

CONFIRMATION OF TOTAL PROVISIONAL REFUSAL

according to **rule 18ter (3)** of the Common Regulations under the Madrid Agreement and Protocol

I. Office:

INSTITUTO NACIONAL DA PROPRIEDADE INDUSTRIAL
DIREÇÃO DE MARCAS E PATENTES
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II. International registration number: 1482770

Trademark elements: MAKE SMOKING HISTORY

III. Name and address of the holder: NJOY, LLC

155 6TH AVE., 2ND FLOOR NEW YORK , NY 10013, ESTADOS UNIDOS DA AMÉRICA

IV. Goods and Services:

Refusal for all the goods and/or services.

V. Date of the decision: 2020.06.16

VI. Decision subject to appeal:

- a) **Time limit for administrative appeal:** Two (2) months after publication of the decision in the Industrial Property Bulletin number: **2020/123**, published on the **2020.06.25** Authority to which the appeal should be lodged: **Instituto Nacional da Propriedade Industrial (INPI-PT)**.
- b) **Time limit for judicial/arbitrational appeal:** Two (2) months after publication of the decision in the Industrial Property Bulletin number: **2020/123**, published on the **2020.06.25**. Authority to which the appeal should be lodged: **Tribunal de Propriedade Intelectual** or **Court of Arbitration**.

VII. Date and signature: 2020.06.22 Nelson Veloso