# THE PROTOCOL RELATING TO THE MADRID AGREEMENT CONCERNING THE INTERNATIONAL REGISTRATION OF MARKS

## NOTIFICATION OF PROVISIONAL REFUSAL BASED ON AN OPPOSITION

notified to the International Bureau of the World Intellectual Property Organization (WIPO) according to Article 5 of the Madrid Protocol

I. Name and address of the office refusing protection:

The Estonian Patent Office Trademark Department Toompuiestee 7 15041 Tallinn ESTONIA

**Telephone:** + 372 627 7947

II. Number of the international registration which is the subject of the provisional refusal:

1579492

III. Other information concerning the international registration which is the subject of the provisional refusal

Figurative mark / verbal elements of the mark: FIRE & ICE

IV. The grounds for this provisional refusal are the following:

Opposition made 02/08/2021 by Bacardi & Company Limited, date of the acceptance of the opposition for processing 13/08/2021, on the grounds that the company has earlier trademark registrations (copies of the registrations enclosed).

The name and the address of the opponent are:

Bacardi & Company Limited

Aeulestreasse 5, FL-9490 Vaduz

- V. Provision of the Estonian Trademark Act applicable on the subject (enclosed): Section(s) 10 subsections 1(2), 1(3), Section 41 subsections 2 and 3.
- VI. The ground referred to in item IV affects all the goods.

VII.	The holder of the registration has right to participate in the procedure at the Board of Appeal of Intellectual Property of Estonia.						
	The request has to be filed through the patent attorney of the Republic of Estonia (section 13 subsection 2 of the Estonian Trademark Act). List of patent attorneys is available at http://www.epa.ee/						
	The request for participation in the procedure must be received by the Board of Appeal before the end of the time limit indicated by the Board of Appeal.						
	The time limit expires 15/11/2021. (dd/mm/yyyy). The extension of the time limit is not possible.						
	Please note that if the holder of the registration does not request participation in the procedure, the Board of Appeal shall grant the request without justifying its decision in the part in which it is not manifestly unjustified.						
VIII.	Date on which the provisional refusal was pronounced: 13/08/2021 (dd/mm/yyyy).						
IX.	Signature of the Office:						
Signa	Holm						
	r Examiner						
Numh	per of continuation sheets: 9						
Tvanie	of continuation sheets.						

### **Extract from the Estonian Trademark Act**

# § 10. Relative circumstances which preclude legal protection

- (1) Legal protection is not afforded to the following trade marks:
- 2) trade marks which are identical or similar to an earlier trade mark which has been afforded legal protection with regard to identical goods or services or goods or services of a similar kind designated by the trade mark, if there exists a likelihood of confusion on the part of the consumers, which includes association of the trade mark with the earlier trade mark;
- 3) trade marks which are identical or similar to an earlier registered trade mark, regardless of whether the earlier trade mark has been afforded legal protection for identical, similar types of or different types of goods or services, if the earlier Estonian trade mark has a reputation in Estonia or if the earlier EU trade mark has a reputation in the European Union and the use without due cause of the later trade mark would take unfair advantage of, or be detrimental to, the distinctive character or the repute of the earlier trade mark;
- (2) The circumstances specified in clauses (1) 1)-8) of this section which preclude legal protection are not taken into account if the proprietor of the earlier trade mark or another earlier right consents to the grant of legal protection in writing.

# § 11. Earlier trade mark and other earlier rights

- (1) An "earlier trade mark" means the following:
- 4) a trade mark which is valid in Estonia on the basis of the Madrid Protocol if the date of international registration or date of priority is earlier;
- 6) an EU trade mark registered on the basis of Regulation (EU) 2017/1001 of the European Parliament and of the Council if the filing date of the application, date of priority or the seniority date afforded on the basis of the Estonian registration is earlier;

## § 13. Representative for performing acts related to legal protection of trade marks

(2) A person with no residence, seat or commercial or industrial enterprise operating in Estonia shall authorise a patent attorney as the person's representative to perform procedures related to trade marks at the Patent Office and at the Board of Appeal, except the filing of an application.

## § 41. Adjudication of appeals and revocation applications

- (2) An interested person may contest an applicant's right to a trade mark at the Board of Appeal if any circumstances specified in subsection § 10 of this Act which preclude legal protection exist. The term for filing a revocation application is two months from the publication of the notice of the decision to register a trade mark.
- (3) In case a revocation application is granted in whole or in part, the Board of Appeal shall annul the decision of the Patent Office and make a new decision on the registration of the trade mark.

# § 70. Processing of international registration

7) Decisions on international registrations made by the Patent Office and the rights of applicants can be contested pursuant to the provisions of this Act, taking account of the specifications arising from the Madrid Protocol and its Common Regulations. The Bureau shall be notified of a contestation and the decision made in the matter.

EPA VORM 07-94

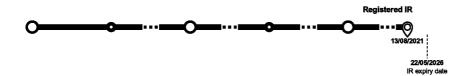


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# **EUTM file information**

# GREY GOOSE

### **Timeline**



### **Trade mark information**

**GREY GOOSE** Filing date Name 22/05/2006 0890134 Filing number Registration date 22/05/2026 Basis IR ( Search on WIPO database ) Expiry date 22/05/2006 17/08/2006 Date of receipt Designation date English **Figurative** Filing language Individual Second language German 33 ( Nice Classification ) Application reference 03.07.06, 19.07.01 ( Vienna Classification ) IR accepted Vienna Classification Trade mark status No

Acquired distinctiveness

# **Graphic representation**





## **Goods and services**

English (en)

33 Vodka of French origin.

# Description

No data

## **Owners**

# **Bacardi & Company Limited**

ID	n/a	Country	LI - Liechtenstein
Organisation	n/a	State/county	n/a
Legal status	n/a	Town	n/a
		Post code	n/a
		Address	Aeulestrasse 5 FL-94 <del>9</del> 0 Vaduz

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# Representatives

No data

# Correspondence

From	Procedure	Filing number	Subject	Date	Actions
	IR	0890134	New name	01/12/2016	
	IR	0890134	Prolong	09/06/2016	
	IR	0890134	${\sf MSU02-Information}$ to proprietors of earlier trade mark registrations or applications (Article 43(7) EUTMR)	27/01/2014	
	IR	0890134	${\sf MSU02-Information}$ to proprietors of earlier trade mark registrations or applications (Article 43(7) EUTMR)	07/01/2014	
	IR	0890134	${\sf MSU02-Information}$ to proprietors of earlier trade mark registrations or applications (Article 43(7) EUTMR)	22/07/2013	
	IR	0890134	${\sf MSU02-Information}$ to proprietors of earlier trade mark registrations or applications (Article 43(7) EUTMR)	08/04/2013	
	IR	0890134	${\sf MSU02-Information}$ to proprietors of earlier trade mark registrations or applications (Article 43(7) EUTMR)	27/06/2012	
	IR	0890134	Processed	05/07/2007	
	IR	0890134	WIPO attachments	21/06/2007	
	IR	0890134	TRANGP	21/06/2007	

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## **IR transformation**

No data

## Seniority

No data

# **Exhibition priority**

No data

# **Priority**

Date Country Filing number Status Liechtenstein 13847 19/01/2006 Claimed Showing 1 to 1 of 1 entries **Publications** . Date Bulletin number Section Description 2006/034 21/08/2006 IR\_M\_1 M.1 2007/030 02/07/2007 M.3.1 IR\_M\_3\_1 Showing 1 to 2 of 2 entries Cancellation No data Recordals No data **Oppositions** No data **Appeals** No data **Decisions** No data Renewals No data **Trade mark relations** No data InternationalApplications

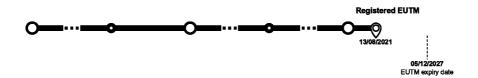


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# **EUTM file information**

# (Trade mark without text)

## **Timeline**



## **Trade mark information**

Name	(Trade mark without text)	Filing date	05/12/2017
Filing number	017563801	Registration date	23/03/2018
Basis	EUTM	Expiry date	05/12/2027
Date of receipt	05/12/2017	Designation date	
Туре	Figurative	Filing language	English
Nature	Individual	Second language	French
Nice classes	33 ( Nice Classification )	Application reference	TM13193EU00_
Vienna Classification	03.07.06, 03.07.16, 03.07.24, 03.07.26, 19.07.01, 24.07.01, 24.07.23 ( Vienna Classification )	Trade mark status	Registered (
	Classification )	Acquired distinctiveness	No

# **Graphic representation**





## **Goods and services**

English (en)

33 Alcoholic beverages (except beers).

# Description

No data

## **Owners**

# **Bacardi & Company Limited**

ID 79581
Organisation Bacardi & Company Limited
Legal status Legal entity

Country
State/county
Town
Post code

Address

n/a Vaduz FL-9490 Aeulestrasse 5

LI - Liechtenstein

Correspondence address

Bacardi & Company Limited 267 Route de Meyrin CH-1217 Meyrin SUIZA Hidden. You can set your contact details to be publicly available via the User Area.

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# Representatives

## BRANDSTOCK LEGAL RECHTSANWALTSGESELLSCHAFT MBH

ID 11068
Organisation n/a
Legal status Legal person
Type Association

State/county
Town
Post code
Address

DE - Germany n/a München 80336 Rückertstr. 1

BRANDSTOCK LEGAL RECHTSANWALTSGESELLSCHAFT MBH Rückertstr. 1 D-80336 München ALEMANIA Hidden. You can set your contact details to be publicly available via the User Area.

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# Correspondence

From	Procedure	Filing number	Subject	Date .	Actions
	Inspection request	002584139	D113 - Certified copy	13/08/2018	
	Inspection request	002584139	D108m - Request for inspection - issue of copies, extracts or communication of information	13/08/2018	
	Inspection request	002584139	Application form and attachment	13/08/2018	
	EUTM	017563801	L304 – Cover letter for registration certificate	28/03/2018	
	EUTM	017563801	Certificate	27/03/2018	
	EUTM	017563801	L101F - Receipt of an application for a European Union trade mark (EUTM) and notification that a provisional filing date has been accorded	05/12/2017	
	EUTM	017563801	Application form and attachment	05/12/2017	
	EUTM	017563801	Figurative	05/12/2017	

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## **IR transformation**

No data

## Seniority

No data

## **Exhibition priority**

No data

## **Priority**

No data

## **Publications**

Bulletin number	Date	Section	Description
2017/238	15/12/2017	A.1	Applications published under Article 44 EUTMR
2018/060	27/03/2018	B.1	Registrations with no amendments since the application was published
Showing 1 to 2 of 2 entries			

### Cancellation

No data

## Recordals

No data

# **Oppositions**

No data

Appeals	•
No data	
Decisions	
No data	
Renewals	•
No data	
Trade mark relations	•
No data	
InternationalApplications	

No data