

Israeli Patent Office, Trademarks Department
1 Agudat Sport Hapoel St., Malha Technological Garden, Eshel Building (No. 5),
Jerusalem, 9695101, Israel
Fax: 972-2-6467026
E-mail: trademarks@justice.gov.il

**FINAL DISPOSITION ON STATUS OF A MARK
– CONFIRMATION OF TOTAL PROVISIONAL REFUSAL –
According to Madrid protocol, Rule 18ter(3)**

I.	Date: 20/05/2021
II.	International registration Number: 1453114
III.	Israeli trademark Number: 321495
IV.	Reproduction of the mark: BIG MONEY
V.	Name of the holder: GSH TRADEMARKS LIMITED
VI.	Protection of the mark is refused for <u>all</u> the goods and services.



Yardena Klein-Yirmiyahu, Trademarks examiner