

## Notification of provisional refusal of an international registration designating New Zealand

- Office making the notification:** Intellectual Property Office of New Zealand
- Date of the notification of provisional refusal:** 11 April 2023
- Number of the international registration:** 1720506  
**Our reference:** 1233229
- Representation of the mark:** SHUFL
- Name of the holder:** The Social Gaming Group IP B.V.
- Basis for refusal:** Provisional refusal based on an *ex officio* examination.
- Scope of refusal:** Provisional refusal for some of the goods and/or services, namely:  
Class 9: interactive multimedia computer programs
- Grounds for refusal:**

We have examined your international registration designating New Zealand with reference to the Trade Marks Act 2002 (“the Act”), the Trade Marks Regulations 2003, (“the Regulations”) and our trade mark practice guidelines.

We cannot accept your designation now, for the reasons set out in this refusal.

**Deadline to respond to this refusal: 11 April 2024**



**11. Provisions of relevant law:**

**Trade Marks Act 2002**

**32 Application: how made**

- (1) A person claiming to be the owner of a trade mark or series of trade marks may, on payment of the prescribed fee (if any), apply in the prescribed manner (if any) for the registration of the trade mark or series of trade marks used or proposed to be used in respect of the following:
- (a) particular goods or services within 1 or more classes:
  - (b) particular goods and services within 1 or more classes.
- (2) The Commissioner must not register a trade mark in respect of all of the goods and services included in a class, or a large variety of goods or services, unless the specification is justified by the use or intended use of the sign.

**Trade Marks Regulations 2003**

**45 Commissioner may request further information**

The Commissioner may request further information from an applicant that will assist in the examination of the application.