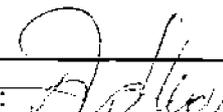


**MADRID AGREEMENT CONCERNING  
THE INTERNATIONAL REGISTRATION OF MARKS  
AND PROTOCOL RELATING TO THAT AGREEMENT**

**PROVISIONAL REFUSAL OF PROTECTION**

Notified to the World Intellectual Property Organisation (WIPO)  
according to Article 5 of the Madrid Agreement and Madrid Protocol

I. Office making the notification: <b>PATENT OFFICE OF THE REPUBLIC OF LATVIA</b> <b>Citadeles iela 7/70</b> <b>LV 1010, Riga</b> <b>LATVIA</b>  Phone: +371 67099605 Fax: +371 67099650 e-mail: dzintra.medne@lrpv.gov.lv
II. Number of the international registration: <b>1393518</b>
III. Name of the holder (or other indication enabling the identity of the international registration to be confirmed): <b>RIVEDIL DI CODARDO COSIMO</b> <b>KM 0,550, Via Prov.le per Veglie, I-73015 Salice Salentino (Lecce)</b> <b>IT</b>
IV. The grounds of refusal:  Provisional refusal based on an opposition: Opposition submitted by Preduzeće za proizvodnju, promet i usluge "MAXIMA" d.o.o. Dragiše Mišovića 16, 32240 Lučani (RS) holder of international trademark WO 1493895 /Sahara/. Information about earlier rights (if any) is enclosed.
V. Reference to the corresponding essential provisions of the Trade Mark Law (PZL) and/or any other applicable laws or regulations:  Section PZL 7.(1)2
VI. Provisional refusal for all the goods and/or services
VII. Possibilities to review or appeal  <b>The holder is entitled, within three months from the date on which the International Bureau has notified of the Provisional Refusal, to submit a substantiated appeal to the Patent Office through a professional local patent attorney (Trade Mark Law, Section 81; Law on Industrial Property Institutions and Procedures, Section 58). After expiration of the said period the Board of Appeal shall take a decision to satisfy the opposition, fully or in part, or to dismiss it. The Case can be reviewed, within three months from the date of notification of the Board of Appeal's decision, by a civil action initiated before the Riga City Vidzeme Suburb Court.</b>
VIII. Date of the notification of provisional refusal: <span style="float:right"><b>09.12.2020</b></span>
IX. Signature or official seal of the Office making the notification:  <b>Dzintra Medne</b>

X. Corresponding essential provisions of the applicable law:

**Section 7. Earlier Trade Mark as a Relative Ground for Invalidation of Trade Mark Registration**

(1) A trade mark registration may be declared invalid if:

- 1) it is identical with an earlier trade mark, and the goods or services for which the trade mark is registered are identical to the goods or services for which the earlier trade mark is registered;
- 2) due to its identity with, or similarity to, the earlier trade mark belonging to another person and the identity or similarity of the respective goods or services, there exists a likelihood of confusion of the trade marks or a likelihood of association between the trade marks on behalf of the relevant consumers.

(2) Earlier trade marks within the meaning of the Paragraph one of this Section is:

- 1) trade mark registered in Latvia under national or international registration procedures, or as European Union trade marks if the date of application for registration thereof is earlier than the date of application for registration of the contested trade mark, also taking into account the priority accorded to those trade marks;
- 2) The European Union trade mark with a later filing date, but with a seniority date which is earlier than the date of application for registration of the contested mark, if the seniority of a trade mark registered in Latvia or registered internationally and extended to Latvia is validly claimed, even when the latter trade mark has been surrendered or allowed to lapse;
- 3) applications for the registration of trade marks referred to in the Paragraph 1 and 2 of this Section, provided that they are registered.

# 1493895- Sahara

Full details / English

Current Status

**180** Expected expiration date of the registration/renewal

19.07.2029

**151** Date of the registration

19.07.2019

**270** Language of the application

French

**732** Name and address of the holder of the registration

Preduzeće za proizvodnju, promet i usluge "MAXIMA" d.o.o.

Dragiše Mišovića 16

32240 Lučani (RS)

**812** Contracting State or Contracting Organization in the territory of which the holder has a real and effective industrial or commercial establishment

RS

**740** Name and address of the representative

Živko Mijatović & Partners

Sturientski trg 4

11000 Beograd (RS)

**540** Mark



**531** International Classification of the Figurative Elements of Marks (Vienna Classification) - VCL(8)

27.05.01

**511** International Classification of Goods and Services for the Purposes of the Registration of Marks (Nice Classification) - NCL(11-2019)

02 Paints.

**821** Basic application

RS, 19.07.2019, Ž-1108/2019

**300** Data relating to priority under the Paris Convention and other data relating to registration of the mark in the country of origin

RS, 19.07.2019, Ž-1108/2019

**832** Designation(s) under the Madrid Protocol

EM

**834** Designation(s) under the Madrid Protocol by virtue of Article 9sexies

BA - ME - MK

## Transaction History

expand none