunications apparatus to enable connection to databases and the Internet; computer software supplied from the Internet; wired and/or wireless computer network routers, modems, firewalls and/or bridges; music, sounds, videos, images, text and information provided by a telecommunications network, by on-line delivery and by way of the Internet and/or the world-wide web or other communications network; audio and/or video file recorders and/or players; apparatus and instruments for the reception of radio and television broadcasts including the reception of cable, satellite and digital broadcasts; communication apparatus and instruments; data carriers; data storage apparatus; electrical telecommunications and/or communications and/or broadcast and/or transmission and/or decoding and/or image processing and/or audio visual instruments and apparatus; electronic telecommunications and/or communications and/or broadcast and/or transmission and/or decoding and/or image processing and/or audio visual instruments and apparatus; film reproducing instruments and apparatus; parts and fittings for all the aforesaid goods; downloadable media content, including video and films, television programmes, computer games, music, images and ring tones provided by Internet, telephone line, cable, wireless transmission, satellite or terrestrial broadcast service; electrical communication equipment; electronic network equipment; electronic communication equipment; computer software, devices, and hardware for transmitting, receiving, synchronizing, displaying, backing-up, monitoring, controlling, sharing, coding, decoding, encrypting, accessing, remotely accessing, creating, collecting, storing, securing, removing, transferring, disseminating, locating, organizing or otherwise utilizing data, voice, multimedia, audio, visual, music, photographs, drawings, images, audiovisual, video, text, graphics or other data, including over a global communications network; computer software, operating system software, devices, and hardware for synchronizing data, files, e-mails, contacts, calendars, task lists, text messages, photos, music, audio, visual, audio visual, video, text, graphics, programs and other information between computers and hand-held or other devices, and vice versa; communications platforms for enabling instantaneous, continuous, scheduled and perpetual synchronization of data between computers and hand-held or other devices, and vice versa; parts and fittings for all the aforesaid goods.

#### Class 35

Advertising; preparation and presentation of audio visual displays for advertising purposes; dissemination of advertising matter; compilation of business statistics and commercial information; marketing of radio programmes, television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual material, pre-recorded video cassettes, DVDs or pre-recorded video discs; receipt, storage and provision of computerised business information data; compilation of business statistics and commercial information, all relating to television, radio, satellite broadcasting and video games; business customer information and consultancy services for promotional, advertising and marketing purposes in relation to broadcast reception apparatus and instruments and parts and fittings therefor including cable, satellite and terrestrial, analogue or digital reception; electronic and online storage service; electronic and online retrieval of data, files, e-mails, contacts, calendars, task lists, text messages, photos, music, audio, visual, audio visual, video, text, graphics, programs and other data or information, provision of business information and advice.

#### Class 38

Telecommunications services; mobile and fixed telecommunications services; communications services; satellite, cellular and radio communication services; television and radio broadcasting; transmission and communication services; broadcasting and/or transmission of radio and/or television programmes and/or films; satellite, DTT, cable, DSL and broadband broadcasting and/or transmission of audio and/or audio visual programming; transmission of audio, video and/or audio visual programming (by any means); transmission of video films; broadcasting and transmission of television programmes and films to personal computers; broadcasting and communications by means of or aided by computer; transmission of audio, video and/or audio visual programming by Internet protocol (IPTV); provision of access and/or connectivity to broadband networks whether fixed, portable or wireless; transmission of text, messages, sound and/or pictures; telecommunication and/or communication and/or broadcast and/or transmission of audio visual content; communication of information (including web pages), data by radio, telecommunications and by satellite; telephone, mobile telephone, message collection and transmission, radio-paging, call diversion, answerphone and directory enquiry services; computer aided transmission of messages and images; messaging services namely, sending, receiving and forwarding messages in the form of text, audio, graphic images or video or a combination of these formats; short message services (SMS); multimedia messaging services (MMS); voicemail services; provision of access to electronic conferencing, discussion groups and chat rooms; communications services by satellite, television and/or radio; news agency services; provision of access to news, current affairs and sports information; electronic mail services; telecommunication services relating to the Internet; telecommunication of information (including web pages); interactive television services being telecommunications and/or communications and/or broadcasting and/or transmission services; interactive services for television viewers including those watching on mobile telephones and PCs being telecommunications and/or communications and/or broadcasting and/or transmission services; television broadcasting services incorporating interactive services for viewing guides and intelligent automated selection for programme recordal; interactive services for television viewers facilitating the recordal of programmes automatically initiated on the basis of customer viewing habits/preferences being telecommunications and/or communications and/or broadcasting and/or transmission services; providing interactive television viewers (including those watching on their mobile telephones or PCs) with access to information, data, graphics, audio and/or audio-visual content from a restricted group of Internet websites or portals; broadcasting and transmission of interactive television, interactive games, interactive news, interactive sport, interactive entertainment and interactive competitions; video on demand and near on demand telecommunication and/or communication and/or broadcast and/or transmission services; streaming delivery of video on demand streams to viewers; providing access to movies, videos and television programmes to viewers on demand and near on demand; providing access to a database storing information relating to a variety of goods and services; enabling access to the Internet; provision of a connection between websites and television viewers via an interactive television portal; Internet portal services; web portal services; provision of broadband services; interactive television portal services providing access to Internet websites for television viewers via their television receiving equipment including digital television receiving equipment; providing access to Internet websites to mobile telephone users; factual information services relating to television broadcasting; audio visual communication services; data communication services; data broadcasting services; delivery of messages; telecommunication and/or communication and/or broadcast and/or transmission of radio programmes, television programmes, films and motion pictures; telecommunication and/or communication and/or broadcast and/or transmission of audio and/or visual material and material from pre-recorded video tapes: transmission of radio programmes, television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual material, pre-recorded video cassettes, DVDs or pre-recorded video discs; message sending; telephonic or telephone communications services; wireless communication services; organisation of call information; call screening services; call alerting services; provision of communication services for accessing a communications or computer network; provision of communication services for accessing entertainment, education, information and data via telephone, line, cable, wire or fibre, database or computer network; provision of communication services for accessing and retrieving information, messages, text, sound, images and data via a computer or computer network; provision of communication services for accessing and retrieving radio and television programmes; consultancy, synchronization, transfer and transmission of programs, data, files, e-mails, contacts, calendars, task lists, text messages, photos, music, audio, visual, audio visual, video, text, graphics, programs

and other information via telecommunications and global communications networks; data synchronization over telecommunications, communications and computer networks; online video on demand or near on demand telecommunication and/or communication and/or broadcast and/or transmission services; online telecommunications services to enable the accessing and retrieving of data, files, e-mails, contacts, calendars, task lists, text messages, photos, music, audio, visual, audio visual, video, text, graphics, programs and other information via a computer or computer network or electronic device including services provided over a global communications network.

Class 39

Data storage services; electronic storage services.

#### Class 41

Education and entertainment services; provision of audio visual content relating to entertainment, education, training, sport and culture; education and entertainment services by means of radio, television, telephony, the Internet and on-line databases; production and presentation of programmes transmitted by television, the Internet or other telecommunication channels for the conduct of the interactive viewing, selection and purchase of goods; viewing guide services; viewing guide services facilitating the recordal and fixed term rental of programmes and movies; television programme recording services automatically initiated on the basis of customer viewing habits/preferences; video on demand and near video on demand entertainment, educational, sporting and cultural services; providing movies, videos and television programmes to viewers on demand and near video on demand; provision of news, current affairs and sports information; news, current affairs and educational information services.

#### Class 42

Non- downloadable computer software for transmitting, receiving, synchronizing, displaying, backing-up, monitoring, controlling, sharing, coding, decoding, encrypting, accessing, remotely accessing, creating, collecting, storing, securing, removing, transferring, disseminating, locating, organizing or otherwise utilizing data, voice, multimedia, audio, visual, music, photographs, drawings, images, audiovisual, video, text, graphics or other data, including over a global communications network; provision of software updates electronically; provision of online interactive calendars.

## Names and addresses

## Owner(s) name

### **Sky Limited**

Grant Way, Isleworth, Middlesex, TW7 5QD, United Kingdom

## IPO representative name

## CMS Cameron McKenna Nabarro Olswang LLP

Cannon Place, 78 Cannon Street, London, EC4N 6AF, United Kingdom

Intellectual Property Office is an operating name of the Patent Office

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## **Intellectual Property Office**

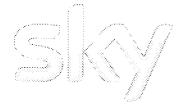
Trade mark number UK00003188194

**Status** 

Registered

## Overview

## **Trade mark**



## **Dates**

Filing date

28 September 2016

Date of entry in register

10 March 2017

Renewal date

28 September 2026

## Goods and services

## Classes and terms

Class 9

Scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission

or reproduction of sound or images; magnetic data carriers, recording discs; compact discs, DVDs and other digital recording media; mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment; computers; computer software; fire-extinguishing apparatus; Abacuses; Accumulators, electric; Acid hydrometers; Acidimeters for batteries; Acoustic conduits; Acoustic couplers; Actinometers; Adding machines; Aerials; Aerometers; Air analysis apparatus; Alarm bells, electric; Alarms; Alcoholmeters; Alidades; Altimeters; Ammeters; Amplifiers; Amplifying tubes; Anemometers; Animated cartoons; Anode batteries; Anodes; Answering machines; Anti-glare glasses; Anti-glare visors; Anti-interference devices [electricity]; Anti-theft warning apparatus; Anticathodes; Apertometers [optics]; Apparatus and installations for the production of X-rays, not for medical purposes; Apparatus and instruments for astronomy; Apparatus and instruments for physics; Apparatus for changing record player needles; Apparatus for editing cinematographic film; Apparatus for fermentation [laboratory apparatus]; Apparatus for measuring the thickness of skins; Apparatus to check franking; Appliances for measuring the thickness of leather; Armatures [electricity]; Asbestos clothing for protection against fire; Asbestos gloves for protection against accidents; Asbestos screens for firemen; Audioand video-receivers; Audiovisual teaching apparatus; Automated teller machines [ATM]; Automatic indicators of low pressure in vehicle tires; Azimuth instruments; Bags adapted for laptops; Balances [steelyards]; Balancing apparatus; Bar code readers; Barometers; Batteries, electric; Batteries, electric, for vehicles; Batteries for lighting; Battery boxes; Battery chargers; Battery jars; Beacons, luminous; Bells [warning devices]; Betatrons; Binoculars; Blinkers [signalling lights]; Blueprint apparatus; Boiler control instruments; Branch boxes [electricity]; Breathing apparatus, except for artificial respiration; Breathing apparatus for underwater swimming; Bullet-proof waistcoats; Buzzers; Cabinets for loudspeakers; Cables, electric; Calculating disks; Calculating machines; Calibrating rings; Calipers; Camcorders; Cameras [photography]; Capacitors; Capillary tubes; Carpenters' rules; Carriers for dark plates [photography]; Cases especially made for photographic apparatus and instruments; Cases fitted with dissecting instruments [microscopy]; Cash registers; Cassette players; Cathodes; Cathodic anticorrosion apparatus; Cell phone straps; Centering apparatus for photographic transparencies; Central processing units [processors]; Chargers for electric batteries; Chemistry apparatus and instruments; Chips [integrated circuits]; Choking coils [impedance]; Chromatography apparatus for laboratory use; Chronographs [time recording apparatus]; Cinematographic cameras; Cinematographic film, exposed; Circuit breakers; Circuit closers; Cleaning apparatus for phonograph records; Clinometers; Clothing especially made for laboratories; Clothing for protection against accidents, irradiation and fire; Clothing for protection against fire; Coaxial cables; Coils, electric; Coin-operated mechanisms for television sets; Collectors, electric; Commutators; Compact disc players; Compact discs [audio-video]; Compact discs [read-only memory]; Comparators; Compasses [measuring instruments]; Computer game software; Computer keyboards; Computer memory devices; Computer operating programs, recorded; Computer peripheral devices; Computer programmes [programs], recorded; Computer programs [downloadable software]; Computer software, recorded; Computers; Conductors, electric; Connections for electric lines; Connectors [electricity]; Contact lenses; Contacts, electric; Containers for contact lenses; Containers for microscope slides; Control panels [electricity]; Converters, electric; Copper wire, insulated; Correcting lenses [optics]; Cosmographic instruments; Couplers [data processing equipment]; Couplings, electric; Covers for electric outlets; Crash test dummies; Cupels [laboratory]; Current rectifiers; Cyclotrons; Darkroom lamps [photography]; Darkrooms [photography]; Data processing apparatus; Decompression chambers; Decorative magnets; Demagnetizing apparatus for magnetic tapes; Densimeters; Densitometers; Detectors; Diagnostic apparatus, not for medical purposes; Diaphragms [acoustics]; Diaphragms for scientific apparatus; Diaphragms [photography]; Dictating machines; Diffraction apparatus [microscopy]; Digital photo frames; Directional compasses; Disk drives for computers; Disks, magnetic; Distance measuring apparatus; Distance recording apparatus; Distillation apparatus for scientific purposes; Distribution boards [electricity]; Distribution boxes [electricity]; Distribution consoles [electricity]; Divers' masks; Diving suits; DNA chips; Dog whistles; Dosimeters; Downloadable image files; Downloadable music files; Downloadable ring tones for mobile phones; Dressmakers' measures; Drying apparatus for photographic prints; Drying racks [photography]; Ducts [electricity]; DVD players; Dynamometers; Ear plugs for divers; Egg-candlers; Electric apparatus for commutation; Electric apparatus for remote ignition; Electric discharge tubes, other than for lighting; Electric door bells; Electric installations for the remote control of industrial operations; Electric loss indicators; Electricity conduits; Electrified fences; Electrified rails for mounting spot lights; Electro-dynamic apparatus for the remote control of railway points; Electro-dynamic apparatus for the remote control of signals; Electrolysers; Electromagnetic coils; Electronic agendas; Electronic notice boards; Electronic pens [visual display units]; Electronic pocket translators;

Electronic publications, downloadable; Electronic tags for goods; Encoded identification bracelets, magnetic; Encoded magnetic cards; Enlarging apparatus [photography]; Epidiascopes; Ergometers; Exposure meters [light meters]; Eyeglass cases; Eyeglass chains; Eyeglass cords; Eyeglass frames; Eyepieces; Facsimile machines; False coin detectors; Fibre [fiber (Am.)] optic cables; Film cutting apparatus; Films, exposed; Filters for respiratory masks; Filters for ultraviolet rays, for photography; Filters [photography]; Fire alarms; Fire beaters; Fire blankets; Fire boats; Fire engines; Fire escapes; Fire extinguishers; Fire hose; Fire hose nozzles; Fire pumps; Flash-bulbs [photography]; Flashlights [photography]; Floppy disks; Fluorescent screens; Fog signals, non-explosive; Food analysis apparatus; Frames for photographic transparencies; Frequency meters; Furniture especially made for laboratories; Fuse wire; Fuses; Galena crystals [detectors]; Galvanic batteries; Galvanic cells; Galvanometers; Garments for protection against fire; Gas testing instruments; Gasometers [measuring instruments]; Gauges; Glass covered with an electrical conductor; Glazing apparatus for photographic prints; Global Positioning System [GPS] apparatus; Gloves for divers; Gloves for protection against accidents; Gloves for protection against X-rays for industrial purposes; Goggles for sports; Graduated glassware; Grids for batteries; Hands free kits for phones; Head cleaning tapes [recording]; Headphones; Heat regulating apparatus; Heliographic apparatus; Hemline markers; High-frequency apparatus; Holders for electric coils; Holograms; Horns for loudspeakers; Hourglasses; Hydrometers; Hygrometers; Identification sheaths for electric wires; Identification threads for electric wires; Identity cards, magnetic; Incubators for bacteria culture; Inductors [electricity]; Instruments containing eyepieces; Integrated circuit cards [smart cards]; Integrated circuits; Intercommunication apparatus; Interfaces for computers; Inverters [electricity]; Invoicing machines; Ionization apparatus not for the treatment of air or water; Jigs [measuring instruments]; Juke boxes for computers; Juke boxes, musical; Junction boxes [electricity]; Junction sleeves for electric cables; Knee-pads for workers; Laboratory centrifuges; Laboratory trays; Lactodensimeters; Lactometers; Laptop computers; Lasers, not for medical purposes; Lens hoods; Lenses for astrophotography; Letter scales; Levelling instruments; Levels [instruments for determining the horizontal]; Life belts; Life buoys; Life jackets; Life nets; Life saving apparatus and equipment; Life-saving rafts; Light conducting filaments [optical fibers [fibres]]; Light dimmers [regulators], electric; Light-emitting diodes [LED]; Light-emitting electronic pointers; Lighting ballasts; Lightning arresters; Limiters [electricity]; Locks, electric; Logs [measuring instruments]; Loudspeakers; Magic lanterns; Magnetic data media; Magnetic encoders; Magnetic tape units for computers; Magnetic tapes; Magnetic wires; Magnets; Magnifying glasses [optics]; Manometers; Marine compasses; Marine depth finders; Marking buoys; Marking gauges [joinery]; Masts for wireless aerials; Material testing instruments and machines; Materials for electricity mains [wires, cables]; Mathematical instruments; Measures; Measuring apparatus; Measuring devices, electric; Measuring instruments; Measuring spoons; Mechanical signs; Mechanisms for coin-operated apparatus; Mechanisms for counter-operated apparatus; Megaphones; Mercury levels; Metal detectors for industrial or military purposes; Meteorological balloons; Meteorological instruments; Meters; Metronomes; Micrometer screws for optical instruments; Micrometers; Microphones; Microprocessors; Microscopes; Microtomes; Milage recorders for vehicles; Mirrors for inspecting work; Mirrors [optics]; Modems; Money counting and sorting machines; Monitoring apparatus, electric; Monitors [computer hardware]; Monitors [computer programs]; Mouse [data processing equipment]; Mouse pads; Nautical apparatus and instruments; Naval signalling apparatus; Navigation apparatus for vehicles [on-board computers]; Navigational instruments; Neon signs; Nets for protection against accidents; Nose clips for divers and swimmers; Notebook computers; Objectives [lenses] [optics]; Observation instruments; Octants; Ohmmeters; Optical apparatus and instruments; Optical character readers; Optical condensers; Optical data media; Optical discs; Optical glass; Optical goods; Optical lamps; Optical lenses; Oscillographs; Ovens for laboratory use; Oxygen transvasing apparatus; Ozonisers [ozonators]; Parking meters; Particle accelerators; Pedometers; Peepholes [magnifying lenses] for doors; Periscopes; Personal stereos; Petri dishes; Petrol gauges; Phonograph records; Photocopiers [photographic, electrostatic, thermic]; Photographic racks; Photometers; Phototelegraphy apparatus; Photovoltaic cells; Pince-nez; Pipettes; Pitot tubes; Plane tables [surveying instruments]; Planimeters; Plates for batteries; Plotters; Plugs, sockets and other contacts [electric connections]; Plumb bobs; Plumb lines; Pocket calculators; Polarimeters; Portable media players; Portable telephones; Precision balances; Precision measuring apparatus; Pressure indicator plugs for valves; Pressure indicators; Pressure measuring apparatus; Printed circuit boards; Printed circuits; Printers for use with computers; Prisms [optics]; Probes for scientific purposes; Projection apparatus; Projection screens; Protection devices against X-rays, not for medical purposes; Protection devices for personal use against accidents; Protective helmets; Protective helmets for sports; Protective masks; Protective suits for aviators; Protractors

[measuring instruments]; Punched card machines for offices; Push buttons for bells; Pyrometers; Quantity indicators; Radar apparatus; Radio pagers; Radiological apparatus for industrial purposes; Radiology screens for industrial purposes; Radios; Radiotelegraphy sets; Radiotelephony sets; Railway traffic safety appliances; Readers [data processing equipment]; Record players; Reducers [electricity]; Reflecting discs for wear, for the prevention of traffic accidents; Refractometers; Refractors; Regulating apparatus, electric; Relays, electric; Remote control apparatus; Resistances, electric; Respirators for filtering air; Respirators, other than for artificial respiration; Resuscitation mannequins [teaching apparatus]; Retorts; Retorts' stands; Revolution counters; Rheostats; Riding helmets; Road signs, luminous or mechanical; Rods for water diviners; Rods [surveying instruments]; Rulers [measuring instruments]; Rules [measuring instruments]; Saccharometers; Safety restraints, other than for vehicle seats and sports equipment; Safety tarpaulins; Salinometers; Satellite navigational apparatus; Satellites for scientific purposes; Scales; Scanners [data processing equipment]; Screens for photoengraving; Screens [photography]; Screw-tapping gauges; Semi-conductors; Sextants; Sheaths for electric cables; Shoes for protection against accidents, irradiation and fire; Shutter releases [photography]; Shutters [photography]; Sighting telescopes for firearms; Signal bells; Signal lanterns; Signalling buoys; Signalling panels, luminous or mechanical; Signalling whistles; Signals, luminous or mechanical; Signs, luminous; Simulators for the steering and control of vehicles; Sirens; Sleeves for laptops; Slide calipers; Slide projectors; Slide-rules; Slides [photography]; Smoke detectors; Socks, electrically heated; Solar batteries; Solderers' helmets; Solenoid valves [electromagnetic switches]; Sonars; Sound alarms; Sound locating instruments; Sound recording apparatus; Sound recording carriers; Sound recording strips; Sound reproduction apparatus; Sound transmitting apparatus; Sounding apparatus and machines; Sounding leads; Sounding lines; Spark-guards; Speaking tubes; Spectacle cases; Spectacle frames; Spectacle lenses; Spectacles [optics]; Spectrograph apparatus; Spectroscopes; Speed checking apparatus for vehicles; Speed indicators; Speed measuring apparatus [photography]; Speed regulators for record players; Spherometers; Spirit levels; Spools [photography]; Sprinkler systems for fire protection; Stage lighting regulators; Stands for photographic apparatus; Starter cables for motors; Steering apparatus, automatic, for vehicles; Step-up transformers; Stereoscopes; Stereoscopic apparatus; Stills for laboratory experiments; Stroboscopes; Styli for record players; Sulphitometers; Sunglasses; Surveying apparatus and instruments; Surveying chains; Surveying instruments; Surveyors' levels; Switchboards; Switchboxes [electricity]; Switches, electric; Tachometers; Tape recorders; Taximeters; Teaching apparatus; Teeth protectors; Telegraph wires; Telegraphs [apparatus]; Telemeters; Telephone apparatus; Telephone receivers; Telephone transmitters; Telephone wires; Teleprompters; Teleprompters; Telescopes; Television apparatus; Temperature indicator labels, not for medical purposes; Temperature indicators; Terminals [electricity]; Test tubes; Testing apparatus not for medical purposes; Theft prevention installations, electric; Theodolites; Thermionic tubes; Thermometers, not for medical purposes; Thermostats; Thermostats for vehicles; Ticket dispensers; Time clocks [time recording devices]; Time recording apparatus; Time switches, automatic; Tone arms for record players; Totalizators; Traffic cones; Traffic-light apparatus [signalling devices]; Transformers [electricity]; Transistors [electronic]; Transmitters of electronic signals; Transmitters [telecommunication]; Transmitting sets [telecommunication]; Transponders; Triodes; Tripods for cameras; Urinometers; USB flash drives; Vacuum gauges; Vacuum tubes [radio]; Variometers; Vehicle breakdown warning triangles; Vehicle radios; Verniers; Video cassettes; Video game cartridges; Video recorders; Video screens; Video telephones; Videotapes; Viewfinders, photographic; Viscosimeters; Voltage regulators for vehicles; Voltage surge protectors; Voltmeters; Voting machines; Wafers for integrated circuits; Waling glasses; Walkie-talkies; Washing trays [photography]; Water level indicators; Wavemeters; Weighbridges; Weighing apparatus and instruments; Weighing machines; Weights; Whistle alarms; Wind socks for indicating wind direction; Wire connectors [electricity]; Wires, electric; Workmen's protective face-shields; Wrist rests for use with computers; X-ray apparatus not for medical purposes; X-ray films, exposed; X-ray photographs, other than for medical purposes; X-ray tubes not for medical purposes; data storage apparatus and instruments, software and data storage software, and software for video-conferencing, radio, television, sound recording, sound reproducing, telecommunications and teaching apparatus and instruments; apparatus for recording television programmes; apparatus for reproduction or reception of sound, images or audio visual content; electrical and electronic apparatus for use in the reception of satellite, terrestrial or cable broadcasts; televisions; LCD and plasma screens; home cinema systems; amplifiers; speakers; radios; wireless audio and/or audio visual devices; portable wireless audio and/or audio visual devices; remote controls; wireless keypads; television receivers including a decoder; set-top boxes; digital set-top boxes; high definition set-top boxes; personal video recorder;

set-top boxes for use in decoding and reception of satellite, terrestrial and cable broadcasts; apparatus for decoding encoded signals including set-top boxes for television reception; set-top box apparatus including a decoder and an interactive viewing guide; set-top box apparatus including a decoder and a recorder for recording television and audio programmes; set-top box apparatus including a decoder and a recorder programmable to transfer stored recordings to storage and also to delete the older recordings; satellite dishes; low noise blocks; satellite meters; computer software to enable searching of data; encoded programs for computers and for data processing and telecommunications; telephones; mobile telephones; PDAs; telephone and radio modems; television receivers including a decoder; set-top boxes for use in decoding and reception of satellite, terrestrial cable and digital subscriber line (DSL), Internet or other electronic broadcasts; apparatus for decoding encoded signals; recorded television and radio programmes; recorded programmes for broadcasting or other transmission on television, radio, mobile telephones, PDAs and on PCs; video recordings; multimedia apparatus and instruments; portable or hand-held computers; DVD players; computers; computer hardware; firmware; computer firmware; computer hardware, apparatus and instruments all for transmitting, displaying, receiving, storing and searching electronic information; computer programs; computer software; computer software and telecommunications apparatus to enable connection to databases and the Internet; computer software supplied from the Internet; network termination equipment; wired and/or wireless computer network routers, modems, firewalls and/or bridges; computer software and computer programs for distribution to, and for use by, viewers of a digital television channel for the viewing and purchase of goods and services; computer games software and computer quiz software; computer programs for interactive television and for interactive games and/or quizzes; interactive video game devices comprised of computer software namely software for operating game controllers: portable and/or hand-held electronic devices for receiving, playing and transmitting music, sounds, images, text, signals, information and code; electronic publications; computer games (computer software); computer video games (computer software); video screens; video projectors; tapes, discs and wires, all being magnetic; cassettes and cartridges, all adapted for use with the aforesaid tapes; blank and pre-recorded audio and video cassettes, tapes and cartridges; compact discs; DVD discs; phonographic records; laser readable discs for recording sound or video; ROM cartridges, CD ROMs, cards and discs, integrated circuit cards, memory carriers, recording media, all pre-recorded with computer video games and/or quizzes; encoded cards; radio and television signal antennae; downloadable music, sounds, videos, images, text and information provided by a telecommunications network, by on-line delivery and by way of the Internet and/or the world-wide web or other communications network; interactive sound and/or audio recordings; music, video, sound and/or audio recordings (downloadable) provided from MP3 Internet websites; MP3 players, MP3 readers; audio and/or video file recorders and/or players; portable audio and/or video file recorders and/or players; telephone ring tones (downloadable); downloadable ring tones for mobile phones; apparatus and instruments for the reception of radio and television broadcasts including the reception of cable, satellite and digital broadcasts; smart cards; credit cards; loyalty cards; acoustic apparatus or instruments, namely acoustic discs, acoustic meters, acoustic sound alarms; adaptors; aerials; antennae; amplifiers; communication apparatus and instruments; encoded or magnetic banking or credit cards; cinematographic film; cinematographic instruments and apparatus; data carriers; data storage apparatus, equipment and instruments; electrical telecommunications and/or communications and/or broadcast and/or transmission and/or decoding and/or image processing and/or audio visual instruments and apparatus; electronic telecommunications and/or communications and/or broadcast and/or transmission and/or decoding and/or image processing and/or audio visual instruments and apparatus; film reproducing instruments and apparatus; hand held electrical telecommunications and/or communications and/or broadcast and/or transmission and/or decoding and/or image processing and/or audio visual instruments and apparatus; hand held electronic telecommunications and/or communications and/or broadcast and/or transmission and/or decoding and/or image processing and/or audio visual instruments and apparatus; mobile telephones; motion pictures; telephone apparatus and equipment; parts and fittings for all the aforesaid goods; sunglasses, leather cases for holding mobile phones; downloadable media content, including video and films, television programmes, computer games, music, images and ring tones provided by internet, telephone line, cable, wireless transmission, satellite or terrestrial broadcast service; cases, containers, protective coverings and parts and fittings therefor, all for use with MP3 players, music storage devices, media storage devices and other audio, visual and computer devices; electrical, electronic and computer equipment for machinery for use in conservation, generation and efficient use of heat, light and water, including thermostatic controls, solar panels for electricity generation, photovoltaic devices, solar cells turbines and motion detectors; electrical and electronic

equipment for use in the generation of solar power; electrical, electronic and computer equipment for use in the generation of alternative energy including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels; control and monitoring equipment for use in the generation of alternative energy including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels; automated control apparatus for local management of lighting, heating and water supplies; electronic publications (downloadable), including electronic publications, magazines and newsletters regarding environmental protection, energy conservation and ecology, animal welfare and renewable energy projects, including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels; apparatus and instruments for closed circuit television and surveillance systems; apparatus and instruments for personal security monitoring; apparatus and instruments for home security monitoring and control; home and personal security apparatus; home and personal security devices; home and personal security alarms; electronic protection equipment, including fire detecting and alarm equipment, intruder and burglar alarm equipment and motion detecting equipment; radio, telephonic, television and signalling apparatus and instruments, cameras, sound and video monitoring and recording and sound and video reproducing apparatus and instruments, all for control and telemetry purposes for the home and personal security; closed-circuit television systems (CCTV); monitors; cameras; optical lenses; camera casings; prepackaged cameras; videocassette recorders (VCRs); system controlling software; video monitoring apparatus; detectors; access control apparatus; readers; magnetic or encoded access control cards; monitoring apparatus; electronic panels for alarm management and monitoring; alarm panels; glass breakage detectors; smoke detectors; carbon monoxide detectors; digital audio recorders; digital video recorders; digital audio servers; digital video servers; electrical communication equipment; message programming equipment; radio paging equipment; electronic locking systems; life-saving apparatus and equipment; electric alarms; electronic devices for opening doors; electronic devices for protection; intruder alarms and anti-theft equipment; intruder detection apparatus; motion detecting equipment; electronic control apparatus; electronic apparatus for controlling operation of machines; remote apparatus for controlling operation of machines; computer apparatus for controlling operation of machines; electronic network equipment; electronic communication equipment; message programming devices; electronic locking apparatus; parts and fittings for all the aforesaid goods; computer software, operating system software, devices, and hardware for transmitting, receiving, synchronizing, displaying, backing-up, monitoring, controlling, sharing, coding, decoding, encrypting, accessing, remotely accessing, creating, collecting, storing, securing, removing, transferring, disseminating, locating, organizing or otherwise utilizing data, voice, multimedia, audio, visual, music, photographs, drawings, images, audiovisual, video, text, graphics or other data, including over a global communications network; computer software, operating system software, devices, and hardware for synchronizing data, files, e-mails, contacts, calendars, task lists, text messages, photos, music, audio, visual, audio visual, video, text, graphics, programs and other information between computers and hand-held or other devices, and vice versa; communications platforms for enabling instantaneous, continuous, scheduled and perpetual synchronization of data between computers and hand-held or other devices, and vice versa; multimedia cards, memory cards, flash memory cards, memory chips, data storage media devices, plugs, plug-in cards, magnetic cards, SIM cards, telephone calling cards, headphones, headsets, portable and/or hand held electronic devices for receiving, storing, playing and transmitting data, voice, multimedia, audio, visual, music, photographs, drawings, images, audiovisual, video, text, graphics or other data; online dictionaries, encyclopaedias, and reference texts (downloadable); online publications, including newspapers, magazines (periodicals), comics, journals (publications), books, user manuals, instructional and teaching materials (downloadable); online posters, photographs, pictures, articles, vouchers and tickets (downloadable), online electronic dictionaries, encyclopaedias and reference texts (downloadable); computer software for processing electronic payments and transferring funds to and from others; online and downloadable authentication software; conversion software and databases, including currency conversion and measurement conversion; computer software for the purpose of monitoring online communications and chat room conversations and alerting third parties to the contents; computer software for monitoring the use of computers and the Internet by children; computer software relating to online protection and online security; protective clothing [against accident or injury] for cycling; locks (electric) for bicycles; parts and fittings for all the aforesaid goods; satellite navigational system for bicycles; global positioning systems for use with bicycles; computers for use with bicycles; ergometers; computer apparatus for remote meter reading; bicycle meters; distance meters; power meters; speed meters; eyewear; sports eyewear; protective eyewear; sunglasses; cases for eyewear; cases for sunglasses; frames for eyewear; lenses for

eyewear; straps for sunglasses and eyewear; helmets; cyclists helmets; crash helmets; protective sports helmets; sports bags for protective helmets; sporting articles for protective purposes; protective body and limb pads for cycling; face masks for cycling; protective gloves; visors; radios; communicators; aerials for radios; parts for radios; carrying cases for radios; electronic radio apparatus; mobile radios; mounting fittings for radios; radio receivers and transmitters; radio transceivers; radios for vehicles; solar powered radios; wireless boosters; wireless transmitters; wireless communication apparatus; two way wireless communication systems; digital electronic devices for recording, organizing, transmitting, receiving, manipulating, playing and reviewing text, data, image, audio and video files; computer software for use in organizing, transmitting, receiving, manipulating, playing and reviewing text, data, image, audio, and video files; computer hardware and computer software for the reproduction, processing and streaming of audio, video and multimedia content; computer hardware and software for controlling the operation of audio and video devices and for viewing, searching and/or playing audio, video, television, movies, photographs and other digital images, and other multimedia content; computer software for creating and editing music and sounds; computer hardware, peripherals and devices for portable media storage and digital media streaming; computer hardware for upload, storage, retrieval, download, transmission and delivery of digital content; virtual reality systems comprising of Computer hardware, software and peripherals; virtual reality glasses or goggle, data gloves, head mounted displays, datasuits, virtual reality clothing, headphones, speakers, joysticks, equipment and apparatus for virtual reality rooms; virtual reality software; Virtual reality headsets, helmets and viewers; Virtual Reality (VR) and Augmented Reality (AR) products namely goggles, gloves, 3D glasses for smartphones, headsets and head mounted displays adapted for use in watching videos and movies, headphones, head trackers, motion trackers, data gloves, 3D controllers, haptic devices, stereoscopic 3D displays, 2D monoscopic, monocular; Virtual Reality and Augmented Reality headsets, helmets, display screens, and sound systems comprised primarily of speakers, all adapted for use in playing video games, viewing motion pictures, and participating in Virtual Reality and Augmented Reality environments in which users can interact for recreational, leisure, or entertainment purposes; Electronic and optical communications instruments and components, namely, display screens for virtual reality visualization, manipulation, immersion and integration of audio, video, text, binary, still images, graphics and multimedia files; Personal video display devices in the nature of wearable displays for viewing digital content including Virtual Reality, Augmented Reality, and mixed reality content; virtual reality motion platforms; Cameras for use in virtual reality products (headsets, head mounted displays adapted for use in watching videos and movies, headphones, head trackers, stereoscopic 3D displays); Motion tracking sensors; Hologram apparatus; Holographic apparatus; computer hardware, software and peripherals enabling Virtual Reality immersion and integration of geographic information in interaction with on-line member communities, other applications and the data itself; Smart phones; Portable virtual reality systems comprising of Computer hardware, software and peripherals; Wearable computers; Vision processing unit; Holographic Processing Unit; inertial measurement unit; virtual reality games software; virtual reality hardware and peripheral devices; Virtual reality software; Augmented reality software; Software in the field of virtual reality, motion tracking, location, position, and orientation sensing; Software for developing and interfacing with virtual reality/augmented reality software; Software, namely, mobile application for setting up, configuring, viewing and running virtual reality/augmented reality software; Hardware and software for use in enabling computers, handheld consoles, tablet computers, mobile devices, and smart phones to provide virtual world experiences; Virtual Reality software for creating, sharing, and viewing Virtual Reality content over the Internet; Virtual reality computer platform; Earphones for mobile computer terminals; microphones; earphones; smart phones; webcams; head-mounted video displays; micro-displays, namely, head mounted video displays and near eye video displays; parts and accessories for micro-display; video processors; software and firmware for video drivers and video processing; personal video display screens; personal video display devices in the nature of wearable displays for viewing digital content including virtual reality, augmented reality, and mixed reality content; downloadable computer game programs for cellular phones, mobile computer terminals, set-top boxes, DVD players connected to network and television sets connected to network; downloadable computer game programs; downloadable video game programs; game programs for home video game machines; game programs for hand-held games with liquid crystal displays; downloadable or installable computer and video game programs for home video game machines; downloadable or installable additional image data for home video game machines; downloadable or installable computer and video game programs for hand-held games with liquid crystal displays; downloadable or installable additional image data for hand-held games with liquid crystal displays; downloadable image file containing artwork, text, audio, video, games and

Internet Web links relating to sporting and cultural activities; downloadable images for cellular phones and mobile computer terminals; downloadable stand by image for cellular phones; downloadable ring tones for mobile phones; downloadable electronic publications in the nature of books, manuals, magazines, newspapers in the field of video games, game software, music and video movies; earphones for home video game machines; headphones for home video game machines; microphones for home video game machines; webcams exclusively for use with home video game machines; earphones exclusively for use with hand-held games with liquid crystal displays; headphones exclusively for use with hand-held games with liquid crystal displays; microphones exclusively for use with hand-held games with liquid crystal displays; mouse exclusively for use with hand-held games with liquid crystal displays; computer software for creating and editing music and sounds, computer hardware, peripherals and devices for portable media storage and digital media streaming, computer hardware for upload, storage, retrieval, download, transmission and delivery of digital content; parts and fittings for all of the above.

#### Class 16

Printed matter; bookbinding material; photographs; adhesives for stationery or household purposes; artists' materials; paint brushes; typewriters and office requisites (except furniture); instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); printers' type; printing blocks; Adhesives for stationery or household purposes; Artists' materials; Paint brushes; Typewriters and office requisites (except furniture); Instructional and teaching material (except apparatus); Plastic materials for packaging (not included in other classes); Printers' type; Printing blocks; Absorbent sheets of paper or plastic for foodstuff packaging; Address plates for addressing machines; Address stamps; Addressing machines; Adhesive bands for stationery or household purposes; Adhesive tape dispensers [office requisites]; Adhesive tapes for stationery or household purposes; Adhesives [glues] for stationery or household purposes; Advertisement boards of paper or cardboard; Albums; Almanacs; Announcement cards [stationery]; Apparatus for mounting photographs; Aquarelles; Architects' models; Artists' watercolor saucers; Atlases; Bags [envelopes, pouches] of paper or plastics, for packaging; Bags for microwave cooking; Balls for ball-point pens; Bibs of paper; Binding strips [bookbinding]; Biological samples for use in microscopy [teaching materials]; Blackboards; Blotters; Bookbinding apparatus and machines [office equipment]; Bookbinding cloth; Bookbinding cords; Bookbinding material; Bookbindings; Bookends; Booklets; Bookmarkers; Books; Bottle envelopes of cardboard or paper; Bottle wrappers of cardboard or paper; Boxes of cardboard or paper; Cabinets for stationery [office requisites]; Calculating tables; Calendars; Canvas for painting; Carbon paper; Cardboard tubes; Cards; Cases for stamps [seals]; Catalogues; Chalk for lithography; Chalk holders; Chaplets; Charcoal pencils; Chart pointers, nonelectronic; Chromos; Cigar bands; Clipboards; Clips for offices; Coasters of paper; Comic books; Compasses for drawing; Composing frames [printing]; Composing sticks; Conical paper bags; Copying paper [stationery]; Correcting fluids [office requisites]; Correcting ink [heliography]; Correcting tapes [office requisites]; Covers [stationery]; Cream containers of paper; Credit card imprinters, non-electric; Decalcomanias; Diagrams; Document files [stationery]; Document holders [stationery]; Document laminators for office use; Drawer liners of paper, perfumed or not; Drawing boards; Drawing instruments; Drawing materials; Drawing pads; Drawing pens; Drawing rulers; Drawing sets; Drawing squares; Drawing T-squares; Duplicators; Elastic bands for offices; Electrocardiograph paper; Electrotypes; Embroidery designs [patterns]; Engraving plates; Engravings; Envelope sealing machines, for offices; Envelopes [stationery]; Erasing products; Erasing shields; Etching needles; Etchings; Fabrics for bookbinding; Face towels of paper; Figurines [statuettes] of papier mâché; Files [office requisites]; Filter paper; Filtering materials [paper]; Finger-stalls [office requisites]; Flags of paper; Flower-pot covers of paper; Flyers; Folders for papers; Folders [stationery]; Forms, printed; Fountain pens; French curves; Galley racks [printing]; Garbage bags of paper or of plastics; Geographical maps; Glue for stationery or household purposes; Gluten [glue] for stationery or household purposes; Graining combs; Graphic prints; Graphic representations; Graphic reproductions; Greeting cards; Gummed cloth for stationery purposes; Gummed tape [stationery]; Gums [adhesives] for stationery or household purposes; Hand labelling appliances; Hand-rests for painters; Handbooks [manuals]; Handkerchiefs of paper; Handwriting specimens for copying; Hat boxes of cardboard; Hectographs; Histological sections for teaching purposes; Holders for checkbooks [cheque books]; Holders for stamps [seals]; House painters' rollers; Humidity control sheets of paper or plastic for

foodstuff packaging; Index cards [stationery]; Indexes; Indian inks; Ink; Ink sticks; Ink stones [ink reservoirs]; Inking pads; Inking ribbons; Inking ribbons for computer printers; Inking sheets for document reproducing machines; Inking sheets for duplicators; Inkstands; Inkwells; Isinglass for stationery or household purposes; Labels, not of textile; Ledgers [books]; Letter trays; Letters [type]; Lithographic stones; Lithographic works of art; Lithographs; Loose-leaf binders; Luminous paper; Magazines [periodicals]; Manifolds [stationery]; Marking chalk; Marking pens [stationery]; Mats for beer glasses; Mimeograph apparatus and machines; Modelling clay; Modelling materials; Modelling paste; Modelling wax, not for dental purposes; Moisteners for gummed surfaces [office requisites]; Moisteners [office requisites]; Molds for modelling clays [artists' materials]; Money clips; Musical greeting cards; Napkins of paper for removing make-up; Newsletters; Newspapers; Nibs; Nibs of gold; Note books; Numbering apparatus; Numbers [type]; Office perforators; Office requisites, except furniture; Oleographs; Packaging material made of starches; Packing paper; Pads [stationery]; Paint boxes [articles for use in school]; Paint trays; Paintbrushes; Painters' brushes; Painters' easels; Paintings [pictures], framed or unframed; Palettes for painters; Pamphlets; Pantographs [drawing instruments]; Paper bows; Paper clasps; Paper-clips; Paper coffee filters; Paper for radiograms; Paper for recording machines; Paper knives [office requisites]; Paper ribbons; Paper sheets [stationery]; Paper shredders for office use; Paper tapes and cards for the recordal of computer programmes; Paperweights; Papier mâché; Parchment paper; Passport holders; Pastels [crayons]; Patterns for dressmaking; Patterns for making clothes; Pen cases; Pen clips; Pen wipers; Pencil holders; Pencil lead holders; Pencil leads; Pencil sharpeners, electric or non-electric; Pencil sharpening machines, electric or non-electric; Pencils; Penholders; Pens [office requisites]; Perforated cards for Jacquard looms; Periodicals; Photo-engravings; Photograph stands; Photographs [printed]; Pictures; Placards of paper or cardboard; Place mats of paper; Plans; Plastic bubble packs for wrapping or packaging; Plastic cling film, extensible, for palletization; Plastic film for wrapping; Plastics for modelling; Portraits; Postage meters for office use; Postage stamps; Postcards; Posters; Printed matter; Printed publications; Printed timetables; Printers' blankets, not of textile; Printers' reglets; Printing blocks; Printing sets, portable [office requisites]; Printing type; Prints [engravings]; Prospectuses; Punches [office requisites]; Rollers for typewriters; Rubber erasers; School supplies [stationery]; Scrapers [erasers] for offices; Sealing compounds for stationery purposes; Sealing machines for offices; Sealing stamps; Sealing wafers; Sealing wax; Seals [stamps]; Self-adhesive tapes for stationery or household purposes; Sheets of reclaimed cellulose for wrapping; Shields [paper seals]; Signboards of paper or cardboard; Silver paper; Slate pencils; Song books; Spools for inking ribbons; Square rulers; Stamp pads; Stamp stands; Stamps [seals]; Stands for pens and pencils; Stapling presses [office requisites]; Starch paste [adhesive] for stationery or household purposes; Stationery; Steatite [tailor's chalk]; Steel letters; Steel pens; Stencil cases; Stencil plates; Stencils; Stencils [stationery]; Stickers [stationery]; Table linen of paper; Table napkins of paper; Tablecloths of paper; Tablemats of paper; Tags for index cards; Tailors' chalk; Teaching materials [except apparatus]; Terrestrial globes; Thumbtacks; Tickets; Toilet paper; Towels of paper; Tracing cloth; Tracing needles for drawing purposes; Tracing paper; Tracing patterns; Trading cards other than for games; Transparencies [stationery]; Trays for sorting and counting money; Typewriter keys; Typewriter ribbons; Typewriters, electric or non-electric; Vignetting apparatus; Viscose sheets for wrapping; Waxed paper; Wood pulp board [stationery]; Wood pulp paper; Wristbands for the retention of writing instruments; Writing board erasers; Writing brushes; Writing cases [sets]; Writing cases [stationery]; Writing chalk; Writing instruments; Writing materials; Writing or drawing books; Writing pads; Writing paper; Writing slates; Xuan paper for Chinese painting and calligraphy; publications, newspapers, magazines (periodicals) but excluding printed magazines distributed in-flight to airline travellers in connection with airline services and not being predominantly a television or cinema listings; comics, journals (publications) and books; publications including strategy guides, user manuals, books and magazines all in the field of computer games, science fiction, games and entertainment; quiz books; shopping guides listing products for purchase; promotional literature relating to the promotion of goods for sale via digital television, the Internet or other telecommunication channels; instructional and teaching materials (other than apparatus); posters; postcards and greeting cards; calendars; diaries; cards and stickers for collecting and collating in albums; writing requisites; rulers; erasers; writing paper; writing sets; catalogues; vouchers, all for holidays and for travel to and from the destination; adhesive stickers; advertising material; printed and/or online advertisements; bags; credit cards; instructional manuals; newsletters; pens; pencils; writing instruments; pen and pencil holders; programme guides; user guides or manuals; promotional literature; programmes; leaflets; tickets and passes; banners and wall hangings made of paper or cardboard; stickers;

temporary tattoos; beer mats and coasters, all made of paper or card; including all the aforesaid made from recycled and/or unbleached materials and/or from organic matter.

Class 28

Games and playthings; gymnastic and sporting articles not included in other classes; decorations for Christmas trees; Air pistols [toys]; Amusement machines, automatic and coin-operated; Apparatus for games; Appliances for gymnastics; Arcade video game machines; Archery implements; Artificial fishing bait; Artificial snow for Christmas trees; Ascenders [mountaineering equipment]; Backgammon games; Bags especially designed for skis and surfboards; Balls for games; Bar-bells; Baseball gloves; Batting gloves [accessories for games]; Bells for Christmas trees; Billiard balls; Billiard cue tips; Billiard cues; Billiard markers; Billiard table cushions; Billiard tables; Bingo cards; Bite indicators [fishing tackle]; Bite sensors [fishing tackle]; Bladders of balls for games; Board games; Bob-sleighs; Body boards; Body-building apparatus; Bowling apparatus and machinery; Bows for archery; Boxing gloves; Building blocks [toys]; Building games; Butterfly nets; Camouflage screens [sports articles]; Candle holders for Christmas trees; Caps for pistols [toys]; Chalk for billiard cues; Checkerboards; Checkers [games]; Chess games; Chessboards; Chips for gambling; Christmas tree stands; Christmas trees of synthetic material; Clay pigeon traps; Clay pigeons [targets]; Climbers' harness; Coin-operated billiard tables; Confetti; Conjuring apparatus; Controllers for game consoles; Cosaques [toy fireworks]; Counters [discs] for games; Creels [fishing traps]; Cricket bags; Cups for dice; Darts; Detonating caps [toys]; Dice; Discuses for sports; Divot repair tools [golf accessories]; Dolls; Dolls' beds; Dolls' clothes; Dolls' feeding bottles; Dolls' houses; Dolls' rooms; Dominoes; Edges of skis; Elbow guards [sports articles]; Electronic targets; Exercisers [expanders]; Fairground ride apparatus; Fencing gloves; Fencing masks; Fencing weapons; Fish hooks; Fishing tackle; Flippers for swimming; Floats for fishing; Flying discs [toys]; Games; Gaming machines for gambling; Gloves for games; Golf bags, with or without wheels; Golf clubs; Golf gloves; Gut for fishing; Gut for rackets; Hang gliders; Harness for sailboards; Harpoon guns [sports articles]; Hockey sticks; Horseshoe games; Hunting game calls; Ice skates; In-line roller skates; Jigsaw puzzles; Kaleidoscopes; Kite reels; Kites; Knee guards [sports articles]; Landing nets for anglers; Lines for fishing; Lures for hunting or fishing; Machines for physical exercises; Mahjong; Marbles for games; Masts for sailboards; Men's athletic supporters [sports articles]; Mobiles [toys]; Nets for sports; Ninepins; Novelties for parties, dances [party favors, favours]; Ornaments for Christmas trees, except illumination articles and confectionery; Pachinkos; Paintball guns [sports apparatus]; Paintballs [ammunition for paintball guns] [sports apparatus]; Paper party hats; Paragliders; Parlor games; Piñatas; Play balloons; Playing balls; Playing cards; Plush toys; Poles for pole vaulting; Portable games with liquid crystal displays; Practical jokes [novelties]; Protective paddings [parts of sports suits]; Punching bags; Puppets; Quoits; Rackets; Radiocontrolled toy vehicles; Rattles [playthings]; Reels for fishing; Ring games; Rocking horses; Rods for fishing; Roller skates; Rollers for stationary exercise bicycles; Rosin used by athletes; Roulette wheels; Sailboards; Scale model kits [toys]; Scale model vehicles; Scent lures for hunting or fishing; Scooters [toys]; Scrapers for skis; Scratch cards for playing lottery games; Seal skins [coverings for skis]; Shin guards [sports articles]; Shuttlecocks; Skateboards; Skating boots with skates attached; Ski bindings; Skis; Skittles; Sleighs [sports articles]; Slides [playthings]; Sling shots [sports articles]; Slot machines [gaming machines]; Snow globes; Snowboards; Snowshoes; Soap bubbles [toys]; Sole coverings for skis; Spinning tops [toys]; Spring boards [sports articles]; Starting blocks for sports; Stationary exercise bicycles; Strings for rackets; Stuffed toys; Surf boards; Surf skis; Surfboard leashes; Swimming belts; Swimming jackets; Swimming kick boards; Swimming pools [play articles]; Swings; Tables for indoor football; Tables for table tennis; Targets; Teddy bears; Tennis ball throwing apparatus; Tennis nets; Theatrical masks; Toy masks; Toy pistols; Toy vehicles; Toys; Toys for domestic pets; Trampolines; Twirling batons; Video game machines; Water wings; Waterskis; Wax for skis; Weight lifting belts [sports articles]; toys; electronic games; hand-held devices for playing electronic, computer or video games; video games apparatus; parts and fittings for all the aforesaid goods; playing cards; card games, sporting articles; games involving gambling; amusement machines; amusement apparatus and instruments; interactive educational or entertainment games; cases and/or bags adapted for carrying bicycles; sporting articles for protective purposes; stationary exercise bicycles; rollers for bicycles; trainers for bicycles (sporting apparatus); turbo trainers for bicycles (sporting apparatus); rollers for stationary bicycles; computer controlled exercise apparatus; computer video games and/or quizzes adapted for use with television receivers and screens or with video monitors or with computer screens; electronic apparatus adapted for use with television receivers in

playing games; games consoles; interactive video game devices comprised of computer hardware and accessories, namely game consoles and game controllers; portable and/or hand-held electronic devices for interactive computer and video games; amusement apparatus and instruments adapted for use with an external display screen or monitor; interactive educational or entertainment games for use with television receivers and video apparatus; games controllers; wireless gaming controllers; electronic computer games; electronic interactive computer games; virtual reality games; home video game machines; handset cradles for home video game machines; game controllers for home video game machines; joysticks exclusively for use with home video game machines; parts and accessories for home video game machines; protective carrying cases specially adapted for handheld video games; hand-held games with liquid crystal displays; support stands exclusively for use with hand-held games with liquid crystal displays; mounts exclusively for hand-held games with liquid crystal displays; dolls; game cards included in this class; trading card games; parts and fittings for all of the above.

#### Class 35

Advertising; business management; business administration; office functions; Accounting; Administrative processing of purchase orders; Advertising by mail order; Advisory services for business management; Arranging newspaper subscriptions for others; Arranging subscriptions to telecommunication services for others; Auctioneering; Bill-posting; Business appraisals; Business auditing; Business efficiency expert services; Business information; Business inquiries; Business investigations; Business management and organization consultancy; Business management assistance; Business management consultancy; Business management of hotels; Business management of performing artists; Business management of sports people; Business organization consultancy; Business research; Commercial administration of the licensing of the goods and services of others; Commercial information agencies; Commercial information and advice for consumers [consumer advice shop]; Commercial or industrial management assistance; Compilation of information into computer databases; Compilation of statistics; Computerized file management; Cost price analysis; Data search in computer files for others; Demonstration of goods; Direct mail advertising; Dissemination of advertising matter; Distribution of samples; Document reproduction; Drawing up of statements of accounts; Economic forecasting; Employment agencies; Import-export agencies; Invoicing; Layout services for advertising purposes; Marketing; Marketing research; Marketing studies; Modelling for advertising or sales promotion; News clipping services; Office machines and equipment rental; On-line advertising on a computer network; Opinion polling; Organization of exhibitions for commercial or advertising purposes; Organization of fashion shows for promotional purposes; Organization of trade fairs for commercial or advertising purposes; Outsourcing services [business assistance]; Payroll preparation; Personnel management consultancy; Personnel recruitment; Photocopying services; Presentation of goods on communication media, for retail purposes; Price comparison services; Procurement services for others [purchasing goods and services for other businesses]; Production of advertising films; Professional business consultancy; Psychological testing for the selection of personnel; Public relations; Publication of publicity texts; Publicity; Publicity agencies; Publicity columns preparation; Publicity material rental; Radio advertising; Relocation services for businesses; Rental of advertising space; Rental of advertising time on communication media; Rental of photocopying machines; Rental of vending machines; Retail or wholesale services connected with the sale of pharmaceutical, veterinary and sanitary preparations and medical supplies; Sales promotion for others; Secretarial services; Shop window dressing; Shorthand; Sponsorship search; Systemization of information into computer databases; Tax preparation; Telemarketing services; Telephone answering for unavailable subscribers; Television advertising; Transcription; Typing; Updating of advertising material; Word processing; Writing of publicity texts; promotional services; administration services for businesses; accounting services; customer relationship management; organisation, operation and supervision of sales and promotional incentive schemes; provision of product information and advice to prospective purchasers of home entertainment equipment, multi-media apparatus and instruments, television and radio equipment, audio visual equipment, set-top boxes, personal video recorders, video recorders, computer games software, hardware and peripheral devices; demonstration services for advertising, business, commercial & trade purposes; rental of advertising space; television advertising commercials; preparation and presentation of audio visual displays for advertising purposes; dissemination of advertising matter; arranging and conducting of trade shows and exhibitions; arranging and conducting trade show exhibitions in the field of electronic, computer and video games for the computer and video game industry; advertisement and promotion of television services; compilation of

business statistics and commercial information; loyalty card services; marketing studies; marketing of radio programmes, television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual material, pre-recorded video cassettes, DVDs or pre-recorded video discs; monitoring and analysis of call information (office services); business planning, inspection, survey and appraisal services; receipt and provision of computerised business information data; compilation of business statistics and commercial information, all relating to television, radio, satellite broadcasting and video games; magazine and newspaper subscriptions; the bringing together, for the benefit of others of a variety of goods namely bleaching preparations and other substances for laundry use, cleaning, polishing, scouring and abrasive preparations, cleaning, bleaching and abrasive preparations and substances, all for laundry use, anti-perspirants, perfumes, non-medicated toilet preparations, cosmetic preparations, dentifrices, toilet articles, hair preparations, shampoos, soaps, essential oils, beauty products, toiletries, colognes, eau de toilette, deodorants, body sprays, perfumed body sprays, oils, creams and lotions for the skin, preparations for the bath and shower, shampoos and conditioners, hair styling products, shaving gel, foams and cream, pre and post shave balms, aftershaves, razors, razor blades, chamois creams, embrocation creams, depilatory preparations, sunscreen preparations, cosmetics, perfumery, candles including all the aforesaid made from unbleached and/or organic and/or biodegradable ingredients, pharmaceutical and veterinary preparations, industrial oils and greases, lubricants, fuels (including motor spirit) and illuminants, fuel additives and preparations for enhancing combustion of fuels, machine tools, motors and engines, turbines for power generation, control panels for turbines for power generation, machines for household use, building and construction materials (non-metallic), building glass, sheet materials, metal hardware, insulation, cladding, roofing materials, pipes, doors, door furniture, windows, window furniture, joinery materials, ladders, kitchen units, kitchen furniture, bedroom furniture, dining room furniture, flooring, lighting, radiators, soft furnishings, storage, shelving, fireplaces and surrounds, living room furniture, natural materials for use as horticultural fertilizers, horticultural implements, gardening equipment, horticultural frames, garden tools (hand operated), watering cans, garden sprayers, garden lighting, garden furniture, covers for garden furniture, garden ornaments, gardening gloves, seeds, plants, gardening clothing, gardening footwear, gardening headwear, garden storage boxes, paints and varnishes, hand tools, scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, radio, television, sound recording, sound reproducing, telecommunications, signalling, checking (supervision) and teaching apparatus and instruments, apparatus for recording television programmes, apparatus for recording, transmission, reproduction or reception of sound, images or audio visual content, electrical and electronic apparatus for use in the reception of satellite, terrestrial or cable broadcasts, televisions, LCD and plasma screens, home cinema systems, amplifiers, speakers, radios, wireless audio and/or audio visual devices, portable wireless audio and/or audio visual devices, remote controls, games controllers, wireless gaming controllers, wireless keypads, television receivers including a decoder, settop boxes, digital set-top boxes, high definition set- top boxes, personal video recorder, set-top boxes for use in decoding and reception of satellite, terrestrial and cable broadcasts, apparatus for decoding encoded signals including set-top boxes for television reception, set-top box apparatus including a decoder and an interactive viewing guide, set-top box apparatus including a decoder and a recorder for recording television and audio programmes, set-top box apparatus including a decoder and a recorder programmable to transfer stored recordings to storage and also to delete the older recordings, satellite dishes, low noise blocks, satellite meters, computer software to enable searching of data, encoded programs for computers and for data processing and telecommunications, telephones, mobile telephones, PDAs, telephone and radio modems, television receivers including a decoder, set-top boxes for use in decoding and reception of satellite, terrestrial cable and digital subscriber line (DSL), Internet or other electronic broadcasts, apparatus for decoding encoded signals, recorded television and radio programmes, recorded programmes for broadcasting or other transmission on television, radio, mobile telephones, PDAs and on PCs, video recordings, multimedia apparatus and instruments, portable or hand-held computers, DVD players, computers, computer hardware and peripheral devices, computer hardware, apparatus and instruments all for transmitting, displaying, receiving, storing and searching electronic information, computer programs, electronic computer games, electronic interactive computer games, computer software, computer software and telecommunications apparatus to enable connection to databases and the Internet, computer software supplied from the Internet, network termination equipment, wired and/or wireless computer network routers, modems, firewalls and/or bridges, computer software and computer programs for distribution to, and for use by, viewers of a digital television channel for the viewing and purchase of goods and services, computer games software and computer quiz software, computer video games and/or quizzes adapted

for use with television receivers and screens or with video monitors or with computer screens, computer programs for interactive television and for interactive games and/or quizzes, electronic apparatus adapted for use with television receivers in playing games, games consoles, interactive video game devices comprised of computer hardware and software and accessories, namely game consoles, game controllers and software for operating game controllers, portable and/or hand-held electronic devices for interactive computer and video games, portable and/or hand-held electronic devices for receiving, playing and transmitting music, sounds, images, text, signals, information and code, Portable Wireless Audio Devices, virtual reality systems comprising of Computer hardware, software and peripherals, home entertainment systems, multi-media equipment, audio visual equipment, video and television equipment, electronic publications, computer games, computer video games, video screens, video projectors, tapes, discs and wires, all being magnetic, cassettes and cartridges, all adapted for use with the aforesaid tapes, blank and pre-recorded audio and video cassettes, tapes and cartridges, compact discs, DVD discs, phonographic records, laser readable discs for recording sound or video, ROM cartridges, CD ROMs, cards and discs, integrated circuit cards, memory carriers, recording media, all prerecorded with computer video games and/or quizzes, encoded cards, radio and television signal antennae, music, sounds, videos, images, text and information provided by a telecommunications network, by on-line delivery and by way of the Internet and/or the world-wide web or other communications network, interactive sound and/or audio recordings, music, video, sound and/or audio recordings (downloadable) provided from MP3 Internet websites, MP3 players, MP3 readers, audio and/or video file recorders and/or players, portable audio and/or video file recorders and/or players, personal video recorders, telephone ring tones (downloadable), apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity, apparatus and instruments for the reception of radio and television broadcasts including the reception of cable, satellite and digital broadcasts, smart cards, credit cards, loyalty cards, acoustic apparatus or instruments, adaptors, aerials, antennae, amplifiers, amusement apparatus and instruments adapted for use with an external display screen or monitor, communication apparatus and instruments, encoded or magnetic banking or credit cards, cinematographic film, cinematographic instruments and apparatus, data carriers, data storage apparatus, equipment and instruments, electrical telecommunications and/or communications and/or broadcast and/or transmission and/or decoding and/or image processing and/or audio visual instruments and apparatus, electronic telecommunications and/or communications and/or broadcast and/or transmission and/or decoding and/or image processing and/or audio visual instruments and apparatus, film reproducing instruments and apparatus, hand held electrical telecommunications and/or communications and/or broadcast and/or transmission and/or decoding and/or image processing and/or audio visual instruments and apparatus, hand held electronic telecommunications and/or communications and/or broadcast and/or transmission and/or decoding and/or image processing and/or audio visual instruments and apparatus, interactive educational or entertainment games for use with television receivers and video apparatus, mobile telephones, motion pictures, telephone apparatus and equipment, parts and fittings for all the aforesaid goods, sunglasses, leather cases for holding mobile phones, downloadable media content, including video and films, television programmes, computer games, music, images and ring tones provided by internet, telephone line, cable, wireless transmission, satellite or terrestrial broadcast service, cases, containers, protective coverings and parts and fittings therefor, all for use with MP3 players, music storage devices, media storage devices and other audio, visual and computer devices, electrical, electronic and computer equipment for machinery for use in conservation, generation and efficient use of heat, light and water, including thermostatic controls, solar panels for electricity generation, photovoltaic devices, solar cells, turbines and motion detectors, electrical, electronic and computer equipment for use in the generation of alternative energy including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels, control and monitoring equipment for use in the generation of alternative energy including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels, electronic publications (downloadable), including electronic publications, magazines and newsletters regarding environmental protection, energy conservation and ecology, animal welfare and renewable energy projects, including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels, apparatus and instruments for closed circuit television and surveillance systems, apparatus and instruments for personal security monitoring, apparatus and instruments for home security monitoring and control, home and personal security apparatus, home and personal security devices, home and personal security alarms, electronic protection equipment, including fire detecting and alarm equipment, intruder and burglar alarm equipment and motion detecting equipment, radio, telephonic, television and signalling apparatus and instruments, cameras,

sound and video monitoring and recording and sound and video reproducing apparatus and instruments, all for control and telemetry purposes for the home and personal security, closed-circuit television systems (CCTV), monitors, cameras, optical lenses, camera casings, prepackaged cameras, videocassette recorders (VCRs), system controlling software, video monitoring apparatus, detectors, access control apparatus, readers, magnetic or encoded access control cards, monitoring apparatus, electronic panels for alarm management and monitoring, alarm panels, glass breakage detectors, smoke detectors, carbon monoxide detectors, digital audio recorders, digital video recorders, digital audio servers, digital video servers, electrical communication equipment, message programming equipment, radio paging equipment, electronic locking systems, life-saving apparatus and equipment, electric alarms, electronic devices for opening doors, electronic devices for protection, intruder alarms and anti-theft equipment, intruder detection apparatus, motion detecting equipment, electronic control apparatus, electronic apparatus for controlling operation of machines, remote apparatus for controlling operation of machines, computer apparatus for controlling operation of machines, electronic network equipment, electronic communication equipment, message programming devices, electronic locking apparatus, computer software, operating system software, devices, and hardware for transmitting, receiving, synchronizing, displaying, backingup, monitoring, controlling, sharing, coding, decoding, encrypting, accessing, remotely accessing, creating, collecting, storing, securing, removing, transferring, disseminating, locating, organizing or otherwise utilizing data, voice, multimedia, audio, visual, music, photographs, drawings, images, audiovisual, video, text, graphics or other data, including over a global communications network, computer software, operating system software, devices, and hardware for synchronizing data, files, e-mails, contacts, calendars, task lists, text messages, photos, music, audio, visual, audio visual, video, text, graphics, programs and other information between computers and hand-held or other devices, and vice versa, communications platforms for enabling instantaneous, continuous, scheduled and perpetual synchronization of data between computers and hand-held or other devices, and vice versa, multimedia cards, memory cards, flash memory cards, memory chips, data storage media devices, plugs, plug-in cards, magnetic cards, SIM cards, telephone calling cards, headphones, headsets, portable and/or hand held electronic devices for receiving, storing, playing and transmitting data, voice, multimedia, audio, visual, music, photographs, drawings, images, audiovisual, video, text, graphics or other data, online dictionaries, encyclopaedias, and reference texts (downloadable), online publications, including newspapers, magazines (periodicals), comics, journals (publications), books, user manuals, instructional and teaching materials (downloadable), online posters, photographs, pictures, articles, tickets (downloadable), online electronic dictionaries, encyclopaedias and reference texts, (downloadable) computer software for processing electronic payments and transferring funds to and from others, online and downloadable authentication software, online conversion software and databases, including currency conversion and measurement conversion, computer software for the purpose of monitoring online communications and chat room conversations and alerting third parties to the contents, computer software for monitoring the use of computers and the Internet by children, computer software relating to online protection and online security, spectacles, contact lenses, musical instruments, medical equipment, domestic electrical and electronic equipment, washing machines, tumble dryers, washer dryers, fridges, freezers, dishwashers, cookers, ovens, hobs, microwaves, jewellery, clocks, watches, stationery, apparatus for controlling temperature including remote and computer apparatus and instruments, apparatus for controlling water supply, apparatus for controlling lighting including remote and computer apparatus and instruments, apparatus for energy efficient lighting, heating and water supply purposes, in particular, light bulbs, apparatus for water conservation and water use minimization, automated control apparatus for local management of lighting, heating and water supplies, vehicles, apparatus for locomotion by land, air or water, vehicles adapted for use with renewable energy sources including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels, paper, cardboard, paper and cardboard articles namely albums, boxes, archive boxes, tubes, mailing tubes, office paper stationery, pads, notemakers, note pads, jotter, journal, refill pads, notebooks, business book, message pads, graph pad, tracing pads, flipchart pads, business card books, telephone/address books, files, folders, suspension files, pocket files, flap wallets, portfolio wallets, slip file, gusset files, box files, lever arch files, magazine file, ring binders, dividers, paper sorter, repositionable note, page markers, envelopes, labels, string tags, CD/DVD sleeves, raffle tickets, business cards, filing modules, desktop collection tray, recycling bin, year planners, bookmark, cardboard packaging, advertisement boards of paper or cardboard, advertising signs of paper or cardboard, banners of paper or cardboard, placards of paper or cardboard, signboards of paper or cardboard, packaging bags of paper or cardboard, packaging boxes of paper or cardboard, packaging container of paper or cardboard, paper bags,

disposable paper products, paper napkins, paper hand towels, drying towels of paper, tissues, handkerchiefs of paper, paper cups, paper plates, dinner mats of paper, coasters, paper place mats, cocktail mats, coffee filters, paper table covers, paper table runners, containers for ice made of paper or cardboard, bibs of paper, fly catching paper, portable / standing paper lanterns, decorative paper centrepieces, adhesive wall decoration of paper, wrapping paper, gift paper, paper party decorations, paper party bags, cake decorations, drawer liners, dust bags of paper for cleaning apparatus, flags of paper or cardboard, flower-pot covers of paper or cardboard, lining paper, make-up pads of paper, paper badges, name badges, picture mounts, paper shopping bags, paper tissues, works of art and figurines of paper or cardboard, architects models, paper party hats, paper party favours, paper trumpets, paper face masks, wall paper, artificial flowers of paper, paper hats (clothing), paper clothing, bed linen of paper, bed covers of paper, paper toys, absorbent paper, account books, cheque book holders, adhesive paper, almanacs, baking paper, baking parchment, dressmaking patterns, hat boxes of cardboard, lithographs, maps, menus, name cards, paper doilies, paper toilet seat covers, toilet tissue, postage stamps, scented paper, sandwich bags, stencils, printed matter, publications, newspapers, magazines (periodicals), comics, journals (publications) and books, publications including strategy guides, user manuals, books and magazines all in the field of computer games, science fiction, games and entertainment, quiz books, shopping guides listing products for purchase, promotional literature relating to the promotion of goods for sale via digital television, the Internet or other telecommunication channels, photographs, instructional and teaching materials (other than apparatus), posters, postcards and greeting cards, calendars, diaries, cards and stickers for collecting and collating in albums, writing requisites, rulers, erasers, writing paper, writing sets, catalogues, adhesive stickers, advertising material, advertisements, bags, credit cards, instructional manuals, newsletters, pens, pencils, writing instruments, pen and pencil holders, programme guides, stationery, user guides or manuals, paper, cardboard, printed matter, bookbinding material, photographs, stationery, adhesives for stationery or household purposes, artists' materials, plastic materials for packaging, publications, magazines, including all the aforesaid made from recycled and/or unbleached materials and/or from organic matter, insulation materials, in particular, for the conservation of heat within residential and commercial buildings, leather and imitations of leather, animal skins, hides, trunks and travelling bags, umbrellas, parasols and walking sticks, whips, harness and saddlery, handbags, backpacks, school bags, beach bags, travelling bags, suitcases, trunks, haversacks, bags for campers, fur-skins, collars for animals, covers for animals, boxes of leather or leather board, attaché cases, pocket wallets, school satchels and briefcases, key cases (leatherwear) attaché cases, backpacks, beach bags, briefcases, canes, card cases, key cases, leather shoulder belts, net bags, parasols, pocket wallets, purses, pouches, rucksacks, school bags, school satchels, sling bags, shopping bags, suitcases, garment bags, tote bags, travelling trunks, valises, vanity cases, umbrella covers, and wallets, clothing, footwear, headgear, underclothing, clothing for men, women, children and infants, jeans, slacks, trousers, skirts, shorts, wraps, jerseys, sweaters, waistcoats, dresses, jumpers, sleepwear, robes, warm-up suits, rainwear, sweaters, scarves, hats, caps, mittens, snow suits, belts, smocks, swimwear, playsuits, bibs, stockings, socks, waterproof clothing, underwear, footwear for men, women, children, and infants shoes, sneakers, sandals, slippers, boots, headgear for men, women, children, and infants hats, headbands, earmuffs, caps, sweaters, dress shirts, blouses, jackets, ties, suits, bathing suits, belts, skirts, dresses, coats, hats, caps, tuxedos, pants, vests, hosiery, scarves, pyjamas, underwear, kilts, mufflers, shawls, footwear, shoes, boots, slippers, and athletic shoes, blazers, headbands, wristbands, coveralls, overalls, sweat pants, and sleepwear, hair bands, ribbons for hair, hair slides, hair scrunchies, headbands, headwraps, hair elastics, hair combs, lighting, kitchenware, glassware, china, porcelain, ornaments, furniture, kitchens, sanitary ware, art, paintings, posters, postcards, prints, photographs, household containers and utensils, crockery, cutlery, furnishings, carpets, textiles, table linen, bed linen, haberdashery, sewing machines and equipment, toys, games and playthings, electronic games, hand-held devices for playing electronic, computer or video games, video games apparatus, playing cards, card games, sporting articles, games involving gambling, amusement machines, amusement apparatus and instruments, interactive educational or entertainment games, playing cards, sports equipment, fitness equipment, camping equipment, pets goods, namely pet cleaning products, hygienic and beauty implements for animals, pet shampoos and conditioners, pet towels, pet brushes, pet clothing, blankets for animals, pet cushions, rugs for pets, pet collars, ID tags for pets, leads/leashes for pets, beds for pets, nesting boxes, pet carriers, pet feeding dishes, food containers for pets, pet automatic feeders, toys, games and playthings for pets, ropes for use on pet toys, pet scratching furniture, food and drink, massage apparatus, massage chairs and massage cushions, foot spas, deck chairs, aromatherapy apparatus, saunas, hammocks, yoga equipment, pilates equipment, meditation

equipment, water features, heat therapy, light therapy, sound therapy software and recordings, motor vehicles and their parts, protective clothing for cycling, locks for bicycles, lights for bicycles, cycling shoes, cycling clothing, cycling headwear including helmets, protective clothing for cycling, cycling products, namely, bike bags, wheel bags, bike box, cycle cameras, bicycles dynamos, bicycle reflectors, bicycle saddle covers, forks, stands for bicycles, bicycle mirrors, bike mounts for phones, gear and brake cables, cassettes, derailleurs, lubricants and cleaners, frame protection kits, chainstay protector, map holders, protective gloves, visors, protective body and limb pads for cycling, face masks, cases and/or bags adapted for carrying bicycles, stationary exercise bicycles, nutritional supplements in the form of bars, gels, beverages and preparations for making beverages, vitamin and mineral supplements in the form of bars, gels, beverages and preparations for making beverages, food products for use during exercise, proteinaceous preparations in the form of bars, gels, beverages and preparations for making beverages, bicycles, bicycle parts, helmets and water bottles, mudguards, bicycle seats, repair kits for cycling, including puncture repair kits, Satellite navigational system for bicycles, global positioning systems for use with bicycles, computers for use with bicycles, ergometers, computer apparatus for remote meter reading, bicycle meters, distance meters, power meters, speed meters, eyewear, sports eyewear, sun visors, protective eyewear, sunglasses, cases for eyewear, cases for sunglasses, frames for eyewear, lenses for eyewear, straps for sunglasses and eyewear, helmets, cyclists helmets, crash helmets, protective sports helmets, sports bags for protective helmets, sporting articles for protective purposes, visors, radios, communicators, aerials for radios, parts for radios, carrying cases for radios, electronic radio apparatus, mobile radios, mounting fittings for radios, radio receivers and transmitters, radio transceivers, radios for vehicles, solar powered radios, parts and fittings for all of the above, heart monitors, heart monitors to be worn during exercise, parts and fittings for all of the above, bicycle lights, parts and fittings therefor, bicycles, track bicycles, velodrome bicycles, mountain bicycles, racing bicycles, cross country bicycles, cyclo-cross bicycles, bmx bicycles, indoor bicycles, all terrain bicycles, parts and fittings for all the aforementioned goods, bicycle frames, handlebars and handlebar stems for bicycles, handlebar tape, handlebar grips, saddles, saddle posts, bicycle seat posts, bicycle rims, bicycle gears, group sets of gears, chains for bicycles, bicycle bells, baskets for bicycles, brakes for bicycles, spokes for bicycles, dress guards for bicycles, pedals for bicycles, bicycle pumps, wheels and tyres for bicycles, inner tubes for bicycles, mudguards for bicycles, bicycle stands (supports), bicycle bags, bicycle stabilisers, luggage bags for bicycles, panniers for bicycles, bicycle carriers and racks, auxiliary child seats for bicycles and parts and fittings therefor, covers for bicycles and bicycle saddles, direction indicators and signals for bicycles, fittings for bicycles for carrying beverages and food, bidons, bottle cages for bicycles, fittings for bicycles for carrying luggage and panniers, puncture repair outfits and kits for bicycle tyres, toe straps and toe clips for use on bicycles, twist grips for bicycles, trailers for use with bicycles, roof racks, roof racks for vehicles, roof rack and storage containers for land vehicles, cranks for bicycles, power meters for bicycles, parts and fittings for all of the above, horological and chronometric instruments, watches, clocks, bands for watches, bracelets for watches, straps for watches of any material, cases for watches and clocks, watch chains, clock and watch hands, dials for watches, faces for watches, electric watches, mechanical and automatic watches, movements for watches and clocks, parts for clocks and watches, pendant watches, sports watches, watch and clock springs, watch clasps, watches for outdoor use, watches for sporting use, watches incorporating a memory function, time keeping devices, stop watches parts and fittings for all of the above, sportswear, sports clothing, sports footwear, sports headwear, caps, hats, sports uniforms, sun visors, parts and fittings for all of the above, rollers for bicycles, trainers for bicycles, turbo trainers for bicycles, rollers for stationary bicycles, computer controlled exercise apparatus, parts and fittings for all of the above, meat, fish, poultry and game, preserved, frozen, dried and cooked fruits and vegetables, jellies, jams, compotes, eggs, milk and milk products, edible oils and edible fats, dairy products, butter, margarine and other butter substitutes, preserves, pickles, edible nuts and seeds and products prepared there from, shellfish, snacks, prepared meals and prepared dishes, soups, gravy and preparations for making gravy or soup, coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee, flour and preparations made from cereals of from flour, bread, pastry and confectionery, ices, honey, treacle, yeast, baking powder, salt, mustard, pepper, vinegar, sauces (condiments), ice, spices, biscuits (other than biscuits for animals), cakes, pasta, pasta products and pastry products, chocolate, chocolates non-medicated confectionery, ice-cream, water ices and frozen confections, coffee substitutes, coffee essences and coffee extracts, beverages and preparations therefor, puddings, desserts, prepared meals and prepared snacks and fillings, fresh fruit and fresh vegetables, shellfish, beers, mineral and aerated waters and other non-alcoholic drinks, fruit drinks and fruit juices, syrups and other preparations for making beverages, alcoholic beverages other than beer, energy drinks,

wireless boosters, wireless transmitters, wireless communication apparatus, two way wireless communication systems, digital electronic devices for recording, organizing, transmitting, receiving, manipulating, playing and reviewing text, data, image, audio and video files, computer software for use in organizing, transmitting, receiving, manipulating, playing and reviewing text, data, image, audio, and video files, computer hardware and computer software for the reproduction, processing and streaming of audio, video and multimedia content, computer hardware and software for controlling the operation of audio and video devices and for viewing, searching and/or playing audio, video, television, movies, photographs and other digital images, and other multimedia content, computer software for creating and editing music and sounds, computer hardware, peripherals and devices for portable media storage and digital media streaming, computer hardware for upload, storage, retrieval, download, transmission and delivery of digital content, virtual reality systems comprising of Computer hardware, software and peripherals, virtual reality glasses or goggle, data gloves, head mounted displays, datasuits, virtual reality clothing, headphones, speakers, joysticks, equipment and apparatus for virtual reality rooms, virtual reality software, Virtual reality headsets, helmets and viewers, Virtual Reality (VR) and Augmented Reality (AR) products namely goggles, gloves, 3D glasses for smartphones, headsets and head mounted displays adapted for use in watching videos and movies, headphones, head trackers, motion trackers, data gloves, 3D controllers, haptic devices, stereoscopic 3D displays, 2D monoscopic, monocular, Virtual Reality and Augmented Reality headsets, helmets, display screens, and sound systems comprised primarily of speakers, all adapted for use in playing video games, viewing motion pictures, and participating in Virtual Reality and Augmented Reality environments in which users can interact for recreational, leisure, or entertainment purposes, Electronic and optical communications instruments and components, namely, display screens for virtual reality visualization, manipulation, immersion and integration of audio, video, text, binary, still images, graphics and multimedia files, Personal video display devices in the nature of wearable displays for viewing digital content including Virtual Reality, Augmented Reality, and mixed reality content, virtual reality motion platforms, Cameras for use in virtual reality products (headsets, head mounted displays adapted for use in watching videos and movies, headphones, head trackers, stereoscopic 3D displays), Motion tracking sensors, Hologram apparatus, Holographic apparatus, computer hardware, software and peripherals enabling Virtual Reality immersion and integration of geographic information in interaction with on-line member communities, other applications and the data itself, Smart phones, Portable virtual reality systems comprising of Computer hardware, software and peripherals, Wearable computers, Vision processing unit, Holographic Processing Unit, inertial measurement unit, virtual reality games software, virtual reality hardware and peripheral devices, Virtual reality software, Augmented reality software, Software in the field of virtual reality, motion tracking, location, position, and orientation sensing, Software for developing and interfacing with virtual reality/augmented reality software, Software, namely, mobile application for setting up, configuring, viewing and running virtual reality/augmented reality software, Hardware and software for use in enabling computers, handheld consoles, tablet computers, mobile devices, and smart phones to provide virtual world experiences, Virtual Reality software for creating, sharing, and viewing Virtual Reality content over the Internet, Virtual reality computer platform, Earphones for mobile computer terminals, microphones, earphones, smart phones, webcams, head-mounted video displays, micro-displays, namely, head mounted video displays and near eye video displays, parts and accessories for micro-display, video processors, software and firmware for video drivers and video processing, personal video display screens, personal video display devices in the nature of wearable displays for viewing digital content including virtual reality, augmented reality, and mixed reality content, downloadable computer game programs for cellular phones, mobile computer terminals, set-top boxes, DVD players connected to network and television sets connected to network, downloadable computer game programs, downloadable video game programs, game programs for home video game machines, game programs for hand-held games with liquid crystal displays, downloadable or installable computer and video game programs for home video game machines, downloadable or installable additional image data for home video game machines, downloadable or installable computer and video game programs for hand-held games with liquid crystal displays, downloadable or installable additional image data for hand-held games with liquid crystal displays, downloadable image file containing artwork, text, audio, video, games and Internet Web links relating to sporting and cultural activities, downloadable images for cellular phones and mobile computer terminals, downloadable stand by image for cellular phones, downloadable ring tones for mobile phones, downloadable electronic publications in the nature of books, manuals, magazines, newspapers in the field of video games, game software, music and video movies, earphones for home video game machines, headphones for home video game machines, microphones for home

video game machines, keyboards for home video game machines, mouse for home video game machines, webcams exclusively for use with home video game machines, earphones exclusively for use with hand-held games with liquid crystal displays, headphones exclusively for use with hand-held games with liquid crystal displays, microphones exclusively for use with hand-held games with liquid crystal displays, keyboards exclusively for use with hand-held games with liquid crystal displays, mouse exclusively for use with hand-held games with liquid crystal displays, promotional literature, programmes, leaflets, tickets and passes, banners and wall hangings made of paper or cardboard, stickers, temporary tattoos, beer mats and coasters, all made of paper or card, virtual reality games, home video game machines, handset cradles for home video game machines, game controllers for home video game machines, joysticks exclusively for use with home video game machines, parts and accessories for home video game machines, protective carrying cases specially adapted for handheld video games, hand-held games with liquid crystal displays, support stands exclusively for use with hand-held games with liquid crystal displays, mounts exclusively for hand-held games with liquid crystal displays, dolls, game cards included in this class, trading card games, computer software for creating and editing music and sounds, computer hardware, peripherals and devices for portable media storage and digital media streaming, computer hardware for upload, storage, retrieval, download, transmission and delivery of digital content, programmes, leaflets, tickets and passes, banners and wall hangings made of paper or cardboard, stickers, temporary tattoos, beer mats and coasters, all made of paper or card, enabling customers to conveniently view and purchase those goods including via an Internet website, an interactive television shopping channel, a digital television shopping channel, an Internet walled garden or by means of interactive television and/or telecommunications (including voice, telephony and/or transfer of digital information or data) and/or interactive digital media, business customer information and consultancy services for promotional, advertising and marketing purposes in relation to broadcast reception apparatus and instruments and parts and fittings therefor including cable, satellite and terrestrial, analogue or digital reception, advertising and promotional services in relation to lifestyle, ecological and environmental issues, business management and conducting of renewable energy projects, including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels and projects in connection with other renewable energy sources, collection and processing of operational data in connection with renewable energy projects, including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels, including compilation of statistics relating to operation and production; The bringing together, for the benefit of others, of a variety of advertising agency services, advertising services, aerial photography services, alarm monitoring services, alternative energy products installation, maintenance and repair services, anti-spamming services, archive library services, arranging and conducting of seminars, conferences, arranging and conducting workshops, audio and video recording services, audio, film, video and television recording facilities, banking services, bar services, beauty salon services, beauty therapy services, betting services and electronic betting services, bicycle rental services, booking of seats for entertainment, sporting and cultural events, bookmaking services, box office services in relation to booking of tickets for entertainment, educational, sporting and cultural activities, box office information services in relation to booking of tickets for entertainment, educational, sporting and cultural activities, brand creation services, brand design services, broadband services, broadcasting services, business consultancy services, business data analysis services, business management advisory services, business management services, cable and satellite broadcasting and transmission services, call recording services, card services, career advisory services, casino services, catering services, charitable fundraising services, mentoring (personal) services, education and training services, education, training and entertainment services in the form of skills studios for children and young people in the field of media, television and news reporting, education, training, entertainment and sporting activities involving athletes and celebrities in the form of initiatives to promote confidence, sports skills and life skills in children and young people, education, training and entertainment services related to the promotion of creative skills in children and young people, including creative studios, financial services relating to scholarships and bursary schemes for children and young people in the fields of sport, the arts, media and television, promotional services relating to work experience and employment opportunities for young people, promotional services relating to apprenticeships and graduate employment, education, training and entertainment services in the field of initiatives to inspire young people and to provide them with life skills, business skills, opportunities for development and self-confidence, administration services relating to the organising and conducting of volunteer programmes and community service projects, chat room services, cholesterol testing services, cinema services, cloud computing/storage services, coaching services,

coffee shops, communication services, computer advisory services, computer and information technology consultancy services, computer firewall services, computer installation, maintenance, repair and updating services, computer programming services, computer services, computer software advisory services, computer support services, computer system analysis services, concert ticket booking services, conference services, consumer advisory services, consumer market information services, educational course services, correspondence course services, sports coaching services, training course services, professional workshop and training course services, commercial, trade and business workshops and training course services, problem solving, think-tank and brainstorming workshops, seminars and training courses services, technical studies course services, credit betting services, credit card services, cycling event services, cycling training services, data broadcasting services, data communication services, data encryption services, data recovery services, data security services, data storage services, data streaming services, data transmission services, database services, debit card services, delicatessen restaurant services, retail delicatessen services connected with the sale of food and drink, design services, scientific development services, technical development services, development services of new products for others, development services in the field of environmental protection, energy conservation and alternative energy sources, and ecology, development services in relation to computer hardware and software, technology development services, diet advisory services, dietary education services, television programme directing services, radio programme directing services, film, music, plays, theatrical production, musical shows, concerts, exhibitions, sporting events and road show directing services, directory enquiry services, discussion group and chat room services, distance learning services, distribution services, domain name services, editing services, education services, electricity distribution services, electricity generating services, electricity supply services, electronic bulletin board services, electronic conferencing services, e-mail services, employment agency/bureau services, entertainment agency services, entertainment services, environmental conservation services, environmental consultancy services, online market place services in relation to streamable and downloadable media content, including video and films, television programmes, computer games, music, images and ring tones provided by internet, telephone line, cable, wireless transmission, satellite or terrestrial broadcast, exercise class services, fan club services, fast food/takeaway services, financial services, fitness club services, fitness testing services, fixed and mobile telephone services, flower delivery services, food development services, food nutrition services, gambling services, gaming services, gas services, gift selection/delivery services, greeting cards custom manufacture service, delivery services relating to greeting cards, gym services, hairdressing salon services, health advice and information services, health club services, health farm/spa services, hiring, leasing or rental services in relation to radio programmes, television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual material, prerecorded video cassettes, dvds or pre-recorded video discs, hiring, rental and leasing service in relation to entertainment, holiday accommodation services, horoscope services, website hosting services, computer hosting services, hotel reservation services, hotel services, instant messaging services, instruction services, insurance services, intellectual property advisory and consultancy services, interactive entertainment services, interactive games services, interactive news services, interactive services, interactive sport services, interactive television services, internet access services, internet portal services, ISP services, IT services, leisure services, lottery services, loyalty, incentive and bonus program services, magazine and newspaper subscription services, maintenance services, gaming apparatus, equipment and instrument installation and repair services, broadcasting apparatus, equipment and instrument installation and repair services, telecommunication and/or communications apparatus equipment and instrument installation and repair services, domestic electronic equipment installation and repair services, electronic business equipment installation and repair services, alarm, lock and safe installation and repair services, computer software installation and repair services, electric and/or electrical appliance installation and repair services, market analysis studies, market assessment services, market forecasting services, marketing advisory services, marketing agency services, marketing information services, marketing research services, marketing services, music broadcasting services, on demand entertainment services, streaming, downloading and transmission services relating to entertainment, educational, sporting and cultural activities, night club services, nutrition services, online auction services, online distance learning services, online fraud protection services, online gaming services, online internet security services, online magazine and book services, online reward and incentive program services, online security services, pay to play games services, peer to peer interactive gaming services, personal training services, photographic services, photography services, podcasting services, price comparison services, product information services,

product launch services, audio, visual and video production services relating to entertainment, education, training, sport and/or culture, business management services relating to cyclists, cycling teams and/or cycling events, sports promotional services, sports financial sponsorship services, administration services relating to the arranging, organising and running and/or conducting of cyclists, cycling teams and/or cycling events, rental services relating to telecommunication facilities and equipment, pub services, real estate services, recreation services, recycling services, scientific research services, technical research services, research services of new products for others, research services in the field of environmental protection, energy conservation and alternative energy sources, ecology, business research services, research services in relation to computer hardware and software, technology research services, reservation services, restaurant reservation services, restaurant services, sales promotion services, satellite services, security services, server hosting services, short message services (sms), slimming club services, social networking services, special events planning services, sponsorship services, sporting services, sporting tuition course services, storage services, taxi services, teaching services, team building services, telecommunication services, telephone marketing services, therapy services, ticket agency services (entertainment), ticket booking services, ticket reservation services, tour reservation services, tourist information services, training services, transport services, travel agency services, travel guide services, travel services, tuition services, university services, utility distribution services, utility services, utility supply services, video messaging services, video on demand services, video-conferencing services, videotext services, voicemail services, WAP services, warranty services, web portal services, webcasting services, website design/maintenance services enabling customers to conveniently view and purchase those services, including over a global computer network; electronic and online retrieval of data, files, e-mails, contacts, calendars, task lists, text messages, photos, music, audio, visual, audio visual, video, text, graphics, programs and other data or information; online auction services; provision of an online database of advertisements including personal advertisements, employment and placement opportunities advertisements and real estate advertisements; provision of online financial services comparisons; provision of online price comparison services; advertising agency services; brand creation services; business consultancy services; business data analysis services; business management advisory services; business management services; career advisory services (other than education and training advice); consumer market information services; online market place services in relation to streamable and downloadable media content, including video and films, television programmes, computer games, music, images and ring tones provided by internet, telephone line, cable, wireless transmission, satellite or terrestrial broadcast; database management services; magazine and newspaper subscription services; market analysis studies; market assessment services; market forecasting services; marketing advisory services; marketing agency services; marketing information services; marketing research services, marketing services; product launch services; business management services relating to cyclists, cycling teams and/or cycling events; sports promotional services; administration services relating to the arranging, organising and running and/or conducting of cyclists, cycling teams and/or cycling events; sales promotion services; telephone marketing services; provision of online word processing, spreadsheet, calendar, presentation and database management services; arranging, organisation and running of individual cyclist and or cycling teams; provision of virtual online office support staff services; on-line ordering/purchase of gift items; online posting of loyalty rewards information; loyalty, incentive and bonus program services; provision of online reward and incentive programs; provision of business information and advice; management of amusement parks and theme parks; insurance quotation comparisons; promotional sponsorship of individual cyclists and/or cycling teams and/or cycling events; provision of interactive business calendars from a computer database or over the Internet; provision of online reward and incentive programs relating to fitness tracking, health tracking, personal tracking, lifestyle tracking and emotional tracking; advertising, marketing and promotion consultancy; advertising services; advertising services for the promotion of radio programmes, television programmes, films and motion pictures; advertising services relating to radio programmes, television programmes, films and motion pictures; advertising services for the promotion of radio programmes, television programmes, films and motion pictures based on the customers viewing habits/preferences; promotion of radio programmes, television programmes, films and motion pictures; promotion of radio programmes, television programmes, films and motion pictures based on the customers viewing habits/preferences; market research for compiling information on viewers of television; advertising and commercial information services via audio, video, digital, and online media; promotional sponsorship; organization and conducting of exhibitions and special shows for commercial or advertising purposes; business management, particularly in respect of organizing and conducting exhibitions and special shows; arranging of

entertainment, sporting or cultural events, concerts, festivals, gigs and live band events for business, commercial and advertising purposes; promoting live entertainment events and ticket sales; promoting musical artists; promotion of venues; accounting and office functions in connection with the reservation, issuing and sales of admission tickets; radio advertising; television advertising; arranging subscriptions to telecommunication services for others; online advertising; online business services for connecting social network users with businesses; providing online music subscription services; providing ad funded music subscription services; rental of advertising time on communication media; commercial administration of the licensing of the goods and services of others; provision of business information and advice; advertising by transmission of on-line publicity for third parties through electronic communications networks; advertising, including promotion relating to the sale of articles and services for third parties by the transmission of advertising material and the dissemination of advertising messages on computer networks; electronic commerce services, namely, providing information about products and services via audio, video, digital, and online media for advertising and sales purposes; advertising services in the nature of matching and connecting advertisers and video content publishers for the purpose of advertising, marketing and promotional services; advertising and publicity services, namely, promoting the goods, services, brand identity and commercial information and news of third parties through audio, video, digital, and online media; provision of business information and advice; consultancy, information and advisory services relating to all the aforesaid services; professional consultancy, information and advisory services relating to all the aforesaid services; consultancy, information and advisory services relating to all the aforesaid services provided on-line from a computer database or via a helpline or the Internet.

#### Class 36

Insurance; financial affairs; monetary affairs; real estate affairs; Accident insurance underwriting; Accommodation bureaux [apartments]; Actuarial services; Antique appraisal; Apartment house management; Art appraisal; Banking; Brokerage; Brokerage of carbon credits; Business liquidation services, financial; Charitable fund raising; Check [cheque] verification; Clearing, financial; Credit bureaux; Credit card services; Customs brokerage; Debit card services; Debt advisory services; Debt collection agencies; Deposits of valuables; Electronic funds transfer; Exchanging money; Factoring; Fiduciary; Financial analysis; Financial consultancy; Financial evaluation [insurance, banking, real estate]; Financial evaluation of wool; Financial information; Financial management; Financial sponsorship; Financial valuation of standing timber; Financing services; Fire insurance underwriting; Fiscal valuations; Fund investments; Guarantees; Health insurance underwriting; Hire-purchase financing; Home banking; Housing agents; Instalment loans; Insurance brokerage; Insurance consultancy; Insurance information; Insurance underwriting; Issuance of credit cards; Issue of tokens of value; Issuing of travellers' checks [cheques]; Jewelry appraisal; Leasing of farms; Leasing of real estate; Lending against security; Life insurance underwriting; Loans [financing]; Marine insurance underwriting; Mortgage banking; Mutual funds; Numismatic appraisal; Organization of collections; Pawnbrokerage; Provident fund services; Real estate agencies; Real estate appraisal; Real estate management; Rent collection; Rental of offices [real estate]; Renting of flats; Repair costs evaluation [financial appraisal]; Retirement payment services; Safe deposit services; Savings bank services; Securities brokerage; Stamp appraisal; Stock brokerage services; Stock exchange quotations; provision of insurance; insurance consultancy; provision of warranties and extended warranties and associated assistance; provision of warranties, extended warranties and associated assistance; provision of warranties and extended warranties in relation to broadcast and/or telecommunications and/or communications reception apparatus and instruments and parts and fittings therefor including cable, satellite, terrestrial, analogue or digital reception equipment; financial services; financial management; financial sponsorship; financial and banking services; financial information; financial services provided via the Internet; asset and fund management; financial, credit, debit, pre-payment, e-cash, cash management, loan and finance services; financial services relating to betting, gaming, gambling, lotteries or book-making; credit services; credit card services; issuing of vouchers; provision of financial information relating to betting, gaming, gambling, lotteries or book-making services; issuing of vouchers for holidays and travel to and from the destination; provision of vouchers; real estate services; real estate investment; real estate brokerage services; real estate agency services; real estate financing; real estate management; real estate administration; real estate leasing; real estate appraisals and valuations; real estate acquisition and sales; information, advice and consultancy services relating to real estate; provision of online financial services comparisons; provision of online insurance services, insurance quotations; provision of online

credit reports; provision of financial services online enabling donations to be made to charity; online clearing and reconciling of financial transactions; online processing and transmission of bills and payments; issuing of online vouchers; financial sponsorship of individual cyclists and/or cycling teams and/or cycling events; card services; charitable fundraising services; sports financial sponsorship services; consultancy, information and advisory services relating to all the aforesaid services; professional consultancy, information and advisory services relating to all the aforesaid services; consultancy, information and advisory services relating to all the aforesaid services provided on-line from a computer database or via a helpline or the Internet.

#### Class 38

Telecommunications; Cable television broadcasting; Cellular telephone communication; Communications by computer terminals; Communications by fiber [fibre] optic networks; Communications by telegrams; Communications by telephone; Computer aided transmission of messages and images; Electronic bulletin board services [telecommunications services]; Electronic mail; Facsimile transmission; Information about telecommunication; Message sending; Paging services [radio, telephone or other means of electronic communication]; Providing access to databases; Providing internet chatrooms; Providing online forums; Providing telecommunication channels for teleshopping services; Providing telecommunications connections to a global computer network; Providing user access to global computer networks; Radio broadcasting; Rental of access time to global computer networks; Rental of facsimile apparatus; Rental of message sending apparatus; Rental of modems; Rental of telecommunication equipment; Rental of telephones; Satellite transmission; Telecommunications routing and junction services; Teleconferencing services; Telegraph services; Telephone services; Television broadcasting; Telex services; Transmission of digital files; Transmission of greeting cards online; Transmission of telegrams; Videoconferencing services; Voice mail services; Wire service; Wireless broadcasting; Broadcasting of television programs in bars, pubs, clubs, hotels and other public venues; videoconferencing services and sharing of files, images, music, video, photos, drawings, audio-visual, text, documents and data; telegraph communications services; mobile and fixed telecommunications services; communications services; satellite, cellular and radio communication services; television and radio broadcasting; transmission and communication services; broadcasting and/or transmission of radio and/or television programmes and/or films; satellite, DTT, cable, DSL and broadband broadcasting and/or transmission of audio and/or audio visual programming; transmission of audio, video and/or audio visual programming (by any means); transmission of video films; broadcasting and transmission of television programmes and films to personal computers; broadcasting and communications by means of or aided by computer; transmission of audio, video and/or audio visual programming by Internet protocol (IPTV); telecommunications services over the Internet including but not limited to services provided using voice over Internet protocol (VOIP); provision of access and/or connectivity to broadband networks whether fixed, portable or wireless; transmission of text, messages, sound and/or pictures; telecommunication and/or communication and/or broadcast and/or transmission of audio visual content; communication of information and data (including web pages), for others by radio, telecommunications and by satellite; online managing and filtering of electronic communications; telephone, mobile telephone, message collection and transmission, radio-paging, call diversion, answerphone and directory enquiry services; personal numbering services; television screen based information broadcasting and retrieval services; loan of replacement telecommunications and communications apparatus and instruments in case of breakdown, loss or theft; computer aided transmission of messages and images; messaging services namely, sending, receiving and forwarding messages in the form of text, audio, graphic images or video or a combination of these formats; instant messaging; short message services (SMS); multimedia messaging services (MMS); unified messaging services; voicemail services; video conferencing services; video telephone services; providing access to telecommunications infrastructures for other operators; provision of access to electronic conferencing, discussion groups and chat rooms; provision of chat rooms; hire, leasing or rental of apparatus, instruments, installations or components for use in the provision of the aforementioned services; communications services by satellite, television and/or radio; news agency services; provision of access to news, current affairs and sports information; hiring, rental and leasing of communications apparatus; electronic mail services; telecommunication services relating to the Internet; telecommunication of information (including web pages); provision of location based services for telecommunications and communications apparatus and instruments; provision of wireless application protocol services including those utilising a secure communications channel; provision of information

relating to or identifying telecommunications and communications apparatus and instruments; provision of telecommunications links to computer databases and websites on the Internet; telecommunications services dedicated to retailing goods and services through interactive communications with customers; interactive television services being telecommunications and/or communications and/or broadcasting and/or transmission services; interactive services for television viewers including those watching on mobile telephones and PCs being telecommunications and/or communications and/or broadcasting and/or transmission services; television broadcasting services incorporating interactive services for viewing guides and intelligent automated selection for programme recordal; interactive services for television viewers facilitating the recordal of programmes automatically initiated on the basis of customer viewing habits/preferences being telecommunications and/or communications and/or broadcasting and/or transmission services; providing interactive television viewers (including those watching on their mobile telephones or PCs) with access to information, data, graphics, audio and/or audio-visual content from a restricted group of Internet websites or portals; broadcasting and transmission of interactive television, interactive games, interactive news, interactive sport, interactive entertainment and interactive competitions; video on demand and near on demand telecommunication and/or communication and/or broadcast and/or transmission services; streaming delivery of video on demand streams to viewers; providing access to movies, videos and television programmes to viewers on demand and near on demand; professional consultancy services relating to broadcasting; providing access to a database storing information relating to a variety of goods and services; enabling access to the Internet; provision of a connection between websites and television viewers via an interactive television portal; internet portal services; web portal services; provision of broadband services; interactive television portal services providing access to Internet websites for television viewers via their television receiving equipment including digital television receiving equipment; providing access to Internet websites to mobile telephone users; leasing access time to an information database; telecommunications information; factual information services relating to television broadcasting; audio visual communication services; data communication services; data broadcasting services; delivery of messages; telecommunication and/or communication and/or broadcast and/or transmission of radio programmes, television programmes, films and motion pictures; telecommunication and/or communication and/or broadcast and/or transmission of audio and/or visual material and material from pre-recorded video tapes: transmission of radio programmes, television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual material, pre-recorded video cassettes, DVDs or pre-recorded video discs; rental, leasing or hire of communications equipment; message sending; telephonic or telephone communications services; wireless communication services; delivery by telecommunication of media content, including video and films, television programmes, computer games, music, images and ring tones provided by internet, telephone line, cable, wireless transmission, satellite or terrestrial broadcast service; organisation of call information; monitoring and analysis of call information; call screening services; call alerting services; provision of communication services for accessing a communications or computer network; provision of communication services for accessing entertainment, education, information and data via telephone, line, cable, wire or fibre, database or computer network; provision of communication services for accessing information, messages, text, sound, images and data via a computer network; provision of communication services for accessing and retrieving radio and television programmes; consultancy, transfer and transmission of programs, data, files, e-mails, contacts, calendars, task lists, text messages, photos, music, audio, visual, audio visual, video, text, graphics, programs and other information via telecommunications and global communications networks; data synchronization over telecommunications, communications and computer networks; remote data access services; e-mail, email notification and alert services; online instant messaging; provision of online conferencing, discussion groups, message boards and chat rooms; internet portal services; web portal services; online video on demand or near on demand telecommunication and/or communication and/or broadcast and/or transmission services; online telecommunications services to enable the accessing and retrieving of data, files, e-mails, contacts, calendars, task lists, text messages, photos, music, audio, visual, audio visual, video, text, graphics, programs and other information via a computer or computer network or electronic device including services provided over a global communications network; online telecommunications services relating to webcasting and podcasting including services provided over a global communications network; peer to peer network communication services; provision of interactive polling services being telecommunications and/or communications and/or broadcasting services; rental of radio equipment; broadcasting services; cable and satellite broadcasting and transmission services; call recording services; data streaming services; data transmission services; e-mail services; delivery

services relating to greeting cards; instant messaging services; internet access services; ISP services; music broadcasting services; podcasting services; podcasting; video messaging services; videotext services; webcasting services; streaming, downloading and transmission services relating to entertainment, educational, sporting and cultural activities; Provision of access to on demand entertainment services; broadcasting and transmission of virtual reality/augmented reality content; providing access to online dictionaries, encyclopaedias, and reference texts; providing access to online publications, including newspapers, magazines (periodicals), comics, journals (publications), books, user manuals, instructional and teaching materials; providing access to online posters, photographs, pictures, articles, vouchers and tickets; streaming of radio programmes and audio material on the Internet; transmitting streamed sound, audio-visual recordings and multimedia content via mobile telephone devices; transmitting audio-visual recordings and multimedia content via the Internet; Internet communication services; data streaming services; streaming of audio, visual and audio visual content; providing community forums for users to post, search, watch, share, critique, rate, and comment on, videos and other multimedia content via the Internet and other communications networks; providing a video sharing portal for entertainment and education purposes; electronic transmission and streaming of digital media content for others via global and local computer networks; consultancy, information and advisory services relating to all the aforesaid services; professional consultancy, information and advisory services relating to all the aforesaid services; consultancy, information and advisory services relating to all the aforesaid services provided on-line from a computer database or via a helpline or the Internet.

#### Class 41

Education; providing of training; entertainment; sporting and cultural activities; Academies [education]; Amusement parks; Amusements; Animal training; Arranging and conducting of colloquiums; Arranging and conducting of concerts; Arranging and conducting of conferences; Arranging and conducting of congresses; Arranging and conducting of seminars; Arranging and conducting of symposiums; Arranging and conducting of workshops [training]; Arranging of beauty contests; Boarding schools; Booking of seats for shows; Bookmobile services; Calligraphy services; Cinema presentations; Circuses; Club services [entertainment or education]; Coaching [training]; Conducting fitness classes; Correspondence courses; Disc jockey services; Discotheque services; Dubbing; Education information; Educational examination; Electronic desktop publishing; Entertainer services; Entertainment information; Film production, other than advertising films; Gambling; Game services provided on-line from a computer network; Games equipment rental; Gymnastic instruction; Health club services [health and fitness training]; Holiday camp services [entertainment]; Language interpreter services; Layout services, other than for advertising purposes; Lending libraries; Microfilming; Modelling for artists; Movie studios; Music composition services; Music-halls; News reporters services; Night clubs; Nursery schools; Operating lotteries; Orchestra services; Organization of balls; Organization of competitions [education or entertainment]; Organization of exhibitions for cultural or educational purposes; Organization of fashion shows for entertainment purposes; Organization of shows [impresario services]; Organization of sports competitions; Party planning [entertainment]; Personal trainer services [fitness training]; Photographic reporting; Photography; Physical education; Practical training [demonstration]; Presentation of live performances; Production of music; Production of radio and television programmes; Production of shows; Providing amusement arcade services; Providing casino facilities [gambling]; Providing golf facilities; Providing karaoke services; Providing museum facilities [presentation, exhibitions]; Providing on-line electronic publications, not downloadable; Providing recreation facilities; Providing sports facilities; Publication of books; Publication of electronic books and journals on-line; Publication of texts, other than publicity texts; Radio entertainment; Recording studio services; Recreation information; Religious education; Rental of audio equipment; Rental of camcorders; Rental of cine-films; Rental of lighting apparatus for theatrical sets or television studios; Rental of movie projectors and accessories; Rental of radio and television sets; Rental of show scenery; Rental of skin diving equipment; Rental of sound recordings; Rental of sports equipment, except vehicles; Rental of sports grounds; Rental of stadium facilities; Rental of stage scenery; Rental of tennis courts; Rental of video cassette recorders; Rental of videotapes; Scriptwriting services; Services of schools [education]; Sign language interpretation; Sport camp services; Subtitling; Television entertainment; Theatre productions; Ticket agency services [entertainment]; Timing of sports events; Toy rental; Translation; Tuition; Videotape editing; Videotape film production; Videotaping; Vocational guidance [education or training advice]; Vocational retraining; Writing of texts, other than publicity texts; Zoological garden

services; provision and production of audio visual content relating to entertainment, education, training, sport and culture; education and entertainment services by means of radio, television, telephony, the Internet and on-line databases; hiring, rental and leasing of cine-films, videos, DVDs, sound recordings, sound recording apparatus, sports apparatus, television sets and video recorders, DVD recorders and radio recorders; production of films for television and cinema; providing on-line electronic publications (not downloadable); publication of magazines, books, texts and printed matter; publication of electronic books or journals on-line; provision of electronic publications; online dictionaries, encyclopaedias, and reference texts; provision of online publications, including newspapers, magazines (periodicals), comics, journals (publications), books, user manuals, instructional and teaching materials; online posters, photographs, pictures, articles; issuing of online tickets in relation to entertainment, educational, sporting and cultural activities; provision of recording studio facilities; hire of recording studios; live show production services; organising of sporting activities and competitions; box office services; box office services in relation to booking of tickets for entertainment, educational, sporting and cultural activities, box office information services in relation to booking of tickets for entertainment, educational, sporting and cultural activities; production and presentation of programmes transmitted by television, the Internet or other telecommunication channels for the conduct of the interactive viewing, selection and purchase of goods; ticket reservation services relating to entertainment; production, presentation and distribution of radio and television programmes, interactive television, interactive games, interactive entertainment and interactive competitions; production, presentation and provision of competitions, contests, games, quizzes, studio entertainment and audience participation events; interactive television programme selection services for viewers; provision and production of interactive entertainment, news, cultural activities and sport for television viewers; interactive entertainment, educational, sporting and cultural services for television viewers; viewing guide services; viewing guide services facilitating the recordal and fixed term rental of programmes and movies; television programme recording services automatically initiated on the basis of customer viewing habits/preferences; video on demand and near video on demand entertainment, educational, sporting and cultural services; providing movies, videos and television programmes to viewers on demand and near video on demand; betting, gaming and gambling services; credit betting, gaming, gambling, lottery or bookmaking services; credit card betting, gaming, gambling, lottery or bookmaking services; organising and conducting lotteries; electronic betting, gaming, gambling, lottery or bookmaking services provided by means of the Internet, or via a global computer network, or on-line from a computer network database, or via telephony including to mobile telephones, or via a television channel including a television channel distributed by satellite, terrestrial or cable television broadcast; arranging and conducting competitions for video game players and computer game players; pay to play games services; peer to peer interactive games and gaming services; interactive poker games and gaming including single and multi player gaming formats; presentation and production of poker competitions, tournaments, games and gaming; educational or entertainment games played online; electronic publishing services; publishing services (including electronic publishing services); video taping and filming services; information and advisory services relating to the aforesaid services; provision of news, current affairs and sports information; news, current affairs and educational information services; information and advisory services relating to television and radio programmes, to education, recreation, entertainment, music and to sport; Booking and issuing of tickets for entertainment, sporting and cultural events; information and advisory services relating to television and radio programmes, to education, recreation, entertainment, music and to sport, provided on-line from a computer database or the Internet or to mobile telephones; factual information services relating to television and radio programmes, news and sport; instruction services; training services; leisure services; demonstration services for cultural, training, educational & entertainment purposes; advisory services relating to entertainment; arranging conferences, seminars, symposiums or workshops; arranging exhibitions or festivals; booking agency services; cinema services; cinema studio services; distribution of radio programmes, television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual material, pre-recorded video cassettes, DVDs or pre-recorded video discs; production of radio programmes, television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual material, pre-recorded video cassettes, DVDs or pre-recorded video discs; editing of radio programmes, television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual material, pre-recorded video cassettes, DVDs or pre-recorded video discs; hire, leasing or rental of radio programmes, television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual material, pre-recorded video cassettes, DVDs or pre-recorded video discs; exhibition of radio programmes, television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual material, prerecorded video cassettes, DVDs or pre-recorded video discs for entertainment, educational, sporting or cultural purposes; amusement park services with a theme of films, radio or television productions; organisation of amusement parks and theme parks; organisation of entertainment; preparation and production of radio programmes, television programmes, films, pre-recorded video tapes, DVDs, audio and/or visual material, prerecorded video cassettes, pre-recorded video discs or motion pictures for distribution for transmission or broadcast by any means; provision of radio programmes, television programmes, films, audio and/or visual material or motion pictures online (not downloadable); publication of printed media and recordings; digital imaging services; dubbing; video tape editing; entertainment; film production; rental of motion pictures; movie studios; providing movie theatres facilities; production of shows; video film tape production; rental of audio equipment; rental of lighting apparatus for theatrical sets or television studios; rental of motion pictures; rental of movie projectors and movie projector accessories; rental of televisions and television equipment; rental of sports equipment; rental of video cameras; rental of video tapes; rental of video recorders; theatre productions; movie studio services; organising or hosting awards ceremonies; presentation of films; production of special effects for films; reservation services (included in this class) for sporting, scientific, political and cultural events; recording studio services; provision of video and audio content by rental, whereby the consumer is entitled to single or multiple viewings of the media content via any form of playback device, all relating to entertainment, education, sports and culture; education and providing of training in connection with environmental protection, energy conservation and ecology and animal welfare; education and providing of training in connection with alternative energy sources, including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels; publication of instructional material and promotional material relating to environmental protection, energy conservation and ecology and animal welfare; arranging and conducting of seminars and workshops (training); establishing training programmes; preparation and publication of training manuals; organising and conducting safety courses and educational courses; online news reporting services; online provision of information and general encyclopaedic knowledge relating to entertainment, education, training, sports, culture, news, current affairs, satellite, television and radio programmes, music, films, books and other printed matter, video games, computer games, amusement machines, amusement centres or amusement parks; online translation services; online library services including the lending and exchanging of books and other publications and photographs; provision of online classes, seminars, workshops, exhibitions and displays; leasing, booking and providing of diving equipment; online card games; organization of sports and holiday camps; ring tones (not downloadable) provided via the Internet; arranging, organisation and running of individual cyclists and/or cycling teams and/or cycling events; provision of professional cycling services; organisation of cycling events; provision of online fitness tracking; leasing, rental and hiring of data rooms; high-definition studios, edit suites, voice-over studios and audio suites; aerial photography services; archive library services; audio and video recording services; audio, film, video and television recording facilities; booking of seats for entertainment, sporting and cultural events; career advisory services (education or training); casino services; concert ticket booking services; sports coaching services; professional workshop and training course services; commercial, trade and business workshops and training course services; provision of workshops, seminars and training courses relating to problem solving, think-tank and brainstorming; cycling training services; dietary education services; television programme directing services; radio programme directing services; film, music, plays, theatrical production, musical shows, concerts, exhibitions, sporting events and road show directing services; distance learning services; entertainment agency services; exercise class services; fan club services; fitness club services; gym services; hiring, leasing or rental services in relation to radio programmes, television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual material, pre-recorded video cassettes, dvds or pre-recorded video discs; hiring, rental and leasing service in relation to entertainment; interactive entertainment services, interactive games services, interactive news services, interactive services, interactive sport services, interactive television services; online distance learning services; photography services; photographic services; personal training services; online gaming services; recreation services; special events planning services; sporting services; sporting tuition course services; teaching services; team building (education); university services; Organisation of cycling events; leasing, rental and hiring of data rooms for entertainment, sporting and cultural events; high-definition studios, edit suites, voice-over studios and audio suites; circuses; arranging, organisation, promotion, production, management, conducting, presentation and staging of entertainment, events, concerts, festivals, gigs and live band performances including such services provided on-line from a computer database or the Internet; arranging of festivals for entertainment, cultural and

recreational purposes; festival services; performance of music, dance, comedy, theatre, poetry and circus entertainment, including such services provided on-line from a computer database or the Internet; arranging of musical events; organisation of events for fund raising; entertainment and cultural events; provision of information relating to festivals; provision of leisure, entertainment and recreation facilities; provision of playrooms and games rooms; organisation of parties; provision of facilities for parties; party and event organisation and planning services; organisation and staging of dance events, music and live music entertainment; provision of live music; provision of live musical performances & shows; arranging of music performances; entertainment in the form of live musical performances; music festival services; music performance services; music entertainment services; nightclub services; organising nightclub events; publication of texts (other than publicity texts); entertainment services via a podcast; recording of music onto a variety of media; presentation and distribution of sound and video recordings; hiring disc jockeys; composition of music; music production; music publishing and music recording services; music recording; song publishing; provision of on-line music and on-line videos (not downloadable); production, presentation, distribution, syndication, networking and rental of radio and television programmes and of music, sound and video recordings; nondownloadable radio programmes, television programmes, videos, sound, images or data accessed from the Internet or other communication networks; providing on-line electronic publications; providing downloadable prerecorded music and video for a fee or pre-paid subscription via the Internet; organisation of competitions, concerts and live shows; club services [entertainment]; disc jockey services; presentation of live performances; music composition services; providing on-line voting system via the Internet or a wireless communication device for entertainment purposes; production of dance shows, music shows and video award shows; comedy shows, game shows and sports events before live audiences which are broadcast live or taped for later broadcast; organising talent contests and music and television award events; entertainment, namely providing streamed or downloadable music, film, tv-programs, audio books and games to users online via a communication network; creating and publication of playlists; entertainment services, namely, a musical chart service that provides the consumer with updated statistical ranking of songs based on radio airplay, sales of recordings, streaming of music to devices and views of internet videos; Virtual reality studios; Production, presentation and distribution of virtual reality/augmented reality content; consultancy, information and advisory services relating to all the aforesaid services; professional consultancy, information and advisory services relating to all the aforesaid services; consultancy, information and advisory services relating to all the aforesaid services provided on-line from a computer database or via a helpline or the Internet.

## Class 42

Scientific and technological services and research and design relating thereto; industrial analysis and research services; design and development of computer hardware and software; Analysis for oil-field exploitation; Architectural consultation; Architecture; Authenticating works of art; Bacteriological research; Biological research; Calibration [measuring]; Chemical analysis; Chemical research; Chemistry services; Clinical trials; Cloud seeding; Computer programming; Computer rental; Computer software consultancy; Computer software design; Computer system analysis; Computer system design; Computer virus protection services; Construction drafting; Consultancy in the design and development of computer hardware; Consultancy in the field of energy-saving; Conversion of data or documents from physical to electronic media; Cosmetic research; Creating and maintaining web sites for others; Data conversion of computer programs and data [not physical conversion]; Design of interior decor; Digitization of documents [scanning]; Dress designing; Duplication of computer programs; Energy auditing; Engineering; Geological prospecting; Geological research; Geological surveys; Graphic arts design; Handwriting analysis [graphology]; Hosting computer sites [web sites]; Industrial design; Information technology [IT] consulting services; Installation of computer software; Land surveys; Maintenance of computer software; Material testing; Mechanical research; Monitoring of computer systems by remote access; Oil-field surveys; Oil prospecting; Oil-well testing; Packaging design; Physics [research]; Providing search engines for the internet; Provision of scientific information, advice and consultancy in relation to carbon offsetting; Quality control; Quality evaluation of wool; Quality valuation of standing timber; Recovery of computer data; Rental of computer software; Rental of web servers; Research and development of new products for others; Research in the field of environmental protection; Scientific laboratory services; Scientific research; Server hosting; Software as a service [SaaS]; Styling [industrial design]; Surveying; Technical project studies; Technical

research; Textile testing; Underwater exploration; Updating of computer software; Urban planning; Vehicle roadworthiness testing; Water analysis; Weather forecasting; Web site design consultancy; design and development of virtual reality software; Leasing and rental of computer and electronic equipment; Platform as a Service (Paas); Infrastructure as a service (laas); online storage of files, data, photographs, graphics, documents, videos, images, audio files, audio-visual files, visual files, computer files, computer applications and information for others, electronic data storage services for personal and business use, and services for the electronic storage and organization of files, images, music, audio, video, photos, drawings, audio-visual, text, documents and data; electronic storage services; data storage services (other than physical storage), computerised data storage services; electronic and online storage service; storage of computerised business information data; online technical storage facilities, online technical back-up services and online technical backup facilities, software as a service [saas] services, and electronic hosting of files, data, photographs, graphics, documents, videos, images, audio files, audio-visual files, visual files, computer files, computer applications, information for others and video-conferencing services; computer services for accessing a communications or computer network; computer services relating to entertainment, education, retrieval of information and data via telephone, line, cable, wire or fibre, database or computer network; computer services for retrieving information, messages, text, sound, images and data via a computer network; computer services relating to radio and television programmes; computer services; design, drawing and commissioned writing all for the compilation of web pages on the Internet; hosting websites; creating and maintaining websites; computer services for interactive communications and broadcasting; installation, rental and maintenance of computer software; maintenance and repair of software for operating game controllers; home computer services namely computer consultancy, installation, repair and maintenance of computer software, updating software and computer support services; computer services, namely the organisation of an infrastructure to enable television subscribers to access internet services via the television; advice relating to the development of computer systems; advisory services relating to computer based information systems; advisory services relating to computer hardware or software; design, installation, maintenance or updating of computer software; design of computer hardware; design services; designing electrical or electronic systems; design services for artwork for animated films; computer programming services; internet walled garden services; operation of search engines; rental or leasing of computer hardware or software; testing, research, assessing, consultancy, advising or providing information in relation to the foregoing; computer services for on-line shopping; computer services relating to the processing of orders and payments; providing information and advice with regard to environmental protection, energy conservation and alternative energy sources, ecology as well as conducting research and drawing up expert reports in the aforementioned fields; research of durable use of nature and the environment; Development services for products, new technologies, activities and construction projects all relating to nature and the environment; technical assistance concerning environmental protection, energy conservation and alternative energy sources, ecology and animal welfare and effecting such projects; development and testing for renewable energy sources including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels, and components therefor, effecting research projects concerning environmental protection, energy conservation and alternative energy sources, ecology and animal welfare; provision of non-downloadable computer software for transmitting, receiving, synchronizing, displaying, backing-up, monitoring, controlling, sharing, coding, decoding, encrypting, accessing, remotely accessing, creating, collecting, storing, securing, removing, transferring, disseminating, locating, organizing or otherwise utilizing data, voice, multimedia, audio, visual, music, photographs, drawings, images, audiovisual, video, text, graphics or other data, including over a global communications network; application service provider services; technical advisory services including these services provided by a helpline relating to scientific and technological issues; provision of software updates electronically; weather forecasting online; weather forcasting; provision of online mapping; production of artwork for animated films; provision of customised webpages containing user defined information, search engines and links to other websites; online scanning, detecting, quarantining and eliminating of viruses, worms, trojans, spyware, malware and unauthorised data and programs on computers and electronic devices; online hosting services allowing users to publicise and share data online; online provision of information and general encyclopaedic knowledge relating to computer security, online security, environmental protection, energy conservation, ecology, alternative energy sources, including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuel; provision of remote back-up services for computer data including services provided over a global communications network; anti-spamming services; brand design

services; cloud computing and storage services; computer advisory services; computer software advisory services; computer and information technology consultancy services; computer firewall services; computer system analysis services; data encryption services; data recovery services; data security services; scientific development services; technical development services; technology development services; database development services; online internet security services; online security services relating to IT and data protection; environmental conservation services; environmental consultancy services; food development services; design and development of electronic greeeting cards; website hosting services, computer hosting services; server hosting services; , synchronization, of programs, data, files, e-mails, contacts, calendars, task lists, text messages, photos, music, audio, visual, audio visual, video, text, graphics, programs and other information via telecommunications and global communications networks; conversion of data and computer programs other than physical conversion; conversion of data and documents from a physical medium to an electronic medium; data conversion of electronic information; providing temporary use of non-downloadable software to enable uploading, capturing, posting, showing, editing, playing, streaming, viewing, previewing, displaying, tagging, blogging, sharing, manipulating, distributing, publishing, reproducing, or otherwise providing electronic media, multimedia content, videos, movies, pictures, images, text, photos, user-generated content, audio content, and information via the Internet and other communications networks; providing temporary use of non-downloadable software to enable sharing of multimedia content and comments among users; computer services featuring streaming software to enable hosting, recording, transmitting and broadcasting of audio, visual, audio visual media and any other performances live or recorded, in real time or otherwise; consultancy, information and advisory services relating to all the aforesaid services; Design of virtual reality software; Development of virtual reality software; provision of a website that contains information about building and developing virtual reality software and hardware; Providing non-downloadable software to enable streaming of video, audio, multimedia, music, movies, games, and audio-visual material, and for hosting digital multimedia content for others via the internet and other computer and electronic communication networks; technical support services, namely, troubleshooting in the nature of diagnosing and repairing application software problems for mobile phones, personal computers, portable computers, TV and MP3 players; development, maintenance, and management of application software for mobile phones, personal computers, portable computers, TV and MP3 players; hosting of websites providing digital contents, music, movies and games; providing information concerning computer software via the internet and other computer and electronic communication networks; providing technical consulting services and technical troubleshooting support for computer software and for handheld mobile digital electronic devices and other consumer electronics; computer hardware and software consulting services; consulting services in relation to multimedia, music, movies, games and audio-visual software; technical support services and consultation services for developing computer systems and databases; information relating to computer hardware or software provided on-line from a global computer network or the Internet; development of web-sites featuring multimedia materials; hosting the web-sites of others; scientific and technological services and research and design relating to the installation of wireless telecommunications equipment, wireless boosters and wireless communication devices; consultancy, information and advisory services relating to all the aforesaid services; professional consultancy, information and advisory services relating to all the aforesaid services; consultancy, information and advisory services relating to all the aforesaid services provided on-line from a computer database or via a helpline or the Internet.

#### Class 45

Legal services; security services for the protection of property and individuals; Adoption agency services; Alternative dispute resolution services; Arbitration services; Baby sitting; Baggage inspection for security purposes; Chaperoning; Clothing rental; Copyright management; Crematorium services; Dating services; Detective agencies; Evening dress rental; Fire-fighting; Funerals; Genealogical research; Guards; Horoscope casting; House sitting; Inspection of factories for safety purposes; Intellectual property consultancy; Intellectual property watching services; Legal research; Licensing of computer software [legal services]; Licensing of intellectual property; Litigation services; Lost property return; Marriage agencies; Mediation; Missing person investigations; Monitoring of burglar and security alarms; Night guards; Opening of security locks; Organization of religious meetings; Personal background investigations; Personal body guarding; Pet sitting; Planning and arranging of wedding ceremonies; Registration of domain names [legal services]; Releasing of doves for special

occasions; Rental of fire alarms; Rental of fire extinguishers; Rental of safes; Security consultancy; Undertaking; dating agency services; agency services for arranging personal introductions; arranging of wedding services; astrological services; career counselling; clothing fashion consultancy; colour analysis for personal appearance; consultancy services relating to health and safety; consultancy services relating to social planning; consultation relating to astrology; consultation relating to horoscopes; consumer advisory services; crime prevention advisory services; detective agencies; expert witness services; funeral services; genealogical services; private investigation services; key holding services; lock opening services; lost property services; lost dog location services; mediation services; microchip security services for pets; personal shopper services; wedding present lists services; licensing of radio programmes, television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual material, pre-recorded video cassettes, DVDs or pre-recorded video discs; advisory services relating to intellectual property or industrial property licensing or protection; computer software licensing; exploitation of copyright protected material; exploitation of rights of radio programmes, television programmes, films, pre-recorded video tapes, pre-recorded video cassettes, pre-recorded video discs or motion pictures; exploitation of transmission rights; exploitation of intellectual property or industrial property rights; issue of licensing rights; licensing services; management of intellectual property or industrial property rights; services for the exploitation of rights in radio programmes, television programmes, films, pre-recorded video tapes, prerecorded video cassettes, pre-recorded video discs or motion pictures; services for the exploitation of intellectual property or industrial property rights; intellectual property advisory and consultancy services; exploitation of printed matter (copyright); provision of horoscopes; real estate licensing; lobbying for political purposes, including political pressure concerning environmental protection, energy conservation and alternative energy sources, ecology and animal welfare; provision of home and personal monitoring and security alarm services; anti-theft and break-in alarm services; fire alarm and protection services; security assessment relating to the security of persons and domestic properties; computerised security services for persons and domestic properties; monitoring of personal security systems and security control apparatus; advisory services relating to security; rental of security apparatus; rental of security surveillance apparatus; electrical protection services for central offices; services for monitoring discharge systems and waterflow alarms; security and fire system monitoring services; site monitoring with regard to fire and security; security services with regard to protection against fires and break-ins; online provision of information and general encyclopaedic knowledge relating to security, security systems, personal security, business security, household security; online dating, friendship, introduction and social networking services; provision of horoscopes online; provision of interactive personal calendars from a computer database or over the Internet; provision of online fraud protection services; personal and social services rendered by others to meet the needs of individuals, namely provision of online personal, lifestyle and emotional tracking; legal assistance concerning environmental protection, energy conservation and alternative energy sources, ecology and animal welfare and effecting such projects; provision of social networking via online computer databases and online searchable database; alarm monitoring services; mentoring (personal) services; domain name advisory and registration services; licensing services relating to music publishing; licensing services relating to the issuance of copies of films, television programmes, and of sound recordings, literary, musical, dramatic, broadcast and artistic works to the public; licensing services relating to the performance of copyright sound recordings, literary, musical, dramatic and artistic works and associated lyrics in public; licensing services relating to the broadcasting of sound recordings, literary, musical, dramatic, broadcast and artistic works and lyrics; licensing services relating to the inclusion of sound recordings, literary, musical, dramatic, broadcast and artistic works and lyrics in cable programme services; the licensing and issuing of licences in respect of public performance, broadcasting, cable transmission and film synchronisation; management and commercial exploitation of copyrights of others in the music industry through licensing; management and commercial exploitation of copyright relating to sound capture and/or video recordings through licensing; rental and allocation of broadcasting and transmission rights as well as audiovisual and other rights of exploitation of radio and television programs as well as of other audio and video productions and of rights in public performances and performances in the entertainment field; domain name advisory and registration services; online internet security services; online security services; online social networking services; consultancy, information and advisory services relating to all the aforesaid services; professional consultancy, information and advisory services relating to all the aforesaid services; consultancy, information and advisory services relating to all the aforesaid services provided on-line from a computer database or via a helpline or the Internet.

## Names and addresses

## Owner(s) name

## **Sky Limited**

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## IPO representative name

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# **Intellectual Property Office**

Trade mark number UK00003188183

**Status** 

Registered

## Overview

## **Trade marks**

1 of 2



2 of 2



## Mark details

Number of marks in series

2

## **Dates**

Filing date 28 September 2016

Date of entry in register 10 March 2017

Renewal date 28 September 2026

## Goods and services

### Classes and terms

Class 9

Scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; compact discs, DVDs and other digital recording media; mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment; computers; computer software; fire-extinguishing apparatus; Abacuses; Accumulators, electric; Acid hydrometers; Acidimeters for batteries; Acoustic conduits; Acoustic couplers; Actinometers; Adding machines; Aerials; Aerometers; Air analysis apparatus; Alarm bells, electric; Alarms; Alcoholmeters; Alidades; Altimeters; Ammeters; Amplifiers; Amplifying tubes; Anemometers; Animated cartoons; Anode batteries; Anodes; Answering machines; Anti-glare glasses; Anti-glare visors; Anti-interference devices [electricity]; Anti-theft warning apparatus; Anticathodes; Apertometers [optics]; Apparatus and installations for the production of X-rays, not for medical purposes; Apparatus and instruments for astronomy; Apparatus and instruments for physics; Apparatus for changing record player needles; Apparatus for editing cinematographic film; Apparatus for fermentation [laboratory apparatus]; Apparatus for measuring the thickness of skins; Apparatus to check franking; Appliances for measuring the thickness of leather; Armatures [electricity]; Asbestos clothing for protection against fire; Asbestos gloves for protection against accidents; Asbestos screens for firemen; Audioand video-receivers; Audiovisual teaching apparatus; Automated teller machines [ATM]; Automatic indicators of low pressure in vehicle tires; Azimuth instruments; Bags adapted for laptops; Balances [steelyards]; Balancing apparatus; Bar code readers; Barometers; Batteries, electric; Batteries, electric, for vehicles; Batteries for lighting; Battery boxes; Battery chargers; Battery jars; Beacons, luminous; Bells [warning devices]; Betatrons; Binoculars; Blinkers [signalling lights]; Blueprint apparatus; Boiler control instruments; Branch boxes [electricity]; Breathing apparatus, except for artificial respiration; Breathing apparatus for underwater swimming; Bullet-proof waistcoats; Buzzers; Cabinets for loudspeakers; Cables, electric; Calculating disks; Calculating machines; Calibrating rings; Calipers; Camcorders; Cameras [photography]; Capacitors; Capillary tubes; Carpenters' rules; Carriers for dark plates [photography]; Cases especially made for photographic apparatus and instruments; Cases fitted with dissecting instruments [microscopy]; Cash registers; Cassette players; Cathodes; Cathodic anticorrosion apparatus; Cell phone straps; Centering apparatus for photographic transparencies; Central processing units [processors]; Chargers for electric batteries; Chemistry apparatus and instruments; Chips [integrated circuits]; Choking coils [impedance]; Chromatography apparatus for laboratory use; Chronographs [time recording apparatus]; Cinematographic cameras; Cinematographic film, exposed; Circuit breakers; Circuit closers; Cleaning apparatus for phonograph records; Clinometers; Clothing especially made for laboratories; Clothing for protection against accidents, irradiation and fire; Clothing for protection against fire; Coaxial cables; Coils, electric; Coin-operated mechanisms for television sets; Collectors, electric; Commutators; Compact disc

players; Compact discs [audio-video]; Compact discs [read-only memory]; Comparators; Compasses [measuring instruments]; Computer game software; Computer keyboards; Computer memory devices; Computer operating programs, recorded; Computer peripheral devices; Computer programmes [programs], recorded; Computer programs [downloadable software]; Computer software, recorded; Computers; Conductors, electric; Connections for electric lines; Connectors [electricity]; Contact lenses; Contacts, electric; Containers for contact lenses; Containers for microscope slides; Control panels [electricity]; Converters, electric; Copper wire, insulated; Correcting lenses [optics]; Cosmographic instruments; Couplers [data processing equipment]; Couplings, electric; Covers for electric outlets; Crash test dummies; Cupels [laboratory]; Current rectifiers; Cyclotrons; Darkroom lamps [photography]; Darkrooms [photography]; Data processing apparatus; Decompression chambers; Decorative magnets; Demagnetizing apparatus for magnetic tapes; Densimeters; Densitometers; Detectors; Diagnostic apparatus, not for medical purposes; Diaphragms [acoustics]; Diaphragms for scientific apparatus; Diaphragms [photography]; Dictating machines; Diffraction apparatus [microscopy]; Digital photo frames; Directional compasses; Disk drives for computers; Disks, magnetic; Distance measuring apparatus; Distance recording apparatus; Distillation apparatus for scientific purposes; Distribution boards [electricity]; Distribution boxes [electricity]; Distribution consoles [electricity]; Divers' masks; Diving suits; DNA chips; Dog whistles; Dosimeters; Downloadable image files; Downloadable music files; Downloadable ring tones for mobile phones; Dressmakers' measures; Drying apparatus for photographic prints; Drying racks [photography]; Ducts [electricity]; DVD players; Dynamometers; Ear plugs for divers; Egg-candlers; Electric apparatus for commutation; Electric apparatus for remote ignition; Electric discharge tubes, other than for lighting; Electric door bells; Electric installations for the remote control of industrial operations; Electric loss indicators; Electricity conduits; Electrified fences; Electrified rails for mounting spot lights; Electro-dynamic apparatus for the remote control of railway points; Electro-dynamic apparatus for the remote control of signals; Electrolysers; Electromagnetic coils; Electronic agendas; Electronic notice boards; Electronic pens [visual display units]; Electronic pocket translators; Electronic publications, downloadable; Electronic tags for goods; Encoded identification bracelets, magnetic; Encoded magnetic cards; Enlarging apparatus [photography]; Epidiascopes; Ergometers; Exposure meters [light meters]; Eyeglass cases; Eyeglass chains; Eyeglass cords; Eyeglass frames; Eyepieces; Facsimile machines; False coin detectors; Fibre [fiber (Am.)] optic cables; Film cutting apparatus; Films, exposed; Filters for respiratory masks; Filters for ultraviolet rays, for photography; Filters [photography]; Fire alarms; Fire beaters; Fire blankets; Fire boats; Fire engines; Fire escapes; Fire extinguishers; Fire hose; Fire hose nozzles; Fire pumps; Flash-bulbs [photography]; Flashlights [photography]; Floppy disks; Fluorescent screens; Fog signals, non-explosive; Food analysis apparatus; Frames for photographic transparencies; Frequency meters; Furniture especially made for laboratories; Fuse wire; Fuses; Galena crystals [detectors]; Galvanic batteries; Galvanic cells; Galvanometers; Garments for protection against fire; Gas testing instruments; Gasometers [measuring instruments]; Gauges; Glass covered with an electrical conductor; Glazing apparatus for photographic prints; Global Positioning System [GPS] apparatus; Gloves for divers; Gloves for protection against accidents; Gloves for protection against X-rays for industrial purposes; Goggles for sports; Graduated glassware; Grids for batteries; Hands free kits for phones; Head cleaning tapes [recording]; Headphones; Heat regulating apparatus; Heliographic apparatus; Hemline markers; High-frequency apparatus; Holders for electric coils; Holograms; Horns for loudspeakers; Hourglasses; Hydrometers; Hygrometers; Identification sheaths for electric wires; Identification threads for electric wires; Identity cards, magnetic; Incubators for bacteria culture; Inductors [electricity]; Instruments containing eyepieces; Integrated circuit cards [smart cards]; Integrated circuits; Intercommunication apparatus; Interfaces for computers; Inverters [electricity]; Invoicing machines; Ionization apparatus not for the treatment of air or water; Jigs [measuring instruments]; Juke boxes for computers; Juke boxes, musical; Junction boxes [electricity]; Junction sleeves for electric cables; Knee-pads for workers; Laboratory centrifuges; Laboratory trays; Lactodensimeters; Lactometers; Laptop computers; Lasers, not for medical purposes; Lens hoods; Lenses for astrophotography; Letter scales; Levelling instruments; Levels [instruments for determining the horizontal]; Life belts; Life buoys; Life jackets; Life nets; Life saving apparatus and equipment; Life-saving rafts; Light conducting filaments [optical fibers [fibres]]; Light dimmers [regulators], electric; Light-emitting diodes [LED]; Light-emitting electronic pointers; Lighting ballasts; Lightning arresters; Limiters [electricity]; Locks, electric; Logs [measuring instruments]; Loudspeakers; Magic lanterns; Magnetic data media; Magnetic encoders; Magnetic tape units for computers; Magnetic tapes; Magnetic wires; Magnets; Magnifying glasses [optics]; Manometers; Marine compasses; Marine depth finders; Marking buoys; Marking gauges [joinery]; Masts for wireless aerials; Material testing instruments and machines; Materials for electricity

mains [wires, cables]; Mathematical instruments; Measures; Measuring apparatus; Measuring devices, electric; Measuring instruments; Measuring spoons; Mechanical signs; Mechanisms for coin-operated apparatus; Mechanisms for counter-operated apparatus; Megaphones; Mercury levels; Metal detectors for industrial or military purposes; Meteorological balloons; Meteorological instruments; Meters; Metronomes; Micrometer screws for optical instruments; Micrometers; Microphones; Microprocessors; Microscopes; Microtomes; Milage recorders for vehicles; Mirrors for inspecting work; Mirrors [optics]; Modems; Money counting and sorting machines; Monitoring apparatus, electric; Monitors [computer hardware]; Monitors [computer programs]; Mouse [data processing equipment]; Mouse pads; Nautical apparatus and instruments; Naval signalling apparatus; Navigation apparatus for vehicles [on-board computers]; Navigational instruments; Neon signs; Nets for protection against accidents; Nose clips for divers and swimmers; Notebook computers; Objectives [lenses] [optics]; Observation instruments; Octants; Ohmmeters; Optical apparatus and instruments; Optical character readers; Optical condensers; Optical data media; Optical discs; Optical glass; Optical goods; Optical lamps; Optical lenses; Oscillographs; Ovens for laboratory use; Oxygen transvasing apparatus; Ozonisers [ozonators]; Parking meters; Particle accelerators; Pedometers; Peepholes [magnifying lenses] for doors; Periscopes; Personal stereos; Petri dishes; Petrol gauges; Phonograph records; Photocopiers [photographic, electrostatic, thermic]; Photographic racks; Photometers; Phototelegraphy apparatus; Photovoltaic cells; Pince-nez; Pipettes; Pitot tubes; Plane tables [surveying instruments]; Planimeters; Plates for batteries; Plotters; Plugs, sockets and other contacts [electric connections]; Plumb bobs; Plumb lines; Pocket calculators; Polarimeters; Portable media players; Portable telephones; Precision balances; Precision measuring apparatus; Pressure indicator plugs for valves; Pressure indicators; Pressure measuring apparatus; Printed circuit boards; Printed circuits; Printers for use with computers; Prisms [optics]; Probes for scientific purposes; Projection apparatus; Projection screens; Protection devices against X-rays, not for medical purposes; Protection devices for personal use against accidents; Protective helmets; Protective helmets for sports; Protective masks; Protective suits for aviators; Protractors [measuring instruments]; Punched card machines for offices; Push buttons for bells; Pyrometers; Quantity indicators; Radar apparatus; Radio pagers; Radiological apparatus for industrial purposes; Radiology screens for industrial purposes; Radios; Radiotelegraphy sets; Radiotelephony sets; Railway traffic safety appliances; Readers [data processing equipment]; Record players; Reducers [electricity]; Reflecting discs for wear, for the prevention of traffic accidents; Refractometers; Refractors; Regulating apparatus, electric; Relays, electric; Remote control apparatus; Resistances, electric; Respirators for filtering air; Respirators, other than for artificial respiration; Resuscitation mannequins [teaching apparatus]; Retorts; Retorts' stands; Revolution counters; Rheostats; Riding helmets; Road signs, luminous or mechanical; Rods for water diviners; Rods [surveying instruments]; Rulers [measuring instruments]; Rules [measuring instruments]; Saccharometers; Safety restraints, other than for vehicle seats and sports equipment; Safety tarpaulins; Salinometers; Satellite navigational apparatus; Satellites for scientific purposes; Scales; Scanners [data processing equipment]; Screens for photoengraving; Screens [photography]; Screw-tapping gauges; Semi-conductors; Sextants; Sheaths for electric cables; Shoes for protection against accidents, irradiation and fire; Shutter releases [photography]; Shutters [photography]; Sighting telescopes for firearms; Signal bells; Signal lanterns; Signalling buoys; Signalling panels, luminous or mechanical; Signalling whistles; Signals, luminous or mechanical; Signs, luminous; Simulators for the steering and control of vehicles; Sirens; Sleeves for laptops; Slide calipers; Slide projectors; Slide-rules; Slides [photography]; Smoke detectors; Socks, electrically heated; Solar batteries; Solderers' helmets; Solenoid valves [electromagnetic switches]; Sonars; Sound alarms; Sound locating instruments; Sound recording apparatus; Sound recording carriers; Sound recording strips; Sound reproduction apparatus; Sound transmitting apparatus; Sounding apparatus and machines; Sounding leads; Sounding lines; Spark-guards; Speaking tubes; Spectacle cases; Spectacle frames; Spectacle lenses; Spectacles [optics]; Spectrograph apparatus; Spectroscopes; Speed checking apparatus for vehicles; Speed indicators; Speed measuring apparatus [photography]; Speed regulators for record players; Spherometers; Spirit levels; Spools [photography]; Sprinkler systems for fire protection; Stage lighting regulators; Stands for photographic apparatus; Starter cables for motors; Steering apparatus, automatic, for vehicles; Step-up transformers; Stereoscopes; Stereoscopic apparatus; Stills for laboratory experiments; Stroboscopes; Styli for record players; Sulphitometers; Sunglasses; Surveying apparatus and instruments; Surveying chains; Surveying instruments; Surveyors' levels; Switchboards; Switchboxes [electricity]; Switches, electric; Tachometers; Tape recorders; Taximeters; Teaching apparatus; Teeth protectors; Telegraph wires; Telegraphs [apparatus]; Telemeters; Telephone apparatus; Telephone receivers; Telephone transmitters; Telephone wires; Teleprompters; Teleprompters; Telephone transmitters;

Telescopes; Television apparatus; Temperature indicator labels, not for medical purposes; Temperature indicators; Terminals [electricity]; Test tubes; Testing apparatus not for medical purposes; Theft prevention installations, electric; Theodolites; Thermionic tubes; Thermometers, not for medical purposes; Thermostats; Thermostats for vehicles; Ticket dispensers; Time clocks [time recording devices]; Time recording apparatus; Time switches, automatic; Tone arms for record players; Totalizators; Traffic cones; Traffic-light apparatus [signalling devices]; Transformers [electricity]; Transistors [electronic]; Transmitters of electronic signals; Transmitters [telecommunication]; Transmitting sets [telecommunication]; Transponders; Triodes; Tripods for cameras; Urinometers; USB flash drives; Vacuum gauges; Vacuum tubes [radio]; Variometers; Vehicle breakdown warning triangles; Vehicle radios; Verniers; Video cassettes; Video game cartridges; Video recorders; Video screens; Video telephones; Videotapes; Viewfinders, photographic; Viscosimeters; Voltage regulators for vehicles; Voltage surge protectors; Voltmeters; Voting machines; Wafers for integrated circuits; Waling glasses; Walkie-talkies; Washing trays [photography]; Water level indicators; Wavemeters; Weighbridges; Weighing apparatus and instruments; Weighing machines; Weights; Whistle alarms; Wind socks for indicating wind direction; Wire connectors [electricity]; Wires, electric; Workmen's protective face-shields; Wrist rests for use with computers; X-ray apparatus not for medical purposes; X-ray films, exposed; X-ray photographs, other than for medical purposes; X-ray tubes not for medical purposes; data storage apparatus and instruments, software and data storage software, and software for video-conferencing, radio, television, sound recording, sound reproducing, telecommunications and teaching apparatus and instruments; apparatus for recording television programmes; apparatus for reproduction or reception of sound, images or audio visual content; electrical and electronic apparatus for use in the reception of satellite, terrestrial or cable broadcasts; televisions; LCD and plasma screens; home cinema systems; amplifiers; speakers; radios; wireless audio and/or audio visual devices; portable wireless audio and/or audio visual devices; remote controls; wireless keypads; television receivers including a decoder; set-top boxes; digital set-top boxes; high definition set-top boxes; personal video recorder; set-top boxes for use in decoding and reception of satellite, terrestrial and cable broadcasts; apparatus for decoding encoded signals including set-top boxes for television reception; set-top box apparatus including a decoder and an interactive viewing guide; set-top box apparatus including a decoder and a recorder for recording television and audio programmes; set-top box apparatus including a decoder and a recorder programmable to transfer stored recordings to storage and also to delete the older recordings; satellite dishes; low noise blocks; satellite meters; computer software to enable searching of data; encoded programs for computers and for data processing and telecommunications; telephones; mobile telephones; PDAs; telephone and radio modems; television receivers including a decoder; set-top boxes for use in decoding and reception of satellite, terrestrial cable and digital subscriber line (DSL), Internet or other electronic broadcasts; apparatus for decoding encoded signals; recorded television and radio programmes; recorded programmes for broadcasting or other transmission on television, radio, mobile telephones, PDAs and on PCs; video recordings; multimedia apparatus and instruments; portable or hand-held computers; DVD players; computers; computer hardware; firmware; computer firmware; computer hardware, apparatus and instruments all for transmitting, displaying, receiving, storing and searching electronic information; computer programs; computer software; computer software and telecommunications apparatus to enable connection to databases and the Internet; computer software supplied from the Internet; network termination equipment; wired and/or wireless computer network routers, modems, firewalls and/or bridges; computer software and computer programs for distribution to, and for use by, viewers of a digital television channel for the viewing and purchase of goods and services; computer games software and computer quiz software; computer programs for interactive television and for interactive games and/or quizzes; interactive video game devices comprised of computer software namely software for operating game controllers; portable and/or hand-held electronic devices for receiving, playing and transmitting music, sounds, images, text, signals, information and code; electronic publications; computer games (computer software); computer video games (computer software); video screens; video projectors; tapes, discs and wires, all being magnetic; cassettes and cartridges, all adapted for use with the aforesaid tapes; blank and pre-recorded audio and video cassettes, tapes and cartridges; compact discs; DVD discs; phonographic records; laser readable discs for recording sound or video; ROM cartridges, CD ROMs, cards and discs, integrated circuit cards, memory carriers, recording media, all pre-recorded with computer video games and/or quizzes; encoded cards; radio and television signal antennae; downloadable music, sounds, videos, images, text and information provided by a telecommunications network, by on-line delivery and by way of the Internet and/or the world-wide web or other communications network; interactive sound and/or audio recordings; music, video, sound and/or audio

recordings (downloadable) provided from MP3 Internet websites; MP3 players, MP3 readers; audio and/or video file recorders and/or players; portable audio and/or video file recorders and/or players; telephone ring tones (downloadable); downloadable ring tones for mobile phones; apparatus and instruments for the reception of radio and television broadcasts including the reception of cable, satellite and digital broadcasts; smart cards; credit cards; loyalty cards; acoustic apparatus or instruments, namely acoustic discs, acoustic meters, acoustic sound alarms; adaptors; aerials; antennae; amplifiers; communication apparatus and instruments; encoded or magnetic banking or credit cards; cinematographic film; cinematographic instruments and apparatus; data carriers; data storage apparatus, equipment and instruments; electrical telecommunications and/or communications and/or broadcast and/or transmission and/or decoding and/or image processing and/or audio visual instruments and apparatus; electronic telecommunications and/or communications and/or broadcast and/or transmission and/or decoding and/or image processing and/or audio visual instruments and apparatus; film reproducing instruments and apparatus; hand held electrical telecommunications and/or communications and/or broadcast and/or transmission and/or decoding and/or image processing and/or audio visual instruments and apparatus; hand held electronic telecommunications and/or communications and/or broadcast and/or transmission and/or decoding and/or image processing and/or audio visual instruments and apparatus; mobile telephones; motion pictures; telephone apparatus and equipment; parts and fittings for all the aforesaid goods; sunglasses, leather cases for holding mobile phones; downloadable media content, including video and films, television programmes, computer games, music, images and ring tones provided by internet, telephone line, cable, wireless transmission, satellite or terrestrial broadcast service; cases, containers, protective coverings and parts and fittings therefor, all for use with MP3 players, music storage devices, media storage devices and other audio, visual and computer devices; electrical, electronic and computer equipment for machinery for use in conservation, generation and efficient use of heat, light and water, including thermostatic controls, solar panels for electricity generation, photovoltaic devices, solar cells turbines and motion detectors; electrical and electronic equipment for use in the generation of solar power; electrical, electronic and computer equipment for use in the generation of alternative energy including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels; control and monitoring equipment for use in the generation of alternative energy including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels; automated control apparatus for local management of lighting, heating and water supplies; electronic publications (downloadable), including electronic publications, magazines and newsletters regarding environmental protection, energy conservation and ecology, animal welfare and renewable energy projects, including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels; apparatus and instruments for closed circuit television and surveillance systems; apparatus and instruments for personal security monitoring; apparatus and instruments for home security monitoring and control; home and personal security apparatus; home and personal security devices; home and personal security alarms; electronic protection equipment, including fire detecting and alarm equipment, intruder and burglar alarm equipment and motion detecting equipment; radio, telephonic, television and signalling apparatus and instruments, cameras, sound and video monitoring and recording and sound and video reproducing apparatus and instruments, all for control and telemetry purposes for the home and personal security; closed-circuit television systems (CCTV); monitors; cameras; optical lenses; camera casings; prepackaged cameras; videocassette recorders (VCRs); system controlling software; video monitoring apparatus; detectors; access control apparatus; readers; magnetic or encoded access control cards; monitoring apparatus; electronic panels for alarm management and monitoring; alarm panels; glass breakage detectors; smoke detectors; carbon monoxide detectors; digital audio recorders; digital video recorders; digital audio servers; digital video servers; electrical communication equipment; message programming equipment; radio paging equipment; electronic locking systems; life-saving apparatus and equipment; electric alarms; electronic devices for opening doors; electronic devices for protection; intruder alarms and anti-theft equipment; intruder detection apparatus; motion detecting equipment; electronic control apparatus; electronic apparatus for controlling operation of machines; remote apparatus for controlling operation of machines; computer apparatus for controlling operation of machines; electronic network equipment; electronic communication equipment; message programming devices; electronic locking apparatus; parts and fittings for all the aforesaid goods; computer software, operating system software, devices, and hardware for transmitting, receiving, synchronizing, displaying, backing-up, monitoring, controlling, sharing, coding, decoding, encrypting, accessing, remotely accessing, creating, collecting, storing, securing, removing, transferring, disseminating, locating, organizing or otherwise utilizing data, voice, multimedia, audio, visual, music, photographs, drawings,

images, audiovisual, video, text, graphics or other data, including over a global communications network; computer software, operating system software, devices, and hardware for synchronizing data, files, e-mails, contacts, calendars, task lists, text messages, photos, music, audio, visual, audio visual, video, text, graphics, programs and other information between computers and hand-held or other devices, and vice versa; communications platforms for enabling instantaneous, continuous, scheduled and perpetual synchronization of data between computers and hand-held or other devices, and vice versa; multimedia cards, memory cards, flash memory cards, memory chips, data storage media devices, plugs, plug-in cards, magnetic cards, SIM cards, telephone calling cards, headphones, headsets, portable and/or hand held electronic devices for receiving, storing, playing and transmitting data, voice, multimedia, audio, visual, music, photographs, drawings, images, audiovisual, video, text, graphics or other data; online dictionaries, encyclopaedias, and reference texts (downloadable); online publications, including newspapers, magazines (periodicals), comics, journals (publications), books, user manuals, instructional and teaching materials (downloadable); online posters, photographs, pictures, articles, vouchers and tickets (downloadable), online electronic dictionaries, encyclopaedias and reference texts (downloadable); computer software for processing electronic payments and transferring funds to and from others; online and downloadable authentication software; conversion software and databases, including currency conversion and measurement conversion; computer software for the purpose of monitoring online communications and chat room conversations and alerting third parties to the contents; computer software for monitoring the use of computers and the Internet by children; computer software relating to online protection and online security; protective clothing [against accident or injury] for cycling; locks (electric) for bicycles; parts and fittings for all the aforesaid goods; satellite navigational system for bicycles; global positioning systems for use with bicycles; computers for use with bicycles; ergometers; computer apparatus for remote meter reading; bicycle meters; distance meters; power meters; speed meters; eyewear; sports eyewear; protective eyewear; sunglasses; cases for eyewear; cases for sunglasses; frames for eyewear; lenses for eyewear; straps for sunglasses and eyewear; helmets; cyclists helmets; crash helmets; protective sports helmets; sports bags for protective helmets; sporting articles for protective purposes; protective body and limb pads for cycling; face masks for cycling; protective gloves; visors; radios; communicators; aerials for radios; parts for radios; carrying cases for radios; electronic radio apparatus; mobile radios; mounting fittings for radios; radio receivers and transmitters; radio transceivers; radios for vehicles; solar powered radios; wireless boosters; wireless transmitters; wireless communication apparatus; two way wireless communication systems; digital electronic devices for recording, organizing, transmitting, receiving, manipulating, playing and reviewing text, data, image, audio and video files; computer software for use in organizing, transmitting, receiving, manipulating, playing and reviewing text, data, image, audio, and video files; computer hardware and computer software for the reproduction, processing and streaming of audio, video and multimedia content; computer hardware and software for controlling the operation of audio and video devices and for viewing, searching and/or playing audio, video, television, movies, photographs and other digital images, and other multimedia content; computer software for creating and editing music and sounds; computer hardware, peripherals and devices for portable media storage and digital media streaming; computer hardware for upload, storage, retrieval, download, transmission and delivery of digital content; virtual reality systems comprising of computer hardware, software and peripherals; virtual reality glasses or goggle, data gloves, head mounted displays, datasuits, virtual reality clothing, headphones, speakers, joysticks, equipment and apparatus for virtual reality rooms; virtual reality software; Virtual reality headsets, helmets and viewers; Virtual Reality (VR) and Augmented Reality (AR) products namely goggles, gloves, 3D glasses for smartphones, headsets and head mounted displays adapted for use in watching videos and movies, headphones, head trackers, motion trackers, data gloves, 3D controllers, haptic devices, stereoscopic 3D displays, 2D monoscopic, monocular; Virtual Reality and Augmented Reality headsets, helmets, display screens, and sound systems comprised primarily of speakers, all adapted for use in playing video games, viewing motion pictures, and participating in Virtual Reality and Augmented Reality environments in which users can interact for recreational, leisure, or entertainment purposes; Electronic and optical communications instruments and components, namely, display screens for virtual reality visualization, manipulation, immersion and integration of audio, video, text, binary, still images, graphics and multimedia files; Personal video display devices in the nature of wearable displays for viewing digital content including Virtual Reality, Augmented Reality, and mixed reality content; virtual reality motion platforms; Cameras for use in virtual reality products (headsets, head mounted displays adapted for use in watching videos and movies, headphones, head trackers, stereoscopic 3D displays); Motion tracking sensors; Hologram apparatus; Holographic apparatus;

computer hardware, software and peripherals enabling Virtual Reality immersion and integration of geographic information in interaction with on-line member communities, other applications and the data itself; Smart phones; Portable virtual reality systems comprising of computer hardware, software and peripherals; Wearable computers; Vision processing unit; Holographic Processing Unit; inertial measurement unit; virtual reality games software; virtual reality hardware and peripheral devices; Virtual reality software; Augmented reality software; Software in the field of virtual reality, motion tracking, location, position, and orientation sensing; Software for developing and interfacing with virtual reality/augmented reality software; Software, namely, mobile application for setting up, configuring, viewing and running virtual reality/augmented reality software; Hardware and software for use in enabling computers, handheld consoles, tablet computers, mobile devices, and smart phones to provide virtual world experiences; Virtual Reality software for creating, sharing, and viewing Virtual Reality content over the Internet; Virtual reality computer platform; Earphones for mobile computer terminals; microphones; earphones; smart phones; webcams; head-mounted video displays; micro-displays, namely, head mounted video displays and near eye video displays; parts and accessories for micro-display; video processors; software and firmware for video drivers and video processing; personal video display screens; personal video display devices in the nature of wearable displays for viewing digital content including virtual reality, augmented reality, and mixed reality content; downloadable computer game programs for cellular phones, mobile computer terminals, set-top boxes, DVD players connected to network and television sets connected to network; downloadable computer game programs; downloadable video game programs; game programs for home video game machines; game programs for hand-held games with liquid crystal displays; downloadable or installable computer and video game programs for home video game machines; downloadable or installable additional image data for home video game machines; downloadable or installable computer and video game programs for hand-held games with liquid crystal displays; downloadable or installable additional image data for hand-held games with liquid crystal displays; downloadable image file containing artwork, text, audio, video, games and Internet Web links relating to sporting and cultural activities; downloadable images for cellular phones and mobile computer terminals; downloadable stand by image for cellular phones; downloadable ring tones for mobile phones; downloadable electronic publications in the nature of books, manuals, magazines, newspapers in the field of video games, game software, music and video movies; earphones for home video game machines; headphones for home video game machines; microphones for home video game machines; keyboards for home video game machines; mouse for home video game machines; webcams exclusively for use with home video game machines; earphones exclusively for use with hand-held games with liquid crystal displays; headphones exclusively for use with hand-held games with liquid crystal displays; microphones exclusively for use with handheld games with liquid crystal displays; keyboards exclusively for use with hand-held games with liquid crystal displays; mouse exclusively for use with hand-held games with liquid crystal displays; computer software for creating and editing music and sounds, computer hardware, peripherals and devices for portable media storage and digital media streaming, computer hardware for upload, storage, retrieval, download, transmission and delivery of digital content; parts and fittings for all of the above.

## Class 16

Printed matter; bookbinding material; photographs; adhesives for stationery or household purposes; artists' materials; paint brushes; typewriters and office requisites (except furniture); instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); printers' type; printing blocks; Adhesives for stationery or household purposes; Artists' materials; Paint brushes; Typewriters and office requisites (except furniture); Instructional and teaching material (except apparatus); Plastic materials for packaging (not included in other classes); Printers' type; Printing blocks; Absorbent sheets of paper or plastic for foodstuff packaging; Address plates for addressing machines; Address stamps; Addressing machines; Adhesive bands for stationery or household purposes; Adhesive tape dispensers [office requisites]; Adhesive tapes for stationery or household purposes; Adhesives [glues] for stationery or household purposes; Advertisement boards of paper or cardboard; Albums; Almanacs; Announcement cards [stationery]; Apparatus for mounting photographs; Aquarelles; Architects' models; Artists' watercolor saucers; Atlases; Bags [envelopes, pouches] of paper or plastics, for packaging; Bags for microwave cooking; Balls for ball-point pens; Bibs of paper; Binding strips [bookbinding]; Biological samples for use in microscopy [teaching materials]; Blackboards; Blotters; Bookbinding apparatus and machines [office equipment]; Bookbinding cloth; Bookbinding cords; Bookbinding

material; Bookbindings; Bookends; Booklets; Bookmarkers; Books; Bottle envelopes of cardboard or paper; Bottle wrappers of cardboard or paper; Boxes of cardboard or paper; Cabinets for stationery [office requisites]; Calculating tables; Calendars; Canvas for painting; Carbon paper; Cardboard tubes; Cards; Cases for stamps [seals]; Catalogues; Chalk for lithography; Chalk holders; Chaplets; Charcoal pencils; Chart pointers, nonelectronic; Chromos; Cigar bands; Clipboards; Clips for offices; Coasters of paper; Comic books; Compasses for drawing; Composing frames [printing]; Composing sticks; Conical paper bags; Copying paper [stationery]; Correcting fluids [office requisites]; Correcting ink [heliography]; Correcting tapes [office requisites]; Covers [stationery]; Cream containers of paper; Credit card imprinters, non-electric; Decalcomanias; Diagrams; Document files [stationery]; Document holders [stationery]; Document laminators for office use; Drawer liners of paper, perfumed or not; Drawing boards; Drawing instruments; Drawing materials; Drawing pads; Drawing pens; Drawing rulers; Drawing sets; Drawing squares; Drawing T-squares; Duplicators; Elastic bands for offices; Electrocardiograph paper; Electrotypes; Embroidery designs [patterns]; Engraving plates; Engravings; Envelope sealing machines, for offices; Envelopes [stationery]; Erasing products; Erasing shields; Etching needles; Etchings; Fabrics for bookbinding; Face towels of paper; Figurines [statuettes] of papier mâché; Files [office requisites]; Filter paper; Filtering materials [paper]; Finger-stalls [office requisites]; Flags of paper; Flower-pot covers of paper; Flyers; Folders for papers; Folders [stationery]; Forms, printed; Fountain pens; French curves; Galley racks [printing]; Garbage bags of paper or of plastics; Geographical maps; Glue for stationery or household purposes; Gluten [glue] for stationery or household purposes; Graining combs; Graphic prints; Graphic representations; Graphic reproductions; Greeting cards; Gummed cloth for stationery purposes; Gummed tape [stationery]; Gums [adhesives] for stationery or household purposes; Hand labelling appliances; Hand-rests for painters; Handbooks [manuals]; Handkerchiefs of paper; Handwriting specimens for copying; Hat boxes of cardboard; Hectographs; Histological sections for teaching purposes; Holders for checkbooks [cheque books]; Holders for stamps [seals]; House painters' rollers; Humidity control sheets of paper or plastic for foodstuff packaging; Index cards [stationery]; Indexes; Indian inks; Ink; Ink sticks; Ink stones [ink reservoirs]; Inking pads; Inking ribbons; Inking ribbons for computer printers; Inking sheets for document reproducing machines; Inking sheets for duplicators; Inkstands; Inkwells; Isinglass for stationery or household purposes; Labels, not of textile; Ledgers [books]; Letter trays; Letters [type]; Lithographic stones; Lithographic works of art; Lithographs; Loose-leaf binders; Luminous paper; Magazines [periodicals]; Manifolds [stationery]; Marking chalk; Marking pens [stationery]; Mats for beer glasses; Mimeograph apparatus and machines; Modelling clay; Modelling materials; Modelling paste; Modelling wax, not for dental purposes; Moisteners for gummed surfaces [office requisites]; Moisteners [office requisites]; Molds for modelling clays [artists' materials]; Money clips; Musical greeting cards; Napkins of paper for removing make-up; Newsletters; Newspapers; Nibs; Nibs of gold; Note books; Numbering apparatus; Numbers [type]; Office perforators; Office requisites, except furniture; Oleographs; Packaging material made of starches; Packing paper; Pads [stationery]; Paint boxes [articles for use in school]; Paint trays; Paintbrushes; Painters' brushes; Painters' easels; Paintings [pictures], framed or unframed; Palettes for painters; Pamphlets; Pantographs [drawing instruments]; Paper bows; Paper clasps; Paper-clips; Paper coffee filters; Paper for radiograms; Paper for recording machines; Paper knives [office requisites]; Paper ribbons; Paper sheets [stationery]; Paper shredders for office use; Paper tapes and cards for the recordal of computer programmes; Paperweights; Papier mâché; Parchment paper; Passport holders; Pastels [crayons]; Patterns for dressmaking; Patterns for making clothes; Pen cases; Pen clips; Pen wipers; Pencil holders; Pencil lead holders; Pencil leads; Pencil sharpeners, electric or non-electric; Pencil sharpening machines, electric or non-electric; Pencils; Penholders; Pens [office requisites]; Perforated cards for Jacquard looms; Periodicals; Photo-engravings; Photograph stands; Photographs [printed]; Pictures; Placards of paper or cardboard; Place mats of paper; Plans; Plastic bubble packs for wrapping or packaging; Plastic cling film, extensible, for palletization; Plastic film for wrapping; Plastics for modelling; Portraits; Postage meters for office use; Postage stamps; Postcards; Posters; Printed matter; Printed publications; Printed timetables; Printers' blankets, not of textile; Printers' reglets; Printing blocks; Printing sets, portable [office requisites]; Printing type; Prints [engravings]; Prospectuses; Punches [office requisites]; Rollers for typewriters; Rubber erasers; School supplies [stationery]; Scrapers [erasers] for offices; Sealing compounds for stationery purposes; Sealing machines for offices; Sealing stamps; Sealing wafers; Sealing wax; Seals [stamps]; Self-adhesive tapes for stationery or household purposes; Sheets of reclaimed cellulose for wrapping; Shields [paper seals]; Signboards of paper or cardboard; Silver paper; Slate pencils; Song books; Spools for inking ribbons; Square rulers; Stamp pads; Stamp stands; Stamps [seals]; Stands for pens and pencils; Stapling presses [office requisites]; Starch

paste [adhesive] for stationery or household purposes; Stationery; Steatite [tailor's chalk]; Steel letters; Steel pens; Stencil cases; Stencil plates; Stencils; Stencils [stationery]; Stickers [stationery]; Table linen of paper; Table napkins of paper; Tablecloths of paper; Tablemats of paper; Tags for index cards; Tailors' chalk; Teaching materials [except apparatus]; Terrestrial globes; Thumbtacks; Tickets; Toilet paper; Towels of paper; Tracing cloth; Tracing needles for drawing purposes; Tracing paper; Tracing patterns; Trading cards other than for games; Transparencies [stationery]; Trays for sorting and counting money; Typewriter keys; Typewriter ribbons; Typewriters, electric or non-electric; Vignetting apparatus; Viscose sheets for wrapping; Waxed paper; Wood pulp board [stationery]; Wood pulp paper; Wristbands for the retention of writing instruments; Writing board erasers; Writing brushes; Writing cases [sets]; Writing cases [stationery]; Writing chalk; Writing instruments; Writing materials; Writing or drawing books; Writing pads; Writing paper; Writing slates; Xuan paper for Chinese painting and calligraphy; publications, newspapers, magazines (periodicals) but excluding printed magazines distributed in-flight to airline travellers in connection with airline services and not being predominantly a television or cinema listings; comics, journals (publications) and books; publications including strategy guides, user manuals, books and magazines all in the field of computer games, science fiction, games and entertainment; quiz books; shopping guides listing products for purchase; promotional literature relating to the promotion of goods for sale via digital television, the Internet or other telecommunication channels; instructional and teaching materials (other than apparatus); posters; postcards and greeting cards; calendars; diaries; cards and stickers for collecting and collating in albums; writing requisites; rulers; erasers; writing paper; writing sets; catalogues; vouchers, all for holidays and for travel to and from the destination; adhesive stickers; advertising material; printed and/or online advertisements; bags; credit cards; instructional manuals; newsletters; pens; pencils; writing instruments; pen and pencil holders; programme guides; user guides or manuals; promotional literature; programmes; leaflets; tickets and passes; banners and wall hangings made of paper or cardboard; stickers; temporary tattoos; beer mats and coasters, all made of paper or card; including all the aforesaid made from recycled and/or unbleached materials and/or from organic matter.

#### Class 28

Games and playthings; gymnastic and sporting articles not included in other classes; decorations for Christmas trees; Air pistols [toys]; Amusement machines, automatic and coin-operated; Apparatus for games; Appliances for gymnastics; Arcade video game machines; Archery implements; Artificial fishing bait; Artificial snow for Christmas trees; Ascenders [mountaineering equipment]; Backgammon games; Bags especially designed for skis and surfboards; Balls for games; Bar-bells; Baseball gloves; Batting gloves [accessories for games]; Bells for Christmas trees; Billiard balls; Billiard cue tips; Billiard cues; Billiard markers; Billiard table cushions; Billiard tables; Bingo cards; Bite indicators [fishing tackle]; Bite sensors [fishing tackle]; Bladders of balls for games; Board games; Bob-sleighs; Body boards; Body-building apparatus; Bowling apparatus and machinery; Bows for archery; Boxing gloves; Building blocks [toys]; Building games; Butterfly nets; Camouflage screens [sports articles]; Candle holders for Christmas trees; Caps for pistols [toys]; Chalk for billiard cues; Checkerboards; Checkers [games]; Chess games; Chessboards; Chips for gambling; Christmas tree stands; Christmas trees of synthetic material; Clay pigeon traps; Clay pigeons [targets]; Climbers' harness; Coin-operated billiard tables; Confetti; Conjuring apparatus; Controllers for game consoles; Cosaques [toy fireworks]; Counters [discs] for games; Creels [fishing traps]; Cricket bags; Cups for dice; Darts; Detonating caps [toys]; Dice; Discuses for sports; Divot repair tools [golf accessories]; Dolls; Dolls' beds; Dolls' clothes; Dolls' feeding bottles; Dolls' houses; Dolls' rooms; Dominoes; Edges of skis; Elbow guards [sports articles]; Electronic targets; Exercisers [expanders]; Fairground ride apparatus; Fencing gloves; Fencing masks; Fencing weapons; Fish hooks; Fishing tackle; Flippers for swimming; Floats for fishing; Flying discs [toys]; Games; Gaming machines for gambling; Gloves for games; Golf bags, with or without wheels; Golf clubs; Golf gloves; Gut for fishing; Gut for rackets; Hang gliders; Harness for sailboards; Harpoon guns [sports articles]; Hockey sticks; Horseshoe games; Hunting game calls; Ice skates; In-line roller skates; Jigsaw puzzles; Kaleidoscopes; Kite reels; Kites; Knee guards [sports articles]; Landing nets for anglers; Lines for fishing; Lures for hunting or fishing; Machines for physical exercises; Mahjong; Marbles for games; Masts for sailboards; Men's athletic supporters [sports articles]; Mobiles [toys]; Nets for sports; Ninepins; Novelties for parties, dances [party favors, favours]; Ornaments for Christmas trees, except illumination articles and confectionery; Pachinkos; Paintball guns [sports apparatus]; Paintballs [ammunition for paintball guns] [sports apparatus]; Paper party hats; Paragliders; Parlor games; Piñatas; Play balloons; Playing

balls; Playing cards; Plush toys; Poles for pole vaulting; Portable games with liquid crystal displays; Practical jokes [novelties]; Protective paddings [parts of sports suits]; Punching bags; Puppets; Quoits; Rackets; Radiocontrolled toy vehicles; Rattles [playthings]; Reels for fishing; Ring games; Rocking horses; Rods for fishing; Roller skates; Rollers for stationary exercise bicycles; Rosin used by athletes; Roulette wheels; Sailboards; Scale model kits [toys]; Scale model vehicles; Scent lures for hunting or fishing; Scooters [toys]; Scrapers for skis; Scratch cards for playing lottery games; Seal skins [coverings for skis]; Shin guards [sports articles]; Shuttlecocks; Skateboards; Skating boots with skates attached; Ski bindings; Skis; Skittles; Sleighs [sports articles]; Slides [playthings]; Sling shots [sports articles]; Slot machines [gaming machines]; Snow globes; Snowboards; Snowshoes; Soap bubbles [toys]; Sole coverings for skis; Spinning tops [toys]; Spring boards [sports articles]; Starting blocks for sports; Stationary exercise bicycles; Strings for rackets; Stuffed toys; Surf boards; Surf skis; Surfboard leashes; Swimming belts; Swimming jackets; Swimming kick boards; Swimming pools [play articles]; Swings; Tables for indoor football; Tables for table tennis; Targets; Teddy bears; Tennis ball throwing apparatus; Tennis nets; Theatrical masks; Toy masks; Toy pistols; Toy vehicles; Toys; Toys for domestic pets; Trampolines; Twirling batons; Video game machines; Water wings; Waterskis; Wax for skis; Weight lifting belts [sports articles]; toys; electronic games; hand-held devices for playing electronic, computer or video games; video games apparatus; parts and fittings for all the aforesaid goods; playing cards; card games, sporting articles; games involving gambling; amusement machines; amusement apparatus and instruments; interactive educational or entertainment games; cases and/or bags adapted for carrying bicycles; sporting articles for protective purposes; stationary exercise bicycles; rollers for bicycles; trainers for bicycles (sporting apparatus); turbo trainers for bicycles (sporting apparatus); rollers for stationary bicycles; computer controlled exercise apparatus; computer video games and/or quizzes adapted for use with television receivers and screens or with video monitors or with computer screens; electronic apparatus adapted for use with television receivers in playing games; games consoles; interactive video game devices comprised of computer hardware and accessories, namely game consoles and game controllers; portable and/or hand-held electronic devices for interactive computer and video games; amusement apparatus and instruments adapted for use with an external display screen or monitor; interactive educational or entertainment games for use with television receivers and video apparatus; games controllers; wireless gaming controllers; electronic computer games; electronic interactive computer games; virtual reality games; home video game machines; handset cradles for home video game machines; game controllers for home video game machines; joysticks exclusively for use with home video game machines; parts and accessories for home video game machines; protective carrying cases specially adapted for handheld video games; hand-held games with liquid crystal displays; support stands exclusively for use with hand-held games with liquid crystal displays; mounts exclusively for hand-held games with liquid crystal displays; dolls; game cards included in this class; trading card games; parts and fittings for all of the above.

#### Class 35

Advertising: business management: business administration: office functions: Accounting: Administrative processing of purchase orders; Advertising by mail order; Advisory services for business management; Arranging newspaper subscriptions for others; Arranging subscriptions to telecommunication services for others; Auctioneering; Bill-posting; Business appraisals; Business auditing; Business efficiency expert services; Business information; Business inquiries; Business investigations; Business management and organization consultancy; Business management assistance; Business management consultancy; Business management of hotels; Business management of performing artists; Business management of sports people; Business organization consultancy; Business research; Commercial administration of the licensing of the goods and services of others; Commercial information agencies; Commercial information and advice for consumers [consumer advice shop]; Commercial or industrial management assistance; Compilation of information into computer databases; Compilation of statistics; Computerized file management; Cost price analysis; Data search in computer files for others; Demonstration of goods; Direct mail advertising; Dissemination of advertising matter; Distribution of samples; Document reproduction; Drawing up of statements of accounts; Economic forecasting; Employment agencies; Import-export agencies; Invoicing; Layout services for advertising purposes; Marketing; Marketing research; Marketing studies; Modelling for advertising or sales promotion; News clipping services; Office machines and equipment rental; On-line advertising on a computer network; Opinion polling; Organization of exhibitions for commercial or advertising purposes; Organization of fashion shows for promotional purposes;

Organization of trade fairs for commercial or advertising purposes; Outsourcing services [business assistance]; Payroll preparation; Personnel management consultancy; Personnel recruitment; Photocopying services; Presentation of goods on communication media, for retail purposes; Price comparison services; Procurement services for others [purchasing goods and services for other businesses]; Production of advertising films; Professional business consultancy; Psychological testing for the selection of personnel; Public relations; Publication of publicity texts; Publicity; Publicity agencies; Publicity columns preparation; Publicity material rental; Radio advertising; Relocation services for businesses; Rental of advertising space; Rental of advertising time on communication media; Rental of photocopying machines; Rental of vending machines; Retail or wholesale services connected with the sale of pharmaceutical, veterinary and sanitary preparations and medical supplies; Sales promotion for others; Secretarial services; Shop window dressing; Shorthand; Sponsorship search; Systemization of information into computer databases; Tax preparation; Telemarketing services; Telephone answering for unavailable subscribers; Television advertising; Transcription; Typing; Updating of advertising material; Word processing; Writing of publicity texts; promotional services; administration services for businesses; accounting services; customer relationship management; organisation, operation and supervision of sales and promotional incentive schemes; provision of product information and advice to prospective purchasers of home entertainment equipment, multi-media apparatus and instruments, television and radio equipment, audio visual equipment, set-top boxes, personal video recorders, video recorders, computer games software, hardware and peripheral devices; demonstration services for advertising, business, commercial & trade purposes; rental of advertising space; television advertising commercials; preparation and presentation of audio visual displays for advertising purposes; dissemination of advertising matter; arranging and conducting of trade shows and exhibitions; arranging and conducting trade show exhibitions in the field of electronic, computer and video games for the computer and video game industry; advertisement and promotion of television services; compilation of business statistics and commercial information; loyalty card services; marketing studies; marketing of radio programmes, television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual material, pre-recorded video cassettes, DVDs or pre-recorded video discs; monitoring and analysis of call information (office services); business planning, inspection, survey and appraisal services; receipt and provision of computerised business information data; compilation of business statistics and commercial information, all relating to television, radio, satellite broadcasting and video games; magazine and newspaper subscriptions; the bringing together, for the benefit of others of a variety of goods namely bleaching preparations and other substances for laundry use, cleaning, polishing, scouring and abrasive preparations, cleaning, bleaching and abrasive preparations and substances, all for laundry use, anti-perspirants, perfumes, non-medicated toilet preparations, cosmetic preparations, dentifrices, toilet articles, hair preparations, shampoos, soaps, essential oils, beauty products, toiletries, colognes, eau de toilette, deodorants, body sprays, perfumed body sprays, oils, creams and lotions for the skin, preparations for the bath and shower, shampoos and conditioners, hair styling products, shaving gel, foams and cream, pre and post shave balms, aftershaves, razors, razor blades, chamois creams, embrocation creams, depilatory preparations, sunscreen preparations, cosmetics, perfumery, candles including all the aforesaid made from unbleached and/or organic and/or biodegradable ingredients, pharmaceutical and veterinary preparations, industrial oils and greases, lubricants, fuels (including motor spirit) and illuminants, fuel additives and preparations for enhancing combustion of fuels, machine tools, motors and engines, turbines for power generation, control panels for turbines for power generation, machines for household use, building and construction materials (non-metallic), building glass, sheet materials, metal hardware, insulation, cladding, roofing materials, pipes, doors, door furniture, windows, window furniture, joinery materials, ladders, kitchen units, kitchen furniture, bedroom furniture, dining room furniture, flooring, lighting, radiators, soft furnishings, storage, shelving, fireplaces and surrounds, living room furniture, natural materials for use as horticultural fertilizers, horticultural implements, gardening equipment, horticultural frames, garden tools (hand operated), watering cans, garden sprayers, garden lighting, garden furniture, covers for garden furniture, garden ornaments, gardening gloves, seeds, plants, gardening clothing, gardening footwear, gardening headwear, garden storage boxes, paints and varnishes, hand tools, scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, radio, television, sound recording, sound reproducing, telecommunications, signalling, checking (supervision) and teaching apparatus and instruments, apparatus for recording television programmes, apparatus for recording, transmission, reproduction or reception of sound, images or audio visual content, electrical and electronic apparatus for use in the reception of satellite, terrestrial or cable broadcasts, televisions, LCD and plasma screens, home cinema systems, amplifiers, speakers, radios,

wireless audio and/or audio visual devices, portable wireless audio and/or audio visual devices, remote controls, games controllers, wireless gaming controllers, wireless keypads, television receivers including a decoder, settop boxes, digital set-top boxes, high definition set- top boxes, personal video recorder, set-top boxes for use in decoding and reception of satellite, terrestrial and cable broadcasts, apparatus for decoding encoded signals including set-top boxes for television reception, set-top box apparatus including a decoder and an interactive viewing guide, set-top box apparatus including a decoder and a recorder for recording television and audio programmes, set-top box apparatus including a decoder and a recorder programmable to transfer stored recordings to storage and also to delete the older recordings, satellite dishes, low noise blocks, satellite meters, computer software to enable searching of data, encoded programs for computers and for data processing and telecommunications, telephones, mobile telephones, PDAs, telephone and radio modems, television receivers including a decoder, set-top boxes for use in decoding and reception of satellite, terrestrial cable and digital subscriber line (DSL), Internet or other electronic broadcasts, apparatus for decoding encoded signals, recorded television and radio programmes, recorded programmes for broadcasting or other transmission on television, radio, mobile telephones, PDAs and on PCs, video recordings, multimedia apparatus and instruments, portable or hand-held computers, DVD players, computers, computer hardware and peripheral devices, computer hardware, apparatus and instruments all for transmitting, displaying, receiving, storing and searching electronic information, computer programs, electronic computer games, electronic interactive computer games, computer software, computer software and telecommunications apparatus to enable connection to databases and the Internet, computer software supplied from the Internet, network termination equipment, wired and/or wireless computer network routers, modems, firewalls and/or bridges, computer software and computer programs for distribution to, and for use by, viewers of a digital television channel for the viewing and purchase of goods and services, computer games software and computer quiz software, computer video games and/or quizzes adapted for use with television receivers and screens or with video monitors or with computer screens, computer programs for interactive television and for interactive games and/or quizzes, electronic apparatus adapted for use with television receivers in playing games, games consoles, interactive video game devices comprised of computer hardware and software and accessories, namely game consoles, game controllers and software for operating game controllers, portable and/or hand-held electronic devices for interactive computer and video games, portable and/or hand-held electronic devices for receiving, playing and transmitting music, sounds, images, text, signals, information and code, Portable Wireless Audio Devices, virtual reality systems comprising of computer hardware, software and peripherals, home entertainment systems, multi-media equipment, audio visual equipment, video and television equipment, electronic publications, computer games, computer video games, video screens, video projectors, tapes, discs and wires, all being magnetic, cassettes and cartridges, all adapted for use with the aforesaid tapes, blank and pre-recorded audio and video cassettes, tapes and cartridges, compact discs, DVD discs, phonographic records, laser readable discs for recording sound or video, ROM cartridges, CD ROMs, cards and discs, integrated circuit cards, memory carriers, recording media, all prerecorded with computer video games and/or quizzes, encoded cards, radio and television signal antennae, music, sounds, videos, images, text and information provided by a telecommunications network, by on-line delivery and by way of the Internet and/or the world-wide web or other communications network, interactive sound and/or audio recordings, music, video, sound and/or audio recordings (downloadable) provided from MP3 Internet websites, MP3 players, MP3 readers, audio and/or video file recorders and/or players, portable audio and/or video file recorders and/or players, personal video recorders, telephone ring tones (downloadable), apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity, apparatus and instruments for the reception of radio and television broadcasts including the reception of cable, satellite and digital broadcasts, smart cards, credit cards, loyalty cards, acoustic apparatus or instruments, adaptors, aerials, antennae, amplifiers, amusement apparatus and instruments adapted for use with an external display screen or monitor, communication apparatus and instruments, encoded or magnetic banking or credit cards, cinematographic film, cinematographic instruments and apparatus, data carriers, data storage apparatus, equipment and instruments, electrical telecommunications and/or communications and/or broadcast and/or transmission and/or decoding and/or image processing and/or audio visual instruments and apparatus, electronic telecommunications and/or communications and/or broadcast and/or transmission and/or decoding and/or image processing and/or audio visual instruments and apparatus, film reproducing instruments and apparatus, hand held electrical telecommunications and/or communications and/or broadcast and/or transmission and/or decoding and/or image processing and/or audio visual instruments and apparatus, hand held electronic telecommunications and/or communications and/or broadcast and/or transmission and/or decoding and/or image processing and/or audio visual instruments and apparatus, interactive educational or entertainment games for use with television receivers and video apparatus, mobile telephones, motion pictures, telephone apparatus and equipment, parts and fittings for all the aforesaid goods, sunglasses, leather cases for holding mobile phones, downloadable media content, including video and films, television programmes, computer games, music, images and ring tones provided by internet, telephone line, cable, wireless transmission, satellite or terrestrial broadcast service, cases, containers, protective coverings and parts and fittings therefor, all for use with MP3 players, music storage devices, media storage devices and other audio, visual and computer devices, electrical, electronic and computer equipment for machinery for use in conservation, generation and efficient use of heat, light and water, including thermostatic controls, solar panels for electricity generation, photovoltaic devices, solar cells, turbines and motion detectors, electrical, electronic and computer equipment for use in the generation of alternative energy including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels, control and monitoring equipment for use in the generation of alternative energy including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels, electronic publications (downloadable), including electronic publications, magazines and newsletters regarding environmental protection, energy conservation and ecology, animal welfare and renewable energy projects, including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels, apparatus and instruments for closed circuit television and surveillance systems, apparatus and instruments for personal security monitoring, apparatus and instruments for home security monitoring and control, home and personal security apparatus, home and personal security devices, home and personal security alarms, electronic protection equipment, including fire detecting and alarm equipment, intruder and burglar alarm equipment and motion detecting equipment, radio, telephonic, television and signalling apparatus and instruments, cameras, sound and video monitoring and recording and sound and video reproducing apparatus and instruments, all for control and telemetry purposes for the home and personal security, closed-circuit television systems (CCTV), monitors, cameras, optical lenses, camera casings, prepackaged cameras, videocassette recorders (VCRs), system controlling software, video monitoring apparatus, detectors, access control apparatus, readers, magnetic or encoded access control cards, monitoring apparatus, electronic panels for alarm management and monitoring, alarm panels, glass breakage detectors, smoke detectors, carbon monoxide detectors, digital audio recorders, digital video recorders, digital audio servers, digital video servers, electrical communication equipment, message programming equipment, radio paging equipment, electronic locking systems, life-saving apparatus and equipment, electric alarms, electronic devices for opening doors, electronic devices for protection, intruder alarms and anti-theft equipment, intruder detection apparatus, motion detecting equipment, electronic control apparatus, electronic apparatus for controlling operation of machines, remote apparatus for controlling operation of machines, computer apparatus for controlling operation of machines, electronic network equipment, electronic communication equipment, message programming devices, electronic locking apparatus, computer software, operating system software, devices, and hardware for transmitting, receiving, synchronizing, displaying, backingup, monitoring, controlling, sharing, coding, decoding, encrypting, accessing, remotely accessing, creating, collecting, storing, securing, removing, transferring, disseminating, locating, organizing or otherwise utilizing data, voice, multimedia, audio, visual, music, photographs, drawings, images, audiovisual, video, text, graphics or other data, including over a global communications network, computer software, operating system software, devices, and hardware for synchronizing data, files, e-mails, contacts, calendars, task lists, text messages, photos, music, audio, visual, audio visual, video, text, graphics, programs and other information between computers and hand-held or other devices, and vice versa, communications platforms for enabling instantaneous, continuous, scheduled and perpetual synchronization of data between computers and hand-held or other devices, and vice versa, multimedia cards, memory cards, flash memory cards, memory chips, data storage media devices, plugs, plug-in cards, magnetic cards, SIM cards, telephone calling cards, headphones, headsets, portable and/or hand held electronic devices for receiving, storing, playing and transmitting data, voice, multimedia, audio, visual, music, photographs, drawings, images, audiovisual, video, text, graphics or other data, online dictionaries, encyclopaedias, and reference texts (downloadable), online publications, including newspapers, magazines (periodicals), comics, journals (publications), books, user manuals, instructional and teaching materials (downloadable), online posters, photographs, pictures, articles, tickets (downloadable), online electronic dictionaries, encyclopaedias and reference texts, (downloadable) computer software for processing electronic payments and transferring funds to and from others, online and downloadable authentication software,

online conversion software and databases, including currency conversion and measurement conversion, computer software for the purpose of monitoring online communications and chat room conversations and alerting third parties to the contents, computer software for monitoring the use of computers and the Internet by children, computer software relating to online protection and online security, spectacles, contact lenses, musical instruments, medical equipment, domestic electrical and electronic equipment, washing machines, tumble dryers, washer dryers, fridges, freezers, dishwashers, cookers, ovens, hobs, microwaves, jewellery, clocks, watches, stationery, apparatus for controlling temperature including remote and computer apparatus and instruments, apparatus for controlling water supply, apparatus for controlling lighting including remote and computer apparatus and instruments, apparatus for energy efficient lighting, heating and water supply purposes, in particular, light bulbs, apparatus for water conservation and water use minimization, automated control apparatus for local management of lighting, heating and water supplies, vehicles, apparatus for locomotion by land, air or water, vehicles adapted for use with renewable energy sources including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels, paper, cardboard, paper and cardboard articles namely albums, boxes, archive boxes, tubes, mailing tubes, office paper stationery, pads, notemakers, note pads, jotter, journal, refill pads, notebooks, business book, message pads, graph pad, tracing pads, flipchart pads, business card books, telephone/address books, files, folders, suspension files, pocket files, flap wallets, portfolio wallets, slip file, gusset files, box files, lever arch files, magazine file, ring binders, dividers, paper sorter, repositionable note, page markers, envelopes, labels, string tags, CD/DVD sleeves, raffle tickets, business cards, filing modules, desktop collection tray, recycling bin, year planners, bookmark, cardboard packaging, advertisement boards of paper or cardboard, advertising signs of paper or cardboard, banners of paper or cardboard, placards of paper or cardboard, signboards of paper or cardboard, packaging bags of paper or cardboard, packaging boxes of paper or cardboard, packaging container of paper or cardboard, paper bags, disposable paper products, paper napkins, paper hand towels, drying towels of paper, tissues, handkerchiefs of paper, paper cups, paper plates, dinner mats of paper, coasters, paper place mats, cocktail mats, coffee filters, paper table covers, paper table runners, containers for ice made of paper or cardboard, bibs of paper, fly catching paper, portable / standing paper lanterns, decorative paper centrepieces, adhesive wall decoration of paper, wrapping paper, gift paper, paper party decorations, paper party bags, cake decorations, drawer liners, dust bags of paper for cleaning apparatus, flags of paper or cardboard, flower-pot covers of paper or cardboard, lining paper, make-up pads of paper, paper badges, name badges, picture mounts, paper shopping bags, paper tissues, works of art and figurines of paper or cardboard, architects models, paper party hats, paper party favours, paper trumpets, paper face masks, wall paper, artificial flowers of paper, paper hats (clothing), paper clothing, bed linen of paper, bed covers of paper, paper toys, absorbent paper, account books, cheque book holders, adhesive paper, almanacs, baking paper, baking parchment, dressmaking patterns, hat boxes of cardboard, lithographs, maps, menus, name cards, paper doilies, paper toilet seat covers, toilet tissue, postage stamps, scented paper, sandwich bags, stencils, printed matter, publications, newspapers, magazines (periodicals), comics, journals (publications) and books, publications including strategy guides, user manuals, books and magazines all in the field of computer games, science fiction, games and entertainment, quiz books, shopping guides listing products for purchase, promotional literature relating to the promotion of goods for sale via digital television, the Internet or other telecommunication channels, photographs, instructional and teaching materials (other than apparatus), posters, postcards and greeting cards, calendars, diaries, cards and stickers for collecting and collating in albums, writing requisites, rulers, erasers, writing paper, writing sets, catalogues, adhesive stickers, advertising material, advertisements, bags, credit cards, instructional manuals, newsletters, pens, pencils, writing instruments, pen and pencil holders, programme guides, stationery, user guides or manuals, paper, cardboard, printed matter, bookbinding material, photographs, stationery, adhesives for stationery or household purposes, artists' materials, plastic materials for packaging, publications, magazines, including all the aforesaid made from recycled and/or unbleached materials and/or from organic matter, insulation materials, in particular, for the conservation of heat within residential and commercial buildings, leather and imitations of leather, animal skins, hides, trunks and travelling bags, umbrellas, parasols and walking sticks, whips, harness and saddlery, handbags, backpacks, school bags, beach bags, travelling bags, suitcases, trunks, haversacks, bags for campers, fur-skins, collars for animals, covers for animals, boxes of leather or leather board, attaché cases, pocket wallets, school satchels and briefcases, key cases (leatherwear) attaché cases, backpacks, beach bags, briefcases, canes, card cases, key cases, leather shoulder belts, net bags, parasols, pocket wallets, purses, pouches, rucksacks, school bags, school satchels, sling bags, shopping bags, suitcases,

garment bags, tote bags, travelling trunks, valises, vanity cases, umbrella covers, and wallets, clothing, footwear, headgear, underclothing, clothing for men, women, children and infants, jeans, slacks, trousers, skirts, shorts, wraps, jerseys, sweaters, waistcoats, dresses, jumpers, sleepwear, robes, warm-up suits, rainwear, sweaters, scarves, hats, caps, mittens, snow suits, belts, smocks, swimwear, playsuits, bibs, stockings, socks, waterproof clothing, underwear, footwear for men, women, children, and infants shoes, sneakers, sandals, slippers, boots, headgear for men, women, children, and infants hats, headbands, earmuffs, caps, sweaters, dress shirts, blouses, jackets, ties, suits, bathing suits, belts, skirts, dresses, coats, hats, caps, tuxedos, pants, vests, hosiery, scarves, pyjamas, underwear, kilts, mufflers, shawls, footwear, shoes, boots, slippers, and athletic shoes, blazers, headbands, wristbands, coveralls, overalls, sweat pants, and sleepwear, hair bands, ribbons for hair, hair slides, hair scrunchies, headbands, headwraps, hair elastics, hair combs, lighting, kitchenware, glassware, china, porcelain, ornaments, furniture, kitchens, sanitary ware, art, paintings, posters, postcards, prints, photographs, household containers and utensils, crockery, cutlery, furnishings, carpets, textiles, table linen, bed linen, haberdashery, sewing machines and equipment, toys, games and playthings, electronic games, hand-held devices for playing electronic, computer or video games, video games apparatus, playing cards, card games, sporting articles, games involving gambling, amusement machines, amusement apparatus and instruments, interactive educational or entertainment games, playing cards, sports equipment, fitness equipment, camping equipment, pets goods, namely pet cleaning products, hygienic and beauty implements for animals, pet shampoos and conditioners, pet towels, pet brushes, pet clothing, blankets for animals, pet cushions, rugs for pets, pet collars, ID tags for pets, leads/leashes for pets, beds for pets, nesting boxes, pet carriers, pet feeding dishes, food containers for pets, pet automatic feeders, toys, games and playthings for pets, ropes for use on pet toys, pet scratching furniture, food and drink, massage apparatus, massage chairs and massage cushions, foot spas, deck chairs, aromatherapy apparatus, saunas, hammocks, yoga equipment, pilates equipment, meditation equipment, water features, heat therapy, light therapy, sound therapy software and recordings, motor vehicles and their parts, protective clothing for cycling, locks for bicycles, lights for bicycles, cycling shoes, cycling clothing, cycling headwear including helmets, protective clothing for cycling, cycling products, namely, bike bags, wheel bags, bike box, cycle cameras, bicycles dynamos, bicycle reflectors, bicycle saddle covers, forks, stands for bicycles, bicycle mirrors, bike mounts for phones, gear and brake cables, cassettes, derailleurs, lubricants and cleaners, frame protection kits, chainstay protector, map holders, protective gloves, visors, protective body and limb pads for cycling, face masks, cases and/or bags adapted for carrying bicycles, stationary exercise bicycles, nutritional supplements in the form of bars, gels, beverages and preparations for making beverages, vitamin and mineral supplements in the form of bars, gels, beverages and preparations for making beverages, food products for use during exercise, proteinaceous preparations in the form of bars, gels, beverages and preparations for making beverages, bicycles, bicycle parts, helmets and water bottles, mudguards, bicycle seats, repair kits for cycling, including puncture repair kits, Satellite navigational system for bicycles, global positioning systems for use with bicycles, computers for use with bicycles, ergometers, computer apparatus for remote meter reading, bicycle meters, distance meters, power meters, speed meters, eyewear, sports eyewear, sun visors, protective eyewear, sunglasses, cases for eyewear, cases for sunglasses, frames for eyewear, lenses for eyewear, straps for sunglasses and eyewear, helmets, cyclists helmets, crash helmets, protective sports helmets, sports bags for protective helmets, sporting articles for protective purposes, visors, radios, communicators, aerials for radios, parts for radios, carrying cases for radios, electronic radio apparatus, mobile radios, mounting fittings for radios, radio receivers and transmitters, radio transceivers, radios for vehicles, solar powered radios, parts and fittings for all of the above, heart monitors, heart monitors to be worn during exercise, parts and fittings for all of the above, bicycle lights, parts and fittings therefor, bicycles, track bicycles, velodrome bicycles, mountain bicycles, racing bicycles, cross country bicycles, cyclo-cross bicycles, bmx bicycles, indoor bicycles, all terrain bicycles, parts and fittings for all the aforementioned goods, bicycle frames, handlebars and handlebar stems for bicycles, handlebar tape, handlebar grips, saddles, saddle posts, bicycle seat posts, bicycle rims, bicycle gears, group sets of gears, chains for bicycles, bicycle bells, baskets for bicycles, brakes for bicycles, spokes for bicycles, dress guards for bicycles, pedals for bicycles, bicycle pumps, wheels and tyres for bicycles, inner tubes for bicycles, mudguards for bicycles, bicycle stands (supports), bicycle bags, bicycle stabilisers, luggage bags for bicycles, panniers for bicycles, bicycle carriers and racks, auxiliary child seats for bicycles and parts and fittings therefor, covers for bicycles and bicycle saddles, direction indicators and signals for bicycles, fittings for bicycles for carrying beverages and food, bidons, bottle cages for bicycles, fittings for bicycles for carrying luggage and panniers, puncture repair outfits and kits for bicycle tyres, toe straps and toe

clips for use on bicycles, twist grips for bicycles, trailers for use with bicycles, roof racks, roof racks for vehicles, roof rack and storage containers for land vehicles, cranks for bicycles, power meters for bicycles, parts and fittings for all of the above, horological and chronometric instruments, watches, clocks, bands for watches, bracelets for watches, straps for watches of any material, cases for watches and clocks, watch chains, clock and watch hands, dials for watches, faces for watches, electric watches, mechanical and automatic watches, movements for watches and clocks, parts for clocks and watches, pendant watches, sports watches, watch and clock springs, watch clasps, watches for outdoor use, watches for sporting use, watches incorporating a memory function, time keeping devices, stop watches parts and fittings for all of the above, sportswear, sports clothing, sports footwear, sports headwear, caps, hats, sports uniforms, sun visors, parts and fittings for all of the above, rollers for bicycles, trainers for bicycles, turbo trainers for bicycles, rollers for stationary bicycles, computer controlled exercise apparatus, parts and fittings for all of the above, meat, fish, poultry and game, preserved, frozen, dried and cooked fruits and vegetables, jellies, jams, compotes, eggs, milk and milk products, edible oils and edible fats, dairy products, butter, margarine and other butter substitutes, preserves, pickles, edible nuts and seeds and products prepared there from, shellfish, snacks, prepared meals and prepared dishes, soups, gravy and preparations for making gravy or soup, coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee, flour and preparations made from cereals of from flour, bread, pastry and confectionery, ices, honey, treacle, yeast, baking powder, salt, mustard, pepper, vinegar, sauces (condiments), ice, spices, biscuits (other than biscuits for animals), cakes, pasta, pasta products and pastry products, chocolate, chocolates non-medicated confectionery, ice-cream, water ices and frozen confections, coffee substitutes, coffee essences and coffee extracts, beverages and preparations therefor, puddings, desserts, prepared meals and prepared snacks and fillings, fresh fruit and fresh vegetables, shellfish, beers, mineral and aerated waters and other non-alcoholic drinks, fruit drinks and fruit juices, syrups and other preparations for making beverages, alcoholic beverages other than beer, energy drinks, wireless boosters, wireless transmitters, wireless communication apparatus, two way wireless communication systems, digital electronic devices for recording, organizing, transmitting, receiving, manipulating, playing and reviewing text, data, image, audio and video files, computer software for use in organizing, transmitting, receiving, manipulating, playing and reviewing text, data, image, audio, and video files, computer hardware and computer software for the reproduction, processing and streaming of audio, video and multimedia content, computer hardware and software for controlling the operation of audio and video devices and for viewing, searching and/or playing audio, video, television, movies, photographs and other digital images, and other multimedia content, computer software for creating and editing music and sounds, computer hardware, peripherals and devices for portable media storage and digital media streaming; computer hardware for upload, storage, retrieval, download, transmission and delivery of digital content, virtual reality systems comprising of computer hardware, software and peripherals, virtual reality glasses or goggle, data gloves, head mounted displays, datasuits, virtual reality clothing, headphones, speakers, joysticks, equipment and apparatus for virtual reality rooms, virtual reality software, Virtual reality headsets, helmets and viewers, Virtual Reality (VR) and Augmented Reality (AR) products namely goggles, gloves, 3D glasses for smartphones, headsets and head mounted displays adapted for use in watching videos and movies, headphones, head trackers, motion trackers, data gloves, 3D controllers, haptic devices, stereoscopic 3D displays, 2D monoscopic, monocular, Virtual Reality and Augmented Reality headsets, helmets, display screens, and sound systems comprised primarily of speakers, all adapted for use in playing video games, viewing motion pictures, and participating in Virtual Reality and Augmented Reality environments in which users can interact for recreational, leisure, or entertainment purposes, Electronic and optical communications instruments and components, namely, display screens for virtual reality visualization, manipulation, immersion and integration of audio, video, text, binary, still images, graphics and multimedia files, Personal video display devices in the nature of wearable displays for viewing digital content including Virtual Reality, Augmented Reality, and mixed reality content, virtual reality motion platforms, Cameras for use in virtual reality products (headsets, head mounted displays adapted for use in watching videos and movies, headphones, head trackers, stereoscopic 3D displays), Motion tracking sensors, Hologram apparatus, Holographic apparatus, computer hardware, software and peripherals enabling Virtual Reality immersion and integration of geographic information in interaction with on-line member communities, other applications and the data itself, Smart phones, Portable virtual reality systems comprising of computer hardware, software and peripherals, Wearable computers, Vision processing unit, Holographic Processing Unit, inertial measurement unit, virtual reality games software, virtual reality hardware and peripheral devices, Virtual reality software, Augmented reality software, Software in the field of virtual reality, motion tracking, location,

position, and orientation sensing, Software for developing and interfacing with virtual reality/augmented reality software, Software, namely, mobile application for setting up, configuring, viewing and running virtual reality/augmented reality software, Hardware and software for use in enabling computers, handheld consoles, tablet computers, mobile devices, and smart phones to provide virtual world experiences. Virtual Reality software for creating, sharing, and viewing Virtual Reality content over the Internet, Virtual reality computer platform, Earphones for mobile computer terminals, microphones, earphones, smart phones, webcams, head-mounted video displays, micro-displays, namely, head mounted video displays and near eye video displays, parts and accessories for micro-display, video processors, software and firmware for video drivers and video processing, personal video display screens, personal video display devices in the nature of wearable displays for viewing digital content including virtual reality, augmented reality, and mixed reality content, downloadable computer game programs for cellular phones, mobile computer terminals, set-top boxes, DVD players connected to network and television sets connected to network, downloadable computer game programs, downloadable video game programs, game programs for home video game machines, game programs for hand-held games with liquid crystal displays, downloadable or installable computer and video game programs for home video game machines, downloadable or installable additional image data for home video game machines, downloadable or installable computer and video game programs for hand-held games with liquid crystal displays, downloadable or installable additional image data for hand-held games with liquid crystal displays, downloadable image file containing artwork, text, audio, video, games and Internet Web links relating to sporting and cultural activities, downloadable images for cellular phones and mobile computer terminals, downloadable stand by image for cellular phones, downloadable ring tones for mobile phones, downloadable electronic publications in the nature of books, manuals, magazines, newspapers in the field of video games, game software, music and video movies, earphones for home video game machines, headphones for home video game machines, microphones for home video game machines, keyboards for home video game machines, mouse for home video game machines, webcams exclusively for use with home video game machines, earphones exclusively for use with hand-held games with liquid crystal displays, headphones exclusively for use with hand-held games with liquid crystal displays, microphones exclusively for use with hand-held games with liquid crystal displays, keyboards exclusively for use with hand-held games with liquid crystal displays, mouse exclusively for use with hand-held games with liquid crystal displays, promotional literature, programmes, leaflets, tickets and passes, banners and wall hangings made of paper or cardboard, stickers, temporary tattoos, beer mats and coasters, all made of paper or card, virtual reality games, home video game machines, handset cradles for home video game machines, game controllers for home video game machines, joysticks exclusively for use with home video game machines, parts and accessories for home video game machines, protective carrying cases specially adapted for handheld video games, hand-held games with liquid crystal displays, support stands exclusively for use with hand-held games with liquid crystal displays, mounts exclusively for hand-held games with liquid crystal displays, dolls, game cards included in this class, trading card games, computer software for creating and editing music and sounds, computer hardware, peripherals and devices for portable media storage and digital media streaming, computer hardware for upload, storage, retrieval, download, transmission and delivery of digital content, programmes, leaflets, tickets and passes, banners and wall hangings made of paper or cardboard, stickers, temporary tattoos, beer mats and coasters, all made of paper or card, enabling customers to conveniently view and purchase those goods including via an Internet website, an interactive television shopping channel, a digital television shopping channel, an Internet walled garden or by means of interactive television and/or telecommunications (including voice, telephony and/or transfer of digital information or data) and/or interactive digital media, business customer information and consultancy services for promotional, advertising and marketing purposes in relation to broadcast reception apparatus and instruments and parts and fittings therefor including cable, satellite and terrestrial, analogue or digital reception, advertising and promotional services in relation to lifestyle, ecological and environmental issues, business management and conducting of renewable energy projects, including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels and projects in connection with other renewable energy sources, collection and processing of operational data in connection with renewable energy projects, including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels, including compilation of statistics relating to operation and production; The bringing together, for the benefit of others, of a variety of advertising agency services, advertising services, aerial photography services, alarm monitoring services, alternative energy products installation, maintenance and repair services, anti-spamming services, archive library services,

arranging and conducting of seminars, conferences, arranging and conducting workshops, audio and video recording services, audio, film, video and television recording facilities, banking services, bar services, beauty salon services, beauty therapy services, betting services and electronic betting services, bicycle rental services, booking of seats for entertainment, sporting and cultural events, bookmaking services, box office services in relation to booking of tickets for entertainment, educational, sporting and cultural activities, box office information services in relation to booking of tickets for entertainment, educational, sporting and cultural activities, brand creation services, brand design services, broadband services, broadcasting services, business consultancy services, business data analysis services, business management advisory services, business management services, cable and satellite broadcasting and transmission services, call recording services, card services, career advisory services, casino services, catering services, charitable fundraising services, mentoring (personal) services, education and training services, education, training and entertainment services in the form of skills studios for children and young people in the field of media, television and news reporting, education, training, entertainment and sporting activities involving athletes and celebrities in the form of initiatives to promote confidence, sports skills and life skills in children and young people, education, training and entertainment services related to the promotion of creative skills in children and young people, including creative studios, financial services relating to scholarships and bursary schemes for children and young people in the fields of sport, the arts, media and television, promotional services relating to work experience and employment opportunities for young people, promotional services relating to apprenticeships and graduate employment, education, training and entertainment services in the field of initiatives to inspire young people and to provide them with life skills, business skills, opportunities for development and self-confidence, administration services relating to the organising and conducting of volunteer programmes and community service projects, chat room services, cholesterol testing services, cinema services, cloud computing/storage services, coaching services, coffee shops, communication services, computer advisory services, computer and information technology consultancy services, computer firewall services, computer installation, maintenance, repair and updating services, computer programming services, computer services, computer software advisory services, computer support services, computer system analysis services, concert ticket booking services, conference services, consumer advisory services, consumer market information services, educational course services, correspondence course services, sports coaching services, training course services, professional workshop and training course services, commercial, trade and business workshops and training course services, problem solving, think-tank and brainstorming workshops, seminars and training courses services, technical studies course services, credit betting services, credit card services, cycling event services, cycling training services, data broadcasting services, data communication services, data encryption services, data recovery services, data security services, data storage services, data streaming services, data transmission services, database services, debit card services, delicatessen restaurant services, retail delicatessen services connected with the sale of food and drink, design services, scientific development services, technical development services, development services of new products for others, development services in the field of environmental protection, energy conservation and alternative energy sources, and ecology, development services in relation to computer hardware and software, technology development services, diet advisory services, dietary education services, television programme directing services, radio programme directing services, film, music, plays, theatrical production, musical shows, concerts, exhibitions, sporting events and road show directing services, directory enquiry services, discussion group and chat room services, distance learning services, distribution services, domain name services, editing services, education services, electricity distribution services, electricity generating services, electricity supply services, electronic bulletin board services, electronic conferencing services, e-mail services, employment agency/bureau services, entertainment agency services, entertainment services, environmental conservation services, environmental consultancy services, online market place services in relation to streamable and downloadable media content, including video and films, television programmes, computer games, music, images and ring tones provided by internet, telephone line, cable, wireless transmission, satellite or terrestrial broadcast, exercise class services, fan club services, fast food/takeaway services, financial services, fitness club services, fitness testing services, fixed and mobile telephone services, flower delivery services, food development services, food nutrition services, gambling services, gaming services, gas services, gift selection/delivery services, greeting cards custom manufacture service, delivery services relating to greeting cards, gym services, hairdressing salon services, health advice and information services, health club services, health farm/spa services, hiring, leasing or rental services in relation to radio programmes,

television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual material, prerecorded video cassettes, dvds or pre-recorded video discs, hiring, rental and leasing service in relation to entertainment, holiday accommodation services, horoscope services, website hosting services, computer hosting services, hotel reservation services, hotel services, instant messaging services, instruction services, insurance services, intellectual property advisory and consultancy services, interactive entertainment services, interactive games services, interactive news services, interactive services, interactive sport services, interactive television services, internet access services, internet portal services, ISP services, IT services, leisure services, lottery services, loyalty, incentive and bonus program services, magazine and newspaper subscription services, maintenance services, gaming apparatus, equipment and instrument installation and repair services, broadcasting apparatus, equipment and instrument installation and repair services, telecommunication and/or communications apparatus equipment and instrument installation and repair services, domestic electronic equipment installation and repair services, electronic business equipment installation and repair services, alarm, lock and safe installation and repair services, computer software installation and repair services, electric and/or electrical appliance installation and repair services, market analysis studies, market assessment services, market forecasting services, marketing advisory services, marketing agency services, marketing information services, marketing research services, marketing services, music broadcasting services, on demand entertainment services, streaming, downloading and transmission services relating to entertainment, educational, sporting and cultural activities, night club services, nutrition services, online auction services, online distance learning services, online fraud protection services, online gaming services, online internet security services, online magazine and book services, online reward and incentive program services, online security services, pay to play games services, peer to peer interactive gaming services, personal training services, photographic services, photography services, podcasting services, price comparison services, product information services, product launch services, audio, visual and video production services relating to entertainment, education, training, sport and/or culture, business management services relating to cyclists, cycling teams and/or cycling events, sports promotional services, sports financial sponsorship services, administration services relating to the arranging, organising and running and/or conducting of cyclists, cycling teams and/or cycling events, rental services relating to telecommunication facilities and equipment, pub services, real estate services, recreation services, recycling services, scientific research services, technical research services, research services of new products for others, research services in the field of environmental protection, energy conservation and alternative energy sources, ecology, business research services, research services in relation to computer hardware and software, technology research services, reservation services, restaurant reservation services, restaurant services, sales promotion services, satellite services, security services, server hosting services, short message services (sms), slimming club services, social networking services, special events planning services, sponsorship services, sporting services, sporting tuition course services, storage services, taxi services, teaching services, team building services, telecommunication services, telephone marketing services, therapy services, ticket agency services (entertainment), ticket booking services, ticket reservation services, tour reservation services, tourist information services, training services, transport services, travel agency services, travel guide services, travel services, tuition services, university services, utility distribution services, utility services, utility supply services, video messaging services, video on demand services, video-conferencing services, videotext services, voicemail services, WAP services, warranty services, web portal services, webcasting services, website design/maintenance services enabling customers to conveniently view and purchase those services, including over a global computer network; electronic and online retrieval of data, files, e-mails, contacts, calendars, task lists, text messages, photos, music, audio, visual, audio visual, video, text, graphics, programs and other data or information; online auction services; provision of an online database of advertisements including personal advertisements, employment and placement opportunities advertisements and real estate advertisements; provision of online financial services comparisons; provision of online price comparison services; advertising agency services; brand creation services; business consultancy services; business data analysis services; business management advisory services; business management services; career advisory services (other than education and training advice); consumer market information services; online market place services in relation to streamable and downloadable media content, including video and films, television programmes, computer games, music, images and ring tones provided by internet, telephone line, cable, wireless transmission, satellite or terrestrial broadcast; database management services; magazine and newspaper subscription services; market analysis studies; market assessment services; market forecasting services; marketing advisory services;

marketing agency services; marketing information services; marketing research services, marketing services; product launch services; business management services relating to cyclists, cycling teams and/or cycling events; sports promotional services; administration services relating to the arranging, organising and running and/or conducting of cyclists, cycling teams and/or cycling events; sales promotion services; telephone marketing services; provision of online word processing, spreadsheet, calendar, presentation and database management services; arranging, organisation and running of individual cyclist and or cycling teams; provision of virtual online office support staff services; on-line ordering/purchase of gift items; online posting of loyalty rewards information; loyalty, incentive and bonus program services; provision of online reward and incentive programs; provision of business information and advice; management of amusement parks and theme parks; insurance quotation comparisons; promotional sponsorship of individual cyclists and/or cycling teams and/or cycling events; provision of interactive business calendars from a computer database or over the Internet; provision of online reward and incentive programs relating to fitness tracking, health tracking, personal tracking, lifestyle tracking and emotional tracking; advertising, marketing and promotion consultancy; advertising services; advertising services for the promotion of radio programmes, television programmes, films and motion pictures; advertising services relating to radio programmes, television programmes, films and motion pictures; advertising services for the promotion of radio programmes, television programmes, films and motion pictures based on the customers viewing habits/preferences; promotion of radio programmes, television programmes, films and motion pictures; promotion of radio programmes, television programmes, films and motion pictures based on the customers viewing habits/preferences; market research for compiling information on viewers of television; advertising and commercial information services via audio, video, digital, and online media; promotional sponsorship; organization and conducting of exhibitions and special shows for commercial or advertising purposes; business management, particularly in respect of organizing and conducting exhibitions and special shows; arranging of entertainment, sporting or cultural events, concerts, festivals, gigs and live band events for business, commercial and advertising purposes; promoting live entertainment events and ticket sales; promoting musical artists; promotion of venues; accounting and office functions in connection with the reservation, issuing and sales of admission tickets; radio advertising; television advertising; arranging subscriptions to telecommunication services for others; online advertising; online business services for connecting social network users with businesses; providing online music subscription services; providing ad funded music subscription services; rental of advertising time on communication media; commercial administration of the licensing of the goods and services of others; provision of business information and advice; advertising by transmission of on-line publicity for third parties through electronic communications networks; advertising, including promotion relating to the sale of articles and services for third parties by the transmission of advertising material and the dissemination of advertising messages on computer networks; electronic commerce services, namely, providing information about products and services via audio, video, digital, and online media for advertising and sales purposes; advertising services in the nature of matching and connecting advertisers and video content publishers for the purpose of advertising, marketing and promotional services; advertising and publicity services, namely, promoting the goods, services, brand identity and commercial information and news of third parties through audio, video, digital, and online media; provision of business information and advice; consultancy, information and advisory services relating to all the aforesaid services; professional consultancy, information and advisory services relating to all the aforesaid services; consultancy, information and advisory services relating to all the aforesaid services provided on-line from a computer database or via a helpline or the Internet.

#### Class 36

Insurance; financial affairs; monetary affairs; real estate affairs; Accident insurance underwriting; Accommodation bureaux [apartments]; Actuarial services; Antique appraisal; Apartment house management; Art appraisal; Banking; Brokerage; Brokerage of carbon credits; Business liquidation services, financial; Charitable fund raising; Check [cheque] verification; Clearing, financial; Credit bureaux; Credit card services; Customs brokerage; Debit card services; Debt advisory services; Debt collection agencies; Deposits of valuables; Electronic funds transfer; Exchanging money; Factoring; Fiduciary; Financial analysis; Financial consultancy; Financial evaluation [insurance, banking, real estate]; Financial evaluation of wool; Financial information; Financial management; Financial sponsorship; Financial valuation of standing timber; Financing services; Fire insurance underwriting; Fiscal valuations; Fund investments; Guarantees; Health insurance underwriting; Hire-purchase financing; Home

banking; Housing agents; Instalment loans; Insurance brokerage; Insurance consultancy; Insurance information; Insurance underwriting; Issuance of credit cards; Issue of tokens of value; Issuing of travellers' checks [cheques]; Jewelry appraisal; Leasing of farms; Leasing of real estate; Lending against security; Life insurance underwriting; Loans [financing]; Marine insurance underwriting; Mortgage banking; Mutual funds; Numismatic appraisal; Organization of collections; Pawnbrokerage; Provident fund services; Real estate agencies; Real estate appraisal; Real estate management; Rent collection; Rental of offices [real estate]; Renting of flats; Repair costs evaluation [financial appraisal]; Retirement payment services; Safe deposit services; Savings bank services; Securities brokerage; Stamp appraisal; Stock brokerage services; Stock exchange quotations; provision of insurance; insurance consultancy; provision of warranties and extended warranties and associated assistance; provision of warranties, extended warranties and associated assistance; provision of warranties and extended warranties in relation to broadcast and/or telecommunications and/or communications reception apparatus and instruments and parts and fittings therefor including cable, satellite, terrestrial, analogue or digital reception equipment; financial services; financial management; financial sponsorship; financial and banking services; financial information; financial services provided via the Internet; asset and fund management; financial, credit, debit, pre-payment, e-cash, cash management, loan and finance services; financial services relating to betting, gaming, gambling, lotteries or book-making; credit services; credit card services; issuing of vouchers; provision of financial information relating to betting, gaming, gambling, lotteries or book-making services; issuing of vouchers for holidays and travel to and from the destination; provision of vouchers; real estate services; real estate investment; real estate brokerage services; real estate agency services; real estate financing; real estate management; real estate administration; real estate leasing; real estate appraisals and valuations; real estate acquisition and sales; information, advice and consultancy services relating to real estate; provision of online financial services comparisons; provision of online insurance services, insurance quotations; provision of online credit reports; provision of financial services online enabling donations to be made to charity; online clearing and reconciling of financial transactions; online processing and transmission of bills and payments; issuing of online vouchers; financial sponsorship of individual cyclists and/or cycling teams and/or cycling events; card services; charitable fundraising services; sports financial sponsorship services; consultancy, information and advisory services relating to all the aforesaid services; professional consultancy, information and advisory services relating to all the aforesaid services; consultancy, information and advisory services relating to all the aforesaid services provided on-line from a computer database or via a helpline or the Internet.

#### Class 38

Telecommunications; Cable television broadcasting; Cellular telephone communication; Communications by computer terminals; Communications by fiber [fibre] optic networks; Communications by telegrams; Communications by telephone; Computer aided transmission of messages and images; Electronic bulletin board services [telecommunications services]; Electronic mail; Facsimile transmission; Information about telecommunication; Message sending; Paging services [radio, telephone or other means of electronic communication]; Providing access to databases; Providing internet chatrooms; Providing online forums; Providing telecommunication channels for teleshopping services; Providing telecommunications connections to a global computer network; Providing user access to global computer networks; Radio broadcasting; Rental of access time to global computer networks; Rental of facsimile apparatus; Rental of message sending apparatus; Rental of modems; Rental of telecommunication equipment; Rental of telephones; Satellite transmission; Telecommunications routing and junction services; Teleconferencing services; Telegraph services; Telephone services; Television broadcasting; Telex services; Transmission of digital files; Transmission of greeting cards online; Transmission of telegrams; Videoconferencing services; Voice mail services; Wire service; Wireless broadcasting; Broadcasting of television programs in bars, pubs, clubs, hotels and other public venues; videoconferencing services and sharing of files, images, music, video, photos, drawings, audio-visual, text, documents and data; telegraph communications services; mobile and fixed telecommunications services; communications services; satellite, cellular and radio communication services; television and radio broadcasting; transmission and communication services; broadcasting and/or transmission of radio and/or television programmes and/or films; satellite, DTT, cable, DSL and broadband broadcasting and/or transmission of audio and/or audio visual programming; transmission of audio, video and/or audio visual programming (by any means); transmission of video films; broadcasting and transmission of television programmes and films to personal computers;

broadcasting and communications by means of or aided by computer; transmission of audio, video and/or audio visual programming by Internet protocol (IPTV); telecommunications services over the Internet including but not limited to services provided using voice over Internet protocol (VOIP); provision of access and/or connectivity to broadband networks whether fixed, portable or wireless; transmission of text, messages, sound and/or pictures; telecommunication and/or communication and/or broadcast and/or transmission of audio visual content; communication of information and data (including web pages), for others by radio, telecommunications and by satellite; online managing and filtering of electronic communications; telephone, mobile telephone, message collection and transmission, radio-paging, call diversion, answerphone and directory enquiry services; personal numbering services; television screen based information broadcasting and retrieval services; loan of replacement telecommunications and communications apparatus and instruments in case of breakdown, loss or theft; computer aided transmission of messages and images; messaging services namely, sending, receiving and forwarding messages in the form of text, audio, graphic images or video or a combination of these formats; instant messaging; short message services (SMS); multimedia messaging services (MMS); unified messaging services; voicemail services; video conferencing services; video telephone services; providing access to telecommunications infrastructures for other operators; provision of access to electronic conferencing, discussion groups and chat rooms; provision of chat rooms; hire, leasing or rental of apparatus, instruments, installations or components for use in the provision of the aforementioned services; communications services by satellite, television and/or radio; news agency services; provision of access to news, current affairs and sports information; hiring, rental and leasing of communications apparatus; electronic mail services; telecommunication services relating to the Internet; telecommunication of information (including web pages); provision of location based services for telecommunications and communications apparatus and instruments; provision of wireless application protocol services including those utilising a secure communications channel; provision of information relating to or identifying telecommunications and communications apparatus and instruments; provision of telecommunications links to computer databases and websites on the Internet; telecommunications services dedicated to retailing goods and services through interactive communications with customers; interactive television services being telecommunications and/or communications and/or broadcasting and/or transmission services; interactive services for television viewers including those watching on mobile telephones and PCs being telecommunications and/or communications and/or broadcasting and/or transmission services; television broadcasting services incorporating interactive services for viewing guides and intelligent automated selection for programme recordal; interactive services for television viewers facilitating the recordal of programmes automatically initiated on the basis of customer viewing habits/preferences being telecommunications and/or communications and/or broadcasting and/or transmission services; providing interactive television viewers (including those watching on their mobile telephones or PCs) with access to information, data, graphics, audio and/or audio-visual content from a restricted group of Internet websites or portals; broadcasting and transmission of interactive television, interactive games, interactive news, interactive sport, interactive entertainment and interactive competitions; video on demand and near on demand telecommunication and/or communication and/or broadcast and/or transmission services; streaming delivery of video on demand streams to viewers; providing access to movies, videos and television programmes to viewers on demand and near on demand; professional consultancy services relating to broadcasting; providing access to a database storing information relating to a variety of goods and services; enabling access to the Internet; provision of a connection between websites and television viewers via an interactive television portal; internet portal services; web portal services; provision of broadband services; interactive television portal services providing access to Internet websites for television viewers via their television receiving equipment including digital television receiving equipment; providing access to Internet websites to mobile telephone users; leasing access time to an information database; telecommunications information; factual information services relating to television broadcasting; audio visual communication services; data communication services; data broadcasting services; delivery of messages; telecommunication and/or communication and/or broadcast and/or transmission of radio programmes, television programmes, films and motion pictures; telecommunication and/or communication and/or broadcast and/or transmission of audio and/or visual material and material from pre-recorded video tapes: transmission of radio programmes, television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual material, pre-recorded video cassettes, DVDs or pre-recorded video discs; rental, leasing or hire of communications equipment; message sending; telephonic or telephone communications services; wireless communication services; delivery by telecommunication of media content, including video and films, television

programmes, computer games, music, images and ring tones provided by internet, telephone line, cable, wireless transmission, satellite or terrestrial broadcast service; organisation of call information; monitoring and analysis of call information; call screening services; call alerting services; provision of communication services for accessing a communications or computer network; provision of communication services for accessing entertainment, education, information and data via telephone, line, cable, wire or fibre, database or computer network; provision of communication services for accessing information, messages, text, sound, images and data via a computer network; provision of communication services for accessing and retrieving radio and television programmes; consultancy, transfer and transmission of programs, data, files, e-mails, contacts, calendars, task lists, text messages, photos, music, audio, visual, audio visual, video, text, graphics, programs and other information via telecommunications and global communications networks; data synchronization over telecommunications, communications and computer networks; remote data access services; e-mail, email notification and alert services; online instant messaging; provision of online conferencing, discussion groups, message boards and chat rooms; internet portal services; web portal services; online video on demand or near on demand telecommunication and/or communication and/or broadcast and/or transmission services; online telecommunications services to enable the accessing and retrieving of data, files, e-mails, contacts, calendars, task lists, text messages, photos, music, audio, visual, audio visual, video, text, graphics, programs and other information via a computer or computer network or electronic device including services provided over a global communications network; online telecommunications services relating to webcasting and podcasting including services provided over a global communications network; peer to peer network communication services; provision of interactive polling services being telecommunications and/or communications and/or broadcasting services; rental of radio equipment; broadcasting services; cable and satellite broadcasting and transmission services; call recording services; data streaming services; data transmission services; e-mail services; delivery services relating to greeting cards; instant messaging services; internet access services; ISP services; music broadcasting services; podcasting services; podcasting; video messaging services; videotext services; webcasting services; streaming, downloading and transmission services relating to entertainment, educational, sporting and cultural activities; Provision of access to on demand entertainment services; broadcasting and transmission of virtual reality/augmented reality content; providing access to online dictionaries, encyclopaedias, and reference texts; providing access to online publications, including newspapers, magazines (periodicals), comics, journals (publications), books, user manuals, instructional and teaching materials; providing access to online posters, photographs, pictures, articles, vouchers and tickets; streaming of radio programmes and audio material on the Internet; transmitting streamed sound, audio-visual recordings and multimedia content via mobile telephone devices; transmitting audio-visual recordings and multimedia content via the Internet; Internet communication services; data streaming services; streaming of audio, visual and audio visual content; providing community forums for users to post, search, watch, share, critique, rate, and comment on, videos and other multimedia content via the Internet and other communications networks; providing a video sharing portal for entertainment and education purposes; electronic transmission and streaming of digital media content for others via global and local computer networks; consultancy, information and advisory services relating to all the aforesaid services; professional consultancy, information and advisory services relating to all the aforesaid services; consultancy, information and advisory services relating to all the aforesaid services provided on-line from a computer database or via a helpline or the Internet.

#### Class 41

Education; providing of training; entertainment; sporting and cultural activities; Academies [education]; Amusement parks; Amusements; Animal training; Arranging and conducting of colloquiums; Arranging and conducting of concerts; Arranging and conducting of conferences; Arranging and conducting of congresses; Arranging and conducting of seminars; Arranging and conducting of symposiums; Arranging and conducting of workshops [training]; Arranging of beauty contests; Boarding schools; Booking of seats for shows; Bookmobile services; Calligraphy services; Cinema presentations; Circuses; Club services [entertainment or education]; Coaching [training]; Conducting fitness classes; Correspondence courses; Disc jockey services; Discotheque services; Dubbing; Education information; Educational examination; Electronic desktop publishing; Entertainer services; Entertainment information; Film production, other than advertising films; Gambling; Game services provided on-line from a computer network; Games equipment rental; Gymnastic instruction; Health club services

[health and fitness training]; Holiday camp services [entertainment]; Language interpreter services; Layout services, other than for advertising purposes; Lending libraries; Microfilming; Modelling for artists; Movie studios; Music composition services; Music-halls; News reporters services; Night clubs; Nursery schools; Operating lotteries; Orchestra services; Organization of balls; Organization of competitions [education or entertainment]; Organization of exhibitions for cultural or educational purposes; Organization of fashion shows for entertainment purposes; Organization of shows [impresario services]; Organization of sports competitions; Party planning [entertainment]; Personal trainer services [fitness training]; Photographic reporting; Photography; Physical education; Practical training [demonstration]; Presentation of live performances; Production of music; Production of radio and television programmes; Production of shows; Providing amusement arcade services; Providing casino facilities [gambling]; Providing golf facilities; Providing karaoke services; Providing museum facilities [presentation, exhibitions]; Providing on-line electronic publications, not downloadable; Providing recreation facilities; Providing sports facilities; Publication of books; Publication of electronic books and journals on-line; Publication of texts, other than publicity texts; Radio entertainment; Recording studio services; Recreation information; Religious education; Rental of audio equipment; Rental of camcorders; Rental of cine-films; Rental of lighting apparatus for theatrical sets or television studios; Rental of movie projectors and accessories; Rental of radio and television sets; Rental of show scenery; Rental of skin diving equipment; Rental of sound recordings; Rental of sports equipment, except vehicles; Rental of sports grounds; Rental of stadium facilities; Rental of stage scenery; Rental of tennis courts; Rental of video cassette recorders; Rental of videotapes; Scriptwriting services; Services of schools [education]; Sign language interpretation; Sport camp services; Subtitling; Television entertainment; Theatre productions; Ticket agency services [entertainment]; Timing of sports events; Toy rental; Translation; Tuition; Videotape editing; Videotape film production; Videotaping; Vocational guidance [education or training advice]; Vocational retraining; Writing of texts, other than publicity texts; Zoological garden services; provision and production of audio visual content relating to entertainment, education, training, sport and culture; education and entertainment services by means of radio, television, telephony, the Internet and on-line databases; hiring, rental and leasing of cine-films, videos, DVDs, sound recordings, sound recording apparatus, sports apparatus, television sets and video recorders, DVD recorders and radio recorders; production of films for television and cinema; providing on-line electronic publications (not downloadable); publication of magazines, books, texts and printed matter; publication of electronic books or journals on-line; provision of electronic publications; online dictionaries, encyclopaedias, and reference texts; provision of online publications, including newspapers, magazines (periodicals), comics, journals (publications), books, user manuals, instructional and teaching materials; online posters, photographs, pictures, articles; issuing of online tickets in relation to entertainment, educational, sporting and cultural activities; provision of recording studio facilities; hire of recording studios; live show production services; organising of sporting activities and competitions; box office services; box office services in relation to booking of tickets for entertainment, educational, sporting and cultural activities, box office information services in relation to booking of tickets for entertainment, educational, sporting and cultural activities; production and presentation of programmes transmitted by television, the Internet or other telecommunication channels for the conduct of the interactive viewing, selection and purchase of goods; ticket reservation services relating to entertainment; production, presentation and distribution of radio and television programmes, interactive television, interactive games, interactive entertainment and interactive competitions; production, presentation and provision of competitions, contests, games, quizzes, studio entertainment and audience participation events; interactive television programme selection services for viewers; provision and production of interactive entertainment, news, cultural activities and sport for television viewers; interactive entertainment, educational, sporting and cultural services for television viewers; viewing guide services; viewing guide services facilitating the recordal and fixed term rental of programmes and movies; television programme recording services automatically initiated on the basis of customer viewing habits/preferences; video on demand and near video on demand entertainment, educational, sporting and cultural services; providing movies, videos and television programmes to viewers on demand and near video on demand; betting, gaming and gambling services; credit betting, gaming, gambling, lottery or bookmaking services; credit card betting, gaming, gambling, lottery or bookmaking services; organising and conducting lotteries; electronic betting, gaming, gambling, lottery or bookmaking services provided by means of the Internet, or via a global computer network, or on-line from a computer network database, or via telephony including to mobile telephones, or via a television channel including a television channel distributed by satellite, terrestrial or cable television broadcast; arranging and conducting competitions for video game players and computer game players; pay to play games services; peer to peer

interactive games and gaming services; interactive poker games and gaming including single and multi player gaming formats; presentation and production of poker competitions, tournaments, games and gaming; educational or entertainment games played online; electronic publishing services; publishing services (including electronic publishing services); video taping and filming services; information and advisory services relating to the aforesaid services; provision of news, current affairs and sports information; news, current affairs and educational information services; information and advisory services relating to television and radio programmes, to education, recreation, entertainment, music and to sport; Booking and issuing of tickets for entertainment, sporting and cultural events; information and advisory services relating to television and radio programmes, to education, recreation, entertainment, music and to sport, provided on-line from a computer database or the Internet or to mobile telephones; factual information services relating to television and radio programmes, news and sport; instruction services; training services; leisure services; demonstration services for cultural, training, educational & entertainment purposes; advisory services relating to entertainment; arranging conferences, seminars, symposiums or workshops; arranging exhibitions or festivals; booking agency services; cinema services; cinema studio services; distribution of radio programmes, television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual material, pre-recorded video cassettes, DVDs or pre-recorded video discs; production of radio programmes, television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual material, pre-recorded video cassettes, DVDs or pre-recorded video discs; editing of radio programmes, television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual material, pre-recorded video cassettes, DVDs or pre-recorded video discs; hire, leasing or rental of radio programmes, television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual material, pre-recorded video cassettes. DVDs or pre-recorded video discs; exhibition of radio programmes. television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual material, prerecorded video cassettes, DVDs or pre-recorded video discs for entertainment, educational, sporting or cultural purposes; amusement park services with a theme of films, radio or television productions; organisation of amusement parks and theme parks; organisation of entertainment; preparation and production of radio programmes, television programmes, films, pre-recorded video tapes, DVDs, audio and/or visual material, prerecorded video cassettes, pre-recorded video discs or motion pictures for distribution for transmission or broadcast by any means; provision of radio programmes, television programmes, films, audio and/or visual material or motion pictures online (not downloadable); publication of printed media and recordings; digital imaging services; dubbing; video tape editing; entertainment; film production; rental of motion pictures; movie studios; providing movie theatres facilities; production of shows; video film tape production; rental of audio equipment; rental of lighting apparatus for theatrical sets or television studios; rental of motion pictures; rental of movie projectors and movie projector accessories; rental of televisions and television equipment; rental of sports equipment; rental of video cameras; rental of video tapes; rental of video recorders; theatre productions; movie studio services; organising or hosting awards ceremonies; presentation of films; production of special effects for films; reservation services (included in this class) for sporting, scientific, political and cultural events; recording studio services; provision of video and audio content by rental, whereby the consumer is entitled to single or multiple viewings of the media content via any form of playback device, all relating to entertainment, education, sports and culture; education and providing of training in connection with environmental protection, energy conservation and ecology and animal welfare; education and providing of training in connection with alternative energy sources, including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels; publication of instructional material and promotional material relating to environmental protection, energy conservation and ecology and animal welfare; arranging and conducting of seminars and workshops (training); establishing training programmes; preparation and publication of training manuals; organising and conducting safety courses and educational courses; online news reporting services; online provision of information and general encyclopaedic knowledge relating to entertainment, education, training, sports, culture, news, current affairs, satellite, television and radio programmes, music, films, books and other printed matter, video games, computer games, amusement machines, amusement centres or amusement parks; online translation services; online library services including the lending and exchanging of books and other publications and photographs; provision of online classes, seminars, workshops, exhibitions and displays; leasing, booking and providing of diving equipment; online card games; organization of sports and holiday camps; ring tones (not downloadable) provided via the Internet; arranging, organisation and running of individual cyclists and/or cycling teams and/or cycling events; provision of professional cycling services; organisation of

cycling events; provision of online fitness tracking; leasing, rental and hiring of data rooms; high-definition studios, edit suites, voice-over studios and audio suites; aerial photography services; archive library services; audio and video recording services; audio, film, video and television recording facilities; booking of seats for entertainment, sporting and cultural events; career advisory services (education or training); casino services; concert ticket booking services; sports coaching services; professional workshop and training course services; commercial, trade and business workshops and training course services; provision of workshops, seminars and training courses relating to problem solving, think-tank and brainstorming; cycling training services; dietary education services; television programme directing services; radio programme directing services; film, music, plays, theatrical production, musical shows, concerts, exhibitions, sporting events and road show directing services; distance learning services; entertainment agency services; exercise class services; fan club services; fitness club services; gym services; hiring, leasing or rental services in relation to radio programmes, television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual material, pre-recorded video cassettes, dvds or pre-recorded video discs; hiring, rental and leasing service in relation to entertainment; interactive entertainment services, interactive games services, interactive news services, interactive services, interactive sport services, interactive television services; online distance learning services; photography services; photographic services; personal training services; online gaming services; recreation services; special events planning services; sporting services; sporting tuition course services; teaching services; team building (education); university services; Organisation of cycling events; leasing, rental and hiring of data rooms for entertainment, sporting and cultural events; high-definition studios, edit suites, voice-over studios and audio suites; circuses; arranging, organisation, promotion, production, management, conducting, presentation and staging of entertainment, events, concerts, festivals, gigs and live band performances including such services provided on-line from a computer database or the Internet; arranging of festivals for entertainment, cultural and recreational purposes; festival services; performance of music, dance, comedy, theatre, poetry and circus entertainment, including such services provided on-line from a computer database or the Internet; arranging of musical events; organisation of events for fund raising; entertainment and cultural events; provision of information relating to festivals; provision of leisure, entertainment and recreation facilities; provision of playrooms and games rooms; organisation of parties; provision of facilities for parties; party and event organisation and planning services; organisation and staging of dance events, music and live music entertainment; provision of live music; provision of live musical performances & shows; arranging of music performances; entertainment in the form of live musical performances; music festival services; music performance services; music entertainment services; nightclub services; organising nightclub events; publication of texts (other than publicity texts); entertainment services via a podcast; recording of music onto a variety of media; presentation and distribution of sound and video recordings; hiring disc jockeys; composition of music; music production; music publishing and music recording services; music recording; song publishing; provision of on-line music and on-line videos (not downloadable); production, presentation, distribution, syndication, networking and rental of radio and television programmes and of music, sound and video recordings; nondownloadable radio programmes, television programmes, videos, sound, images or data accessed from the Internet or other communication networks; providing on-line electronic publications; providing downloadable prerecorded music and video for a fee or pre-paid subscription via the Internet; organisation of competitions, concerts and live shows; club services [entertainment]; disc jockey services; presentation of live performances; music composition services; providing on-line voting system via the Internet or a wireless communication device for entertainment purposes; production of dance shows, music shows and video award shows; comedy shows, game shows and sports events before live audiences which are broadcast live or taped for later broadcast; organising talent contests and music and television award events; entertainment, namely providing streamed or downloadable music, film, tv-programs, audio books and games to users online via a communication network; creating and publication of playlists; entertainment services, namely, a musical chart service that provides the consumer with updated statistical ranking of songs based on radio airplay, sales of recordings, streaming of music to devices and views of internet videos; Virtual reality studios; Production, presentation and distribution of virtual reality/augmented reality content; consultancy, information and advisory services relating to all the aforesaid services; professional consultancy, information and advisory services relating to all the aforesaid services; consultancy, information and advisory services relating to all the aforesaid services provided on-line from a computer database or via a helpline or the Internet.

#### Class 42

Scientific and technological services and research and design relating thereto; industrial analysis and research services; design and development of computer hardware and software; Analysis for oil-field exploitation; Architectural consultation; Architecture; Authenticating works of art; Bacteriological research; Biological research; Calibration [measuring]; Chemical analysis; Chemical research; Chemistry services; Clinical trials; Cloud seeding; Computer programming; Computer rental; Computer software consultancy; Computer software design; Computer system analysis; Computer system design; Computer virus protection services; Construction drafting; Consultancy in the design and development of computer hardware; Consultancy in the field of energy-saving; Conversion of data or documents from physical to electronic media; Cosmetic research; Creating and maintaining web sites for others; Data conversion of computer programs and data [not physical conversion]; Design of interior decor; Digitization of documents [scanning]; Dress designing; Duplication of computer programs; Energy auditing; Engineering; Geological prospecting; Geological research; Geological surveys; Graphic arts design; Handwriting analysis [graphology]; Hosting computer sites [web sites]; Industrial design; Information technology [IT] consulting services; Installation of computer software; Land surveys; Maintenance of computer software; Material testing; Mechanical research; Monitoring of computer systems by remote access; Oil-field surveys; Oil prospecting; Oil-well testing; Packaging design; Physics [research]; Providing search engines for the internet; Provision of scientific information, advice and consultancy in relation to carbon offsetting; Quality control; Quality evaluation of wool; Quality valuation of standing timber; Recovery of computer data; Rental of computer software; Rental of web servers; Research and development of new products for others; Research in the field of environmental protection; Scientific laboratory services; Scientific research; Server hosting; Software as a service [SaaS]; Styling [industrial design]; Surveying; Technical project studies; Technical research; Textile testing; Underwater exploration; Updating of computer software; Urban planning; Vehicle roadworthiness testing; Water analysis; Weather forecasting; Web site design consultancy; design and development of virtual reality software; Leasing and rental of computer and electronic equipment; Platform as a Service (Paas); Infrastructure as a service (laas); online storage of files, data, photographs, graphics, documents, videos, images, audio files, audio-visual files, visual files, computer files, computer applications and information for others, electronic data storage services for personal and business use, and services for the electronic storage and organization of files, images, music, audio, video, photos, drawings, audio-visual, text, documents and data; electronic storage services; data storage services (other than physical storage). computerised data storage services; electronic and online storage service; storage of computerised business information data; online technical storage facilities, online technical back-up services and online technical backup facilities, software as a service [saas] services, and electronic hosting of files, data, photographs, graphics, documents, videos, images, audio files, audio-visual files, visual files, computer files, computer applications, information for others and video-conferencing services; computer services for accessing a communications or computer network; computer services relating to entertainment, education, retrieval of information and data via telephone, line, cable, wire or fibre, database or computer network; computer services for retrieving information, messages, text, sound, images and data via a computer network; computer services relating to radio and television programmes; computer services; design, drawing and commissioned writing all for the compilation of web pages on the Internet; hosting websites; creating and maintaining websites; computer services for interactive communications and broadcasting; installation, rental and maintenance of computer software; maintenance and repair of software for operating game controllers; home computer services namely computer consultancy, installation, repair and maintenance of computer software, updating software and computer support services; computer services, namely the organisation of an infrastructure to enable television subscribers to access internet services via the television; advice relating to the development of computer systems; advisory services relating to computer based information systems; advisory services relating to computer hardware or software; design, installation, maintenance or updating of computer software; design of computer hardware; design services; designing electrical or electronic systems; design services for artwork for animated films; computer programming services; internet walled garden services; operation of search engines; rental or leasing of computer hardware or software; testing, research, assessing, consultancy, advising or providing information in relation to the foregoing; computer services for on-line shopping; computer services relating to the processing of orders and payments; providing information and advice with regard to environmental protection, energy conservation and alternative energy sources, ecology as well as conducting research and drawing up expert

reports in the aforementioned fields; research of durable use of nature and the environment; Development services for products, new technologies, activities and construction projects all relating to nature and the environment; technical assistance concerning environmental protection, energy conservation and alternative energy sources, ecology and animal welfare and effecting such projects; development and testing for renewable energy sources including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels, and components therefor, effecting research projects concerning environmental protection, energy conservation and alternative energy sources, ecology and animal welfare; provision of non-downloadable computer software for transmitting, receiving, synchronizing, displaying, backing-up, monitoring, controlling, sharing, coding, decoding, encrypting, accessing, remotely accessing, creating, collecting, storing, securing, removing, transferring, disseminating, locating, organizing or otherwise utilizing data, voice, multimedia, audio, visual, music, photographs, drawings, images, audiovisual, video, text, graphics or other data, including over a global communications network; application service provider services; technical advisory services including these services provided by a helpline relating to scientific and technological issues; provision of software updates electronically; weather forecasting online; weather forcasting; provision of online mapping; production of artwork for animated films; provision of customised webpages containing user defined information, search engines and links to other websites; online scanning, detecting, quarantining and eliminating of viruses, worms, trojans, spyware, malware and unauthorised data and programs on computers and electronic devices; online hosting services allowing users to publicise and share data online; online provision of information and general encyclopaedic knowledge relating to computer security, online security, environmental protection, energy conservation, ecology, alternative energy sources, including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuel; provision of remote back-up services for computer data including services provided over a global communications network; anti-spamming services; brand design services; cloud computing and storage services; computer advisory services; computer software advisory services; computer and information technology consultancy services; computer firewall services; computer system analysis services; data encryption services; data recovery services; data security services; scientific development services; technical development services; technology development services; database development services; online internet security services; online security services relating to IT and data protection; environmental conservation services; environmental consultancy services; food development services; design and development of electronic greeeting cards; website hosting services, computer hosting services; server hosting services; , synchronization, of programs, data, files, e-mails, contacts, calendars, task lists, text messages, photos, music, audio, visual, audio visual, video, text, graphics, programs and other information via telecommunications and global communications networks; conversion of data and computer programs other than physical conversion; conversion of data and documents from a physical medium to an electronic medium; data conversion of electronic information; providing temporary use of non-downloadable software to enable uploading, capturing, posting, showing, editing, playing, streaming, viewing, previewing, displaying, tagging, blogging, sharing, manipulating, distributing, publishing, reproducing, or otherwise providing electronic media, multimedia content, videos, movies, pictures, images, text, photos, user-generated content, audio content, and information via the Internet and other communications networks; providing temporary use of non-downloadable software to enable sharing of multimedia content and comments among users; computer services featuring streaming software to enable hosting, recording, transmitting and broadcasting of audio, visual, audio visual media and any other performances live or recorded, in real time or otherwise; consultancy, information and advisory services relating to all the aforesaid services; Design of virtual reality software; Development of virtual reality software; provision of a website that contains information about building and developing virtual reality software and hardware; Providing non-downloadable software to enable streaming of video, audio, multimedia, music, movies, games, and audio-visual material, and for hosting digital multimedia content for others via the internet and other computer and electronic communication networks; technical support services, namely, troubleshooting in the nature of diagnosing and repairing application software problems for mobile phones, personal computers, portable computers, TV and MP3 players; development, maintenance, and management of application software for mobile phones, personal computers, portable computers, TV and MP3 players; hosting of websites providing digital contents, music, movies and games; providing information concerning computer software via the internet and other computer and electronic communication networks; providing technical consulting services and technical troubleshooting support for computer software and for handheld mobile digital electronic devices and other consumer electronics; computer hardware and software consulting services; consulting services in relation

to multimedia, music, movies, games and audio-visual software; technical support services and consultation services for developing computer systems and databases; information relating to computer hardware or software provided on-line from a global computer network or the Internet; development of web-sites featuring multimedia materials; hosting the web-sites of others; scientific and technological services and research and design relating to the installation of wireless telecommunications equipment, wireless boosters and wireless communication devices; consultancy, information and advisory services relating to all the aforesaid services; professional consultancy, information and advisory services relating to all the aforesaid services; consultancy, information and advisory services relating to all the aforesaid services relating to all the aforesaid services; consultancy, information and advisory services relating to all the aforesaid services provided on-line from a computer database or via a helpline or the Internet.

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#### Class 45

Legal services; security services for the protection of property and individuals; Adoption agency services; Alternative dispute resolution services; Arbitration services; Baby sitting; Baggage inspection for security purposes; Chaperoning; Clothing rental; Copyright management; Crematorium services; Dating services; Detective agencies; Evening dress rental; Fire-fighting; Funerals; Genealogical research; Guards; Horoscope casting; House sitting; Inspection of factories for safety purposes; Intellectual property consultancy; Intellectual property watching services; Legal research; Licensing of computer software [legal services]; Licensing of intellectual property; Litigation services; Lost property return; Marriage agencies; Mediation; Missing person investigations; Monitoring of burglar and security alarms; Night guards; Opening of security locks; Organization of religious meetings; Personal background investigations; Personal body guarding; Pet sitting; Planning and arranging of wedding ceremonies; Registration of domain names [legal services]; Releasing of doves for special occasions; Rental of fire alarms; Rental of fire extinguishers; Rental of safes; Security consultancy; Undertaking; dating agency services; agency services for arranging personal introductions; arranging of wedding services; astrological services; career counselling; clothing fashion consultancy; colour analysis for personal appearance; consultancy services relating to health and safety; consultancy services relating to social planning; consultation relating to astrology; consultation relating to horoscopes; consumer advisory services; crime prevention advisory services; detective agencies; expert witness services; funeral services; genealogical services; private investigation services; key holding services; lock opening services; lost property services; lost dog location services; mediation services; microchip security services for pets; personal shopper services; wedding present lists services; licensing of radio programmes, television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual material, pre-recorded video cassettes, DVDs or pre-recorded video discs; advisory services relating to intellectual property or industrial property licensing or protection; computer software licensing; exploitation of copyright protected material; exploitation of rights of radio programmes, television programmes, films, pre-recorded video tapes, pre-recorded video cassettes, pre-recorded video discs or motion pictures; exploitation of transmission rights; exploitation of intellectual property or industrial property rights; issue of licensing rights; licensing services; management of intellectual property or industrial property rights; services for the exploitation of rights in radio programmes, television programmes, films, pre-recorded video tapes, prerecorded video cassettes, pre-recorded video discs or motion pictures; services for the exploitation of intellectual property or industrial property rights; intellectual property advisory and consultancy services; exploitation of printed matter (copyright); provision of horoscopes; real estate licensing; lobbying for political purposes, including political pressure concerning environmental protection, energy conservation and alternative energy sources, ecology and animal welfare; provision of home and personal monitoring and security alarm services; anti-theft and break-in alarm services; fire alarm and protection services; security assessment relating to the security of persons and domestic properties; computerised security services for persons and domestic properties; monitoring of personal security systems and security control apparatus; advisory services relating to security; rental of security apparatus; rental of security surveillance apparatus; electrical protection services for central offices; services for monitoring discharge systems and waterflow alarms; security and fire system monitoring services; site monitoring with regard to fire and security; security services with regard to protection against fires and break-ins; online provision of information and general encyclopaedic knowledge relating to security, security systems, personal security, business security, household security; online dating, friendship, introduction and social networking services; provision of horoscopes online; provision of interactive personal calendars from a computer database or over the Internet; provision of online fraud protection services; personal and social

services rendered by others to meet the needs of individuals, namely provision of online personal, lifestyle and emotional tracking; legal assistance concerning environmental protection, energy conservation and alternative energy sources, ecology and animal welfare and effecting such projects; provision of social networking via online computer databases and online searchable database; alarm monitoring services; mentoring (personal) services; domain name advisory and registration services; licensing services relating to music publishing; licensing services relating to the issuance of copies of films, television programmes, and of sound recordings, literary, musical, dramatic, broadcast and artistic works to the public; licensing services relating to the performance of copyright sound recordings, literary, musical, dramatic and artistic works and associated lyrics in public; licensing services relating to the broadcasting of sound recordings, literary, musical, dramatic, broadcast and artistic works and lyrics; licensing services relating to the inclusion of sound recordings, literary, musical, dramatic, broadcast and artistic works and lyrics in cable programme services; the licensing and issuing of licences in respect of public performance, broadcasting, cable transmission and film synchronisation; management and commercial exploitation of copyrights of others in the music industry through licensing; management and commercial exploitation of copyright relating to sound capture and/or video recordings through licensing; rental and allocation of broadcasting and transmission rights as well as audiovisual and other rights of exploitation of radio and television programs as well as of other audio and video productions and of rights in public performances and performances in the entertainment field; domain name advisory and registration services; online internet security services; online security services; online social networking services; consultancy, information and advisory services relating to all the aforesaid services; professional consultancy, information and advisory services relating to all the aforesaid services; consultancy, information and advisory services relating to all the aforesaid services provided on-line from a computer database or via a helpline or the Internet.

Names and addresses

## Owner(s) name

## **Sky Limited**

Grant Way, Isleworth, Middlesex, TW7 5QD, United Kingdom

## IPO representative name

CMS Cameron McKenna Nabarro Olswang LLP

Cannon Place, 78 Cannon Street, London, EC4N 6AF, United Kingdom

## **Publications**

#### First advert

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Intellectual Property Office is an operating name of the Patent Office

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# **Intellectual Property Office**

Trade mark number
UK00002609030

Status
Registered

Overview

Trade mark

SKY STORE

#### **Dates**

**Filing date** 02 February 2012

Date of entry in register 23 September 2016

Renewal date 02 February 2022

## Goods and services

#### Classes and terms

Class 9

Scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment and computers; fire-extinguishing apparatus; data storage apparatus and instruments, software and data storage software, and software for video-conferencing, but excluding car batteries; radio, television, sound recording, sound reproducing, telecommunications and teaching apparatus and instruments; apparatus for recording television programmes; apparatus for reproduction or reception of sound, images or audio visual content; electrical and electronic apparatus for use in the reception of satellite, terrestrial or cable broadcasts; televisions; LCD and plasma screens; home cinema systems; amplifiers; speakers; radios; wireless audio and/or audio visual devices; portable wireless audio and/or audio visual devices; remote controls; wireless keypads; television receivers including a decoder; set-top boxes; digital set-top boxes; high definition set-top boxes; personal video recorder;

set-top boxes for use in decoding and reception of satellite, terrestrial and cable broadcasts; apparatus for decoding encoded signals including set-top boxes for television reception; set-top box apparatus including a decoder and an interactive viewing guide; set-top box apparatus including a decoder and a recorder for recording television and audio programmes; set-top box apparatus including a decoder and a recorder programmable to transfer stored recordings to storage and also to delete the older recordings; satellite dishes; low noise blocks; satellite meters; computer software to enable searching of data; encoded programs for computers and for data processing and telecommunications; telephones; mobile telephones; PDAs; telephone and radio modems; television receivers including a decoder; set-top boxes for use in decoding and reception of satellite, terrestrial cable and digital subscriber line (DSL), Internet or other electronic broadcasts; apparatus for decoding encoded signals; recorded television and radio programmes; recorded programmes for broadcasting or other transmission on television, radio, mobile telephones, PDAs and on PCs; video recordings; multimedia apparatus and instruments; portable or hand-held computers; DVD players; computers; computer hardware; computer hardware, apparatus and instruments all for transmitting, displaying, receiving, storing and searching electronic information; computer programs; electronic computer games; electronic interactive computer games; computer software; computer software and telecommunications apparatus to enable connection to databases and the Internet; computer software supplied from the Internet; network termination equipment; wired and/or wireless computer network routers, modems, firewalls and/or bridges; computer software and computer programs for distribution to, and for use by, viewers of a digital television channel for the viewing and purchase of goods and services; computer games software and computer quiz software; computer programs for interactive television and for interactive games and/or quizzes; portable and/or hand-held electronic devices for receiving, playing and transmitting music, sounds, images, text, signals, information and code; electronic publications; computer games; computer video games; video screens; video projectors; tapes, discs and wires, all being magnetic; cassettes and cartridges, all adapted for use with the aforesaid tapes; blank and pre-recorded audio and video cassettes, tapes and cartridges; compact discs; DVD discs; phonographic records; laser readable discs for recording sound or video; ROM cartridges, CD ROMs, cards and discs, integrated circuit cards, memory carriers, recording media, all pre-recorded with computer video games and/or quizzes; encoded cards; radio and television signal antennae; music, sounds, videos, images, text and information provided by a telecommunications network, by on-line delivery and by way of the Internet and/or the world-wide web or other communications network; interactive sound and/or audio recordings; music, video, sound and/or audio recordings (downloadable) provided from MP3 Internet websites; MP3 players, MP3 readers; audio and/or video file recorders and/or players; portable audio and/or video file recorders and/or players; telephone ring tones (downloadable); apparatus and instruments for the reception of radio and television broadcasts including the reception of cable, satellite and digital broadcasts; smart cards; credit cards; loyalty cards; acoustic apparatus or instruments; adaptors; aerials; antennae; amplifiers; amusement apparatus and instruments adapted for use with an external display screen or monitor; communication apparatus and instruments; encoded or magnetic banking or credit cards; cinematographic film; cinematographic instruments and apparatus; data carriers; data storage apparatus, equipment and instruments; electrical telecommunications and/or communications and/or broadcast and/or transmission and/or decoding and/or image processing and/or audio visual instruments and apparatus; electronic telecommunications and/or communications and/or broadcast and/or transmission and/or decoding and/or image processing and/or audio visual instruments and apparatus; film reproducing instruments and apparatus; hand held electrical telecommunications and/or communications and/or broadcast and/or transmission and/or decoding and/or image processing and/or audio visual instruments and apparatus; hand held electronic telecommunications and/or communications and/or broadcast and/or transmission and/or decoding and/or image processing and/or audio visual instruments and apparatus; interactive educational or entertainment games for use with television receivers and video apparatus; mobile telephones; motion pictures; telephone apparatus and equipment; parts and fittings for all the aforesaid goods; sunglasses, leather cases for holding mobile phones; downloadable media content, including video and films, television programmes, computer games, music, images and ring tones provided by Internet, telephone line, cable, wireless transmission, satellite or terrestrial broadcast service; cases, containers, protective coverings and parts and fittings therefor, all for use with MP3 players, music storage devices, media storage devices and other audio, visual and computer devices; electrical, electronic and computer equipment for machinery for use in conservation, generation and efficient use of heat, light and water, including thermostatic controls, solar panels for electricity generation, photovoltaic devices, solar cells turbines and motion detectors; electrical and electronic equipment for use in the generation of solar power;

electrical, electronic and computer equipment for use in the generation of alternative energy including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels; control and monitoring equipment for use in the generation of alternative energy including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels; automated control apparatus for local management of lighting, heating and water supplies; electronic publications (downloadable), including electronic publications, magazines and newsletters regarding environmental protection, energy conservation and ecology, animal welfare and renewable energy projects, including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels; apparatus and instruments for closed circuit television and surveillance systems; apparatus and instruments for personal security monitoring; apparatus and instruments for home security monitoring and control; home and personal security apparatus; home and personal security devices; home and personal security alarms; electronic protection equipment, including fire detecting and alarm equipment, intruder and burglar alarm equipment and motion detecting equipment; radio, telephonic, television and signalling apparatus and instruments, cameras, sound and video monitoring and recording and sound and video reproducing apparatus and instruments, all for control and telemetry purposes for the home and personal security; closed-circuit television systems (CCTV); monitors; cameras; optical lenses; camera casings; prepackaged cameras; infrared illuminators; videocassette recorders (VCRs); system controlling software; video monitoring apparatus; detectors; access control apparatus; readers; magnetic or encoded access control cards; monitoring apparatus; electronic panels for alarm management and monitoring; alarm panels; glass breakage detectors; smoke detectors; carbon monoxide detectors; digital audio recorders; digital video recorders; digital audio servers; digital video servers; electrical communication equipment; message programming equipment; radio paging equipment; electronic locking systems; life-saving apparatus and equipment; electric alarms; electronic devices for opening doors; electronic devices for protection; intruder alarms and anti-theft equipment; intruder detection apparatus; motion detecting equipment; electronic control apparatus; electronic apparatus for controlling operation of machines; remote apparatus for controlling operation of machines; computer apparatus for controlling operation of machines; electronic network equipment; electronic communication equipment; message programming devices; electronic locking apparatus; parts and fittings for all the aforesaid goods; computer software, operating system software, devices, and hardware for transmitting, receiving, synchronizing, displaying, backing-up, monitoring, controlling, sharing, coding, decoding, encrypting, accessing, remotely accessing, creating, collecting, storing, securing, removing, transferring, disseminating, locating, organizing or otherwise utilizing data, voice, multimedia, audio, visual, music, photographs, drawings, images, audiovisual, video, text, graphics or other data, including over a global communications network; computer software, operating system software, devices, and hardware for synchronizing data, files, e-mails, contacts, calendars, task lists, text messages, photos, music, audio, visual, audio visual, video, text, graphics, programs and other information between computers and hand-held or other devices, and vice versa; communications platforms for enabling instantaneous, continuous, scheduled and perpetual synchronization of data between computers and hand-held or other devices, and vice versa; multimedia cards, memory cards, flash memory cards, memory chips, data storage media devices, plugs, plug- in cards, magnetic cards, SIM cards, telephone calling cards, headphones, headsets, portable and/or hand held electronic devices for receiving, storing, playing and transmitting data, voice, multimedia, audio, visual, music, photographs, drawings, images, audiovisual, video, text, graphics or other data; online dictionaries, encyclopaedias, and reference texts (downloadable); online publications, including newspapers, magazines (periodicals), comics, journals (publications), books, user manuals, instructional and teaching materials (downloadable); online posters, photographs, pictures, articles, vouchers and tickets (downloadable), online electronic dictionaries, encyclopaedias and reference texts; computer software for processing electronic payments and transferring funds to and from others; online and downloadable authentication software; online conversion software and databases, including currency conversion and measurement conversion (downloadable); computer software for the purpose of monitoring online communications and chat room conversations and alerting third parties to the contents; computer software for monitoring the use of computers and the Internet by children; computer software' relating to online protection and online security; protective clothing for cycling; locks for bicycles; parts and fittings for all the aforesaid goods; satellite navigational system for bicycles; global positioning systems for use with bicycles; computers for use with bicycles; ergometers; computer apparatus for remote meter reading; bicycle meters; distance meters; power meters; speed meters; eyewear; sports eyewear; protective eyewear; sunglasses; cases for eyewear; cases for sunglasses; frames for eyewear; lenses for eyewear; straps for sunglasses and eyewear; helmets; cyclists

helmets; crash helmets; protective sports helmets; sports bags for protective helmets; sporting articles for protective purposes; protective gloves; visors; radios; communicators; aerials for radios; parts for radios; carrying cases for radios; electronic radio apparatus; mobile radios; mounting fittings for radios; radio receivers and transmitters; radio transceivers; radios for vehicles; solar powered radios; parts and fittings for all of the above.

#### Class 16

Printed matter; bookbinding material; photographs; adhesives for stationery or household purposes; artists' materials; paint brushes; typewriters and office requisites (except furniture); instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); printers' type; printing blocks; publications, newspapers, magazines (periodicals) but excluding printed magazines distributed in-flight to airline travellers in connection with airline services and not being predominantly a television or cinema listings; comics, journals (publications) and books; publications including strategy guides, user manuals, books and magazines all in the field of computer games, science fiction, games and entertainment; quiz books; shopping guides listing products for purchase; promotional literature relating to the promotion of goods for sale via digital television, the Internet or other telecommunication channels; instructional and teaching materials (other than apparatus); posters; postcards and greeting cards; calendars; diaries; cards and stickers for collecting and collating in albums; writing requisites; rulers; erasers; writing paper; writing sets; catalogues; vouchers, all for holidays and for travel to and from the destination; adhesive stickers; advertising material; advertisements; bags; credit cards; instructional manuals; newsletters; pens; pencils; writing instruments; pen and pencil holders; programme guides; user guides or manuals; including all the aforesaid made from recycled and/or unbleached materials and/or from organic matter.

#### Class 28

Games and playthings; gymnastic and sporting articles not included in other classes; decorations for Christmas trees; toys; electronic games; hand-held devices for playing electronic, computer or video games; video games apparatus; games controllers; wireless gaming controllers; computer video games and/or quizzes adapted for use with television receivers and screens or with video monitors or with computer screens; electronic apparatus adapted for use with television receivers in playing games; games consoles; interactive video game devices comprised of computer hardware and software and accessories, namely game consoles, game controllers and software for operating game controllers; portable and/or hand-held electronic devices for interactive computer and video games; parts and fittings for all the aforesaid goods; playing cards; card games, sporting articles; games involving gambling; amusement machines; amusement apparatus and instruments; interactive educational or entertainment games; protective body and limb pads for cycling; face masks for cycling; cases and/or bags adapted for carrying bicycles; sporting articles for protective purposes; stationary exercise bicycles; rollers for bicycles; trainers for bicycles; turbo trainers for bicycles; rollers for stationary bicycles; computer controlled exercise apparatus; parts and fittings for all of the above.

## Class 35

Advertising; business management; business administration; office functions, including online storage of files, data, photographs, graphics, documents, videos, images, audio files, audio-visual files, visual files, computer files, computer applications and information for others, electronic data storage services for personal and business use, and services for the electronic storage and organization of files, images, music, audio, video, photos, drawings, audio-visual, text, documents and data; promotional services; administration services for businesses; electronic storage services; accounting services; customer relationship management; organisation, operation and supervision of sales and promotional incentive schemes; provision of product information and advice to prospective purchasers of home entertainment equipment, multi-media apparatus and instruments, television and radio equipment, audio visual equipment, set-top boxes, personal video recorders, video recorders, computer games software, hardware and peripheral devices; rental of advertising space; television advertising commercials; preparation and presentation of audio visual displays for advertising purposes; dissemination of advertising matter; arranging and conducting of trade shows and exhibitions; arranging and

conducting trade show exhibitions in the field of electronic, computer and video games for the computer and video game industry; advertisement and promotion of television services; compilation of business statistics and commercial information; loyalty card services; marketing studies; marketing of radio programmes, television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual material, pre-recorded video cassettes, DVDs or pre-recorded video discs; monitoring and analysis of call information (office services); business planning, inspection, survey and appraisal services; receipt, storage and provision of computerised business information data; compilation of business statistics and commercial information, all relating to television, radio, satellite broadcasting and video games; magazine and newspaper subscriptions; the bringing together, for the benefit of others of a variety of goods namely bleaching preparations and other substances for laundry use, cleaning, polishing, scouring and abrasive preparations, cleaning, bleaching and abrasive preparations and substances, all for laundry use, anti-perspirants, perfumes, non-medicated toilet preparations, cosmetic preparations, dentifrices, toilet articles, hair preparations, shampoos, soaps, essential oils, beauty products, toiletries, personal care products, cosmetics, perfumery, candles including all the aforesaid made from unbleached and/or organic and/or biodegradable ingredients, pharmaceutical and veterinary goods, industrial oils and greases, lubricants, fuels (including motor spirit) and illuminants, fuel additives and preparations for enhancing combustion of fuels, machine tools, motors and engines, turbines for power generation, control panels for turbines for power generation, machines for household use, building, home improvement and gardening goods, home decorating equipment, paints and varnishes, hand tools, scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, radio, television, sound recording, sound reproducing, telecommunications, signalling, checking (supervision) and teaching apparatus and instruments, apparatus for recording television programmes, apparatus for recording, transmission, reproduction or reception of sound, images or audio visual content, electrical and electronic apparatus for use in the reception of satellite, terrestrial or cable broadcasts, televisions, LCD and plasma screens, home cinema systems, amplifiers, speakers, radios, wireless audio and/or audio visual devices, portable wireless audio and/or audio visual devices, remote controls, games controllers, wireless gaming controllers, wireless keypads, television receivers including a decoder, set-top boxes, digital set-top boxes, high definition set- top boxes, personal video recorder, set-top boxes for use in decoding and reception of satellite, terrestrial and cable broadcasts, apparatus for decoding encoded signals including set-top boxes for television reception, set-top box apparatus including a decoder and an interactive viewing guide, set-top box apparatus including a decoder and a recorder for recording television and audio programmes, set-top box apparatus including a decoder and a recorder programmable to transfer stored recordings to storage and also to delete the older recordings, satellite dishes, low noise blocks, satellite meters, computer software to enable searching of data, encoded programs for computers and for data processing and telecommunications, telephones, mobile telephones, PDAs, telephone and radio modems, television receivers including a decoder, set-top boxes for use in decoding and reception of satellite, terrestrial cable and digital subscriber line (DSL), Internet or other electronic broadcasts, apparatus for decoding encoded signals, recorded television and radio programmes, recorded programmes for broadcasting or other transmission on television, radio, mobile telephones, PDAs and on PCs, video recordings, multimedia apparatus and instruments, portable or hand-held computers, DVD players, computers, computer hardware and peripheral devices, computer hardware, apparatus and instruments all for transmitting, displaying, receiving, storing and searching electronic information, computer programs, electronic computer games, electronic interactive computer games, computer software, computer software and telecommunications apparatus to enable connection to databases and the Internet, computer software supplied from the Internet, network termination equipment, wired and/or wireless computer network routers, modems, firewalls and/or bridges, computer software and computer programs for distribution to, and for use by, viewers of a digital television channel for the viewing and purchase of goods and services, computer games software and computer quiz software, computer video games and/or quizzes adapted for use with television receivers and screens or with video monitors or with computer screens, computer programs for interactive television and for interactive games and/or quizzes, electronic apparatus adapted for use with television receivers in playing games, games consoles, interactive video game devices comprised of computer hardware and software and accessories, namely game consoles, game controllers and software for operating game controllers, portable and/or hand-held electronic devices for interactive computer and video games, portable and/or hand-held electronic devices for receiving, playing and transmitting music, sounds, images, text, signals, information and code, Portable Wireless Audio Devices, virtual reality systems, home entertainment systems, multi-media equipment, audio visual

equipment, video and television equipment, electronic publications, computer games, computer video games, video screens, video projectors, tapes, discs and wires, all being magnetic, cassettes and cartridges, all adapted for use with the aforesaid tapes, blank and pre-recorded audio and video cassettes, tapes and cartridges, compact discs, DVD discs, phonographic records, laser readable discs for recording sound or video, ROM cartridges, CD ROMs, cards and discs, integrated circuit cards, memory carriers, recording media, all prerecorded with computer video games and/or quizzes, encoded cards, radio and television signal antennae, music, sounds, videos, images, text and information provided by a telecommunications network, by on-line delivery and by way of the Internet and/or the world-wide web or other communications network, interactive sound and/or audio recordings, music, video, sound and/or audio recordings (downloadable) provided from MP3 Internet websites, MP3 players, MP3 readers, audio and/or video file recorders and/or players, portable audio and/or video file recorders and/or players, personal video recorders, telephone ring tones (downloadable), downloadable media content, including video and films, television programmes, computer games, music, images and ring tones, apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity, apparatus and instruments for the reception of radio and television broadcasts including the reception of cable, satellite and digital broadcasts, smart cards, credit cards, loyalty cards, acoustic apparatus or instruments, adaptors, aerials, antennae, amplifiers, amusement apparatus and instruments adapted for use with an external display screen or monitor, communication apparatus and instruments, encoded or magnetic banking or credit cards, cinematographic film, cinematographic instruments and apparatus, data carriers, data storage, electrical telecommunications and/or communications and/or broadcast and/or transmission and/or decoding and/or image processing and/or audio visual instruments and apparatus, electronic telecommunications and/or communications and/or broadcast and/or transmission and/or decoding and/or image processing and/or audio visual instruments and apparatus, film reproducing instruments and apparatus, hand held electrical telecommunications and/or communications and/or broadcast and/or transmission and/or decoding and/or image processing and/or audio visual instruments and apparatus, hand held electronic telecommunications and/or communications and/or broadcast and/or transmission and/or decoding and/or image processing and/or audio visual instruments and apparatus, interactive educational or entertainment games for use with television receivers and video apparatus, mobile telephones, motion pictures, telephone apparatus and equipment, parts and fittings for all the aforesaid goods, sunglasses, leather cases for holding mobile phones, cases, containers, protective coverings and parts and fittings therefor, all for use with MP3 players, music storage devices, media storage devices and other audio, visual and computer devices, electrical, electronic and computer equipment for machinery for use in conservation, generation and efficient use of heat, light and water, including thermostatic controls, solar panels for electricity generation, photovoltaic devices, solar cells, turbines and motion detectors, electrical, electronic and computer equipment for use in the generation of alternative energy including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels, control and monitoring equipment for use in the generation of alternative energy including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels, electronic publications (downloadable), including electronic publications, magazines and newsletters regarding environmental protection, energy conservation and ecology, animal welfare and renewable energy projects, including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels, apparatus and instruments for closed circuit television and surveillance systems, apparatus and instruments for personal security monitoring, apparatus and instruments for home security monitoring and control, home and personal security apparatus, home and personal security devices, home and personal security alarms, electronic protection equipment, including fire detecting and alarm equipment, intruder and burglar alarm equipment and motion detecting equipment, radio, telephonic, television and signalling apparatus and instruments, cameras, sound and video monitoring and recording and sound and video reproducing apparatus and instruments, all for control and telemetry purposes for the home and personal security, closedcircuit television systems (CCTV), monitors, cameras, optical lenses, camera casings, prepackaged cameras, infrared illuminators, videocassette recorders (VCRs), system controlling software, video monitoring apparatus, detectors, access control apparatus, readers, magnetic or encoded access control cards, monitoring apparatus, electronic panels for alarm management and monitoring, alarm panels, glass breakage detectors, smoke detectors, carbon monoxide detectors, digital audio recorders, digital video recorders, digital audio servers, digital video servers, electrical communication equipment, message programming equipment, radio paging equipment, electronic locking systems, life-saving apparatus and equipment, electric alarms, electronic devices

for opening doors, electronic devices for protection, intruder alarms and anti-theft equipment, intruder detection apparatus, motion detecting equipment, electronic control apparatus, electronic apparatus for controlling operation of machines, remote apparatus for controlling operation of machines, computer apparatus for controlling operation of machines, electronic network equipment, electronic communication equipment, message programming devices, electronic locking apparatus, computer software, operating system software, devices, and hardware for transmitting, receiving, synchronizing, displaying, backing-up, monitoring, controlling, sharing, coding, decoding, encrypting, accessing, remotely accessing, creating, collecting, storing, securing, removing, transferring, disseminating, locating, organizing or otherwise utilizing data, voice, multimedia, audio, visual, music, photographs, drawings, images, audiovisual, video, text, graphics or other data, including over a global communications network, computer software, operating system software, devices, and hardware for synchronizing data, files, e-mails, contacts, calendars, task lists, text messages, photos, music, audio, visual, audio visual, video, text, graphics, programs and other information between computers and hand-held or other devices, and vice versa, communications platforms for enabling instantaneous, continuous, scheduled and perpetual synchronization of data between computers and hand-held or other devices, and vice versa, multimedia cards, memory cards, flash memory cards, memory chips, data storage media devices, plugs, plug-in cards, magnetic cards, SIM cards, telephone calling cards, headphones, headsets, portable and/or hand held electronic devices for receiving, storing, playing and transmitting data, voice, multimedia, audio, visual, music, photographs, drawings, images, audiovisual, video, text, graphics or other data, online dictionaries, encyclopaedias, and reference texts (downloadable), online publications, including newspapers, magazines (periodicals), comics, journals (publications), books, user manuals, instructional and teaching materials (downloadable), online posters, photographs, pictures, articles, vouchers and tickets (downloadable), online electronic dictionaries, encyclopaedias and reference texts, (downloadable) computer software for processing electronic payments and transferring funds to and from others, online and downloadable authentication software, online conversion software and databases, including currency conversion and measurement conversion, computer software for the purpose of monitoring online communications and chat room conversations and alerting third parties to the contents, computer software for monitoring the use of computers and the Internet by children, computer software relating to online protection and online security, spectacles, contact lenses, agricultural and horticultural goods, musical instruments, medical equipment, domestic electrical and electronic equipment including white goods, jewellery, clocks, watches, stationery, apparatus for controlling temperature including remote and computer apparatus and instruments, apparatus for controlling water supply, apparatus for controlling lighting including remote and computer apparatus and instruments, apparatus for energy efficient lighting, heating and water supply purposes, in particular, light bulbs, apparatus for water conservation and use minimization, automated control apparatus for local management of lighting, heating and water supplies, vehicles, apparatus for locomotion by land, air or water, vehicles adapted for use with renewable energy sources including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels, paper, paper articles, cardboard and cardboard articles, printed matter, publications, newspapers, magazines (periodicals), comics, journals (publications) and books, publications including strategy guides, user manuals, books and magazines all in the field of computer games, science fiction, games and entertainment, quiz books, shopping guides listing products for purchase, promotional literature relating to the promotion of goods for sale via digital television, the Internet or other telecommunication channels, photographs, instructional and teaching materials (other than apparatus), posters, postcards and greeting cards, calendars, diaries, cards and stickers for collecting and collating in albums, writing requisites, rulers, erasers, writing paper, writing sets, catalogues, adhesive stickers, advertising material, advertisements, bags, credit cards, instructional manuals, newsletters, pens, pencils, writing instruments, pen and pencil holders, programme guides, stationery, user guides or manuals, paper, cardboard and goods made from these materials, printed matter, bookbinding material, photographs, stationery, adhesives for stationery or household purposes, artists' materials, plastic materials for packaging, publications, magazines, including all the aforesaid made from recycled and/or unbleached materials and/or from organic matter, insulation materials, in particular, for the conservation of heat within residential and commercial buildings, leather and imitations of leather and goods made of these materials, animal skins, hides, trunks and travelling bags, umbrellas, parasols and walking sticks, whips, harness and saddlery, handbags, backpacks, school bags, beach bags, travelling bags, suitcases, trunks, haversacks, bags for campers, furskins, collars for animals, covers for animals, boxes of leather or leather board, attaché cases, pocket wallets, school satchels and briefcases, key cases (leatherwear), attaché cases, backpacks, beach bags, briefcases,

canes, card cases, key cases, leather shoulder belts, net bags, parasols, pocket wallets, purses, pouches, rucksacks, school bags, school satchels, sling bags, shopping bags, suitcases, garment bags, tote bags, travelling trunks, valises, vanity cases, umbrella covers, and wallets, clothing, footwear, headgear, underclothing, clothing for men, women, children and infants, jeans, slacks, trousers, skirts, shorts, wraps, jerseys, sweaters, waistcoats, dresses, jumpers, sleepwear, robes, warm-up suits, rainwear, sweaters, scarves, hats, caps, mittens, snow suits, belts, smocks, swimwear, playsuits, bibs, stockings, socks, waterproof clothing, underwear, footwear for men, women, children, and infants, shoes, sneakers, sandals, slippers, boots, headgear for men, women, children, and infants, hats, headbands, earmuffs, caps, sweaters, dress shirts, blouses, jackets, ties, suits, bathing suits, belts, skirts, dresses, coats, hats, caps, tuxedos, pants, vests, hosiery, scarves, pyjamas, underwear, kilts, mufflers, shawls, footwear, shoes, boots, slippers, and athletic shoes, blazers, headbands, wristbands, coveralls, overalls, sweat pants, and sleepwear, hair accessories, lighting, kitchenware, glassware, china, porcelain, ornaments, furniture, kitchens, sanitary ware, art, paintings, posters, postcards, prints, photographs, household containers and utensils, crockery, cutlery, furnishings, carpets, textiles, table linen, bed linen, haberdashery, sewing machines and equipment, toys, games and playthings, electronic games, hand-held devices for playing electronic, computer or video games, video games apparatus, playing cards, card games, sporting articles, games involving gambling, amusement machines, amusement apparatus and instruments, interactive educational or entertainment games, playing cards, sports equipment, fitness equipment, camping equipment, pets goods, food and drink, apparatus for use in relaxation, motor vehicles and their parts, protective clothing for cycling, locks for bicycles, lights for bicycles, cycling shoes, cycling clothing, cycling headwear including helmets, protective clothing for cycling, cycling products, including but not limited to bicycles, bicycle parts, helmets and water bottles, mudguards, bicycle seats, repair kits for cycling, including puncture repair kits, Satellite navigational system for bicycles, global positioning systems for use with bicycles, computers for use with bicycles, ergometers, computer apparatus for remote meter reading, bicycle meters, distance meters, power meters, speed meters, eyewear, sports eyewear, sun visors, protective eyewear, sunglasses, cases for eyewear, cases for sunglasses, frames for eyewear, lenses for eyewear, straps for sunglasses and eyewear, helmets, cyclists helmets, crash helmets, protective sports helmets, sports bags for protective helmets, sporting articles for protective purposes, visors, radios, communicators, aerials for radios, parts for radios, carrying cases for radios, electronic radio apparatus, mobile radios, mounting fittings for radios, radio receivers and transmitters, radio transceivers, radios for vehicles, solar powered radios, parts and fittings for all of the above, heart monitors, heart monitors to be worn during exercise, parts and fittings for all of the above, bicycle lights, parts and fittings therefor, bicycles, track bicycles, velodrome bicycles, mountain bicycles, racing bicycles, cross country bicycles, cyclo-cross bicycles, bmx bicycles, indoor bicycles, all terrain bicycles, parts fittings and accessories for all the aforementioned goods, bicycle frames, handlebars and handlebar stems for bicycles, handlebar tape, handlebar grips, saddles, saddle posts, bicycle seat posts, bicycle rims, bicycle gears, group sets of gears, chains for bicycles, bicycle bells, baskets for bicycles, brakes for bicycles, spokes for bicycles, dress guards for bicycles, pedals for bicycles, bicycle pumps, wheels and tyres for bicycles, inner tubes for bicycles, mudguards for bicycles, bicycle stands (supports), bicycle bags, bicycle stabilisers, luggage bags for bicycles, panniers for bicycles, bicycle carriers and racks, auxiliary child seats for bicycles and parts and fittings therefor, covers for bicycles and bicycle saddles, direction indicators and signals for bicycles, fittings for bicycles for carrying beverages and food, bidons, bottle cages for bicycles, fittings for bicycles for carrying luggage and panniers, puncture repair outfits and kits for bicycle tyres, toe straps and toe clips for use on bicycles, twist grips for bicycles, trailers for use with bicycles, roof racks, roof racks for vehicles, roof rack and storage containers for land vehicles, cranks for bicycles, power meters for bicycles, parts and fittings for all of the above, horological and chronometric instruments, watches, clocks, bands for watches, bracelets for watches, straps for watches of any material, cases for watches and clocks, watch chains, clock and watch hands, dials for watches, faces for watches, electric watches, mechanical and automatic watches, movements for watches and clocks, parts for clocks and watches, pendant watches, sports watches, watch and clock springs, watch clasps, watches for outdoor use, watches for sporting use, watches incorporating a memory function, time keeping devices, stop watches, parts and fittings for all of the above, sportswear, sports clothing, sports footwear, sports headwear, caps, hats, sports uniforms, sun visors, parts and fittings for all of the above, rollers for bicycles, trainers for bicycles, turbo trainers for bicycles, rollers for stationary bicycles, computer controlled exercise apparatus, parts and fittings for all of the above, meat, fish, poultry and game, preserved, frozen, dried and cooked fruits and vegetables, jellies, jams, compotes, eggs, milk and milk products, edible oils

and edible fats, dairy products, butter, margarine and other butter substitutes, preserves, pickles, edible nuts and seeds and products prepared there from, shellfish, snacks, prepared meals and prepared dishes, soups, gravy and preparations for making gravy or soup, products made from any of the aforesaid goods, coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee, flour and preparations made from cereals or from flour, bread, pastry and confectionery, ices, honey, treacle, yeast, baking powder, salt, mustard, pepper, vinegar, sauces (condiments), ice, spices, biscuits (other than biscuits for animals), cakes, pasta, pasta products and pastry products, chocolate, chocolates, non-medicated confectionery, ice-cream, water ices and frozen confections, coffee substitutes, coffee essences and coffee extracts, beverages and preparations therefor, puddings, desserts, prepared meals and prepared snacks and fillings, products made from any of the aforesaid goods, fresh fruit and fresh vegetables, shellfish, beers, mineral and aerated waters and other non-alcoholic drinks, fruit drinks and fruit juices, syrups and other preparations for making beverages, alcoholic beverages other than beer, energy drinks, enabling customers to conveniently view and purchase those goods including via an Internet website, an interactive television shopping channel, a digital television shopping channel, an Internet walled garden or by means of interactive television and/or telecommunications (including voice, telephony and/or transfer of digital information or data) and/or interactive digital media; retail services connected with the sale of downloadable video and audio content; business customer information and consultancy services for promotional, advertising and marketing purposes in relation to broadcast reception apparatus and instruments and parts and fittings therefor including cable, satellite and terrestrial, analogue or digital reception; advertising and promotional services in relation to lifestyle, ecological and environmental issues; business management and conducting of renewable energy projects, including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels and projects in connection with other renewable energy sources; collection and processing of operational data in connection with renewable energy projects, including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels, including compilation of statistics relating to operation and production; The bringing together, for the benefit of others, of a variety of advertising agency services, advertising services, aerial photography services, alarm monitoring services, alternative energy products installation, maintenance and repair services, anti-spamming services, archive library services, arranging and conducting of seminars, conferences, arranging and conducting workshops, audio and video recording services, audio, film, video and television recording facilities, banking services, bar services, beauty salon services, beauty therapy services, betting services and electronic betting services, bicycle rental services, booking of seats for entertainment, sporting and cultural events, bookmaking services, box office services in relation to booking of tickets for entertainment, educational, sporting and cultural activities, box office information services in relation to booking of tickets for entertainment, educational, sporting and cultural activities, brand creation services, brand design services, broadband services, broadcasting services, business consultancy services, business data analysis services, business management advisory services, business management services, cable and satellite broadcasting and transmission services, call recording services, card services, career advisory services, casino services, catering services, charitable fundraising services, mentoring (personal) services, education and training services, education, training and entertainment services in the form of skills studios for children and young people in the field of media, television and news reporting, education, training, entertainment and sporting activities involving athletes and celebrities in the form of initiatives to promote confidence, sports skills and life skills in children and young people, education, training and entertainment services related to the promotion of creative skills in children and young people, including creative studios, financial services relating to scholarships, and bursary schemes for children and young people in the fields of sport, the arts, media and television, promotional services relating to work experience and employment opportunities for young people, promotional services relating to apprenticeships and graduate employment, education, training and entertainment services in the field of initiatives to inspire young people and to provide them with life skills, business skills, opportunities for development and selfconfidence, administration services relating to the organising and conducting of volunteer programmes and community service projects, chat room services, cholesterol testing services, cinema services, cloud computing/storage services, coaching services, coffee shops, communication services, computer advisory services, computer and information technology consultancy services, computer firewall services, computer installation, maintenance, repair and updating services, computer programming services, computer services, computer software advisory services, computer support services, computer system analysis services, concert ticket booking services, conference services, consumer advisory services, consumer market information

services, educational course services, correspondence course services, sports coaching services, training course services, professional workshop and training course services, commercial, trade and business workshops and training course services, problem solving, think-tank and brainstorming workshops, seminars and training courses services, technical studies course services, credit betting services, credit card services, cycling event services, cycling training services, data broadcasting services, data communication services, data encryption services, data recovery services, data security services, data storage services, data streaming services, data transmission services, database services, debit card services, delicatessen restaurant services, retail delicatessen services connected with the sale of food and drink, design services, scientific development services, technical development services, development services of new products for others, development services in the field of environmental protection, energy conservation and alternative energy sources, and ecology, development services in relation to computer hardware and software, technology development services, diet advisory services, dietary education services, television programme directing services, radio programme directing services, film, music, plays, theatrical production, musical shows, concerts, exhibitions, sporting events and road show directing services, directory enquiry services, discussion group and chat room services, distance learning services, distribution services, domain name services, editing services, education services, electricity distribution services, electricity generating services, electricity supply services, electronic bulletin board services, electronic conferencing services, e-mail services, employment agency/bureau services, entertainment agency services, entertainment services, environmental conservation services, environmental consultancy services, online market place services in relation to streamable and downloadable media content, including video and films, television programmes, computer games, music, images and ring tones provided by internet, telephone line, cable, wireless transmission, satellite or terrestrial broadcast, exercise class services, fan club services, fast food/takeaway services, financial services, fitness club services, fitness testing services, fixed and mobile telephone services, flower delivery services, food development services, food nutrition services, gambling services, gaming services, gas services, gift selection/delivery services, greeting cards custom manufacture service, delivery services relating to greeting cards, gym services, hairdressing salon services, health advice and information services, health club services, health farm/spa services, hiring, leasing or rental services in relation to radio programmes, television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual material, pre-recorded video cassettes, dvds or pre-recorded video discs, hiring, rental and leasing service in relation to entertainment, holiday accommodation services, horoscope services, website hosting services, computer hosting services, hotel reservation services, hotel services, instant messaging services, instruction services, insurance services, intellectual property advisory and consultancy services, interactive entertainment services, interactive games services, interactive news services, interactive services, interactive sport services, interactive television services, internet access, services, internet portal services, ISP services, IT services, leisure services, lottery services, loyalty, incentive and bonus program services, magazine and newspaper subscription services, maintenance services, gaming apparatus, equipment and instrument installation and repair services, broadcasting apparatus, equipment and instrument installation and repair services, telecommunication and/or communications apparatus equipment and instrument installation and repair services, domestic electronic equipment installation and repair services, electronic business equipment installation and repair services, alarm, lock and safe installation and repair services, computer software installation and repair services, electric and/or electrical appliance installation and repair services, market analysis studies, market assessment services, market forecasting services, marketing advisory services, marketing agency services, marketing information services, marketing research services, marketing services, music broadcasting services, on demand entertainment services, streaming, downloading and transmission services relating to entertainment, educational, sporting and cultural activities, night club services, nutrition services, online auction services, online distance learning services, online fraud protection services, online gaming services, online internet security services, online magazine and book services, online reward and incentive program services, online security services, pay to play games services, peer to peer interactive gaming services, personal training services, photographic services, photography services, podcasting services, price comparison services, product information services, product launch services, audio, visual and video production services relating to entertainment, education, training, sport and/or culture, business management services relating to cyclists, cycling teams and/or cycling events, sports promotional services, sports financial sponsorship services, administration services relating to the arranging, organising and running and/or conducting of cyclists, cycling teams and/or cycling events, rental services relating to telecommunication

facilities and equipment, pub services, real estate services, recreation services, recycling services, scientific research services, technical research services, research services of new products for others, research services in the field of environmental protection, energy conservation and alternative energy sources, ecology, business research services, research services in relation to computer hardware and software, technology research services, reservation services, restaurant reservation services, restaurant services, sales promotion services, satellite services, security services, server hosting services, short message services (sms), slimming club services, social networking services, special events planning services, sponsorship services, sporting services, sporting tuition course services, storage services, taxi services, teaching services, team building services, telecommunication services, telephone marketing services, therapy services, ticket agency services (entertainment), ticket booking services, ticket reservation services, tour reservation services, tourist information services, training services, transport services, travel agency services, travel guide services, travel services, tuition services, university services, utility distribution services, utility services, utility supply services, video messaging services, video on demand services, video-conferencing services, videotext services, voicemail services, WAP services, warranty services, web portal services, webcasting services, website design/maintenance services enabling customers to conveniently view and purchase those services, including over a global computer network; electronic and online storage service; electronic and online retrieval of data, files, e-mails, contacts, calendars, task lists, text messages, photos, music, audio, visual, audio visual, video, text, graphics, programs and other data or information; data storage services (other than physical storage), computerised data storage services; online auction services; provision of an online database of advertisements including personal advertisements, employment and placement opportunities advertisements and real estate advertisements; provision of online financial services comparisons; provision of online price comparison services; provision of online word processing, spreadsheet, calendar, presentation and database management services; provision of virtual online office support staff services; on-line ordering/purchase of gift items; online posting of loyalty rewards information; provision of online reward and incentive programs; provision of business information and advice; management of amusement parks and theme parks; promotional sponsorship of individual cyclists and/or cycling teams and/or cycling events; provision of online reward and incentive programs relating to fitness tracking, health tracking, personal tracking, lifestyle tracking and emotional tracking; information and advisory services relating to all the aforesaid services; provision of business information and advice; information relating to all the aforementioned services provided on-line from a computer database or via a helpline or the Internet.

## Class 36

Insurance; financial affairs; monetary affairs; real estate affairs; provision of insurance; insurance consultancy; provision of warranties and extended warranties and associated assistance; provision of warranties, extended warranties and associated assistance; provision of warranties and extended warranties in relation to broadcast and/or telecommunications and/or communications reception apparatus and instruments and parts and fittings therefor including cable, satellite, terrestrial, analogue or digital reception equipment; financial services; financial management; financial sponsorship; financial and banking services; financial information; financial services provided via the Internet; asset and fund management; financial, credit, debit, pre-payment, e-cash, cash management, loan and finance services; financial services relating to betting, gaming, gambling, lotteries or book-making; credit services; credit card services; provision of financial information relating to betting, gaming, gambling, lotteries or book-making services; issuing of vouchers for holidays and travel to and from a destination; provision of vouchers; real estate services; real estate investment; real estate brokerage services; real estate agency services; real estate financing; real estate management; real estate administration; real estate leasing; real estate appraisals and valuations; real estate acquisition and sales; information, advice and consultancy services relating to real estate; provision of online financial services comparisons; provision of online insurance services, insurance quotations and insurance quotation comparisons; provision of online credit reports; provision of online fraud protection-services; provision of financial services online enabling donations to be made to charity; online clearing and reconciling of financial transactions; online processing and transmission of bills and payments; financial sponsorship of individual cyclists and/or cycling teams and/or cycling events; information, advice and assistance relating to all the aforesaid services provided on-line from a computer database or via a helpline or the Internet.

### Class 38

Telecommunications including video-conferencing services and sharing of files, images, music, video, photos, drawings, audio-visual, text, documents and data; but excluding telegraph communications services; mobile and fixed telecommunications services; communications services; satellite, cellular and radio communication services; television and radio broadcasting; transmission and communication services; broadcasting and/or transmission of radio and/or television programmes and/or films; satellite, DTT, cable, DSL and broadband broadcasting and/or transmission of audio and/or audio visual programming; transmission of audio, video and/or audio visual programming (by any means); transmission of video films; broadcasting and transmission of television programmes and films to personal computers; broadcasting and communications by means of or aided by computer; transmission of audio, video and/or audio visual programming by Internet protocol (PTV); telecommunications services over the Internet including but not limited to services provided using voice over Internet protocol (VOIP); provision of access and/or connectivity to broadband networks whether fixed, portable or wireless; transmission of text, messages, sound and/or pictures; telecommunication and/or communication and/or broadcast and/or transmission of audio visual content; communication of information and data (including web pages) for others by radio, telecommunications and by satellite; online managing and filtering of electronic communications; telephone, mobile telephone, message collection and transmission, radio-paging, call diversion, answerphone and directory enquiry services; personal numbering services; television screen based information broadcasting and retrieval services; loan of replacement telecommunications and communications apparatus and instruments in case of breakdown, loss or theft; computer aided transmission of messages and images; messaging services namely, sending, receiving and forwarding messages in the form of text, audio, graphic images or video or a combination of these formats; instant messaging; short message services (SMS); multimedia messaging services (MMS); unified messaging services; voicemail services; video conferencing services; video telephone services; providing access to telecommunications infrastructures for other operators; provision of access to electronic conferencing, discussion groups and chat rooms; provision of chat rooms; hire, leasing or rental of apparatus, instruments, installations or components for use in the provision of the aforementioned services; advisory, information and consultancy services relating to all the aforementioned; communications services by satellite, television and/or radio; news agency services; provision of access to news, current affairs and sports information; hiring, rental and leasing of communications apparatus; electronic mail services; telecommunication services relating to the Internet; telecommunication of information (including web pages); provision of location based services for telecommunications and communications apparatus and instruments; provision of wireless application protocol services including those utilising a secure communications channel; provision of information relating to or identifying telecommunications and communications apparatus and instruments; provision of telecommunications links to computer databases and websites on the Internet; telecommunications services dedicated to retailing goods and services through interactive communications with customers; interactive television services being telecommunications and/or communications and/or broadcasting and/or transmission services; interactive services for television viewers including those watching on mobile telephones, tablet computers and PCs being telecommunications and/or communications and/or broadcasting and/or transmission services; television broadcasting services incorporating interactive services for viewing guides and intelligent automated selection for programme recordal; interactive services for television viewers facilitating the recordal of programmes automatically initiated on the basis of customer viewing habits/preferences being telecommunications and/or communications and/or broadcasting and/or transmission services; providing interactive television viewers (including those watching on their mobile telephones or PCs) with access to information, data, graphics, audio and/or audio-visual content from a restricted group of Internet websites or portals; broadcasting and transmission of interactive television, interactive games, interactive news, interactive sport, interactive entertainment and interactive competitions; video on demand and near on demand telecommunication and/or communication and/or broadcast and/or transmission services; streaming delivery of video on demand streams to viewers; providing access to movies, videos and television programmes to viewers on demand and near on demand; professional consultancy services relating to broadcasting; providing access to a database storing information relating to a variety of goods and services; enabling access to the Internet; provision of a connection between websites and television viewers via an interactive television portal; internet portal services; web portal services; provision of broadband services; interactive television portal services

providing access to Internet websites for television viewers via their television receiving equipment including digital television receiving equipment; providing access to Internet websites to mobile telephone users; providing access to online dictionaries, encyclopaedias, and reference texts; providing access to online publications, including newspapers, magazines (periodicals), comics, journals (publications), books, user manuals, instructional and teaching materials; providing access to online posters, photographs, pictures, articles, vouchers and tickets; professional consultancy and information and advisory services relating to all the aforesaid services; leasing access time to an information database; telecommunications information; factual information services relating to television broadcasting; audio visual communication services; data communication services; data broadcasting services; delivery of messages; telecommunication and/or communication and/or broadcast and/or transmission of radio programmes, television programmes, films and motion pictures; telecommunication and/or communication and/or broadcast and/or transmission of audio and/or visual material and material from prerecorded video tapes: transmission of radio programmes, television programmes, films, motion pictures, prerecorded video tapes, audio and/or visual material, pre-recorded video cassettes, DVDs or pre-recorded video discs; rental, leasing or hire of communications equipment; message sending; telephonic or telephone communications services; wireless communication services; delivery by telecommunication of media content, including video and films, television programmes, computer games, music, images and ring tones provided by internet, telephone line, cable, wireless transmission, satellite or terrestrial broadcast service; organisation of call information; monitoring and analysis of call information; call screening services; call alerting services; provision of communication services for accessing a communications or computer network; provision of communication services for accessing entertainment, education, information and data via telephone line, cable, wire or fibre, database or computer network; provision of communication services for accessing information, messages, text, sound, images and data via a computer network; provision of communication services for accessing and retrieving radio and television programmes; consultancy, transfer and transmission of programs, data, files, e-mails, contacts, calendars, task lists, text messages, photos, music, audio, visual, audio visual, video, text, graphics, programs and other information via telecommunications and global communications networks; data synchronization over telecommunications, communications and computer networks; remote data access services; e-mail, email notification and alert services; online instant messaging; provision of online conferencing, discussion groups, message boards and chat rooms; internet portal services; web portal services; online video on demand or near on demand telecommunication and/or communication and/or broadcast and/or transmission services; online telecommunications services to enable the accessing and retrieving of data, files, e-mails, contacts, calendars, task lists, text messages, photos, music, audio, visual, audio visual, video, text, graphics, programs and other information via a computer or computer network or electronic device including services provided over a global communications network; online telecommunications services relating to webcasting and podcasting including services provided over a global communications network; peer to peer network communications services; provision of interactive polling services being telecommunications and/or communications and/or broadcasting services; advising or providing information in relation to the foregoing; information relating to all the aforementioned services provided on-line from a computer database or via a helpline or the Internet.

Class 41

Education providing of training; entertainment; sporting and cultural activities; provision and production of audio visual content relating to entertainment, education, training, sport and culture; education and entertainment services by means of radio, television, telephony, the Internet and on-line databases; hiring, rental and leasing of cine-films, videos, DVDs, sound recordings, sound recording apparatus, sports apparatus, television sets and video recorders, DVD recorders' and radio recorders; production of films for television and cinema; providing on-line electronic publications (not downloadable); publication of magazines, books, texts and printed matter; publication of electronic books or journals on-line; provision of electronic publications; online dictionaries, encyclopaedias, and reference texts; provision of online publications, including newspapers, magazines (periodicals), comics, journals (publications), books, user manuals, instructional and teaching materials; online posters, photographs, pictures, articles; issuing of online entertainment tickets; issuing of online tickets relating to entertainment, educational, sporting and cultural activities; provision of recording studio facilities; hire of recording studios; live show production services; organising of sporting activities and competitions; box office

services; production and presentation of programmes transmitted by television, the Internet or other telecommunication channels for the conduct of the interactive viewing, selection and purchase of goods; ticket reservation services relating to entertainment; production, presentation and distribution of radio and television programmes, interactive television, interactive games, interactive entertainment and interactive competitions; production, presentation and provision of competitions, contests, games, quizzes, studio entertainment and audience participation events; interactive television programme selection services for viewers; provision and production of interactive entertainment, news, cultural activities and sport for television viewers; interactive entertainment, educational, sporting and cultural services for television viewers; viewing guide services; viewing guide services facilitating the recordal and fixed term rental of programmes and movies; television programme recording services automatically initiated on the basis of customer viewing habits/preferences; video on demand and near video on demand entertainment, educational, sporting and cultural services; providing movies, videos and television programmes to viewers on demand and near video on demand; betting, gaming and gambling services; credit betting, gaming, gambling, lottery or bookmaking services; credit card betting, gaming, gambling, lottery or bookmaking services; organising and conducting lotteries; electronic betting, gaming, gambling, lottery or bookmaking services provided by means of the Internet, or via a global computer network, or on-line from a computer network database, or via telephony including to mobile telephones, or via a television channel including a television channel distributed by satellite, terrestrial or cable television broadcast; arranging and conducting competitions for video game players and computer game players; pay to play games services; peer to peer interactive games and gaming services; interactive poker games and gaming including single and multi player gaming formats; presentation and production of poker competitions, tournaments, games and gaming; educational or entertainment games played online; electronic publishing services; video taping and filming services; information and advisory services relating to the aforesaid services; provision of news, current affairs and sports information; news, current affairs and educational information services; information and advisory services relating to television and radio programmes, to education, recreation, entertainment, music and to sport; information and advisory services relating to television and radio programmes, to education, recreation, entertainment, music and to sport, provided on-line from a computer database or the Internet or to mobile telephones; factual information services relating to television and radio programmes, news and sport; instruction services; training services; leisure services; advisory services relating to entertainment; arranging conferences, seminars, symposiums or workshops; arranging exhibitions or festivals; booking agency services; cinema services; cinema studio services; distribution of radio programmes, television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual material, pre-recorded video cassettes, DVDs or pre-recorded video discs; production of radio programmes, television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual material, pre-recorded video cassettes, DVDs or pre-recorded video discs; editing of radio programmes, television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual material, pre-recorded video cassettes, DVDs or pre-recorded video discs; hire, leasing or rental of radio programmes, television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual material, pre-recorded video cassettes, DVDs or pre-recorded video discs; exhibition of radio programmes, television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual material, prerecorded video cassettes, DVDs or pre-recorded video discs for entertainment, educational, sporting or cultural purposes; amusement park services with a theme of films, radio or television productions; organisation of amusement parks and theme parks; organisation of entertainment; preparation and production of radio programmes, television programmes, films, pre-recorded video tapes, DVDs, audio and/or visual material, prerecorded video cassettes, pre-recorded video discs or motion pictures for distribution for transmission or broadcast by any means; provision of radio programmes, television programmes, films, audio and/or visual material or motion pictures online (not downloadable); publication of printed media and recordings; digital imaging services; dubbing; video tape editing; entertainment; film production; rental of motion pictures; movie studios; providing movie theatres facilities; production of shows; video film tape production; rental of audio equipment; rental of lighting apparatus for theatrical sets or television studios; rental of motion pictures; rental of movie projectors and accessories; rental of radio equipment; rental of televisions and television equipment; rental of sports equipment; rental of video cameras; rental of video tapes; rental of video recorders; theatre productions; movie studio services; organising or hosting awards ceremonies; presentation of films; production of special effects for films; reservation services (included in this class) for sporting, scientific, political and cultural events; production of artwork for animated films; recording studio services; provision of video and audio content by rental

whereby the consumer is entitled to single or multiple viewings of the media content via any form of playback device, all relating to entertainment, education, sports and culture; education and providing of training in connection with environmental protection, energy conservation and ecology and animal welfare; education and providing of training in connection with alternative energy sources, including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels; publication of instructional material and promotional material relating to environmental protection, energy conservation and ecology and animal welfare; arranging and conducting of seminars and workshops (training); establishing training programmes; preparation and publication of training manuals; organising and conducting safety courses and educational courses; online news reporting services; online provision of information and general encyclopaedic knowledge relating to entertainment, education, training, sports, culture, news, current affairs, satellite, television and radio programmes, music, films, books and other printed matter, video games, computer games, amusement machines, amusement centres or amusement parks; online translation services; online. library services including the lending and exchanging of books and other publications and photographs; provision of online classes, seminars, workshops, exhibitions and displays; leasing, booking and providing of diving equipment; online card games; organization of sports and holiday camps; provision of telephone ring tones; arranging, organisation and running of individual cyclists and/or cycling teams and/or cycling events; provision of professional cycling services; organisation of cycling events; leasing, rental and hiring of data rooms; high-definition studios, edit suites, voice-over studios and audio suites; consultancy, information and advisory services relating to all the aforesaid services; advising or providing information in relation to the foregoing; information relating to all the aforementioned services provided on-line from a computer database or via a helpline or the Internet.

#### Class 42

Scientific and technological services and research and design relating thereto; industrial analysis and research services; design and development of computer hardware and software; including online technical storage facilities, online technical back-up services and online technical back-up facilities, software as a service [saas] services, and electronic hosting of files, data, photographs, graphics, documents, videos, images, audio files, audio-visual files, visual files, computer files, computer applications, information for others and videoconferencing services, but excluding the performance of chemical analyses; design, drawing and commissioned writing all for the compilation of web pages on the Internet; hosting websites; creating and maintaining websites; computer services for interactive communications and broadcasting; installation, rental and maintenance of computer software; computer services relating to entertainment, education, retrieval of information and data via telephone line, cable, wire or fibre, database or computer network; computer services for retrieving information, messages, text, sound, images and data via a computer network; computer services for accessing a communications or computer network; computer services for accessing entertainment, education, information and data via telephone, line, cable, wire or fibre, database or computer network; computer services for accessing and retrieving information, messages, text, sound, images and data via a computer or computer network; computer services for accessing and retrieving radio and television programmes; computer services relating to radio and television programmes; computer services; maintenance and repair of interactive video game devices comprised of computer software and accessories, namely software for operating game controllers; home computer services namely computer consultancy, installation, repair and maintenance of computer software, updating software and computer support services; computer services, namely the organisation of an infrastructure to enable television subscribers to access internet services via the television; advice relating to the development of computer systems; advisory services relating to computer based information systems; advisory services relating to computer hardware or software; design, installation, maintenance or updating of computer software; design of computer hardware; design services; designing electrical or electronic systems; design services for artwork for animated films; monitoring and analysis of call information; computer programming services; internet walled garden services; operation of search engines; rental or leasing of computer hardware or software; testing, research, assessing, consultancy, advising or providing information in relation to the foregoing; computer services for on-line shopping; computer services relating to the processing of orders and payments; providing information and advice with regard to environmental protection, energy conservation and alternative energy sources, ecology as well as conducting research and drawing up expert reports in the aforementioned fields; research and development of durable use of nature and the environment; technical assistance concerning

environmental protection, energy conservation and alternative energy sources, ecology and animal welfare and effecting such projects; development and testing for renewable energy sources including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels, and components therefor; effecting research projects concerning environmental protection, energy conservation and alternative energy sources, ecology and animal welfare; provision of non-downloadable computer software for transmitting, receiving, synchronizing, displaying, backing-up, monitoring, controlling, sharing, coding, decoding, encrypting, accessing, remotely accessing, creating, collecting, storing, securing, removing, transferring, disseminating, locating, organizing or otherwise utilizing data, voice, multimedia, audio, visual, music, photographs, drawings, images, audiovisual, video, text, graphics or other data, including over a global communications network; application service provider services; technical advisory services including those services provided by a helpline relating to scientific and technological issues; provision of software updates electronically; weather forecasting online; provision of online mapping; provision of customised webpages containing user defined information, search engines and links to other websites; online scanning, detecting, quarantining and eliminating of viruses, worms, trojans, spyware, malware and unauthorised data and programs on computers and electronic devices; online managing and filtering of electronic communications; online hosting services allowing users to publicise and share data online; provision of interactive calendars from a computer database or over the Internet; online provision of information and general encyclopaedic knowledge relating to computer security, online security, environmental protection, energy conservation, ecology, alternative energy sources, including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuel; provision of remote backup services for computer data including services provided over a global communications network; synchronization of programs, data, files, e-mails, contacts, calendars, task lists, text messages, photos, music, audio, visual, audio visual, video, text, graphics, programs and other information via telecommunications and global communications networks; consultancy, information and advisory services relating to all the aforesaid services; information relating to all the aforementioned services provided on-line from a computer database or via a helpline or the Internet.

### Class 45

Legal services; security services for the protection of property and individuals; dating agency services; agency services for arranging personal introductions; arranging of wedding services; astrological services; career counselling; clothing fashion consultancy services; colour analysis services for personal appearance; consultancy services relating to health and safety; consultancy services relating to social planning; consultation relating to astrology; consultation relating to horoscopes; consumer advisory services; crime prevention advisory services; detective agencies; expert witness services; funeral services; genealogical services; private investigation services; key holding services; lock opening services; lost property services; lost dog location services; mediation services; microchip security services for pets; personal shopper services; wedding present lists services; licensing of radio programmes, television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual material, pre-recorded video cassettes, DVDs or pre-recorded video discs; advisory services relating to intellectual property or industrial property licensing or protection; computer software licensing; exploitation of copyright protected material; exploitation of rights of radio programmes, television programmes, films, pre-recorded video tapes, pre-recorded video cassettes, prerecorded video discs or motion pictures; exploitation of transmission rights; exploitation of intellectual property or industrial property rights; issue of licensing rights; licensing services; management of intellectual property or industrial property rights; services for the exploitation of rights in radio programmes, television programmes, films, pre-recorded video tapes, pre-recorded video cassettes, pre-recorded video discs or motion pictures; services for the exploitation of intellectual property or industrial property rights; exploitation of printed matter (copyright); provision of horoscopes; real estate licensing; lobbying for political purposes, including political pressure concerning environmental protection, energy conservation and alternative energy sources, ecology and animal welfare; provision of home and personal monitoring and security alarm services; anti-theft and break-in alarm services; fire alarm and protection services; security assessment relating to the security of persons and domestic properties; computerised security services for persons and domestic properties; monitoring of personal security systems and security control apparatus; advisory services relating to security; rental of security apparatus; rental of security surveillance apparatus; electrical protection services for central offices; services for

monitoring discharge systems and waterflow alarms; security and fire system monitoring services; site monitoring with regard to fire and security; security services with regard to protection against fires and break-ins; online provision of information and general encyclopaedic knowledge relating to security, security systems, personal security, business security, household security; online dating, friendship, introduction and social networking services; provision of horoscopes online; provision of online fraud protection services; provision of online personal, lifestyle, emotional and health and fitness tracking, reward and incentive programs relating to the same; legal assistance concerning environmental protection, energy conservation and alternative energy sources, ecology and animal welfare and effecting such projects; information and advisory services relating thereto; information relating to all the aforementioned services provided on-line from a computer database or via a helpline or the Internet.

# Names and addresses

# Owner(s) name

## **Sky Limited**

Grant Way, Isleworth, Middlesex, TW7 5QD, United Kingdom

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# Mark details

Number of marks in series

5

### **Dates**

Filing date

17 May 2016

Date of entry in register

23 September 2016

Renewal date

17 May 2026

# Goods and services

# Classes and terms

Class 9

Scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; compact discs, DVDs and other digital recording media; mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment; computers; computer software; fire-extinguishing apparatus; Abacuses; Accumulators, electric; Acid hydrometers; Acidimeters for batteries; Acoustic conduits; Acoustic couplers; Actinometers; Adding machines; Aerials; Aerometers; Air analysis apparatus; Alarm bells, electric; Alarms; Alcoholmeters; Alidades; Altimeters; Ammeters; Amplifiers; Amplifying tubes; Anemometers; Animated cartoons; Anode batteries; Anodes; Answering machines; Anti-glare glasses; Anti-glare visors; Anti-interference devices [electricity]; Anti-theft warning apparatus; Anticathodes; Apertometers [optics]; Apparatus and installations for the production of X-rays, not for medical purposes; Apparatus and instruments for astronomy; Apparatus and instruments for physics; Apparatus for changing record player needles; Apparatus for editing cinematographic film; Apparatus for fermentation [laboratory apparatus]; Apparatus for measuring the thickness of skins; Apparatus to check franking; Appliances for measuring the thickness of leather; Armatures [electricity]; Asbestos clothing for protection against fire; Asbestos gloves for protection against accidents; Asbestos screens for firemen; Audioand video-receivers; Audiovisual teaching apparatus; Automated teller machines [ATM]; Automatic indicators of low pressure in vehicle tires; Azimuth instruments; Bags adapted for laptops; Balances [steelyards]; Balancing apparatus; Bar code readers; Barometers; Batteries, electric; Batteries, electric, for vehicles; Batteries for lighting; Battery boxes; Battery chargers; Battery jars; Beacons, luminous; Bells [warning devices]; Betatrons; Binoculars; Blinkers [signalling lights]; Blueprint apparatus; Boiler control instruments; Branch boxes [electricity]; Breathing apparatus, except for artificial respiration; Breathing apparatus for underwater swimming; Bullet-proof waistcoats; Buzzers; Cabinets for loudspeakers; Cables, electric; Calculating disks; Calculating machines; Calibrating rings; Calipers; Camcorders; Cameras [photography]; Capacitors; Capillary tubes; Carpenters' rules; Carriers for dark plates [photography]; Cases especially made for photographic apparatus and instruments; Cases fitted with dissecting instruments [microscopy]; Cash registers; Cassette players; Cathodes; Cathodic anticorrosion apparatus; Cell phone straps; Centering apparatus for photographic transparencies; Central processing units [processors]; Chargers for electric batteries; Chemistry apparatus and instruments; Chips [integrated circuits]; Choking coils [impedance]; Chromatography apparatus for laboratory use; Chronographs [time recording apparatus]; Cinematographic cameras; Cinematographic film, exposed; Circuit breakers; Circuit closers; Cleaning apparatus for phonograph records; Clinometers; Clothing especially made for laboratories; Clothing for protection against accidents, irradiation and fire; Clothing for protection against fire; Coaxial cables; Coils, electric; Coin-operated mechanisms for television sets; Collectors, electric; Commutators; Compact disc players; Compact discs [audio-video]; Compact discs [read-only memory]; Comparators; Compasses [measuring instruments]; Computer game software; Computer keyboards; Computer memory devices; Computer operating programs, recorded; Computer peripheral devices; Computer programmes [programs], recorded; Computer programs [downloadable software]; Computer software, recorded; Computers; Conductors, electric; Connections for electric lines; Connectors [electricity]; Contact lenses; Contacts, electric; Containers for contact lenses; Containers for microscope slides; Control panels [electricity]; Converters, electric; Copper wire, insulated; Correcting lenses [optics]; Cosmographic instruments; Couplers [data processing equipment]; Couplings, electric; Covers for electric outlets; Crash test dummies; Cupels [laboratory]; Current rectifiers; Cyclotrons; Darkroom lamps [photography]; Darkrooms [photography]; Data processing apparatus; Decompression chambers; Decorative magnets; Demagnetizing apparatus for magnetic tapes; Densimeters; Densitometers; Detectors; Diagnostic apparatus, not for medical purposes; Diaphragms [acoustics]; Diaphragms for scientific apparatus; Diaphragms [photography]; Dictating machines; Diffraction apparatus [microscopy]; Digital photo frames; Directional compasses; Disk drives for computers; Disks, magnetic; Distance measuring apparatus; Distance recording apparatus; Distillation apparatus for scientific purposes; Distribution boards [electricity]; Distribution boxes [electricity]; Distribution consoles [electricity]; Divers' masks; Diving suits; DNA chips; Dog whistles; Dosimeters; Downloadable image files; Downloadable music files; Downloadable ring tones for mobile phones; Dressmakers' measures; Drying apparatus for photographic prints; Drying racks [photography]; Ducts [electricity]; DVD players; Dynamometers; Ear plugs for divers; Egg-candlers; Electric apparatus for commutation; Electric apparatus for remote ignition; Electric discharge tubes, other than for lighting; Electric door bells; Electric installations for the remote control of industrial operations; Electric loss indicators; Electricity conduits; Electrified

fences; Electrified rails for mounting spot lights; Electro-dynamic apparatus for the remote control of railway points; Electro-dynamic apparatus for the remote control of signals; Electrolysers; Electromagnetic coils; Electronic agendas; Electronic notice boards; Electronic pens [visual display units]; Electronic pocket translators; Electronic publications, downloadable; Electronic tags for goods; Encoded identification bracelets, magnetic; Encoded magnetic cards; Enlarging apparatus [photography]; Epidiascopes; Ergometers; Exposure meters [light meters]; Eyeglass cases; Eyeglass chains; Eyeglass cords; Eyeglass frames; Eyepieces; Facsimile machines; False coin detectors; Fibre [fiber (Am.)] optic cables; Film cutting apparatus; Films, exposed; Filters for respiratory masks; Filters for ultraviolet rays, for photography; Filters [photography]; Fire alarms; Fire beaters; Fire blankets; Fire boats; Fire engines; Fire escapes; Fire extinguishers; Fire hose; Fire hose nozzles; Fire pumps; Flash-bulbs [photography]; Flashlights [photography]; Floppy disks; Fluorescent screens; Fog signals, non-explosive; Food analysis apparatus; Frames for photographic transparencies; Frequency meters; Furniture especially made for laboratories; Fuse wire; Fuses; Galena crystals [detectors]; Galvanic batteries; Galvanic cells; Galvanometers; Garments for protection against fire; Gas testing instruments; Gasometers [measuring instruments]; Gauges; Glass covered with an electrical conductor; Glazing apparatus for photographic prints; Global Positioning System [GPS] apparatus; Gloves for divers; Gloves for protection against accidents; Gloves for protection against X-rays for industrial purposes; Goggles for sports; Graduated glassware; Grids for batteries; Hands free kits for phones; Head cleaning tapes [recording]; Headphones; Heat regulating apparatus; Heliographic apparatus; Hemline markers; High-frequency apparatus; Holders for electric coils; Holograms; Horns for loudspeakers; Hourglasses; Hydrometers; Hygrometers; Identification sheaths for electric wires; Identification threads for electric wires; Identity cards, magnetic; Incubators for bacteria culture; Inductors [electricity]; Instruments containing eyepieces; Integrated circuit cards [smart cards]; Integrated circuits; Intercommunication apparatus; Interfaces for computers; Inverters [electricity]; Invoicing machines; Ionization apparatus not for the treatment of air or water; Jigs [measuring instruments]; Juke boxes for computers; Juke boxes, musical; Junction boxes [electricity]; Junction sleeves for electric cables; Knee-pads for workers; Laboratory centrifuges; Laboratory trays; Lactodensimeters; Lactometers; Laptop computers; Lasers, not for medical purposes; Lens hoods; Lenses for astrophotography; Letter scales; Levelling instruments; Levels [instruments for determining the horizontal]; Life belts; Life buoys; Life jackets; Life nets; Life saving apparatus and equipment; Life-saving rafts; Light conducting filaments [optical fibers [fibres]]; Light dimmers [regulators], electric; Light-emitting diodes [LED]; Light-emitting electronic pointers; Lighting ballasts; Lightning arresters; Limiters [electricity]; Locks, electric; Logs [measuring instruments]; Loudspeakers; Magic lanterns; Magnetic data media; Magnetic encoders; Magnetic tape units for computers; Magnetic tapes; Magnetic wires; Magnets; Magnifying glasses [optics]; Manometers; Marine compasses; Marine depth finders; Marking buoys; Marking gauges [joinery]; Masts for wireless aerials; Material testing instruments and machines; Materials for electricity mains [wires, cables]; Mathematical instruments; Measures; Measuring apparatus; Measuring devices, electric; Measuring instruments; Measuring spoons; Mechanical signs; Mechanisms for coin-operated apparatus; Mechanisms for counter-operated apparatus; Megaphones; Mercury levels; Metal detectors for industrial or military purposes; Meteorological balloons; Meteorological instruments; Meters; Metronomes; Micrometer screws for optical instruments; Micrometers; Microphones; Microprocessors; Microscopes; Microtomes; Milage recorders for vehicles; Mirrors for inspecting work; Mirrors [optics]; Modems; Money counting and sorting machines; Monitoring apparatus, electric; Monitors [computer hardware]; Monitors [computer programs]; Mouse [data processing equipment]; Mouse pads; Nautical apparatus and instruments; Naval signalling apparatus; Navigation apparatus for vehicles [on-board computers]; Navigational instruments; Neon signs; Nets for protection against accidents; Nose clips for divers and swimmers; Notebook computers; Objectives [lenses] [optics]; Observation instruments; Octants; Ohmmeters; Optical apparatus and instruments; Optical character readers; Optical condensers; Optical data media; Optical discs; Optical glass; Optical goods; Optical lamps; Optical lenses; Oscillographs; Ovens for laboratory use; Oxygen transvasing apparatus; Ozonisers [ozonators]; Parking meters; Particle accelerators; Pedometers; Peepholes [magnifying lenses] for doors; Periscopes; Personal stereos; Petri dishes; Petrol gauges; Phonograph records; Photocopiers [photographic, electrostatic, thermic]; Photographic racks; Photometers; Phototelegraphy apparatus; Photovoltaic cells; Pince-nez; Pipettes; Pitot tubes; Plane tables [surveying instruments]; Planimeters; Plates for batteries; Plotters; Plugs, sockets and other contacts [electric connections]; Plumb bobs; Plumb lines; Pocket calculators; Polarimeters; Portable media players; Portable telephones; Precision balances; Precision measuring apparatus; Pressure indicator plugs for valves; Pressure indicators; Pressure measuring apparatus; Printed circuit boards; Printed circuits; Printers for use with

computers; Prisms [optics]; Probes for scientific purposes; Projection apparatus; Projection screens; Protection devices against X-rays, not for medical purposes; Protection devices for personal use against accidents; Protective helmets; Protective helmets for sports; Protective masks; Protective suits for aviators; Protractors [measuring instruments]; Punched card machines for offices; Push buttons for bells; Pyrometers; Quantity indicators; Radar apparatus; Radio pagers; Radiological apparatus for industrial purposes; Radiology screens for industrial purposes; Radios; Radiotelegraphy sets; Radiotelephony sets; Railway traffic safety appliances; Readers [data processing equipment]; Record players; Reducers [electricity]; Reflecting discs for wear, for the prevention of traffic accidents; Refractometers; Refractors; Regulating apparatus, electric; Relays, electric; Remote control apparatus; Resistances, electric; Respirators for filtering air; Respirators, other than for artificial respiration; Resuscitation mannequins [teaching apparatus]; Retorts; Retorts' stands; Revolution counters; Rheostats; Riding helmets; Road signs, luminous or mechanical; Rods for water diviners; Rods [surveying instruments]; Rulers [measuring instruments]; Rules [measuring instruments]; Saccharometers; Safety restraints, other than for vehicle seats and sports equipment; Safety tarpaulins; Salinometers; Satellite navigational apparatus; Satellites for scientific purposes; Scales; Scanners [data processing equipment]; Screens for photoengraving; Screens [photography]; Screw-tapping gauges; Semi-conductors; Sextants; Sheaths for electric cables; Shoes for protection against accidents, irradiation and fire; Shutter releases [photography]; Shutters [photography]; Sighting telescopes for firearms; Signal bells; Signal lanterns; Signalling buoys; Signalling panels, luminous or mechanical; Signalling whistles; Signals, luminous or mechanical; Signs, luminous; Simulators for the steering and control of vehicles; Sirens; Sleeves for laptops; Slide calipers; Slide projectors; Slide-rules; Slides [photography]; Smoke detectors; Socks, electrically heated; Solar batteries; Solderers' helmets; Solenoid valves [electromagnetic switches]; Sonars; Sound alarms; Sound locating instruments; Sound recording apparatus; Sound recording carriers; Sound recording strips; Sound reproduction apparatus; Sound transmitting apparatus; Sounding apparatus and machines; Sounding leads; Sounding lines; Spark-guards; Speaking tubes; Spectacle cases; Spectacle frames; Spectacle lenses; Spectacles [optics]; Spectrograph apparatus; Spectroscopes; Speed checking apparatus for vehicles; Speed indicators; Speed measuring apparatus [photography]; Speed regulators for record players; Spherometers; Spirit levels; Spools [photography]; Sprinkler systems for fire protection; Stage lighting regulators; Stands for photographic apparatus; Starter cables for motors; Steering apparatus, automatic, for vehicles; Step-up transformers; Stereoscopes; Stereoscopic apparatus; Stills for laboratory experiments; Stroboscopes; Styli for record players; Sulphitometers; Sunglasses; Surveying apparatus and instruments; Surveying chains; Surveying instruments; Surveyors' levels; Switchboards; Switchboxes [electricity]; Switches, electric; Tachometers; Tape recorders; Taximeters; Teaching apparatus; Teeth protectors; Telegraph wires; Telegraphs [apparatus]; Telemeters; Telephone apparatus; Telephone receivers; Telephone transmitters; Telephone wires; Teleprinters; Teleprompters; Teleprompters; Telescopes; Television apparatus; Temperature indicator labels, not for medical purposes; Temperature indicators; Terminals [electricity]; Test tubes; Testing apparatus not for medical purposes; Theft prevention installations, electric; Theodolites; Thermionic tubes; Thermometers, not for medical purposes; Thermostats; Thermostats for vehicles; Ticket dispensers; Time clocks [time recording devices]; Time recording apparatus; Time switches, automatic; Tone arms for record players; Totalizators; Traffic cones; Traffic-light apparatus [signalling devices]; Transformers [electricity]; Transistors [electronic]; Transmitters of electronic signals; Transmitters [telecommunication]; Transmitting sets [telecommunication]; Transponders; Triodes; Tripods for cameras; Urinometers; USB flash drives; Vacuum gauges; Vacuum tubes [radio]; Variometers; Vehicle breakdown warning triangles; Vehicle radios; Verniers; Video cassettes; Video game cartridges; Video recorders; Video screens; Video telephones; Videotapes; Viewfinders, photographic; Viscosimeters; Voltage regulators for vehicles; Voltage surge protectors; Voltmeters; Voting machines; Wafers for integrated circuits; Waling glasses; Walkie-talkies; Washing trays [photography]; Water level indicators; Wavemeters; Weighbridges; Weighing apparatus and instruments; Weighing machines; Weights; Whistle alarms; Wind socks for indicating wind direction; Wire connectors [electricity]; Wires, electric; Workmen's protective face-shields; Wrist rests for use with computers; X-ray apparatus not for medical purposes; X-ray films, exposed; X-ray photographs, other than for medical purposes; X-ray tubes not for medical purposes; data storage apparatus and instruments, software and data storage software, and software for video-conferencing, radio, television, sound recording, sound reproducing, telecommunications and teaching apparatus and instruments; apparatus for recording television programmes; apparatus for reproduction or reception of sound, images or audio visual content; electrical and electronic apparatus for use in the reception of satellite, terrestrial or cable broadcasts; televisions; LCD and

plasma screens; home cinema systems; amplifiers; speakers; radios; wireless audio and/or audio visual devices; portable wireless audio and/or audio visual devices; remote controls; wireless keypads; television receivers including a decoder; set-top boxes; digital set-top boxes; high definition set-top boxes; personal video recorder; set-top boxes for use in decoding and reception of satellite, terrestrial and cable broadcasts; apparatus for decoding encoded signals including set-top boxes for television reception; set-top box apparatus including a decoder and an interactive viewing guide; set-top box apparatus including a decoder and a recorder for recording television and audio programmes; set-top box apparatus including a decoder and a recorder programmable to transfer stored recordings to storage and also to delete the older recordings; satellite dishes; low noise blocks; satellite meters; computer software to enable searching of data; encoded programs for computers and for data processing and telecommunications; telephones; mobile telephones; PDAs; telephone and radio modems; television receivers including a decoder; set-top boxes for use in decoding and reception of satellite, terrestrial cable and digital subscriber line (DSL), Internet or other electronic broadcasts; apparatus for decoding encoded signals; recorded television and radio programmes; recorded programmes for broadcasting or other transmission on television, radio, mobile telephones, PDAs and on PCs; video recordings; multimedia apparatus and instruments; portable or hand-held computers; DVD players; computers; computer hardware; firmware; computer firmware; computer hardware, apparatus and instruments all for transmitting, displaying, receiving, storing and searching electronic information; computer programs; computer software; computer software and telecommunications apparatus to enable connection to databases and the Internet; computer software supplied from the Internet; network termination equipment; wired and/or wireless computer network routers, modems, firewalls and/or bridges; computer software and computer programs for distribution to, and for use by, viewers of a digital television channel for the viewing and purchase of goods and services; computer games software and computer quiz software; computer programs for interactive television and for interactive games and/or quizzes; interactive video game devices comprised of computer software namely software for operating game controllers; portable and/or hand-held electronic devices for receiving, playing and transmitting music, sounds, images, text, signals, information and code; electronic publications; computer games (computer software); computer video games (computer software); video screens; video projectors; tapes, discs and wires, all being magnetic; cassettes and cartridges, all adapted for use with the aforesaid tapes; blank and pre-recorded audio and video cassettes, tapes and cartridges; compact discs; DVD discs; phonographic records; laser readable discs for recording sound or video; ROM cartridges, CD ROMs, cards and discs, integrated circuit cards, memory carriers, recording media, all pre-recorded with computer video games and/or quizzes; encoded cards; radio and television signal antennae; downloadable music, sounds, videos, images, text and information provided by a telecommunications network, by on-line delivery and by way of the Internet and/or the world-wide web or other communications network; interactive sound and/or audio recordings; music, video, sound and/or audio recordings (downloadable) provided from MP3 Internet websites; MP3 players, MP3 readers; audio and/or video file recorders and/or players; portable audio and/or video file recorders and/or players; telephone ring tones (downloadable); downloadable ring tones for mobile phones; apparatus and instruments for the reception of radio and television broadcasts including the reception of cable, satellite and digital broadcasts; smart cards; credit cards; loyalty cards; acoustic apparatus or instruments, namely acoustic discs, acoustic meters, acoustic sound alarms; adaptors; aerials; antennae; amplifiers; communication apparatus and instruments; encoded or magnetic banking or credit cards; cinematographic film; cinematographic instruments and apparatus; data carriers; data storage apparatus, equipment and instruments; electrical telecommunications and/or communications and/or broadcast and/or transmission and/or decoding and/or image processing and/or audio visual instruments and apparatus; electronic telecommunications and/or communications and/or broadcast and/or transmission and/or decoding and/or image processing and/or audio visual instruments and apparatus; film reproducing instruments and apparatus; hand held electrical telecommunications and/or communications and/or broadcast and/or transmission and/or decoding and/or image processing and/or audio visual instruments and apparatus; hand held electronic telecommunications and/or communications and/or broadcast and/or transmission and/or decoding and/or image processing and/or audio visual instruments and apparatus; mobile telephones; motion pictures; telephone apparatus and equipment; parts and fittings for all the aforesaid goods; sunglasses, leather cases for holding mobile phones; downloadable media content, including video and films, television programmes, computer games, music, images and ring tones provided by internet, telephone line, cable, wireless transmission, satellite or terrestrial broadcast service; cases, containers, protective coverings and parts and fittings therefor, all for use with MP3 players, music storage devices, media storage devices and other audio,

visual and computer devices; electrical, electronic and computer equipment for machinery for use in conservation, generation and efficient use of heat, light and water, including thermostatic controls, solar panels for electricity generation, photovoltaic devices, solar cells turbines and motion detectors; electrical and electronic equipment for use in the generation of solar power; electrical, electronic and computer equipment for use in the generation of alternative energy including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels; control and monitoring equipment for use in the generation of alternative energy including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels; automated control apparatus for local management of lighting, heating and water supplies; electronic publications (downloadable), including electronic publications, magazines and newsletters regarding environmental protection, energy conservation and ecology, animal welfare and renewable energy projects, including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels; apparatus and instruments for closed circuit television and surveillance systems; apparatus and instruments for personal security monitoring; apparatus and instruments for home security monitoring and control; home and personal security apparatus; home and personal security devices; home and personal security alarms; electronic protection equipment, including fire detecting and alarm equipment, intruder and burglar alarm equipment and motion detecting equipment; radio, telephonic, television and signalling apparatus and instruments, cameras, sound and video monitoring and recording and sound and video reproducing apparatus and instruments, all for control and telemetry purposes for the home and personal security; closed-circuit television systems (CCTV); monitors; cameras; optical lenses; camera casings; prepackaged cameras; videocassette recorders (VCRs); system controlling software; video monitoring apparatus; detectors; access control apparatus; readers; magnetic or encoded access control cards; monitoring apparatus; electronic panels for alarm management and monitoring; alarm panels; glass breakage detectors; smoke detectors; carbon monoxide detectors; digital audio recorders; digital video recorders; digital audio servers; digital video servers; electrical communication equipment; message programming equipment; radio paging equipment; electronic locking systems; life-saving apparatus and equipment; electric alarms; electronic devices for opening doors; electronic devices for protection; intruder alarms and anti-theft equipment; intruder detection apparatus; motion detecting equipment; electronic control apparatus; electronic apparatus for controlling operation of machines; remote apparatus for controlling operation of machines; computer apparatus for controlling operation of machines; electronic network equipment; electronic communication equipment; message programming devices; electronic locking apparatus; parts and fittings for all the aforesaid goods; computer software, operating system software, devices, and hardware for transmitting, receiving, synchronizing, displaying, backing-up, monitoring, controlling, sharing, coding, decoding, encrypting, accessing, remotely accessing, creating, collecting, storing, securing, removing, transferring, disseminating, locating, organizing or otherwise utilizing data, voice, multimedia, audio, visual, music, photographs, drawings, images, audiovisual, video, text, graphics or other data, including over a global communications network; computer software, operating system software, devices, and hardware for synchronizing data, files, e-mails, contacts, calendars, task lists, text messages, photos, music, audio, visual, audio visual, video, text, graphics, programs and other information between computers and hand-held or other devices, and vice versa; communications platforms for enabling instantaneous, continuous, scheduled and perpetual synchronization of data between computers and hand-held or other devices, and vice versa; multimedia cards, memory cards, flash memory cards, memory chips, data storage media devices, plugs, plug-in cards, magnetic cards, SIM cards, telephone calling cards, headphones, headsets, portable and/or hand held electronic devices for receiving, storing, playing and transmitting data, voice, multimedia, audio, visual, music, photographs, drawings, images, audiovisual, video, text, graphics or other data; online dictionaries, encyclopaedias, and reference texts (downloadable); online publications, including newspapers, magazines (periodicals), comics, journals (publications), books, user manuals, instructional and teaching materials (downloadable); online posters, photographs, pictures, articles, vouchers and tickets (downloadable), online electronic dictionaries, encyclopaedias and reference texts (downloadable); computer software for processing electronic payments and transferring funds to and from others; online and downloadable authentication software; conversion software and databases, including currency conversion and measurement conversion; computer software for the purpose of monitoring online communications and chat room conversations and alerting third parties to the contents; computer software for monitoring the use of computers and the Internet by children; computer software relating to online protection and online security; protective clothing [against accident or injury] for cycling; locks (electric) for bicycles; parts and fittings for all the aforesaid goods; satellite navigational system for bicycles; global

positioning systems for use with bicycles; computers for use with bicycles; ergometers; computer apparatus for remote meter reading; bicycle meters; distance meters; power meters; speed meters; eyewear; sports eyewear; protective eyewear; sunglasses; cases for eyewear; cases for sunglasses; frames for eyewear; lenses for eyewear; straps for sunglasses and eyewear; helmets; cyclists helmets; crash helmets; protective sports helmets; sports bags for protective helmets; sporting articles for protective purposes; protective body and limb pads for cycling; face masks for cycling; protective gloves; visors; radios; communicators; aerials for radios; parts for radios; carrying cases for radios; electronic radio apparatus; mobile radios; mounting fittings for radios; radio receivers and transmitters; radio transceivers; radios for vehicles; solar powered radios; virtual reality systems; virtual reality glasses or goggle, data gloves, head mounted displays, datasuits, virtual reality clothing, headphones, speakers, joysticks, equipment and apparatus for virtual reality rooms; virtual reality software; parts and fittings for all of the above.

### Class 16

Printed matter; bookbinding material; photographs; adhesives for stationery or household purposes; artists' materials; paint brushes; typewriters and office requisites (except furniture); instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); printers' type; printing blocks; Adhesives for stationery or household purposes; Artists' materials; Paint brushes; Typewriters and office requisites (except furniture); Instructional and teaching material (except apparatus); Plastic materials for packaging (not included in other classes); Printers' type; Printing blocks; Absorbent sheets of paper or plastic for foodstuff packaging; Address plates for addressing machines; Address stamps; Addressing machines; Adhesive bands for stationery or household purposes; Adhesive tape dispensers [office requisites]; Adhesive tapes for stationery or household purposes; Adhesives [glues] for stationery or household purposes; Advertisement boards of paper or cardboard; Albums; Almanacs; Announcement cards [stationery]; Apparatus for mounting photographs; Aquarelles; Architects' models; Artists' watercolor saucers; Atlases; Bags [envelopes, pouches] of paper or plastics, for packaging; Bags for microwave cooking; Balls for ball-point pens; Bibs of paper; Binding strips [bookbinding]; Biological samples for use in microscopy [teaching materials]; Blackboards; Blotters; Bookbinding apparatus and machines [office equipment]; Bookbinding cloth; Bookbinding cords; Bookbinding material; Bookbindings; Bookends; Booklets; Bookmarkers; Books; Bottle envelopes of cardboard or paper; Bottle wrappers of cardboard or paper; Boxes of cardboard or paper; Cabinets for stationery [office requisites]; Calculating tables; Calendars; Canvas for painting; Carbon paper; Cardboard tubes; Cards; Cases for stamps [seals]; Catalogues; Chalk for lithography; Chalk holders; Chaplets; Charcoal pencils; Chart pointers, nonelectronic; Chromos; Cigar bands; Clipboards; Clips for offices; Coasters of paper; Comic books; Compasses for drawing; Composing frames [printing]; Composing sticks; Conical paper bags; Copying paper [stationery]; Correcting fluids [office requisites]; Correcting ink [heliography]; Correcting tapes [office requisites]; Covers [stationery]; Cream containers of paper; Credit card imprinters, non-electric; Decalcomanias; Diagrams; Document files [stationery]; Document holders [stationery]; Document laminators for office use; Drawer liners of paper, perfumed or not; Drawing boards; Drawing instruments; Drawing materials; Drawing pads; Drawing pens; Drawing rulers; Drawing sets; Drawing squares; Drawing T-squares; Duplicators; Elastic bands for offices; Electrocardiograph paper; Electrotypes; Embroidery designs [patterns]; Engraving plates; Engravings; Envelope sealing machines, for offices; Envelopes [stationery]; Erasing products; Erasing shields; Etching needles; Etchings; Fabrics for bookbinding; Face towels of paper; Figurines [statuettes] of papier mâché; Files [office requisites]; Filter paper; Filtering materials [paper]; Finger-stalls [office requisites]; Flags of paper; Flower-pot covers of paper; Flyers; Folders for papers; Folders [stationery]; Forms, printed; Fountain pens; French curves; Galley racks [printing]; Garbage bags of paper or of plastics; Geographical maps; Glue for stationery or household purposes; Gluten [glue] for stationery or household purposes; Graining combs; Graphic prints; Graphic representations; Graphic reproductions; Greeting cards; Gummed cloth for stationery purposes; Gummed tape [stationery]; Gums [adhesives] for stationery or household purposes; Hand labelling appliances; Hand-rests for painters; Handbooks [manuals]; Handkerchiefs of paper; Handwriting specimens for copying; Hat boxes of cardboard; Hectographs; Histological sections for teaching purposes; Holders for checkbooks [cheque books]; Holders for stamps [seals]; House painters' rollers; Humidity control sheets of paper or plastic for foodstuff packaging; Index cards [stationery]; Indexes; Indian inks; Ink; Ink sticks; Ink stones [ink reservoirs]; Inking pads; Inking ribbons; Inking ribbons for computer printers; Inking sheets for document reproducing

machines; Inking sheets for duplicators; Inkstands; Inkwells; Isinglass for stationery or household purposes; Labels, not of textile; Ledgers [books]; Letter trays; Letters [type]; Lithographic stones; Lithographic works of art; Lithographs; Loose-leaf binders; Luminous paper; Magazines [periodicals]; Manifolds [stationery]; Marking chalk; Marking pens [stationery]; Mats for beer glasses; Mimeograph apparatus and machines; Modelling clay; Modelling materials; Modelling paste; Modelling wax, not for dental purposes; Moisteners for gummed surfaces [office requisites]; Moisteners [office requisites]; Molds for modelling clays [artists' materials]; Money clips; Musical greeting cards; Napkins of paper for removing make-up; Newsletters; Newspapers; Nibs; Nibs of gold; Note books; Numbering apparatus; Numbers [type]; Office perforators; Office requisites, except furniture; Oleographs; Packaging material made of starches; Packing paper; Pads [stationery]; Paint boxes [articles for use in school]; Paint trays; Paintbrushes; Painters' brushes; Painters' easels; Paintings [pictures], framed or unframed; Palettes for painters; Pamphlets; Pantographs [drawing instruments]; Paper bows; Paper clasps; Paper-clips; Paper coffee filters; Paper for radiograms; Paper for recording machines; Paper knives [office requisites]; Paper ribbons; Paper sheets [stationery]; Paper shredders for office use; Paper tapes and cards for the recordal of computer programmes; Paperweights; Papier mâché; Parchment paper; Passport holders; Pastels [crayons]; Patterns for dressmaking; Patterns for making clothes; Pen cases; Pen clips; Pen wipers; Pencil holders; Pencil lead holders; Pencil leads; Pencil sharpeners, electric or non-electric; Pencil sharpening machines, electric or non-electric; Pencils; Penholders; Pens [office requisites]; Perforated cards for Jacquard looms; Periodicals; Photo-engravings; Photograph stands; Photographs [printed]; Pictures; Placards of paper or cardboard; Place mats of paper; Plans; Plastic bubble packs for wrapping or packaging; Plastic cling film, extensible, for palletization; Plastic film for wrapping; Plastics for modelling; Portraits; Postage meters for office use; Postage stamps; Postcards; Posters; Printed matter; Printed publications; Printed timetables; Printers' blankets, not of textile; Printers' reglets; Printing blocks; Printing sets, portable [office requisites]; Printing type; Prints [engravings]; Prospectuses; Punches [office requisites]; Rollers for typewriters; Rubber erasers; School supplies [stationery]; Scrapers [erasers] for offices; Sealing compounds for stationery purposes; Sealing machines for offices; Sealing stamps; Sealing wafers; Sealing wax; Seals [stamps]; Self-adhesive tapes for stationery or household purposes; Sheets of reclaimed cellulose for wrapping; Shields [paper seals]; Signboards of paper or cardboard; Silver paper; Slate pencils; Song books; Spools for inking ribbons; Square rulers; Stamp pads; Stamp stands; Stamps [seals]; Stands for pens and pencils; Stapling presses [office requisites]; Starch paste [adhesive] for stationery or household purposes; Stationery; Steatite [tailor's chalk]; Steel letters; Steel pens; Stencil cases; Stencil plates; Stencils; Stencils [stationery]; Stickers [stationery]; Table linen of paper; Table napkins of paper; Tablecloths of paper; Tablemats of paper; Tags for index cards; Tailors' chalk; Teaching materials [except apparatus]; Terrestrial globes; Thumbtacks; Tickets; Toilet paper; Towels of paper; Tracing cloth; Tracing needles for drawing purposes; Tracing paper; Tracing patterns; Trading cards other than for games; Transparencies [stationery]; Trays for sorting and counting money; Typewriter keys; Typewriter ribbons; Typewriters, electric or non-electric; Vignetting apparatus; Viscose sheets for wrapping; Waxed paper; Wood pulp board [stationery]; Wood pulp paper; Wristbands for the retention of writing instruments; Writing board erasers; Writing brushes; Writing cases [sets]; Writing cases [stationery]; Writing chalk; Writing instruments; Writing materials; Writing or drawing books; Writing pads; Writing paper; Writing slates; Xuan paper for Chinese painting and calligraphy; publications, newspapers, magazines (periodicals) but excluding printed magazines distributed in-flight to airline travellers in connection with airline services and not being predominantly a television or cinema listings; comics, journals (publications) and books; publications including strategy guides, user manuals, books and magazines all in the field of computer games, science fiction, games and entertainment; quiz books; shopping guides listing products for purchase; promotional literature relating to the promotion of goods for sale via digital television, the Internet or other telecommunication channels; instructional and teaching materials (other than apparatus); posters; postcards and greeting cards; calendars; diaries; cards and stickers for collecting and collating in albums; writing requisites; rulers; erasers; writing paper; writing sets; catalogues; vouchers, all for holidays and for travel to and from the destination; adhesive stickers; advertising material; printed and/or online advertisements; bags; credit cards; instructional manuals; newsletters; pens; pencils; writing instruments; pen and pencil holders; programme guides; user guides or manuals; including all the aforesaid made from recycled and/or unbleached materials and/or from organic matter.

Class 28

Games and playthings; gymnastic and sporting articles not included in other classes; decorations for Christmas trees; Air pistols [toys]; Amusement machines, automatic and coin-operated; Apparatus for games; Appliances for gymnastics; Arcade video game machines; Archery implements; Artificial fishing bait; Artificial snow for Christmas trees; Ascenders [mountaineering equipment]; Backgammon games; Bags especially designed for skis and surfboards; Balls for games; Bar-bells; Baseball gloves; Batting gloves [accessories for games]; Bells for Christmas trees; Billiard balls; Billiard cue tips; Billiard cues; Billiard markers; Billiard table cushions; Billiard tables; Bingo cards; Bite indicators [fishing tackle]; Bite sensors [fishing tackle]; Bladders of balls for games; Board games; Bob-sleighs; Body boards; Body-building apparatus; Bowling apparatus and machinery; Bows for archery; Boxing gloves; Building blocks [toys]; Building games; Butterfly nets; Camouflage screens [sports articles]; Candle holders for Christmas trees; Caps for pistols [toys]; Chalk for billiard cues; Checkerboards; Checkers [games]; Chess games; Chessboards; Chips for gambling; Christmas tree stands; Christmas trees of synthetic material; Clay pigeon traps; Clay pigeons [targets]; Climbers' harness; Coin-operated billiard tables; Confetti; Conjuring apparatus; Controllers for game consoles; Cosaques [toy fireworks]; Counters [discs] for games; Creels [fishing traps]; Cricket bags; Cups for dice; Darts; Detonating caps [toys]; Dice; Discuses for sports; Divot repair tools [golf accessories]; Dolls; Dolls' beds; Dolls' clothes; Dolls' feeding bottles; Dolls' houses; Dolls' rooms; Dominoes; Edges of skis; Elbow guards [sports articles]; Electronic targets; Exercisers [expanders]; Fairground ride apparatus; Fencing gloves; Fencing masks; Fencing weapons; Fish hooks; Fishing tackle; Flippers for swimming; Floats for fishing; Flying discs [toys]; Games; Gaming machines for gambling; Gloves for games; Golf bags, with or without wheels; Golf clubs; Golf gloves; Gut for fishing; Gut for rackets; Hang gliders; Harness for sailboards; Harpoon guns [sports articles]; Hockey sticks; Horseshoe games; Hunting game calls; Ice skates; In-line roller skates; Jigsaw puzzles; Kaleidoscopes; Kite reels; Kites; Knee guards [sports articles]; Landing nets for anglers; Lines for fishing; Lures for hunting or fishing; Machines for physical exercises; Mahjong; Marbles for games; Masts for sailboards; Men's athletic supporters [sports articles]; Mobiles [toys]; Nets for sports; Ninepins; Novelties for parties, dances [party favors, favours]; Ornaments for Christmas trees, except illumination articles and confectionery; Pachinkos; Paintball guns [sports apparatus]; Paintballs [ammunition for paintball guns] [sports apparatus]; Paper party hats; Paragliders; Parlor games; Piñatas; Play balloons; Playing balls; Playing cards; Plush toys; Poles for pole vaulting; Portable games with liquid crystal displays; Practical jokes [novelties]; Protective paddings [parts of sports suits]; Punching bags; Puppets; Quoits; Rackets; Radiocontrolled toy vehicles; Rattles [playthings]; Reels for fishing; Ring games; Rocking horses; Rods for fishing; Roller skates; Rollers for stationary exercise bicycles; Rosin used by athletes; Roulette wheels; Sailboards; Scale model kits [toys]; Scale model vehicles; Scent lures for hunting or fishing; Scooters [toys]; Scrapers for skis; Scratch cards for playing lottery games; Seal skins [coverings for skis]; Shin guards [sports articles]; Shuttlecocks; Skateboards; Skating boots with skates attached; Ski bindings; Skis; Skittles; Sleighs [sports articles]; Slides [playthings]; Sling shots [sports articles]; Slot machines [gaming machines]; Snow globes; Snowboards; Snowshoes; Soap bubbles [toys]; Sole coverings for skis; Spinning tops [toys]; Spring boards [sports articles]; Starting blocks for sports; Stationary exercise bicycles; Strings for rackets; Stuffed toys; Surf boards; Surf skis; Surfboard leashes; Swimming belts; Swimming jackets; Swimming kick boards; Swimming pools [play articles]; Swings; Tables for indoor football; Tables for table tennis; Targets; Teddy bears; Tennis ball throwing apparatus; Tennis nets; Theatrical masks; Toy masks; Toy pistols; Toy vehicles; Toys; Toys for domestic pets; Trampolines; Twirling batons; Video game machines; Water wings; Waterskis; Wax for skis; Weight lifting belts [sports articles]; toys; electronic games; hand-held devices for playing electronic, computer or video games; video games apparatus; parts and fittings for all the aforesaid goods; playing cards; card games, sporting articles; games involving gambling; amusement machines; amusement apparatus and instruments; interactive educational or entertainment games; cases and/or bags adapted for carrying bicycles; sporting articles for protective purposes; stationary exercise bicycles; rollers for bicycles; trainers for bicycles (sporting apparatus); turbo trainers for bicycles (sporting apparatus); rollers for stationary bicycles; computer controlled exercise apparatus; computer video games and/or quizzes adapted for use with television receivers and screens or with video monitors or with computer screens; electronic apparatus adapted for use with television receivers in playing games; games consoles; interactive video game devices comprised of computer hardware and accessories, namely game consoles and game controllers; portable and/or hand-held electronic devices for interactive computer and video games; amusement apparatus and instruments adapted for use with an external display screen or monitor; interactive educational or entertainment games for use with television receivers and

video apparatus; games controllers; wireless gaming controllers; electronic computer games; electronic interactive computer games; parts and fittings for all of the above.

Class 35

Advertising; business management; business administration; office functions; Accounting; Administrative processing of purchase orders; Advertising by mail order; Advisory services for business management; Arranging newspaper subscriptions for others; Arranging subscriptions to telecommunication services for others; Auctioneering; Bill-posting; Business appraisals; Business auditing; Business efficiency expert services; Business information; Business inquiries; Business investigations; Business management and organization consultancy; Business management assistance; Business management consultancy; Business management of hotels; Business management of performing artists; Business management of sports people; Business organization consultancy; Business research; Commercial administration of the licensing of the goods and services of others; Commercial information agencies; Commercial information and advice for consumers [consumer advice shop]; Commercial or industrial management assistance; Compilation of information into computer databases; Compilation of statistics; Computerized file management; Cost price analysis; Data search in computer files for others; Demonstration of goods; Direct mail advertising; Dissemination of advertising matter; Distribution of samples; Document reproduction; Drawing up of statements of accounts; Economic forecasting; Employment agencies; Import-export agencies; Invoicing; Layout services for advertising purposes; Marketing; Marketing research; Marketing studies; Modelling for advertising or sales promotion; News clipping services; Office machines and equipment rental; On-line advertising on a computer network; Opinion polling; Organization of exhibitions for commercial or advertising purposes; Organization of fashion shows for promotional purposes; Organization of trade fairs for commercial or advertising purposes; Outsourcing services [business assistance]; Payroll preparation; Personnel management consultancy; Personnel recruitment; Photocopying services; Presentation of goods on communication media, for retail purposes; Price comparison services; Procurement services for others [purchasing goods and services for other businesses]; Production of advertising films; Professional business consultancy; Psychological testing for the selection of personnel; Public relations; Publication of publicity texts; Publicity; Publicity agencies; Publicity columns preparation; Publicity material rental; Radio advertising; Relocation services for businesses; Rental of advertising space; Rental of advertising time on communication media; Rental of photocopying machines; Rental of vending machines; Retail or wholesale services connected with the sale of pharmaceutical, veterinary and sanitary preparations and medical supplies; Sales promotion for others; Secretarial services; Shop window dressing; Shorthand; Sponsorship search; Systemization of information into computer databases; Tax preparation; Telemarketing services; Telephone answering for unavailable subscribers; Television advertising; Transcription; Typing; Updating of advertising material; Word processing; Writing of publicity texts; promotional services; administration services for businesses; accounting services; customer relationship management; organisation, operation and supervision of sales and promotional incentive schemes; provision of product information and advice to prospective purchasers of home entertainment equipment, multi-media apparatus and instruments, television and radio equipment, audio visual equipment, set-top boxes, personal video recorders, video recorders, computer games software, hardware and peripheral devices; demonstration services for advertising, business, commercial & trade purposes; rental of advertising space; television advertising commercials; preparation and presentation of audio visual displays for advertising purposes; dissemination of advertising matter; arranging and conducting of trade shows and exhibitions; arranging and conducting trade show exhibitions in the field of electronic, computer and video games for the computer and video game industry; advertisement and promotion of television services; compilation of business statistics and commercial information; loyalty card services; marketing studies; marketing of radio programmes, television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual material, pre-recorded video cassettes, DVDs or pre-recorded video discs; monitoring and analysis of call information (office services); business planning, inspection, survey and appraisal services; receipt and provision of computerised business information data; compilation of business statistics and commercial information, all relating to television, radio, satellite broadcasting and video games; magazine and newspaper subscriptions; the bringing together, for the benefit of others of a variety of goods namely bleaching preparations and other substances for laundry use, cleaning, polishing, scouring and abrasive preparations, cleaning, bleaching and abrasive preparations and substances, all for laundry use, anti-perspirants, perfumes, non-medicated toilet

preparations, cosmetic preparations, dentifrices, toilet articles, hair preparations, shampoos, soaps, essential oils, beauty products, toiletries, colognes, eau de toilette, deodorants, body sprays, perfumed body sprays, oils, creams and lotions for the skin, preparations for the bath and shower, shampoos and conditioners, hair styling products, shaving gel, foams and cream, pre and post shave balms, aftershaves, razors, razor blades, chamois creams, embrocation creams, depilatory preparations, sunscreen preparations, cosmetics, perfumery, candles including all the aforesaid made from unbleached and/or organic and/or biodegradable ingredients, pharmaceutical and veterinary goods, industrial oils and greases, lubricants, fuels (including motor spirit) and illuminants, fuel additives and preparations for enhancing combustion of fuels, machine tools, motors and engines, turbines for power generation, control panels for turbines for power generation, machines for household use, building and construction materials (non-metallic), building glass, sheet materials, metal hardware, insulation, cladding, roofing materials, pipes, doors, door furniture, windows, window furniture, joinery materials, ladders; kitchen units, kitchen furniture, bedroom furniture, dining room furniture, flooring, lighting, radiators, soft furnishings, storage, shelving, fireplaces and surrounds, living room furniture, natural materials for use as horticultural fertilizers, horticultural implements, gardening equipment, horticultural frames, garden tools (hand operated), watering cans, garden sprayers, garden lighting, garden furniture, covers for garden furniture, garden ornaments, gardening gloves, seeds, plants, gardening clothing, gardening footwear, gardening headwear, garden storage boxes, paints and varnishes, hand tools, scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, radio, television, sound recording, sound reproducing, telecommunications, signalling, checking (supervision) and teaching apparatus and instruments, apparatus for recording television programmes, apparatus for recording, transmission, reproduction or reception of sound, images or audio visual content, electrical and electronic apparatus for use in the reception of satellite, terrestrial or cable broadcasts, televisions, LCD and plasma screens, home cinema systems, amplifiers, speakers, radios, wireless audio and/or audio visual devices, portable wireless audio and/or audio visual devices, remote controls, games controllers, wireless gaming controllers, wireless keypads, television receivers including a decoder, settop boxes, digital set-top boxes, high definition set- top boxes, personal video recorder, set-top boxes for use in decoding and reception of satellite, terrestrial and cable broadcasts, apparatus for decoding encoded signals including set-top boxes for television reception, set-top box apparatus including a decoder and an interactive viewing guide, set-top box apparatus including a decoder and a recorder for recording television and audio programmes, set-top box apparatus including a decoder and a recorder programmable to transfer stored recordings to storage and also to delete the older recordings, satellite dishes, low noise blocks, satellite meters, computer software to enable searching of data, encoded programs for computers and for data processing and telecommunications, telephones, mobile telephones, PDAs, telephone and radio modems, television receivers including a decoder, set-top boxes for use in decoding and reception of satellite, terrestrial cable and digital subscriber line (DSL), Internet or other electronic broadcasts, apparatus for decoding encoded signals, recorded television and radio programmes, recorded programmes for broadcasting or other transmission on television, radio, mobile telephones, PDAs and on PCs, video recordings, multimedia apparatus and instruments, portable or hand-held computers, DVD players, computers, computer hardware and peripheral devices, computer hardware, apparatus and instruments all for transmitting, displaying, receiving, storing and searching electronic information, computer programs, electronic computer games, electronic interactive computer games, computer software, computer software and telecommunications apparatus to enable connection to databases and the Internet, computer software supplied from the Internet, network termination equipment, wired and/or wireless computer network routers, modems, firewalls and/or bridges, computer software and computer programs for distribution to, and for use by, viewers of a digital television channel for the viewing and purchase of goods and services, computer games software and computer quiz software, computer video games and/or quizzes adapted for use with television receivers and screens or with video monitors or with computer screens, computer programs for interactive television and for interactive games and/or quizzes, electronic apparatus adapted for use with television receivers in playing games, games consoles, interactive video game devices comprised of computer hardware and software and accessories, namely game consoles, game controllers and software for operating game controllers, portable and/or hand-held electronic devices for interactive computer and video games, portable and/or hand-held electronic devices for receiving, playing and transmitting music, sounds, images, text, signals, information and code, Portable Wireless Audio Devices, virtual reality systems, home entertainment systems, multi-media equipment, audio visual equipment, video and television equipment, electronic publications, computer games, computer video games, video screens, video projectors, tapes, discs

and wires, all being magnetic, cassettes and cartridges, all adapted for use with the aforesaid tapes, blank and pre-recorded audio and video cassettes, tapes and cartridges, compact discs, DVD discs, phonographic records, laser readable discs for recording sound or video, ROM cartridges, CD ROMs, cards and discs, integrated circuit cards, memory carriers, recording media, all pre-recorded with computer video games and/or guizzes, encoded cards, radio and television signal antennae, music, sounds, videos, images, text and information provided by a telecommunications network, by on-line delivery and by way of the Internet and/or the world-wide web or other communications network, interactive sound and/or audio recordings, music, video, sound and/or audio recordings (downloadable) provided from MP3 Internet websites, MP3 players, MP3 readers, audio and/or video file recorders and/or players, portable audio and/or video file recorders and/or players, personal video recorders, telephone ring tones (downloadable), apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity, apparatus and instruments for the reception of radio and television broadcasts including the reception of cable, satellite and digital broadcasts, smart cards, credit cards, loyalty cards, acoustic apparatus or instruments, adaptors, aerials, antennae, amplifiers, amusement apparatus and instruments adapted for use with an external display screen or monitor, communication apparatus and instruments, encoded or magnetic banking or credit cards, cinematographic film, cinematographic instruments and apparatus, data carriers, data storage, electrical telecommunications and/or communications and/or broadcast and/or transmission and/or decoding and/or image processing and/or audio visual instruments and apparatus, electronic telecommunications and/or communications and/or broadcast and/or transmission and/or decoding and/or image processing and/or audio visual instruments and apparatus, film reproducing instruments and apparatus, hand held electrical telecommunications and/or communications and/or broadcast and/or transmission and/or decoding and/or image processing and/or audio visual instruments and apparatus, hand held electronic telecommunications and/or communications and/or broadcast and/or transmission and/or decoding and/or image processing and/or audio visual instruments and apparatus, interactive educational or entertainment games for use with television receivers and video apparatus, mobile telephones, motion pictures, telephone apparatus and equipment, parts and fittings for all the aforesaid goods, sunglasses, leather cases for holding mobile phones, downloadable media content, including video and films, television programmes, computer games, music, images and ring tones provided by internet, telephone line, cable, wireless transmission, satellite or terrestrial broadcast service, cases, containers, protective coverings and parts and fittings therefor, all for use with MP3 players, music storage devices, media storage devices and other audio, visual and computer devices, electrical, electronic and computer equipment for machinery for use in conservation, generation and efficient use of heat, light and water, including thermostatic controls, solar panels for electricity generation, photovoltaic devices, solar cells, turbines and motion detectors, electrical, electronic and computer equipment for use in the generation of alternative energy including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels, control and monitoring equipment for use in the generation of alternative energy including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels, electronic publications (downloadable), including electronic publications, magazines and newsletters regarding environmental protection, energy conservation and ecology, animal welfare and renewable energy projects, including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels, apparatus and instruments for closed circuit television and surveillance systems, apparatus and instruments for personal security monitoring, apparatus and instruments for home security monitoring and control, home and personal security apparatus, home and personal security devices, home and personal security alarms, electronic protection equipment, including fire detecting and alarm equipment, intruder and burglar alarm equipment and motion detecting equipment, radio, telephonic, television and signalling apparatus and instruments, cameras, sound and video monitoring and recording and sound and video reproducing apparatus and instruments, all for control and telemetry purposes for the home and personal security, closed-circuit television systems (CCTV), monitors; cameras, optical lenses, camera casings, prepackaged cameras, videocassette recorders (VCRs), system controlling software, video monitoring apparatus, detectors, access control apparatus, readers, magnetic or encoded access control cards, monitoring apparatus, electronic panels for alarm management and monitoring, alarm panels, glass breakage detectors, smoke detectors, carbon monoxide detectors, digital audio recorders, digital video recorders, digital audio servers, digital video servers, electrical communication equipment, message programming equipment, radio paging equipment, electronic locking systems, life-saving apparatus and equipment, electric alarms, electronic devices for opening doors, electronic devices for protection, intruder alarms and anti-theft equipment, intruder detection apparatus, motion detecting equipment, electronic control

apparatus, electronic apparatus for controlling operation of machines, remote apparatus for controlling operation of machines, computer apparatus for controlling operation of machines, electronic network equipment, electronic communication equipment, message programming devices, electronic locking apparatus, computer software, operating system software, devices, and hardware for transmitting, receiving, synchronizing, displaying, backingup, monitoring, controlling, sharing, coding, decoding, encrypting, accessing, remotely accessing, creating, collecting, storing, securing, removing, transferring, disseminating, locating, organizing or otherwise utilizing data, voice, multimedia, audio, visual, music, photographs, drawings, images, audiovisual, video, text, graphics or other data, including over a global communications network, computer software, operating system software, devices, and hardware for synchronizing data, files, e-mails, contacts, calendars, task lists, text messages, photos, music, audio, visual, audio visual, video, text, graphics, programs and other information between computers and hand-held or other devices, and vice versa, communications platforms for enabling instantaneous, continuous, scheduled and perpetual synchronization of data between computers and hand-held or other devices, and vice versa, multimedia cards, memory cards, flash memory cards, memory chips, data storage media devices, plugs, plug-in cards, magnetic cards, SIM cards, telephone calling cards, headphones, headsets, portable and/or hand held electronic devices for receiving, storing, playing and transmitting data, voice, multimedia, audio, visual, music, photographs, drawings, images, audiovisual, video, text, graphics or other data, online dictionaries, encyclopaedias, and reference texts (downloadable), online publications, including newspapers, magazines (periodicals), comics, journals (publications), books, user manuals, instructional and teaching materials (downloadable), online posters, photographs, pictures, articles, tickets (downloadable), online electronic dictionaries, encyclopaedias and reference texts, (downloadable) computer software for processing electronic payments and transferring funds to and from others, online and downloadable authentication software, online conversion software and databases, including currency conversion and measurement conversion, computer software for the purpose of monitoring online communications and chat room conversations and alerting third parties to the contents, computer software for monitoring the use of computers and the Internet by children, computer software relating to online protection and online security, spectacles, contact lenses, musical instruments, medical equipment, domestic electrical and electronic equipment, washing machines, tumble dryers, washer dryers, fridges, freezers, dishwashers, cookers, ovens, hobs, microwaves, jewellery, clocks, watches, stationery, apparatus for controlling temperature including remote and computer apparatus and instruments, apparatus for controlling water supply, apparatus for controlling lighting including remote and computer apparatus and instruments, apparatus for energy efficient lighting, heating and water supply purposes, in particular, light bulbs, apparatus for water conservation and water use minimization, automated control apparatus for local management of lighting, heating and water supplies, vehicles, apparatus for locomotion by land, air or water, vehicles adapted for use with renewable energy sources including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels, paper, cardboard, paper and cardboard articles namely albums, boxes, archive boxes, tubes, mailing tubes, office paper stationery, pads, notemakers, note pads, jotter, journal, refill pads, notebooks, business book, message pads, graph pad, tracing pads, flipchart pads, business card books, telephone/address books, files, folders, suspension files, pocket files, flap wallets, portfolio wallets, slip file, gusset files, box files, lever arch files, magazine file, ring binders, dividers, paper sorter, repositionable note, page markers, envelopes, labels, string tags, CD/DVD sleeves, raffle tickets, business cards, filing modules, desktop collection tray, recycling bin, year planners, bookmark, cardboard packaging, advertisement boards of paper or cardboard, advertising signs of paper or cardboard, banners of paper or cardboard, placards of paper or cardboard, signboards of paper or cardboard, packaging bags of paper or cardboard, packaging boxes of paper or cardboard, packaging container of paper or cardboard, paper bags, disposable paper products, paper napkins, paper hand towels, drying towels of paper, tissues, handkerchiefs of paper, paper cups, paper plates, dinner mats of paper, coasters, paper place mats, cocktail mats, coffee filters, paper table covers, paper table runners, containers for ice made of paper or cardboard, bibs of paper, fly catching paper, portable / standing paper lanterns, decorative paper centrepieces, adhesive wall decoration of paper, wrapping paper, gift paper, paper party decorations, paper party bags, cake decorations, drawer liners, dust bags of paper for cleaning apparatus, flags of paper or cardboard, flower-pot covers of paper or cardboard, lining paper, make-up pads of paper, paper badges, name badges, picture mounts, paper shopping bags, paper tissues, works of art and figurines of paper or cardboard, architects models, paper party hats, paper party favours, paper trumpets, paper face masks, wall paper, artificial flowers of paper, paper hats (clothing), paper clothing, bed linen of paper, bed covers of paper, paper toys, absorbent paper, account books, cheque book

holders, adhesive paper, almanacs, baking paper, baking parchment, dressmaking patterns, hat boxes of cardboard, lithographs, maps, menus, name cards, paper doilies, paper toilet seat covers, toilet tissue, postage stamps, scented paper, sandwich bags, stencils, printed matter, publications, newspapers, magazines (periodicals), comics, journals (publications) and books, publications including strategy guides, user manuals, books and magazines all in the field of computer games, science fiction, games and entertainment, quiz books, shopping guides listing products for purchase, promotional literature relating to the promotion of goods for sale via digital television, the Internet or other telecommunication channels, photographs, instructional and teaching materials (other than apparatus), posters, postcards and greeting cards, calendars, diaries, cards and stickers for collecting and collating in albums, writing requisites, rulers, erasers, writing paper, writing sets, catalogues, adhesive stickers, advertising material, advertisements, bags, credit cards, instructional manuals, newsletters, pens, pencils, writing instruments, pen and pencil holders, programme guides, stationery, user guides or manuals, paper, cardboard, printed matter, bookbinding material, photographs, stationery, adhesives for stationery or household purposes, artists' materials, plastic materials for packaging, publications, magazines, including all the aforesaid made from recycled and/or unbleached materials and/or from organic matter. insulation materials, in particular, for the conservation of heat within residential and commercial buildings, leather and imitations of leather, animal skins, hides, trunks and travelling bags, umbrellas, parasols and walking sticks, whips, harness and saddlery, handbags, backpacks, school bags, beach bags, travelling bags, suitcases, trunks, haversacks, bags for campers, fur-skins, collars for animals, covers for animals, boxes of leather or leather board, attaché cases, pocket wallets, school satchels and briefcases, key cases (leatherwear) attaché cases, backpacks, beach bags, briefcases, canes, card cases, key cases, leather shoulder belts, net bags, parasols, pocket wallets, purses, pouches, rucksacks, school bags, school satchels, sling bags, shopping bags, suitcases, garment bags, tote bags, travelling trunks, valises, vanity cases, umbrella covers, and wallets, clothing, footwear, headgear, underclothing, clothing for men, women, children and infants, jeans, slacks, trousers, skirts, shorts, wraps, jerseys, sweaters, waistcoats, dresses, jumpers, sleepwear, robes, warm-up suits, rainwear, sweaters, scarves, hats, caps, mittens, snow suits, belts, smocks, swimwear, playsuits, bibs, stockings, socks, waterproof clothing, underwear, footwear for men, women, children, and infants shoes, sneakers, sandals, slippers, boots, headgear for men, women, children, and infants hats, headbands, earmuffs, caps, sweaters, dress shirts, blouses, jackets, ties, suits, bathing suits, belts, skirts, dresses, coats, hats, caps, tuxedos, pants, vests, hosiery, scarves, pyjamas, underwear, kilts, mufflers, shawls, footwear, shoes, boots, slippers, and athletic shoes, blazers, headbands, wristbands, coveralls, overalls, sweat pants, and sleepwear, hair bands, ribbons for hair, hair slides, hair scrunchies, headbands, headwraps, hair elastics, hair combs, lighting, kitchenware, glassware, china, porcelain, ornaments, furniture, kitchens, sanitary ware, art, paintings, posters, postcards, prints, photographs, household containers and utensils, crockery, cutlery, furnishings, namely home furnishings, floor coverings, window dressings, soft furnishings, carpets, textiles, table linen, bed linen, haberdashery, sewing machines and equipment, toys, games and playthings, electronic games, hand-held devices for playing electronic, computer or video games, video games apparatus, playing cards, card games, sporting articles, games involving gambling, amusement machines, amusement apparatus and instruments, interactive educational or entertainment games, playing cards, sports equipment, fitness equipment, camping equipment, pets goods, namely pet cleaning products, hygienic and beauty implements for animals, pet shampoos and conditioners, pet towels, pet brushes, pet clothing, blankets for animals, pet cushions, rugs for pets, pet collars, ID tags for pets, leads/leashes for pets, beds for pets, nesting boxes, pet carriers, pet feeding dishes, food containers for pets, pet automatic feeders, toys, games and playthings for pets, ropes for use on pet toys, pet scratching furniture, food and drink, massage apparatus, massage chairs and massage cushions, foot spas, deck chairs, aromatherapy apparatus, saunas, hammocks, yoga equipment, pilates equipment, meditation equipment, water features, heat therapy, light therapy, sound therapy software and recordings, motor vehicles and their parts, protective clothing for cycling, locks for bicycles, lights for bicycles, cycling shoes, cycling clothing, cycling headwear including helmets, protective clothing for cycling, cycling products, namely, bike bags, wheel bags, bike box, cycle cameras, bicycles dynamos, bicycle reflectors, bicycle saddle covers, forks, stands for bicycles, bicycle mirrors, bike mounts for phones, gear and brake cables, cassettes, derailleurs, lubricants and cleaners, frame protection kits, chainstay protector, map holders, protective gloves, visors, protective body and limb pads for cycling, face masks, cases and/or bags adapted for carrying bicycles, stationary exercise bicycles, nutritional supplements in the form of bars, gels, beverages and preparations for making beverages, vitamin and mineral supplements in the form of bars, gels, beverages and preparations for making beverages,

food products for use during exercise, proteinaceous preparations in the form of bars, gels, beverages and preparations for making beverages, bicycles, bicycle parts, helmets and water bottles, mudguards, bicycle seats, repair kits for cycling, including puncture repair kits, Satellite navigational system for bicycles, global positioning systems for use with bicycles, computers for use with bicycles, ergometers, computer apparatus for remote meter reading, bicycle meters, distance meters, power meters, speed meters, eyewear, sports eyewear, sun visors, protective eyewear, sunglasses, cases for eyewear, cases for sunglasses, frames for eyewear, lenses for eyewear, straps for sunglasses and eyewear, helmets, cyclists helmets, crash helmets, protective sports helmets, sports bags for protective helmets, sporting articles for protective purposes, visors, radios, communicators, aerials for radios, parts for radios, carrying cases for radios, electronic radio apparatus, mobile radios, mounting fittings for radios, radio receivers and transmitters, radio transceivers, radios for vehicles, solar powered radios, parts and fittings for all of the above, heart monitors, heart monitors to be worn during exercise, parts and fittings for all of the above, bicycle lights, parts and fittings therefor, bicycles, track bicycles, velodrome bicycles, mountain bicycles, racing bicycles, cross country bicycles, cyclo-cross bicycles, bmx bicycles, indoor bicycles, all terrain bicycles, parts and fittings for all the aforementioned goods, bicycle frames, handlebars and handlebar stems for bicycles, handlebar tape, handlebar grips, saddles, saddle posts, bicycle seat posts, bicycle rims, bicycle gears, group sets of gears, chains for bicycles, bicycle bells, baskets for bicycles, brakes for bicycles, spokes for bicycles, dress guards for bicycles, pedals for bicycles, bicycle pumps, wheels and tyres for bicycles, inner tubes for bicycles, mudguards for bicycles, bicycle stands (supports), bicycle bags, bicycle stabilisers, luggage bags for bicycles, panniers for bicycles, bicycle carriers and racks, auxiliary child seats for bicycles and parts and fittings therefor, covers for bicycles and bicycle saddles, direction indicators and signals for bicycles, fittings for bicycles for carrying beverages and food, bidons, bottle cages for bicycles, fittings for bicycles for carrying luggage and panniers, puncture repair outfits and kits for bicycle tyres, toe straps and toe clips for use on bicycles, twist grips for bicycles, trailers for use with bicycles, roof racks, roof racks for vehicles, roof rack and storage containers for land vehicles, cranks for bicycles, power meters for bicycles, parts and fittings for all of the above, horological and chronometric instruments, watches, clocks, bands for watches, bracelets for watches, straps for watches of any material, cases for watches and clocks, watch chains, clock and watch hands, dials for watches, faces for watches, electric watches, mechanical and automatic watches, movements for watches and clocks, parts for clocks and watches, pendant watches, sports watches, watch and clock springs, watch clasps, watches for outdoor use, watches for sporting use, watches incorporating a memory function, time keeping devices, stop watches parts and fittings for all of the above, sportswear, sports clothing, sports footwear, sports headwear, caps, hats, sports uniforms, sun visors, parts and fittings for all of the above, rollers for bicycles, trainers for bicycles, turbo trainers for bicycles, rollers for stationary bicycles, computer controlled exercise apparatus, parts and fittings for all of the above, meat, fish, poultry and game, preserved, frozen, dried and cooked fruits and vegetables, jellies, jams, compotes, eggs, milk and milk products, edible oils and edible fats, dairy products, butter, margarine and other butter substitutes, preserves, pickles, edible nuts and seeds and products prepared there from, shellfish, snacks, prepared meals and prepared dishes, soups, gravy and preparations for making gravy or soup, coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee, flour and preparations made from cereals of from flour, bread, pastry and confectionery, ices, honey, treacle, yeast, baking powder, salt, mustard, pepper, vinegar, sauces (condiments), ice, spices, biscuits (other than biscuits for animals), cakes, pasta, pasta products and pastry products, chocolate, chocolates non-medicated confectionery, ice-cream, water ices and frozen confections, coffee substitutes, coffee essences and coffee extracts, beverages and preparations therefor, puddings, desserts, prepared meals and prepared snacks and fillings, fresh fruit and fresh vegetables, shellfish, beers, mineral and aerated waters and other non-alcoholic drinks, fruit drinks and fruit juices, syrups and other preparations for making beverages, alcoholic beverages other than beer, energy drinks enabling customers to conveniently view and purchase those goods including via an Internet website, an interactive television shopping channel, a digital television shopping channel, an Internet walled garden or by means of interactive television and/or telecommunications (including voice, telephony and/or transfer of digital information or data) and/or interactive digital media; business customer information and consultancy services for promotional, advertising and marketing purposes in relation to broadcast reception apparatus and instruments and parts and fittings therefor including cable, satellite and terrestrial, analogue or digital reception; advertising and promotional services in relation to lifestyle, ecological and environmental issues; business management and conducting of renewable energy projects, including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels and projects in connection with other renewable energy sources;

collection and processing of operational data in connection with renewable energy projects, including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels, including compilation of statistics relating to operation and production; The bringing together, for the benefit of others, of a variety of advertising agency services, advertising services, aerial photography services, alarm monitoring services, alternative energy products installation, maintenance and repair services, anti-spamming services, archive library services, arranging and conducting of seminars, conferences, arranging and conducting workshops, audio and video recording services, audio, film, video and television recording facilities, banking services, bar services, beauty salon services, beauty therapy services, betting services and electronic betting services, bicycle rental services, booking of seats for entertainment, sporting and cultural events, bookmaking services, box office services in relation to booking of tickets for entertainment, educational, sporting and cultural activities, box office information services in relation to booking of tickets for entertainment, educational, sporting and cultural activities, brand creation services, brand design services, broadband services, broadcasting services, business consultancy services, business data analysis services, business management advisory services, business management services, cable and satellite broadcasting and transmission services, call recording services, card services, career advisory services, casino services, catering services, charitable fundraising services, mentoring (personal) services, education and training services, education, training and entertainment services in the form of skills studios for children and young people in the field of media, television and news reporting, education, training, entertainment and sporting activities involving athletes and celebrities in the form of initiatives to promote confidence, sports skills and life skills in children and young people, education, training and entertainment services related to the promotion of creative skills in children and young people, including creative studios, financial services relating to scholarships and bursary schemes for children and young people in the fields of sport, the arts, media and television, promotional services relating to work experience and employment opportunities for young people, promotional services relating to apprenticeships and graduate employment, education, training and entertainment services in the field of initiatives to inspire young people and to provide them with life skills, business skills, opportunities for development and self-confidence, administration services relating to the organising and conducting of volunteer programmes and community service projects, chat room services, cholesterol testing services, cinema services, cloud computing/storage services, coaching services, coffee shops, communication services, computer advisory services, computer and information technology consultancy services, computer firewall services, computer installation, maintenance, repair and updating services, computer programming services, computer services, computer software advisory services, computer support services, computer system analysis services, concert ticket booking services, conference services, consumer advisory services, consumer market information services, educational course services, correspondence course services, sports coaching services, training course services, professional workshop and training course services, commercial, trade and business workshops and training course services, problem solving, think-tank and brainstorming workshops, seminars and training courses services, technical studies course services, credit betting services, credit card services, cycling event services, cycling training services, data broadcasting services, data communication services, data encryption services, data recovery services, data security services, data storage services, data streaming services, data transmission services, database services, debit card services, delicatessen restaurant services, retail delicatessen services connected with the sale of food and drink, design services, scientific development services, technical development services, development services of new products for others, development services in the field of environmental protection, energy conservation and alternative energy sources, and ecology, development services in relation to computer hardware and software, technology development services, diet advisory services, dietary education services, television programme directing services, radio programme directing services, film, music, plays, theatrical production, musical shows, concerts, exhibitions, sporting events and road show directing services, directory enquiry services, discussion group and chat room services, distance learning services, distribution services, domain name services, editing services, education services, electricity distribution services, electricity generating services, electricity supply services, electronic bulletin board services, electronic conferencing services, e-mail services, employment agency/bureau services, entertainment agency services, entertainment services, environmental conservation services, environmental consultancy services, online market place services in relation to streamable and downloadable media content, including video and films, television programmes, computer games, music, images and ring tones provided by internet, telephone line, cable, wireless transmission, satellite or terrestrial broadcast, exercise class services, fan club services, fast food/takeaway

services, financial services, fitness club services, fitness testing services, fixed and mobile telephone services, flower delivery services, food development services, food nutrition services, gambling services, gaming services, gas services, gift selection/delivery services, greeting cards custom manufacture service, delivery services relating to greeting cards, gym services, hairdressing salon services, health advice and information services, health club services, health farm/spa services, hiring, leasing or rental services in relation to radio programmes, television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual material, prerecorded video cassettes, dvds or pre-recorded video discs, hiring, rental and leasing service in relation to entertainment, holiday accommodation services, horoscope services, website hosting services, computer hosting services, hotel reservation services, hotel services, instant messaging services, instruction services, insurance services, intellectual property advisory and consultancy services, interactive entertainment services, interactive games services, interactive news services, interactive services, interactive sport services, interactive television services, internet access services, internet portal services, ISP services, IT services, leisure services, lottery services, loyalty, incentive and bonus program services, magazine and newspaper subscription services, maintenance services, gaming apparatus, equipment and instrument installation and repair services, broadcasting apparatus, equipment and instrument installation and repair services, telecommunication and/or communications apparatus equipment and instrument installation and repair services, domestic electronic equipment installation and repair services, electronic business equipment installation and repair services, alarm, lock and safe installation and repair services, computer software installation and repair services, electric and/or electrical appliance installation and repair services, market analysis studies, market assessment services, market forecasting services, marketing advisory services, marketing agency services, marketing information services, marketing research services, marketing services, music broadcasting services, on demand entertainment services, streaming, downloading and transmission services relating to entertainment, educational, sporting and cultural activities, night club services, nutrition services, online auction services, online distance learning services, online fraud protection services, online gaming services, online internet security services, online magazine and book services, online reward and incentive program services, online security services, pay to play games services, peer to peer interactive gaming services, personal training services, photographic services, photography services, podcasting services, price comparison services, product information services, product launch services, audio, visual and video production services relating to entertainment, education, training, sport and/or culture, business management services relating to cyclists, cycling teams and/or cycling events, sports promotional services, sports financial sponsorship services, administration services relating to the arranging, organising and running and/or conducting of cyclists, cycling teams and/or cycling events, rental services relating to telecommunication facilities and equipment, pub services, real estate services, recreation services, recycling services, scientific research services, technical research services, research services of new products for others, research services in the field of environmental protection, energy conservation and alternative energy sources, ecology, business research services, research services in relation to computer hardware and software, technology research services, reservation services, restaurant reservation services, restaurant services, sales promotion services, satellite services, security services, server hosting services, short message services (sms), slimming club services, social networking services, special events planning services, sponsorship services, sporting services, sporting tuition course services, storage services, taxi services, teaching services, team building services, telecommunication services, telephone marketing services, therapy services, ticket agency services (entertainment), ticket booking services, ticket reservation services, tour reservation services, tourist information services, training services, transport services, travel agency services, travel guide services, travel services, tuition services, university services, utility distribution services, utility services, utility supply services, video messaging services, video on demand services, video-conferencing services, videotext services, voicemail services, WAP services, warranty services, web portal services, webcasting services, website design/maintenance services enabling customers to conveniently view and purchase those services, including over a global computer network; electronic and online retrieval of data, files, e-mails, contacts, calendars, task lists, text messages, photos, music, audio, visual, audio visual, video, text, graphics, programs and other data or information; online auction services; provision of an online database of advertisements including personal advertisements, employment and placement opportunities advertisements and real estate advertisements; provision of online financial services comparisons; provision of online price comparison services; advertising agency services; brand creation services; business consultancy services; business data analysis services; business management advisory services; business management services; career advisory services (other than

education and training advice); consumer market information services; online market place services in relation to streamable and downloadable media content, including video and films, television programmes, computer games, music, images and ring tones provided by internet, telephone line, cable, wireless transmission, satellite or terrestrial broadcast; database management services; magazine and newspaper subscription services; market analysis studies; market assessment services; market forecasting services; marketing advisory services; marketing agency services; marketing information services; marketing research services, marketing services; product launch services; business management services relating to cyclists, cycling teams and/or cycling events; sports promotional services; administration services relating to the arranging, organising and running and/or conducting of cyclists, cycling teams and/or cycling events; sales promotion services; telephone marketing services; provision of online word processing, spreadsheet, calendar, presentation and database management services; arranging, organisation and running of individual cyclist and or cycling teams; provision of virtual online office support staff services; on-line ordering/purchase of gift items; online posting of loyalty rewards information; loyalty, incentive and bonus program services; provision of online reward and incentive programs; provision of business information and advice; management of amusement parks and theme parks; insurance quotation comparisons; promotional sponsorship of individual cyclists and/or cycling teams and/or cycling events; provision of interactive business calendars from a computer database or over the Internet; provision of online reward and incentive programs relating to fitness tracking, health tracking, personal tracking, lifestyle tracking and emotional tracking; advertising, marketing and promotion consultancy; advertising services; advertising services for the promotion of radio programmes, television programmes, films and motion pictures; advertising services relating to radio programmes, television programmes, films and motion pictures; advertising services for the promotion of radio programmes, television programmes, films and motion pictures based on the customers viewing habits/preferences; promotion of radio programmes, television programmes, films and motion pictures; promotion of radio programmes, television programmes, films and motion pictures based on the customers viewing habits/preferences; market research for compiling information on viewers of television; advertising and commercial information services via audio, video, digital, and online media; advertising by transmission of on-line publicity for third parties through electronic communications networks; advertising, including promotion relating to the sale of articles and services for third parties by the transmission of advertising material and the dissemination of advertising messages on computer networks; electronic commerce services, namely, providing information about products and services via audio, video, digital, and online media for advertising and sales purposes; advertising services in the nature of matching and connecting advertisers and video content publishers for the purpose of advertising, marketing and promotional services; advertising and publicity services, namely, promoting the goods, services, brand identity and commercial information and news of third parties through audio, video, digital, and online media; provision of business information and advice; consultancy, information and advisory services relating to all the aforesaid services; professional consultancy, information and advisory services relating to all the aforesaid services; consultancy, information and advisory services relating to all the aforesaid services provided on-line from a computer database or via a helpline or the Internet.

## Class 36

Insurance; financial affairs; monetary affairs; real estate affairs; Accident insurance underwriting; Accommodation bureaux [apartments]; Actuarial services; Antique appraisal; Apartment house management; Art appraisal; Banking; Brokerage; Brokerage of carbon credits; Business liquidation services, financial; Charitable fund raising; Check [cheque] verification; Clearing, financial; Credit bureaux; Credit card services; Customs brokerage; Debit card services; Debt advisory services; Debt collection agencies; Deposits of valuables; Electronic funds transfer; Exchanging money; Factoring; Fiduciary; Financial analysis; Financial consultancy; Financial evaluation [insurance, banking, real estate]; Financial evaluation of wool; Financial information; Financial management; Financial sponsorship; Financial valuation of standing timber; Financing services; Fire insurance underwriting; Fiscal valuations; Fund investments; Guarantees; Health insurance underwriting; Hire-purchase financing; Home banking; Housing agents; Instalment loans; Insurance brokerage; Insurance consultancy; Insurance information; Insurance underwriting; Issuance of credit cards; Issue of tokens of value; Issuing of travellers' checks [cheques]; Jewelry appraisal; Leasing of farms; Leasing of real estate; Lending against security; Life insurance underwriting; Loans [financing]; Marine insurance underwriting; Mortgage banking; Mutual funds; Numismatic appraisal; Organization of collections; Pawnbrokerage; Provident fund services; Real estate agencies; Real estate

appraisal; Real estate management; Rent collection; Rental of offices [real estate]; Renting of flats; Repair costs evaluation [financial appraisal]; Retirement payment services; Safe deposit services; Savings bank services; Securities brokerage; Stamp appraisal; Stock brokerage services; Stock exchange quotations; provision of insurance; insurance consultancy; provision of warranties and extended warranties and associated assistance; provision of warranties, extended warranties and associated assistance; provision of warranties and extended warranties in relation to broadcast and/or telecommunications and/or communications reception apparatus and instruments and parts and fittings therefor including cable, satellite, terrestrial, analogue or digital reception equipment; financial services; financial management; financial sponsorship; financial and banking services; financial information; financial services provided via the Internet; asset and fund management; financial, credit, debit, pre-payment, e-cash, cash management, loan and finance services; financial services relating to betting, gaming, gambling, lotteries or book-making; credit services; credit card services; issuing of vouchers; provision of financial information relating to betting, gaming, gambling, lotteries or book-making services; issuing of vouchers for holidays and travel to and from the destination; provision of vouchers; real estate services; real estate investment; real estate brokerage services; real estate agency services; real estate financing; real estate management; real estate administration; real estate leasing; real estate appraisals and valuations; real estate acquisition and sales; information, advice and consultancy services relating to real estate; provision of online financial services comparisons; provision of online insurance services, insurance quotations; provision of online credit reports; provision of financial services online enabling donations to be made to charity; online clearing and reconciling of financial transactions; online processing and transmission of bills and payments; issuing of online vouchers; financial sponsorship of individual cyclists and/or cycling teams and/or cycling events; card services; charitable fundraising services; sports financial sponsorship services; consultancy, information and advisory services relating to all the aforesaid services; professional consultancy, information and advisory services relating to all the aforesaid services; consultancy, information and advisory services relating to all the aforesaid services provided on-line from a computer database or via a helpline or the Internet.

## Class 38

Telecommunications; Cable television broadcasting; Cellular telephone communication; Communications by computer terminals; Communications by fiber [fibre] optic networks; Communications by telegrams; Communications by telephone; Computer aided transmission of messages and images; Electronic bulletin board services [telecommunications services]; Electronic mail; Facsimile transmission; Information about telecommunication; Message sending; Paging services [radio, telephone or other means of electronic communication]; Providing access to databases; Providing internet chatrooms; Providing online forums; Providing telecommunication channels for teleshopping services; Providing telecommunications connections to a global computer network; Providing user access to global computer networks; Radio broadcasting; Rental of access time to global computer networks; Rental of facsimile apparatus; Rental of message sending apparatus; Rental of modems; Rental of telecommunication equipment; Rental of telephones; Satellite transmission; Telecommunications routing and junction services; Teleconferencing services; Telegraph services; Telephone services; Television broadcasting; Telex services; Transmission of digital files; Transmission of greeting cards online; Transmission of telegrams; Videoconferencing services; Voice mail services; Wire service; Wireless broadcasting; video-conferencing services and sharing of files, images, music, video, photos, drawings, audiovisual, text, documents and data; telegraph communications services; mobile and fixed telecommunications services; communications services; satellite, cellular and radio communication services; television and radio broadcasting; transmission and communication services; broadcasting and/or transmission of radio and/or television programmes and/or films; satellite, DTT, cable, DSL and broadband broadcasting and/or transmission of audio and/or audio visual programming; transmission of audio, video and/or audio visual programming (by any means); transmission of video films; broadcasting and transmission of television programmes and films to personal computers; broadcasting and communications by means of or aided by computer; transmission of audio, video and/or audio visual programming by Internet protocol (IPTV); telecommunications services over the Internet including but not limited to services provided using voice over Internet protocol (VOIP); provision of access and/or connectivity to broadband networks whether fixed, portable or wireless; transmission of text, messages, sound and/or pictures; telecommunication and/or communication and/or broadcast and/or transmission of audio visual content; communication of information and data (including web pages), for others by radio, telecommunications and by satellite; online managing and filtering of electronic communications; telephone, mobile telephone, message collection and transmission, radio-paging, call diversion, answerphone and directory enquiry services; personal numbering services; television screen based information broadcasting and retrieval services; loan of replacement telecommunications and communications apparatus and instruments in case of breakdown, loss or theft; computer aided transmission of messages and images; messaging services namely, sending, receiving and forwarding messages in the form of text, audio, graphic images or video or a combination of these formats; instant messaging; short message services (SMS); multimedia messaging services (MMS); unified messaging services; voicemail services; video conferencing services; video telephone services; providing access to telecommunications infrastructures for other operators; provision of access to electronic conferencing, discussion groups and chat rooms; provision of chat rooms; hire, leasing or rental of apparatus, instruments, installations or components for use in the provision of the aforementioned services; communications services by satellite, television and/or radio; news agency services; provision of access to news, current affairs and sports information; hiring, rental and leasing of communications apparatus; electronic mail services; telecommunication services relating to the Internet; telecommunication of information (including web pages); provision of location based services for telecommunications and communications apparatus and instruments; provision of wireless application protocol services including those utilising a secure communications channel; provision of information relating to or identifying telecommunications and communications apparatus and instruments; provision of telecommunications links to computer databases and websites on the Internet; telecommunications services dedicated to retailing goods and services through interactive communications with customers; interactive television services being telecommunications and/or communications and/or broadcasting and/or transmission services; interactive services for television viewers including those watching on mobile telephones and PCs being telecommunications and/or communications and/or broadcasting and/or transmission services; television broadcasting services incorporating interactive services for viewing guides and intelligent automated selection for programme recordal; interactive services for television viewers facilitating the recordal of programmes automatically initiated on the basis of customer viewing habits/preferences being telecommunications and/or communications and/or broadcasting and/or transmission services; providing interactive television viewers (including those watching on their mobile telephones or PCs) with access to information, data, graphics, audio and/or audio-visual content from a restricted group of Internet websites or portals; broadcasting and transmission of interactive television, interactive games, interactive news, interactive sport, interactive entertainment and interactive competitions; video on demand and near on demand telecommunication and/or communication and/or broadcast and/or transmission services; streaming delivery of video on demand streams to viewers; providing access to movies, videos and television programmes to viewers on demand and near on demand; professional consultancy services relating to broadcasting; providing access to a database storing information relating to a variety of goods and services; enabling access to the Internet; provision of a connection between websites and television viewers via an interactive television portal; internet portal services; web portal services; provision of broadband services; interactive television portal services providing access to Internet websites for television viewers via their television receiving equipment including digital television receiving equipment; providing access to Internet websites to mobile telephone users; leasing access time to an information database; telecommunications information; factual information services relating to television broadcasting; audio visual communication services; data communication services; data broadcasting services; delivery of messages; telecommunication and/or communication and/or broadcast and/or transmission of radio programmes, television programmes, films and motion pictures; telecommunication and/or communication and/or broadcast and/or transmission of audio and/or visual material and material from prerecorded video tapes: transmission of radio programmes, television programmes, films, motion pictures, prerecorded video tapes, audio and/or visual material, pre-recorded video cassettes, DVDs or pre-recorded video discs; rental, leasing or hire of communications equipment; message sending; telephonic or telephone communications services; wireless communication services; delivery by telecommunication of media content, including video and films, television programmes, computer games, music, images and ring tones provided by internet, telephone line, cable, wireless transmission, satellite or terrestrial broadcast service; organisation of call information; monitoring and analysis of call information; call screening services; call alerting services; provision of communication services for accessing a communications or computer network; provision of communication services for accessing entertainment, education, information and data via telephone, line, cable, wire or fibre, database or computer network; provision of communication services for accessing information, messages, text,

sound, images and data via a computer network; provision of communication services for accessing and retrieving radio and television programmes; consultancy, transfer and transmission of programs, data, files, e-mails, contacts, calendars, task lists, text messages, photos, music, audio, visual, audio visual, video, text, graphics, programs and other information via telecommunications and global communications networks; data synchronization over telecommunications, communications and computer networks; remote data access services; e-mail, email notification and alert services; online instant messaging; provision of online conferencing, discussion groups, message boards and chat rooms; internet portal services; web portal services; online video on demand or near on demand telecommunication and/or communication and/or broadcast and/or transmission services; online telecommunications services to enable the accessing and retrieving of data, files, e-mails, contacts, calendars, task lists, text messages, photos, music, audio, visual, audio visual, video, text, graphics, programs and other information via a computer or computer network or electronic device including services provided over a global communications network; online telecommunications services relating to webcasting and podcasting including services provided over a global communications network; peer to peer network communication services; provision of interactive polling services being telecommunications and/or communications and/or broadcasting services; rental of radio equipment; broadcasting services; cable and satellite broadcasting and transmission services; call recording services; data streaming services; data transmission services; e-mail services; delivery services relating to greeting cards; instant messaging services; internet access services; ISP services; music broadcasting services; podcasting services; video messaging services; videotext services; webcasting services; consultancy, information and advisory services relating to all the aforesaid services; professional consultancy, information and advisory services relating to all the aforesaid services; consultancy, information and advisory services relating to all the aforesaid services provided on-line from a computer database or via a helpline or the Internet.

### Class 41

Education; providing of training; entertainment; sporting and cultural activities; Academies [education]; Amusement parks; Amusements; Animal training; Arranging and conducting of colloquiums; Arranging and conducting of concerts; Arranging and conducting of conferences; Arranging and conducting of congresses; Arranging and conducting of seminars; Arranging and conducting of symposiums; Arranging and conducting of workshops [training]; Arranging of beauty contests; Boarding schools; Booking of seats for shows; Bookmobile services; Calligraphy services; Cinema presentations; Circuses; Club services [entertainment or education]; Coaching [training]; Conducting fitness classes; Correspondence courses; Disc jockey services; Discotheque services; Dubbing; Education information; Educational examination; Electronic desktop publishing; Entertainer services; Entertainment information; Film production, other than advertising films; Gambling; Game services provided on-line from a computer network; Games equipment rental; Gymnastic instruction; Health club services [health and fitness training]; Holiday camp services [entertainment]; Language interpreter services; Layout services, other than for advertising purposes; Lending libraries; Microfilming; Modelling for artists; Movie studios; Music composition services; Music-halls; News reporters services; Night clubs; Nursery schools; Operating lotteries; Orchestra services; Organization of balls; Organization of competitions [education or entertainment]; Organization of exhibitions for cultural or educational purposes; Organization of fashion shows for entertainment purposes; Organization of shows [impresario services]; Organization of sports competitions; Party planning [entertainment]; Personal trainer services [fitness training]; Photographic reporting; Photography; Physical education; Practical training [demonstration]; Presentation of live performances; Production of music; Production of radio and television programmes; Production of shows; Providing amusement arcade services; Providing casino facilities [gambling]; Providing golf facilities; Providing karaoke services; Providing museum facilities [presentation, exhibitions]; Providing on-line electronic publications, not downloadable; Providing recreation facilities; Providing sports facilities; Publication of books; Publication of electronic books and journals on-line; Publication of texts, other than publicity texts; Radio entertainment; Recording studio services; Recreation information; Religious education; Rental of audio equipment; Rental of camcorders; Rental of cine-films; Rental of lighting apparatus for theatrical sets or television studios; Rental of movie projectors and accessories; Rental of radio and television sets; Rental of show scenery; Rental of skin diving equipment; Rental of sound recordings; Rental of sports equipment, except vehicles; Rental of sports grounds; Rental of stadium facilities; Rental of stage scenery; Rental of tennis courts; Rental of video cassette recorders; Rental of videotapes; Scriptwriting

services; Services of schools [education]; Sign language interpretation; Sport camp services; Subtitling; Television entertainment; Theatre productions; Ticket agency services [entertainment]; Timing of sports events; Toy rental; Translation; Tuition; Videotape editing; Videotape film production; Videotaping; Vocational guidance [education or training advice]; Vocational retraining; Writing of texts, other than publicity texts; Zoological garden services; provision and production of audio visual content relating to entertainment, education, training, sport and culture; education and entertainment services by means of radio, television, telephony, the Internet and on-line databases; hiring, rental and leasing of cine-films, videos, DVDs, sound recordings, sound recording apparatus, sports apparatus, television sets and video recorders, DVD recorders and radio recorders; production of films for television and cinema; providing on-line electronic publications (not downloadable); publication of magazines, books, texts and printed matter; publication of electronic books or journals on-line; provision of electronic publications; online dictionaries, encyclopaedias, and reference texts; provision of online publications, including newspapers, magazines (periodicals), comics, journals (publications), books, user manuals, instructional and teaching materials; online posters, photographs, pictures, articles; issuing of online tickets in relation to entertainment, educational, sporting and cultural activities; provision of recording studio facilities; hire of recording studios; live show production services; organising of sporting activities and competitions; box office services; box office services in relation to booking of tickets for entertainment, educational, sporting and cultural activities, box office information services in relation to booking of tickets for entertainment, educational, sporting and cultural activities; production and presentation of programmes transmitted by television, the Internet or other telecommunication channels for the conduct of the interactive viewing, selection and purchase of goods; ticket reservation services relating to entertainment; production, presentation and distribution of radio and television programmes, interactive television, interactive games, interactive entertainment and interactive competitions: production, presentation and provision of competitions, contests, games, quizzes, studio entertainment and audience participation events; interactive television programme selection services for viewers; provision and production of interactive entertainment, news, cultural activities and sport for television viewers; interactive entertainment, educational, sporting and cultural services for television viewers; viewing guide services; viewing guide services facilitating the recordal and fixed term rental of programmes and movies; television programme recording services automatically initiated on the basis of customer viewing habits/preferences; video on demand and near video on demand entertainment, educational, sporting and cultural services; providing movies, videos and television programmes to viewers on demand and near video on demand; betting, gaming and gambling services; credit betting, gaming, gambling, lottery or bookmaking services; credit card betting, gaming, gambling, lottery or bookmaking services; organising and conducting lotteries; electronic betting, gaming, gambling, lottery or bookmaking services provided by means of the Internet, or via a global computer network, or on-line from a computer network database, or via telephony including to mobile telephones, or via a television channel including a television channel distributed by satellite, terrestrial or cable television broadcast; arranging and conducting competitions for video game players and computer game players; pay to play games services; peer to peer interactive games and gaming services; interactive poker games and gaming including single and multi player gaming formats; presentation and production of poker competitions, tournaments, games and gaming; educational or entertainment games played online; electronic publishing services; publishing services (including electronic publishing services); video taping and filming services; information and advisory services relating to the aforesaid services; provision of news, current affairs and sports information; news, current affairs and educational information services; information and advisory services relating to television and radio programmes, to education, recreation, entertainment, music and to sport; Booking and issuing of tickets for entertainment, sporting and cultural events; information and advisory services relating to television and radio programmes, to education, recreation, entertainment, music and to sport, provided on-line from a computer database or the Internet or to mobile telephones; factual information services relating to television and radio programmes, news and sport; instruction services; training services; leisure services; demonstration services for cultural, training, educational & entertainment purposes; advisory services relating to entertainment; arranging conferences, seminars, symposiums or workshops; arranging exhibitions or festivals; booking agency services; cinema services; cinema studio services; distribution of radio programmes, television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual material, pre-recorded video cassettes, DVDs or pre-recorded video discs; production of radio programmes, television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual material, pre-recorded video cassettes, DVDs or pre-recorded video discs; editing of radio programmes, television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual

material, pre-recorded video cassettes, DVDs or pre-recorded video discs; hire, leasing or rental of radio programmes, television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual material, pre-recorded video cassettes, DVDs or pre-recorded video discs; exhibition of radio programmes, television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual material, prerecorded video cassettes, DVDs or pre-recorded video discs for entertainment, educational, sporting or cultural purposes; amusement park services with a theme of films, radio or television productions; organisation of amusement parks and theme parks; organisation of entertainment; preparation and production of radio programmes, television programmes, films, pre-recorded video tapes, DVDs, audio and/or visual material, prerecorded video cassettes, pre-recorded video discs or motion pictures for distribution for transmission or broadcast by any means; provision of radio programmes, television programmes, films, audio and/or visual material or motion pictures online (not downloadable); publication of printed media and recordings; digital imaging services; dubbing; video tape editing; entertainment; film production; rental of motion pictures; movie studios; providing movie theatres facilities; production of shows; video film tape production; rental of audio equipment; rental of lighting apparatus for theatrical sets or television studios; rental of motion pictures; rental of movie projectors and movie projector accessories; rental of televisions and television equipment; rental of sports equipment; rental of video cameras; rental of video tapes; rental of video recorders; theatre productions; movie studio services; organising or hosting awards ceremonies; presentation of films; production of special effects for films; reservation services (included in this class) for sporting, scientific, political and cultural events; recording studio services; provision of video and audio content by rental, whereby the consumer is entitled to single or multiple viewings of the media content via any form of playback device, all relating to entertainment, education, sports and culture; education and providing of training in connection with environmental protection, energy conservation and ecology and animal welfare; education and providing of training in connection with alternative energy sources, including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels; publication of instructional material and promotional material relating to environmental protection, energy conservation and ecology and animal welfare; arranging and conducting of seminars and workshops (training); establishing training programmes; preparation and publication of training manuals; organising and conducting safety courses and educational courses; online news reporting services; online provision of information and general encyclopaedic knowledge relating to entertainment, education, training, sports, culture, news, current affairs, satellite, television and radio programmes, music, films, books and other printed matter, video games, computer games, amusement machines, amusement centres or amusement parks; online translation services; online library services including the lending and exchanging of books and other publications and photographs; provision of online classes, seminars, workshops, exhibitions and displays; leasing, booking and providing of diving equipment; online card games; organization of sports and holiday camps; ring tones (not downloadable) provided via the Internet; arranging, organisation and running of individual cyclists and/or cycling teams and/or cycling events; provision of professional cycling services; organisation of cycling events; provision of online fitness tracking; leasing, rental and hiring of data rooms; high-definition studios, edit suites, voice-over studios and audio suites; aerial photography services; archive library services; audio and video recording services; audio, film, video and television recording facilities; booking of seats for entertainment, sporting and cultural events; career advisory services (education or training); casino services; concert ticket booking services; sports coaching services; professional workshop and training course services; commercial, trade and business workshops and training course services; problem solving, think-tank and brainstorming workshops, seminars and training courses services; cycling training services; dietary education services; television programme directing services; radio programme directing services; film, music, plays, theatrical production, musical shows, concerts, exhibitions, sporting events and road show directing services; distance learning services; entertainment agency services; exercise class services; fan club services; fitness club services; gym services; hiring, leasing or rental services in relation to radio programmes, television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual material, pre-recorded video cassettes, dvds or pre-recorded video discs; hiring, rental and leasing service in relation to entertainment; interactive entertainment services, interactive games services, interactive news services, interactive services, interactive sport services, interactive television services, internet access services; on demand entertainment services; streaming, downloading and transmission services relating to entertainment, educational, sporting and cultural activities; online distance learning services; photography services; photographic services; personal training services; online gaming services; recreation services; special events planning services; sporting services;

sporting tuition course services; teaching services; team building (education); university services; consultancy, information and advisory services relating to all the aforesaid services; professional consultancy, information and advisory services relating to all the aforesaid services; consultancy, information and advisory services relating to all the aforesaid services provided on-line from a computer database or via a helpline or the Internet.

#### Class 42

Scientific and technological services and research and design relating thereto; industrial analysis and research services; design and development of computer hardware and software; Analysis for oil-field exploitation; Architectural consultation; Architecture; Authenticating works of art; Bacteriological research; Biological research; Calibration [measuring]; Chemical analysis; Chemical research; Chemistry services; Clinical trials; Cloud seeding; Computer programming; Computer rental; Computer software consultancy; Computer software design; Computer system analysis; Computer system design; Computer virus protection services; Construction drafting; Consultancy in the design and development of computer hardware; Consultancy in the field of energy-saving; Conversion of data or documents from physical to electronic media; Cosmetic research; Creating and maintaining web sites for others; Data conversion of computer programs and data [not physical conversion]; Design of interior decor; Digitization of documents [scanning]; Dress designing; Duplication of computer programs; Energy auditing; Engineering; Geological prospecting; Geological research; Geological surveys; Graphic arts design; Handwriting analysis [graphology]; Hosting computer sites [web sites]; Industrial design; Information technology [IT] consulting services; Installation of computer software; Land surveys; Maintenance of computer software; Material testing; Mechanical research; Monitoring of computer systems by remote access; Oil-field surveys; Oil prospecting; Oil-well testing; Packaging design; Physics [research]; Providing search engines for the internet; Provision of scientific information, advice and consultancy in relation to carbon offsetting; Quality control; Quality evaluation of wool; Quality valuation of standing timber; Recovery of computer data; Rental of computer software; Rental of web servers; Research and development of new products for others; Research in the field of environmental protection; Scientific laboratory services; Scientific research; Server hosting; Software as a service [SaaS]; Styling [industrial design]; Surveying; Technical project studies; Technical research; Textile testing; Underwater exploration; Updating of computer software; Urban planning; Vehicle roadworthiness testing; Water analysis; Weather forecasting; Web site design consultancy; online storage of files, data, photographs, graphics, documents, videos, images, audio files, audio-visual files, visual files, computer files, computer applications and information for others, electronic data storage services for personal and business use, and services for the electronic storage and organization of files, images, music, audio, video, photos, drawings, audio-visual, text, documents and data; electronic storage services; data storage services (other than physical storage), computerised data storage services; electronic and online storage service; storage of computerised business information data; online technical storage facilities, online technical back-up services and online technical back-up facilities, software as a service [saas] services, and electronic hosting of files, data, photographs, graphics, documents, videos, images, audio files, audio-visual files, visual files, computer files, computer applications, information for others and video-conferencing services; computer services for accessing a communications or computer network; computer services relating to entertainment, education, retrieval of information and data via telephone, line, cable, wire or fibre, database or computer network; computer services for retrieving information, messages, text, sound, images and data via a computer network; computer services relating to radio and television programmes; computer services; design, drawing and commissioned writing all for the compilation of web pages on the Internet; hosting websites; creating and maintaining websites; computer services for interactive communications and broadcasting; installation, rental and maintenance of computer software; maintenance and repair of software for operating game controllers; home computer services namely computer consultancy, installation, repair and maintenance of computer software, updating software and computer support services; computer services, namely the organisation of an infrastructure to enable television subscribers to access internet services via the television; advice relating to the development of computer systems; advisory services relating to computer based information systems; advisory services relating to computer hardware or software; design, installation, maintenance or updating of computer software; design of computer hardware; design services; designing electrical or electronic systems; design services for artwork for animated films; computer programming services; internet walled garden services; operation of search engines; rental or leasing of computer hardware or software; testing, research, assessing, consultancy, advising or

providing information in relation to the foregoing; computer services for on-line shopping; computer services relating to the processing of orders and payments; providing information and advice with regard to environmental protection, energy conservation and alternative energy sources, ecology as well as conducting research and drawing up expert reports in the aforementioned fields; research of durable use of nature and the environment; Development services for products, new technologies, activities and construction projects all relating to nature and the environment; technical assistance concerning environmental protection, energy conservation and alternative energy sources, ecology and animal welfare and effecting such projects; development and testing for renewable energy sources including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels, and components therefor, effecting research projects concerning environmental protection, energy conservation and alternative energy sources, ecology and animal welfare; provision of nondownloadable computer software for transmitting, receiving, synchronizing, displaying, backing-up, monitoring, controlling, sharing, coding, decoding, encrypting, accessing, remotely accessing, creating, collecting, storing, securing, removing, transferring, disseminating, locating, organizing or otherwise utilizing data, voice, multimedia, audio, visual, music, photographs, drawings, images, audiovisual, video, text, graphics or other data, including over a global communications network; application service provider services; technical advisory services including these services provided by a helpline relating to scientific and technological issues; provision of software updates electronically; weather forecasting online; weather forcasting; provision of online mapping; production of artwork for animated films; provision of customised webpages containing user defined information, search engines and links to other websites; online scanning, detecting, quarantining and eliminating of viruses, worms, trojans, spyware, malware and unauthorised data and programs on computers and electronic devices; online hosting services allowing users to publicise and share data online; online provision of information and general encyclopaedic knowledge relating to computer security, online security, environmental protection, energy conservation, ecology, alternative energy sources, including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuel; provision of remote back-up services for computer data including services provided over a global communications network; anti-spamming services; brand design services; cloud computing and storage services; computer advisory services; computer software advisory services; computer and information technology consultancy services; computer firewall services; computer system analysis services; data encryption services; data recovery services; data security services; scientific development services; technical development services; technology development services; database development services; environmental conservation services; environmental consultancy services; food development services; greeting cards custom manufacture service; website hosting services, computer hosting services; server hosting services; , synchronization, of programs, data, files, e-mails, contacts, calendars, task lists, text messages, photos, music, audio, visual, audio visual, video, text, graphics, programs and other information via telecommunications and global communications networks; conversion of data and computer programs other than physical conversion; conversion of data and documents from a physical medium to an electronic medium; data conversion of electronic information; design and development of virtual reality software; consultancy, information and advisory services relating to all the aforesaid services; professional consultancy, information and advisory services relating to all the aforesaid services; consultancy, information and advisory services relating to all the aforesaid services provided on-line from a computer database or via a helpline or the Internet.

#### Class 45

Legal services; security services for the protection of property and individuals; Adoption agency services; Alternative dispute resolution services; Arbitration services; Baby sitting; Baggage inspection for security purposes; Chaperoning; Clothing rental; Copyright management; Crematorium services; Dating services; Detective agencies; Evening dress rental; Fire-fighting; Funerals; Genealogical research; Guards; Horoscope casting; House sitting; Inspection of factories for safety purposes; Intellectual property consultancy; Intellectual property watching services; Legal research; Licensing of computer software [legal services]; Licensing of intellectual property; Litigation services; Lost property return; Marriage agencies; Mediation; Missing person investigations; Monitoring of burglar and security alarms; Night guards; Opening of security locks; Organization of religious meetings; Personal background investigations; Personal body guarding; Pet sitting; Planning and arranging of wedding ceremonies; Registration of domain names [legal services]; Releasing of doves for special

occasions; Rental of fire alarms; Rental of fire extinguishers; Rental of safes; Security consultancy; Undertaking; dating agency services; agency services for arranging personal introductions; arranging of wedding services; astrological services; career counselling; clothing fashion consultancy; colour analysis for personal appearance; consultancy services relating to health and safety; consultancy services relating to social planning; consultation relating to astrology; consultation relating to horoscopes; consumer advisory services; crime prevention advisory services; detective agencies; expert witness services; funeral services; genealogical services; private investigation services; key holding services; lock opening services; lost property services; lost dog location services; mediation services; microchip security services for pets; personal shopper services; wedding present lists services; licensing of radio programmes, television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual material, pre-recorded video cassettes, DVDs or pre-recorded video discs; advisory services relating to intellectual property or industrial property licensing or protection; computer software licensing; exploitation of copyright protected material; exploitation of rights of radio programmes, television programmes, films, pre-recorded video tapes, pre-recorded video cassettes, pre-recorded video discs or motion pictures; exploitation of transmission rights; exploitation of intellectual property or industrial property rights; issue of licensing rights; licensing services; management of intellectual property or industrial property rights; services for the exploitation of rights in radio programmes, television programmes, films, pre-recorded video tapes, prerecorded video cassettes, pre-recorded video discs or motion pictures; services for the exploitation of intellectual property or industrial property rights; intellectual property advisory and consultancy services; exploitation of printed matter (copyright); provision of horoscopes; real estate licensing; lobbying for political purposes, including political pressure concerning environmental protection, energy conservation and alternative energy sources, ecology and animal welfare; provision of home and personal monitoring and security alarm services; anti-theft and break-in alarm services; fire alarm and protection services; security assessment relating to the security of persons and domestic properties; computerised security services for persons and domestic properties; monitoring of personal security systems and security control apparatus; advisory services relating to security; rental of security apparatus; rental of security surveillance apparatus; electrical protection services for central offices; services for monitoring discharge systems and waterflow alarms; security and fire system monitoring services; site monitoring with regard to fire and security; security services with regard to protection against fires and break-ins; online provision of information and general encyclopaedic knowledge relating to security, security systems, personal security, business security, household security; online dating, friendship, introduction and social networking services; provision of horoscopes online; provision of interactive personal calendars from a computer database or over the Internet; provision of online fraud protection services; personal and social services rendered by others to meet the needs of individuals, namely provision of online personal, lifestyle and emotional tracking; legal assistance concerning environmental protection, energy conservation and alternative energy sources, ecology and animal welfare and effecting such projects; providing on-line computer databases and online searchable databases in the field of social networking; alarm monitoring services; mentoring (personal) services; domain name advisory and registration services; online internet security services; online security services; online social networking services; consultancy, information and advisory services relating to all the aforesaid services; professional consultancy, information and advisory services relating to all the aforesaid services; consultancy, information and advisory services relating to all the aforesaid services provided on-line from a computer database or via a helpline or the Internet.

## Names and addresses

## Owner(s) name

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# **Publications**

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Intellectual Property Office is an operating name of the Patent Office

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# **Intellectual Property Office**

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Status Registered			
Overview			 
Trade marks			
1 of 2			
SKY FOR BUSINESS		 	
2 of 2			
<b>sky</b> FOR BUS	SINESS		
Mark details			
Number of marks in s	series		
Dates			
Filing date 16 May 2016			
Date of entry in regis 23 September 2016	iter		
Renewal date 16 May 2026			

## Goods and services

## Classes and terms

Class 9

Scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; compact discs, DVDs and other digital recording media; mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment; computers; computer software; fire-extinguishing apparatus; Abacuses; Accumulators, electric; Acid hydrometers; Acidimeters for batteries; Acoustic conduits; Acoustic couplers; Actinometers; Adding machines; Aerials; Aerometers; Air analysis apparatus; Alarm bells, electric; Alarms; Alcoholmeters; Alidades; Altimeters; Ammeters; Amplifiers; Amplifying tubes; Anemometers; Animated cartoons; Anode batteries; Anodes; Answering machines; Anti-glare glasses; Anti-glare visors; Anti-interference devices [electricity]; Anti-theft warning apparatus; Anticathodes; Apertometers [optics]; Apparatus and installations for the production of X-rays, not for medical purposes; Apparatus and instruments for astronomy; Apparatus and instruments for physics; Apparatus for changing record player needles; Apparatus for editing cinematographic film; Apparatus for fermentation [laboratory apparatus]; Apparatus for measuring the thickness of skins; Apparatus to check franking; Appliances for measuring the thickness of leather; Armatures [electricity]; Asbestos clothing for protection against fire; Asbestos gloves for protection against accidents; Asbestos screens for firemen; Audioand video-receivers; Audiovisual teaching apparatus; Automated teller machines [ATM]; Automatic indicators of low pressure in vehicle tires; Azimuth instruments; Bags adapted for laptops; Balances [steelyards]; Balancing apparatus; Bar code readers; Barometers; Batteries, electric; Batteries, electric, for vehicles; Batteries for lighting; Battery boxes; Battery chargers; Battery jars; Beacons, luminous; Bells [warning devices]; Betatrons; Binoculars; Blinkers [signalling lights]; Blueprint apparatus; Boiler control instruments; Branch boxes [electricity]; Breathing apparatus, except for artificial respiration; Breathing apparatus for underwater swimming; Bullet-proof waistcoats; Buzzers; Cabinets for loudspeakers; Cables, electric; Calculating disks; Calculating machines; Calibrating rings; Calipers; Camcorders; Cameras [photography]; Capacitors; Capillary tubes; Carpenters' rules; Carriers for dark plates [photography]: Cases especially made for photographic apparatus and instruments; Cases fitted with dissecting instruments [microscopy]; Cash registers; Cassette players; Cathodes; Cathodic anticorrosion apparatus; Cell phone straps; Centering apparatus for photographic transparencies; Central processing units [processors]; Chargers for electric batteries; Chemistry apparatus and instruments; Chips [integrated circuits]; Choking coils [impedance]; Chromatography apparatus for laboratory use; Chronographs [time recording apparatus]; Cinematographic cameras; Cinematographic film, exposed; Circuit breakers; Circuit closers; Cleaning apparatus for phonograph records; Clinometers; Clothing especially made for laboratories; Clothing for protection against accidents, irradiation and fire; Clothing for protection against fire; Coaxial cables; Coils, electric; Coin-operated mechanisms for television sets; Collectors, electric; Commutators; Compact disc players; Compact discs [audio-video]; Compact discs [read-only memory]; Comparators; Compasses [measuring instruments]; Computer game software; Computer keyboards; Computer memory devices; Computer operating programs, recorded; Computer peripheral devices; Computer programmes [programs], recorded; Computer programs [downloadable software]; Computer software, recorded; Computers; Conductors, electric; Connections for electric lines; Connectors [electricity]; Contact lenses; Contacts, electric; Containers for contact lenses; Containers for microscope slides; Control panels [electricity]; Converters, electric; Copper wire, insulated; Correcting lenses [optics]; Cosmographic instruments; Couplers [data processing equipment]; Couplings, electric; Covers for electric outlets; Crash test dummies; Cupels [laboratory]; Current rectifiers; Cyclotrons; Darkroom lamps [photography]; Darkrooms [photography]; Data processing apparatus; Decompression chambers; Decorative magnets; Demagnetizing apparatus for magnetic tapes; Densimeters; Densitometers; Detectors; Diagnostic apparatus, not for medical purposes; Diaphragms [acoustics]; Diaphragms for scientific apparatus; Diaphragms [photography]; Dictating machines; Diffraction apparatus [microscopy]; Digital photo frames; Directional compasses; Disk drives for computers; Disks, magnetic; Distance measuring apparatus; Distance

recording apparatus; Distillation apparatus for scientific purposes; Distribution boards [electricity]; Distribution boxes [electricity]; Distribution consoles [electricity]; Divers' masks; Diving suits; DNA chips; Dog whistles; Dosimeters; Downloadable image files; Downloadable music files; Downloadable ring tones for mobile phones; Dressmakers' measures; Drying apparatus for photographic prints; Drying racks [photography]; Ducts [electricity]; DVD players; Dynamometers; Ear plugs for divers; Egg-candlers; Electric apparatus for commutation; Electric apparatus for remote ignition; Electric discharge tubes, other than for lighting; Electric door bells; Electric installations for the remote control of industrial operations; Electric loss indicators; Electricity conduits; Electrified fences; Electrified rails for mounting spot lights; Electro-dynamic apparatus for the remote control of railway points; Electro-dynamic apparatus for the remote control of signals; Electrolysers; Electromagnetic coils; Electronic agendas; Electronic notice boards; Electronic pens [visual display units]; Electronic pocket translators; Electronic publications, downloadable; Electronic tags for goods; Encoded identification bracelets, magnetic; Encoded magnetic cards; Enlarging apparatus [photography]; Epidiascopes; Ergometers; Exposure meters [light meters]; Eyeglass cases; Eyeglass chains; Eyeglass cords; Eyeglass frames; Eyepieces; Facsimile machines; False coin detectors; Fibre [fiber (Am.)] optic cables; Film cutting apparatus; Films, exposed; Filters for respiratory masks; Filters for ultraviolet rays, for photography; Filters [photography]; Fire alarms; Fire beaters; Fire blankets; Fire boats; Fire engines; Fire escapes; Fire extinguishers; Fire hose; Fire hose nozzles; Fire pumps; Flash-bulbs [photography]; Flashlights [photography]; Floppy disks; Fluorescent screens; Fog signals, non-explosive; Food analysis apparatus; Frames for photographic transparencies; Frequency meters; Furniture especially made for laboratories; Fuse wire; Fuses; Galena crystals [detectors]; Galvanic batteries; Galvanic cells; Galvanometers; Garments for protection against fire; Gas testing instruments; Gasometers [measuring instruments]; Gauges; Glass covered with an electrical conductor; Glazing apparatus for photographic prints; Global Positioning System [GPS] apparatus; Gloves for divers; Gloves for protection against accidents; Gloves for protection against X-rays for industrial purposes; Goggles for sports; Graduated glassware; Grids for batteries; Hands free kits for phones; Head cleaning tapes [recording]; Headphones; Heat regulating apparatus; Heliographic apparatus; Hemline markers; High-frequency apparatus; Holders for electric coils; Holograms; Horns for loudspeakers; Hourglasses; Hydrometers; Hygrometers; Identification sheaths for electric wires; Identification threads for electric wires; Identity cards, magnetic; Incubators for bacteria culture; Inductors [electricity]; Instruments containing eyepieces; Integrated circuit cards [smart cards]; Integrated circuits; Intercommunication apparatus; Interfaces for computers; Inverters [electricity]; Invoicing machines; Ionization apparatus not for the treatment of air or water; Jigs [measuring instruments]; Juke boxes for computers; Juke boxes, musical; Junction boxes [electricity]; Junction sleeves for electric cables; Knee-pads for workers; Laboratory centrifuges; Laboratory trays; Lactodensimeters; Lactometers; Laptop computers; Lasers, not for medical purposes; Lens hoods; Lenses for astrophotography; Letter scales; Levelling instruments; Levels [instruments for determining the horizontal]; Life belts; Life buoys; Life jackets; Life nets; Life saving apparatus and equipment; Life-saving rafts; Light conducting filaments [optical fibers [fibres]]; Light dimmers [regulators], electric; Light-emitting diodes [LED]; Light-emitting electronic pointers; Lighting ballasts; Lightning arresters; Limiters [electricity]; Locks, electric; Logs [measuring instruments]; Loudspeakers; Magic lanterns; Magnetic data media; Magnetic encoders; Magnetic tape units for computers; Magnetic tapes; Magnetic wires; Magnets; Magnifying glasses [optics]; Manometers; Marine compasses; Marine depth finders; Marking buoys; Marking gauges [joinery]; Masts for wireless aerials; Material testing instruments and machines; Materials for electricity mains [wires, cables]; Mathematical instruments; Measures; Measuring apparatus; Measuring devices, electric; Measuring instruments; Measuring spoons; Mechanical signs; Mechanisms for coin-operated apparatus; Mechanisms for counter-operated apparatus; Megaphones; Mercury levels; Metal detectors for industrial or military purposes; Meteorological balloons; Meteorological instruments; Meters; Metronomes; Micrometer screws for optical instruments; Micrometers; Microphones; Microprocessors; Microscopes; Microtomes; Milage recorders for vehicles; Mirrors for inspecting work; Mirrors [optics]; Modems; Money counting and sorting machines; Monitoring apparatus, electric; Monitors [computer hardware]; Monitors [computer programs]; Mouse [data processing equipment]; Mouse pads; Nautical apparatus and instruments; Naval signalling apparatus; Navigation apparatus for vehicles [on-board computers]; Navigational instruments; Neon signs; Nets for protection against accidents; Nose clips for divers and swimmers; Notebook computers; Objectives [lenses] [optics]; Observation instruments; Octants; Ohmmeters; Optical apparatus and instruments; Optical character readers; Optical condensers; Optical data media; Optical discs; Optical glass; Optical goods; Optical lamps; Optical lenses; Oscillographs; Ovens for laboratory use; Oxygen transvasing apparatus; Ozonisers [ozonators]; Parking meters;

Particle accelerators; Pedometers; Peepholes [magnifying lenses] for doors; Periscopes; Personal stereos; Petri dishes; Petrol gauges; Phonograph records; Photocopiers [photographic, electrostatic, thermic]; Photographic racks; Photometers; Phototelegraphy apparatus; Photovoltaic cells; Pince-nez; Pipettes; Pitot tubes; Plane tables [surveying instruments]; Planimeters; Plates for batteries; Plotters; Plugs, sockets and other contacts [electric connections]; Plumb bobs; Plumb lines; Pocket calculators; Polarimeters; Portable media players; Portable telephones; Precision balances; Precision measuring apparatus; Pressure indicator plugs for valves; Pressure indicators; Pressure measuring apparatus; Printed circuit boards; Printed circuits; Printers for use with computers; Prisms [optics]; Probes for scientific purposes; Projection apparatus; Projection screens; Protection devices against X-rays, not for medical purposes; Protection devices for personal use against accidents; Protective helmets; Protective helmets for sports; Protective masks; Protective suits for aviators; Protractors [measuring instruments]; Punched card machines for offices; Push buttons for bells; Pyrometers; Quantity indicators; Radar apparatus; Radio pagers; Radiological apparatus for industrial purposes; Radiology screens for industrial purposes; Radios; Radiotelegraphy sets; Radiotelephony sets; Railway traffic safety appliances; Readers [data processing equipment]; Record players; Reducers [electricity]; Reflecting discs for wear, for the prevention of traffic accidents; Refractometers; Refractors; Regulating apparatus, electric; Relays, electric; Remote control apparatus; Resistances, electric; Respirators for filtering air; Respirators, other than for artificial respiration; Resuscitation mannequins [teaching apparatus]; Retorts; Retorts' stands; Revolution counters; Rheostats; Riding helmets; Road signs, luminous or mechanical; Rods for water diviners; Rods [surveying instruments]; Rulers [measuring instruments]; Rules [measuring instruments]; Saccharometers; Safety restraints, other than for vehicle seats and sports equipment; Safety tarpaulins; Salinometers; Satellite navigational apparatus; Satellites for scientific purposes; Scales; Scanners [data processing equipment]; Screens for photoengraving; Screens [photography]; Screw-tapping gauges; Semi-conductors; Sextants; Sheaths for electric cables; Shoes for protection against accidents, irradiation and fire; Shutter releases [photography]; Shutters [photography]; Sighting telescopes for firearms; Signal bells; Signal lanterns; Signalling buoys; Signalling panels, luminous or mechanical; Signalling whistles; Signals, luminous or mechanical; Signs, luminous; Simulators for the steering and control of vehicles; Sirens; Sleeves for laptops; Slide calipers; Slide projectors; Slide-rules; Slides [photography]; Smoke detectors; Socks, electrically heated; Solar batteries; Solderers' helmets; Solenoid valves [electromagnetic switches]; Sonars; Sound alarms; Sound locating instruments; Sound recording apparatus; Sound recording carriers; Sound recording strips; Sound reproduction apparatus; Sound transmitting apparatus; Sounding apparatus and machines; Sounding leads; Sounding lines; Spark-guards; Speaking tubes; Spectacle cases; Spectacle frames; Spectacle lenses; Spectacles [optics]; Spectrograph apparatus; Spectroscopes; Speed checking apparatus for vehicles; Speed indicators; Speed measuring apparatus [photography]; Speed regulators for record players; Spherometers; Spirit levels; Spools [photography]; Sprinkler systems for fire protection; Stage lighting regulators; Stands for photographic apparatus; Starter cables for motors; Steering apparatus, automatic, for vehicles; Step-up transformers; Stereoscopes; Stereoscopic apparatus; Stills for laboratory experiments; Stroboscopes; Styli for record players; Sulphitometers; Sunglasses; Surveying apparatus and instruments; Surveying chains; Surveying instruments; Surveyors' levels; Switchboards; Switchboxes [electricity]; Switches, electric; Tachometers; Tape recorders; Taximeters; Teaching apparatus; Teeth protectors; Telegraph wires; Telegraphs [apparatus]; Telemeters; Telephone apparatus; Telephone receivers; Telephone transmitters; Telephone wires; Teleprinters; Teleprompters; Telephone transmitters; Telescopes; Television apparatus; Temperature indicator labels, not for medical purposes; Temperature indicators; Terminals [electricity]; Test tubes; Testing apparatus not for medical purposes; Theft prevention installations, electric; Theodolites; Thermionic tubes; Thermometers, not for medical purposes; Thermostats; Thermostats for vehicles; Ticket dispensers; Time clocks [time recording devices]; Time recording apparatus; Time switches, automatic; Tone arms for record players; Totalizators; Traffic cones; Traffic-light apparatus [signalling devices]; Transformers [electricity]; Transistors [electronic]; Transmitters of electronic signals; Transmitters [telecommunication]; Transmitting sets [telecommunication]; Transponders; Triodes; Tripods for cameras; Urinometers; USB flash drives; Vacuum gauges; Vacuum tubes [radio]; Variometers; Vehicle breakdown warning triangles; Vehicle radios; Verniers; Video cassettes; Video game cartridges; Video recorders; Video screens; Video telephones; Videotapes; Viewfinders, photographic; Viscosimeters; Voltage regulators for vehicles; Voltage surge protectors; Voltmeters; Voting machines; Wafers for integrated circuits; Waling glasses; Walkie-talkies; Washing trays [photography]; Water level indicators; Wavemeters; Weighbridges; Weighing apparatus and instruments; Weighing machines; Weights; Whistle alarms; Wind socks for indicating wind

direction; Wire connectors [electricity]; Wires, electric; Workmen's protective face-shields; Wrist rests for use with computers; X-ray apparatus not for medical purposes; X-ray films, exposed; X-ray photographs, other than for medical purposes; X-ray tubes not for medical purposes; data storage apparatus and instruments, software and data storage software, and software for video-conferencing, radio, television, sound recording, sound reproducing, telecommunications and teaching apparatus and instruments; apparatus for recording television programmes; apparatus for reproduction or reception of sound, images or audio visual content; electrical and electronic apparatus for use in the reception of satellite, terrestrial or cable broadcasts; televisions; LCD and plasma screens; home cinema systems; amplifiers; speakers; radios; wireless audio and/or audio visual devices; portable wireless audio and/or audio visual devices; remote controls; wireless keypads; television receivers including a decoder; set-top boxes; digital set-top boxes; high definition set-top boxes; personal video recorder; set-top boxes for use in decoding and reception of satellite, terrestrial and cable broadcasts; apparatus for decoding encoded signals including set-top boxes for television reception; set-top box apparatus including a decoder and an interactive viewing guide; set-top box apparatus including a decoder and a recorder for recording television and audio programmes; set-top box apparatus including a decoder and a recorder programmable to transfer stored recordings to storage and also to delete the older recordings; satellite dishes; low noise blocks; satellite meters; computer software to enable searching of data; encoded programs for computers and for data processing and telecommunications; telephones; mobile telephones; PDAs; telephone and radio modems; television receivers including a decoder; set-top boxes for use in decoding and reception of satellite, terrestrial cable and digital subscriber line (DSL), Internet or other electronic broadcasts; apparatus for decoding encoded signals; recorded television and radio programmes; recorded programmes for broadcasting or other transmission on television, radio, mobile telephones, PDAs and on PCs; video recordings; multimedia apparatus and instruments; portable or hand-held computers; DVD players; computers; computer hardware; firmware; computer firmware; computer hardware, apparatus and instruments all for transmitting, displaying, receiving, storing and searching electronic information; computer programs; computer software; computer software and telecommunications apparatus to enable connection to databases and the Internet; computer software supplied from the Internet; network termination equipment; wired and/or wireless computer network routers, modems, firewalls and/or bridges; computer software and computer programs for distribution to, and for use by, viewers of a digital television channel for the viewing and purchase of goods and services; computer games software and computer quiz software; computer programs for interactive television and for interactive games and/or quizzes; interactive video game devices comprised of computer software namely software for operating game controllers; portable and/or hand-held electronic devices for receiving, playing and transmitting music, sounds, images, text, signals, information and code; electronic publications; computer games (computer software); computer video games (computer software); video screens; video projectors; tapes, discs and wires, all being magnetic; cassettes and cartridges, all adapted for use with the aforesaid tapes; blank and pre-recorded audio and video cassettes, tapes and cartridges; compact discs; DVD discs; phonographic records; laser readable discs for recording sound or video; ROM cartridges, CD ROMs, cards and discs, integrated circuit cards, memory carriers, recording media, all pre-recorded with computer video games and/or quizzes; encoded cards; radio and television signal antennae; downloadable music, sounds, videos, images, text and information provided by a telecommunications network, by on-line delivery and by way of the Internet and/or the world-wide web or other communications network; interactive sound and/or audio recordings; music, video, sound and/or audio recordings (downloadable) provided from MP3 Internet websites; MP3 players, MP3 readers; audio and/or video file recorders and/or players; portable audio and/or video file recorders and/or players; telephone ring tones (downloadable); downloadable ring tones for mobile phones; apparatus and instruments for the reception of radio and television broadcasts including the reception of cable, satellite and digital broadcasts; smart cards; credit cards; loyalty cards; acoustic apparatus or instruments, namely acoustic discs, acoustic meters, acoustic sound alarms; adaptors; aerials; antennae; amplifiers; communication apparatus and instruments; encoded or magnetic banking or credit cards; cinematographic film; cinematographic instruments and apparatus; data carriers; data storage apparatus, equipment and instruments; electrical telecommunications and/or communications and/or broadcast and/or transmission and/or decoding and/or image processing and/or audio visual instruments and apparatus; electronic telecommunications and/or communications and/or broadcast and/or transmission and/or decoding and/or image processing and/or audio visual instruments and apparatus; film reproducing instruments and apparatus; hand held electrical telecommunications and/or communications and/or broadcast and/or transmission and/or decoding and/or image processing and/or audio visual instruments and apparatus; hand held electronic telecommunications and/or communications and/or broadcast and/or transmission and/or decoding and/or image processing and/or audio visual instruments and apparatus; mobile telephones; motion pictures; telephone apparatus and equipment; parts and fittings for all the aforesaid goods; sunglasses, leather cases for holding mobile phones; downloadable media content, including video and films, television programmes, computer games, music, images and ring tones provided by internet, telephone line, cable, wireless transmission, satellite or terrestrial broadcast service; cases, containers, protective coverings and parts and fittings therefor, all for use with MP3 players, music storage devices, media storage devices and other audio, visual and computer devices; electrical, electronic and computer equipment for machinery for use in conservation, generation and efficient use of heat, light and water, including thermostatic controls, solar panels for electricity generation, photovoltaic devices, solar cells turbines and motion detectors; electrical and electronic equipment for use in the generation of solar power; electrical, electronic and computer equipment for use in the generation of alternative energy including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels; control and monitoring equipment for use in the generation of alternative energy including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels; automated control apparatus for local management of lighting, heating and water supplies; electronic publications (downloadable), including electronic publications, magazines and newsletters regarding environmental protection, energy conservation and ecology, animal welfare and renewable energy projects, including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels; apparatus and instruments for closed circuit television and surveillance systems; apparatus and instruments for personal security monitoring; apparatus and instruments for home security monitoring and control; home and personal security apparatus; home and personal security devices; home and personal security alarms; electronic protection equipment, including fire detecting and alarm equipment, intruder and burglar alarm equipment and motion detecting equipment; radio, telephonic, television and signalling apparatus and instruments, cameras, sound and video monitoring and recording and sound and video reproducing apparatus and instruments, all for control and telemetry purposes for the home and personal security; closed-circuit television systems (CCTV); monitors; cameras; optical lenses; camera casings; prepackaged cameras; videocassette recorders (VCRs); system controlling software; video monitoring apparatus; detectors; access control apparatus; readers; magnetic or encoded access control cards; monitoring apparatus; electronic panels for alarm management and monitoring; alarm panels; glass breakage detectors; smoke detectors; carbon monoxide detectors; digital audio recorders; digital video recorders; digital audio servers; digital video servers; electrical communication equipment; message programming equipment; radio paging equipment; electronic locking systems; life-saving apparatus and equipment; electric alarms; electronic devices for opening doors; electronic devices for protection; intruder alarms and anti-theft equipment; intruder detection apparatus; motion detecting equipment; electronic control apparatus; electronic apparatus for controlling operation of machines; remote apparatus for controlling operation of machines; computer apparatus for controlling operation of machines; electronic network equipment; electronic communication equipment; message programming devices; electronic locking apparatus; parts and fittings for all the aforesaid goods; computer software, operating system software, devices, and hardware for transmitting, receiving, synchronizing, displaying, backing-up, monitoring, controlling, sharing, coding, decoding, encrypting, accessing, remotely accessing, creating, collecting, storing, securing, removing, transferring, disseminating, locating, organizing or otherwise utilizing data, voice, multimedia, audio, visual, music, photographs, drawings, images, audiovisual, video, text, graphics or other data, including over a global communications network; computer software, operating system software, devices, and hardware for synchronizing data, files, e-mails, contacts, calendars, task lists, text messages, photos, music, audio, visual, audio visual, video, text, graphics, programs and other information between computers and hand-held or other devices, and vice versa; communications platforms for enabling instantaneous, continuous, scheduled and perpetual synchronization of data between computers and hand-held or other devices, and vice versa; multimedia cards, memory cards, flash memory cards, memory chips, data storage media devices, plugs, plug-in cards, magnetic cards, SIM cards, telephone calling cards, headphones, headsets, portable and/or hand held electronic devices for receiving, storing, playing and transmitting data, voice, multimedia, audio, visual, music, photographs, drawings, images, audiovisual, video, text, graphics or other data; online dictionaries, encyclopaedias, and reference texts (downloadable); online publications, including newspapers, magazines (periodicals), comics, journals (publications), books, user manuals, instructional and teaching materials (downloadable); online posters, photographs, pictures, articles, vouchers and tickets (downloadable), online electronic dictionaries,

encyclopaedias and reference texts (downloadable); computer software for processing electronic payments and transferring funds to and from others; online and downloadable authentication software; conversion software and databases, including currency conversion and measurement conversion; computer software for the purpose of monitoring online communications and chat room conversations and alerting third parties to the contents; computer software for monitoring the use of computers and the Internet by children; computer software relating to online protection and online security; protective clothing [against accident or injury] for cycling; locks (electric) for bicycles; parts and fittings for all the aforesaid goods; satellite navigational system for bicycles; global positioning systems for use with bicycles; computers for use with bicycles; ergometers; computer apparatus for remote meter reading; bicycle meters; distance meters; power meters; speed meters; eyewear; sports eyewear; protective eyewear; sunglasses; cases for eyewear; cases for sunglasses; frames for eyewear; lenses for eyewear; straps for sunglasses and eyewear; helmets; cyclists helmets; crash helmets; protective sports helmets; sports bags for protective helmets; sporting articles for protective purposes; protective body and limb pads for cycling; face masks for cycling; protective gloves; visors; radios; communicators; aerials for radios; parts for radios; carrying cases for radios; electronic radio apparatus; mobile radios; mounting fittings for radios; radio receivers and transmitters; radio transceivers; radios for vehicles; solar powered radios; virtual reality systems; virtual reality glasses or goggle, data gloves, head mounted displays, datasuits, virtual reality clothing, headphones, speakers, joysticks, equipment and apparatus for virtual reality rooms; virtual reality software; parts and fittings for all of the above.

#### Class 16

Printed matter; bookbinding material; photographs; adhesives for stationery or household purposes; artists' materials; paint brushes; typewriters and office requisites (except furniture); instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); printers' type; printing blocks; Adhesives for stationery or household purposes; Artists' materials; Paint brushes; Typewriters and office requisites (except furniture); Instructional and teaching material (except apparatus); Plastic materials for packaging (not included in other classes); Printers' type; Printing blocks; Absorbent sheets of paper or plastic for foodstuff packaging; Address plates for addressing machines; Address stamps; Addressing machines; Adhesive bands for stationery or household purposes; Adhesive tape dispensers [office requisites]; Adhesive tapes for stationery or household purposes; Adhesives [glues] for stationery or household purposes; Advertisement boards of paper or cardboard; Albums; Almanacs; Announcement cards [stationery]; Apparatus for mounting photographs; Aquarelles; Architects' models; Artists' watercolor saucers; Atlases; Bags [envelopes, pouches] of paper or plastics, for packaging; Bags for microwave cooking; Balls for ball-point pens; Bibs of paper; Binding strips [bookbinding]; Biological samples for use in microscopy [teaching materials]; Blackboards; Blotters; Bookbinding apparatus and machines [office equipment]; Bookbinding cloth; Bookbinding cords; Bookbinding material; Bookbindings; Bookends; Booklets; Bookmarkers; Books; Bottle envelopes of cardboard or paper; Bottle wrappers of cardboard or paper; Boxes of cardboard or paper; Cabinets for stationery [office requisites]; Calculating tables; Calendars; Canvas for painting; Carbon paper; Cardboard tubes; Cards; Cases for stamps [seals]; Catalogues; Chalk for lithography; Chalk holders; Chaplets; Charcoal pencils; Chart pointers, nonelectronic; Chromos; Cigar bands; Clipboards; Clips for offices; Coasters of paper; Comic books; Compasses for drawing; Composing frames [printing]; Composing sticks; Conical paper bags; Copying paper [stationery]; Correcting fluids [office requisites]; Correcting ink [heliography]; Correcting tapes [office requisites]; Covers [stationery]; Cream containers of paper; Credit card imprinters, non-electric; Decalcomanias; Diagrams; Document files [stationery]; Document holders [stationery]; Document laminators for office use; Drawer liners of paper, perfumed or not; Drawing boards; Drawing instruments; Drawing materials; Drawing pads; Drawing pens; Drawing rulers; Drawing sets; Drawing squares; Drawing T-squares; Duplicators; Elastic bands for offices; Electrocardiograph paper; Electrotypes; Embroidery designs [patterns]; Engraving plates; Engravings; Envelope sealing machines, for offices; Envelopes [stationery]; Erasing products; Erasing shields; Etching needles; Etchings; Fabrics for bookbinding; Face towels of paper; Figurines [statuettes] of papier mâché; Files [office requisites]; Filter paper; Filtering materials [paper]; Finger-stalls [office requisites]; Flags of paper; Flower-pot covers of paper; Flyers; Folders for papers; Folders [stationery]; Forms, printed; Fountain pens; French curves; Galley racks [printing]; Garbage bags of paper or of plastics; Geographical maps; Glue for stationery or household purposes; Gluten [glue] for stationery or household purposes; Graining combs; Graphic prints;

Graphic representations; Graphic reproductions; Greeting cards; Gummed cloth for stationery purposes; Gummed tape [stationery]; Gums [adhesives] for stationery or household purposes; Hand labelling appliances; Hand-rests for painters; Handbooks [manuals]; Handkerchiefs of paper; Handwriting specimens for copying; Hat boxes of cardboard; Hectographs; Histological sections for teaching purposes; Holders for checkbooks [cheque books]; Holders for stamps [seals]; House painters' rollers; Humidity control sheets of paper or plastic for foodstuff packaging; Index cards [stationery]; Indexes; Indian inks; Ink; Ink sticks; Ink stones [ink reservoirs]; Inking pads; Inking ribbons; Inking ribbons for computer printers; Inking sheets for document reproducing machines; Inking sheets for duplicators; Inkstands; Inkwells; Isinglass for stationery or household purposes; Labels, not of textile; Ledgers [books]; Letter trays; Letters [type]; Lithographic stones; Lithographic works of art; Lithographs; Loose-leaf binders; Luminous paper; Magazines [periodicals]; Manifolds [stationery]; Marking chalk; Marking pens [stationery]; Mats for beer glasses; Mimeograph apparatus and machines; Modelling clay; Modelling materials; Modelling paste; Modelling wax, not for dental purposes; Moisteners for gummed surfaces [office requisites]; Moisteners [office requisites]; Molds for modelling clays [artists' materials]; Money clips; Musical greeting cards; Napkins of paper for removing make-up; Newsletters; Newspapers; Nibs; Nibs of gold; Note books; Numbering apparatus; Numbers [type]; Office perforators; Office requisites, except furniture; Oleographs; Packaging material made of starches; Packing paper; Pads [stationery]; Paint boxes [articles for use in school]; Paint trays; Paintbrushes; Painters' brushes; Painters' easels; Paintings [pictures], framed or unframed; Palettes for painters; Pamphlets; Pantographs [drawing instruments]; Paper bows; Paper clasps; Paper-clips; Paper coffee filters; Paper for radiograms; Paper for recording machines; Paper knives [office requisites]; Paper ribbons; Paper sheets [stationery]; Paper shredders for office use; Paper tapes and cards for the recordal of computer programmes; Paperweights; Papier mâché; Parchment paper; Passport holders; Pastels [crayons]; Patterns for dressmaking; Patterns for making clothes; Pen cases; Pen clips; Pen wipers; Pencil holders; Pencil lead holders; Pencil leads; Pencil sharpeners, electric or non-electric; Pencil sharpening machines, electric or non-electric; Pencils; Penholders; Pens [office requisites]; Perforated cards for Jacquard looms; Periodicals; Photo-engravings; Photograph stands; Photographs [printed]; Pictures; Placards of paper or cardboard; Place mats of paper; Plans; Plastic bubble packs for wrapping or packaging; Plastic cling film, extensible, for palletization; Plastic film for wrapping; Plastics for modelling; Portraits; Postage meters for office use; Postage stamps; Postcards; Posters; Printed matter; Printed publications; Printed timetables; Printers' blankets, not of textile; Printers' reglets; Printing blocks; Printing sets, portable [office requisites]; Printing type; Prints [engravings]; Prospectuses; Punches [office requisites]; Rollers for typewriters; Rubber erasers; School supplies [stationery]; Scrapers [erasers] for offices; Sealing compounds for stationery purposes; Sealing machines for offices; Sealing stamps; Sealing wafers; Sealing wax; Seals [stamps]; Self-adhesive tapes for stationery or household purposes; Sheets of reclaimed cellulose for wrapping; Shields [paper seals]; Signboards of paper or cardboard; Silver paper; Slate pencils; Song books; Spools for inking ribbons; Square rulers; Stamp pads; Stamp stands; Stamps [seals]; Stands for pens and pencils; Stapling presses [office requisites]; Starch paste [adhesive] for stationery or household purposes; Stationery; Steatite [tailor's chalk]; Steel letters; Steel pens; Stencil cases; Stencil plates; Stencils; Stencils [stationery]; Stickers [stationery]; Table linen of paper; Table napkins of paper; Tablecloths of paper; Tablemats of paper; Tags for index cards; Tailors' chalk; Teaching materials [except apparatus]; Terrestrial globes; Thumbtacks; Tickets; Toilet paper; Towels of paper; Tracing cloth; Tracing needles for drawing purposes; Tracing paper; Tracing patterns; Trading cards other than for games; Transparencies [stationery]; Trays for sorting and counting money; Typewriter keys; Typewriter ribbons; Typewriters, electric or non-electric; Vignetting apparatus; Viscose sheets for wrapping; Waxed paper; Wood pulp board [stationery]; Wood pulp paper; Wristbands for the retention of writing instruments; Writing board erasers; Writing brushes; Writing cases [sets]; Writing cases [stationery]; Writing chalk; Writing instruments; Writing materials; Writing or drawing books; Writing pads; Writing paper; Writing slates; Xuan paper for Chinese painting and calligraphy; publications, newspapers, magazines (periodicals) but excluding printed magazines distributed in-flight to airline travellers in connection with airline services and not being predominantly a television or cinema listings; comics, journals (publications) and books; publications including strategy guides, user manuals, books and magazines all in the field of computer games, science fiction, games and entertainment; quiz books; shopping guides listing products for purchase; promotional literature relating to the promotion of goods for sale via digital television, the Internet or other telecommunication channels; instructional and teaching materials (other than apparatus); posters; postcards and greeting cards; calendars; diaries; cards and stickers for collecting and collating in albums; writing requisites; rulers; erasers; writing paper; writing sets; catalogues;

vouchers, all for holidays and for travel to and from the destination; adhesive stickers; advertising material; printed and/or online advertisements; bags; credit cards; instructional manuals; newsletters; pens; pencils; writing instruments; pen and pencil holders; programme guides; user guides or manuals; including all the aforesaid made from recycled and/or unbleached materials and/or from organic matter.

Class 28

Games and playthings; gymnastic and sporting articles not included in other classes; decorations for Christmas trees; Air pistols [toys]; Amusement machines, automatic and coin-operated; Apparatus for games; Appliances for gymnastics; Arcade video game machines; Archery implements; Artificial fishing bait; Artificial snow for Christmas trees; Ascenders [mountaineering equipment]; Backgammon games; Bags especially designed for skis and surfboards; Balls for games; Bar-bells; Baseball gloves; Batting gloves [accessories for games]; Bells for Christmas trees; Billiard balls; Billiard cue tips; Billiard cues; Billiard markers; Billiard table cushions; Billiard tables; Bingo cards; Bite indicators [fishing tackle]; Bite sensors [fishing tackle]; Bladders of balls for games; Board games; Bob-sleighs; Body boards; Body-building apparatus; Bowling apparatus and machinery; Bows for archery; Boxing gloves; Building blocks [toys]; Building games; Butterfly nets; Camouflage screens [sports articles]; Candle holders for Christmas trees; Caps for pistols [toys]; Chalk for billiard cues; Checkerboards; Checkers [games]; Chess games; Chessboards; Chips for gambling; Christmas tree stands; Christmas trees of synthetic material; Clay pigeon traps; Clay pigeons [targets]; Climbers' harness; Coin-operated billiard tables; Confetti; Conjuring apparatus; Controllers for game consoles; Cosaques [toy fireworks]; Counters [discs] for games; Creels [fishing traps]; Cricket bags; Cups for dice; Darts; Detonating caps [toys]; Dice; Discuses for sports; Divot repair tools [golf accessories]; Dolls; Dolls' beds; Dolls' clothes; Dolls' feeding bottles; Dolls' houses; Dolls' rooms; Dominoes; Edges of skis; Elbow guards [sports articles]; Electronic targets; Exercisers [expanders]; Fairground ride apparatus; Fencing gloves; Fencing masks; Fencing weapons; Fish hooks; Fishing tackle; Flippers for swimming; Floats for fishing; Flying discs [toys]; Games; Gaming machines for gambling; Gloves for games; Golf bags, with or without wheels; Golf clubs; Golf gloves; Gut for fishing; Gut for rackets; Hang gliders; Harness for sailboards; Harpoon guns [sports articles]; Hockey sticks; Horseshoe games; Hunting game calls; Ice skates; In-line roller skates; Jigsaw puzzles; Kaleidoscopes; Kite reels; Kites; Knee guards [sports articles]; Landing nets for anglers; Lines for fishing; Lures for hunting or fishing; Machines for physical exercises; Mahjong; Marbles for games; Masts for sailboards; Men's athletic supporters [sports articles]; Mobiles [toys]; Nets for sports; Ninepins; Novelties for parties, dances [party favors, favours]; Ornaments for Christmas trees, except illumination articles and confectionery; Pachinkos; Paintball guns [sports apparatus]; Paintballs [ammunition for paintball guns] [sports apparatus]; Paper party hats; Paragliders; Parlor games; Piñatas; Play balloons; Playing balls; Playing cards; Plush toys; Poles for pole vaulting; Portable games with liquid crystal displays; Practical jokes [novelties]; Protective paddings [parts of sports suits]; Punching bags; Puppets; Quoits; Rackets; Radiocontrolled toy vehicles; Rattles [playthings]; Reels for fishing; Ring games; Rocking horses; Rods for fishing; Roller skates; Rollers for stationary exercise bicycles; Rosin used by athletes; Roulette wheels; Sailboards; Scale model kits [toys]; Scale model vehicles; Scent lures for hunting or fishing; Scooters [toys]; Scrapers for skis; Scratch cards for playing lottery games; Seal skins [coverings for skis]; Shin guards [sports articles]; Shuttlecocks; Skateboards; Skating boots with skates attached; Ski bindings; Skis; Skittles; Sleighs [sports articles]; Slides [playthings]; Sling shots [sports articles]; Slot machines [gaming machines]; Snow globes; Snowboards; Snowshoes; Soap bubbles [toys]; Sole coverings for skis; Spinning tops [toys]; Spring boards [sports articles]; Starting blocks for sports; Stationary exercise bicycles; Strings for rackets; Stuffed toys; Surf boards; Surf skis; Surfboard leashes; Swimming belts; Swimming jackets; Swimming kick boards; Swimming pools [play articles]; Swings; Tables for indoor football; Tables for table tennis; Targets; Teddy bears; Tennis ball throwing apparatus; Tennis nets; Theatrical masks; Toy masks; Toy pistols; Toy vehicles; Toys; Toys for domestic pets; Trampolines; Twirling batons; Video game machines; Water wings; Waterskis; Wax for skis; Weight lifting belts [sports articles]; toys; electronic games; hand-held devices for playing electronic, computer or video games; video games apparatus; parts and fittings for all the aforesaid goods; playing cards; card games, sporting articles; games involving gambling; amusement machines; amusement apparatus and instruments; interactive educational or entertainment games; cases and/or bags adapted for carrying bicycles; sporting articles for protective purposes; stationary exercise bicycles; rollers for bicycles; trainers for bicycles (sporting apparatus); turbo trainers for bicycles (sporting apparatus); rollers for stationary bicycles; computer controlled

exercise apparatus; computer video games and/or quizzes adapted for use with television receivers and screens or with video monitors or with computer screens; electronic apparatus adapted for use with television receivers in playing games; games consoles; interactive video game devices comprised of computer hardware and accessories, namely game consoles and game controllers; portable and/or hand-held electronic devices for interactive computer and video games; amusement apparatus and instruments adapted for use with an external display screen or monitor; interactive educational or entertainment games for use with television receivers and video apparatus; games controllers; wireless gaming controllers; electronic computer games; electronic interactive computer games; parts and fittings for all of the above.

#### Class 35

Advertising; business management; business administration; office functions; Accounting; Administrative processing of purchase orders; Advertising by mail order; Advisory services for business management; Arranging newspaper subscriptions for others; Arranging subscriptions to telecommunication services for others; Auctioneering; Bill-posting; Business appraisals; Business auditing; Business efficiency expert services; Business information; Business inquiries; Business investigations; Business management and organization consultancy; Business management assistance; Business management consultancy; Business management of hotels; Business management of performing artists; Business management of sports people; Business organization consultancy; Business research; Commercial administration of the licensing of the goods and services of others; Commercial information agencies; Commercial information and advice for consumers [consumer advice shop]; Commercial or industrial management assistance; Compilation of information into computer databases; Compilation of statistics; Computerized file management; Cost price analysis; Data search in computer files for others; Demonstration of goods; Direct mail advertising; Dissemination of advertising matter; Distribution of samples; Document reproduction; Drawing up of statements of accounts; Economic forecasting; Employment agencies; Import-export agencies; Invoicing; Layout services for advertising purposes; Marketing; Marketing research; Marketing studies; Modelling for advertising or sales promotion; News clipping services; Office machines and equipment rental; On-line advertising on a computer network; Opinion polling; Organization of exhibitions for commercial or advertising purposes; Organization of fashion shows for promotional purposes; Organization of trade fairs for commercial or advertising purposes; Outsourcing services [business assistance]; Payroll preparation; Personnel management consultancy; Personnel recruitment; Photocopying services; Presentation of goods on communication media, for retail purposes; Price comparison services; Procurement services for others [purchasing goods and services for other businesses]; Production of advertising films; Professional business consultancy; Psychological testing for the selection of personnel; Public relations; Publication of publicity texts; Publicity; Publicity agencies; Publicity columns preparation; Publicity material rental; Radio advertising; Relocation services for businesses; Rental of advertising space; Rental of advertising time on communication media; Rental of photocopying machines; Rental of vending machines; Retail or wholesale services connected with the sale of pharmaceutical, veterinary and sanitary preparations and medical supplies; Sales promotion for others; Secretarial services; Shop window dressing; Shorthand; Sponsorship search; Systemization of information into computer databases; Tax preparation; Telemarketing services; Telephone answering for unavailable subscribers; Television advertising; Transcription; Typing; Updating of advertising material; Word processing; Writing of publicity texts; promotional services; administration services for businesses; accounting services; customer relationship management; organisation, operation and supervision of sales and promotional incentive schemes; provision of product information and advice to prospective purchasers of home entertainment equipment, multi-media apparatus and instruments, television and radio equipment, audio visual equipment, set-top boxes, personal video recorders, video recorders, computer games software, hardware and peripheral devices; demonstration services for advertising, business, commercial & trade purposes; rental of advertising space; television advertising commercials; preparation and presentation of audio visual displays for advertising purposes; dissemination of advertising matter; arranging and conducting of trade shows and exhibitions; arranging and conducting trade show exhibitions in the field of electronic, computer and video games for the computer and video game industry; advertisement and promotion of television services; compilation of business statistics and commercial information; loyalty card services; marketing studies; marketing of radio programmes, television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual material, pre-recorded video cassettes, DVDs or pre-recorded video discs; monitoring and analysis of call

information (office services); business planning, inspection, survey and appraisal services; receipt and provision of computerised business information data; compilation of business statistics and commercial information, all relating to television, radio, satellite broadcasting and video games; magazine and newspaper subscriptions; the bringing together, for the benefit of others of a variety of goods namely bleaching preparations and other substances for laundry use, cleaning, polishing, scouring and abrasive preparations, cleaning, bleaching and abrasive preparations and substances, all for laundry use, anti-perspirants, perfumes, non-medicated toilet preparations, cosmetic preparations, dentifrices, toilet articles, hair preparations, shampoos, soaps, essential oils, beauty products, toiletries, colognes, eau de toilette, deodorants, body sprays, perfumed body sprays, oils, creams and lotions for the skin, preparations for the bath and shower, shampoos and conditioners, hair styling products, shaving gel, foams and cream, pre and post shave balms, aftershaves, razors, razor blades, chamois creams, embrocation creams, depilatory preparations, sunscreen preparations, cosmetics, perfumery, candles including all the aforesaid made from unbleached and/or organic and/or biodegradable ingredients, pharmaceutical and veterinary goods, industrial oils and greases, lubricants, fuels (including motor spirit) and illuminants, fuel additives and preparations for enhancing combustion of fuels, machine tools, motors and engines, turbines for power generation, control panels for turbines for power generation, machines for household use, building and construction materials (non-metallic), building glass, sheet materials, metal hardware, insulation, cladding, roofing materials, pipes, doors, door furniture, windows, window furniture, joinery materials, ladders; kitchen units, kitchen furniture, bedroom furniture, dining room furniture, flooring, lighting, radiators, soft furnishings, storage, shelving, fireplaces and surrounds, living room furniture, natural materials for use as horticultural fertilizers, horticultural implements, gardening equipment, horticultural frames, garden tools (hand operated), watering cans, garden sprayers, garden lighting, garden furniture, covers for garden furniture, garden ornaments, gardening gloves, seeds, plants, gardening clothing, gardening footwear, gardening headwear, garden storage boxes, paints and varnishes, hand tools, scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, radio, television, sound recording, sound reproducing, telecommunications, signalling, checking (supervision) and teaching apparatus and instruments, apparatus for recording television programmes, apparatus for recording, transmission, reproduction or reception of sound, images or audio visual content, electrical and electronic apparatus for use in the reception of satellite, terrestrial or cable broadcasts, televisions, LCD and plasma screens, home cinema systems, amplifiers, speakers, radios, wireless audio and/or audio visual devices, portable wireless audio and/or audio visual devices, remote controls, games controllers, wireless gaming controllers, wireless keypads, television receivers including a decoder, settop boxes, digital set-top boxes, high definition set- top boxes, personal video recorder, set-top boxes for use in decoding and reception of satellite, terrestrial and cable broadcasts, apparatus for decoding encoded signals including set-top boxes for television reception, set-top box apparatus including a decoder and an interactive viewing guide, set-top box apparatus including a decoder and a recorder for recording television and audio programmes, set-top box apparatus including a decoder and a recorder programmable to transfer stored recordings to storage and also to delete the older recordings, satellite dishes, low noise blocks, satellite meters, computer software to enable searching of data, encoded programs for computers and for data processing and telecommunications, telephones, mobile telephones, PDAs, telephone and radio modems, television receivers including a decoder, set-top boxes for use in decoding and reception of satellite, terrestrial cable and digital subscriber line (DSL), Internet or other electronic broadcasts, apparatus for decoding encoded signals, recorded television and radio programmes, recorded programmes for broadcasting or other transmission on television, radio, mobile telephones, PDAs and on PCs, video recordings, multimedia apparatus and instruments, portable or hand-held computers, DVD players, computers, computer hardware and peripheral devices, computer hardware, apparatus and instruments all for transmitting, displaying, receiving, storing and searching electronic information, computer programs, electronic computer games, electronic interactive computer games, computer software, computer software and telecommunications apparatus to enable connection to databases and the Internet, computer software supplied from the Internet, network termination equipment, wired and/or wireless computer network routers, modems, firewalls and/or bridges, computer software and computer programs for distribution to, and for use by, viewers of a digital television channel for the viewing and purchase of goods and services, computer games software and computer quiz software, computer video games and/or quizzes adapted for use with television receivers and screens or with video monitors or with computer screens, computer programs for interactive television and for interactive games and/or quizzes, electronic apparatus adapted for use with television receivers in playing games, games consoles, interactive video game devices comprised of

computer hardware and software and accessories, namely game consoles, game controllers and software for operating game controllers, portable and/or hand-held electronic devices for interactive computer and video games, portable and/or hand-held electronic devices for receiving, playing and transmitting music, sounds, images, text, signals, information and code, Portable Wireless Audio Devices, virtual reality systems, home entertainment systems, multi-media equipment, audio visual equipment, video and television equipment, electronic publications, computer games, computer video games, video screens, video projectors, tapes, discs and wires, all being magnetic, cassettes and cartridges, all adapted for use with the aforesaid tapes, blank and pre-recorded audio and video cassettes, tapes and cartridges, compact discs, DVD discs, phonographic records, laser readable discs for recording sound or video, ROM cartridges, CD ROMs, cards and discs, integrated circuit cards, memory carriers, recording media, all pre-recorded with computer video games and/or quizzes, encoded cards, radio and television signal antennae, music, sounds, videos, images, text and information provided by a telecommunications network, by on-line delivery and by way of the Internet and/or the world-wide web or other communications network, interactive sound and/or audio recordings, music, video, sound and/or audio recordings (downloadable) provided from MP3 Internet websites, MP3 players, MP3 readers, audio and/or video file recorders and/or players, portable audio and/or video file recorders and/or players, personal video recorders, telephone ring tones (downloadable), apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity, apparatus and instruments for the reception of radio and television broadcasts including the reception of cable, satellite and digital broadcasts, smart cards, credit cards, loyalty cards, acoustic apparatus or instruments, adaptors, aerials, antennae, amplifiers, amusement apparatus and instruments adapted for use with an external display screen or monitor, communication apparatus and instruments, encoded or magnetic banking or credit cards, cinematographic film, cinematographic instruments and apparatus, data carriers, data storage, electrical telecommunications and/or communications and/or broadcast and/or transmission and/or decoding and/or image processing and/or audio visual instruments and apparatus, electronic telecommunications and/or communications and/or broadcast and/or transmission and/or decoding and/or image processing and/or audio visual instruments and apparatus, film reproducing instruments and apparatus, hand held electrical telecommunications and/or communications and/or broadcast and/or transmission and/or decoding and/or image processing and/or audio visual instruments and apparatus, hand held electronic telecommunications and/or communications and/or broadcast and/or transmission and/or decoding and/or image processing and/or audio visual instruments and apparatus, interactive educational or entertainment games for use with television receivers and video apparatus, mobile telephones, motion pictures, telephone apparatus and equipment, parts and fittings for all the aforesaid goods, sunglasses, leather cases for holding mobile phones, downloadable media content, including video and films, television programmes, computer games, music, images and ring tones provided by internet, telephone line, cable, wireless transmission, satellite or terrestrial broadcast service, cases, containers, protective coverings and parts and fittings therefor, all for use with MP3 players, music storage devices, media storage devices and other audio, visual and computer devices, electrical, electronic and computer equipment for machinery for use in conservation, generation and efficient use of heat, light and water, including thermostatic controls, solar panels for electricity generation, photovoltaic devices, solar cells, turbines and motion detectors, electrical, electronic and computer equipment for use in the generation of alternative energy including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels, control and monitoring equipment for use in the generation of alternative energy including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels, electronic publications (downloadable), including electronic publications, magazines and newsletters regarding environmental protection, energy conservation and ecology, animal welfare and renewable energy projects, including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels, apparatus and instruments for closed circuit television and surveillance systems, apparatus and instruments for personal security monitoring, apparatus and instruments for home security monitoring and control, home and personal security apparatus, home and personal security devices, home and personal security alarms, electronic protection equipment, including fire detecting and alarm equipment, intruder and burglar alarm equipment and motion detecting equipment, radio, telephonic, television and signalling apparatus and instruments, cameras, sound and video monitoring and recording and sound and video reproducing apparatus and instruments, all for control and telemetry purposes for the home and personal security, closed-circuit television systems (CCTV), monitors; cameras, optical lenses, camera casings, prepackaged cameras, videocassette recorders (VCRs), system controlling software, video monitoring apparatus, detectors, access control apparatus, readers, magnetic

or encoded access control cards, monitoring apparatus, electronic panels for alarm management and monitoring, alarm panels, glass breakage detectors, smoke detectors, carbon monoxide detectors, digital audio recorders, digital video recorders, digital audio servers, digital video servers, electrical communication equipment, message programming equipment, radio paging equipment, electronic locking systems, life-saving apparatus and equipment, electric alarms, electronic devices for opening doors, electronic devices for protection, intruder alarms and anti-theft equipment, intruder detection apparatus, motion detecting equipment, electronic control apparatus, electronic apparatus for controlling operation of machines, remote apparatus for controlling operation of machines, computer apparatus for controlling operation of machines, electronic network equipment, electronic communication equipment, message programming devices, electronic locking apparatus, computer software, operating system software, devices, and hardware for transmitting, receiving, synchronizing, displaying, backingup, monitoring, controlling, sharing, coding, decoding, encrypting, accessing, remotely accessing, creating, collecting, storing, securing, removing, transferring, disseminating, locating, organizing or otherwise utilizing data, voice, multimedia, audio, visual, music, photographs, drawings, images, audiovisual, video, text, graphics or other data, including over a global communications network, computer software, operating system software, devices, and hardware for synchronizing data, files, e-mails, contacts, calendars, task lists, text messages, photos, music, audio, visual, audio visual, video, text, graphics, programs and other information between computers and hand-held or other devices, and vice versa, communications platforms for enabling instantaneous, continuous, scheduled and perpetual synchronization of data between computers and hand-held or other devices, and vice versa, multimedia cards, memory cards, flash memory cards, memory chips, data storage media devices, plugs, plug-in cards, magnetic cards, SIM cards, telephone calling cards, headphones, headsets, portable and/or hand held electronic devices for receiving, storing, playing and transmitting data, voice, multimedia, audio, visual, music, photographs, drawings, images, audiovisual, video, text, graphics or other data, online dictionaries, encyclopaedias, and reference texts (downloadable), online publications, including newspapers, magazines (periodicals), comics, journals (publications), books, user manuals, instructional and teaching materials (downloadable), online posters, photographs, pictures, articles, tickets (downloadable), online electronic dictionaries, encyclopaedias and reference texts, (downloadable) computer software for processing electronic payments and transferring funds to and from others, online and downloadable authentication software, online conversion software and databases, including currency conversion and measurement conversion, computer software for the purpose of monitoring online communications and chat room conversations and alerting third parties to the contents, computer software for monitoring the use of computers and the Internet by children, computer software relating to online protection and online security, spectacles, contact lenses, musical instruments, medical equipment, domestic electrical and electronic equipment, washing machines, tumble dryers, washer dryers, fridges, freezers, dishwashers, cookers, ovens, hobs, microwaves, jewellery, clocks, watches, stationery, apparatus for controlling temperature including remote and computer apparatus and instruments, apparatus for controlling water supply, apparatus for controlling lighting including remote and computer apparatus and instruments, apparatus for energy efficient lighting, heating and water supply purposes, in particular, light bulbs, apparatus for water conservation and water use minimization, automated control apparatus for local management of lighting, heating and water supplies, vehicles, apparatus for locomotion by land, air or water, vehicles adapted for use with renewable energy sources including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels, paper, cardboard, paper and cardboard articles namely albums, boxes, archive boxes, tubes, mailing tubes, office paper stationery, pads, notemakers, note pads, jotter, journal, refill pads, notebooks, business book, message pads, graph pad, tracing pads, flipchart pads, business card books, telephone/address books, files, folders, suspension files, pocket files, flap wallets, portfolio wallets, slip file, gusset files, box files, lever arch files, magazine file, ring binders, dividers, paper sorter, repositionable note, page markers, envelopes, labels, string tags, CD/DVD sleeves, raffle tickets, business cards, filing modules, desktop collection tray, recycling bin, year planners, bookmark, cardboard packaging, advertisement boards of paper or cardboard, advertising signs of paper or cardboard, banners of paper or cardboard, placards of paper or cardboard, signboards of paper or cardboard, packaging bags of paper or cardboard, packaging boxes of paper or cardboard, packaging container of paper or cardboard, paper bags, disposable paper products, paper napkins, paper hand towels, drying towels of paper, tissues, handkerchiefs of paper, paper cups, paper plates, dinner mats of paper, coasters, paper place mats, cocktail mats, coffee filters, paper table covers, paper table runners, containers for ice made of paper or cardboard, bibs of paper, fly catching paper, portable / standing paper lanterns, decorative paper centrepieces, adhesive wall decoration of

paper, wrapping paper, gift paper, paper party decorations, paper party bags, cake decorations, drawer liners, dust bags of paper for cleaning apparatus, flags of paper or cardboard, flower-pot covers of paper or cardboard, lining paper,make-up pads of paper, paper badges, name badges, picture mounts, paper shopping bags, paper tissues, works of art and figurines of paper or cardboard, architects models, paper party hats, paper party favours, paper trumpets, paper face masks, wall paper, artificial flowers of paper, paper hats (clothing), paper clothing, bed linen of paper, bed covers of paper, paper toys, absorbent paper, account books, cheque book holders, adhesive paper, almanacs, baking paper, baking parchment, dressmaking patterns, hat boxes of cardboard, lithographs, maps, menus, name cards, paper doilies, paper toilet seat covers, toilet tissue, postage stamps, scented paper, sandwich bags, stencils, printed matter, publications, newspapers, magazines (periodicals), comics, journals (publications) and books, publications including strategy guides, user manuals, books and magazines all in the field of computer games, science fiction, games and entertainment, quiz books, shopping guides listing products for purchase, promotional literature relating to the promotion of goods for sale via digital television, the Internet or other telecommunication channels, photographs, instructional and teaching materials (other than apparatus), posters, postcards and greeting cards, calendars, diaries, cards and stickers for collecting and collating in albums, writing requisites, rulers, erasers, writing paper, writing sets, catalogues, adhesive stickers, advertising material, advertisements, bags, credit cards, instructional manuals, newsletters, pens, pencils, writing instruments, pen and pencil holders, programme guides, stationery, user guides or manuals, paper, cardboard, printed matter, bookbinding material, photographs, stationery, adhesives for stationery or household purposes, artists' materials, plastic materials for packaging, publications, magazines, including all the aforesaid made from recycled and/or unbleached materials and/or from organic matter, insulation materials, in particular, for the conservation of heat within residential and commercial buildings, leather and imitations of leather, animal skins, hides, trunks and travelling bags, umbrellas, parasols and walking sticks, whips, harness and saddlery, handbags, backpacks, school bags, beach bags, travelling bags, suitcases, trunks, haversacks, bags for campers, fur-skins, collars for animals, covers for animals, boxes of leather or leather board, attaché cases, pocket wallets, school satchels and briefcases, key cases (leatherwear) attaché cases, backpacks, beach bags, briefcases, canes, card cases, key cases, leather shoulder belts, net bags, parasols, pocket wallets, purses, pouches, rucksacks, school bags, school satchels, sling bags, shopping bags, suitcases, garment bags, tote bags, travelling trunks, valises, vanity cases, umbrella covers, and wallets, clothing, footwear, headgear, underclothing, clothing for men, women, children and infants, jeans, slacks, trousers, skirts, shorts, wraps, jerseys, sweaters, waistcoats, dresses, jumpers, sleepwear, robes, warm-up suits, rainwear, sweaters, scarves, hats, caps, mittens, snow suits, belts, smocks, swimwear, playsuits, bibs, stockings, socks, waterproof clothing, underwear, footwear for men, women, children, and infants shoes, sneakers, sandals, slippers, boots, headgear for men, women, children, and infants hats, headbands, earmuffs, caps, sweaters, dress shirts, blouses, jackets, ties, suits, bathing suits, belts, skirts, dresses, coats, hats, caps, tuxedos, pants, vests, hosiery, scarves, pyjamas, underwear, kilts, mufflers, shawls, footwear, shoes, boots, slippers, and athletic shoes, blazers, headbands, wristbands, coveralls, overalls, sweat pants, and sleepwear, hair bands, ribbons for hair, hair slides, hair scrunchies, headbands, headwraps, hair elastics, hair combs, lighting, kitchenware, glassware, china, porcelain, ornaments, furniture, kitchens, sanitary ware, art, paintings, posters, postcards, prints, photographs, household containers and utensils, crockery, cutlery, furnishings, namely home furnishings, floor coverings, window dressings, soft furnishings, carpets, textiles, table linen, bed linen, haberdashery, sewing machines and equipment, toys, games and playthings, electronic games, hand-held devices for playing electronic, computer or video games, video games apparatus, playing cards, card games, sporting articles, games involving gambling, amusement machines, amusement apparatus and instruments, interactive educational or entertainment games, playing cards, sports equipment, fitness equipment, camping equipment, pets goods, namely pet cleaning products, hygienic and beauty implements for animals, pet shampoos and conditioners, pet towels, pet brushes, pet clothing, blankets for animals, pet cushions, rugs for pets, pet collars, ID tags for pets, leads/leashes for pets, beds for pets, nesting boxes, pet carriers, pet feeding dishes, food containers for pets, pet automatic feeders, toys, games and playthings for pets, ropes for use on pet toys, pet scratching furniture, food and drink, massage apparatus, massage chairs and massage cushions, foot spas, deck chairs, aromatherapy apparatus, saunas, hammocks, yoga equipment, pilates equipment, meditation equipment, water features, heat therapy, light therapy, sound therapy software and recordings, motor vehicles and their parts, protective clothing for cycling, locks for bicycles, lights for bicycles, cycling shoes, cycling clothing, cycling headwear including helmets, protective clothing for cycling, cycling products, namely, bike bags,

wheel bags, bike box, cycle cameras, bicycles dynamos, bicycle reflectors, bicycle saddle covers, forks, stands for bicycles, bicycle mirrors, bike mounts for phones, gear and brake cables, cassettes, derailleurs, lubricants and cleaners, frame protection kits, chainstay protector, map holders, protective gloves, visors, protective body and limb pads for cycling, face masks, cases and/or bags adapted for carrying bicycles, stationary exercise bicycles, nutritional supplements in the form of bars, gels, beverages and preparations for making beverages, vitamin and mineral supplements in the form of bars, gels, beverages and preparations for making beverages, food products for use during exercise, proteinaceous preparations in the form of bars, gels, beverages and preparations for making beverages, bicycles, bicycle parts, helmets and water bottles, mudguards, bicycle seats, repair kits for cycling, including puncture repair kits, Satellite navigational system for bicycles, global positioning systems for use with bicycles, computers for use with bicycles, ergometers, computer apparatus for remote meter reading, bicycle meters, distance meters, power meters, speed meters, eyewear, sports eyewear, sun visors, protective eyewear, sunglasses, cases for eyewear, cases for sunglasses, frames for eyewear, lenses for eyewear, straps for sunglasses and eyewear, helmets, cyclists helmets, crash helmets, protective sports helmets, sports bags for protective helmets, sporting articles for protective purposes, visors, radios, communicators, aerials for radios, parts for radios, carrying cases for radios, electronic radio apparatus, mobile radios, mounting fittings for radios, radio receivers and transmitters, radio transceivers, radios for vehicles, solar powered radios, parts and fittings for all of the above, heart monitors, heart monitors to be worn during exercise, parts and fittings for all of the above, bicycle lights, parts and fittings therefor, bicycles, track bicycles, velodrome bicycles, mountain bicycles, racing bicycles, cross country bicycles, cyclo-cross bicycles, bmx bicycles, indoor bicycles, all terrain bicycles, parts and fittings for all the aforementioned goods, bicycle frames, handlebars and handlebar stems for bicycles, handlebar tape, handlebar grips, saddles, saddle posts, bicycle seat posts, bicycle rims, bicycle gears, group sets of gears, chains for bicycles, bicycle bells, baskets for bicycles, brakes for bicycles, spokes for bicycles, dress guards for bicycles, pedals for bicycles, bicycle pumps, wheels and tyres for bicycles, inner tubes for bicycles, mudguards for bicycles, bicycle stands (supports), bicycle bags, bicycle stabilisers, luggage bags for bicycles, panniers for bicycles, bicycle carriers and racks, auxiliary child seats for bicycles and parts and fittings therefor, covers for bicycles and bicycle saddles, direction indicators and signals for bicycles, fittings for bicycles for carrying beverages and food, bidons, bottle cages for bicycles, fittings for bicycles for carrying luggage and panniers, puncture repair outfits and kits for bicycle tyres, toe straps and toe clips for use on bicycles, twist grips for bicycles, trailers for use with bicycles, roof racks, roof racks for vehicles, roof rack and storage containers for land vehicles, cranks for bicycles, power meters for bicycles, parts and fittings for all of the above, horological and chronometric instruments, watches, clocks, bands for watches, bracelets for watches, straps for watches of any material, cases for watches and clocks, watch chains, clock and watch hands, dials for watches, faces for watches, electric watches, mechanical and automatic watches, movements for watches and clocks, parts for clocks and watches, pendant watches, sports watches, watch and clock springs, watch clasps, watches for outdoor use, watches for sporting use, watches incorporating a memory function, time keeping devices, stop watches parts and fittings for all of the above, sportswear, sports clothing, sports footwear, sports headwear, caps, hats, sports uniforms, sun visors, parts and fittings for all of the above, rollers for bicycles, trainers for bicycles, turbo trainers for bicycles, rollers for stationary bicycles, computer controlled exercise apparatus, parts and fittings for all of the above, meat, fish, poultry and game, preserved, frozen, dried and cooked fruits and vegetables, jellies, jams, compotes, eggs, milk and milk products, edible oils and edible fats, dairy products, butter, margarine and other butter substitutes, preserves, pickles, edible nuts and seeds and products prepared there from, shellfish, snacks, prepared meals and prepared dishes, soups, gravy and preparations for making gravy or soup, coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee, flour and preparations made from cereals of from flour, bread, pastry and confectionery, ices, honey, treacle, yeast, baking powder, salt, mustard, pepper, vinegar, sauces (condiments), ice, spices, biscuits (other than biscuits for animals), cakes, pasta, pasta products and pastry products, chocolate, chocolates non-medicated confectionery, ice-cream, water ices and frozen confections, coffee substitutes, coffee essences and coffee extracts, beverages and preparations therefor, puddings, desserts, prepared meals and prepared snacks and fillings, fresh fruit and fresh vegetables, shellfish, beers, mineral and aerated waters and other non-alcoholic drinks, fruit drinks and fruit juices, syrups and other preparations for making beverages, alcoholic beverages other than beer, energy drinks enabling customers to conveniently view and purchase those goods including via an Internet website, an interactive television shopping channel, a digital television shopping channel, an Internet walled garden or by means of interactive television and/or telecommunications (including voice, telephony and/or transfer of digital

information or data) and/or interactive digital media; business customer information and consultancy services for promotional, advertising and marketing purposes in relation to broadcast reception apparatus and instruments and parts and fittings therefor including cable, satellite and terrestrial, analogue or digital reception; advertising and promotional services in relation to lifestyle, ecological and environmental issues; business management and conducting of renewable energy projects, including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels and projects in connection with other renewable energy sources; collection and processing of operational data in connection with renewable energy projects, including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels, including compilation of statistics relating to operation and production; The bringing together, for the benefit of others, of a variety of advertising agency services, advertising services, aerial photography services, alarm monitoring services, alternative energy products installation, maintenance and repair services, anti-spamming services. archive library services, arranging and conducting of seminars, conferences, arranging and conducting workshops, audio and video recording services, audio, film, video and television recording facilities, banking services, bar services, beauty salon services, beauty therapy services, betting services and electronic betting services, bicycle rental services, booking of seats for entertainment, sporting and cultural events, bookmaking services, box office services in relation to booking of tickets for entertainment, educational, sporting and cultural activities, box office information services in relation to booking of tickets for entertainment, educational, sporting and cultural activities, brand creation services, brand design services, broadband services, broadcasting services, business consultancy services, business data analysis services, business management advisory services, business management services, cable and satellite broadcasting and transmission services, call recording services, card services, career advisory services, casino services, catering services, charitable fundraising services, mentoring (personal) services, education and training services, education, training and entertainment services in the form of skills studios for children and young people in the field of media, television and news reporting, education, training, entertainment and sporting activities involving athletes and celebrities in the form of initiatives to promote confidence, sports skills and life skills in children and young people, education, training and entertainment services related to the promotion of creative skills in children and young people, including creative studios, financial services relating to scholarships and bursary schemes for children and young people in the fields of sport, the arts, media and television, promotional services relating to work experience and employment opportunities for young people, promotional services relating to apprenticeships and graduate employment, education, training and entertainment services in the field of initiatives to inspire young people and to provide them with life skills, business skills, opportunities for development and self-confidence, administration services relating to the organising and conducting of volunteer programmes and community service projects, chat room services, cholesterol testing services, cinema services, cloud computing/storage services, coaching services, coffee shops, communication services, computer advisory services, computer and information technology consultancy services, computer firewall services, computer installation, maintenance, repair and updating services, computer programming services, computer services, computer software advisory services, computer support services, computer system analysis services, concert ticket booking services, conference services, consumer advisory services, consumer market information services, educational course services, correspondence course services, sports coaching services, training course services, professional workshop and training course services, commercial, trade and business workshops and training course services, problem solving, think-tank and brainstorming workshops, seminars and training courses services, technical studies course services, credit betting services, credit card services, cycling event services, cycling training services, data broadcasting services, data communication services, data encryption services, data recovery services, data security services, data storage services, data streaming services, data transmission services, database services, debit card services, delicatessen restaurant services, retail delicatessen services connected with the sale of food and drink, design services, scientific development services, technical development services, development services of new products for others, development services in the field of environmental protection, energy conservation and alternative energy sources, and ecology, development services in relation to computer hardware and software, technology development services, diet advisory services, dietary education services, television programme directing services, radio programme directing services, film, music, plays, theatrical production, musical shows, concerts, exhibitions, sporting events and road show directing services, directory enquiry services, discussion group and chat room services, distance learning services, distribution services, domain name services, editing services, education services, electricity distribution services, electricity generating

services, electricity supply services, electronic bulletin board services, electronic conferencing services, e-mail services, employment agency/bureau services, entertainment agency services, entertainment services, environmental conservation services, environmental consultancy services, online market place services in relation to streamable and downloadable media content, including video and films, television programmes, computer games, music, images and ring tones provided by internet, telephone line, cable, wireless transmission, satellite or terrestrial broadcast, exercise class services, fan club services, fast food/takeaway services, financial services, fitness club services, fitness testing services, fixed and mobile telephone services, flower delivery services, food development services, food nutrition services, gambling services, gaming services, gas services, gift selection/delivery services, greeting cards custom manufacture service, delivery services relating to greeting cards, gym services, hairdressing salon services, health advice and information services, health club services, health farm/spa services, hiring, leasing or rental services in relation to radio programmes, television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual material, prerecorded video cassettes, dvds or pre-recorded video discs, hiring, rental and leasing service in relation to entertainment, holiday accommodation services, horoscope services, website hosting services, computer hosting services, hotel reservation services, hotel services, instant messaging services, instruction services, insurance services, intellectual property advisory and consultancy services, interactive entertainment services, interactive games services, interactive news services, interactive services, interactive sport services, interactive television services, internet access services, internet portal services, ISP services, IT services, leisure services, lottery services, loyalty, incentive and bonus program services, magazine and newspaper subscription services, maintenance services, gaming apparatus, equipment and instrument installation and repair services, broadcasting apparatus, equipment and instrument installation and repair services, telecommunication and/or communications apparatus equipment and instrument installation and repair services, domestic electronic equipment installation and repair services, electronic business equipment installation and repair services, alarm, lock and safe installation and repair services, computer software installation and repair services, electric and/or electrical appliance installation and repair services, market analysis studies, market assessment services, market forecasting services, marketing advisory services, marketing agency services, marketing information services, marketing research services, marketing services, music broadcasting services, on demand entertainment services, streaming, downloading and transmission services relating to entertainment, educational, sporting and cultural activities, night club services, nutrition services, online auction services, online distance learning services, online fraud protection services, online gaming services, online internet security services, online magazine and book services, online reward and incentive program services, online security services, pay to play games services, peer to peer interactive gaming services, personal training services, photographic services, photography services, podcasting services, price comparison services, product information services, product launch services, audio, visual and video production services relating to entertainment, education, training, sport and/or culture, business management services relating to cyclists, cycling teams and/or cycling events, sports promotional services, sports financial sponsorship services, administration services relating to the arranging, organising and running and/or conducting of cyclists, cycling teams and/or cycling events, rental services relating to telecommunication facilities and equipment, pub services, real estate services, recreation services, recycling services, scientific research services, technical research services, research services of new products for others, research services in the field of environmental protection, energy conservation and alternative energy sources, ecology, business research services, research services in relation to computer hardware and software, technology research services, reservation services, restaurant reservation services, restaurant services, sales promotion services, satellite services, security services, server hosting services, short message services (sms), slimming club services, social networking services, special events planning services, sponsorship services, sporting services, sporting tuition course services, storage services, taxi services, teaching services, team building services, telecommunication services, telephone marketing services, therapy services, ticket agency services (entertainment), ticket booking services, ticket reservation services, tour reservation services, tourist information services, training services, transport services, travel agency services, travel guide services, travel services, tuition services, university services, utility distribution services, utility services, utility supply services, video messaging services, video on demand services, video-conferencing services, videotext services, voicemail services, WAP services, warranty services, web portal services, webcasting services, website design/maintenance services enabling customers to conveniently view and purchase those services, including over a global computer network; electronic and online retrieval of data, files, e-mails, contacts, calendars, task

lists, text messages, photos, music, audio, visual, audio visual, video, text, graphics, programs and other data or information; online auction services; provision of an online database of advertisements including personal advertisements, employment and placement opportunities advertisements and real estate advertisements; provision of online financial services comparisons; provision of online price comparison services; advertising agency services; brand creation services; business consultancy services; business data analysis services; business management advisory services; business management services; career advisory services (other than education and training advice); consumer market information services; online market place services in relation to streamable and downloadable media content, including video and films, television programmes, computer games, music, images and ring tones provided by internet, telephone line, cable, wireless transmission, satellite or terrestrial broadcast; database management services; magazine and newspaper subscription services; market analysis studies; market assessment services; market forecasting services; marketing advisory services; marketing agency services; marketing information services; marketing research services, marketing services; product launch services; business management services relating to cyclists, cycling teams and/or cycling events; sports promotional services; administration services relating to the arranging, organising and running and/or conducting of cyclists, cycling teams and/or cycling events; sales promotion services; telephone marketing services; provision of online word processing, spreadsheet, calendar, presentation and database management services; arranging, organisation and running of individual cyclist and or cycling teams; provision of virtual online office support staff services; on-line ordering/purchase of gift items; online posting of loyalty rewards information; loyalty, incentive and bonus program services; provision of online reward and incentive programs; provision of business information and advice; management of amusement parks and theme parks; insurance quotation comparisons; promotional sponsorship of individual cyclists and/or cycling teams and/or cycling events; provision of interactive business calendars from a computer database or over the Internet; provision of online reward and incentive programs relating to fitness tracking, health tracking, personal tracking, lifestyle tracking and emotional tracking; advertising, marketing and promotion consultancy; advertising services; advertising services for the promotion of radio programmes, television programmes, films and motion pictures; advertising services relating to radio programmes, television programmes, films and motion pictures; advertising services for the promotion of radio programmes, television programmes, films and motion pictures based on the customers viewing habits/preferences; promotion of radio programmes, television programmes, films and motion pictures; promotion of radio programmes, television programmes, films and motion pictures based on the customers viewing habits/preferences; market research for compiling information on viewers of television; advertising and commercial information services via audio, video, digital, and online media; advertising by transmission of on-line publicity for third parties through electronic communications networks; advertising, including promotion relating to the sale of articles and services for third parties by the transmission of advertising material and the dissemination of advertising messages on computer networks; electronic commerce services, namely, providing information about products and services via audio, video, digital, and online media for advertising and sales purposes; advertising services in the nature of matching and connecting advertisers and video content publishers for the purpose of advertising, marketing and promotional services; advertising and publicity services, namely, promoting the goods, services, brand identity and commercial information and news of third parties through audio, video, digital, and online media; provision of business information and advice; consultancy, information and advisory services relating to all the aforesaid services; professional consultancy, information and advisory services relating to all the aforesaid services; consultancy, information and advisory services relating to all the aforesaid services provided on-line from a computer database or via a helpline or the Internet.

#### Class 36

Insurance; financial affairs; monetary affairs; real estate affairs; Accident insurance underwriting; Accommodation bureaux [apartments]; Actuarial services; Antique appraisal; Apartment house management; Art appraisal; Banking; Brokerage; Brokerage of carbon credits; Business liquidation services, financial; Charitable fund raising; Check [cheque] verification; Clearing, financial; Credit bureaux; Credit card services; Customs brokerage; Debit card services; Debt advisory services; Debt collection agencies; Deposits of valuables; Electronic funds transfer; Exchanging money; Factoring; Fiduciary; Financial analysis; Financial consultancy; Financial evaluation [insurance, banking, real estate]; Financial evaluation of wool; Financial information; Financial management; Financial sponsorship; Financial valuation of standing timber; Financing services; Fire insurance underwriting;

Fiscal valuations; Fund investments; Guarantees; Health insurance underwriting; Hire-purchase financing; Home banking; Housing agents; Instalment loans; Insurance brokerage; Insurance consultancy; Insurance information; Insurance underwriting; Issuance of credit cards; Issue of tokens of value; Issuing of travellers' checks [cheques]; Jewelry appraisal; Leasing of farms; Leasing of real estate; Lending against security; Life insurance underwriting; Loans [financing]; Marine insurance underwriting; Mortgage banking; Mutual funds; Numismatic appraisal; Organization of collections; Pawnbrokerage; Provident fund services; Real estate agencies; Real estate appraisal; Real estate management; Rent collection; Rental of offices [real estate]; Renting of flats; Repair costs evaluation [financial appraisal]; Retirement payment services; Safe deposit services; Savings bank services; Securities brokerage; Stamp appraisal; Stock brokerage services; Stock exchange quotations; provision of insurance; insurance consultancy; provision of warranties and extended warranties and associated assistance; provision of warranties, extended warranties and associated assistance; provision of warranties and extended warranties in relation to broadcast and/or telecommunications and/or communications reception apparatus and instruments and parts and fittings therefor including cable, satellite, terrestrial, analogue or digital reception equipment; financial services; financial management; financial sponsorship; financial and banking services; financial information; financial services provided via the Internet; asset and fund management; financial, credit, debit, pre-payment, e-cash, cash management, loan and finance services; financial services relating to betting, gaming, gambling, lotteries or book-making; credit services; credit card services; issuing of vouchers; provision of financial information relating to betting, gaming, gambling, lotteries or book-making services; issuing of vouchers for holidays and travel to and from the destination; provision of vouchers; real estate services; real estate investment; real estate brokerage services; real estate agency services; real estate financing; real estate management; real estate administration; real estate leasing; real estate appraisals and valuations; real estate acquisition and sales; information, advice and consultancy services relating to real estate; provision of online financial services comparisons; provision of online insurance services, insurance quotations; provision of online credit reports; provision of financial services online enabling donations to be made to charity; online clearing and reconciling of financial transactions; online processing and transmission of bills and payments; issuing of online vouchers; financial sponsorship of individual cyclists and/or cycling teams and/or cycling events; card services; charitable fundraising services; sports financial sponsorship services; consultancy, information and advisory services relating to all the aforesaid services; professional consultancy, information and advisory services relating to all the aforesaid services; consultancy, information and advisory services relating to all the aforesaid services provided on-line from a computer database or via a helpline or the Internet.

## Class 38

Telecommunications; Cable television broadcasting; Cellular telephone communication; Communications by computer terminals; Communications by fiber [fibre] optic networks; Communications by telegrams; Communications by telephone; Computer aided transmission of messages and images; Electronic bulletin board services [telecommunications services]; Electronic mail; Facsimile transmission; Information about telecommunication; Message sending; Paging services [radio, telephone or other means of electronic communication]; Providing access to databases; Providing internet chatrooms; Providing online forums; Providing telecommunication channels for teleshopping services; Providing telecommunications connections to a global computer network; Providing user access to global computer networks; Radio broadcasting; Rental of access time to global computer networks; Rental of facsimile apparatus; Rental of message sending apparatus; Rental of modems; Rental of telecommunication equipment; Rental of telephones; Satellite transmission; Telecommunications routing and junction services; Teleconferencing services; Telegraph services; Telephone services; Television broadcasting; Telex services; Transmission of digital files; Transmission of greeting cards online; Transmission of telegrams; Videoconferencing services; Voice mail services; Wire service; Wireless broadcasting; video-conferencing services and sharing of files, images, music, video, photos, drawings, audiovisual, text, documents and data; telegraph communications services; mobile and fixed telecommunications services; communications services; satellite, cellular and radio communication services; television and radio broadcasting; transmission and communication services; broadcasting and/or transmission of radio and/or television programmes and/or films; satellite, DTT, cable, DSL and broadband broadcasting and/or transmission of audio and/or audio visual programming; transmission of audio, video and/or audio visual programming (by any means); transmission of video films; broadcasting and transmission of television programmes and films to

personal computers; broadcasting and communications by means of or aided by computer; transmission of audio, video and/or audio visual programming by Internet protocol (IPTV); telecommunications services over the Internet including but not limited to services provided using voice over Internet protocol (VOIP); provision of access and/or connectivity to broadband networks whether fixed, portable or wireless; transmission of text, messages, sound and/or pictures; telecommunication and/or communication and/or broadcast and/or transmission of audio visual content; communication of information and data (including web pages), for others by radio, telecommunications and by satellite; online managing and filtering of electronic communications; telephone, mobile telephone, message collection and transmission, radio-paging, call diversion, answerphone and directory enquiry services; personal numbering services; television screen based information broadcasting and retrieval services; loan of replacement telecommunications and communications apparatus and instruments in case of breakdown, loss or theft; computer aided transmission of messages and images; messaging services namely, sending, receiving and forwarding messages in the form of text, audio, graphic images or video or a combination of these formats; instant messaging; short message services (SMS); multimedia messaging services (MMS); unified messaging services; voicemail services; video conferencing services; video telephone services; providing access to telecommunications infrastructures for other operators; provision of access to electronic conferencing, discussion groups and chat rooms; provision of chat rooms; hire, leasing or rental of apparatus, instruments, installations or components for use in the provision of the aforementioned services; communications services by satellite, television and/or radio; news agency services; provision of access to news, current affairs and sports information; hiring, rental and leasing of communications apparatus; electronic mail services; telecommunication services relating to the Internet; telecommunication of information (including web pages); provision of location based services for telecommunications and communications apparatus and instruments; provision of wireless application protocol services including those utilising a secure communications channel; provision of information relating to or identifying telecommunications and communications apparatus and instruments; provision of telecommunications links to computer databases and websites on the Internet; telecommunications services dedicated to retailing goods and services through interactive communications with customers; interactive television services being telecommunications and/or communications and/or broadcasting and/or transmission services; interactive services for television viewers including those watching on mobile telephones and PCs being telecommunications and/or communications and/or broadcasting and/or transmission services; television broadcasting services incorporating interactive services for viewing guides and intelligent automated selection for programme recordal; interactive services for television viewers facilitating the recordal of programmes automatically initiated on the basis of customer viewing habits/preferences being telecommunications and/or communications and/or broadcasting and/or transmission services; providing interactive television viewers (including those watching on their mobile telephones or PCs) with access to information, data, graphics, audio and/or audio-visual content from a restricted group of Internet websites or portals; broadcasting and transmission of interactive television, interactive games, interactive news, interactive sport, interactive entertainment and interactive competitions; video on demand and near on demand telecommunication and/or communication and/or broadcast and/or transmission services; streaming delivery of video on demand streams to viewers; providing access to movies, videos and television programmes to viewers on demand and near on demand; professional consultancy services relating to broadcasting; providing access to a database storing information relating to a variety of goods and services; enabling access to the Internet; provision of a connection between websites and television viewers via an interactive television portal; internet portal services; web portal services; provision of broadband services; interactive television portal services providing access to Internet websites for television viewers via their television receiving equipment including digital television receiving equipment; providing access to Internet websites to mobile telephone users; leasing access time to an information database; telecommunications information; factual information services relating to television broadcasting; audio visual communication services; data communication services; data broadcasting services; delivery of messages; telecommunication and/or communication and/or broadcast and/or transmission of radio programmes, television programmes, films and motion pictures; telecommunication and/or communication and/or broadcast and/or transmission of audio and/or visual material and material from prerecorded video tapes: transmission of radio programmes, television programmes, films, motion pictures, prerecorded video tapes, audio and/or visual material, pre-recorded video cassettes, DVDs or pre-recorded video discs; rental, leasing or hire of communications equipment; message sending; telephonic or telephone communications services; wireless communication services; delivery by telecommunication of media content,

including video and films, television programmes, computer games, music, images and ring tones provided by internet, telephone line, cable, wireless transmission, satellite or terrestrial broadcast service; organisation of call information; monitoring and analysis of call information; call screening services; call alerting services; provision of communication services for accessing a communications or computer network; provision of communication services for accessing entertainment, education, information and data via telephone, line, cable, wire or fibre, database or computer network; provision of communication services for accessing information, messages, text, sound, images and data via a computer network; provision of communication services for accessing and retrieving radio and television programmes; consultancy, transfer and transmission of programs, data, files, e-mails, contacts, calendars, task lists, text messages, photos, music, audio, visual, audio visual, video, text, graphics, programs and other information via telecommunications and global communications networks; data synchronization over telecommunications, communications and computer networks; remote data access services; e-mail, email notification and alert services; online instant messaging; provision of online conferencing, discussion groups, message boards and chat rooms; internet portal services; web portal services; online video on demand or near on demand telecommunication and/or communication and/or broadcast and/or transmission services; online telecommunications services to enable the accessing and retrieving of data, files, e-mails, contacts, calendars, task lists, text messages, photos, music, audio, visual, audio visual, video, text, graphics, programs and other information via a computer or computer network or electronic device including services provided over a global communications network; online telecommunications services relating to webcasting and podcasting including services provided over a global communications network; peer to peer network communication services; provision of interactive polling services being telecommunications and/or communications and/or broadcasting services; rental of radio equipment; broadcasting services; cable and satellite broadcasting and transmission services; call recording services; data streaming services; data transmission services; e-mail services; delivery services relating to greeting cards; instant messaging services; internet access services; ISP services; music broadcasting services; podcasting services; video messaging services; videotext services; webcasting services; consultancy, information and advisory services relating to all the aforesaid services; professional consultancy, information and advisory services relating to all the aforesaid services; consultancy, information and advisory services relating to all the aforesaid services provided on-line from a computer database or via a helpline or the Internet.

### Class 41

Education; providing of training; entertainment; sporting and cultural activities; Academies [education]; Amusement parks; Amusements; Animal training; Arranging and conducting of colloquiums; Arranging and conducting of concerts; Arranging and conducting of conferences; Arranging and conducting of congresses; Arranging and conducting of seminars; Arranging and conducting of symposiums; Arranging and conducting of workshops [training]; Arranging of beauty contests; Boarding schools; Booking of seats for shows; Bookmobile services; Calligraphy services; Cinema presentations; Circuses; Club services [entertainment or education]; Coaching [training]; Conducting fitness classes; Correspondence courses; Disc jockey services; Discotheque services; Dubbing; Education information; Educational examination; Electronic desktop publishing; Entertainer services; Entertainment information; Film production, other than advertising films; Gambling; Game services provided on-line from a computer network; Games equipment rental; Gymnastic instruction; Health club services [health and fitness training]; Holiday camp services [entertainment]; Language interpreter services; Layout services, other than for advertising purposes; Lending libraries; Microfilming; Modelling for artists; Movie studios; Music composition services; Music-halls; News reporters services; Night clubs; Nursery schools; Operating lotteries; Orchestra services; Organization of balls; Organization of competitions [education or entertainment]; Organization of exhibitions for cultural or educational purposes; Organization of fashion shows for entertainment purposes; Organization of shows [impresario services]; Organization of sports competitions; Party planning [entertainment]; Personal trainer services [fitness training]; Photographic reporting; Photography; Physical education; Practical training [demonstration]; Presentation of live performances; Production of music; Production of radio and television programmes; Production of shows; Providing amusement arcade services; Providing casino facilities [gambling]; Providing golf facilities; Providing karaoke services; Providing museum facilities [presentation, exhibitions]; Providing on-line electronic publications, not downloadable; Providing recreation facilities; Providing sports facilities; Publication of books; Publication of electronic books and journals on-line;

Publication of texts, other than publicity texts; Radio entertainment; Recording studio services; Recreation information; Religious education; Rental of audio equipment; Rental of camcorders; Rental of cine-films; Rental of lighting apparatus for theatrical sets or television studios; Rental of movie projectors and accessories; Rental of radio and television sets; Rental of show scenery; Rental of skin diving equipment; Rental of sound recordings; Rental of sports equipment, except vehicles; Rental of sports grounds; Rental of stadium facilities; Rental of stage scenery; Rental of tennis courts; Rental of video cassette recorders; Rental of videotapes; Scriptwriting services; Services of schools [education]; Sign language interpretation; Sport camp services; Subtitling; Television entertainment; Theatre productions; Ticket agency services [entertainment]; Timing of sports events; Toy rental; Translation; Tuition; Videotape editing; Videotape film production; Videotaping; Vocational guidance [education or training advice]; Vocational retraining; Writing of texts, other than publicity texts; Zoological garden services; provision and production of audio visual content relating to entertainment, education, training, sport and culture; education and entertainment services by means of radio, television, telephony, the Internet and on-line databases; hiring, rental and leasing of cine-films, videos, DVDs, sound recordings, sound recording apparatus, sports apparatus, television sets and video recorders, DVD recorders and radio recorders; production of films for television and cinema; providing on-line electronic publications (not downloadable); publication of magazines, books, texts and printed matter; publication of electronic books or journals on-line; provision of electronic publications; online dictionaries, encyclopaedias, and reference texts; provision of online publications, including newspapers, magazines (periodicals), comics, journals (publications), books, user manuals, instructional and teaching materials; online posters, photographs, pictures, articles; issuing of online tickets in relation to entertainment, educational, sporting and cultural activities; provision of recording studio facilities; hire of recording studios; live show production services; organising of sporting activities and competitions; box office services; box office services in relation to booking of tickets for entertainment, educational, sporting and cultural activities, box office information services in relation to booking of tickets for entertainment, educational, sporting and cultural activities; production and presentation of programmes transmitted by television, the Internet or other telecommunication channels for the conduct of the interactive viewing, selection and purchase of goods; ticket reservation services relating to entertainment; production, presentation and distribution of radio and television programmes, interactive television, interactive games, interactive entertainment and interactive competitions; production, presentation and provision of competitions, contests, games, quizzes, studio entertainment and audience participation events; interactive television programme selection services for viewers; provision and production of interactive entertainment, news, cultural activities and sport for television viewers; interactive entertainment, educational, sporting and cultural services for television viewers; viewing guide services; viewing guide services facilitating the recordal and fixed term rental of programmes and movies; television programme recording services automatically initiated on the basis of customer viewing habits/preferences; video on demand and near video on demand entertainment, educational, sporting and cultural services; providing movies, videos and television programmes to viewers on demand and near video on demand; betting, gaming and gambling services; credit betting, gaming, gambling, lottery or bookmaking services; credit card betting, gaming, gambling, lottery or bookmaking services; organising and conducting lotteries; electronic betting, gaming, gambling, lottery or bookmaking services provided by means of the Internet, or via a global computer network, or on-line from a computer network database, or via telephony including to mobile telephones, or via a television channel including a television channel distributed by satellite, terrestrial or cable television broadcast; arranging and conducting competitions for video game players and computer game players; pay to play games services; peer to peer interactive games and gaming services; interactive poker games and gaming including single and multi player gaming formats; presentation and production of poker competitions, tournaments, games and gaming; educational or entertainment games played online; electronic publishing services; publishing services (including electronic publishing services); video taping and filming services; information and advisory services relating to the aforesaid services; provision of news, current affairs and sports information; news, current affairs and educational information services; information and advisory services relating to television and radio programmes, to education, recreation, entertainment, music and to sport; Booking and issuing of tickets for entertainment, sporting and cultural events; information and advisory services relating to television and radio programmes, to education, recreation, entertainment, music and to sport, provided on-line from a computer database or the Internet or to mobile telephones; factual information services relating to television and radio programmes, news and sport; instruction services; training services; leisure services; demonstration services for cultural, training, educational & entertainment purposes; advisory services relating to entertainment; arranging conferences,

seminars, symposiums or workshops; arranging exhibitions or festivals; booking agency services; cinema services; cinema studio services; distribution of radio programmes, television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual material, pre-recorded video cassettes, DVDs or pre-recorded video discs; production of radio programmes, television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual material, pre-recorded video cassettes, DVDs or pre-recorded video discs; editing of radio programmes, television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual material, pre-recorded video cassettes, DVDs or pre-recorded video discs; hire, leasing or rental of radio programmes, television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual material, pre-recorded video cassettes, DVDs or pre-recorded video discs; exhibition of radio programmes, television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual material, prerecorded video cassettes, DVDs or pre-recorded video discs for entertainment, educational, sporting or cultural purposes; amusement park services with a theme of films, radio or television productions; organisation of amusement parks and theme parks; organisation of entertainment; preparation and production of radio programmes, television programmes, films, pre-recorded video tapes, DVDs, audio and/or visual material, prerecorded video cassettes, pre-recorded video discs or motion pictures for distribution for transmission or broadcast by any means; provision of radio programmes, television programmes, films, audio and/or visual material or motion pictures online (not downloadable); publication of printed media and recordings; digital imaging services; dubbing; video tape editing; entertainment; film production; rental of motion pictures; movie studios; providing movie theatres facilities; production of shows; video film tape production; rental of audio equipment; rental of lighting apparatus for theatrical sets or television studios; rental of motion pictures; rental of movie projectors and movie projector accessories; rental of televisions and television equipment; rental of sports equipment; rental of video cameras; rental of video tapes; rental of video recorders; theatre productions; movie studio services; organising or hosting awards ceremonies; presentation of films; production of special effects for films; reservation services (included in this class) for sporting, scientific, political and cultural events; recording studio services; provision of video and audio content by rental, whereby the consumer is entitled to single or multiple viewings of the media content via any form of playback device, all relating to entertainment, education, sports and culture; education and providing of training in connection with environmental protection, energy conservation and ecology and animal welfare; education and providing of training in connection with alternative energy sources, including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels; publication of instructional material and promotional material relating to environmental protection, energy conservation and ecology and animal welfare; arranging and conducting of seminars and workshops (training); establishing training programmes; preparation and publication of training manuals; organising and conducting safety courses and educational courses; online news reporting services; online provision of information and general encyclopaedic knowledge relating to entertainment, education, training, sports, culture, news, current affairs, satellite, television and radio programmes, music, films, books and other printed matter, video games, computer games, amusement machines, amusement centres or amusement parks; online translation services; online library services including the lending and exchanging of books and other publications and photographs; provision of online classes, seminars, workshops, exhibitions and displays; leasing, booking and providing of diving equipment; online card games; organization of sports and holiday camps; ring tones (not downloadable) provided via the Internet; arranging, organisation and running of individual cyclists and/or cycling teams and/or cycling events; provision of professional cycling services; organisation of cycling events; provision of online fitness tracking; leasing, rental and hiring of data rooms; high-definition studios, edit suites, voice-over studios and audio suites; aerial photography services; archive library services; audio and video recording services; audio, film, video and television recording facilities; booking of seats for entertainment, sporting and cultural events; career advisory services (education or training); casino services; concert ticket booking services; sports coaching services; professional workshop and training course services; commercial, trade and business workshops and training course services; problem solving, think-tank and brainstorming workshops, seminars and training courses services; cycling training services; dietary education services; television programme directing services; radio programme directing services; film, music, plays, theatrical production, musical shows, concerts, exhibitions, sporting events and road show directing services; distance learning services; entertainment agency services; exercise class services; fan club services; fitness club services; gym services; health farm/spa services; hiring, leasing or rental services in relation to radio programmes, television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual

material, pre-recorded video cassettes, dvds or pre-recorded video discs; hiring, rental and leasing service in relation to entertainment; interactive entertainment services, interactive games services, interactive news services, interactive services, interactive services, interactive television services, internet access services; on demand entertainment services; streaming, downloading and transmission services relating to entertainment, educational, sporting and cultural activities; online distance learning services; photography services; photography services; photographic services; personal training services; online gaming services; recreation services; special events planning services; sporting services; sporting tuition course services; teaching services; team building (education); university services; consultancy, information and advisory services relating to all the aforesaid services; consultancy, information and advisory services relating to all the aforesaid services; consultancy, information and advisory services provided on-line from a computer database or via a helpline or the Internet.

#### Class 42

Scientific and technological services and research and design relating thereto; industrial analysis and research services; design and development of computer hardware and software; Analysis for oil-field exploitation; Architectural consultation; Architecture; Authenticating works of art; Bacteriological research; Biological research; Calibration [measuring]; Chemical analysis; Chemical research; Chemistry services; Clinical trials; Cloud seeding; Computer programming; Computer rental; Computer software consultancy; Computer software design; Computer system analysis; Computer system design; Computer virus protection services; Construction drafting; Consultancy in the design and development of computer hardware; Consultancy in the field of energy-saving; Conversion of data or documents from physical to electronic media; Cosmetic research; Creating and maintaining web sites for others; Data conversion of computer programs and data [not physical conversion]; Design of interior decor; Digitization of documents [scanning]; Dress designing; Duplication of computer programs; Energy auditing; Engineering; Geological prospecting; Geological research; Geological surveys; Graphic arts design; Handwriting analysis [graphology]; Hosting computer sites [web sites]; Industrial design; Information technology [IT] consulting services; Installation of computer software; Land surveys; Maintenance of computer software; Material testing; Mechanical research; Monitoring of computer systems by remote access; Oil-field surveys; Oil prospecting; Oil-well testing; Packaging design; Physics [research]; Providing search engines for the internet; Provision of scientific information, advice and consultancy in relation to carbon offsetting; Quality control; Quality evaluation of wool; Quality valuation of standing timber; Recovery of computer data; Rental of computer software; Rental of web servers; Research and development of new products for others; Research in the field of environmental protection; Scientific laboratory services; Scientific research; Server hosting; Software as a service [SaaS]; Styling [industrial design]; Surveying; Technical project studies; Technical research; Textile testing; Underwater exploration; Updating of computer software; Urban planning; Vehicle roadworthiness testing; Water analysis; Weather forecasting; Web site design consultancy; online storage of files, data, photographs, graphics, documents, videos, images, audio files, audio-visual files, visual files, computer files, computer applications and information for others, electronic data storage services for personal and business use, and services for the electronic storage and organization of files, images, music, audio, video, photos, drawings, audio-visual, text, documents and data; electronic storage services; data storage services (other than physical storage), computerised data storage services; electronic and online storage service; storage of computerised business information data; online technical storage facilities, online technical back-up services and online technical back-up facilities, software as a service [saas] services, and electronic hosting of files, data, photographs, graphics, documents, videos, images, audio files, audio-visual files, visual files, computer files, computer applications, information for others and video-conferencing services; computer services for accessing a communications or computer network; computer services relating to entertainment, education, retrieval of information and data via telephone, line, cable, wire or fibre, database or computer network; computer services for retrieving information, messages, text, sound, images and data via a computer network; computer services relating to radio and television programmes; computer services; design, drawing and commissioned writing all for the compilation of web pages on the Internet; hosting websites; creating and maintaining websites; computer services for interactive communications and broadcasting; installation, rental and maintenance of computer software; maintenance and repair of software for operating game controllers; home computer services namely computer consultancy, installation, repair and maintenance of computer software, updating software and

computer support services; computer services, namely the organisation of an infrastructure to enable television subscribers to access internet services via the television; advice relating to the development of computer systems; advisory services relating to computer based information systems; advisory services relating to computer hardware or software; design, installation, maintenance or updating of computer software; design of computer hardware; design services; designing electrical or electronic systems; design services for artwork for animated films; computer programming services; internet walled garden services; operation of search engines; rental or leasing of computer hardware or software; testing, research, assessing, consultancy, advising or providing information in relation to the foregoing; computer services for on-line shopping; computer services relating to the processing of orders and payments; providing information and advice with regard to environmental protection, energy conservation and alternative energy sources, ecology as well as conducting research and drawing up expert reports in the aforementioned fields; research of durable use of nature and the environment; Development services for products, new technologies, activities and construction projects all relating to nature and the environment; technical assistance concerning environmental protection, energy conservation and alternative energy sources, ecology and animal welfare and effecting such projects; development and testing for renewable energy sources including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuels, and components therefor; effecting research projects concerning environmental protection, energy conservation and alternative energy sources, ecology and animal welfare; provision of nondownloadable computer software for transmitting, receiving, synchronizing, displaying, backing-up, monitoring, controlling, sharing, coding, decoding, encrypting, accessing, remotely accessing, creating, collecting, storing, securing, removing, transferring, disseminating, locating, organizing or otherwise utilizing data, voice, multimedia, audio, visual, music, photographs, drawings, images, audiovisual, video, text, graphics or other data, including over a global communications network; application service provider services; technical advisory services including these services provided by a helpline relating to scientific and technological issues; provision of software updates electronically; weather forecasting online; weather forcasting; provision of online mapping; production of artwork for animated films; provision of customised webpages containing user defined information, search engines and links to other websites; online scanning, detecting, quarantining and eliminating of viruses, worms, trojans, spyware, malware and unauthorised data and programs on computers and electronic devices; online hosting services allowing users to publicise and share data online; online provision of information and general encyclopaedic knowledge relating to computer security, online security, environmental protection, energy conservation, ecology, alternative energy sources, including wind power, hydroelectric power, tidal power, geothermal power, solar power, biomass, and biofuel; provision of remote back-up services for computer data including services provided over a global communications network; anti-spamming services; brand design services; cloud computing and storage services; computer advisory services; computer software advisory services; computer and information technology consultancy services; computer firewall services; computer system analysis services; data encryption services; data recovery services; data security services; scientific development services; technical development services; technology development services; database development services; environmental conservation services; environmental consultancy services; food development services; greeting cards custom manufacture service; website hosting services, computer hosting services; server hosting services; , synchronization, of programs, data, files, e-mails, contacts, calendars, task lists, text messages, photos, music, audio, visual, audio visual, video, text, graphics, programs and other information via telecommunications and global communications networks; conversion of data and computer programs other than physical conversion; conversion of data and documents from a physical medium to an electronic medium; data conversion of electronic information; design and development of virtual reality software; consultancy, information and advisory services relating to all the aforesaid services; professional consultancy, information and advisory services relating to all the aforesaid services; consultancy, information and advisory services relating to all the aforesaid services provided on-line from a computer database or via a helpline or the Internet.

Class 45

Legal services; security services for the protection of property and individuals; Adoption agency services; Alternative dispute resolution services; Arbitration services; Baby sitting; Baggage inspection for security purposes; Chaperoning; Clothing rental; Copyright management; Crematorium services; Dating services;

Detective agencies; Evening dress rental; Fire-fighting; Funerals; Genealogical research; Guards; Horoscope casting; House sitting; Inspection of factories for safety purposes; Intellectual property consultancy; Intellectual property watching services; Legal research; Licensing of computer software [legal services]; Licensing of intellectual property; Litigation services; Lost property return; Marriage agencies; Mediation; Missing person investigations; Monitoring of burglar and security alarms; Night guards; Opening of security locks; Organization of religious meetings; Personal background investigations; Personal body guarding; Pet sitting; Planning and arranging of wedding ceremonies; Registration of domain names [legal services]; Releasing of doves for special occasions; Rental of fire alarms; Rental of fire extinguishers; Rental of safes; Security consultancy; Undertaking; dating agency services; agency services for arranging personal introductions; arranging of wedding services; astrological services; career counselling; clothing fashion consultancy; colour analysis for personal appearance; consultancy services relating to health and safety; consultancy services relating to social planning; consultation relating to astrology; consultation relating to horoscopes; consumer advisory services; crime prevention advisory services; detective agencies; expert witness services; funeral services; genealogical services; private investigation services; key holding services; lock opening services; lost property services; lost dog location services; mediation services; microchip security services for pets; personal shopper services; wedding present lists services; licensing of radio programmes, television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual material, pre-recorded video cassettes, DVDs or pre-recorded video discs; advisory services relating to intellectual property or industrial property licensing or protection; computer software licensing; exploitation of copyright protected material; exploitation of rights of radio programmes, television programmes, films, pre-recorded video tapes, pre-recorded video cassettes, pre-recorded video discs or motion pictures; exploitation of transmission rights; exploitation of intellectual property or industrial property rights; issue of licensing rights; licensing services; management of intellectual property or industrial property rights; services for the exploitation of rights in radio programmes, television programmes, films, pre-recorded video tapes, prerecorded video cassettes, pre-recorded video discs or motion pictures; services for the exploitation of intellectual property or industrial property rights; intellectual property advisory and consultancy services; exploitation of printed matter (copyright); provision of horoscopes; real estate licensing; lobbying for political purposes, including political pressure concerning environmental protection, energy conservation and alternative energy sources, ecology and animal welfare; provision of home and personal monitoring and security alarm services; anti-theft and break-in alarm services; fire alarm and protection services; security assessment relating to the security of persons and domestic properties; computerised security services for persons and domestic properties; monitoring of personal security systems and security control apparatus; advisory services relating to security; rental of security apparatus; rental of security surveillance apparatus; electrical protection services for central offices; services for monitoring discharge systems and waterflow alarms; security and fire system monitoring services; site monitoring with regard to fire and security; security services with regard to protection against fires and break-ins; online provision of information and general encyclopaedic knowledge relating to security, security systems, personal security, business security, household security; online dating, friendship, introduction and social networking services; provision of horoscopes online; provision of interactive personal calendars from a computer database or over the Internet; provision of online fraud protection services; personal and social services rendered by others to meet the needs of individuals, namely provision of online personal, lifestyle and emotional tracking; legal assistance concerning environmental protection, energy conservation and alternative energy sources, ecology and animal welfare and effecting such projects; providing on-line computer databases and online searchable databases in the field of social networking; alarm monitoring services; mentoring (personal) services; domain name advisory and registration services; online internet security services; online security services; online social networking services; consultancy, information and advisory services relating to all the aforesaid services; professional consultancy, information and advisory services relating to all the aforesaid services; consultancy, information and advisory services relating to all the aforesaid services provided on-line from a computer database or via a helpline or the Internet.

## Names and addresses

Owner(s) name

## **Sky Limited**

Grant Way, Isleworth, Middlesex, TW7 5QD, United Kingdom

## IPO representative name

## CMS Cameron McKenna Nabarro Olswang LLP

Cannon Place, 78 Cannon Street, London, EC4N 6AF, United Kingdom

# **Publications**

## First advert

Journal

2016/028

## Date of publication

08 July 2016

Intellectual Property Office is an operating name of the Patent Office



Intellectual Property Office





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# Form TM7

Notice of opposition and statement of grounds

Fe	e Deposition based on Sec	tion 5(1) and/or 5(2) ONLY	
		ncluding, any other grounds er Section 5(1) andfor 5(2) and one o	r' more other grounds, the lea will be £200
Us gra	e this form to notify of an opposition to a trade unds on which you are basing this opposition.	mark application or internation	onal registration and to set out the
Do	not use this form if you wish to file a Fast Tra	ack opposition under Section (	5(1) and/or 5(2): use Form TM7F.
1.	Trade mark number Number of the trade mark you are opposing. If the opposition concerns an international Registration, help us identify the correct trade mark by adding "IR"	IR 1428386	
<b>Ž</b> .	Full name of applicant/holder Whose trade mark you are opposing	Chensheng	
3.	Full name of opponent	Sky Limited	
	Address If the address is not within the United Kingdom, European Economic Area (EEA – which includes the European Union) or the Channel Islands you must have a representative in one of these regions and complete section 4 below	Grant Way	
		Isleworth	· · · · · · · · · · · · · · · · · · ·
	NOTE: It will no longer be possible for two (or more) parties to jointly oppose a trade mark based on eather marks/lights that they each own, unless the perties jointly own the followest outlier morke/lights. Separate oppositions will now be required. See section 38(2A) of the Act.	Middlesex	Postcode TW7 SQD
	AND SOCIAL SECTION OF SIGNATURE	<u> </u>	
	Ermail address Complete if you have no representative and would like us to correspond with you by small		
4. Ropresentative name If you have no representative, go to section 5.  Address The address provided in this section must be in the UK, European Economic Area (EEA)		A NABARRO OLSWANG LLP	
		Cannon Place	
	or the Channel Islands.	78 Cannon Street	
	NOTE: We will communicate with the representative If this section has been completed.	Landan	
			Postcode EC4N 6AF
	Email address Complete if you would like us to correspond with you by email	trademarks@cms-cmno.cor	m

intellectual Property Office is an operating name of the Patent Office

**TM7** 

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5.	Related proceedings If applicable, select location of any related	IPO Registry	UK Courts	EUIPO		
	proceedings and enter the case number allocated to the proceedings.	Number				
€.	Opposition notification date if you have informed the applicant/holder of an intention to oppose the trade mark application, designation — enter the date you notified thom. [**Sec Note]	10/09/2019				
	**Note: An opposition launched without giving the app designation or amendment may result in the opponent	licant or noider a reasonable oppo being ineligible for an eward of co	artunity le withdraw the appl asts.	lication, international		
<del>7.</del>	Declaration	I believe that the facts statement of grounds	·· ·· ·· · · · · · · · · · · · ·	the attached		
	Signature	CHS (Nofalway)	- germaniagraggeris) - 17s (s is decimen as in	· · · · · · · · · · · · · · · · · · ·		
	Name (BLOCK CAPITALS)	CMS CAMERON MCK	ENNA NABARRO OLI	SWANG LLP		
	Date	10/10/19				
8.	Your reference Complete if you would like us to quote this in communications with you, otherwise leave blank,	017889.03479/SAWZ/NC	:MÜ	** ***********************************		
	Contact details Name, daylime lelephone number of the person to contact in case of query.	Nichola Mulvey +44 20 7087 3764	<b></b>			
	Number of sheets attached to this form	93				

#### Checklist

Please make sure you have remembered to:

Sign and date the form

Complete fee sheet (Form FS2)

Enclose the fee and fee sheet, Make cheques payable to Intellectual Property Office

#### Where to send

Intellectual Property Office Trade Marks Registry Concept House Cardiff Road Newport South Wales NP10 8QQ

TM7

 SECTION A: Opposition is based on sections 5(1) or 5(2) of the Trade Marks Act on the basis of an earlier registered or pending mark.

Please tick the relevant section(s) that apply.

	5(1) It is identical with an earlier mark and for identical goods or services as the earlier mark
L	5(2)(a) It is identical with an earlier mark and for similar goods or services as the earlier mark.
V	5(2)(b) It is similar to an earlier mark and for identical or similar goods or services as the earlier mark.

You must use a separate sheet for each earlier mark, so copy this sheet as many times as you need.

### ABOUT THE EARLIER TRADE MARK

Trade mark number Your trade mark	3377563						
Type of mark Please tick		1	טא		EUTM		International

Representation of your trade mark

SKY

Enter your trade mark in the space provided - use a continuation sheet if necessary.

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Q1,	Which goods or services cov	rered by the earlier trade mark are relied upon for the opposition?
	All goods and services	` · · · · · · · · · · · · · · · · · · ·
1	Some goods and services (pleas	e specify below, use a continuation sheet if necessary)
see	attachment 1, paragraph 1	
Q2.	STATEMENT OF USE - Was to 5 years or more before the al international registration you	he registration or protection process for the earlier trade mark completed pplication date (or priority date, if applicable) of the application or wish to oppose?
	Yes	₩ No > GO TO Q4
Q3.	Has the trade mark been use if applicable) of the opposed	d in the 5-year period ending on the date of application (or priority date, mark?
	Yes	No > GO TO Q3b
Q3a.	For which of the goods and s	services listed at Q1 is trade mark use being claimed?
	All goods and services	The state of the s
	Some goods and services (pleas	re specify below, use a continuation sheet if necessary)

> GO TO Q4.

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Q3b.	Please state any proper reasons for non-use.
	•
 DFTA	ILS OF THE TRADE MARK YOU ARE OPPOSING
	•
Q4.	Which goods or services in the application that you are opposing do you claim are identical or similar to those covered by the earlier mark which you have listed at Q1?
1	All goods and services
- <del></del>	Some goods and services (please specify below, use a continuation sheet if necessary)
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QS.	Use this space to supply any further information about why you consider there is a likelihood of confusion and e.g. why you consider the respective marks or goods and/or services to be similar.
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se	e attachment 2, paragraphs 1-6
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SECTION B: Opposition is based on section 5(3) of the Trade Marks Act on the basis of an earlier registered or pending trade mark, that is identical with or similar to an earlier mark which has a reputation.

You must use a separate sheet for each earlier mark, so copy this sheet as many times as you need.

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Trade mark number Your trade mark	3377563		
Type of mark Please tick	<b>У</b> ик	EUTM	International

Representation of your trade mark

Enter your trade mark in the space provided - use a continuation sheet if necessary.

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	rol which goods or services covered by your earlier trade mark does it have a reputation?
	All goods and services
	Some goods and services (please specify below, use a continuation sheet if necessary)
Sec 4	attachm <i>e</i> nt 3. paragraph 1
Q2.	For which goods or services in the application (you are opposing) would use of the applicant's mark take unfair advantage of, or be detrimental to, the distinctive character or reputation of the earlier trade mark?
1	All goods and services
	Some goods and services (ploase specify below, use a continuation sheet if necessary)
Q3.	is it claimed that the similarity between the reputed earlier trade mark and the later trade mark is such
	that the relevant public will believe that they are used by the same undertaking or think that there is an economic connection between the users of the trade marks?
	Yes No
Use	this space to supply any further information
S86	attachment 4, paragraphs 1-14
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QUESTIONS 4 TO 6 SHOULD BE ANSWERED IF	THERE IS ANY OTHER BASIS	FOR YOUR CLAIM OTHER
THAN FOR YOUR ANSWER TO Q.3		

Q4. Is there any other basis for your claim of unfair advantage? If so, please explain what the advantage would be to the holder of the later mark, and why it is unfair.

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see at	achment 4, paragraphs 4-7				
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Q5,	le there are other hards forces.			(Table 2 and 1 and 1 and 1	
erior.	Is there any other basis for you explain what the detriment wou	id be and how it w	ould occur.	ciou oi tuô éstilét	mark? If so, please
see att	achment 4, paragraphs 8-14	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1			
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Q6.	Is there any other basis for your if so, please explain what the def the relevant public.	claim of detrimen triment would be a	t to the distinct and how it would	ive character of t d affect the econ	he earlier mark? omic behaviour of
see att	achment 4, paragraphs 8-14				
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<b>Q</b> 7.	completed 5 years or more	the registration or protection process for the earlier trade mark before the application date (or priority date, if applicable) of the I registration you wish to oppose?
	Yes	No > GO TO Q10
28.	Has the trade mark been us date, if applicable) of the o	sed in the 5-year period ending on the date of application (or priority prosed mark?
	Yes	No > GO TO Q9b
Q9a.	For which of the goods an	d services listed at Q1 is trade mark use being claimed?
	All goods and services	
	Some goods and services (plea	so specify below, uso a continuation sheet if necessary)
		•
> G(	) TO Q10	1746
Q9Ь.	Please state any proper re-	asons for non-use.
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Q10.	Use this space to give any this ground.	further information to explain why you are opposing the application on
500 5	ttachment 4, paragraphs 1-14	· 775 LNb.4-hb.
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SECTION A: Opposition is based on sections 5(1) or 5(2) of the Trade Marks Act on the basis of an earlier registered or pending mark.

Please tick the relevant section(s) that apply.

	5(1) It is Identical with an earlier mark and for identical goods or services as the earlier mark
	5(2)(a) It is identical with an earlier mark and for similar goods or services as the earlier mark.
<b>✓</b>	5(2)(b) It is similar to an earlier mark and for identical or similar goods or services as the earlier mark.

You must use a separate sheet for each earlier mark, so copy this sheet as many times as you need.

#### **ABOUT THE EARLIER TRADE MARK**

Trade mark number Your trade mark	31881	94	 	** ***		s e	 		•••			
Type of mark Please tick			 	,· ·	1	uĸ		EUTM	 	,	Internation	nal

## Representation of your trade mark

Enter your trade mark in the space provided - use a continuation sheet if necessary.

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Q1.	Which goods or services covered by the earlier trade mark are relied upon for the opposition?
	All goods and services
1	Same goods and services (please speaky below, use a continuation sheet if necessary)
see a	attachment 1, paragraph 2
Q2.	STATEMENT OF USE - Was the registration or protection process for the earlier trade mark completed 5 years or more before the application date (or priority date, if applicable) of the application or international registration you wish to oppose?
	Yes No > GO TO Q4
Q3.	Has the trade mark been used in the 5-year period ending on the date of application (or priority date, if applicable) of the opposed mark?
	Yes No > GO TO Q3b
Q3a.	For which of the goods and services listed at Q1 is trade mark use being claimed?
	All goods and services
	Some goods and services (please specify below, use a continuation shoot if necessary)
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> GO TO Q4.

Q3b.	Please state any proper reasons for non-use.
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DETAI	LS OF THE TRADE MARK YOU ARE OPPOSING
Q4.	Which goods or services in the application that you are opposing do you claim are identical or similar to those covered by the earlier mark which you have listed at Q1?
	All goods and services
	Some goods and services (please specify below, use a continuation wheel if necessary)
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Q5.	Use this space to supply any further information about why you consider there is a likelihood of
	confusion and e.g. why you consider the respective marks or goods and/or services to be similar.
see	attachment 2, paragraphs 1-6
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SECTION B: Opposition is based on section 5(3) of the Trade Marks Act on the basis of an earlier reg	istered
or pending trade mark, that is identical with or similar to an earlier mark which has a reputation.	

You must use a separate sheet for each earlier mark, so copy this sheet as many times as you need,

# ABOUT THE EARLIER TRADE MARK

Trade mark number Your trade mark	3188194		
Type of mark Please tick	<b>√</b> UK	EUTM	International

## Representation of your trade mark

Enter your trade mark in the space provided - use a continuation sheet if necessary.

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' Q1.

Q1.	For which goods or services covered by your earlier trade mark does it have a reputation?
	All goods and services
1	Some goods and services (please specify below, use a continuation sheet if necessary)
see :	attachment 3, paragraph 2
Q2.	For which goods or services in the application (you are opposing) would use of the applicant's mark take unfair advantage of, or be detrimental to, the distinctive character or reputation of the earlier trade mark?
	All goods and services
	Some goods and services (please specify below, use a continuation sheet if necessary)
Q3.	is it claimed that the similarity between the reputed earlier trade mark and the later trade mark is such that the relevant public will believe that they are used by the same undertaking or think that there is an economic connection between the users of the trade marks?
	Yes No
{	this space to supply any further information  attachment 4, paragraphs 1-14

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QUESTIONS 4 TO 6 SHOULD BE ANSWERED IF	THERE IS ANY OTHER BASIS FOR YOUR CLAIM OTHER
THAN FOR YOUR ANSWER TO Q.3	

Q4. Is there any other basis for your claim of unfair advantage? If so, please explain what the advantage would be to the holder of the later mark, and why it is unfair.
see attachment 4, paragraphs 4-7

 •	is there any oti explain what th	ner basis for your cl ne detriment would l	laim of detriment to be and how it would	the reputation of the e	parlier mark? If so, plor	
e at	itachment 4, parag	graphs 8-14			يەمىرىيى دىرەخلىق. دادىمې داسىسىداسىرىيى	
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Q6. Is there any other basis for your claim of detriment to the distinctive character of the earlier mark?

If so, please explain what the detriment would be and how it would affect the economic behaviour of the relevant public.

see attachment 4, paragraphs 8-1	4	(a) (b) (b) (b) (c) (c) (c) (c) (c) (c) (c) (c) (c) (c	······································	4.5 ( 5.5.4.4.145
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Q7.	STATEMENT OF USE - Was the of completed 5 years or more before application or international regis	registration or protection process for the earlier trade mark re the application date (or priority date, if applicable) of the stration you wish to oppose?
	Yes	No > GO TO Q10
Q8.	Has the trade mark been used in dato, if applicable) of the oppose	n the 5-year period ending on the date of application (or priority ed mark?
	Yes	No > GO TO Q9b
Q9a.	For which of the goods and serv	vices listed at Q1 is trade mark use being claimed?
	All goods and services	
	Some goods and services (please spec	cify bolow, uso a continuation sheet if necessary)
) > G	SO TO Q10	
Q9b.		i for non-uso.
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Q10.	Use this space to give any furthe this ground.	er information to explain why you are opposing the application on
see	e attachment 4, paragraphs 1-14	

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	5(1) It is Identi	cal with an earlier r	mark and for identical good	ls or services as the (	earlier mark
_	<del></del>		er mark and for similar good		
	5(2)(b) It is sin	nilar to an earlier n	nark and for identical or sin	nilar goods or servic	es as the earlier mark.
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	All goods and services		
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S90 :	attachment 1, paragraph 3		
72,	STATEMENT OF USE - Was the	registration or protection process for the	earlier trade mark complete
	5 years or more bofore the app international registration you w	plication date (or priority date, if applicable wish to oppose?	e) of the application or
	Yes	₩ No > GO TO Q4	
<b>3</b> .	Has the trade mark been used i	in the 5-year period ending on the date of	application (or priority date.
	If applicable) of the opposed m	nark?	
	Yes	No > GO TO Q3b	
23a.	For which of the goods and ser	rvices listed at Q1 is trade mark use being	g claimed?
	All goods and services	MAY \$ 11 MAY 10	
$\overline{}$		pecify below, use a continuation sheet if necessary)	
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> GO TO Q4.

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Q3b.	Please state any proper reasons for non-use.
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DETAI	LS OF THE TRADE MARK YOU ARE OPPOSING
Q4.	Which goods or services in the application that you are opposing do you claim are identical or similar to those covered by the earlier mark which you have listed at Q1?
1	All goods and services
	Some goods and services (please specify below, use a continuation sheet if necessary)
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Q5.	Use this space to supply any further information about why you consider there is a likelihood of confusion and e.g. why you consider the respective marks or goods and/or services to be similar.
see	ettachment 2, paragraphs 1-6
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SECTION B: Opposition is based on section 5(3) of the Trade Marks Act on the basis of an earlier registered or pending trade mark, that is identical with or similar to an earlier mark which has a reputation.

You must use a separate sheet for each earlier mark, so copy this sheet as many times as you need.

	AB	OUT	THE	EARL	JER'	TRA	DE	МΔ	RK
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Trade mark number Your trade mark	3188183		
Type of mark Please lick	<b>√</b> UK	EUTM	international

Representation of your trade mark

Enter your trade mark in the space provided - use a continuation sheet if necessary.

See attachment 6		
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†	All goods and services
	Some goods and services (please specify below, use a continuetion sheet if necessary)
t	tachment 3, paragraph 3
	For which goods or services in the application (you are opposing) would use of the applicant's mark take unfair advantage of, or be detrimental to, the distinctive character or reputation of the earlier trade mark?
1	All goods and services
Į.	Some goods and services (please specify bolow, use a continuation sheet if necessary)
	The state of the s
	is it claimed that the similarity between the reputed earlier trade mark and the later trade mark is
-	is it claimed that the similarity between the reputed earlier trade mark and the later trade mark is that the relevant public will believe that they are used by the same undertaking or think that there an economic connection between the users of the trade marks?
-	that the relevant public will believe that they are used by the same undertaking or think that there an economic connection between the users of the trade marks?
	that the relevant public will believe that they are used by the same undertaking or think that there an economic connection between the users of the trade marks?  Yes  No
	that the relevant public will believe that they are used by the same undertaking or think that there an economic connection between the users of the trade marks?  Yes  No  No
	that the relevant public will believe that they are used by the same undertaking or think that there an economic connection between the users of the trade marks?  Yes  No
	that the relevant public will believe that they are used by the same undertaking or think that there an economic connection between the users of the trade marks?  Yes  No  No
e th	that the relevant public will believe that they are used by the same undertaking or think that there an economic connection between the users of the trade marks?  Yes  No  No
	that the relevant public will believe that they are used by the same undertaking or think that there an economic connection between the users of the trade marks?  Yes  No  No
	Yes No

QUESTIONS 4 TO 6 SHOULD BE ANSWERED IF	THERE IS ANY OTHER	BASIS FOR YOUR CLA	AIM OTHER
THAN FOR YOUR ANSWER TO Q.3	-		

Q4. Is there any other basis for your claim of unfair advantage? If so, please explain what the advantage would be to the holder of the later mark, and why it is unfair.

see att	achment 4, paragraphs 4-7
}	
}	
). Q5,	is there any other basis for your claim of detriment to the reputation of the earlier mark? If so, please explain what the detriment would be and how it would occur.
see att	adhment 4, paragraphs 8-14
:	
	i
Q6.	Is there any other basis for your claim of detriment to the distinctive character of the earlier mark?  If so, please explain what the detriment would be and how it would affect the economic behaviour of the relevant public.
see att	achment 4, paragraphs 8-14
	·

Q7.	STATEMENT OF USE - Was the registration or protection process for the earlier trade mark completed 5 years or more before the application date (or priority date, if applicable) of the application or international registration you wish to oppose?							
	Yes	No > GO TO Q10						
Q8.	Has the trade mark been under date, if applicable) of the o	sed in the 5-year period ending on the date of application (or priority pposed mark?						
	Yes	No > GO TO Q9b						
Q9a.	For which of the goods and	d services listed at Q1 is trade mark use being claimed?						
	All goods and services	enterente de la companya de la compa						
	Some goods and services ple	see specify below, uso a continuation shoot if necessary)						
	- A (Marie )							
l								
> GC	7 TO Q10							
Q9b.	Please state any proper re-	asons for non-use.						
)								
}								
1								
Q10.	Use this space to give any this ground.	further information to explain why you are opposing the application on						
see :	ottachment 4, paragraphs 1-14							
		į						
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leas		ant section(s) th		<b>-</b>		
	}				ds or services as the	
1		<del></del>			ods or services as th	· Ad Ballide
	l					ces as the earlier mark.
ou n	nust use a sepa	rate sheet for eac	th earlier mar	k, so copy this s	heet as many times a	s you need.
BOI	JT THE EARLIE	ER TRADE MARK	(			
	mark number de mark	2609030			Military and the second of the	
/pe esse	of mark lick	1984 - P. P. P. B. Salaman and M. S. Salaman		<b>√</b> UK	EUTM	Internations
		•		<u> </u>		
	our trade mark in the	our trade mark e space provided - usi	e a continuation	shoet if necessary.	' , a sa s us agree unantree	
			e a continuation	shoet if necessary.	. ,	
			e a continuation	shoet if necessary.		

Q1.	Which goods or services covered by the earlier trade mark are relied upon for the opposition?
	All goods and services
1	Some goods and services (please specify below, use a continuation sheet if necessary)
see a	ittachment 1, paragraph 4
Q2,	STATEMENT OF USE - Was the registration or protection process for the earlier trade mark completed 5 years or more before the application date (or priority date, if applicable) of the application or international registration you wish to oppose?
	Yes
Q3.	Has the trade mark been used in the 5-year period ending on the date of application (or priority date, if applicable) of the opposed mark?
	Yes No > GO TO Q3b
Q3a.	For which of the goods and services listed at Q1 is trade mark use being claimed?
[ ]	All goods and services
	Some goods and services (please specify below, use a continuation sheet (f necessary)
L	

> GO TO Q4.

Q3b.	Please state any proper reasons for non-use.
l	
	i
	N. C. OF THE TOADE MADE WOLL OF COMPONIO
	ils of the trade mark you are opposing
Q4,	Which goods or services in the application that you are opposing do you claim are identical or similar to those covered by the earlier mark which you have listed at Q1?
1	All goods and services
	Some goods and services (please specify below, use a continuation sheet if necessary)
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	Manager and the second
Q5,	Use this space to supply any further information about why you consider there is a likelihood of confusion and e.g. why you consider the respective marks or goods and/or services to be similar.
<b></b>	
sec	e attachment 2, paragraphs 1-6
1	
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SECTION A:	Opposition is b	ased on sections	5(1) or 5(2) of th	ne Trade Marks A	Lct on the basis	of an earlier
	pending mark.					

Please tick the relevant section(s) that apply.

_	5(1) It is identical with an earlier mark and for identical goods or services as the earlier mark	
	5(2)(a) It is identical with an earlier mark and for similar goods or services as the earlier mark.	
1	5(2)(b) It is similar to an earlier mark and for identical or similar goods or services as the earlier mark.	

You must use a separate sheet for each earlier mark, so copy this sheet as many times as you need.

#### ABOUT THE EARLIER TRADE MARK

Trade mark number Your trade mark	3165005	 •			 	·••	-	 _				
Type of mark Please tick		 	<b>√</b> u	K	Ę	UTM		- 1	nter	nati	onal	·

Representation of your trade mark

Enter your trade mark in the space provided - use a continuation sheet if necessary.

see altachment 6	j
	l
	4

Q1.	Which goods or services covered by the ear	lier trade mark are relied upon for the opposition?
[	All goods and services	
1	Some goods and services (please specify below, use	a continuation sheet if necessary)
<b>SQQ &amp;</b>	attachment 1, paragraph 5	
Q2.	STATEMENT OF USE - Was the registration of 5 years or more before the application date international registration you wish to oppose	or protection process for the earlier trade mark completed (or priority date, if applicable) of the application or
	Yes	No > GO TO Q4
Q3.	Has the trade mark been used in the 5-year part if applicable) of the opposed mark?	period ending on the date of application (or priority date,
00-	Yes	No > GO TO Q3b
C3a.	For which of the goods and services listed a	t Q1 is trade mark use being claimed?
	Some goods and services (please specify below, use a	and the stand of t
	Some goods and services (please specify below, use t	continuation shoet it necessary)
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> GO TO Q4.

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<b>33</b> b.	Please state any proper reasons for non-use.	
	·	
 !∆T≦	LS OF THE TRADE MARK YOU ARE OPPOSING	_
4.	Which goods or services in the application that you are opposing do you claim are identical or to those covered by the earlier mark which you have listed at Q1?	simil <b>a</b> :
	to mose covered by the earner mark which you have named at act.	
7	All goods and services	
<u> </u>		
}	Some goods and services (please specify below, use a continuation sheet if necessary)	
ı	1	
	1	
		r
 }5.	Use this space to supply any further information about why you consider there is a likelihood	) F
,	confusion and e.g. why you consider the respective marks or goods and/or services to be simi	lar.
sec	a attachment 2, paragraphs 1-6	
		TN

SECTION A: Opposition is based on sections 6(1) or 5(2) of the Trade Marks Act on the basis of an earlier registered or pending mark.

Please	tick the	relevant	: secti	on(s)	thai	Spp:	y.
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		5(1) It is identical with an earlier mark and for identical goods or services as the earlier mark
		5(2)(a) It is identical with an earlier mark and for similar goods or services as the earlier mark.
-	/	5(2)(b) It is similar to an earlier mark and for identical or similar goods or services as the earlier mark.

You must use a separate sheet for each earlier mark, so copy this sheet as many times as you need.

ABOUT T	'HE EAR	JER TRA	DE MARK
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Trade mark number Your trade mark	3164812			 	 		
Type of mark Please tick		1	υκ	EUTM		Internation	ei

Representation of your trade mark

Enter your trade mark in the space provided - use a continuation sheet if necessary.

see attachment 6			
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Q1.	Which goods or services co	vered by the earlies	trade mark are relied u	oon for the opposition?	
. ,	All goods and services				
1	Some goods and services (please	se specify helow, use a co	onlinuation sheet if necessary)		
9 <b>66</b> a	ttachment 1, paragraph 6				
Q2,	STATEMENT OF USE - Was for the a linternational registration you	application date (or	protection process for th priority date, if applicab	e earlier trade mark com	pleted
	Yes	✓	No > GO TO Q4		
Q3.	Has the trade mark been use if applicable) of the opposed	ed in the 5-year per I mark?	iod ending on the date o	of application (or priority	date,
	Yes		No > GO TO Q3b		
Q3a.	For which of the goods and	t	<u>.l</u>	Chamiela or	
			—	i <b>y</b> cloumed :	
	All goods and services				
	Some goods and services (plens	e specify below, use a co	ntinuation sheet if necessary)		
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		·	The same and		

> GO TO Q4.

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43D.	Please state any proper reasons for non-use.	
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- 14 M = 1 0		
DETA	ILS OF THE TRADE MARK YOU ARE OPPOSING	,
		•
Q4.	Which goods or services in the application that to those covered by the sarker mark which you	t you are opposing do you claim are identical or similar
	to those covered by the earner mark which you	usae litteb \$f #1 \
· /	All	
<b>Y</b>	All goods and services	
ł	Some goods and services (please specify below, use a col	ntinuation sheet if nacessary)
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25.	Use this space to supply any further information	n about why you consider there is a likelihood of
	confusion and e.g. why you consider the respec	ctive marks or goods and/or services to be similar.
· · · · -		
	- H- h	
206	attachment 2, paragraphs 1-6	
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SECTION C: Opposition is based on Section 5(4)(a) of the Trade Marks Act, where the use of the applicant's trade mark would be contrary to law, in particular, the law of passing off.

You must use a separate sheet for each earlier mark, so copy this sheet as many times as you need,

Representation of your trade mark  Enter your trade mark in the space provided - use a continuation sheet if necessary.		
SKY	110/4 // E	
Q1. When and where was the ear	ies right first upper in the 1862	
	ALL TOTAL MACK III BIG ELS!	
Date used:		
Enter date of first use	see attachment 5	
Where used:	see attachment 5, paragraph 1	
Enter name of dityregion or specify "throughout UK" if used nationally	Tot cimented being but	

Q2.	On which goods or services has the earlier right been used for?
see	attachment 5, paragraphs 2-3
	,
)ETA	ILS OF THE TRADE MARK YOU ARE OPPOSING
<b>⊒</b> 3.	For which goods or services (of the application that you are opposing) do you consider that use of the applicant's mark would amount to passing off?
/	All goods and services
	Some goods and services (plaasa specify below, use a continuation sheet if necessary)
)4 <u>.</u>	Why would use of the applicant's trade mark be contrary to law, particularly the law of passing off?
266	attachment 5, paragraph 4

#### Attachment I

The goods and services covered by the Opponent's Earlier Marks relied on in the Opposition under Section 5(2)(b) Trade Marks Act 1994 are:

#### UK Trade Mark Registration No. 3377563 SKY

Class 35: Advertising; preparation and presentation of audio visual displays for advertising purposes; dissemination of advertising matter; compilation of business statistics and commercial information; marketing of radio programmes, television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual material, pre-recorded video cassettes, DVDs or pre-recorded video discs; receipt, storage and provision of computerised business information data; business customer information and consultancy services for promotional, advertising and marketing purposes in relation to broadcast reception apparatus and instruments and parts and fittings therefor including cable, satellite and terrestrial, analogue or digital reception; provision of business information and advice.

### 2. UK Trade Mark Registration No. 3188194 SKY (glassmark logo)

Class 35: Advertising; business management; business administration; office functions; Accounting; Advisory services for business management; Business management and organization consultancy; Business management assistance; Business management consultancy; Business organization consultancy; Commercial information agencies; Commercial information and advice for consumers [consumer advice shop]; Computerized file management; Direct mail advertising; Dissemination of advertising matter; Import-export agencies; On-line advertising on a computer network; Organization of exhibitions for commercial or advertising purposes; Personnel management consultancy; Production of advertising films; Professional business consultancy; Publication of publicity texts; Publicity; Publicity agencies; Publicity columns preparation; Publicity material rental; Radio advertising; Relocation services for businesses; Rental of advertising space; Rental of advertising time on communication media; Sponsorship search; Television advertising; accounting services; demonstration services for advertising, business, commercial & trade purposes; rental of advertising space; television advertising commercials; preparation and presentation of audio visual displays for advertising purposes; dissemination of advertising matter; compilation of business statistics and commercial information; advertising agency services; brand creation services; business consultancy services; business data analysis services; business management advisory services; business management services; advertising, marketing and promotion consultancy; advertising services; advertising and commercial information services via audio, video, digital, and online media; promotional sponsorship; radio advertising; television advertising; online advertising; advertising by transmission of on-line publicity for third parties through electronic communications networks; advertising and publicity services, namely, promoting the goods, services, brand identity and

commercial information and news of third parties through audio, video, digital, and online media; provision of business information and advice; consultancy, information and advisory services relating to all the aforesaid services; professional consultancy, information and advisory services relating to all the aforesaid services; consultancy, information and advisory services relating to all the aforesaid services provided on-line from a computer database or via a helpline or the Internet.

### 3. UK Trade Mark Registration No. 3188183 SKY (Series of 2)

Class 35: Advertising; business management; business administration; office functions; Accounting; Advisory services for business management; Business management and organization consultancy; Business management assistance; Business management consultancy; Business organization consultancy; Commercial information agencies; Commercial information and advice for consumers [consumer advice shop]; Computerized file management; Direct mail advertising; Dissemination of advertising matter; Import-export agencies; On-line advertising on a computer network; Personnel management consultancy; Production of advertising films; Professional business consultancy; Publicity; Publicity agencies; Radio advertising; Relocation services for businesses; Rental of advertising space; Rental of advertising time on communication media; Sponsorship search; Television advertising; Updating of advertising material; accounting services; compilation of business statistics and commercial information; advertising agency services; brand creation services; business consultancy services; business data analysis services; business management advisory services; business management services; advertising, marketing and promotion consultancy; advertising services; advertising and commercial information services via audio, video, digital, and online media; promotional sponsorship; radio advertising; television advertising; online advertising; advertising and publicity services, namely, promoting the goods, services, brand identity and commercial information and news of third parties through audio, video, digital, and online media; provision of business information and advice; consultancy, information and advisory services relating to all the aforesaid services; professional consultancy, information and advisory services relating to all the aforesaid services; consultancy, information and advisory services relating to all the aforesaid services provided on-line from a computer database or via a helpline or the Internet.

#### 4. UK Trade Mark Registration No. 2609030 SKY STORE

Class 35: Advertising; business management; office functions, including online storage of files, data, photographs, graphics, documents, videos, images, audio files, audio-visual files, visual files, computer files, computer applications and information for others, electronic data storage services for personal and business use, and services for the electronic storage and organization of files, images, music, audio, video, photos, drawings, audio-visual, text, documents and data; promotional services;

administration services for businesses; accounting services; rental of advertising space; television advertising commercials; preparation and presentation of audio visual displays for advertising purposes; dissemination of advertising matter; compilation of business statistics and commercial information; business planning, inspection, survey and appraisal services; receipt, storage and provision of computerised business information data; provision of business information and advice; promotional sponsorship of individual cyclists and/or cycling teams and/or cycling events; information and advisory services relating to all the aforesaid services; provision of business information and advice; information relating to all the aforementioned services provided on-line from a computer database or via a helpline or the Internet.

# 5. UK Trade Mark Registration No. 3165005 SKY NEWS (Series of 5)

Class 35: Advertising; business management; business administration; office functions; Accounting; Advertising by mail order; Advisory services for business management; Business information; Business inquiries; Business investigations; Business management and organization consultancy; Business management assistance; Business management consultancy; Business organization consultancy; Commercial information agencies; Commercial information and advice for consumers [consumer advice shop]; Commercial or industrial management assistance; Compilation of information into computer databases; Compilation of statistics; Computerized file management; Direct mail advertising; Dissemination of advertising matter; Import-export agencies; Marketing; Personnel management consultancy; Production of advertising films; Professional business consultancy; Publicity; Publicity agencies; Relocation services for businesses; Sponsorship search; Television advertising; accounting services; television advertising commercials; compilation of business statistics and commercial information; advertising agency services; brand creation services; business consultancy services; business data analysis services; business management advisory services; business management services; advertising, marketing and promotion consultancy; advertising services; advertising and commercial information services via audio, video, digital, and online media; advertising by transmission of on-line publicity for third parties through electronic communications networks; advertising, including promotion relating to the sale of articles and services for third parties by the transmission of advertising material and the dissemination of advertising messages on computer networks; electronic commerce services, namely, providing information about products and services via audio, video, digital, and online media for advertising and sales purposes; advertising services in the nature of matching and connecting advertisers and video content publishers for the purpose of advertising, marketing and promotional services; advertising and publicity services, namely, promoting the goods, services, brand identity and commercial information and news of third parties through audio, video, digital, and online media; provision of business information and advice; consultancy, information and advisory services relating to all the aforesaid services; professional consultancy, information and advisory services relating to all the aforesaid services; consultancy, information and advisory services relating to all the aforesaid services provided on-line from a computer database or via a helpline or the Internet.

### 6. UK Trade Mark Registration No. 3164812 SKY FOR BUSINESS (Scries of 2)

Class 35: Advertising; business management; business administration; office functions; Accounting; Advertising by mail order; Advisory services for business management; Business information; Business inquiries; Business investigations; Business management and organization consultancy; Business management assistance; Business management consultancy; Business organization consultancy; Commercial information agencies; Commercial information and advice for consumers [consumer advice shop]; Commercial or industrial management assistance; Compilation of information into computer databases; Compilation of statistics; Computerized file management: Direct mail advertising; Dissemination of advertising matter; Import-export agencies; Personnel management consultancy; Production of advertising films; Professional business consultancy; Publication of publicity texts; Publicity; Publicity agencies; Publicity columns preparation; Publicity material runtal; Radio advertising; Relocation services for businesses; Sponsorship search; accounting services; customer relationship management; compilation of business statistics and commercial information; advertising agency services; brand creation services; business consultancy services; business data analysis services; business management advisory services; business management services; advertising, marketing and promotion consultancy; advertising services; advertising and commercial information services via audio, video, digital, and online media; advertising by transmission of on-line publicity for third parties through electronic communications networks; advertising and publicity services, namely, promoting the goods, services, brand identity and commercial information and news of third parties through audio, video, digital, and online media; provision of business information and advice; consultancy, information and advisory services relating to all the aforesaid services; professional consultancy, information and advisory services relating to all the aforesaid services; consultancy, information and advisory services relating to all the aforesaid services provided on-line from a computer database or via a helpline or the Internet.

#### Attachment 2

Statement of grounds for opposition based on Section 5 (2) of the Trade Marks Act 1994, reasons why we consider that there is a likelihood of confusion:

- The Opponent's Earlier Marks: UK Trade Mark Registration No. 3377563 SKY, UK Trade Mark Registration No. 3188194 SKY (glassmark logo), UK Trade Mark Registration No. 3188183 SKY (series of 2), UK Trade Mark Registration No. 2609030 SKY STORE, UK Trade Mark Registration No. 3165005 SKY NEWS (series of 5) and UK Trade Mark Registration No. 3164812 SKY FOR BUSINESS (series of 2) ("the Opponent's Earlier Marks").
- 2. The application is for the mark SKYLAWFIRM ("the Application"). SKY is a memorable and important aspect of the mark applied for and is wholly incorporated in the Applicant's mark. The word SKY plays an independent, distinctive role in the Applicant's mark. Visually, aurally and conceptually, the Applicant's mark contains the whole of the Opponent's Earlier Mark, SKY, which acts as the most memorable and important aspect of the mark. For these reasons, SKY will be the focus of attention by consumers.
- 3. The similarities between the Application and the Opponent's Earlier Marks are enhanced by the consumers' "imperfect recollection". The average consumer rarely has the chance to make a direct comparison of marks and will therefore be unlikely to compare the Application and the Opponent's Harlier Marks side by side but will have to rely on the "imperfect picture" of the marks it holds in its mind. The average consumer is likely to recall the dominant distinctive aural, visual and conceptual element(s) of each of the Opponent's Earlier Marks, which is the word SKY in the case of the mark applied for and the Opponent's Earlier Marks. The Applicant's mark will be taken to refer to services which originate from the Opponent, which is commonly referred to as "Sky" (the name of which they trade under).
- 4. In addition to the mark SKY, the Opponent has a family of SKY marks, which, for example, includes SKY, SKY NEWS, SKY STORE and SKY FOR BUSINESS. The average consumer may believe that the mark applied for is an extension of the Opponent's family of SKY marks and that the Applicant's services are provided by the Opponent (or by a related or economically linked entity).
- 5. The Applicant's mark and the Opponent's Earlier SKY Marks are highly similar. The services for which coverage is sought by the Applicant are either identical with or closely similar to the services covered by the Opponent's Earlier Marks and are therefore marketed and/or sold to the same users through the same trade channels.
- 6. Further details will be provided at the evidence stages.

#### Attachment 3

Statement of grounds for opposition based on Section 5 (3) of the Trade Marks Act 1994. Listed below are the goods and services covered by the Opponent's Earlier Marks for which the Opponent has a reputation:

### 1. UK Trade Mark Registration No. 3377563 SKY:

Class 9: Apparatus for recording television programmes; apparatus for recording, transmission, reproduction or reception of sound, images or audio visual content; electrical and electronic apparatus for use in the reception of satellite, terrestrial or cable broadcasts; remote controls; television receivers including a decoder; set-top boxes; digital set-top boxes; high definition set top boxes; personal video recorder; set top boxes for use in decoding and reception of satellite, terrestrial and cable broadcasts; apparatus for decoding encoded signals including set top boxes for television reception; set top box apparatus including a decoder and an interactive viewing guide; set top box apparatus including a decoder and a recorder for recording television and audio programmes; set top box apparatus including a decoder and a recorder programmable to transfer stored recordings to storage and also to delete the older recordings; satellite dishes; computer software to enable searching of data; set top boxes for use in decoding and reception of satellite, terrestrial cable and digital subscriber line (DSL), Internet or other electronic broadcasts; apparatus for decoding encoded signals; recorded television and radio programmes; recorded programmes for broadcasting or other transmission on television, radio, mobile telephones, PDAs and on PCs; multimedia apparatus and instruments; computer hardware, apparatus and instruments all for transmitting, displaying, receiving, storing and scarching electronic information; computer software and telecommunications apparatus to enable connection to databases and the Internet; computer software supplied from the Internet; wired and/or wireless computer network routers, modems, firewalls and/or bridges; audio and/or video file recorders and/or players; apparatus and instruments for the reception of radio and television broadcasts including the reception of cable, satellite and digital broadcasts; communication apparatus and instruments; data carriers; data storage apparatus; electrical telecommunications and/or communications and/or broadcast and/or transmission and/or decoding and/or image processing and/or audio visual instruments and apparatus; electronic telecommunications and/or communications and/or broadcast and/or transmission and/or decoding and/or image processing and/or audio visual instruments and apparatus; electrical communication equipment; electronic communication equipment; computer software, devices, and hardware for transmitting, receiving, synchronizing, displaying, backing-up, monitoring, controlling, sharing, coding, decoding, encrypting, accessing, remotely accessing, creating, collecting, storing, securing, removing, transferring, disseminating, locating, organizing or otherwise utilizing data, voice, multimedia, audio, visual, music, photographs, drawings, images, audiovisual, video, text, graphics or other data, including over a global communications network;

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computer software, operating system software, devices, and hardware for synchronizing data, files, e-mails, contacts, calendars, task lists, text messages, photos, music, audio, visual, audio visual, video, text, graphics, programs and other information between computers and hand-held or other devices, and vice versa; parts and fittings for all the aforesaid goods.

Class 35: Advertising; preparation and presentation of audio visual displays for advertising purposes; dissemination of advertising matter; marketing of radio programmes, television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual material, pre-recorded video cassettes, DVDs or pre-recorded video dises; receipt, storage and provision of computerised business information data; compilation of business statistics and commercial information, all relating to television, radio, satellite broadcasting and video games; business customer information and consultancy services for promotional, advertising and marketing purposes in relation to broadcast reception apparatus and instruments and parts and fittings therefor including cable, satellite and terrestrial, analogue or digital reception.

Class 38: Telecommunications services; mobile and fixed telecommunications services; communications services; satellite, cellular and radio communication services; television and radio broadcasting; transmission and communication services; broadcasting and/or transmission of radio and/or television programmes and/or films; satellite, DTT, cable, DSL and broadband broadcasting and/or transmission of audio and/or audio visual programming; transmission of audio, video and/or audio visual programming (by any means); broadcasting and transmission of television programmes and films to personal computers; broadcasting and communications by means of or aided by computer; transmission of audio, video and/or audio visual programming by Internet protocol (IPTV); provision of access and/or connectivity to broadband networks whether fixed, portable or wireless; transmission of text, messages, sound and/or pictures; telecommunication and/or communication and/or broadcast and/or transmission of audio visual content; communication of information (including web pages), data by radio, telecommunications and by satellite; telephone, mobile telephone, message collection and transmission, radio-paging, call diversion, answerphone and directory enquiry services; computer aided transmission of messages and images; messaging services namely, sending, receiving and forwarding messages in the form of text, audio, graphic images or video or a combination of these formats; short message services (SMS); multimedia messaging services (MMS); communications services by satellite, television and/or radio; news agency services; provision of access to news, current affairs and sports information; telecommunication services relating to the loternet; telecommunication of information (including web pages)interactive television services being telecommunications and/or communications and/or broadcasting and/or transmission services; interactive services for television viewers including those watching on mobile telephones and PCs being telecommunications and/or communications and/or broadcasting and/or transmission

services; television broadcasting services incorporating interactive services for viewing guides and intelligent automated selection for programme recordal; interactive services for television viewers facilitating the recordal of programmes automatically initiated on the basis of customer viewing habits/preferences being telecommunications and/or communications and/or broadcasting and/or transmission services; providing interactive television viewers (including those watching on their mobile telephones or PCs) with access to information, data, graphics, audio and/or audio-visual content from a restricted group of Internet websites or portals; broadcasting and transmission of interactive television, interactive games, interactive news, interactive sport, interactive entertainment and interactive competitions; video on demand and near on demand telecommunication and/or communication and/or broadcast and/or transmission services; streaming delivery of video on demand streams to viewers; providing access to movies, videos and television programmes to viewers on demand and near on demand; providing access to a database storing information relating to a variety of goods and services; enabling access to the Internet; provision of a connection between websites and television viewers via an interactive television portal; Internet portal services; web portal services; provision of broadband services; interactive television portal services providing access to Internet websites for television viewers via their television receiving equipment including digital television receiving equipment; providing access to Internet websites to mobile telephone users; factual information services relating to television broadcasting; audio visual communication services; data communication services; data broadcasting services; delivery of messages; telecommunication and/or communication and/or broadcast and/or transmission of radio programmes, television programmes, films and motion pictures; transmission of radio programmes, television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual material, pre-recorded video cassettes, DVDs or pre-recorded video discs; telephonic or telephone communications services; wireless communication services; provision of communication services for accessing a communications or computer network; provision of communication services for accessing entertainment, education, information and data via telephone, line, cable, wire or fibre, database or computer network; provision of communication services for accessing and retrieving information, messages, text, sound, images and data via a computer or computer network; provision of communication services for accessing and retrieving radio and television programmes; consultancy, synchronization, transfer and transmission of programs, data, files, e-mails, contacts, calendars, task lists, text messages, photos, music, audio, visual, audio visual, video, text, graphics, programs and other information via telecommunications and global communications networks; data synchronization over telecommunications, communications and computer networks; online video on demand or near on demand telecommunication and/or communication and/or broadcast and/or transmission services; online telecommunications services to enable the accessing and retrieving of data, files, e-mails, contacts, calendars, task lists, text messages, photos, music, audio, visual, audio visual, video, text, graphics,

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programs and other information via a computer or computer network or electronic device including services provided over a global communications network.

Class 41: Education and entertainment services; provision of audio visual content relating to entertainment, education, training, sport and culture; education and entertainment services by means of radio, television, telephony, the Internet and on-line databases; production and presentation of programmes transmitted by television, the Internet or other telecommunication channels for the conduct of the interactive viewing, selection and purchase of goods; viewing guide services; television programme recording services automatically initiated on the basis of customer viewing habits/preferences; video on demand and near video on demand entertainment, educational, sporting and cultural services; providing movies, videos and television programmes to viewers on demand and near video on demand; provision of news, current affairs and sports information; news, current affairs and educational information services.

Class 42: Non-downloadable computer software for transmitting, receiving, synchronizing, displaying, backing-up, monitoring, controlling, sharing, coding, decoding, encrypting, accessing, remotely accessing, creating, collecting, storing, securing, removing, transferring, disseminating, locating, organizing or otherwise utilizing data, voice, multimedia, audio, visual, music, photographs, drawings, images, audiovisual, video, text, graphics or other data, including over a global communications network; provision of software updates electronically.

# 2. UK Trade Mark Registration No. 3188194 SKY (glassmark logo):

Class 9: Apparatus for recording, transmission or reproduction of sound or images; Video screens; data storage apparatus and instruments, software and data storage software, and software for video-conferencing, radio, television, sound recording, sound reproducing, telecommunications and teaching apparatus and instruments; apparatus for recording television programmes; apparatus for reproduction or reception of sound, images or audio visual content; electrical and electronic apparatus for use in the reception of satellite, terrestrial or cable broadcasts; remote controls; television receivers including a decoder; set-top boxes; digital set-top boxes; high definition set-top boxes; personal video recorder; set-top boxes for use in decoding and reception of satellite, terrestrial and cable broadcasts; apparatus for decoding encoded signals including set-top boxes for television reception; set-top box apparatus including a decoder and an interactive viewing guide; set-top box apparatus including a decoder and a recorder for recording television and audio programmes; satellite dishes; computer software to enable searching of data; encoded programs for computers and for data processing and telecommunications; set-top boxes for use in decoding and reception of satellite, terrestrial cable and digital subscriber line (DSL). Internet or other electronic broadcasts; apparatus for decoding encoded signals; recorded television and radio programmes; recorded programmes for broadcasting or other transmission on

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television, radio, mobile telephones, PDAs and on PCs; portable or hand-held computers; computer hardware; computer hardware, apparatus and instruments all for transmitting, displaying, receiving, storing and searching electronic information; computer software; computer software and telecommunications apparatus to enable connection to databases and the Internet; computer software supplied from the Internet; computer software and computer programs for distribution to, and for use by, viewers of a digital television channel for the viewing and purchase of goods and services; computer games software; computer programs for interactive television and for interactive games and/or quizzes; portable and/or hand-held electronic devices for receiving, playing and transmitting music, sounds, images, text, signals, information and code; electronic publications; computer games (computer software); encoded cards; apparatus and instruments for the reception of radio and television broadcasts including the reception of cable, satellite and digital broadcasts; communication apparatus and instruments; data carriers; data storage apparatus, equipment and instruments; electrical telecommunications and/or communications and/or broadcast and/or transmission and/or decoding and/or image processing and/or audio visual instruments and apparatus; electronic telecommunications and/or communications and/or broadcast and/or transmission and/or decoding and/or image processing and/or audio visual instruments and apparatus; hand held electronic telecommunications and/or communications and/or broadcast and/or transmission and/or decoding and/or image processing and/or audio visual instruments and apparatus; computer software, operating system software, devices, and hardware for transmitting, receiving, synchronizing, displaying, backing-up, monitoring, controlling, sharing, coding, decoding, encrypting, accessing, remotely accessing, creating, collecting, storing, securing, removing, transferring, disseminating, locating, organizing or otherwise utilizing data, voice, multimedia, audio, visual, music, photographs, drawings, images, audiovisual, video, text, graphics or other data, including over a global communications network; personal video display screens,

#### Class 16: Printed matter; Magazines [periodicals]

Class 28: Controllers for game consoles; Games; electronic games; hand-held devices for playing electronic, computer or video games; video games apparatus; games consoles; interactive video game devices comprised of computer hardware and accessories, namely game consoles and game controllers; portable and/or hand-held electronic devices for interactive computer and video games; amusement apparatus and instruments adapted for use with an external display screen or monitor; games controllers; wireless gaming controllers.

Class 35: Advertising; Marketing research; Production of advertising films; Rental of advertising time on communication media; television advertising commercials; marketing research services; marketing research services, marketing services; advertising, marketing and promotion consultancy; advertising

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services; market research for compiling information on viewers of television; promotional sponsorship; television advertising; online advertising.

Class 36: Credit card services; provision of warranties and extended warranties and associated assistance; provision of warranties, extended warranties and associated assistance; provision of warranties and extended warranties in relation to broadcast and/or telecommunications and/or communications reception apparatus and instruments and parts and fittings therefor including cable, satellite, terrestrial, analogue or digital reception equipment.

Class 38: Telecommunications; Computer aided transmission of messages and images; Satellite transmission; Television broadcasting; mobile and fixed telecommunications services; communications services; satellite, cellular and radio communication services; transmission and communication services; broadcasting and/or transmission of radio and/or television programmes and/or films; satellite, DTT, cable, DSL and broadband broadcasting and/or transmission of audio and/or audio visual programming; transmission of audio, video and/or audio visual programming (by any means); broadcasting and transmission of television programmes and films to personal computers; broadcasting and communications by means of or aided by computer; transmission of audio, video and/or audio visual programming by Internet protocol (IPTV); provision of access and/or connectivity to broadband networks whether fixed, portable or wireless; transmission of text, messages, sound and/or pictures; communication of information and data (including web pages), for others by radio, telecommunications and by satellite; communications services by satellite, television and/or radio; provision of access to news, current affairs and sports information; telecommunication services relating to the Internet; telecommunication of information (including web pages); provision of telecommunications links to computer databases and websites on the Internet; telecommunications services dedicated to retailing goods and services through interactive communications with customers; interactive television services being telecommunications and/or communications and/or broadcasting and/or transmission services; interactive services for television viewers including those watching on mobile telephones and PCs being telecommunications and/or communications and/or broadcasting and/or transmission services; television broadcasting services incorporating interactive services for viewing guides and intelligent automated selection for programme recordal; interactive services for television viewers facilitating the recordal of programmes automatically initiated on the basis of customer viewing habits/preferences being telecommunications and/or communications and/or broadcasting and/or transmission services; providing interactive television viewers (including those watching on their mobile telephones or PCs) with access to information, data, graphics, audio and/or audio-visual content from a restricted group of Internet websites or portals; broadcasting and transmission of interactive television, interactive games, interactive news, interactive sport, interactive entertainment and interactive competitions; video on demand and near on demand telecommunication

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and/or communication and/or broadcast and/or transmission services; providing access to movies, videos and television programmes to viewers on demand and near on demand; providing access to a database storing information relating to a variety of goods and services; enabling access to the Internet; provision of a connection between websites and television viewers via an interactive television portal; internet portal services; web portal services; provision of broadband services; factual information services relating to television broadcasting; audio visual communication services; data communication services; data broadcasting services; transmission of radio programmes, television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual material, pre-recorded video cassettes, DVDs or pre-recorded video discs; provision of communication services for accessing information, messages, text, sound, images and data via a computer network.

Class 41: entertainment; Production of radio and television programmes; Television entertainment; provision and production of audio visual content relating to entertainment, education, training, sport and culture; education and entertainment services by means of radio, television, telephony, the Internet and on-line databases; ;;providing on-line electronic publications (not downloadable); box office services; production and presentation of programmes transmitted by television, the Internet or other telecommunication channels for the conduct of the interactive viewing, selection and purchase of goods; ticket reservation services relating to entertainment; production, presentation and distribution of radio and television programmes, interactive television, interactive games, interactive entertainment and interactive competitions; interactive television programme selection services for viewers; provision and production of interactive entertainment, news, cultural activities and sport for television viewers; viewing guide services; television programme recording services automatically imitiated on the basis of customer viewing habits/preferences; providing movies, videos and television programmes to viewers on demand and near video on demand; betting, gaming and gambling services; provision of news, current affairs and sports information; news, current affairs and educational information services; distribution of radio programmes, television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual material, pre-recorded video cassettes, DVDs or pre-recorded video discs; music entertainment services.

Class 42: Design and development of computer hardware and software; Consultancy in the design and development of computer hardware; computer services for interactive communications and broadcasting; installation, rental and maintenance of computer software; home computer services namely computer consultancy, installation, repair and maintenance of computer software, updating software and computer support services; internet walled garden services.

#### 3. UK Trade Mark Registration No. 3188183 SKY (series of 2):

Class 9: apparatus for recording, transmission or reproduction of sound or images; Video screens; data storage apparatus and instruments, software and data storage software, and software for videoconferencing, radio, television, sound recording, sound reproducing, telecommunications and teaching apparatus and instruments; apparatus for recording television programmes; apparatus for reproduction or reception of sound, images or audio visual content; electrical and electronic apparatus for use in the reception of satellite, terrestrial or cable broadcasts; remote controls; television receivers including a decoder; set-top boxes; digital set-top boxes; high definition set-top boxes; personal video recorder; set-top boxes for use in decoding and reception of satellite, terrestrial and cable broadcasts; apparatus for decoding encoded signals including set-top boxes for television reception; set-top box apparatus including a decoder and an interactive viewing guide; set-top box apparatus including a decoder and a recorder for recording television and audio programmes; satellite dishes; computer software to enable searching of data; encoded programs for computers and for data processing and telecommunications; set-top boxes for use in decoding and reception of satellite, terrestrial cable and digital subscriber line (DSL), Internet or other electronic broadcasts; apparatus for decoding encoded signals; recorded television and radio programmes; recorded programmes for broadcasting or other transmission on television, radio, mobile telephones, PDAs and on PCs; portable or hand-held computers; computer hardware; computer hardware, apparatus and instruments all for transmitting, displaying, receiving, storing and searching electronic information; computer software; computer software and telecommunications apparatus to enable connection to databases and the Internet; computer software supplied from the Internet; computer software and computer programs for distribution to, and for use by, viewers of a digital television channel for the viewing and purchase of goods and services; computer games software; computer programs for interactive television and for interactive games and/or quizzes; portable and/or hand-held electronic devices for receiving, playing and transmitting music, sounds, images, text, signals, information and code; electronic publications; computer games (computer software); encoded cards; apparatus and instruments for the reception of radio and television broadcasts including the reception of cable, satellite and digital broadcasts; communication apparatus and instruments; data carriers; data storage apparatus, equipment and instruments; electrical telecommunications and/or communications and/or broadcast and/or transmission and/or decoding and/or image processing and/or audio visual instruments and apparatus; electronic telecommunications and/or communications and/or broadcast and/or transmission and/or decoding and/or image processing and/or audio visual instruments and apparatus; hand held electronic telecommunications and/or communications and/or broadcast and/or transmission and/or decoding and/or image processing and/or audio visual instruments and apparatus; computer software, operating system software, devices, and hardware for transmitting, receiving, synchronizing, displaying, backing-up, monitoring, controlling, sharing, coding, decoding, encrypting, accessing, remotely accessing, creating, collecting, storing, securing, removing, transferring, disseminating, locating, organizing or otherwise utilizing data, voice, multimedia, audio, visual, music, photographs,

drawings, images, audiovisual, video, text, graphics or other data, including over a global communications network; personal video display screens

Class 16: Printed matter; Magazines [periodicals]

Class 28: Controllers for game consoles; Games; electronic games; hand-held devices for playing electronic, computer or video games; video games apparatus; games consoles; interactive video game devices comprised of computer hardware and accessories, namely game consoles and game controllers; portable and/or hand-held electronic devices for interactive computer and video games; amusement apparatus and instruments adapted for use with an external display screen or monitor; games controllers; wireless gaming controllers

Class 35: Advertising: Marketing research; Production of advertising films; Rental of advertising time on communication media; television advertising commercials; marketing research services; marketing services; advertising, marketing and promotion consultancy; advertising services; market research for compiling information on viewers of television; promotional sponsorship; television advertising; online advertising

Class 36: Credit card services; provision of warranties and extended warranties and associated assistance; provision of warranties, extended warranties and associated assistance; provision of warranties and extended warranties in relation to broadcast and/or telecommunications and/or communications reception apparatus and instruments and parts and fittings therefor including cable, satellite, terrestrial, analogue or digital reception equipment

Class 38: Telecommunications; Computer aided transmission of messages and images; Satellite transmission; Television broadcasting; mobile and fixed telecommunications services; communications services; satellite, cellular and radio communication services; transmission and communication services; broadcasting and/or transmission of radio and/or television programmes and/or films; satellite, DTT, cable, DSL and broadband broadcasting and/or transmission of audio and/or audio visual programming; transmission of audio, video and/or audio visual programming (by any means); broadcasting and transmission of television programmes and films to personal computers; broadcasting and communications by means of or aided by computer; transmission of audio, video and/or audio visual programming by Internet protocol (IPTV); provision of access and/or connectivity to broadband networks whether fixed, portable or wireless; transmission of text, messages, sound and/or pictures; communication of information and data (including web pages), for others by radio, telecommunications and by satellite; communications services by satellite, television and/or radio; provision of access to news, current affairs and sports information; telecommunication

services relating to the Internet; telecommunication of information (including web pages); provision of telecommunications links to computer databases and websites on the Internet; telecommunications services dedicated to retailing goods and services through interactive communications with customers; interactive television services being telecommunications and/or communications and/or broadcasting and/or transmission services; interactive services for television viewers including those watching on mobile telephones and PCs being telecommunications and/or communications and/or broadcasting and/or transmission services; television broadcasting services incorporating interactive services for viewing guides and intelligent automated selection for programme recordal; interactive services for television viewers facilitating the recordal of programmes automatically initiated on the basis of customer viewing habits/preferences being telecommunications and/or communications and/or broadcasting and/or transmission services; providing interactive television viewers (including those watching on their mobile telephones or PCs) with access to information, data, graphics, audio and/or audio-visual content from a restricted group of Internet websites or portals; broadcasting and transmission of interactive television, interactive games, interactive news, interactive sport, interactive entertainment and interactive competitions; video on demand and near on demand telecommunication and/or communication and/or broadcast and/or transmission services; providing access to movies, videos and television programmes to viewers on demand and near on demand; providing access to a database storing information relating to a variety of goods and services; enabling access to the Internet; provision of a connection between websites and television viewers via an interactive television portal; internet portal services; web portal services; provision of broadband services; factual information services relating to television broadcasting; audio visual communication services; data communication services; data broadcasting services; transmission of radio programmes, television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual material, prerecorded video cassettes, DVDs or pre-recorded video discs; provision of communication services for accessing information, messages, text, sound, images and data via a computer network

Class 41: entertainment; Production of radio and television programmes; Television entertainment; provision and production of audio visual content relating to entertainment, education, training, sport and culture; education and entertainment services by means of radio, television, telephony, the Internet and on-line databases; ;;providing on-line electronic publications (not downloadable); box office services; production and presentation of programmes transmitted by television, the Internet or other telecommunication channels for the conduct of the interactive viewing, selection and purchase of goods; ticket reservation services relating to entertainment; production, presentation and distribution of radio and television programmes, interactive television, interactive games, interactive entertainment and interactive competitions; interactive television programme selection services for viewers; provision and production of interactive entertainment, news, cultural activities and sport for television viewers; viewing guide services; television programme recording services automatically

initiated on the basis of customer viewing habits/preferences; providing movies, videos and television programmes to viewers on demand and near video on demand; betting, gaming and gambling services; provision of news, current affairs and sports information; news, current affairs and educational information services; distribution of radio programmes, television programmes, films, motion pictures, pre-recorded video tapes, audio and/or visual material, pre-recorded video cassettes, DVDs or pre-recorded video discs; music entertainment services

Class 42: design and development of computer hardware and software; Consultancy in the design and development of computer hardware; computer services for interactive communications and broadcasting; installation, rental and maintenance of computer software; home computer services namely computer consultancy, installation, repair and maintenance of computer software, updating software and computer support services; internet walled garden services.

## Attachment 4

## Statement of grounds for opposition based on Section 5(3) of the Trade Marks Act 1994:

- The Opponent is the leading digital satellite television provider in the UK and Ireland. The
  Opponent also provides other communication services including, but not limited to,
  telecommunications and broadband.
- 2. It has been providing these and other goods and services under the SKY word and device marks for the past 30 years. The Opponent also offers gaming, advertising and retail services.
- The Opponent has expended substantial sums on development, advertising, promotion and sponsorship over the years. As a result, the Opponent has generated an extremely strong reputation in the SKY mark in the UK.

#### Unfair advantage

- 4. The Opponent has a substantial reputation in its various SKY word and device marks. In light of the reputation and the identity and/or similarity between the marks, the average consumer is likely to think that the services of the Application emanate from the Opponent or are provided with their consent.
- 5. By incorporating an identical and/or similar element for identical, similar or dissimilar services, use by the Applicant of the mark applied for would unfairly use the reputation and goodwill of the Opponent's marks for its own benefit, causing damage to the Opponent's rights and reputation.
- 6. Use of SKYLAWFIRM by the Applicant would ride on the coattails of this reputation and goodwill.
- 7. Such use would therefore be unfair as the Applicant would be seeking to associate itself with the Opponent and its well-established brand and would derive a benefit from doing so. This will confer an unfair advantage on the Applicant.

#### Detriment to repute and distinctive character

- 8. The use of SKYLAWFIRM by the Applicant will cause detriment to the repute of the Opponent's earlier rights because the Opponent will not be able to control the manner in which the Applicant uses its mark which may be adverse to the image created by the Opponent and crode the distinctiveness of the Opponent's marks.
- 9. The Opponent will also have no control over the quality of services provided by the Applicant (tarnishment). This is irrespective of whether the services are identical, similar or dissimilar (Davidoff & Cie SA and another v Gofkid Ltd (Case C-292/00) [2003] All ER (EC) 1029 at 1049).

- 10. In addition to the confusion that would inevitably arise as a result of any use of SKYLAWFIRM by the Applicant in relation to the services of the Application, such use will diminish the attractiveness and strength of the Opponent's Earlier Marks and dilute the distinctive character of the Opponent's earlier rights as an indication of origin.
- 11. The enormous distinctiveness of the SKY mark that has been acquired by the Opponent over more than 30 years would be blurred, despite the Opponent's vigilance in protecting its exclusivity in the SKY mark over this period. The use of the Applicant's mark will clearly reduce the capacity of the Opponent to distinguish its goods and services.
- 12. The CJEU has held in this regard that "the stronger the earlier mark's distinctive character, the easier it will be to accept that detriment has been caused to it" (see C-375/97 General Motors Corporation v Yplon SA at para 30).
- 13. Further, given that the Opponent's Earlier Marks and that the mark applied for are highly similar, the relevant section of the public is likely to make a connection or establish a link between them. The link will have an effect on the economic behaviour of the consumer and is likely to lead to a decrease in revenue for the Opponent.
- 14. Further information will be provided at evidence stages.

#### Attachment 5

Statement of grounds for opposition based on Section 5 (4) of the Trade Marks Act 1994;

# 1. When and where the earlier mark was used in the UK:

The Opponent has been continuously using the mark SKY for over 30 years throughout the whole of the UK (i.e. since as early as 1988). In addition to its SKY mark, the Opponent has used and continues to use a family of marks, including, SKY STORE, SKY NEWS and SKY FOR BUSINESS as well as various logo marks. Further details of the Opponent's use will be provided during the evidence stages.

# Goods and services in relation to which the earlier right has been used:

The mark SKY has been used in relation to the following goods and services:

Apparatus for recording television programmes; apparatus for recording, transmission, reproduction or reception of sound, images or audio visual content; electrical and electronic apparatus for use in the reception of satellite, terrestrial or cable broadcasts; televisions; LCD and plasma screens; home cinema systems; amplifiers; speakers; radios; wireless audio and/or audio visual devices; portable wire less audio and/or audio visual devices; remote controls; settop boxes; digital set-top boxes; high definition set top boxes; personal video recorder; set-top boxes for use in decoding and reception of satellite, terrestrial and cable broadcasts; apparatus for decoding encoded signals including set top boxes for television reception; set top box apparatus including a decoder and an interactive viewing guide; set top box apparatus including a decoder and a recorder programmable to transfer stored recordings to storage and also to delete the older recordings; satellite dishes (9).

Printed matter: magazines (16)

Clothing, footwear, headgear (25)

Games; electronic games apparatus; games controllers (28).

Advertising and promotional services; business management; business administration; office functions; provision of product information and advice to prospective purchasers of home entertainment equipment, multi-media apparatus and instalments, television and radio equipment, audio visual equipment, set top boxes, personal video recorders, video recorders, computer games software, hardware and peripheral devices (35).

Credit card services; the provision of warranties and assistance in relation to broadcast reception apparatus and instruments and parts and fittings therefor including cable, satellite and digital reception (36).

Maintenance services; repair services; installation services; maintenance, repair and installation services in relation to broadcast and/or telecommunications and/or communications reception apparatus and instruments and parts and fittings therefor including cable, satellite, terrestrial, analogue or digital reception equipment; maintenance, repair and installation of telecommunications and/or communications and/or broadcasting apparatus and equipment including broadband apparatus and equipment; maintenance, repair and installation of apparatus for recording television programmes; maintenance, repair and installation of apparatus for recording, transmission, reproduction or reception of sound, images or audio

visual content; maintenance, repair and installation of electrical and electronic apparatus for use in the reception of satellite, terrestrial or cable broadcasts (37).

Telecommunications services; mobile and fixed telecommunications services; communications services; satellite, cellular and radio communication services; television and radio broadcasting; transmission and communication services; broadcasting and/or transmission of radio and/or television programmes and/or films; satellite, DTT, cable, DSL and broadband broadcasting and/or transmission of audio and/or audio visual programming; transmission of audio, video and/or audio visual programming (by any means) (38).

Education and entertainment services; provision of training; provision of audio visual content relating to entertainment, education, training, sport and culture; education and entertainment services by means of radio, television, telephony, the Internet and on-line databases (41).

Design and development of computer hardware; computer services for interactive communications and broadcasting; installation, rental and maintenance of computer software; home computer services namely computer consultancy, installation, repair and maintenance of computer software, updating software and computer support services; internet walled garden services (42).

3. Services for which use of the Applicant's mark would amount to passing off:

All the services.

4. Why use of the Applicant's mark would be contrary to law, particularly the law of passing off:

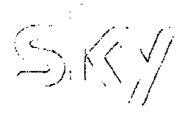
The Opponent submits that they own goodwill in and/or have a significant reputation in the word mark SKY in relation to the above-mentioned goods and services, which is protected by the law of passing off in the UK. By seeking to register SKYLAWFIRM, the Applicant has made a misrepresentation to the public which is likely to lead the public to believe that the services offered by the Applicant are those of or related to the Opponent. The Opponent has suffered and/or is likely to suffer damage as a result of the misrepresentation.

5. Further details will be provided in the evidence stages.

# Attachment 6

Representation of trade marks:

1. UK Trade Mark Registration No. 3188194 SKY (glassmark logo);



2. UK Trade Mark Registration No. 3188183 SKY (series of 2):

1 of 2



2 of 2



# 3. UK Trade Mark Registration No. 3165005 SKY NEWS (series of 5):

1 of \$

SKY NEWS

2 of 5



3 or 5



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5 of 5



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4. UK Trade Mark Registration No. 3164812 SKY FOR BUSINESS (series of 2):

1 of 2

SKY FOR BUSINESS

2 of 2







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CMS Cameron McKenna Nabarro Olawang LLP

Cunnon Place
78 Cunnon Street
London ECAN 6AF

UK Intellectual Property Office DX 135316 London Carana Place 7+44 20 7367 3000 P 444 20 7367 2000 E Nichola Mulvey@emis-crimac.com

Dear Sirs,

To

Date

Subject

We hereby enclose the Notice of Opposition and attachments in respect of the above trade mark opposition on behalf of the Opponent. We also enclose form FS2.

UK designation of IR No. 1428386 for

SKYLAWFIRM in class 9 in the name of Chensheng (the "Applicant") - and - opposition

thereto by Sky Limited (the "Opponent")

We look forward to receiving confirmation of safe receipt in due course.

10 October 2019

59 (including this page)

Yours faithfully

CMF (Mylainy)

CMS Cameron McKenna Nabarro Olswang LLP [Nichola Mulvey]

UK - 631845687.1

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