



**INTELLECTUAL PROPERTY OFFICE
OF THE PHILIPPINES**

BUREAU OF TRADEMARKS
Intellectual Property Center, 28 Upper McKinley
Rd., McKinley Hill Town Center, Fort Bonifacio,
Taguig City 1634, Philippines
Website: <http://www.ipophil.gov.ph>

DOCUMENT NO.	2023/52520
DATE OF NOTIFICATION	

The International Bureau

World Intellectual Property Organization
34, chemin des Colombettes
1211 Geneva 20
Switzerland

**TOTAL INVALIDATION
Rule 19**

International Registration No: **1482770**
International Registration /
Subsequent Designation Date: 29 August 2019
Holder: NJOY, LLC [US]
Mark: MAKE SMOKING HISTORY

The abovementioned international registration was granted protection in the Philippines. However, our records show that the holder did not file the required Declaration of Actual Use within three years from the date of international registration/subsequent designation. The international registration is hereby removed from the register, accordingly.

This invalidation is no longer subject to appeal.

Date of Removal from the Register: 6 March 2023

For the Director of Trademarks:

VALERIE LAURA V. MARQUINA