

**Oifig Maoine Intleachtúla na hÉireann**  
Intellectual Property Office of Ireland

WORLD INTELLECTUAL PROPERTY ORGANISATION  
34, CHEMIN DES COLOMBETTES  
PO BOX 18  
1211 GENEVA 20  
SWITZERLAND

Date of Notification: 21 December 2020

Our Ref No: EXN/0823013

International Registration No: 0823013  
Mark: ALASKA  
Holder: VP BRANDS INTERNATIONAL SA

**CONFIRMATION OF TOTAL PROVISIONAL REFUSAL**

Dear Sir/Madam,

This notification is issued in accordance with Article 5 of the Protocol relating to the Madrid Agreement and Rule 18ter, paragraph 3 of the regulations and is to inform you that a final decision has been reached in this case and details are as follows:

**Protection of the mark is refused for all goods and/or services.**

Yours faithfully

*Sheila Drennan*

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Sheila Drennan  
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