MADRID AGREEMENT AND PROTOCOL

FINAL DISPOSITION ON STATUS OF A MARK

- STATEMENT OF GRANT OF PROTECTION FOLLOWING A PROVISIONAL REFUSAL -

Rule 18ter(2)

Office sending the statement: Hungarian Intellectual Property Office

I. 1438 Budapest, Pf.415 Fax. :(361) 474 - 5534

Number of the international registration: 148 5041 Date of extension of the mark to Hungary: 2019.03.18

Name of the holder (or other information enabling the identity of the international registration to be confirmed):

III. MEDINDUSTRY (CYPRUS) LIMITED

II.

Protection for all the goods and/or services

All procedures before the Office have been completed; protection is granted to the mark that is the subject of this international registration for <u>all</u> the goods and/or <u>all</u> the services requested [Rule 18ter(2)(i)]

[X] Protection for only some of the goods and/or services

All procedures before the Office have been completed; protection is granted to the mark that is the subject of this international registration for the following goods and/or services [Rule 18ter(2)(ii)]

services accepted:

Class 35: "Administrative assistance in responding to requests for proposals [RFPs]; administrative assistance in responding to calls for tenders; administrative processing of purchase orders; administration of consumer loyalty programs; cost price analysis; auctioneering; outsourced administrative management for companies; book-keeping; web indexing for commercial or advertising purposes; accounting; negotiation of business contracts for others; market studies; opinion polling; invoicing; arranging newspaper subscriptions for others; payroll preparation; tax preparation; demonstration of goods; business inquiries; business management assistance; commercial or industrial management assistance; advisory services for business management; business research; economic forecasting; providing business information via a web site; compilation of information into computer databases; compilation of statistics; business information; business management for freelance service providers; business management of reimbursement programmes for



others; interim business management; commercial information and advice for consumers in the choice of products and services; commercial administration of the licensing of the goods and services of others; computerized file management; marketing; marketing in the framework of software publishing; targeted marketing; marketing research; provision of commercial and business contact information; writing of publicity texts; scriptwriting for advertising purposes; word processing; updating of advertising material; updating and maintenance of data in computer databases; updating and maintenance of information in registries; web site traffic optimization; organization of exhibitions for commercial or advertising purposes; organization of trade fairs for commercial or advertising purposes; rental of advertising space; personnel recruitment; business intermediary services relating to the matching of potential private investors with entrepreneurs needing funding; outsourcing services [business assistance]; commercial intermediation services; competitive intelligence services; layout services for advertising purposes; price comparison services; market intelligence services; procurement services for others [purchasing goods and services for other businesses]; gift registry services; data search in computer files for others; sponsorship search; search engine optimization for sales promotion; presentation of goods on communication media, for retail purposes; publicity material rental; rental of advertising time on communication media; rental of vending machines; rental of sales stands; direct mail advertising; psychological testing for the selection of personnel; publication of publicity texts; radio advertising; registration of written communications and data; advertising; pay per click advertising; outdoor advertising; advertising by mail order; on-line advertising on a computer network; document reproduction; bill-posting; distribution of samples; dissemination of advertising matter; design of advertising materials; systemization of information into computer databases; drawing up of statements of accounts; compiling indexes of information for commercial or advertising purposes; sales promotion for others; promotion of goods and services through sponsorship of sports events; production of teleshopping programmes; production of advertising films; transcription of communications [office functions]; television advertising; telemarketing services; negotiation and conclusion of commercial transactions for third parties"

Protection of the mark is granted in Hungary from the date of: 2020.08.10

Signature or official seal of the Office sending the statement:

V.

VI.

IV.

Head of the International Trademark Section

Gerber Veronda

Examiner: Varga Bence Győző Number of decision: A1485041/8

Date: 2021.05.12

