



AM/FI 2022358

**MADRID AGREEMENT**  
**CONCERNING THE INTERNATIONAL REGISTRATIONS OF MARKS AND**  
**THE PROTOCOL RELATING TO THE MADRID AGREEMENT**  
**FINAL DECISION FOLLOWING A REFUSAL**

notified to the International Bureau of the World Intellectual Property Organization (WIPO)

in accordance with Article 5 of the Madrid Agreement and the Protocol Relating to the Madrid Agreement

1. Office notifying the final decision:

**Intellectual Property Agency, Republic Square, Government House 3, 0010 Yerevan, Republic of Armenia,**  
**Phone: (37411)597-533, Fax (37410) 543-467 Intrrnet: www.aipa.am**

2. Number of the international registration, which is the subject of the final decision: **1483831**  
(540) Mark:<> **BEAUTY BY SWEDEN**

**BEAUTY BY SWEDEN**

(821/822) Basic app. or reg.: **SE|20180823, 2018/04997**

3. Name and address of the holder of the international registration, which is the subject of the final decision:  
**Oriflame Cosmetics AB**  
**P.O. Box 1095 SE-101 39 Stockholm**

4. **Final decision confirming the provisional refusal of the protection. Protection of the mark is refused for all the goods and/or services.**  
5. Non-protected elements of the mark:  
6. Date on which the final decision was pronounced: **2021-12-06**  
7. Signature or official seal of the office notifying the final decision: