



AM/FI 2021965

**MADRID AGREEMENT**  
**CONCERNING THE INTERNATIONAL REGISTRATIONS OF MARKS AND**  
**THE PROTOCOL RELATING TO THE MADRID AGREEMENT**  
**FINAL DECISION FOLLOWING A REFUSAL**

notified to the International Bureau of the World Intellectual Property Organization (WIPO)

in accordance with Article 5 of the Madrid Agreement and the Protocol Relating to the Madrid Agreement

1. Office notifying the final decision:

**Intellectual Property Agency, Republic Square, Government House 3, 0010 Yerevan, Republic of Armenia,  
Phone: (37411)597-533, Fax (37410) 543-467 Intrrnet: www.aipa.am**

2. Number of the international registration, which is the subject of the final decision: **1455136**  
(540) Mark:<> **MASTERS OF PASTA**

**MASTERS OF PASTA**

(821/822) Basic app. or reg.: **IT|20180503, 302018000015642**

3. Name and address of the holder of the international registration, which is the subject of the final decision:  
**Barilla G. e R. Fratelli - Società per Azioni  
Via Mantova, 166 Parma (PR)**

4. **Final decision partially reversing the provisional refusal of the protection. Protection of the mark is granted for the following goods and/or services**  
**30** mustard; vinegar; sauces (condiments); spices; seasonings for pasta; spices for pasta; pesto [sauce]; tomato sauce; soya sauce; saffron [seasoning]; ginger [spice] for pasta; all the above mention goods as spices for pasta; macaroni; pasta; ravioli; spaghetti; vermicelli [noodles].  
**35** Advertising; business management; business administration; office functions; commercial administration of the licensing of the goods and services of others; dissemination of advertising matter; demonstration of goods; direct mail advertising; marketing; organization of exhibitions for commercial or advertising purposes; organization of trade fairs for commercial or advertising purposes; presentation of goods on communication media, for retail purposes; sales promotion for others; publication of publicity texts; on-line advertising on a computer network; television advertising; retail business services and online retail business services featuring the following goods: macaroni, pasta, ravioli, spaghetti, vermicelli [noodles].  
**41** providing of training in the field of cooking; organising of competitions in the field of cooking; arranging and conducting of colloquiums in the field of cooking; arranging and conducting of seminars in the field of cooking; arranging and conducting of conferences (symposiums) in the field of cooking; arranging and conducting of workshops [training] in the field of cooking; publication of books in the field of cooking; publication of texts, other than publicity texts in the field of cooking; publication of electronic books and journals on-line in the field of cooking; electronic desktop publishing in the field of cooking; presentation of live performances in the field of cooking.  
**43** cafés; cafeterias; canteens; restaurants; self-service restaurants; bar services; snack-bars.
5. Non-protected elements of the mark:  
**The trademark is protected with the following disclaimer: the registration does not establish any exclusive right to the record "MASTER" and "PASTA".**

6. Date on which the final decision was pronounced: **2021-05-11**

7. Signature or official seal of the office notifying the final decision: