

MADRID PROTOCOL

STATEMENT OF TOTAL OR PARTIAL GRANT OF PROTECTION FOLLOWING A PROVISIONAL REFUSAL

Rule 18ter(2) of the Regulations

I. Name of the Office:  **Patent Office of the Republic of Bulgaria**

52b, boul. Dr.G.M.Dimitrov, BG-1040 SOFIA, Bulgaria
www.bpo.bg

II. International registration number: 1 453 114

III. Name of the holder: GSH TRADEMARKS LIMITED.

IV. The Office has completed all its procedures and has decided:

☐ Protection is granted for all the goods and services for which protection has been requested (Rule 18ter(2)(i)).

☒ **Protection is granted for the following goods and services (Rule 18ter(2)(ii)):**

All goods in class 16.

Class 35: Arranging subscriptions to telecommunication services for others; advertising agency services; rental of advertising space; business auditing; financial auditing; employment agency services; outsourced administrative management for companies; demonstration of goods; opinion polling; market studies; commercial information and advice for consumers in the choice of products and services; business investigations; marketing research; consultancy regarding advertising communication strategies; consultancy regarding public relations communication strategies; marketing; marketing in the framework of software publishing; targeted marketing; scriptwriting for advertising purposes; updating and maintenance of information in registries; organization of exhibitions for commercial or advertising purposes; design of advertising materials; business appraisals; administrative assistance in responding to calls for tenders; business management assistance; web indexing for commercial or advertising purposes; presentation of goods on communication media, for retail purposes; sales promotion for others; production of teleshopping programmes; production of advertising films; rental of advertising time on communication media; publicity material rental; publication of publicity texts; radio advertising; dissemination of advertising matter; on-line advertising on a computer network; television advertising; negotiation of business contracts for others; compiling indexes of information for commercial or advertising purposes; telemarketing services; psychological testing for the selection of personnel; administration of consumer loyalty programs; administration of frequent flyer programs; public relations; market intelligence services.

Class 36: Credit bureau services; debt collection agency services; real estate agency services; financial analysis; rental of offices for co-working; rental of real estate; lease-purchase financing; insurance information; financial information; debt advisory services; factoring; organization of collections; real estate appraisal; art appraisal; financial appraisals in responding to calls for tenders; financial evaluation [insurance, banking, real estate]; surety services; real estate brokerage; providing financial information via a web site; financial sponsorship; insurance underwriting; real estate management; trusteeship; bail-bonding; fiscal valuation.

All services in class 38 and 45.

Class 41: Booking of seats for shows; videotaping; production of music; publication of books; education information; recreation information; entertainment information; movie studio services; health club services [health and fitness training]; nightclub services [entertainment]; layout services, other than for advertising purposes; microfilming; videotape editing; screenplay writing; practical training [demonstration]; correspondence courses; training services provided via simulators; organization of exhibitions for cultural or educational purposes; providing recreation facilities; arranging and conducting of colloquiums; arranging and conducting of congresses; arranging and conducting of conferences; arranging and conducting of concerts; arranging and conducting of workshops [training]; arranging and conducting of in-person educational forums; arranging and conducting of seminars; arranging and conducting of symposiums; vocational guidance [education or training advice]; providing on-line videos, not downloadable; providing on-line music, not downloadable; providing films, not downloadable, via video-on-demand services; cinema presentations; presentation of circus performances; presentation of live performances; theatre productions; conducting guided climbing tours; conducting fitness classes; educational examination; film production, other than advertising films; rental of audio equipment; rental of videotapes; rental of sound recordings; rental of cinematographic apparatus; rental of motion pictures; rental of radio and television sets; electronic desktop publishing; on-line publication of electronic books and journals; publication of texts, other than publicity texts; radio entertainment; entertainer services; entertainment services; writing of texts; news reporters services; party planning [entertainment]; translation; scriptwriting, other than for advertising purposes; ticket agency services [entertainment]; coaching [training]; sport camp services; recording studio services; photographic reporting; timing of sports events.

VIII. Date and signature of the Office: 08/09/2020

