MADRID PROTOCOL AND AGREEMENT

FINAL DISPOSITION ON STATUS OF A MARK

- STATEMENT OF PARTIAL GRANT OF PROTECTION FOLLOWING A PROVISIONAL REFUSAL

Rule 18ter(2)

I. Sending OFFICE: NORWEGIAN INDUSTRIAL PROPERTY OFFICE Sandakerveien 64, 0484 Oslo PO Box 4863 Nydalen, 0422 Oslo Phone: +47 22 38 73 00 Fax: + 47 22 38 73 01
 II. International registration number: 1457718

III. Holder:

OneGroup Company, Limited Liability Company

IV. Mark Reproduction : ONE PRICE COFFEE

V. Protection for only some of the goods and/or services requested:

Cl. 35: Administration of consumer loyalty programs; administrative processing of purchase orders; advertising by mail order; advertising; advisory services for business management; auctioneering; business efficiency expert services; business information: business investigations: business management and organization consultancy; business management assistance; business management consultancy; business management of reimbursement programs for others; business organization consultancy; business research; commercial administration of the licensing of the goods and services of others; commercial information and advice for consumers in the choice of products and services: commercial intermediation services; compiling indexes of information for commercial or advertising purposes; demonstration of goods; direct mail advertising; dissemination of advertising matter; distribution of samples; economic forecasting; marketing research; marketing; negotiation and conclusion of commercial transactions for third parties; negotiation of business contracts for others; on-line advertising on a computer network; organization of exhibitions for commercial or advertising purposes; organization of trade fairs for commercial or advertising purposes; outsourced administrative management for companies; outsourcing services [business assistance]; pay per click advertising; personnel management consultancy; presentation of goods on communication media, for retail purposes; procurement services for others [purchasing goods and services for other businesses]; professional business consultancy; providing business information via a web site; provision of an on-line marketplace for buyers and sellers of goods and services; public relations; publicity material rental; rental of advertising time on communication media; rental of billboards [advertising boards]; rental of sales stands; rental of vending machines; sales promotion for others; search engine optimization for sales promotion; systemization of information into computer databases.

VI. Official sign or seal of sending office:

Norwegian Industrial Property Office

VII. Date: **2020.12.22**