

MADRID PROTOCOL

Model Form 3A: Total Provisional Refusal of Protection (Rule 17(1) of the Common Regulations)

I.	Office making the notification: Intellectual Property Agency of the Republic of Azerbaijan AZ 1078, Mardanov qardashlari -124, Baku, Azerbaijan Fax: (+99412) 4498489
II.	Number of the international registration: 1449566
III.	Name of the holder: SHANDONG HONGSHENG RUBBER TECHNOLOGY CO., LTD. EAST OF SHENGLI ROAD, WEST OF XINGGONG ROAD, DAWANG TOWN, GUANGRAO COUNTY, DONGYING CITY 257335 250014 SHANDONG PROVINCE (CN)
IV.	Information concerning the type of provisional refusal: <i>Please indicate the type of refusal by checking only one of the following options:</i> ☒ Total provisional refusal based on an <i>ex officio</i> examination ☐ Total provisional refusal based on an opposition ☐ Total provisional refusal based on both an <i>ex officio</i> examination and an opposition <i>Where the refusal is based on an opposition, please indicate the name and address of the opponent:</i> (i) Name of the opponent: (ii) Address of the opponent:
V.	Information concerning the scope of the provisional refusal: Total provisional refusal affects all the goods and/or services.
VI.	Grounds for refusal [(where applicable, see item VII)]: The designation “DurablelMax” that is applied for trademark is an indication of the properties of the claimed goods and that is devoid of any distinctive character.

VII. Information relating to an earlier mark:

- (i) Filing date and number, and, if any, priority date:
- (ii) Registration date and number (if available):
- (iii) Name and address of the owner:
- (iv) Reproduction of the mark:
- (v) List of the relevant goods and/or services (this list may be in the language of the earlier application or registration):

VIII. Corresponding essential provisions of the applicable law:

Paris Convention for the Protection of Industrial Property. Article 6 quinquies. B.
Trademarks covered by this Article may be neither denied registration nor invalidated except in the following cases:

(ii) when they are devoid of any distinctive character, or consist exclusively of signs or indications which may serve, in trade, to designate the kind, quality, quantity, intended purpose, value, place of origin, of the goods, or the time of production, or have become customary in the current language or in the bona fide and established practices of the trade of the country where protection is claimed.

Law "On Trademarks and Geographical Indications" of the Republic of Azerbaijan
Article 5. Absolute grounds for the refuse to register trademark

It is not permitted to register the below-mentioned:

- b) trademarks, that haven't any differing elements, i.e. signs, not differing on basic factors.
- c) trademarks, characterizing kinds of goods and services, their quality, quantity, purpose, cost, as well as place and date of their production and other peculiarities

IX. Information relating to the possibility to request a review or file an appeal:

- (i) Time limit for requesting review or appeal:

Within 3 months from the date of refusal reception by the applicant

- (ii) Authority to which such request for review or appeal should be made:

**Appeal Council under the relevant executive body
of the Republic of Azerbaijan**

- (iii) Whether the request for review or appeal has to be filed in a specific language and/or through the intermediary of a representative whose address is within the territory of the Contracting Party:

Patent Attorney

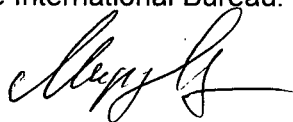
(For list of patent attorneys please visit web site: <http://patent.gov.az>)

- (iv) Other requirements, if any:

X. Signature or official seal of the Office making the notification:

XI. Date of the notification to the International Bureau: 27.01.2020

Leading specialist-examiner:



S.Mirzamatov