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The International Bureau, WIPO
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Our ref:	MP1482770	20 August 2020
Your Reference:		
International Registration:	1482770	
Holder:	NJOY, LLC	
Mark:	MAKE SMOKING HISTORY	

Dear Madam/Sir

Confirmation of Total Provisional Refusal according to Rule 18*ter*(3)

We hereby confirm the refusal of protection of the mark for all goods and services.

Yours faithfully

Lone Steinbrecher
Examiner, Trademark and Design

TECHNOLOGY IDEAS INTO ASSETS