



The International Bureau, WIPO
34, chemin des Colombettes
1211 Geneva 20
Switzerland

Reykjavík, 13 January 2022
Our reference: 202005-4518, 4.1
Your reference: 1531791

Notification of statement of grant of protection following a provisional refusal according to Rule 18ter(2)

I. Office making the notification:

Icelandic Intellectual Property Office

II. Number of the international registration:

1531791

III. Name of the holder:

Individual entrepreneur Bogatyrev Vasily Alexandrovich, ul. Admiral Zhiltsov, 3 sq. 13, Ivanteevka,
RU-141280 Moscow region, RU

IV. Referring to the ex officio provisional refusal previously sent by the Icelandic Intellectual Property Office concerning the following International registration. All procedures before the Office relating to the protection of the mark have been completed.

Protection of the mark is granted for:

- ☐ all the goods and/or services (Rule 18ter(2)(i))
☒ the following goods/and or services (Rule 18ter(2)(ii)):

All goods and services in classes 3, 5, 34 and 40,

and the following services in class 35:

Arranging subscriptions to telecommunication services for others; import-export agency services; commercial information agency services; advertising agency services; cost price analysis; rental of office equipment in co-working facilities; rental of advertising space; business auditing; financial auditing; business intermediary services relating to the matching of potential private investors with entrepreneurs needing funding; employment agency services; computerized file management; book-keeping; invoicing; demonstration of goods; transcription of communications [office functions]; opinion polling; market studies; business investigations; business research; marketing research; personnel recruitment; business management and organization consultancy; business organization consultancy; business management consultancy; personnel management consultancy; professional



business consultancy; consultancy regarding advertising communication strategies; consultancy regarding public relations communication strategies; layout services for advertising purposes; marketing; marketing in the framework of software publishing; targeted marketing; business management of performing artists; business management of sports people; writing of résumés for others; scriptwriting for advertising purposes; news clipping services; updating and maintenance of information in registries; updating and maintenance of data in computer databases; updating of advertising material; word processing; online retail services for downloadable and pre-recorded music and movies; online retail services for downloadable ring tones; online retail services for downloadable digital music; organization of exhibitions for commercial or advertising purposes; arranging newspaper subscriptions for others; organization of fashion shows for promotional purposes; shop window dressing; business appraisals; payroll preparation; data search in computer files for others; sponsorship search; administrative assistance in responding to calls for tenders; business management assistance; commercial or industrial management assistance; commercial intermediation services; providing business information via a web site; providing commercial and business contact information; provision of an online marketplace for buyers and sellers of goods and services; web indexing for commercial or advertising purposes; presentation of goods on communication media, for retail purposes; media relations services; economic forecasting; auctioneering; wholesale services for pharmaceutical, veterinary and sanitary preparations and medical supplies; retail services for works of art provided by art galleries; retail services for pharmaceutical, veterinary and sanitary preparations and medical supplies; sales promotion for others; promotion of goods and services through sponsorship of sports events; production of teleshopping programmes; production of advertising films; office machines and equipment rental; rental of advertising time on communication media; publicity material rental; rental of billboards [advertising boards]; rental of vending machines; rental of sales stands; rental of photocopying machines; publication of publicity texts; radio advertising; bill-posting; distribution of samples; dissemination of advertising matter; direct mail advertising; registration of written communications and data; writing of publicity texts; advertising; online advertising on a computer network; advertising by mail order; television advertising; compilation of statistics; compilation of information into computer databases; business inquiries; systemization of information into computer databases; advisory services for business management; corporate communications services; negotiation of business contracts for others; negotiation and conclusion of commercial transactions for third parties; compiling indexes of information for commercial or advertising purposes; tax preparation; drawing up of statements of accounts; telemarketing services; psychological testing for the selection of personnel; interim business management; business management of hotels; business management for freelance service providers; business project management services for construction projects; commercial administration of the licensing of the goods and services of others; business management of reimbursement programs for others; administration of consumer loyalty programs; administration of frequent flyer programs; administrative processing of purchase orders; public relations; commercial lobbying services; competitive intelligence services; modelling for advertising or sales promotion; typing; market intelligence services; appointment reminder services [office functions]; web site traffic optimization; tax filing services; search engine optimization for sales promotion; appointment scheduling services [office functions]; gift registry services; price comparison services; pay per click advertising; secretarial services; procurement services for others [purchasing goods and services for other businesses]; shorthand; outsourcing services [business assistance]; telephone answering for unavailable subscribers; photocopying services; business efficiency expert services.

V. Appeal (partial grant/refusal):

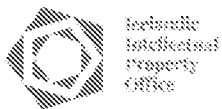
The refusal may be appealed no later than two months from the date of this statement according to Article 63 of the Icelandic Trademark Act No. 45/1997.

The appeal shall be brought before the Board of Appeal for Industrial Intellectual Property Rights,



Ministry of Industries and Innovation, Skúlagata 4, 150 Reykjavík, Iceland. The fee for appeal stipulated in Regulation on fees for Patents, Trademarks and Designs etc. must be paid within the same time limit.

VI. Signature of the Office making the notification:



Árni Halldórsson
Trademark Examiner