## United States Patent and Trademark Office (USPTO) Office Action (Official Letter) About Applicant's Trademark Application

U.S. Application Serial No. 79287924

Mark: QUICK LIGHTING MOUNT

Correspondence Address: SKW Schwarz Rechtsanwälte Wittelsbacherplatz 1 80333 München FED REP GERMANY

Applicant: Arnold & Richter Cine Technik GmbH & Co. ETC.

Reference/Docket No. N/A

Correspondence Email Address:

## NONFINAL OFFICE ACTION

**International Registration No. 1536764** 

## **Notice of Provisional Full Refusal**

Deadline for responding. The USPTO must receive applicant's response within six months of the "date on which the notification was sent to WIPO (mailing date)" located on the WIPO cover letter, or the U.S. application will be abandoned. To confirm the mailing date, go to the USPTO's <u>Trademark Status and Document Retrieval (TSDR) database</u>, select "US Serial, Registration, or Reference No.," enter the U.S. application serial number in the blank text box, and click on "Documents." The mailing date used to calculate the response deadline is the "Create/Mail Date" of the "IB-1rst Refusal Note."

Respond to this Office action using the USPTO's Trademark Electronic Application System (TEAS). A link to the appropriate TEAS response form appears at the end of this Office action.

**Discussion of provisional full refusal**. This is a provisional full refusal of the request for extension of protection to the United States of the international registration, known in the United States as a U.S. application based on Trademark Act Section 66(a). *See* 15 U.S.C. §§1141f(a), 1141h(c).

The applicant must address the following issues:

- -Likelihood of confusion
- -Mark is merely descriptive
- -Disclaimer
- -Identification of goods
- -U.S. counsel requirement

## SECTION 2(d) REFUSAL - LIKELIHOOD OF CONFUSION

Registration of the applied-for mark is refused because of a likelihood of confusion with the mark in U.S. Registration No. 3478981. Trademark Act Section 2(d), 15 U.S.C. §1052(d); see TMEP §§1207.01 et seq. See the enclosed registration.

Trademark Act Section 2(d) bars registration of an applied-for mark that so resembles a registered mark that it is likely a potential consumer would be confused, mistaken, or deceived as to the source of the goods and/or services of the applicant and registrant. See 15 U.S.C. §1052(d). A determination of likelihood of confusion under Section 2(d) is made on a case-by case basis and the factors set forth in In re E. I. du Pont de Nemours & Co., 476 F.2d 1357, 177 USPQ 563 (C.C.P.A. 1973) aid in this determination. Citigroup Inc. v. Capital City Bank Grp., Inc., 637 F.3d 1344, 1349, 98 USPQ2d 1253, 1256 (Fed. Cir. 2011) (citing On-Line Careline, Inc. v. Am. Online, Inc., 229 F.3d 1080, 1085, 56 USPQ2d 1471, 1474 (Fed. Cir. 2000)). Not all the du Pont factors, however, are necessarily relevant or of equal weight, and any one of the factors may control in a given case, depending upon the evidence of record. Citigroup Inc. v. Capital City Bank Grp., Inc., 637 F.3d at 1355, 98 USPQ2d at 1260; In re Majestic Distilling Co., 315 F.3d 1311, 1315, 65 USPQ2d 1201, 1204 (Fed. Cir. 2003); see In re E. I. du Pont de Nemours & Co., 476 F.2d at

1361-62, 177 USPO at 567.

In this case, the following factors are the most relevant: similarity of the marks, similarity and nature of the goods and/or services, and similarity of the trade channels of the goods and/or services. *See In re Viterra Inc.*, 671 F.3d 1358, 1361-62, 101 USPQ2d 1905, 1908 (Fed. Cir. 2012); *In re Dakin's Miniatures Inc.*, 59 USPQ2d 1593, 1595-96 (TTAB 1999); TMEP §§1207.01 *et seq.* 

The applicant applied to register QUICK LIGHTING MOUNT, for, in pertinent part:

Film lighting, video lighting and stage lighting apparatus and installations; luminaires, spotlights, headlights and other lighting items; lamp stands; fitted suspension and mounting devices for lights; mounts for lighting equipment, namely, for film, video and stage lights, to which reflectors, lenses, optics, diffusers or other accessories are affixed; fittings and spare parts for the aforementioned goods

The registered mark is QUICK-MOUNT for electric lighting fixtures.

Marks are compared in their entireties for similarities in appearance, sound, connotation, and commercial impression. *In re Viterra Inc.*, 671 F.3d 1358, 1362, 101 USPQ2d 1905, 1908 (Fed. Cir. 2012) *(quoting In re E. I. du Pont de Nemours & Co.*, 476 F.2d 1357, 1361, 177 USPQ 563, 567 (C.C.P.A. 1973)); TMEP §1207.01(b)-(b)(v). Similarity in any one of these elements may be sufficient to find the marks confusingly similar. *In re White Swan Ltd.*, 8 USPQ2d 1534, 1535 (TTAB 1988); *see In re 1st USA Realty Prof'ls, Inc.*, 84 USPQ2d 1581, 1586 (TTAB 2007); TMEP §1207.01(b).

When comparing marks, the test is not whether the marks can be distinguished in a side-by-side comparison, but rather whether the marks are sufficiently similar in their entireties that confusion as to the source of the goods and/or services offered under applicant's and registrant's marks is likely to result. *Midwestern Pet Foods, Inc. v. Societe des Produits Nestle S.A.*, 685 F.3d 1046, 1053, 103 USPQ2d 1435, 1440 (Fed. Cir. 2012); *Edom Labs., Inc. v. Lichter*, 102 USPQ2d 1546, 1551 (TTAB 2012); TMEP §1207.01(b). The focus is on the recollection of the average purchaser, who normally retains a general rather than specific impression of trademarks. *L'Oreal S.A. v. Marcon*, 102 USPQ2d 1434, 1438 (TTAB 2012); *Sealed Air Corp. v. Scott Paper Co.*, 190 USPQ 106, 108 (TTAB 1975); TMEP §1207.01(b).

The marks are very similar, as they both contain QUICK and MOUNT. The presence of the word LIGHTING in the applicant's mark does not obviate the similarity between the marks, as it is merely descriptive of the goods and merely emphasizes that the mark identifies lighting products.

The goods and/or services of the parties need not be identical or even competitive to find a likelihood of confusion. *See On-line Careline Inc. v. Am. Online Inc.*, 229 F.3d 1080, 1086, 56 USPQ2d 1471, 1475 (Fed. Cir. 2000); *Recot, Inc. v. Becton*, 214 F.3d 1322, 1329, 54 USPQ2d 1894, 1898 (Fed. Cir. 2000) ("[E]) ven if the goods in question are different from, and thus not related to, one another in kind, the same goods can be related in the mind of the consuming public as to the origin of the goods."); TMEP §1207.01(a)(i).

The respective goods and/or services need only be "related in some manner and/or if the circumstances surrounding their marketing [be] such that they could give rise to the mistaken belief that [the goods and/or services] emanate from the same source." *Coach Servs., Inc. v. Triumph Learning LLC*, 668 F.3d 1356, 1369, 101 USPQ2d 1713, 1722 (Fed. Cir. 2012) (quoting 7-Eleven Inc. v. Wechsler, 83 USPQ2d 1715, 1724 (TTAB 2007)); *Gen. Mills Inc. v. Fage Dairy Processing Indus. SA*, 100 USPQ2d 1584, 1597 (TTAB 2011); TMEP §1207.01(a)(i).

The goods of the parties are closely related, if not identical.

In this case, the applicant uses broad wording to describe "film lighting, video lighting and stage lighting apparatus and installations" "and other lighting items" which presumably encompasses all goods of the type described, including the registrant's more narrow electric lighting fixtures. See, e.g., In re Solid State Design Inc., 125 USPQ2d 1409, 1412-15 (TTAB 2018); Sw. Mgmt., Inc. v. Ocinomled, Ltd., 115 USPQ2d 1007, 1025 (TTAB 2015). A lighting fixture is "a part of a light that is attached to the wall or ceiling where you put the light bulb or other lighting element, and which cannot be easily removed." <a href="https://www.collinsdictionary/con/dictionary/englist/lighting-fixture">https://www.collinsdictionary/englist/lighting-fixture</a>. The applicant's goods are various lighting apparatus and installations, and other lighting items, which as presently described, can include any type of lighting for use in film and video production, and theatrical production, including lighting fixtures.

Thus, applicant's and registrant's goods are legally identical. *See, e.g., In re i.am.symbolic, llc*, 127 USPQ2d 1627, 1629 (TTAB 2018) (citing *Tuxedo Monopoly, Inc. v. Gen. Mills Fun Grp., Inc.*, 648 F.2d 1335, 1336, 209 USPQ 986, 988 (C.C.P.A. 1981); *Inter IKEA Sys. B.V. v. Akea, LLC*, 110 USPQ2d 1734, 1745 (TTAB 2014); *Baseball Am. Inc. v. Powerplay Sports Ltd.*, 71 USPQ2d 1844, 1847 n.9 (TTAB 2004)).

Additionally, the goods of the parties have no restrictions as to nature, type, channels of trade, or classes of purchasers and are "presumed to travel in the same channels of trade to the same class of purchasers." *In re Viterra Inc.*, 671 F.3d 1358, 1362, 101 USPQ2d 1905, 1908 (Fed. Cir. 2012) (quoting *Hewlett-Packard Co. v. Packard Press, Inc.*, 281 F.3d 1261, 1268, 62 USPQ2d 1001, 1005 (Fed. Cir. 2002)). Thus, applicant's and registrant's goods are related.

The attached Internet evidence, consisting of websites from five companies, establishes that the same entity commonly manufactures, produces, or provides the relevant goods and markets the goods under the same mark, and the relevant goods are sold or provided through the same trade channels and used by the same classes of consumers in the same fields of use. Thus, applicant's and registrant's goods are considered related for likelihood of confusion purposes. *See, e.g., In re Davey Prods. Pty Ltd.*, 92 USPQ2d 1198, 1202-04 (TTAB 2009); *In re Toshiba Med. Sys. Corp.*, 91 USPQ2d 1266, 1268-69, 1271-72 (TTAB 2009).

Mantolite® Spot light

Mantolite® Adjustable Wall lamp

https://www.amazon.co.uk/MantoLite-Adjustable-Lighting-Fixtures-Bathroom/dp/B07Y5FTBFP

Philips® Zhaga® Spotlight

https://www.led-professional.com/products/led-modules-led-light-engines/philips-introduces-the-zhaga-certified-fortimo-led-spotlight-module-tight-beam-for-accent-lighting

Zhaga® lighting fixtures

https://www.globenewswire.com/news-release/2018/02/06/1333477/0/en/Zhaga-enables-IoT-upgradeable-outdoor-LED-lighting-fixtures.html

Philips® LED lights, luminaires, light bulbs https://www.lighting.philips.com/main/home

Philips® Light fixture

https://www.amazon.com/Surface-Fixture-Philips-Lighting-S6S927K10/dp/B00R3CII2A

GE® LED light fixture

https://www.homedepot.com/b/Lighting/GE/N-5yc1vZbvn5Zlo

GE® Stage theatrical lamps

https://www.stagelightingstore.com/55540-GE

Here, the similarities among the marks and the goods of the parties are so great as to create a likelihood of confusion in the marketplace. Consumers are likely to believe that the goods of the parties emanate from a common source.

The overriding concern is not only to prevent buyer confusion as to the source of the goods and/or services, but to protect the registrant from adverse commercial impact due to use of a similar mark by a newcomer. See In re Shell Oil Co., 992 F.2d 1204, 1208, 26 USPQ2d 1687, 1690 (Fed. Cir. 1993). Therefore, any doubt regarding a likelihood of confusion determination is resolved in favor of the registrant. TMEP §1207.01(d)(i); see Hewlett-Packard Co. v. Packard Press, Inc., 281 F.3d 1261, 1265, 62 USPQ2d 1001, 1003 (Fed. Cir. 2002); In re Hyper Shoppes (Ohio), Inc., 837 F.2d 463, 464-65, 6 USPQ2d 1025, 1026 (Fed. Cir. 1988).

Applicant should note the following additional ground for refusal.

## MARK IS MERELY DESCRIPTIVE

Registration is refused because the applied-for mark merely describes the purpose and characteristics of applicant's goods. Trademark Act Section 2(e) (1), 15 U.S.C. §1052(e)(1); see TMEP §§1209.01(b), 1209.03 et seq.

A mark is merely descriptive if it describes an ingredient, quality, characteristic, function, feature, purpose, or use of an applicant's goods and/or services. TMEP §1209.01(b); see, e.g., DuoProSS Meditech Corp. v. Inviro Med. Devices, Ltd., 695 F.3d 1247, 1251, 103 USPQ2d 1753, 1755 (Fed. Cir. 2012) (quoting In re Oppedahl & Larson LLP, 373 F.3d 1171, 1173, 71 USPQ2d 1370, 1371 (Fed. Cir. 2004)); In re Steelbuilding.com, 415 F.3d 1293, 1297, 75 USPQ2d 1420, 1421 (Fed. Cir. 2005) (citing Estate of P.D. Beckwith, Inc. v. Comm'r of Patents, 252 U.S. 538, 543 (1920)).

Determining the descriptiveness of a mark is done in relation to an applicant's goods and/or services, the context in which the mark is being used, and the possible significance the mark would have to the average purchaser because of the manner of its use or intended use. See In re The Chamber of Commerce of the U.S., 675 F.3d 1297, 1300, 102 USPQ2d 1217, 1219 (Fed. Cir. 2012) (citing In re Bayer Aktiengesellschaft, 488 F.3d 960, 963-64, 82 USPQ2d 1828, 1831 (Fed. Cir. 2007)); TMEP §1209.01(b). Descriptiveness of a mark is not considered in the abstract. In re Bayer Aktiengesellschaft, 488 F.3d at 963-64, 82 USPQ2d at 1831.

The applicant applied to register QUICK LIGHTING MOUNT for

Optical filters; optical filter holders; adapters for lighting apparatus, included in this class; light-emitting diodes [LED]; light regulators; light controls; diaphragms and diaphragm shutters [photography]; fittings for the aforesaid goods, included in this class; fitted transport cases for carrying the aforesaid goods; mechanical adaptors for lighting equipment, included in this class; in Class 9; and

Film lighting, video lighting and stage lighting apparatus and installations; luminaires, spotlights, headlights and other lighting items; lamp stands; fitted suspension and mounting devices for lights; mounts for lighting equipment, namely, for film, video and stage lights, to which reflectors, lenses, optics, diffusers or other accessories are affixed; fittings and spare parts for the aforementioned goods, included in this class; fitted transport cases for carrying the aforementioned goods; in Class 11.

QUICK means "done or taking place with rapidity //gave them a quick look" and "capable of being easily and speedily prepared //a quick and tasty dinner."

https://www.merriam-webster.com/dictionary/quick

LIGHTING means "an artificial supply of light or the apparatus providing it." https://www.merriam-webster.com/dictionary/lighting

MOUNT means "2: frame, support: such as

a: the material (such as cardboard) on which a picture is mounted

b: a jewelry setting

c(1): an undercarriage or part on which a device (such as a motor or an artillery piece) rests in service

(2): an attachment for an accessory."

https://www.merriam-webster.com/dictionary/mount

See attachments.

The mark as a whole merely describes the goods, which include supports and attachments for lighting apparatus, fitted suspension and mounting devices for lights, mounts for lighting equipment, namely, for film, video and stage lights, to which reflectors, lenses, optics, diffusers or other accessories are affixed, and fittings and parts therefor, and which can be installed, or mounted, quickly, and to which lighting apparatus can be attached quickly and easily.

Third-party registrations featuring goods and/or services the same as or similar to applicant's goods and/or services are probative evidence on the issue of descriptiveness where the relevant word or term is disclaimed, registered under Trademark Act Section 2(f) based on acquired distinctiveness, or registered on the Supplemental Register. *See Inst. Nat'l des Appellations D'Origine v. Vintners Int'l Co.*, 958 F.2d 1574, 1581-82, 22 USPQ2d 1190, 1196 (Fed. Cir. 1992); *In re Box Solutions Corp.*, 79 USPQ2d 1953, 1955 (TTAB 2006); *In re Finisar Corp.*, 78 USPQ2d 1618, 1621 (TTAB 2006). See the ten (10) representative attachments.

## RESPONSE OPTIONS

The applied-for mark has been refused registration on the Principal Register. Applicant may respond to the refusal by submitting evidence and arguments in support of registration.

In the alternative, if applicant believes that its mark has acquired distinctiveness, that is, that it has become a distinctive source-indicator for the goods and/or services, applicant may seek registration on the Principal Register under Trademark Act Section 2(f). See 15 U.S.C. §1052(f). The USPTO will decide each case on its own merits.

The following factors are generally considered when determining whether a proposed mark has acquired distinctiveness based on extrinsic evidence: (1) length and exclusivity of use of the mark in the United States by applicant; (2) the type, expense, and amount of advertising of the mark in the United States; and (3) applicant's efforts in the United States to associate the mark with the source of the goods and/or services, such as unsolicited media coverage and consumer studies. *See In re Steelbuilding.com*, 415 F.3d 1293, 1300, 75 USPQ2d 1420, 1424 (Fed. Cir. 2005); Bd. of Trs. v. Pitts, Jr., 107 USPQ2d 2001, 2016 (TTAB 2013). A showing of acquired distinctiveness need not consider all of these factors, and no single factor is determinative. *In re Steelbuilding.com*, 415 F.3d at 1300, 75 USPQ2d at 1424; see TMEP §§1212.06 et seq.

Evidence of acquired distinctiveness may include specific dollar sales under the mark, advertising figures, samples of advertising, consumer or dealer statements of recognition of the mark as a source identifier, affidavits, and any other evidence that establishes the distinctiveness of the mark as an indicator of source. See 37 C.F.R. §2.41(a); In re Ideal Indus., Inc., 508 F.2d 1336, 1339-40, 184 USPQ 487, 489-90 (C.C.P.A. 1975); In re Instant Transactions Corp. of Am., 201 USPQ 957, 958-59 (TTAB 1979); TMEP §§1212.06 et seq.

TMEP §1212.05(d). Applicant must verify this statement with an affidavit or signed declaration under 37 C.F.R. §2.20. 37 C.F.R. §2.41(b); TMEP §1212.05(d); see 37 C.F.R. §2.193(e)(1).

NOTE: Applicant cannot overcome the refusal by amending the application to the Supplemental Register. *A mark in an application under Trademark Act Section 66(a) is not eligible for registration on the Supplemental Register*. 37 C.F.R. §§2.47(c), 2.75(c); TMEP §816.01; *see* 15 U.S.C. §1141h(a)(4).

Although applicant's mark has been refused registration, applicant may respond to the refusal(s) by submitting evidence and arguments in support of registration. If applicant responds to the refusal(s), applicant must also respond to the requirement(s) set forth below.

## **DISCLAIMER**

Applicant is advised that, if the application is amended to seek registration on the Principal Register under Trademark Act Section 2(f) or on the Supplemental Register, applicant will be required to disclaim "MOUNT" because such wording appears to be generic in the context of applicant's goods. See 15 U.S.C. §1056(a); In re Wella Corp., 565 F.2d 143, 144, 196 USPQ 7, 8 (C.C.P.A. 1977); In re Creative Goldsmiths of Wash., Inc., 229 USPQ 766, 768 (TTAB 1986); TMEP §1213.03(b). This requirement only applies to the goods in International Class 11.

The following is the standardized format for a disclaimer:

No claim is made to the exclusive right to use "MOUNT" apart from the mark as shown, as applied to the goods in International Class 11.

TMEP §1213.08(a)(i).

## IDENTIFICATION OF GOODS

The identification of goods is indefinite and must be clarified as shown below. See TMEP §1402.01.

The identification of goods and/or services contains brackets. Generally, applicants should *not* use parentheses and brackets in identifications in their applications so as to avoid confusion with the USPTO's practice of using parentheses and brackets in registrations to indicate goods and/or services that have been deleted from registrations or in an affidavit of incontestability to indicate goods and/or services not claimed. *See* TMEP §1402.12. The only exception is that parenthetical information is permitted in identifications in an application if it serves to explain or translate the matter immediately preceding the parenthetical phrase in such a way that it does not affect the clarity or scope of the identification, e.g., "fried to furpieces (abura-age)." *Id.* 

Therefore, applicant must remove the brackets from the identification and incorporate any parenthetical or bracketed information into the description of the goods and/or services.

The wording "adapters for lighting apparatus" and "mechanical adaptors for lighting equipment" is unclear. The applicant must clarify the nature of these goods.

Applicant may adopt the following identification, if accurate:

Film stage lighting, video stage lighting and theatrical stage lighting apparatus and installations; luminaires, namely, \_\_\_\_ (list, e.g., LED luminaires; light post luminaires; luminaires, using light emitting diodes (LEDs) as a light source, for street or roadway lighting; etc.); spotlights, headlights for vehicles, and other lighting items, namely, \_\_\_\_\_ (list by common commercial names); lamp stands; ceiling light fittings, namely, fitted suspension and mounting devices for lights; mounts for lighting equipment, namely, for film, video and stage lights, to which reflectors, lenses, optics, diffusers or other accessories are affixed; fittings and spare parts for the aforementioned goods; fitted transport cases specially adapted for carrying the aforementioned goods; in Class 11

NOTE: Applicant may amend the identification to clarify or limit the goods and/or services, but not to broaden or expand the goods and/or services beyond those in the original application or as acceptably amended. *See* 37 C.F.R. §2.71(a); TMEP §1402.06. Generally, any deleted goods and/or services may not later be reinserted. *See* TMEP §1402.07(e). Additionally, for applications filed under Trademark Act Section 66(a), the scope of the identification for purposes of permissible amendments is limited by the international class assigned by the International Bureau of the World Intellectual Property Organization (International Bureau); and the classification of goods and/or services may not be changed from that assigned by the International Bureau. 37 C.F.R. §2.85(d); TMEP §§1401.03(d), 1904.02(b). Further, in a multiple-class Section 66(a) application, classes may not be added or goods and/or services transferred from one existing class to another. 37 C.F.R. §2.85(d); TMEP §1401.03(d).

For assistance with identifying and classifying goods and services in trademark applications, please see the USPTO's online searchable *U.S. Acceptable Identification of Goods and Services Manual* at <a href="http://tess2.uspto.gov/netahtml/tidm.html">http://tess2.uspto.gov/netahtml/tidm.html</a>. See TMEP §1402.04.

## U.S.- LICENSED COUNSEL REQUIRED

Applicant must be represented by a U.S.-licensed attorney at the USPTO to respond to or appeal the provisional refusal. An applicant whose domicile is located outside of the United States or its territories is foreign-domiciled and must be represented at the USPTO by an attorney who is an active member in good standing of the bar of the highest court of a U.S. state or territory. 37 C.F.R. §§2.11(a), 11.14; Requirement of U.S.-Licensed Attorney for Foreign-Domiciled Trademark Applicants & Registrants, Examination Guide 4-19, at I.A. (Rev. Sept. 2019). An individual applicant's domicile is the place a person resides and intends to be the person's principal home. 37 C.F.R. §2.2(o); Examination Guide 4-19, at I.A. A juristic entity's domicile is the principal place of business; i.e., headquarters, where a juristic entity applicant's senior executives or officers ordinarily direct and control the entity's activities. 37 C.F.R. §2.2(o); Examination Guide 4-19, at I.A. Because applicant is foreign-domiciled, applicant must appoint such a U.S.-licensed attorney qualified to practice under 37 C.F.R. §11.14 as its representative before the application may proceed to registration. 37 C.F.R. §2.11(a). See Hiring a U.S.-licensed trademark attorney for more information.

Only a U.S.-licensed attorney can take action on an application on behalf of a foreign-domiciled applicant. 37 C.F.R. §2.11(a). Accordingly, the USPTO will not communicate further with applicant about the application beyond this Office action or permit applicant to make future submissions in this application. And applicant is not authorized to make amendments to the application.

**To appoint or designate a U.S.-licensed attorney.** To appoint an attorney, applicant should submit a completed Trademark Electronic Application System (TEAS) Change Address or Representation form. The newly-appointed attorney must submit a TEAS Response to Examining Attorney Office Action form indicating that an appointment of attorney has been made and address all other refusals or requirements in this action, if any. Alternatively, if applicant retains an attorney before filing the response, the attorney can respond to this Office action by using the appropriate TEAS response form and provide his or her attorney information in the form and sign it as applicant's attorney. See 37 C.F.R. §2.17(b)(1)(ii).

## ANY OUESTIONS?

If applicant has questions regarding this Office action, please telephone or e-mail the assigned trademark examining attorney. All relevant e-mail communications will be placed in the official application record; however, an e-mail communication will not be accepted as a response to this Office action and will not extend the deadline for filing a proper response. *See* 37 C.F.R. §§2.62(c), 2.191; TMEP §§304.01-.02, 709.04-.05. Further, although the trademark examining attorney may provide additional explanation pertaining to the refusal(s) and/or requirement(s) in this Office action, the trademark examining attorney may not provide legal advice or statements about applicant's rights. *See* TMEP §§705.02, 709.06.

/Esther A. Belenker/ Trademark Examining Attorney Law Office 111 (571) 272-9125 Fax: (571) 273-9125 esther.belenker@uspto.gov

## **RESPONSE GUIDANCE**

- Missing the response deadline to this letter will cause the application to abandon. A response or notice of appeal must be received by the USPTO before midnightEastern Time of the last day of the response period. TEAS and ESTTA maintenance or unforeseen circumstances could affect an applicant's ability to timely respond.
- Responses signed by an unauthorized party are not accepted and can cause the application to abandon. If applicant does not have an attorney, the response must be signed by the individual applicant, all joint applicants, or someone with legal authority to bind a juristic applicant. If applicant has an attorney, the response must be signed by the attorney.
- If needed, find contact information for the supervisor of the office or unit listed in the signature block.

Print: Jun 24, 2020 77195517

## **DESIGN MARK**

## **Serial Number**

77195517

## **Status**

REGISTERED AND RENEWED

## **Word Mark**

QUICK-MOUNT

## **Standard Character Mark**

Yes

## **Registration Number**

3478981

## **Date Registered**

2008/08/05

## Type of Mark

TRADEMARK

## Register

PRINCIPAL

## **Mark Drawing Code**

(4) STANDARD CHARACTER MARK

## Owner

ABL IP HOLDING LLC LIMITED LIABILITY COMPANY GEORGIA ONE LITHONIA WAY CONYERS GEORGIA 30012

## Goods/Services

Class Status -- ACTIVE. IC 011. US 013 021 023 031 034. G & S: Electric lighting fixtures. First Use: 1995/12/01. First Use In Commerce: 1995/12/01.

## **Section 2f Statement**

2(F) ENTIRE MARK

## **Filing Date**

2007/06/01

## **Examining Attorney**

MATTHEWS, AMOS THOMAS

## Attorney of Record

Michael W. Rafter

# QUICK-MOUNT

Collins

Dictionary

Thesaurus

Translator

Grammar

## Lighting Upgrades Just Got Easy.









English: lighting fixture Example sentences

Definition of 'lighting fixture'

## lighting fixture

in British English

(ˈlaɪtɪŋ ˈfɪkstʃə)

NOUN

a lighting fixture is part of a light that is attached to the wall or ceiling where you put the light bulb or other lighting element, and which cannot be easily removed.

Collins English Dictionary. Copyright @ HarperCollins Publishers

Examples of 'lighting fixture' in a sentence

## lighting fixture

These examples have been automatically selected and may contain sensitive content. Read more....

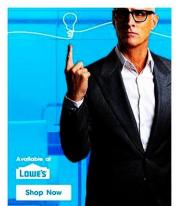
The room's existing <u>track</u> lighting fixture was too small and it just didn't <u>cast</u> enough light over this space.

GLOBE AND MAIL (2003)

Storage and furniture, washroom and lighting fixtures and cooking appliances will be built into the fabric of the building.

GLOBE AND MAIL (2003)

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111110, 00111111 111110 (2001)

The husband was judged to have overall poor taste in lighting fixtures, tableware, and glassware.

THE TIMES LITERARY SUPPLEMENT (2013)

The arcade that forms the spine of the building is also graceful, with lighting fixtures suspended on a succession of steel arms.

TIMES, SUNDAY TIMES (2009)

People get rather confused by old lighting fixtures and don't realise how accessible they are — it's easy for an electrician to rewire them.

TIMES, SUNDAY TIMES (2012)

Silk wall coverings and hip lighting fixtures, including a stunning contemporary chandelier, nestle comfortably against the traditional grandeur of the ceilings and gilded doorways.

TIMES, SUNDAY TIMES (2008)

Quick Word Challenge

Question: 1 - Score: 0/5

pidgin or pigeon?

Which version is correct?

They could only speak **pidgin** English.

They could only speak **pigeon** English.

NEXT



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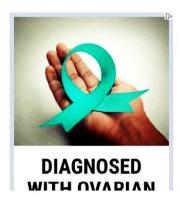
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There's a rustic simplicity to the place, with exposed brick, bentwood bistro chairs and lighting fixtures made from branches

TIMES, SUNDAY TIMES (2015)





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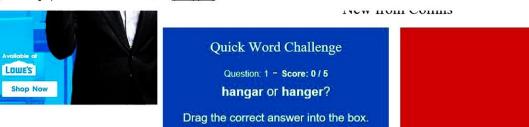
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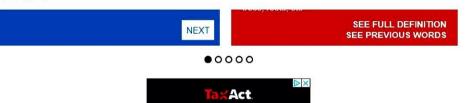
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Word of the day

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**buprestid** 

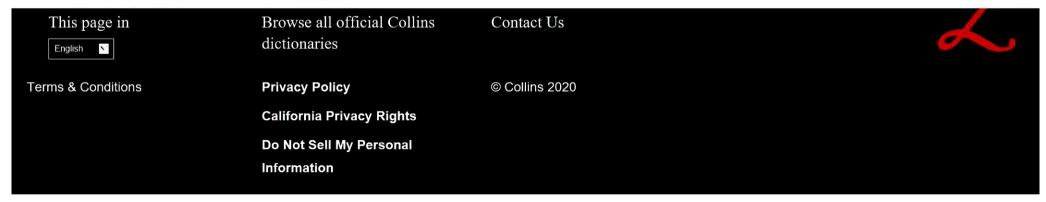


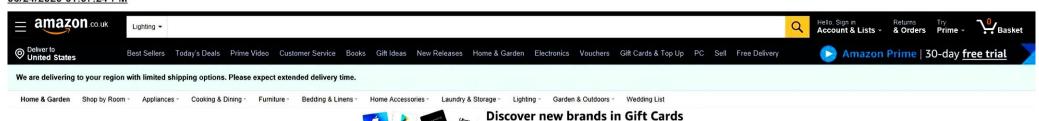
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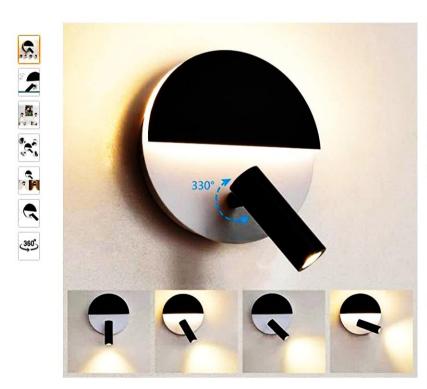
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Lightess 6W LED Wall Light Overlapped Up Down Wall Lamp Super Bright Night Light fo. ★★★★☆ 262

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Price	£19.00	£20.99	£22.99	£22.95	£25.90
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## Have a question?

Find answers in product info, Q&As, reviews

Q Type your question or keyword

## **Product information**

## **Technical Details**

Brand MantoLite Item Weight 599 g **Product Dimensions** 15 x 15 x 8 cm Area Lighting Classification **IP44** Style Modern Colour Black Material Metal Finish Painted Brand MantoLite Item Weight 599 g 15 x 15 x 8 cm **Product Dimensions** IP44 Area Lighting Classification Style Modern Colour Black Material Metal Finish Painted Included Components Light kit inlouded Voltage 220 volts Specific Uses Indoor use only Fixture Features light Power and Plug Description: corded-electric Batteries included? No Batteries Required? No Type of Bulb LED EU Energy Efficiency Label A++ Luminous Flux 300 lumen Wattage 6 watts

3000 Kelvin

## Additional Information

ASIN B083VXN8D3

Customer Reviews Be the first to write a review

Amazon Bestsellers Rank 93,261 in Lighting (See Top 100 in Lighting)

#337 in Wall Spotlights

Shipping Weight 699 g

Date First Available 15 Jan. 2020

## Feedback

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Date First Available 15 Jan. 2020

## Feedback

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## Important information

Colour Temperature

## Important information

**Light Bulb Recycling** 

View recycling information for this and other types of lamps.

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Learn more about how to clean up and dispose of broken or damaged lamps.

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Lightess 16W Led Wall Light Indoor Bedside Up Down Wall Light Outdoor IP65 Waterpro... 会会会会会5



Black Metal Wall Lights

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Shade Indoor Retro Wall



Passica Vintage Industrial Wall Light Indoor 12W Acrylic Modern Wall Wash Light LED Wall Lamp for Living Room ...

★★★★☆ 149 £29.99 prime



smpufier LED Night Light Colorful Light, Dimmabl Touch Control USB Rechargeable L.

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## **Product Description**

- · Press the switch for the first time, the two light sources are on
- · Press the switch for the second time, the two light sources are off
- · Press the switch for the third time, the Spotlight is on
- · Press the switch for the fourth time, the Spotlight is off
- · Press the switch for the fifth time, the Semicircular lampshade is on
- · Press the switch for the sixth time, the Semicircular lampshade is off

## **Product Detail Presentation**

330 degree Rotatable Angle





## Product Features

- LED 3000K warm white
- Aluminum + Iron material
- Acrylic lampshade
- Indoor Home Decor
- · Great Lighting Effect

## Scene Applicable

- · Bathroom, Bedroom, Bedside
- Living room, Hallway
- · Stairwell, Study, Foyer
- Balcony, Kitchen, Dining room
- Bar , Hotels, Restaurants, Cafe

## Electrical parameters

- · Power Source: Hard-wired.
- AC 90 264V available.
- · NO Dazzling, More durable.
- UV free/ Anti-rust/ Waterproof/ Anti-fading.

## Bargain Finds related to this item



KAWELL Vintage Wall Light Industrial Retro Wall Lamp Creative Wall Sconce Light Art Deco.. ☆☆☆☆☆ 406 £11.94



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Jorunhe Vintage Industrial Loft Rustic Wall Sconce Porch/Aisle Lamp Wall Lights





Foxnovo LED Wall Light -360-degree Reading Light Gooseneck Lamp with Switch (Warm White) 会会会会会 19

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## **Customer questions & answers**

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## **Customer reviews**

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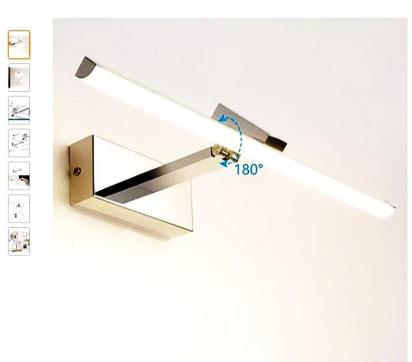
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MantoLite Adjustable Wall Lamp, Modern Lighting Bedroom Reading Lamps Picture Lights For Hotel Restaurant Wall Sconce Light Fixtures, Acrylic Vanity Bathroom Mirror Lights (40CM 6W 4000K Chrome Finish) [Energy Class A++] by MantoLite ★★★☆ ~ 7 ratings

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Colour Chrome

Size Name: 40CM

40CM £29.50

60CM £39.00

- (1) tr ♥ Unique luxurious Wall Lamp Made of Chrome finish . Chrome Lamp head and acrylic lampshade material. 4000K White light,520LM.it stimulates your eyes to relax more easily compared to cool white light, NO dazzling, NO glare,
- . ② P This Elegant wall light Featuring a slim and compact look, Adjustable light heads rotate 180 degree independently to point light exactly where you need it. Anti-rust/Waterproof/Anti-fading
- ③ rr 
   Measurements: Height 100mm x Width 400mm x Depth 160mm;6W energy consumption, replaces 35W halogen fixture, save 84% on you electricity bill
- . ④ P Wall Light combines modern and Industrial style which makes it a perfect decor for your Bathroom, Bedroom, Bedside, Living room, Hallway, Stairwell, Balcony, Bar Kitchen, Dining room, Cafe, Shop, Hotels, Restaurants, Office, Study, Foyer, Vanity, Dressing table, etc.
- ⑤ Package Includes Everything for Installation, We Offer 2-year Warranty, 60 days Money Back, 24 Hours Reply.

> See more product details



HARPER LIVING Halo 1 LED Wall Light and Sconce with Toggle Switch, Polished Chrome Finish, 12W...

会会会会会 26 £32.99 \prime

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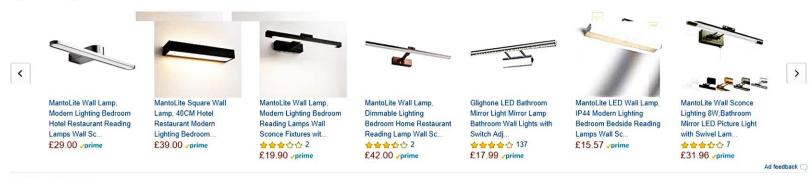
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## Have a question?

Find answers in product info, Q&As, reviews

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## Product information

## https://www.amazon.co.uk/MantoLite-Adjustable-Lighting-Fixtures-Bathroom/dp/B0868L8P68?th=1 06/24/2020 01:08:48 PM

### **Technical Details**

Brand	MantoLite
Item Weight	499 g
Package Dimensions	42 x 16 x 6.8 cm
Area Lighting Classification	IP20
Style	Modern
Colour	Chrome
Material	Metal
Finish	Chrome
Included Components	Light kit inlouded
Voltage	220 volts
Specific Uses	Indoor use only
Fixture Features	light
Light Direction	Adjustable
Power and Plug Description:	corded-electric
Batteries included?	No
Batteries Required?	No
Type of Bulb	LED
EU Energy Efficiency Label	A++
Wattage	6 watts

## Additional Information

ASIN	B0868L8P68	
Customer Reviews	☆会会会	
Shipping Weight	499 q	
Date First Available	19 Sept. 2019	

### Feedback

Would you like to tell us about a lower price? ~

## Important information

## Light Bulb Recycling

View recycling information for this and other types of lamps.

## Light Bulb Breakage and Clean Up Information

Learn moreabout how to clean up and dispose of broken or damaged lamps.

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Magnet Mount... \*\*\* 99 £17.99 vprime



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Glighone LED Bathroom Mirror Light Mirror Lamp Bathroom Wall Lights with Switch Adj... ☆☆☆☆☆ 137 £17.99 vprime



Klighten 24W Bathroom Wall Light Modern LED Bathroom Mirror Light Cool White 5500K

\*\*\*\* 32 £75.99 prime



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★★★★☆ 59 £20.99 vprime



Looluuloo Vanity Mirror Lights, Adjustable LED Bathroom Mirror Light 180° Rotating £27.85 vprime

Modern LED Wall Lights for Living Room Bedrooms Wall Lamp Waterproof Up Down Wall S...

☆☆☆☆☆ 166 £12.99 vprime



LMTIC Under Cabinet Lighting, Touch Control Book Light for Bedroom 2000Amh Wireles. ☆☆☆☆☆ 101

£17.99 vprime

Ad feedback

Colour.Chrome | Size Name:40CM

Mantolite is a professional manufacturer with more than 10 years production experience in picture/bathroom light. Light cost differs a lot by material and craftsmanship. You have our promise of 2 years warranty and all the stated material it is made of.

## Why choose this product?

- ► Eye catching design, fine craftsmanship will ensure you of excellent use experience, especially for long time use.
- ▶ Item truly made of aluminum body and acrylic shade. Acrylic shade evenly diffuse and soften the light which neither concentrating on a certain spot like a bulb one nor too shiny for direct gaze.
- > Worse dissipation can shorten the LED lifespan. Our light tube inside, we set an aluminum bar bottom for SMDs for better heat dissipation and longer lifespan.
- ➤ Higer CRI, less color distortion. Item is of CRI 90 which ensure a vivid and natural illuminating effect.
- ➤ Compared to halogen bulb light, LED one give off much lower heat and is UV free which means there will be no damage to the precious illuminated artworks or other.
- ▶35 pc 2835 led beads with 50,000 hrs life span which will ensure enough light and good durability.

## Specification:

Voltage: 90 - 264V

Wattage: 6W

Material:aluminum+Acrylic Luminous Flux: 520 lm

CCT: 4000K white

CRI: 90+

Lifespan: 50,000 hrs

## TIPS:

Only hard wire mounting is offered. Do make sure earth wire is correctly set up for bathroom use.

Not dimmable and will not work with any dimmer





## **Customer questions & answers**

Q Have a question? Search for answers

Typical questions asked about products:

- Is the item durable?
- Is this item easy to use?
- What are the dimensions of this item?

## **Customer reviews**

☆☆☆☆ 4.1 out of 5

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5 star	65%
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3 star	18%
2 star	18%
1 star	0%

∨ How does Amazon calculate star ratings?



## Top international reviews

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Oliver

★☆☆☆ Produit cher pour la qualité Reviewed in France on 29 March 2020

La pièce brillante couleur cuivre est en plastique (+ reçue tachée sans pouvoir la retirée). Une fois montée, impossible de régler l'horizontalité de la barre, elle n'est pas parallèle au mur, donc effet tordu dans mon cas. Trop cher pour ce produit bas de gamme. Je suis déçu.

Helpful

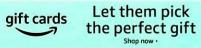
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## Philips Introduces the Zhaga Certified Fortimo LED Spotlight Module Tight Beam for Accent Lighting

Fortimo LED spotlight module (SLM) Tight Beam is the latest LED lighting innovation from Philips for retail environments. Its extremely small but powerful light emitting surface produces 1,100 lm, producing high central candela power in combination with a small reflector design. It is also the first Zhaga certified Philips LED module on the market, having been tested by Dekra-Netherlands, one of the approved Zhaga testing houses.



Zhaga certified Fortimo LED module from Philips



Philips' LUXEON S technology allows the Fortimo LED SLM Tight Beam to provide high light output out of the smallest possible light source. The Tight Beam module offers significant benefits in fashion retail environments as the small light source enables retailers to create a greater degree of contrast, showcasing fabrics and colours at their best, and making merchandise more attractive to customers.

Fortimo LED SLM Tight Beam offers retailers a high center beam intensity and beam

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More

FORUM LED SLM Hight beam offers retailers a high center beam intensity and beam uniformity. Products illuminated by a Fortimo LED SLM Tight Beam will always look bright and vivid due to its colour rendering index of over 80, and perfect red rendering and colour consistency.

Pim Kemps, Philips Product Manager for Spotlight LED modules, OEM Lighting Sources & Electronics: "Fortimo LED SLM Tight Beam offers retail store owners the possibility of more dramatic illumination of merchandise. This lighting solution really enables 'stopping power' as the sharp contrasts make objects appear raised out of their surrounding environments to attract maximum attention from shoppers."

Fortimo LED SLM Tight Beam is part of the second generation of Fortimo LED spotlight systems and is commercially available.

For further information, please contact:

Eline van Santvoort

Philips OEM Light Sources & Electronics EMEA

Eline.van.santvoort@philips.com

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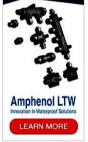
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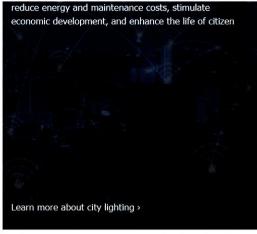
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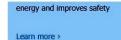






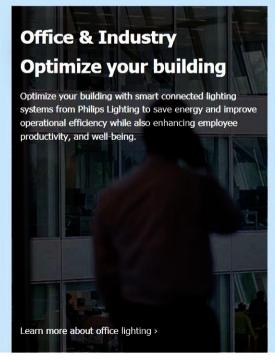
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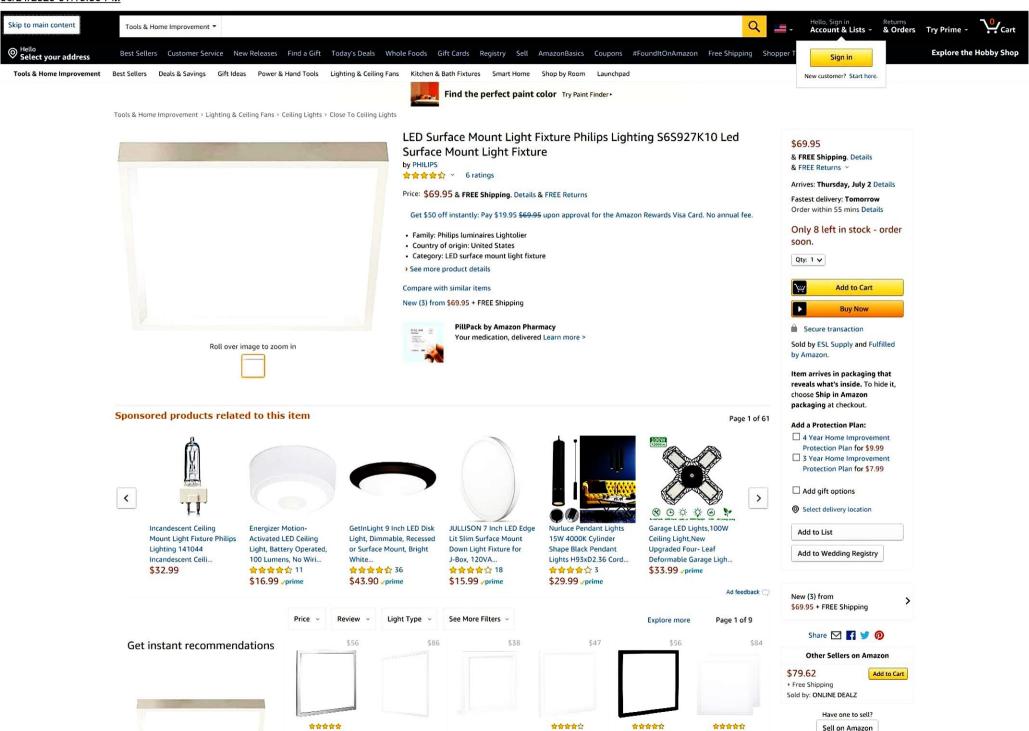
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Sold By	ESL Supply	ES Supply Pro	AES INC.	ESL Supply
Item Dimensions	4.25 x 6.25 x 4.80 inches	4.25 x 6.25 x 4.80 inches	4.25 x 6.25 x 4.80 inches	4.25 x 6.25 x 4.80 inches
Light Source	led	led	LED	incandescent

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roduct information			
echnical Details		Additional Information	
Manufacturer	Philips Lighting	ASIN	B00R3CII2A
Part Number	S6S927K10	Customer Reviews	☆☆☆☆

<sup>&</sup>quot;2025. We will be the best place to work for people who share our passion. Together we will deliver superior value for our customers and shareholders.

## Product information

Batteries Required?

Product information			
Technical Details		Additional Information	
Manufacturer	Philips Lighting	ASIN	B00R3CII2A
Part Number	S6S927K10	Customer Reviews	★★★ ← 6 ratings 4.4 out of 5 stars
Item Weight	1.4 pounds	Best Sellers Rank	#459,458 in Tools & Home Improvement (See Top 100
Product Dimensions	4.25 x 6.25 x 4.8 inches	Dest Setters Natik	in Tools & Home Improvement)
Item model number	S6S927K10		#3,430 in Close To Ceiling Light Fixtures
Wattage	75 watts	Date First Available	December 16, 2014
Item Package Quantity	1	Warranty & Support	
Type of Bulb	Led	Product Warranty: For warranty information	about this product, please click here
Special Features	Dimmable		
Included Components	S6S927K10		

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☆☆☆☆ Very happy with the light quality Reviewed in the United States on February 13, 2015 Verified Purchase

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The fixture sits reasonably tight to the ceiling, you just need to make sure you have an octagonal box in the ceiling. The LED driver sits at a 45degree angle to the fixture, so a cut in gem box will not work unless you want the light turned on the bias. Very happy with the light quality, just understand the different model numbers represent what they call CRI - Color Rendering Index - the higher the number the purer the color of the surrounding objects. If you are looking to replace old style incandescent bulbs, then go with 2700K color. The higher the Kelvin scale, the whiter the light - going toward blue like florescent bulbs. Overall, a lot easier to install than a recessed light fixture, seriously consider this, looks great

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Antonella

\* \* \* \* \* \* \* Look and quality are very good. The light is a bit dim though

Reviewed in the United States on March 9, 2016

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Look and quality are very good. The light is a bit dim though. Also, the ballast takes the entire space in the junction box, so if you have multiple wires in the box it may not fit.

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Vero Veritas

☆☆☆☆ Nice light, slim design

Reviewed in the United States on April 4, 2017

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Nice light, slim design,

however, watch out the small transformer in the back needs at least 2 inch deep octagonal box.

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radar 582

☆☆☆☆ Five Stars

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It was exactly what the post said and it worked perfectly. Will buy from them again

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Isotta meoni

★★☆☆☆ Three Stars Reviewed in the United States on June 19, 2016

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Very small and not that bright

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# Zhaga enables IoT-upgradeable outdoor LED lighting fixtures

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February 06, 2018 06:00 ET   Source: The Zhaga Consortium		photo-release	Subscribe via RSS
The latest Zhaga specification defines a standardized interface between outdoor LED luminaires and modules for sensing and communication, bringing the Internet of Things to the outdoor lighting market via smart, upgradeable, future-proof fixtures.			Subscribe via ATOM
PISCATAWAY, N.J., Feb. 06, 2018 (GLOBE NEWSWIRE) — The Zhaga Consortium, a global association of lighting companies that is standardizing components of LED luminaires, has finalized a new specification that helps to bring the Internet of Things (IoT) to outdoor LED lighting fixtures. The specification, known as Zhaga Book 18, makes it easy to upgrade LED fixtures by adding or changing 24V modules that provide sensing and communication capabilities.	Zhaga Consortium Book 18 Specification		S Javascript
Demonstrating Zhaga's priority focus to support the merger of IoT and lighting technologies, this specification marks the first step in a new direction for Zhaga that will also enable similar capabilities for future-proofed indoor luminaires.			Media Files
"This new Book 18 specification answers the industry's call for a standardized interface with a smaller footprint than existing designs," says Dee Denteneer, Secretary General of Zhaga. "It enables the installation of future-proofed outdoor LED luminaires, which can be easily upgraded with smart communication and sensing capabilities. Moving forward, I expect Zhaga to make more contributions to bring the IoT into the lighting industry."			Book 18 Specification (JPEG - 374 x 800) IMAGE URL   Copy the link below http://www.globenew
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the receptacle. The standardized interface means that the module can be easily replaced in the field, allowing the luminaire to be upgraded via the addition of new smart capabilities. Also, the luminaire can be shipped with a blank cap in the receptacle, allowing a module to be field-installed at a later date if required.

"The issuing of Zhaga's Book 18 has been warmly welcomed by Lucy Zodion," says John Fox, Managing Director of Lucy Zodion, a UK-based leader in the design and manufacture of streetlighting equipment. "With the specification now ratified, it is an essential element to Smart Lighting Controls within Future Cities, which we recognise as a huge opportunity for innovation. We have worked with a

Tags

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number of collaborative partners to create the Precizion HALO, an intelligent Photocell platform designed to match the potential offered by this new interface, with an ecosystem that enhances future compatibility."

#### Specification details

Book 18 Ed.1.0 defines the mechanical interface between the module or cap and receptacle. However, many non-critical aspects are not restricted by the specification, allowing vendor differentiation and design innovation.

The specification has recommendations for the electrical interface, which features a 4-pin connector. The recommended pin assignment enables the required 24V DC power supply, as well as DALI control and a general Logic Signal Input (LSI).



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Zhaga Consortium

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communication capabilities to outdoor LED lighting fixtures.

#### About Zhaga

Zhaga is a global association of lighting companies that is standardizing interfaces of components of LED luminaires, including LED light engines, LED arrays, holders, electronic control gear (LED drivers) and connectivity fit systems. This helps to streamline the LED lighting supply chain, and to simplify LED luminaire design and manufacturing. Zhaga continues to develop specifications based on the inter-related themes of interoperable components, smart and connected lighting, and serviceable luminaires. For more information, visit www.zhagastandard.org.

#### Contact

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Marketing Communications Director, Zhaga Consortium, marcom@zhagastandard.org

+1 732 562-5404

A photo accompanying this announcement is available at http://www.globenewswire.com/NewsRoom/AttachmentNg/c49571c4-2ce9-43d1-87cb-6788d5036846

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☐ Innoled (32)		
☐ Good Lumens by Madison Avenue (31)		
☐ Himalayan Glow (31)		
☐ OttLite (31)		
☐ INTI (30)		
☐ Intermatic (30)		
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☐ Stile (29)		
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☐ OK LIGHTING (28)		
☐ Solar Goes Green (28)		
☐ Stonepoint LED Lighting (28)		

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	Crystal World (27)  EarthTronics (27)  Enbrighten (27)  Light Type  1 Light (1)  Integrated LED (1)  Shade Color Family  White (1)				<u> </u>
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AC Power Distribution		( Qu	2	Ge	nerai t	Electric	
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Dove Systems		
Dynacord		
Elation Professional		
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Epsilon		
ETC		
Fortune Products		
Froggy's Fog		
GAM Products		
Gantom (Formerly Darklight)		
GE		
GE Ansi Code Lamps		
GE AR Lamps		
GE G Lamps		
GE HPL Lamps		
GE LED Lamps		
GE MR Lamps		
GE Par Lamps		
GE PS Lamps		
GE T Lamps		
GE TAL (Turn-And-Lock) Lamps		
Hercules Stands		
Hubbell		
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Jands	
Leprecon	
Leviton / NSI	
LEX Products	
Lightronics	
Littlite	
LumenRadio	
Lycian Followspots	
MA Lighting	
Marlow	
MDG	
Mega-Lite	
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Pro Tape	
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# quick adjective



#### Definition of quick (Entry 1 of 3)

- 1 : acting or capable of acting with speed: such as
  - a (1): fast in development or occurrence
    // a quick succession of events
    - (2) : done or taking place with rapidity

      // gave them a quick look
  - b (1) : fast in understanding, thinking, or learning : mentally agile
    // a quick wit

Il quick thinking

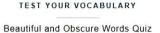
- (2) : reacting to stimuli with speed and keen sensitivity
- (3) : aroused immediately and intensely // quick tempers
- c : marked by speed, readiness, or promptness of physical movement // walked with quick steps
- d : inclined to hastiness (as in action or response)
  // quick to criticize
- 2 : having a sharp angle
  // a quick turn in the road
- 3 : not dead : LIVING, ALIVE
- 4 a : MOVING, SHIFTING

  // quick mud
  - **b** archaic: not stagnant: RUNNING, FLOWING
- 5 archaic: FIERY, GLOWING
- 6 archaic : PREGNANT











Which of the following words means "composed of both good and evil"?

#### 7 obsolete

a : PUNGENT

b : CAUSTIC

## quick adverb

#### Definition of quick (Entry 2 of 3)

: in a quick manner

## quick noun

#### Definition of quick (Entry 3 of 3)

- 1 [probably of Scandinavian origin; akin to Old Norse kvika sensitive flesh, from kvikr living]
  - a : a painfully sensitive spot or area of flesh (such as that underlying a fingernail or toenail)
  - **b**: the inmost sensibilities

    // hurt to the *quick* by the remark
  - c : the very center of something : HEART
- 2 quick plural: living beings
- 3 archaic: LIFE sense 11



#### Other Words from quick

Adjective quickly adverb quickness noun



#### Synonyms & Antonyms for quick

#### Synonyms: Adjective

alacritous, alert, expeditious, prompt, ready, willing

#### Synonyms: Adverb

apace, briskly, chop-chop, double-quick, fast, fleetly, full tilt, hastily, hell-for-leather, hot, lickety-split, posthaste, presto, pronto, quickly, rapidly, snappily, soon, speedily, swift, swiftly

#### Synonyms: Noun

belly, blood, bone(s), bosom, breast, core, gut, heart, heartstrings, inner space, inside, soul

#### Antonyms: Adverb

slow, slowly

#### Visit the Thesaurus for More

#### Choose the Right Synonym for quick

#### Adjective

QUICK, PROMPT, READY, APT mean able to respond without delay or hesitation or indicative of such ability. QUICK stresses instancy of response and is likely to connote native rather than acquired power. If quick reflexes || || || a keen quick mind || PROMPT is more likely to connote training and discipline that fits one for instant response. || prompt emergency medical care || READY suggests facility or fluency in response. || backed by a pair of ready assistants || APT stresses the possession of qualities (such as intelligence, a particular talent, or a strong bent) that makes quick effective response possible. || an apt student || || || her answer was apt and to the point ||

synonyms see in addition fast

#### Examples of quick in a Sentence

#### Adjective

// They had a quick drink at the bar.

// She took a quick shower.



#### Recent Examples on the Web: Adjective

// South Korea has been reporting around 30 to 50 new cases per day since late May, inspiring second-guessing on whether officials were too *quick* to ease social distancing guidelines in April after the country's first wave of infections waned.

- BostonGlobe.com, "In countries keeping the coronavirus at bay, experts watch US case numbers with alarm," 19 June 2020

// Community members attended a news conference on Friday, wanting to know why

officials were so quick to say Fuller died by suicide.

 TheWeek, "Families of black men found hanging from trees in California ask for deeper investigations into deaths." 15 June 2020

These example sentences are selected automatically from various online news sources to reflect current usage of the word quick.' Views expressed in the examples do not represent the opinion of Merriam-Webster or its editors. Send us feedback.



#### First Known Use of quick

#### Adjective

before the 12th century, in the meaning defined at sense 3

#### Adverb

14th century, in the meaning defined above

#### Noun

before the 12th century, in the meaning defined at sense 2

#### History and Etymology for quick

#### Adjective

Middle English *quik*, from Old English *cwic*; akin to Old Norse *kvikr* living, Latin *vivus* living, *vivere* to live, Greek *bios*, *zōē* life

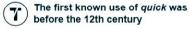
## Learn More about quick

#### Share quick





#### Time Traveler for quick



See more words from the same century

#### From the Editors at Merriam-Webster



Quick: Read This!

Blink and you might miss this etymology lesson

#### Dictionary Entries near quick

### Phrases Related to quick

(as) quick as a wink

Quichoid

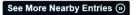
Quichua as soon/quickly as (humanly) possible

Quichuan be quick on the draw cut (someone) to the quick

 quick and dirty
 cut to the quick

 quick as a flash
 fast/quick buck

 quick assets
 fast/quick study



#### Statistics for quick

#### Cite this Entry

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Look-up Popularity

24 Jun. 2020.

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## More Definitions for quick

## quick adjective

### English Language Learners Definition of quick (Entry 1 of 2)

- : done or happening in a short amount of time
- : fast in thinking, learning, or understanding
- : fast in moving or reacting

## quick adverb

## English Language Learners Definition of quick (Entry 2 of 2)

informal: in a fast or quick manner

See the full definition for quick in the English Language Learners Dictionary

## quick adjective

\ 'kwik \

quicker; quickest

#### Kids Definition of quick (Entry 1 of 3)

1 : done or taking place in a very short period of time
// a quick look

II a quick nap

2 : very swift : SPEEDY

Il quick steps

3 : fast in learning or understanding : mentally alert

II a quick mind

4 : easily stirred up
// a quick temper

## Other Words from quick

quickly adverb

III ate quickly.

## quick noun

#### Kids Definition of quick (Entry 2 of 3)

1 : a very tender area of flesh (as under a fingernail)

2 : someone's innermost feelings
// She was hurt to the *quick* by the remark.

## quick adverb

quicker; quickest

## Kids Definition of quick (Entry 3 of 3)

: in a quick manner : FAST

II Come quick!

### Choose the Right Synonym for quick

Adjective

OLLICK DDOMDT and DEADY mean able to record right away. OLLICK is used when

QUICK, PROMPT, and READY mean able to respond right away. QUICK is used when the response is immediate and often when the ability is part of a person's nature. // He has *quick* reflexes. // PROMPT is used when the ability to respond right away is the product of training and discipline. // The store gives *prompt* service. // READY is used when the response comes easy or is smooth. // He always had a *ready* answer to every question. //

## quick adjective

\ 'kwik \

#### Medical Definition of quick (Entry 1 of 2)

1 : not dead : LIVING, ALIVE

2 : PREGNANT

## quick noun

#### Medical Definition of quick (Entry 2 of 2)

1 quick plural: living beings

2 : a painfully sensitive spot or area of flesh (as that underlying a fingernail)

#### More from Merriam-Webster on quick

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#### WORDS AT PLAY



6 Words from the Boxing Ring Their meanings have strayed from the ring.



'Coleslaw' vs 'Cold slaw': A
Food Name Review

'Cole' hints at what
you're eating.



The Words of the Week - 6/19/20
Words from the week of 6/19/2020



'Temperament' and
'Temperature': Former
Synonyms

Latin brought them
together

#### ASK THE EDITORS



How to Remember the Spelling of 'Definitely'
A definitive answer.



'Indict'?

And who put it there, anyway?



Literally
How to use a word
that (literally) drives



Is Singular 'They' a Better
Choice?

The awkward case of
'his or her'

WORD GAMES



Beautiful and Obscure Words Quiz

And also quite useless words

TAKE THE QUIZ >



What's That From? A Word Origin Quiz

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TAKE THE QUIZ >



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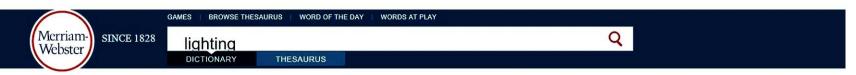
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lighting, sound and backdrops.

Katie Deighton, WSJ, "Auto Makers in Lockdown Test Drive the Modern Car-Buying Experience,"



TEST YOUR VOCABULARY

## lighting noun light ing | \ Iī-tin \ **Definition of lighting** 1 a : ILLUMINATION b : IGNITION 2 : an artificial supply of light or the apparatus providing it WORD OF THE DAY Examples of lighting in a Sentence gourmand // He prefers natural lighting for his photography. // The lighting wasn't bright enough. See Definitions and Examples » // The street lighting was so dim I got lost. Get Word of the Day daily email! // There was a problem with the lighting. // a company that sells lighting equipment Your email ac // He's in charge of the lighting for the show. See More (+)(-) Recent Examples on the Web // Additional kitchen features include instant hot water, island with cooktop, pot and pan drawers, soft-closing drawers, under-cabinet lighting, and a walk-in pantry. - Emilia Benton, Houston Chronicle, "Piney Point home highlights array of amenities," 13 June 2020 // They have been offered training on how to produce virtual walk-throughs, with tips on

12 June 2020

// Dr Foster suggests replacing high-sugar snacks with small protein-rich ones and lighting offices brightly enough to match employees' circadian rhythms.

- The Economist, "Bedtime story Britons are dreaming more," 11 June 2020

// There's lighting and linens, area rugs and nightstands, but no piece plays a bigger role than a headboard.

— Courtney Thompson, CNN Underscored, "The prettiest headboards under \$400," 10 June 2020

// The six technologies considered on track are solar photovoltaics, bioenergy power, electric vehicles, rail, *lighting*, and data centers and transmission networks.

— Miranda Willson, Scientific American, "Most Clean Energy Tech Is Not on Track to Meet Climate Goals," 10 June 2020

// The triptych installation includes 30-foot long panels composed of steel, LED *lighting*, and projection elements.

— Teri Webster, *Dallas News*, "Richardson's Eisemann arts center begins reopening after COVID-19 concerns forced its closure." 9 June 2020

// Bias lighting is one of the best ways to solve this problem.

— Whitson Gordon, *Popular Science*, "How to level-up the picture quality of your cheap TV," 9 June 2020

// Fire officials said 175 firefighters were assigned to the wildfire, which sparked Friday night by <code>lighting</code>.

- Alana Minkler,  $\it azcentral$ , "Bighorn Fire swells to 17,000 acres with 0% containment," 7 June 2020

These example sentences are selected automatically from various online news sources to reflect current usage of the word "lighting." Views expressed in the examples do not represent the opinion of Merriam-Webster or its editors. Send us feedback.



#### First Known Use of lighting

before the 12th century, in the meaning defined at sense 1a

## Learn More about *lighting*

### Share lighting





### Time Traveler for lighting



The first known use of *lighting* was before the 12th century

See more words from the same century



#### Dictionary Entries near lighting

light housekeeping

lighthouse tube

light industry

lighting

lightkeeper

lightless

lightlessness

#### Phrases Related to lighting

strip lighting

#### See More Nearby Entries ③

## Statistics for lighting

Last Updated

17 Jun 2020

#### Cite this Entry

"Lighting." Merriam-Webster.com Dictionary, Merriam-Webster, https://www.merriamwebster.com/dictionary/lighting. Accessed

24 Jun. 2020.



## More Definitions for lighting

## lighting noun

## English Language Learners Definition of lighting

- : light that is of a particular kind or that has a particular quality
- : the equipment used to provide light
- : the use of light for a particular purpose in a movie, play, etc.

See the full definition for lighting in the English Language Learners Dictionary

## lighting noun

light-ing | \'līt-in \

#### Kids Definition of lighting

: supply of light or of lights

// The only lighting came through a small window.

#### More from Merriam-Webster on lighting

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Spanish Central: Translation of lighting

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## mount noun (1)



\ 'maunt \

### Definition of mount (Entry 1 of 3)

- 1 : a high hill: MOUNTAIN —used especially before an identifying name
  // Mount Everest
- 2 archaic: EARTHWORK sense 1
- 3 : MOUND sense 2a(1)

### mount verb

mounted; mounting; mounts

### Definition of mount (Entry 2 of 3)

intransitive verb

1 : RISE, ASCEND

- 2 : to increase in amount or extent // expenses began to mount
- 3 : to get up on something above the level of the ground especially: to seat oneself (as on a horse) for riding

#### transitive verb

- 1 a : to go up : CLIMB
  - b (1): to seat or place oneself on
    - (2) : to climb on top of for copulation
- 2 a : to lift up : RAISE
  - b (1) : to put or have in position
    // mount artillery
    - (2) : to have as equipment



both good and evil"?

SAVED WORDS

× Q

c (1): to organize and equip (an attacking force)

// mount an army

(2) : to launch and carry out (something, such as an assault or a campaign)

3 : to set on something that elevates

4 a : to cause to get on a means of conveyance

b : to furnish with animals for riding

5 : to post or set up for defense or observation // mounted some guards

6 a : to attach to a support

b : to arrange or assemble for use or display

7 a : to prepare (something, such as a specimen) for examination or display

b : to prepare and supply with materials needed for performance or execution // mount an opera

### mount noun (2)

#### Definition of mount (Entry 3 of 3)

1 : an act or instance of mounting

specifically: an opportunity to ride a horse in a race

- 2 : FRAME, SUPPORT: such as
  - a : the material (such as cardboard) on which a picture is mounted
  - b : a jewelry setting
  - (1) : an undercarriage or part on which a device (such as a motor or an artillery piece) rests in service
    - (2) : an attachment for an accessory
  - d: a hinge, card, or acetate envelope for mounting a stamp
  - e : a glass slide with its accessories on which objects are placed for examination with a microscope
- 3 : a means of conveyance especially : SADDLE HORSE



Synonyms & Antonyms





#### 

#### Other Words from mount

Verb

mountable \ 'maun-tə-bəl \ adjective

mounter noun

#### Synonyms & Antonyms for mount

Synonyms: Verb

accelerate, accumulate, appreciate, balloon, boom, build up, burgeon (also bourgeon), climb, enlarge, escalate, expand, gain, increase, multiply, mushroom, proliferate, rise, roll up, snowball, spread, swell, wax

Antonyms: Verb

contract, decrease, diminish, dwindle, lessen, recede, wane

Visit the Thesaurus for More

#### Examples of mount in a Sentence

Verb

// Their troubles have continued to mount.

// The pressure mounted as the crisis continued.



#### First Known Use of mount

Noun (1)

before the 12th century, in the meaning defined at sense 1

Verb

14th century, in the meaning defined at intransitive sense 1

Noun (2)

15th century, in the meaning defined at sense 1

#### History and Etymology for mount

Noun (1)

Middle English, from Old English munt & Anglo-French munt, mont, both from Latin mont-, mons; akin to Welsh mynydd mountain, Latin minari to project, threaten

, ,

Verb

Middle English, from Anglo-French *munter, monter*, from Vulgar Latin \*montare, from Latin mont-, mons

## Learn More about mount

#### Share mount





#### Time Traveler for mount

. . .



The first known use of *mount* was before the 12th century

See more words from the same century

### Dictionary Entries near mount

moundsman

mound turkey

mounseer

#### mount

mountain

mountain accentor

mountain adder

# Statistics for mount

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## More Definitions for mount

#### **English Language Learners Definition of mount**

- : to go or climb up (something) : to climb up onto (something)
- : to increase in amount
- : to seat yourself on a horse, bicycle, etc.

See the full definition for mount in the English Language Learners Dictionary

#### mount noun

\ 'maunt \

### Kids Definition of mount (Entry 1 of 3)

: a high hill : MOUNTAIN

Hint: Mount is used especially before a proper name.

II Mount Everest

### mount verb

mounted; mounting

#### Kids Definition of mount (Entry 2 of 3)

- 1 : to go up : CLIMB
  // mount a ladder
- 2 : to get up onto something
  // mount a platform
  // mount a horse
- 3 : to increase rapidly in amount // His debts were mounting.
- 4 : to prepare for use or display by fastening in position on a support // I mounted a picture on cardboard.
- 5 : to organize and carry out // Police mounted a search.

### mount noun

### Kids Definition of mount (Entry 3 of 3)

1 : a frame or support that holds something

// a camera lens mount

2 : a horse used for riding

### mount transitive verb

\ 'maunt \

### Medical Definition of mount (Entry 1 of 2)

: to prepare for examination or display

specifically: to place (an object) on a slide for microscopic examination

Il mount a specimen

## mount noun

### Medical Definition of mount (Entry 2 of 2)

- 1 : a glass slide with its accessories on which objects are placed for examination with a microscope
- 2 : a specimen mounted on a slide for microscopic examination

#### More from Merriam-Webster on mount

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Britannica English: Translation of mount for Arabic Speakers

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MERRIAM-WEBSTER UNABRIDGED

### WORDS AT PLAY



6 Words from the Boxing Ring Their meanings have strayed from the ring.



'Coleslaw' vs 'Cold slaw': A
Food Name Review

'Cole' hints at what
you're eating.



The Words of the Week - 6/19/20
Words from the week of 6/19/2020



'Temperament' and
'Temperature': Former
Synonyms

Latin brought them
together

### ASK THE EDITORS



How to Remember the Spelling of 'Definitely'

A definitive answer.



'Indict'?

And who put it there, anyway?



Literally

How to use a word that (literally) drives



Is Singular 'They' a Better
Choice?

The awkward case of
'his or her'

WORD GAMES



Beautiful and Obscure Words Quiz

And also quite useless words
TAKE THE QUIZ



What's That From? A Word Origin Quiz

Who'd a thunk?

TAKE THE QUIZ >



Spell It

Can you spell these 10 commonly



Bee Cubed

Listen to the words and spell through all PLAY THE GAME



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### TYPED DRAWING

### **Serial Number**

73245905

### **Status**

REGISTERED AND RENEWED

### **Word Mark**

QUIK-MOUNT

### **Standard Character Mark**

No

### **Registration Number**

1195975

### **Date Registered**

1982/05/18

### Type of Mark

TRADEMARK

### Register

SUPPLEMENTAL

### **Mark Drawing Code**

(1) TYPED DRAWING

### Owner

STANDARD MOTOR PRODUCTS, INC. CORPORATION TEXAS 37-18 Northern Blvd Long Island City NEW YORK 11101

### Goods/Services

Class Status -- ACTIVE. IC 012. US 019. G & S: Tension Fastners for Attaching Oil Coolers to Land Vehicle Radiators. First Use: 1973/11/00. First Use In Commerce: 1973/11/00.

### **Filing Date**

1980/01/14

### **Amended Register Date**

1982/01/20

### **Examining Attorney**

UNKNOWN

### Attorney of Record

Robert J. deBrauwere

### TYPED DRAWING

### **Serial Number**

73352040

### **Status**

CANCELLED - SECTION 8

### **Word Mark**

QUICK MOUNT JR.

### **Standard Character Mark**

No

### **Registration Number**

1248470

### **Date Registered**

1983/08/16

### Type of Mark

TRADEMARK

### Register

PRINCIPAL

### **Mark Drawing Code**

(1) TYPED DRAWING

### Owner

Penn Fishing Tackle Mfg. Co. CORPORATION PENNSYLVANIA 3028 W. Hunting Park Ave. Philadelphia PENNSYLVANIA 19132

### Goods/Services

Class Status -- SECTION 8 - CANCELLED. IC 028. US 022. G & S: Adapters for Use with Flush Mounted Rod Holders. First Use: 1981/04/23. First Use In Commerce: 1981/04/23.

### **Disclaimer Statement**

No claim is made to the exclusive right to use the words "Quick Mount", apart from the mark as shown.

### Filing Date

1982/02/26

### **Examining Attorney**

CIPPARONE, MARY

### **Attorney of Record**

Julie C. VanDerZanden

### TYPED DRAWING

### **Serial Number**

73820059

### **Status**

REGISTERED AND RENEWED

### **Word Mark**

QUIK MOUNT

### **Standard Character Mark**

No

### **Registration Number**

1587691

### **Date Registered**

1990/03/20

### Type of Mark

TRADEMARK

### Register

PRINCIPAL

### **Mark Drawing Code**

(1) TYPED DRAWING

### Owner

STANDARD MOTOR PRODUCTS, INC. CORPORATION NEW YORK 37-18 Northern Blvd Long Island City NEW YORK 11101

### Goods/Services

Class Status -- ACTIVE. IC 012. US 019. G & S: TENSION FASTENERS FOR ATTACHING OIL COOLERS TO LAND VEHICLE RADIATORS. First Use: 1973/11/00. First Use In Commerce: 1973/11/00.

### Prior Registration(s)

1195975

### **Section 2f Statement**

2(F) ENTIRE MARK

### **Filing Date**

1989/08/18

### **Examining Attorney**

COLE RICHARD G

### Attorney of Record

Robert J. deBrauwere

### **DESIGN MARK**

### **Serial Number**

75052153

### **Status**

CANCELLED - SECTION 8

### **Word Mark**

QUICK-MOUNT

### **Standard Character Mark**

No

### **Registration Number**

2060167

### **Date Registered**

1997/05/06

### Type of Mark

TRADEMARK

### Register

SUPPLEMENTAL

### **Mark Drawing Code**

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

### Owner

ACUITY BRANDS, INC. CORPORATION DELAWARE 1170 PEACHTREE STREET SUITE 2400 ATLANTA GEORGIA 30309

### Goods/Services

Class Status -- SECTION 8 - CANCELLED. IC 011. US 013 021 023 031 034. G & S: electric lighting fixtures. First Use: 1995/12/01. First Use In Commerce: 1995/12/01.

### **Filing Date**

1996/02/02

### **Amended Register Date**

1997/01/02

### **Examining Attorney**

HENDERSON, CINDY

### Attorney of Record

WILLIAM H BREWSTER

## QUICK-MOUNT

### **DESIGN MARK**

### **Serial Number**

76222166

### **Status**

REGISTERED AND RENEWED

### **Word Mark**

QUICKMOUNT

### **Standard Character Mark**

No

### **Registration Number**

2749003

### **Date Registered**

2003/08/05

### Type of Mark

TRADEMARK

### Register

SUPPLEMENTAL

### **Mark Drawing Code**

(1) TYPED DRAWING

### Owner

LASKO OPERATION HOLDINGS, LLC LIMITED LIABILITY COMPANY PENNSYLVANIA 820 LINCOLN AVENUE WEST CHESTER PENNSYLVANIA 19380

### Goods/Services

Class Status -- ACTIVE. IC 011. US 013 021 023 031 034. G & S: ELECTRIC FANS. First Use: 2001/06/08. First Use In Commerce: 2001/06/08.

### **Filing Date**

2001/03/09

### **Amended Register Date**

2003/04/14

### **Examining Attorney**

MCMORROW, JANICE L.

### **Attorney of Record**

Sean P. McConnell

## QUICKMOUNT

### **DESIGN MARK**

### **Serial Number**

77195517

### **Status**

REGISTERED AND RENEWED

### **Word Mark**

QUICK-MOUNT

### **Standard Character Mark**

Yes

### **Registration Number**

3478981

### **Date Registered**

2008/08/05

### Type of Mark

TRADEMARK

### Register

PRINCIPAL

### **Mark Drawing Code**

(4) STANDARD CHARACTER MARK

### Owner

ABL IP HOLDING LLC LIMITED LIABILITY COMPANY GEORGIA ONE LITHONIA WAY CONYERS GEORGIA 30012

### Goods/Services

Class Status -- ACTIVE. IC 011. US 013 021 023 031 034. G & S: Electric lighting fixtures. First Use: 1995/12/01. First Use In Commerce: 1995/12/01.

### **Section 2f Statement**

2(F) ENTIRE MARK

### **Filing Date**

2007/06/01

### **Examining Attorney**

MATTHEWS, AMOS THOMAS

### Attorney of Record

Michael W. Rafter

# QUICK-MOUNT

### **DESIGN MARK**

### **Serial Number**

78509810

### **Status**

CANCELLED - SECTION 8

### **Word Mark**

QUICKMOUNT

### **Standard Character Mark**

Yes

### **Registration Number**

3292433

### **Date Registered**

2007/09/11

### Type of Mark

TRADEMARK

### Register

SUPPLEMENTAL

### **Mark Drawing Code**

(4) STANDARD CHARACTER MARK

### Owner

Monster, LLC LIMITED LIABILITY CORPORATION NEVADA 7251 Lake Mead Blvd. West, 3rd Floor Las Vegas NEVADA 89128

### Goods/Services

Class Status -- SECTION 8 - CANCELLED. IC 009. US 021 023 026 036 038. G & S: Electrical and electronic component and speaker hardware, namely, bracket for the mounting of an entertainment power strip. First Use: 2001/09/28. First Use In Commerce: 2001/09/28.

### Filing Date

2004/11/02

### **Amended Register Date**

2006/06/28

### **Examining Attorney**

LUKEN, BONNIE

### Attorney of Record

Mathew A. Powelson

# QUICKMOUNT

### **DESIGN MARK**

### **Serial Number**

85350017

### Status

SECTION 8 & 15-ACCEPTED AND ACKNOWLEDGED

### **Word Mark**

QUICKMOUNT

### **Standard Character Mark**

No

### **Registration Number**

4104974

### **Date Registered**

2012/02/28

### Type of Mark

TRADEMARK

### Register

PRINCIPAL

### **Mark Drawing Code**

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

### Owner

Extruflex North America, LLC DBA Clearway LIMITED LIABILITY COMPANY DELAWARE 245 Scotland Drive Alabaster ALABAMA 35007

### Goods/Services

Class Status -- ACTIVE. IC 019. US 001 012 033 050. G & S: Non-metal doors; Non-metal windows and doors; Nonmetal pet doors; Vinyl doors; Vinyl sliding doors. First Use: 2011/06/01. First Use In Commerce: 2011/06/01.

### **Disclaimer Statement**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "QUICK MOUNT" APART FROM THE MARK AS SHOWN.

### **Description of Mark**

The mark consists of the word "QuickMount" with the letter "Q" taking the form of a clock.

### **Colors Claimed**

Color is not claimed as a feature of the mark.

### **Filing Date**

Print: Jun 24, 2020 85350017

2011/06/19

Examining Attorney LAM, HAI-LY

Attorney of Record Steven J. Solomon

# QuickMount

### **DESIGN MARK**

### **Serial Number**

87863836

### **Status**

REGISTERED

### **Word Mark**

QUICKMOUNT

### **Standard Character Mark**

Yes

### **Registration Number**

5731383

### **Date Registered**

2019/04/23

### Type of Mark

TRADEMARK

### Register

PRINCIPAL

### **Mark Drawing Code**

(4) STANDARD CHARACTER MARK

### Owner

SMITH & WESSON INC. CORPORATION DELAWARE 2100 ROOSEVELT AVENUE SPRINGFIELD MASSACHUSETTS 01104

### Goods/Services

Class Status -- ACTIVE. IC 013. US 002 009. G & S: Mounts for firearms. First Use: 2009/12/31. First Use In Commerce: 2009/12/31.

### **Section 2f Statement**

2(F) ENTIRE MARK

### **Filing Date**

2018/04/04

### **Examining Attorney**

HUDSON, TAMARA B

### **Attorney of Record**

Hara K. Jacobs

# QUICKMOUNT

### **DESIGN MARK**

### **Serial Number**

88460375

### **Status**

REGISTERED

### **Word Mark**

KOLPIN QUICK-MOUNT

### **Standard Character Mark**

Yes

### **Registration Number**

6060279

### **Date Registered**

2020/05/19

### Type of Mark

TRADEMARK

### Register

PRINCIPAL

### **Mark Drawing Code**

(4) STANDARD CHARACTER MARK

### Owner

Polaris Industries, Inc. CORPORATION DELAWARE 2100 Highway 55 Medina MINNESOTA 55340

### Goods/Services

Class Status -- ACTIVE. IC 007. US 013 019 021 023 031 034 035. G & S: Winches. First Use: 2019/08/00. First Use In Commerce: 2019/08/00.

### Prior Registration(s)

2621356;5032921;5591035

### **Disclaimer Statement**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "QUICK-MOUNT" APART FROM THE MARK AS SHOWN.

### Filing Date

2019/06/05

### **Examining Attorney**

STEIN, JAMES

Attorney of Record
Andrew S. Ehard

### KOLPIN QUICK-MOUNT