MADRID AGREEMENT AND PROTOCOL PROVISIONAL REFUSAL OF PROTECTION

I.	Office making the notification:			
	INTELLECTUAL PROPERTY OFFICE OF MONGOLIA BAGA TOIRUU-49, ULAANBAATAR-46, MONGOLIA			
II.	Number of the international registration:			
	1458340			
III.	Name of the holder (or other indication enabling the identity of the international registration to be confirmed): BBK Communication Technology Co., Ltd. 255#, BBK Road, Wusha, Chang'An, Dongguan Guangdong			
IV.	Provisional refusal based on an ex officio examination			
	Provisional refusal based on an opposition			
	Provisional refusal based on both an ex officio examination and an opposition			
V.	Provisional refusal for all the goods and/or services in class(es) 9			
	Provisional refusal for some of the goods and/or services:			
VI. Grounds for refusal [(where applicable, see item XI)]:				
The mark applied nearly resembles a filed mark belonging to a different proprietor or a mark which has an earlier filing or priority date, in respect of the closely related goods or services, and the resemblance is likely to deceive or cause confusion. Please refer to the attached list of cited marks;				
VII. Information relating to an earlier mark:				
Application No. Registration No.		40-2009-0008443 40-0007687	Filing Date Registration Date	06/04/2009 22/07/2009
Applicant / Registrant		The British Broadcasting Corporation Broadcasting House, Portland Place London, W1A 1 AA, United Kingdom		
Repr Age	resentative / TM nt			
Priority Claim				
		BBC		
Reproduction of Mark		BBC		

Class(es)

Ангилал 9: Дуу, видео, хөдөлгөөнгүй ба хөдөлгөөнт дурс, текст зэрэг өгөгдөл бичих төхөөрөмж, дуу,видео, хөдөлгөөнгүй ба хөдөлгөөнт дурс, өгөгдөл татаж авах, хадгалах, олшруулах, цэгцлэх зэрэг компьютерийн программ хангамж, сургалтын программ хангамж, татаж авах цахим хэвлэл, компьютерийн, цахим, видео тоглоомын программ ба төхөөрөмж, хулганы дэвсгэр, цахим зааварчилгаа ба сургалтын төхөөрөмж ба багаж, телевизийн ба радиогийн дохио дамжуулагч ба хүлээн авагч, дуулга, өвдөгний хамгаалалт, тохойны хамгаалалт, дээр дурдсан бүх барааны эд

анги.

Application No. 40-M-0895156 Filing Date 17/10/2013 Registration No. M-0895156 Registration Date 17/10/2013

BILLIONAIRE TRADEMARKS B.V. Applicant / Registrant Silodam 187 NL-1013 AS AMSTERDAM

Representative / TM LermerRaible Patent- und Rechtsanwalts PartGmbB

Lessingstrasse 6 80336 München, Germany Agent

Priority Claim 1106296 09/03/2006 Benelux

Reproduction of Mark

BB

Ангилал 3: Cosmetics and cosmetic creams; nail varnish; lotions for cosmetic purposes; beauty masks; cosmetic preparations for baths; suntanning preparations; make-up preparations; perfumes, lipsticks; cakes of

soap, soaps; shampoos.

Ангилал 9: Spectacle cases, containers for contact lenses; optical lenses, spectacle mountings (frames), spectacles, sunglasses, sports eyewear. Ангилал 14: Jewellery, including rings, bracelets, chains, charms, necklaces, tie pins, cuff links, earrings, fancy key rings, ornamental pins;

clocks, watch bands.

Ангилал 18: Purses and handbags; travelling sets (leatherware); key cases

(leatherware); school bags; straps of leather; umbrellas; wallets;

briefcases; beach bags, travelling bags, valises, attaché cases, rucksacks. Ангилал 25: Clothing for gymnastics; leather and imitation leather clothing; coats; bath robes; shoes; short-sleeved shirts, shirts; headwear; overcoats; bathing suits; neckties, scarves; jackets; skirts; waterproof clothing; ready-made clothing; knitwear (clothing); hosiery; sweaters, trousers, pullovers; sandals, gymnastic shoes, beach shoes; outerclothing,

dresses; wooden shoes.

VIII. Information relating to subsequent procedure:

(i) Time limit for requesting review or appeal: Within 3 months from the date of the notification by WIPO to the holder

Class(es)

(ii) Authority to which such request for review or appeal should be made:

INTELLECTUAL PROPERTY OFFICE OF MONGOLIA BAGA TOIRUU-49, ULAANBAATAR-46, MONGOLIA

- (iii) Indications concerning the appointment of a representative:
- IX. Date of the notification of provisional refusal: 2019.11.28
- X. Signature or official seal of the Office making the notification:

Trademark Examiner

Pyraucas

GERELMAA LKHAAKHUU

XI. Corresponding essential provisions of the applicable law:

Law on Trademarks and Geographical Indications of Mongolia: Article 5:

- 5.2. The following shall not be registered as trademark:
- 5.2.7. it is identical with, or similar to, a trademark registered or applied for registration in Mongolia in respect of similar goods or services where its use would result in a likelihood of confusion on the part of consumers;