

## STATE INTELLECTUAL PROPERTY OFFICE OF THE REPUBLIC OF CROATIA

Ulica Grada Vukovara 78  
10000 Zagreb, Croatia  
(tel. :+385 1 6106-100, 6106-401, fax :+385 1 6112-017)

Zagreb, 27/01/2021

Our reference: **910-08/20-010/0122**  
**559-04/3-21-007/GDž**

### Provisional refusal of protection / Privremeno odbijanje zaštite

According to Rule 17 of the Common Regulations under the Madrid Agreement and Protocol / Sukladno pravilu 17. Zajedničkog pravilnika uz Madridski sporazum i Protokol

I. Number of the international registration / Broj međunarodne registracije:**1 393 518**

II. Name and address of the holder / Ime i adresa nositelja:

**RIVEDIL DI CODARDO COSIMO**  
KM 0,550, Via Prov.le per Veglie,  
I-73015 Salice Salentino (Lecce)  
IT

III. Provisional refusal based on opposition / Privremeno odbijanje na temelju prigovora

IV. Grounds for refusal (see the text in column VIII) / Razlozi odbijanja (vidjeti tekst u rubrici VIII)

V. Corresponding essential provisions of the applicable law (see the text in column IX) / Odgovarajuće bitne odredbe zakona koji se primjenjuje (vidjeti tekst u rubrici IX):

#### **Art. 10 para. 1 point 2**

VI. Scope of the provisional refusal / Opseg privremenog odbijanja

Provisional refusal for **all** the goods and/or services / Odbijanje za **sve** proizvode i/ili usluge

VII. Information relating to subsequent procedure / Obavijesti o dalnjem tijeku postupka:

The holder of the international trademark registration may file his observations on the provisional refusal to the State Intellectual Property Office only through the intermediary of a representative established in the Republic of Croatia. The time limit for filing the power of attorney shall be 4 months, counting from the date of the notification of refusal, or up to **27/05/2021**. If the power of attorney is not filed up to the mentioned date, the requested registration of the trademark shall be refused within the limits of the requests referred to in the opposition. If the power of attorney is filed within the time limit as prescribed, the Office shall forward the opposition with an invitation for observations to be filed within 60 days upon its receipt.

Nositelj međunarodne registracije žiga može se očitovati na privremeno odbijanje pri Državnom zavodu za intelektualno vlasništvo Republike Hrvatske isključivo putem ovlaštenog domaćeg opunomoćenika koji mora podnijeti punomoć u roku od 4 mjeseca računajući od datuma obavijesti o odbijanju odnosno

do **27/05/2021**. Zatražena registracija odbija se u granicama zahtjeva navedenih u prigovoru ako se punomoć ne dostavi do navedenog datuma. Ako je punomoć podnesena u propisanom roku, Zavod prosljeđuje prigovor s pozivom na očitovanje u roku od 60 dana od dana njegova primitka.

VIII.

On 30 November 2020, the opponent Preduzeće za proizvodnju, promet i usluge "MAXIMA" d.o.o., Dragiša Mišovića 16, 32240 Lučani, RS, represented by authorized representative ZMP IP d.o.o., Baruna Trenka 7, 10000 Zagreb, HR, filed an opposition to the international trademark registration No. 1393518 in the Republic of Croatia for all goods, based on the earlier European Union trademark registration No. 1493895.

Trademark No.: EUTM 1493895

Holder: Preduzeće za proizvodnju, promet i usluge "MAXIMA" d.o.o.

Address of the holder: Dragiša Mišovića 16, 32240 Lučani, RS

Registration date: 19/07/2019

Class(es) of goods/services: 2

Hyperlink: <https://euipo.europa.eu/eSearch/#details/trademarks/W01493895>

Additional information relating to the earlier right attached.

Due to the mentioned opposition, the protection in the Republic of Croatia shall not be provisionally granted to the international registration No. 1393518 for all of the goods.

**Signature of the Examiner**

**Gordana Džankić**

**IX. Corresponding essential provisions of the applicable law:**

**Relative grounds for refusal – Article 10 of the Trademarks Act (Official Gazette of the Republic of Croatia No. 14/19)**

(1) Upon opposition by the proprietor of an earlier trademark, the trademark applied for shall not be registered:

1. if it is identical with the earlier trademark and the goods or services for which registration is applied for are identical with the goods or services for which the earlier trademark is protected;
2. if because of its identity with, or similarity to, the earlier trademark and the identity or similarity of the goods or services covered by the trademarks there exists a likelihood of confusion on the part of the public in the Republic of Croatia; the likelihood of confusion includes the likelihood of association with the earlier trademark;
3. if it is identical with or similar to the earlier trademark, irrespective of whether the goods or services for which it is applied are identical with, similar to or not similar to those for which the earlier trademark is registered, where the earlier trademark has a reputation in the Republic of Croatia, and where the use without due cause of the later trademark would take unfair advantage of, or be detrimental to, the distinctive character or the repute of the earlier trademark.

(2) For the purposes of paragraph 1 of this Article, "earlier trademarks" mean:

1. trademarks of the following kinds with a date of application for registration which is earlier than the date of application for registration of the contested trademark, taking account, where appropriate, of the priorities claimed in respect of those trademarks:
  - (a) nationally registered trademarks,
  - (b) trademarks registered under international arrangements which have effect in the Republic of Croatia, nationally registered trademarks,
  - (c) EU trademarks,
  - (d) EU trademarks registered under international arrangements which have effect in the European Union.
2. applications for the registration of trademarks referred to in point 1 subpoints (a) and (c) of this paragraph, subject to their registration
3. trademarks which, on the date of application for registration of the trademark, or, if priority is claimed, on the date of priority right claimed in the application, are well known in the Republic of Croatia, in the sense in which the words "well known" are used in Article 6bis of the Paris Convention.

(3) Upon opposition by the proprietor of an earlier right, a trademark shall not be registered if its use would infringe one of the following earlier rights:

1. a right to a name,
2. a right of personal portrayal,
3. a copyright,
4. industrial property rights other than those provided by this Act as a separate ground for refusal of trademark registration, provided that such rights are acquired on a date which is earlier than the date of application for registration of the trademark, taking account, where appropriate, of the priorities claimed in respect of that trademark.

(4) Upon opposition by the owner of a company entered in a court register before the date of application for registration of the trademark in respect of the opposition, taking account, where appropriate, of the priorities claimed in respect of that trademark, the trademark shall not be registered if the company or an essential part thereof is identical with, or similar to, the trademark and the goods or services which are the subject matter of business of that company are identical or similar to those for which the trademark is applied for and are being used in trade, unless the applicant had the identical or similar company at the time of filing the application for registration of a trademark

(5) Upon opposition by the proprietor of the trademark, the trademark shall not be registered in the name of a trade agent or a representative of a trademark holder without his authorisation, unless a trade agent or a representative justifies his action.

(6) Upon opposition by any person authorised under the relevant law to exercise the rights arising from a designation of origin or a geographical indication, the trademark applied for shall not be registered where and to the extent that, pursuant to the Union legislation or national law of the Republic of Croatia providing for the protection of designations of origin or geographical indications:

1. an application for a designation of origin or a geographical indication had already been submitted, in accordance with Union legislation or national law of the Republic of Croatia, prior to the date of application for registration of the trademark or the date of the priority claimed for the application, subject to its subsequent registration; and
2. that designation of origin or geographical indication confers the right to the person authorised under the relevant law to exercise the rights arising from it to prohibit the use of a subsequent trademark.

**Relativni razlozi za odbijanje – Članak 10. Zakona o žigu („Narodne novine“, broj 14/19)**

(1) Na temelju prigovora nositelja ranijeg žiga, žig za koji je podnesena prijava neće se registrirati:

1. ako je istovjetan s ranijim žigom i ako su proizvodi ili usluge za koje je podnesena prijava za registraciju istovjetni s proizvodima ili uslugama za koje je raniji žig zaštićen
2. ako zbog njegove istovjetnosti ili sličnosti s ranijim žigom i istovjetnosti ili sličnosti proizvoda ili usluga obuhvaćenih žigovima postoji vjerojatnost dovođenja javnosti u zabludu u Republici Hrvatskoj; vjerojatnost dovođenja u zabludu uključuje vjerojatnost dovođenja u vezu s ranijim žigom
3. ako je istovjetan ili sličan ranijem žigu, neovisno o tome jesu li proizvodi ili usluge iz prijave istovjetni, slični ili nisu slični onima za koje je registriran raniji žig, ako raniji žig ima ugled u Republici Hrvatskoj, a uporaba kasnijeg žiga bez opravdanog razloga nepošteno bi iskoristila razlikovni karakter ili ugled ranijeg žiga ili im naštetila.

(2) Za potrebe stavka 1. ovoga članka pod pojmom "raniji žigovi" smatraju se:

1. žigovi sljedećih vrsta s datumom prijave za registraciju koji je raniji od datuma prijave za registraciju osporavanoga žiga, uzimajući u obzir, ako je to primjereno, prava prvenstva koja su zatražena u odnosu na te žigove:
  - (a) nacionalno registrirani žigovi,
  - (b) žigovi registrirani na temelju međunarodnih sporazuma koji imaju učinak u Republici Hrvatskoj,
  - (c) žigovi Europske unije,
  - (d) žigovi Europske unije registrirani na temelju međunarodnih sporazuma koji vrijede u Europskoj uniji.
2. prijave za registraciju žigova iz točke 1. podtočaka (a) i (c) ovoga stavka, pod uvjetom njihove registracije

3. žigovi koji su na datum prijave za registraciju žiga ili, ako je zatraženo pravo prvenstva u prijavi za registraciju žiga, na datum prava prvenstva dobro poznati u Republici Hrvatskoj u smislu u kojem se izraz „dobro poznat“ rabi u članku 6.bis. Pariške konvencije.

(3) Na temelju prigovora nositelja ranijeg prava neće se registrirati žig ako bi njegova uporaba vrijedala neko od sljedećih ranijih prava:

1. pravo na ime,
2. pravo na osobnu sliku,
3. autorsko pravo,
4. druga prava industrijskog vlasništva osim onih propisanih ovim Zakonom kao zaseban temelj za odbijanje registracije žiga pod uvjetom da su ta prava stečena na dan koji je raniji od datuma prijave za registraciju žiga uzimajući u obzir, ako je to primjeren, pravo prvenstva koje je zatraženo u odnosu na takav žig.

(4) Na temelju prigovora imatelja tvrtke upisane u sudski registar prije dana podnošenja prijave za registraciju žiga u odnosu na koji se podnosi prigovor, uzimajući u obzir, ako je to primjeren, pravo prvenstva koje je zatraženo u odnosu na takav žig, neće se registrirati žig ako je tvrtka ili bitni dio tvrtke istovjetan ili sličan žigu i proizvodi ili usluge koje su predmet djelatnosti te tvrtke istovjetni su ili slični onima iz prijave žiga i rabe se u trgovačkom prometu, osim ako je podnositelj prijave u trenutku podnošenja prijave imao istovjetnu ili sličnu tvrtku.

(5) Na temelju prigovora nositelja žiga neće se registrirati žig čiju prijavu za registraciju u svoje ime bez dopuštenja nositelja žiga podnese trgovački zastupnik ili predstavnik nositelja žiga, osim ako takav zastupnik ili predstavnik opravda svoj postupak.

(6) Na temelju prigovora bilo koje osobe ovlaštene prema mjerodavnom pravu za ostvarivanje prava koja proizlaze iz oznake izvornosti ili oznake zemljopisnog podrijetla, žig za koji je podnesena prijava neće se registrirati kada, i u opsegu u kojem, sukladno zakonodavstvu Europske unije ili pravnim propisima Republike Hrvatske kojim se predviđa zaštita oznaka izvornosti ili oznaka zemljopisnog podrijetla:

1. je zahtjev za oznaku izvornosti ili oznaku zemljopisnog podrijetla već podnesen u skladu sa zakonodavstvom Europske unije ili pravnim propisima Republike Hrvatske prije datuma prijave za registraciju žiga ili datuma prvenstva zatraženog u prijavi, pod uvjetom njezine kasnije registracije te
2. ta oznaka izvornosti ili oznaka zemljopisnog podrijetla daje osobi ovlaštenoj u okviru mjerodavnog prava za ostvarivanje prava koja proizlaze iz nje pravo zabrane uporabe kasnijeg žiga.

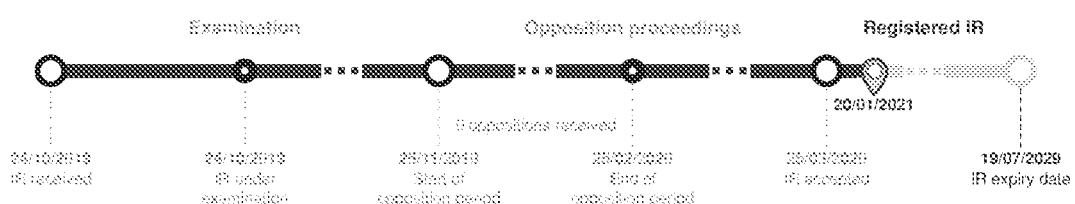
**Trademark Act:** [http://www.dziv.hr/files/File/eng/zakon\\_zig\\_eng.pdf](http://www.dziv.hr/files/File/eng/zakon_zig_eng.pdf)

*Protect your intellectual property in the European Union*

## EUTM file information

### Sahara 1493895

#### Timeline



#### Trade mark information

Name	<b>Sahara</b>	Filing date	
Filing number	<b>1493895</b>	Registration date	<b>19/07/2019</b>
Basis	<b>IR ( Search on WIPO database )</b>	Expiry date	<b>19/07/2029</b>
Date of receipt	<b>24/10/2019</b>	Designation date	<b>19/07/2019</b>
Type	<b>Figurative</b>	Filing language	<b>French</b>
Nature	<b>Individual</b>	Second language	<b>English</b>
Nice classes	<b>2 ( Nice Classification )</b>	Application reference	
Vienna Classification	<b>27.05.01 ( Vienna Classification )</b>	Trade mark status	<b>IR accepted</b>
		Acquired distinctiveness	<b>No</b>

#### Graphic representation



## Goods and services

français (fr)

2 Peintures.

## Description

No data

## Owners

### Preduzeće za proizvodnju, promet i usluge "MAXIMA" d.o.o.

ID	n/a	Country	RS - Serbia	
Organisation	n/a	State/county	n/a	Hidden. You can set your contact details to be publicly available via the User Area.
Legal status	n/a	Town	n/a	
		Post code	n/a	
		Address	Dragiša Mišovića 16 32240 Lučani	Hidden. You can set your contact details to be publicly available via the User Area.
				Hidden. You can set your contact details to be publicly available via the User Area.

## Representatives

No data

## Correspondence

From	Procedure	Filing number	Subject	Date	Actions
	IR	1493895	Processed	14/11/2019	
	IR	1493895	WIPO attachments	30/10/2019	

From	Procedure	Filing number	Subject	Date	Actions
	IR	1493895	TRANGP	30/10/2019	
	IR	1493895	WIPO attachments	24/10/2019	
	IR	1493895	Birth	24/10/2019	

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## IR transformation

No data

## Seniority

No data

## Exhibition priority

No data

## Priority

Country	Filing number	Date	Status
Serbia	Ž-1108/2019	19/07/2019	Claimed

Showing 1 to 1 of 1 entries

## Publications

Bulletin number	Date	Section	Description
2019/204	25/10/2019	M.1	IR_M_1
2020/059	26/03/2020	M.3.1	IR_M_3_1

Showing 1 to 2 of 2 entries

## Cancellation

No data

## Recordals

No data

## Oppositions

No data

## Appeals

No data

## Decisions

No data

## Renewals

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No data

## Trade mark relations

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No data

## International Applications

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No data