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World Intellectual Property Organisation (WIPO) International Bureau 34, Chemin des Colombettes 1211 Geneva 20 Switzerland Your Reference: International Registration No: WO0000001547225 Examiner: Chelsea Powell

Direct Telephone: +44(0)1633814304

Date: 20 July 2021

Dear Sirs,

Intl Reg No: WO000001547225

Mark: PURE BEAUTY LADY GODIVA (Figurative)

Holder: HISPALCO, S.A.

Class(es): 31

Confirmation of a Total Provisional Refusal - Rule 18 ter(3)

We wrote to you on 09 March 2021 to say that we had provisionally refused this international registration. This is to tell you that the refusal is now confirmed for all goods and services.

Yours faithfully

Chelsea Powell

Trade Marks Registry