

In reply please quote our reference

Our reference : 2021/92155892320V
Date : 30 December 2021
Writer's direct line : 63302754

WORLD INTELLECTUAL PROPERTY ORGANIZATION
INTERNATIONAL REGISTRATIONS DEPARTMENT
34, CHEMIN DES COLOMBETTES, 1211 GENEVA 20
SWITZERLAND

cc:
Hästens Sängar AB
c/o **MIRANDAH LAW LLP**
1 COLEMAN STREET
#07-09 THE ADELPHI
SINGAPORE 179803

MUSTANG- Bekleidungswerke GmbH + Co. KG.
c/o **DREW & NAPIER LLC**
10 COLLYER QUAY
#10-01 OCEAN FINANCIAL CENTRE
SINGAPORE 049315
(Your ref.: LXW/TWM/438777OPP/chn)

Dear Sir/Madam

INTERNATIONAL REGISTRATION NO. 1579478
TRADE MARK NO. 40202105883U
CASE NUMBER(S): C010140202105883U
CASE TYPE: Trademark Opposition
BETWEEN MUSTANG- Bekleidungswerke GmbH + Co. KG.
AND Hästens Sängar AB

**NOTIFICATION OF REFUSAL OF PROTECTION BASED ON OPPOSITION MADE PURSUANT TO
RULE 17(1) TO (3) OF THE REGULATIONS UNDER THE PROTOCOL**

1. Office making the notification:

Intellectual Property Office of Singapore

2. International Registration Number:

1579478

**3. Singapore Trade Mark Number(s) issued by the Intellectual Property Office of
Singapore for this international registration:**

Singapore Trade Mark Number: 40202105883U
Class Number(s): 25

4. Name of holder of the international registration:

Hästens Sängar AB

1 Paya Lebar Link #11-03
PLQ 1, Paya Lebar Quarter
Singapore 408533

T +65 6339 8616

IDEAS TODAY, ASSETS TOMORROW.
www.ipos.gov.sg

5. **Grounds of the opposition:**

Pursuant to the institution of opposition proceedings against the trade mark in the above international registration, we issue this refusal letter. The grounds of the opposition are set out in the attached Statement(s) of Grounds filed together with Notice(s) of Opposition (Form(s) TM 11).

6. **Goods and/or services affected by the refusal:**

This refusal covers the following classes of goods and/or services of the international registration:

All the goods in Class 25 of the international registration.

7. **Information relating to subsequent procedure and deadline to observe:**

If the holder wishes to reply to the opposition, he must file a counter-statement and Singapore address for service in Form HC6 and the requisite fee for every class of goods or services in respect of which protection is opposed at the Intellectual Property Office of Singapore **within 4 months** after the date of this letter, no later than **30 April 2022**. At the same time, he must serve a copy of the counter-statement (Form HC6) on the opponent.

If the holder wishes to request for an extension of time to file his counter-statement (Form HC6), he must file Form HC3. At the same time, he must serve a copy of the Form HC3 on the opponent and every person likely to be affected by the extension.

The extended deadline which the Registrar may grant to file the counter-statement (Form HC6) shall not exceed 6 months after the date of this letter.

Form HC6, Form HC3 and the requisite fees payable are available at the e-services portal of the Intellectual Property Office of Singapore at <https://ip2sg.ipos.gov.sg>.

8. We also attach:

- (a) Details of the conflicting marks upon which the opposition is based; and
- (b) The relevant provisions of the Singapore Trade Marks Act and Rules.

9. Pursuant to Rule 16 of the Regulations under the Protocol relating to the Madrid Agreement Concerning the International Registration of Marks regarding opposition dates where there is an extension of opposition period, we wish to inform you that the opponent had on 20 October 2021 requested for an extension of time to file the Notice of Opposition. The request was granted and as such the full opposition period began on 27 August 2021 and ended on 27 December 2021.

Ms Chee Sze Yin
Assistant Registrar
Hearings & Mediation Department


Encl:Grounds of Opposition - C010140202105883U-TM11
Encl:Grounds of Opposition - C010140202105883U-Statement of Grounds
Encl:Others - Provisions of Singapore Law
Encl:Others - Details of conflicting marks

1 Paya Lebar Link #11-03
PLQ 1, Paya Lebar Quarter
Singapore 408533

T +65 6339 8616

IDEAS TODAY, ASSETS TOMORROW.
www.ipos.gov.sg

SINGAPORE TRADE MARKS ACT (CHAPTER 332)
TRADE MARKS RULES

FORM TM11  *5301*	Notice of Opposition
<p><u>Pre-requisites:</u></p> <p>a. Please have a copy of the statement of grounds on which the notice of opposition is made ready.</p> <p><u>Estimated Time:</u></p> <p>This form may take approximately 4 - 8 minutes to complete.</p> <p><u>General</u></p> <p>a. * denotes mandatory field.</p> <p>b. If this Form TM11 relates to an International Registration Designating Singapore, the international registration number must be given, in addition to the Application No., the Case No. and the Class No. For real-time status updates and changes to the international registration which may affect this notice, please refer to WIPO's Madrid Monitor at http://www.wipo.int/madrid/monitor/en/index.jsp.</p> <p>c. The fee is payable on a per class basis.</p> <p>d. If the declaration "A copy has been served on the other party at the same time" is not selected, the document will not be taken as filed.</p>	
PART 1 Reference	
Applicant/Agent Reference IPOS Reference <i>(if applicable)</i>	LXW/TWM/438777OPP/chn
PART 2 Application No.*	
Application No.* International Registration No. Case No. Class No. this Opposition relates to* Total No. of Classes this Opposition relates to	40202105883U 1579478 C010140202105883U 25 1
PART 3 Name of Applicant*	
<p><i>Note: If there is insufficient space, please use the continuation sheet in CS 1.</i></p>	
1 UEN/ Company Code Name Sole Proprietor or Partner Name	M00040618Q Hästens Sängar AB
PART 4 Details of Opponent*	
<p><i>Note: If there is insufficient space, please use the continuation sheet in CS 1.</i></p>	
1 UEN/ Company Code Name Block Level	E21028239P MUSTANG - Bekleidungswerke GmbH + Co. KG.

Unit	
BuildingName	
StreetName	
PostalCode	
ForeignAddressLine1	Austrasse 10, D-74653 Kunzelsau,
ForeignAddressLine2	Federal Republic of Germany
ForeignAddressLine3	
NationalityorCountryInc orporation	Germany
StateIncorporation	
Residency	
SoleProprietor	
POBoxNbr	
PostOfficeName	
PART 5 Request Type*	
This opposition relates to <i>(Cross one box only)</i>	<input checked="" type="checkbox"/> a pending trade mark application <input type="checkbox"/> an amendment of a pending trade mark application after publication <input type="checkbox"/> an alternation of a registered trade mark <input type="checkbox"/> an amendment of regulations governing the use of a collective mark or certification mark
PART 6 Grounds of Opposition*	
Grounds of Opposition <i>(Please Select)</i>	1) Based on Absolute Grounds for Refusal of Registration <input type="checkbox"/> S7(1)(a) – mark does not satisfy the definition of a trade mark <input type="checkbox"/> S7(1)(b) – mark is not distinctive <input type="checkbox"/> S7(1)(c) – mark denotes the characteristics of goods or services such as quality, purpose, value, origin etc <input type="checkbox"/> S7(1)(d) – mark has become customary in the current language or in the bona fide and established practices of trade <input type="checkbox"/> S7(3)(a) – mark consists of a shape which results from nature of goods <input type="checkbox"/> S7(3)(b) – mark consists of a shape which is necessary to obtain a technical result <input type="checkbox"/> S7(3)(c) – mark consists of a shape which gives substantial value to goods <input type="checkbox"/> S7(4)(a) – mark is contrary to public policy or morality <input type="checkbox"/> S7(4)(b) – mark is deceptive

- ☐ S7(5) – use of the mark is prohibited by written law or rule of law
- ☐ S7(6) – application of the mark is made in bad faith
- ☐ S7(7) – mark contains or consists of a GI in respect of a wine or spirit
- ☐ S7(11) – mark contains or consists of a flag or emblem etc. of a Convention country/territory or an international organisation of which one or more Convention countries are members, protected under the Paris Convention or the TRIPS Agreement and contravenes Section 56 and/or Section 57
- ☐ S7(13) – mark contains or consists of the Singapore Crest, Presidential Coat of Arms, Royal Arms, etc and contravenes Rule 12 and/or mark consists of a name, initials etc of body corporate etc and contravenes Rule 13
- ☐ Others *(to input)*

2) Based on Relative Grounds for Refusal of Registration

- ☐ S8(1) – mark is identical to an earlier mark and is for identical goods or services
- ☐ S8(2)(a) – mark is identical to an earlier mark and is for similar goods or services
- ☒ S8(2)(b) – mark is similar to an earlier mark and is for identical or similar goods or services
- ☐ S8(3) – mark, applied on or before 1 July 2004, is identical with or similar to an earlier mark that is well known in Singapore and is for dissimilar goods or services
- ☐ S8(4)(b)(i) – mark, applied on or after 1 July 2004, is identical or similar to an earlier mark that is well known in Singapore
- ☐ S8(4)(b)(ii) – mark, applied on or after 1 July 2004, is identical or similar to an earlier mark that is well known to the public at large in Singapore
- ☒ S8(7)(a) – mark is prevented from use by virtue of any rule of law protecting an unregistered trade mark, in particular, the laws of passing off
- ☐ S8(7)(b) – mark is prevented from use by virtue of an earlier right, in particular, by virtue of the laws of copyright or law protecting designs
- ☒ Others *(to input)*

S 2(1) of the Trade Marks Act

PART 7 Contact Details*

Note:

- a. This part need not be filled up if the person's address in Part 3 is to be used as an address for service in Singapore.
- b. The email address and telephone number provided are for contact purposes in case of query.
- c. For the purpose of this proceeding, the official correspondence will be sent electronically via IP2SG.

Agent UEN/ Company Code	200102509E
Agent Name	DREW & NAPIER LLC
Representative or C/O Name	
	Address for Service in Singapore Block/ House No. 10 Street Name COLLYER QUAY Level - Unit 10-01 Building Name OCEAN FINANCIAL CENTRE Postal Code 049315
Contact Person	Christina Ng
Direct Telephone No.	65312589
Email Address	chris.ng@drewnapier.com
PART 8 Attachments	
Please attach a statement of grounds on which the notice of opposition is made.	
PART 9 Declaration*	
Declaration	<p><u>By Person Filing the Form</u></p> <p>I do hereby declare that the information furnished above is true to the best of my knowledge.</p> <p><u>By Agent</u></p> <p>I do hereby declare that :</p> <p>i. I have been duly authorised to act as an agent on behalf of the person(s) filing this form.</p> <p>ii. The information furnished above on behalf of the person(s) filing this form is true to the best of the person(s)' knowledge.</p>
	<input checked="" type="checkbox"/> A copy has been served on the other party at same time. <i>(applicable for National applications only)</i>
Name	DREW & NAPIER LLC

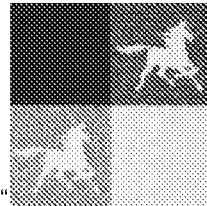
GST Information

The tax invoice will be issued to:

Name: MUSTANG - Bekleidungswerke GmbH + Co. KG.

TRADE MARKS ACT
(CAP. 332)

IN THE MATTER OF Singapore Trade
Mark Application No. 40202105883U for



" " in Class 25 in the
name of Hästens Sängar AB

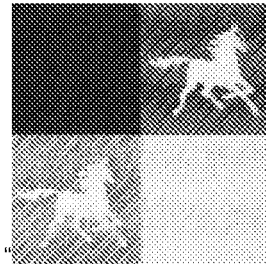
AND

IN THE MATTER OF an Opposition
thereto by MUSTANG -
Bekleidungswerke GmbH + Co. KG.

GROUND OF OPPOSITION

We, MUSTANG - Bekleidungswerke GmbH + Co. KG. of Austrasse 10, D-74653 Kunzelsau,

Federal Republic of Germany ("**Opponent**"), hereby give notice of our intention to oppose



the registration of Trade Mark Application No. 40202105883U for " " in Class 25 in the name of Hästens Sängar AB, which was applied for on 19 November 2020 ("**Application Date**") and advertised in the Singapore Trade Marks Journal on 27 August 2021.



The Grounds of Opposition are as follows.

The Opponent's Background

1. The Opponent is a German company that was founded in 1932, and is a leading manufacturer and retailer of, among others, clothes, footwear, headwear and other accessories in Germany and Austria. A pioneer of industrially pre-washed jeans, the Opponent acquired the worldwide license for JOOP! Jeans and laid the foundation for one of the most successful designer jeans developments in Europe. In 2004, the Opponent introduced its mono-brand stores in order to gain a foothold in all the new emerging markets. In 2013, the Opponent developed a new process for producing high-end vintage washes that are completely water-free and produced entirely by hand using special treatments.

The Opponent's Marks

2. In 1958, the name "MUSTANG", which evokes the American way of life, was selected and registered as a trademark. It symbolizes the freedom of the Wild West and is easy to pronounce in both German and English. The logo is an outline of a bucking mustang.
3. The Opponent is the proprietor of, *inter alia*, the following Singapore trade mark registrations ("**Opponent's Marks**"):-

TM No.	Mark	Goods and Services ("Opponent's Goods and Services")	Proprietor	Date of Application
T9309825F		<u>Class 25</u> Outer clothing for men, women and children, jeans and sportswear clothing; footwear; all included in Class 25.	MUSTANG - Bekleidungsw erke GmbH. + Co. KG	14 December 1993
T0908157A (IR No. 1006192)		<u>Class 35</u> Wholesale and retail services, including the bringing together, for the benefit of others, of a variety of goods (excluding the transport thereof), enabling customers to conveniently view and purchase those goods	MUSTANG- Bekleidungsw erke GmbH + Co. KG	11 March 2009

		<p>from a general merchandise catalogue by mail order or by means of telecommunications, in the fields of clothing, footwear, headgear, handbags and leather articles, cosmetics, stationery, printed matter, jewellery, watches, sun glasses, cell phones, apparatus for recording, transmission or reproduction of sound or images and textile goods; administrative services for enterprises in the field of retail, mail order and online sales; arranging commercial deals for others, also in e-commerce; information and commercial consultancy services for retail shops; advertising, business management, office functions, business organization consultancy for franchisees in wholesale and retail; updating of advertising material, cost price analysis, dissemination of advertising matter, organisation of exhibitions for commercial and advertising purposes, professional business consultancy, business management consultancy, business organization consultancy, personnel management consultancy, procurement services</p>		
--	--	---	--	--

		<p>for others (purchasing goods and services for other enterprises), administrative processing of purchase orders, book-keeping, computerized file management, compilation and systemization of information in computer databases, shop window dressing, presentation of goods in communication media for retail purposes, compilation of statistics, marketing research, business information, business research, business appraisals, business management planning assistance, efficiency experts, commercial information agencies, commercial or industrial management assistance, import-export agencies, commercial administration of the licensing of goods and services for others, public relations, advertising, on-line advertising on a computer network, writing and publication of advertising texts, layout services for advertising purposes, sales promotion for others, rental of advertising space, rental of advertising material, rental of advertising time in communication media, distribution of samples of goods for advertising purposes, distribution of advertising material.</p>		
--	--	---	--	--

4. The Opponent has extensively used and promoted the Opponent's Marks in many countries, including Singapore, in relation to the goods and services thereunder in Classes 25 and 35.
5. As a result of the aforesaid long and extensive use of the Opponent's Marks in Singapore through the Opponent's licensee or with the Opponent's consent, the Opponent has built up valuable goodwill in respect of its business under the Opponent's Marks, worldwide and in Singapore. The Opponent's Marks have also become distinctive of the Opponent. Members of the trade and the relevant public have long associated the Opponent's Marks with the Opponent exclusively and no other.
6. As the dates of application of the Opponent's Marks and the respective dates of first use predate the Application Date, the Opponent's Marks qualify as earlier trade marks within the definition of s 2(1) of the Trade Marks Act (Cap. 322, 2005 Rev Ed.) ("**TMA**").

The Applicant's mark

7. Hästens Sängar AB of Box 130, SE-731 23 KÖPING, Sweden ("**Applicant**") has applied to register Singapore Trade Mark Application No. 40202105883U ("**Application Mark**") for, among others, *"Clothes, namely pyjamas, night gowns and robes; footwear, namely slippers and down socks; headwear, namely night caps and sleep masks."* in Class 25 (collectively "**Application Goods**").
8. The Opponent's Marks and the Application Mark are visually, conceptually and on the whole similar:-
 - a. As a device of a galloping horse, the Opponent's Marks have a high degree of distinctive character.
 - b. Visually, both the Opponent's Marks and the Application Mark contain galloping horse devices. The only differences are that the Application Mark contains two galloping horse devices with slightly different leg positioning set on a background of colored squares. These differences are, without more, insufficient to render the competing marks visually dissimilar.

- c. Conceptually, both the Opponent's Marks and the Application Mark share the concept of galloping horses. Hence, it is apparent that the competing marks are conceptually similar.

- 9. The Application Goods are identical and/or similar to the Opponent's Goods and Services.
 - a. The Opponent's Marks are registered for goods and services in Classes 25 and 35. The Application Mark claims goods in Class 25.

 - b. The Opponent's Registered Goods in Class 25 include "*Outer clothing for men, women and children, jeans and sportswear clothing; footwear*" which are identical and / or highly similar to the Application Goods, namely, "*Clothes, namely pyjamas, night gowns and robes; footwear, namely slippers and down socks; headwear, namely night caps and sleep masks*", also in Class 25.

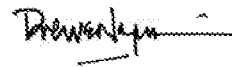
 - c. The Opponent's Registered Services in Class 35 include, *inter alia*, "*Wholesale and retail services, including the bringing together, for the benefit of others, of a variety of goods (excluding the transport thereof), enabling customers to conveniently view and purchase those goods from a general merchandise catalogue by mail order or by means of telecommunications, in the fields of clothing, footwear, headgear, handbags and leather articles, cosmetics, stationary, printed matter, jewellery, watches, sun glasses, cell phones, apparatus for recording, transmission or reproduction of sound or images and textile goods*" which are highly similar to the Application Goods for "*Clothes, namely pyjamas, night gowns and robes; footwear, namely slippers and down socks; headwear, namely night caps and sleep masks*" in Class 25.

- 10. By virtue of the similarity of the Application Mark and the Opponent's Marks, and the identity and/or similarity of the Application Goods and the Opponent's Goods and Services, the registration of the Application Mark is likely to cause confusion. As such, registration of the Application Mark would be contrary to s 8(2)(b) of the TMA.

11. Further and/or in the alternative, by reason of its use of the Opponent's Marks in Singapore, the Opponent and its licensee has acquired substantial goodwill and reputation in its business under the Opponent's Marks. The use and registration of the Application Mark, which is similar to the Opponent's Marks, and which is to be registered in respect of similar goods, will lead or is likely to lead the public to believe that the goods offered by the Applicant under the Application Mark are the goods of the Opponent, and/or that the Applicant's business is somehow connected to the Opponent's business when in fact no such connection exists. By reason of such misrepresentation, the Opponent is likely to suffer damage to their goodwill. Such use of the Application Mark is liable to be prevented by the law of passing off. Therefore, the registration of the Application Mark would be contrary to s 8(7)(a) of the TMA.

12. By reason of all of the matters above and by virtue of the law and in the exercise of the learned Registrar's discretion, the Opponent prays that the Opposition be allowed and that the Application Mark be refused registration with costs against the Applicant.

Dated this 23rd day of December 2021



DREW & NAPIER LLC
Agents for the Opponent

Address for service in these proceedings:

Drew & Napier LLC
 10 Collyer Quay
 #10-01 Ocean Financial Centre
 Singapore 049315
 (Our ref: LXW/TWM/438777OPP)

- To:
- (1) The Registrar of Trade Marks
 Intellectual Property Office of Singapore

 - (2) MIRANDAH LAW LLP
 1 COLEMAN STREET

#07-09 THE ADELPHI
Singapore 179803

PROVISIONS OF SINGAPORE LAW

TRADE MARKS ACT (CHAPTER 332)

Section 2(1) Interpretation

"trade mark" means any sign capable of being represented graphically and which is capable of distinguishing goods or services dealt with or provided in the course of trade by a person from goods or services so dealt with or provided by any other person.

"earlier trade mark" means —

(a) a registered trade mark or an international trade mark (Singapore), the application for registration of which was made earlier than the trade mark in question, taking account (where appropriate) of the priorities claimed in respect of the trade marks; or

(b) a trade mark which, at the date of application for registration of the trade mark in question or (where appropriate) of the priority claimed in respect of the application, was a well known trade mark,

and includes a trade mark in respect of which an application for registration has been made and which, if registered, would be an earlier trade mark by virtue of paragraph (a) subject to its being so registered.

Section 8 Relative grounds for refusal of registration

(2) A trade mark shall not be registered if because —

(b) it is similar to an earlier trade mark and is to be registered for goods or services identical with or similar to those for which the earlier trade mark is protected,
there exists a likelihood of confusion on the part of the public.

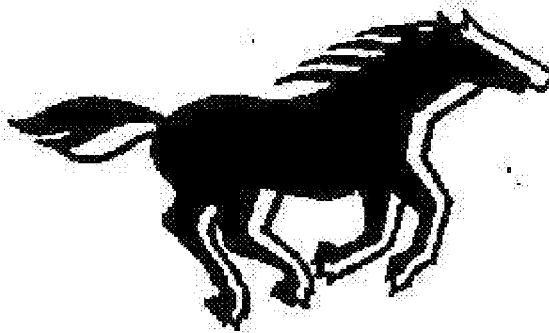
(7) A trade mark shall not be registered if, or to the extent that, its use in Singapore is liable to be prevented —

(a) by virtue of any rule of law (in particular, the law of passing off) protecting an unregistered trade mark or other sign used in the course of trade.



IP Register TradeMark

Details of Mark

[Print](#)[Close](#)**Trade Mark No.**
T9309825F

= National

Application Type	Trade Mark
Trade Mark Type	Conventional Mark
Description of Particular Feature(s) of Mark	
Converted Application	No
Application Date	14/12/1993
Mark Status (unless otherwise indicated below)	Registered
Mark Status Date	14/12/1993
Status Update Date	26/11/2003
Date of Completion of Registration Procedure	02/09/1999
Expiry Date (unless otherwise indicated below)	14/12/2023
Publication Date	24/12/1998
Transformation Application under Madrid Protocol	



**Replacement
Application under
Madrid Protocol**

➤ **Basic Mark on which IA is based**

**International
Application No.**

**International
Registration No.**

➤ **Mark Index**

Words In Mark horse

Device Description horse

➤ **Specification of Goods or Services**

1) Class No. Class 25

Goods / Services Outer clothing for men, women and children, jeans and sportswear clothing; footwear; all included in Class 25.

Class Status Registered

Class Expiry Date 14/12/2023

➤ **Current Applicant or Proprietor Details**

1) Name MUSTANG - Bekleidungswerke GmbH. + Co. KG

UEN / Company Code E00480032A

**Country/Territory of
Incorporation** FEDERAL REPUBLIC OF GERMANY

Address Austrasse 10, 74653 Kunzelsau, Germany

➤ **Mark Clauses**

1) Advertised before acceptance. Section 18 (proviso)

➤ **Agent/Correspondence Details**

1) Agent Name DREW & NAPIER LLC

UEN / Company Code 200102509E

Representative Name



Address For Service 10 COLLYER QUAY
#10-01 OCEAN FINANCIAL CENTRE
Singapore 049315

Action Representing For all matters relating to the application, registration/grant, except those matters expressly excluded

2) Agent Name DREW & NAPIER LLC

UEN / Company Code 200102509E

Representative Name

Address For Service 10 COLLYER QUAY
#10-01 OCEAN FINANCIAL CENTRE
Singapore 049315

Action Representing Renewal

Other Entries

S/No.	Event	Event Date
1	Request to Change Name, Address and /or Singapore Address for Service for Agent, Applicant/Proprietor and/or other interested Parties [Show More]	24/10/2013
2	Request to Change Name, Address and /or Singapore Address for Service for Agent, Applicant/Proprietor and/or other interested Parties [Show More]	24/10/2013

[Report Vulnerability](#)

[Terms of Use](#)

[Privacy Statement](#)

[Data Protection Policy](#)

[Rate this e-Service](#)

[User Manual](#)

© 2021 Intellectual Property Office of Singapore.

Last Updated: 2021-12-13





IP Register TradeMark

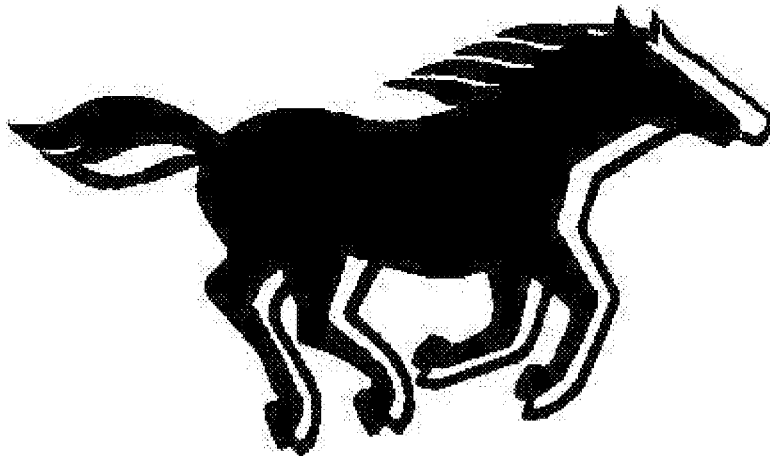
Details of Mark

For real-time status updates and changes to the international registration, please refer to WIPO's [Madrid Monitor](#).

Print

Close

Trade Mark No.
T0908157A



International Registration Designating Singapore

International
Registration No. 1006192

Date of International
Registration 11/03/2009

Date of Notification of
International
Registration 23/07/2009

Subsequent
Designation No.

Date of Subsequent
Designation

Date of Notification of
Subsequent
Designation

Date of Completion of
Registration Procedure 21/01/2010

Transformation
Application under
Madrid Protocol

Replacement



**Application under
Madrid Protocol**

Application Type Trade Mark

Trade Mark Type Conventional Mark

**Description of
Particular Feature(s)
of Mark**

Converted Application No

Filing Date 11/03/2009

**Mark Status (unless
otherwise indicated
below)** Registered

Mark Status Date 20/09/2008

Status Update Date 04/02/2010

**Expiry Date (unless
otherwise indicated
below)** 11/03/2029

Publication Date 20/11/2009

Basic Mark on which IA is based

**International
Application No.**

**International
Registration No.**

Mark Index

Device Description horse

Specification of Goods or Services

1) Class No. Class 35

Goods / Services Wholesale and retail services, including the bringing together, for the benefit of others, of a variety of goods (excluding the transport thereof), enabling customers to conveniently view and purchase those goods from a general merchandise catalogue by mail order or by means of telecommunications, in the fields of clothing, footwear, headgear, handbags and leather articles, cosmetics, stationary, printed matter, jewellery, watches, sun glasses, cell phones, apparatus for recording, transmission or reproduction of sound or images and textile goods; administrative services for enterprises in the field of retail, mail order and online sales; arranging commercial deals for others, also in e-commerce; information and commercial consultancy services for retail shops; advertising, business management, office functions, business organization consultancy for franchisees in wholesale and retail; updating of advertising material, cost price analysis, dissemination of advertising matter, organisation of exhibitions for commercial and



advertising purposes, professional business consultancy, business management consultancy, business organization consultancy, personnel management consultancy, procurement services for others (purchasing goods and services for other enterprises), administrative processing of purchase orders, book-keeping, computerized file management, compilation and systemization of information in computer databases, shop window dressing, presentation of goods in communication media for retail purposes, compilation of statistics, marketing research, business information, business research, business appraisals, business management planning assistance, efficiency experts, commercial information agencies, commercial or industrial management assistance, import-export agencies, commercial administration of the licensing of goods and services for others, public relations, advertising, on-line advertising on a computer network, writing and publication of advertising texts, layout services for advertising purposes, sales promotion for others, rental of advertising space, rental of advertising material, rental of advertising time in communication media, distribution of samples of goods for advertising purposes, distribution of advertising material.

Class Status Registered

Class Expiry Date 11/03/2029

Current Applicant or Proprietor Details

1) Name MUSTANG-Bekleidungswerke GmbH + Co. KG

UEN / Company Code MC025634G

Country/Territory of Incorporation Germany

Address Karl-Kurz-Straße 44/1,
74523 Schwäbisch Hall,
Germany

Agent/Correspondence Details

1) Agent Name DREW & NAPIER LLC

UEN / Company Code 200102509E

Representative Name

Address For Service 10 COLLYER QUAY
#10-01 OCEAN FINANCIAL CENTRE
Singapore 049315

Action Representing For all matters relating to the application, registration/grant, except those matters expressly excluded

Priority Details

1) Class No. 35

Priority Date 20/09/2008

Country/Territory Germany

Goods/Services All goods/services claimed in this application



= Other Entries

S/No.	Event	Event Date
1	Change in Name and/or Address Notice from WIPO [Show More]	20/09/2021
2	Limitation Notice from WIPO [Show More]	24/10/2011

[Report Vulnerability](#)[Terms of Use](#)[Privacy Statement](#)[Data Protection Policy](#)[Rate this e-Service](#)[User Manual](#)

© 2021 Intellectual Property Office of Singapore.
Last Updated: 2021-12-18

