

**THE PROTOCOL RELATING TO THE MADRID AGREEMENT
CONCERNING THE INTERNATIONAL REGISTRATION OF MARKS**

FINAL CONFIRMATION OF PROVISIONAL REFUSAL

notified to the International Bureau of the World Intellectual Property Organization (WIPO) according to
Article 5 of the Madrid Protocol and Rule 18~~ter~~ (2)(ii) of the Common Regulations

I. Office issuing the statement concerning the final decision:

Finnish Patent and Registration Office
Trademarks
FI-00091 PRH
Telephone: +358-29-509 5000
Telefax: +358-29-509 5328

II. Number of the international registration which is the subject of the final decision: 1504429

III. Holder(s) of the international registration which is the subject of the final decision: SCREENLIFE LIMITED

IV. Confirmation of the provisional refusal.

The mark is accepted for the following goods and services:

Class 9: Recorded and downloadable media; electronic notice boards; audio interfaces; road signs, luminous or mechanical; interfaces for computers; electronic book readers; electronic agendas; compact discs [audio-video]; monitors [computer programs]; computer software, recorded; computer software platforms, recorded or downloadable; computer software applications, downloadable; computer programs, recorded; computer game software, downloadable; computer game software, recorded; computer programs, downloadable; computer operating programs, recorded; computer screen saver software, recorded or downloadable; electronic publications, downloadable; audiovisual teaching apparatus; integrated circuits; printed circuits; downloadable image files; downloadable music files; animated cartoons; chips [integrated circuits]; downloadable graphics for mobile phones; electronic interactive whiteboards; software; downloadable emoticons for mobile phones; compact discs [read-only memory]; screens [photography]; downloadable ring tones for mobile phones.

Class 16: Printed matter; photographs [printed]; albums; almanacs; banners of paper; pamphlets; booklets; newspapers; magazines [periodicals]; periodicals; printed publications; calendars; catalogues; books; teaching materials [except apparatus]; musical greeting cards; greeting cards; postcards; prospectuses; manuals [handbooks]; instructional and teaching materials; posters; flyers.

Class 28: Games and playthings; portable games and toys incorporating telecommunication functions; games; portable games with liquid crystal displays.

Class 35: Advertising agency services; computerized file management; demonstration of goods; marketing research; marketing; targeted marketing; business management of performing artists; scriptwriting for advertising purposes; updating and maintenance of information in registries; updating and maintenance of data in computer databases; updating of advertising material; word processing; online retail services for downloadable and pre-recorded music and movies; online retail services for downloadable ring tones; online retail services for downloadable digital music; design of advertising materials; data search in computer files for others; providing business information via a web site; auctioneering; wholesale services for recorded and downloadable media, electronic notice boards, audio interfaces, road signs, luminous or mechanical, interfaces for computers, electronic book readers, electronic agendas, compact discs [audio-video], monitors

[computer programs], computer software, recorded, computer software platforms, recorded or downloadable, computer software applications, downloadable, computer programs, recorded, computer game software, downloadable, computer game software, recorded, computer programs, downloadable, computer operating programs, recorded, computer screen saver software, recorded or downloadable, electronic publications, downloadable, audiovisual teaching apparatus, integrated circuits, printed circuits, downloadable image files, downloadable music files, animated cartoons, chips [integrated circuits], downloadable graphics for mobile phones, electronic interactive whiteboards, software, downloadable emoticons for mobile phones, compact discs [read-only memory], screens [photography], downloadable ring tones for mobile phones, printed matter, photographs [printed], albums, almanacs, banners of paper, pamphlets, booklets, newspapers, magazines [periodicals], periodicals, printed publications, calendars, catalogues, books, teaching materials [except apparatus], musical greeting cards, greeting cards, postcards, prospectuses, manuals [handbooks], instructional and teaching materials, posters, flyers, games and playthings, portable games and toys incorporating telecommunication functions, games, portable games with liquid crystal displays; sales promotion for others; production of advertising films; publication of publicity texts; radio advertising; bill-posting; distribution of samples; dissemination of advertising matter; direct mail advertising; registration of written communications and data; writing of publicity texts; advertising; online advertising on a computer network; advertising by mail order; television advertising; telemarketing services; search engine optimization for sales promotion; procurement services for others [purchasing goods and services for other businesses]; marketing in the framework of software publishing; presentation of goods on communication media, for retail purposes.

Class 38: Telecommunications; television broadcasting; cable television broadcasting; electronic bulletin board services [telecommunications services]; information about telecommunication; providing user access to global computer networks; providing access to databases; providing telecommunications connections to a global computer network; providing telecommunication channels for teleshopping services; video-on-demand transmission; message sending; computer aided transmission of messages and images; transmission of digital files; providing online forums; videoconferencing services; radio broadcasting; radio communications; transmission of electronic mail; communications by fiber optic networks; communications by cellular phones; communications by computer terminals; satellite transmission; teleconferencing services; streaming of data; wireless broadcasting; providing internet chatrooms; telecommunications routing and junction services.

Class 41: Education; cultural activities; videotaping; production of music; publication of books; education information; film distribution; movie studio services; layout services, other than for advertising purposes; microfilming; videotape editing; production of radio and television programmes; screenplay writing; religious education; correspondence courses; practical training [demonstration]; providing recreation facilities; arranging and conducting of colloquiums; arranging and conducting of congresses; arranging and conducting of conferences; arranging and conducting of concerts; arranging and conducting of workshops [training]; arranging and conducting of seminars; arranging and conducting of symposiums; organization of competitions [education]; television entertainment; providing online videos, not downloadable; providing online music, not downloadable; providing television programs, not downloadable, via video-on-demand services; providing films, not downloadable, via video-on-demand services; providing online electronic publications, not downloadable; presentation of live performances; theatre productions; film production, other than advertising films; rental of videotapes; rental of sound recordings; rental of motion pictures; electronic desktop publishing; online publication of electronic books and journals; publication of texts, other than publicity texts; writing of texts; film directing, other than advertising films; music composition services; subtitling; video editing services for events; sound engineering services for events; game services provided online from a computer network; teaching; scriptwriting, other than for advertising purposes; photography; photographic reporting; production of shows; academies [education]; organization of exhibitions for cultural or educational purposes; presentation of variety shows; arranging and conducting of in-person educational forums.

Class 42: Scientific and technological services and research and design relating thereto; design and development of computer hardware and software; graphic arts design; computer virus protection services; installation of computer software; research in the field of telecommunications technology; research and development of new products for others; scientific research; technological research; web site design consultancy; information technology [IT] consultancy; consultancy in the design and development of computer hardware; computer software consultancy; data security consultancy; updating of computer software; monitoring of computer systems to detect breakdowns; monitoring of computer systems for detecting unauthorized access or data breach; monitoring of computer systems by remote access; software as a service [SaaS]; maintenance of computer software; conversion of data or documents from physical to electronic media; providing information on computer technology and programming via a web site; providing search engines for the internet; platform as a service [PaaS]; conversion of computer programs and data, other than physical conversion; conducting technical project studies; computer system design; hosting computer sites [web sites]; development of computer platforms; computer software design; software

development in the framework of software publishing; creating and designing website-based indexes of information for others [information technology services]; creating and maintaining web sites for others; computer programming; copying of computer programs; cloud computing; outsource service providers in the field of information technology; off-site data backup; computer technology consultancy; telecommunications technology consultancy; electronic data storage; graphic design of promotional materials; server hosting.
Class 45: Online social networking services; spiritual consultancy

V. Signature of the Office: 09.03.2021 Finnish Patent and Registration Office

Henni Hakulinen
Administrative Officer

This document has been electronically signed.