

Notification of Ceasing of Effect

Notified to the International Bureau of World Intellectual Property Organization (WIPO)
In accordance with Rule 22(1)(a) or (c) of the Common Regulations
Under the Madrid Agreement and the Madrid Protocol

I. Administration which issues the notification:

Trademark Office
State Administration for Industry and Commerce
1, Chama Nanjie, Xichengqu,
Beijing 100055
People's Republic of China

Fax: (8610)68050285

II. Mark which is the subject of the notification: BBK

International registration No.: 1458340

Name and address of the international registration holder:

BBK Communication Technology Co., Ltd.

255#, BBK Road, Wusha, Chang'An, Dongguan Guangdong (CN)

III. ☒ The notification is sent in accordance with Rule 22(1)(a)

☐ The notification is sent in accordance with Rule 22(1)(c)

IV. Facts and decisions which affect the basic registration or basic application

The mark is refused for all the goods by CNIPA.

V. Date on which the facts and decisions go into effect :

26/08/2020

VI. ☒ Ceasing of effect for all the goods and/or services

☐ Ceasing of effect relating to the following goods and/or services:

VII. Date on which the notification is issued:



NOTIFICATION

CBN/2021/19

Cancellations effected for all the goods and services at the request of an Office of origin in accordance with Article 6(4) of the Agreement or Article 6(4) of the Protocol (the number of the international registration is followed by the name of the mark and the date of recordal of the cancellation).

Registration number **1 458 340** (BBK)

Facts and decisions The basic registration number 1634490 was cancelled for some goods and/or services on August 26, 2020.

*Date of recordal
in the International Register* May 12, 2021

NOTIFICATION

CBN/2021/19

Radiations effectuées pour tous les produits et services à la demande d'un Office d'origine, selon l'article 6.4) de l'Arrangement ou l'article 6.4) du Protocole (le numéro de l'enregistrement international est suivi du nom de la marque et de la date d'inscription de la radiation).

Numéro d'enregistrement **1 458 340** (BBK)

Faits et décisions L'enregistrement de base numéro 1634490 a fait l'objet d'une radiation à l'égard de certains produits et/ou services le 26 août 2020

*Date d'inscription
au registre international* 12 mai 2021

NOTIFICACIÓN

CBN/2021/19

Cancelaciones efectuadas para todos los productos y servicios a petición de una Oficina de origen de conformidad con el Artículo 6.4) del Arreglo o el Artículo 6.4) del Protocolo (el número de registro internacional está seguido por el nombre de la marca y la fecha de inscripción de la cancelación).

Registro internacional **1 458 340** (BBK)

Hechos y decisiones El registro de base número 1634490 fue cancelado respecto de determinados productos o servicios, con fecha de 26 de agosto de 2020

*Fecha de inscripción
en el Registro Internacional* 12 de mayo de 2021
