



World Intellectual Property
Organisation (WIPO)
International Bureau
34, Chemin des Colombettes
1211 Geneva 20
Switzerland

Your Reference:
International Registration No:
WO0000001536764
Examiner: Hayley Moseley
Direct Telephone: +44(0)1633814506
Date: 13 July 2020

Please reply by **14 November 2020** quoting the International Registration number

Dear Sir/Madam,

Intl Reg No: WO0000001536764
Mark: Quick Lighting Mount
Holder: Arnold & Richter Cine Technik
GmbH & Co. Betriebs KG
Classes: 9, 11

Notification of a Provisional Total Refusal of Protection (not based on an opposition) by the Intellectual Property Office

I have examined your designation under the Trade Marks Act 1994 and carried out a search of the relevant trade mark registers. Your designation does not appear to meet the requirements for Protection for the following reason.

Absolute grounds for refusal

Section 3(1)(b) and (c)

The designation is not acceptable in Classes 9 and 11. There is an objection under Section 3(1)(b) and (c) of the Act. This is because the mark "Quick Lighting Mount" consists exclusively of a sign which may serve in trade to designate the kind, intended purpose and a characteristic of the goods e.g. mounts for lighting apparatus which are quick to assemble; optical filters being parts of lighting apparatus which are quick to mount and assemble.

As a result the mark would not be seen as a distinctive trade mark, which is capable of fulfilling the essential function of a trade mark. Which is to designate one single trade source from that of another. The mark would therefore fail to function as a trade mark.

Next steps

If you disagree with my assessment of your designation, you can write or telephone me. My contact details are shown at the top of this letter.

If following this discussion, you still disagree with my findings you have the right to request a hearing with a senior officer to discuss the matter further.

If your address is outside of the European Community, the Isle of Man or the European Economic Area you must provide us with a contact address in one of the above areas. This can be done by filling in and returning a form TM33 "Appointment of change of Representative (for trade mark owners or holders)". This form is available at:

ipo.gov.uk/tmforms

If the issues raised in the examination report is/are not resolved by the date shown above, the designation will be refused under the provisions of Section 37(4) of the Trade marks Act 1994.

Yours faithfully

Hayley Moseley

Trade Marks Registry