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World Intellectual Property Organisation (WIPO) International Bureau 34, Chemin des Colombettes 1211 Geneva 20 Switzerland Your Reference: International Registration No: WO0000001513287 Examiner: Leigh Peacock-Evans

Direct Telephone: +44(0)1633 813535

Date: 12 February 2020

Dear Sir/Madam,

Intl Reg No: WO000001513287 Mark: HANYUANHUAJIAO (Figurative)

Holder: Hanyuan County Sichuan Pepper Association

Class: 30

Please reply by 12 April 2020 quoting the International Registration number

Notification of a Provisional Total Refusal of Protection (not based on an opposition) by the Intellectual Property Office

I have examined your designation under the Trade Marks Act 1994 and carried out a search of the relevant trade mark registers. Your designation does not appear to meet the requirements for Protection for the following reason.

Indication relating to the kind of the mark

The holder of the mark has indicated that the mark is to proceed as a collective or certification mark. The designation is provisionally refused under Section 3(1)(a) of the Act. This is because the holder has indicated that the application filed is a CERTIFICATION / COLLECTIVE / GUARANTEE MARK.

To overcome the objection, please confirm the kind of mark applied for.

Next steps

If you disagree with my assessment of your designation, you can write or telephone me. My contact details are shown at the top of this letter. Your response may be sent by, fax, post or e-email to:

Trademark.examination@ipo.gov.uk

Or, you can ask for a hearing with a senior officer in order to argue against the objection.

Once you have overcome the objection/s raised above, the second stage is the examination of the regulations which govern the use of the mark. Please note that the regulations and any accompanying documents must be filed in English.

If your address is outside of the European Community, the Isle of Man or the European Economic Area you must provide us with a contact address in one of the above areas. This can be done by filling in and returning a Form TM33 "Appointment of change of Representative (for trade mark owners or holders)". This form is available at:

ipo.gov.uk/tmforms

If the issues raised in the examination report are not resolved by the date shown above, the designation will be refused under the provisions of Section 37(4) of the Trade Marks Act 1994.

Yours faithfully

Leigh Peacock-Evans

Trade Marks Registry