## THE PROTOCOL RELATING TO THE MADRID AGREEMENT CONCERNING THE INTERNATIONAL REGISTRATION OF MARKS

## STATEMENT OF GRANT OF PROTECTION FOLLOWING A PROVISIONAL REFUSAL

notified to the International Bureau of the World Intellectual Property Organization (WIPO) according to Article 5 of the Madrid Protocol

I. Name and address of the office sending the statement:

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The Estonian Patent Office Trademark Department Toompuiestee 7 15041 Tallinn ESTONIA

**Telephone:** + 372 627 7927

II. Number of the international registration which is the subject of the statement:

## 1485041

III. Other information concerning the international registration which is the subject of the statement:

verbal elements of the mark: medbuy.online

The mark is protected for following services in class 35: Administrative assistance in responding to requests for proposals [RFPs]; administrative assistance in responding to calls for tenders; administration of consumer loyalty programs; cost price analysis; outsourced administrative management for companies; book-keeping; web indexing for commercial or advertising purposes; accounting; negotiation of business contracts for others; market studies; opinion polling; arranging newspaper subscriptions for others; payroll preparation; tax preparation; business inquiries; business management assistance; commercial or industrial management assistance; advisory services for business management; business research; economic forecasting; providing business information via a web site; compilation of information into computer databases; compilation of statistics; business information; business management for freelance service providers; business management of reimbursement programmes for others; interim business management; commercial administration of the licensing of the goods and services of others; computerized file management; marketing; marketing in the framework of software publishing; targeted marketing; marketing research; provision of commercial and business contact information; writing of publicity texts; scriptwriting for advertising purposes; word processing; updating of advertising material; updating and maintenance of data in computer databases; updating and maintenance of information in registries; web site traffic optimization; organization of exhibitions for advertising purposes; organization of trade fairs for advertising purposes; rental of advertising space; personnel recruitment; business intermediary services relating to the matching of potential private investors with entrepreneurs needing funding; outsourcing services [business assistance]; competitive intelligence services; layout services for advertising purposes; price comparison services; market intelligence services; gift registry services; data search in computer files for others; sponsorship search; search engine optimization for sales

promotion; publicity material rental; rental of advertising time on communication media; rental of vending machines; rental of sales stands; direct mail advertising; psychological testing for the selection of personnel; publication of publicity texts; radio advertising; registration of written communications and data; advertising; pay per click advertising; outdoor advertising; advertising by mail order; on-line advertising on a computer network; document reproduction; bill-posting; distribution of samples; dissemination of advertising matter; design of advertising materials; systemization of information into computer databases; drawing up of statements of accounts; compiling indexes of information for commercial or advertising purposes; promotion of goods and services through sponsorship of sports events; production of teleshopping programmes; production of advertising films; transcription of communications [office functions]; television advertising.

	Date on which the statement was pronounced: 16/10/2020 (dd/mm/yyyy).
П.	Signature of the Office:
kke	-Kristian Erilaid
eni	or Examiner