



13 November 2023

Delivering a world leading IP system

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International Bureau, WIPO
34, chemin des Colombettes
P.O. Box 18
1211 Geneva 20,
SWITZERLAND

International registration number: 1759990
Australian Trade mark Number: 2404192
Trade mark: The Pets Table
Holder's name: Factor 75 B.V.

Madrid Protocol Final Disposition on Status of a Mark Completion of *Ex Officio* Examination Interim Status of a Mark Rule 18*bis* of the Regulations

The international registration has been accepted for protection in Australia for the following goods and/or services:

- Class: 5** Dietary pet supplements in the form of pet treats; dietary supplements for pets in the nature of a powdered drink mix; feed supplements for pets; nutritional supplements for pets; dietary supplements for pets; vitamins for pets; probiotic supplements; dietary, nutritional, and vitamin supplements; deodorizers for litter trays; ingestible soluble pouches made of pharmaceutical substances sold empty for use in encapsulating and aiding in the oral administration of medications and vitamins.
- Class: 9** Downloadable electronic publications in the nature of recipes, newsletters, and e-books in the field of pets, pet food, pet beverages, supplements for pets, pet treats, prepared meals for pets, recipes for pets, meal planning for pets, pet health, pet toys, pet supplies, food, beverages, and supplements; downloadable computer software for managing the ordering, collection, preparation, and delivery of pet food, pet beverages, supplements for pets, pet treats, prepared meals for pets, recipes for pets, pet toys, pet supplies, food, beverages, and supplements; downloadable computer software for viewing images, videos, and content relating to pets, pet food, pet beverages, supplements for pets, pet treats, prepared meals for pets, recipes for pets, meal planning for pets, pet health, pet toys, pet supplies, food, beverages, and supplements; downloadable computer software for use in accessing online retail store services featuring a wide variety of goods and services for pets and pet owners; downloadable mobile applications for managing the ordering, collection, preparation, and delivery of pet food, pet beverages, supplements for pets, pet treats, prepared meals for pets, recipes for pets, pet toys, pet supplies, food, beverages, and supplements; downloadable mobile applications for viewing images, videos, and content relating to pets, pet food, pet beverages, supplements for pets, pet treats, prepared meals for pets, recipes for pets, meal planning for pets, pet health, pet

- toys, pet supplies, food, beverages, and supplements downloadable mobile applications for use in accessing online retail store services featuring a wide variety of goods for pets and pet owners; electronic collars to train animals.
- Class: 16** Plastic bags for disposing of pet waste; pet waste bags of paper; printed recipe cards; printed recipe cards featuring recipes for pets; printed vouchers; paper gift cards; printed discount coupons; printed matter, namely, newsletters, informational cards, teaching materials, manuals, and brochures, in the field of pets, cooking, pet food, pet beverages, supplements for pets, pet treats, prepared meals for pets, recipes for pets, meal planning for pets, pet health, pet toys, pet supplies, food, beverages, and supplements; printed menu cards.
- Class: 18** Clothing for pets; apparel for pets; pet hair bows; pet products, namely, pet restraining devices consisting of leashes, collars, harnesses, restraining straps, and leashes with locking devices; pet accessories, namely, specially designed canvas, vinyl or leather bags attached to animal leashes for holding small items such as keys, credit cards, money or disposable bags for disposing of pet waste; backpacks for pets; pet accessories, namely, canvas, vinyl and leather pouches for holding disposable bags to place pet waste in; collars for pets; bags for carrying pets; raincoats for pet dogs; hats for pets; booties for pets; rawhides; rawhide chews for dogs; animal skins and hides; pet bandanas; bags for carrying animals; costumes for animals; all-purpose carrying bags; tote bags.
- Class: 25** Clothing; footwear; headwear.
- Class: 28** Toys for pets; plush toys; pet throw toys; flying discs; balls for games; chew toys for animals, not edible Christmas stockings for pets.
- Class: 31** Pet food; foodstuffs for animals; food for animals; pet treats in the nature of bully sticks; edible pet treats; edible chewing bones for dogs; mixes for making edible pet treats; beverages for pets; powdered milk for pets; electrolyte drink mix for pets; consumable pet chews; fresh fruits and vegetables; fresh herbs; fresh beans; fresh nuts and unprocessed edible seeds; unprocessed quinoa; unprocessed grains for eating; raw potatoes; packaged meal ingredient kits consisting of food, beverages, and supplements for pets; kits primarily comprised of pre-assembled and/or pre-portioned combinations of food, specifically for enabling pet meals to be cooked according to specific recipes, including enclosed recipes; litter for animals.
- Class: 35** Providing consumer information in the field of pets, pet food, pet beverages, supplements for pets, pet treats, prepared meals for pets, recipes for pets, meal planning for pets, pet health, pet toys, pet supplies, food, beverages, and supplements; providing consumer information via a website in the field of pets, pet food, pet beverages, supplements for pets, pet treats, prepared meals for pets, recipes for pets, meal planning for pets, pet health, pet toys, pet supplies, food, beverages, and supplements; retail store and on-line retail store services featuring subscription boxes containing pet products, pet food, pet beverages, supplements for pets, pet treats, prepared meals for pets, recipes for pets, pet toys, pet supplies, food, beverages, and supplements; mail order subscription services featuring pet products, pet food, pet beverages, supplements for pets, pet treats, prepared meals for pets, recipes for pets, pet health, pet toys, food, beverages, and supplements; online ordering services in the field of pet products, pet food, pet beverages, supplements for pets, pet treats, prepared meals for pets, recipes for pets, pet toys, pet supplies, food, beverages, and supplements; retail store and on-line retail store services featuring pet products, pet food, pet beverages, supplements for pets, pet treats, prepared meals for pets, recipes for pets, pet toys, pet supplies, food, beverages, supplements, bags, clothing, meat, fish, poultry and game, seafood and shellfish, meat substitutes, potatoes, dairy products and substitutes therefor, nuts, eggs, broth, fruits, vegetables, meat extracts, soups, stocks, jellies, jams, compotes, milk and milk products, edible oils and fats; retail store and on-line retail store services featuring ready meals and snacks, cereals, rice, corn, flour and preparations made from cereals, bread, pastries and confectionery, bee products for culinary purposes, honey, treacle,

yeast, baking-powder, salt, mustard, vinegar, sauces being condiments, spices, flavorings for beverages, ice, raw and unprocessed agricultural, horticultural, aquacultural and forestry products; retail store and on-line retail store services featuring processed grains and starches for food, and food products made therefrom, baking preparations, herbs, natural plants and flowers, foodstuffs and beverages for animals, malt, raw and unprocessed grains and seeds, non-alcoholic beverages, syrups and other preparations for making beverages, including in pre-portioned form, including for enabling meals and meals for pets to be cooked according to specific recipes, including enclosed recipes; arranging of subscriptions to combinations of goods, namely, subscription-based order fulfillment services in the field of food in the nature of meat, fish, poultry and game, seafood and shellfish, meat substitutes, meat substitute products, ready meals consisting predominantly of meat, fish, poultry, game, seafood, potatoes; arranging of subscriptions to combinations of goods, namely, subscription-based order fulfillment services in the field of food in the nature of dairy products and substitutes therefor, nuts being fruits, eggs, broth and/or vegetables, meat extracts, soups and stocks, preserved, frozen, dried and cooked fruits and vegetables in the nature of nuts being fruits and pulses, jellies, jams, compotes, eggs, milk and milk products, dairy products and substitutes therefor, soy milk, edible oils and fats; arranging of subscriptions to combinations of goods, namely, subscription-based order fulfillment services in the field of food in the nature of cereals, rice, corn, rice, flour and preparations made from cereals, bread, pastries and confectionery, edible ices, frozen yogurts, sorbets, sugar, natural sweeteners, sweet coatings and fillings, and bee products for culinary purposes, honey, treacle, yeast, baking-powder, salt, mustard, vinegar, sauces being condiments, spices; arranging of subscriptions to combinations of goods, namely, subscription-based order fulfillment services in the field of food in the nature of flavourings for beverages, ice, raw and unprocessed agricultural, horticultural, aquacultural and forestry products, processed grains and starches for food, and goods made therefrom; arranging of subscriptions to combinations of goods, namely, subscription-based order fulfillment services in the field of food in the nature of baking preparations and yeasts, live animals, fresh fruits and vegetables, fresh herbs, natural plants and flowers, foodstuffs and beverages for animals, raw and unprocessed grains and seeds, bulbs, seedlings and seeds for planting; arranging of subscriptions to combinations of goods, namely subscription-based order fulfillment services in the field of food in the nature of mineral and aerated waters and other non-alcoholic beverages, fruit beverages, fruit juices, syrups and other preparations for making beverages, including in pre-portioned form, including for enabling meals and pet meals to be cooked according to specific recipes, including enclosed recipes, in the form of prepared food kits ready for cooking and assembly as a meal; customer loyalty services for sales promotion and/or advertising purposes.

Class: 39

Food delivery; pet food, beverage, supplement, and treat delivery services; delivery of subscription pet meal plans, food, beverages, supplements, and treats; delivery of goods and/or assortments of goods, namely, pet products, pet food, pet beverages, supplements for pets, pet treats, prepared meals for pets, recipes for pets, pet toys, pet supplies, food, beverages, and supplements, meat, fish, poultry and game, seafood and shellfish, meat substitutes, meat substitute products; delivery of goods and/or assortments of goods, namely, ready meals consisting predominantly of meat, fish, poultry, game, seafood, potatoes, dairy products and substitutes therefor, nuts being fruits, eggs, broth and/or vegetables, meat extracts, soups and stocks, preserved, frozen, dried and cooked fruits and vegetables in the nature of nuts being fruits and pulses, jellies, jams, compotes, eggs, milk and milk products, dairy products and substitutes therefor, soy milk, edible oils and fats; delivery of goods and/or assortments of goods, namely, cereals, rice, corn, rice, flour and preparations made from cereals, bread, pastries and confectionery, edible ices, frozen yogurts, sorbets, sugar, natural

sweeteners, sweet coatings and fillings, and bee products for culinary purposes, honey, treacle, yeast, baking-powder, salt, mustard, vinegar, sauces being condiments, spices, flavourings for beverages, ice, raw and unprocessed agricultural, horticultural, aquacultural and forestry products; delivery of goods and/or assortments of goods, namely, processed grains and starches for food, and goods made therefrom, baking preparations and yeasts, live animals, fresh fruits and vegetables, fresh herbs, natural plants and flowers, foodstuffs and beverages for animals, raw and unprocessed grains and seeds, bulbs, seedlings and seeds for planting; delivery of goods and/or assortments of goods, namely, mineral and aerated waters and other non-alcoholic beverages, fruit beverages and fruit juices, syrups and other preparations for making beverages, including in pre-portioned form, including for enabling meals and pet meals to be cooked according to specific recipes, including enclosed recipes, in the form of prepared food kits ready for cooking and assembly as a meal; transport services, namely, transportation information; packaging and storage of goods; transportation and delivery of goods; transport, delivery, packaging, and storage of goods, pet products, pet food, pet beverages, supplements for pets, pet treats, prepared meals for pets, recipes for pets, pet toys, pet supplies, food, beverages, supplements, clothing, bags, and printed matter; home delivery service of pet products, pet food, pet beverages, supplements for pets, pet treats, prepared meals for pets, recipes for pets, pet toys, pet supplies, food, beverages, and supplements.

Class: 41

Writing of recipes; cooking instruction; publication of electronic and online recipes and cooking instructions, including ones that can be cooked using individually compiled combinations of foodstuffs that are provided; publishing services, namely, publishing of illustrations in the field of pets, cooking, pet food, pet beverages, supplements for pets, pet treats, prepared meals for pets, recipes for pets, meal planning for pets, pet health, pet toys, pet supplies, food, beverages, and supplements; providing on-line electronic publications, not downloadable, in the nature of brochures, newsletters, and recipes in the field of pets, cooking, pet food, pet beverages, supplements for pets, pet treats, prepared meals for pets, recipes for pets, meal planning for pets, pet health, pet toys, pet supplies, food, beverages, and supplements; publication of printed matter; writing of texts, in the nature of cooking instructions and recipes; development of printed educational materials in the field of pets, cooking, pet food, pet beverages, supplements for pets, pet treats, prepared meals for pets, recipes for pets, meal planning for pets, pet health, pet toys, pet supplies, food, beverages, and supplements; electronic publication services, namely, publishing of newsletters and recipes in the field of pets, cooking, pet food, pet beverages, supplements for pets, pet treats, prepared meals for pets, recipes for pets, meal planning for pets, pet health, pet toys, pet supplies, food, beverages, and supplements; entertainment services, namely, providing recreational information by means of a global computer network in the fields of pets, cooking, pet food, pet beverages, supplements for pets, pet treats, prepared meals for pets, recipes for pets, meal planning for pets, pet health, pet toys, pet supplies, food, beverages, and supplements; providing information in the field of pets for educational or entertainment purposes.

Class: 42

Hosting a web site featuring temporary use of non-downloadable software for managing the ordering, collection, preparation, and delivery of pet food, pet beverages, supplements for pets, pet treats, prepared meals for pets, recipes for pets, pet toys, pet supplies, food, beverages, and supplements; hosting a web site featuring temporary use of non-downloadable software for viewing images, videos, and content relating to pets, pet food, pet beverages, supplements for pets, pet treats, prepared meals for pets, recipes for pets, meal planning for pets, pet health, pet toys, pet supplies, food, beverages, and supplements, and for use in accessing online retail store services featuring a wide variety of goods and services for pets and pet owners.

Class: 43

Meal planning services in the nature of meal preparation, including for pets; subscription-based meal planning services in the nature of meal preparation, including for pets; food preparation services, including for pets; consulting in the field of menu planning for others in the nature of meal preparation, including for pets; providing information in the field of cooking and recipes, pet food, pet treats, pet beverages, prepared meals for pets, prepared beverages for pets, prepared recipes for pets through a website on global computer networks; providing information in the field of cooking supplements for pets; personal meal preparation, in a customized manner, of food items, including in pre-portioned form, including for enabling meals to be cooked according to specific recipes, including enclosed recipes; advice concerning cooking recipes, including recipes for pets; providing information through a database in the field of recipes and cooking information, including for pets; providing information through a website featuring information in the field of recipes and cooking, including for pets.

Acceptance of the trade mark was advertised on 13 November 2023 and protection may be opposed within 2 months after the advertisement date.

You will be notified if there is an opposition and will require an address in Australia or New Zealand for service of documents. If the trade mark is not opposed, it will be protected in Australia.

Sincerely,

IP Australia