

MADRID PROTOCOL AND AGREEMENT

COMPLETION OF EX OFFICIO EXAMINATION

– INTERIM STATUS OF A MARK

Rule 18bis(1)(a) and (b)

I.	Office sending the statement: Intellectual Property Office of New Zealand
II.	Number of the international registration: 1517826 Number of the New Zealand trade mark: 1142560
III.	Name of the holder (or other information enabling the identity of the international registration to be confirmed): Ethos Brands LLC
IV.	Mark Reproduction : LOLAVIE
V.	Opposition dates: Journal publication date: 26/06/2020 End of the opposition period: 28/09/2020
VI.	Information on process: <u>Examination of the mark has been completed</u> The ex officio examination in respect of this international registration has been completed as: - No grounds for refusal have been found; or - The grounds for refusal have been overcome; or

- We issued a Notification of Provisional Refusal and we have not received a response to our latest notification within the prescribed time. In this situation your protection may not apply to all of the goods and/or services you claimed when designating New Zealand.

Mark is published in the Office Journal

In these situations the mark is published in the Office Journal for 3 months. Your mark will be published on 26/06/2020 and other parties may oppose your mark within 3 months of the publication date.

When is your mark protected?

If no opposition is filed or no extension of time to oppose is filed, your mark will be protected in New Zealand once 6 months has passed from the date we were notified of the designation. This is to ensure that we are able to take into account any marks we receive after your designation that claim convention priority or have an earlier international registration date than your mark.

What happens if an opposition is filed?

If a notice of opposition is filed you will be notified. In order to take further part in the opposition procedures, you will need to provide an address for service in New Zealand and any documentation you wish to submit must be filed via the Commissioner's website at www.iponz.govt.nz.

VII. Signature or official seal of the Office sending the statement:

Intellectual Property Office of New Zealand



**NEW ZEALAND
INTELLECTUAL
PROPERTY OFFICE**

VIII. Date : 13/06/2020