


Notification of Partial Provisional Refusal based on an Ex Officio Examination (to WIPO)

Pursuant to Rule 17(2) of the Common Regulations under the Madrid Agreement Concerning the International Registration of Marks and the Protocol Relating to that Agreement.

I. Office making the notification:	<small>patent trademark design</small> Norwegian Industrial Property Office 
II. Number of the international registration: 1720506 (National application no.: 202303999) Date of subsequent designation (if any): (yyyy.mm.dd)	
III. Name of the holder: The Social Gaming Group IP B.V. Representation of the mark: SHUFL	
IV. Partial provisional refusal based on an <i>ex officio</i> examination	
V. Scope of the provisional refusal in respect of goods and/or services If the holder does not contest the refusal within 3 months from the date of this notification, protection is given for: Class 9: Computer programs and software for use with sports, quizzes, games, electronic games, videogames, social gaming and arcade video game machines, excluding computer game software for card games, collectible card games, trading card games, educational card games and playing cards; computer programs and software for keeping scores; downloadable software applications for use with sports, quizzes, games, electronic games video games, social gaming and arcade video game machines, excluding software applications for card games, collectible card games, trading card games, educational card games and playing cards; downloadable software applications for keeping scores; electronic software for handheld devices and wireless devices for use with sports, quizzes, games, electronic games video games, social gaming and arcade video game machines, excluding computer game software for card games, collectible card games, trading card games, educational card games and playing cards; computer programs and software for ordering drinks, snacks and food; downloadable software applications for ordering drinks, snacks and food; computer programs and software for delivery of drinks, snacks and food; downloadable software applications for delivery of drinks, snacks and food; interactive multimedia computer game programs, excluding computer game programs for card games, collectible card games, trading card games, educational card games and playing cards; interactive multimedia entertainment software; interactive game software, excluding computer game software for card games, collectible card games, trading card	

games, educational card games and playing cards; interactive video software; interactive multimedia computer programs; virtual and augmented reality software for playing virtual reality games, excluding computer game software for card games, collectible card games, trading card games, educational card games and playing cards; virtual and augmented reality software for use in mobile devices for integrating electronic data with real world environments; weighing, measuring; audio visual and photographic devices, namely headsets for playing video games, scoring displays, video monitor controllers, interactive touch screen terminals, interactive graphic screens, virtual reality headsets and goggles; data storage devices and media; media content.

Class 28: As covered by the designation of Norway.

Class 41: As covered by the designation of Norway.

Class 43: As covered by the designation of Norway.

Rapid publication of the limited list

If the holder accepts the proposed limitation of the goods/services, and wishes a publication of the mark for these goods/services as soon as possible, he/she may confirm this in writing to The Norwegian Industrial Property Office. If The Norwegian Industrial Property Office does not receive any such confirmation from the holder, the mark will however be published for protection of the limited list of goods/services, after the expiry of all the time limits.

VI. Grounds for refusal:

Relative grounds:

Trademark Act Section 16. a

Likelihood of confusion with:

International registration number(s):

1416978 SHUFFLE

You will find more information about the conflicting mark(s) (if any) enclosed under XI. The relevant provisions of the Norwegian Trademarks Act are under VII.

VII. Corresponding essential provisions of the applicable law

See the relevant provisions of the Norwegian Trademarks Act regarding the grounds of this provisional refusal on our home page:

<https://www.patentstyret.no/en/services/trademarks/rules-and-regulations-trademarks/trademarks-act/>

VIII. Information relating to the possibility to request a review or file an appeal:

(i) Time limit for requesting review or appeal: (yyyy.mm.dd) **2024.02.22**

(ii) Authority to which such request for review or appeal should be made:

The Norwegian Industrial Property Office

PO Box 4863 Nydalen, NO-0422 Oslo, Norway

Telephone: +47 22 38 73 00

Telefax: +47 22 38 73 01

E-mail: post@patentstyret.no

How to proceed:

The holder of the registration may request a review of the provisional refusal. The Norwegian Industrial Property Office must receive the request no later than 3 months from the date of this provisional refusal (The time limit is indicated under point VIII). Such request must provide an address of correspondence and be filed in Norwegian, Danish, Swedish or English. The Norwegian Industrial Property Office will respond in Norwegian. Please note that if The Norwegian Industrial Property Office, either subsequent to review or appeal, accept the designation of Norway, a post grant opposition may be filed against the mark within 3 months from the publication of the mark.

If the holder does not respond to this provisional refusal within the time limit, the international registration shall be considered abandoned in Norway for the goods/services that are excluded (Trademark Act Section 70 and 23). The international registration shall be resumed if the holder, within two months from the expiration of the time limit responds to the provisional refusal and pays the stipulated fee (NOK 550,-). Please note that The Norwegian Industrial Property Office does not send any notifications to the holder that the international registration is abandoned in Norway.

IX. Signature by the office:

THE NORWEGIAN INDUSTRIAL PROPERTY OFFICE

Elisa Bischoff

X. Date of provisional refusal: (yyyy.mm.dd) **2023.11.22**

XI. Prior marks cited ex officio

Guide to the following INID codes:

(111): National registration number / International registration number
(151): Date of national registration / Date of international registration
(180): Date of expiry
(210): National application number
(220): National application date / Date of notification
(300): Data relating to priority (if any)
(450): Date of publication
(511): List of goods and/or services
(540): Reproduction of the mark

(541): Indication relating to the nature or kind of mark (in Norwegian)

(546): Indication relating to the nature or kind of mark (in Norwegian)

(551): Collective mark (regulations)

(571): Description of the mark

(731): Name of the applicant

(732): Name of the proprietor

(740): Power of attorney

(111)	Reg.nr.:	1416978
(151)	Reg.dat.:	2018.05.31
(180)	Registreringen utløper:	2028.05.31
(210)	Søknadsnr.:	201810506
(220)	Inndato:	2018.08.09
(300)	Søknadsprioritet:	2017.12.08, BX, 1366162
(450)	Kunngjøringsdato:	2019.05.20
	Status:	Besluttet gjeldende
	Detaljstatus:	Uten forutgående uttalelse
(540)	Gjengivelse av merket:	SHUFFLE
(592)	Merketype:	Merket er et ordmerke i standard font
(731)	Søker:	SCHRÉDER, société anonyme, Rue de Lusambo 67, 1190 BRUSSEL, Belgia
(732)	Innehaver:	SCHRÉDER, société anonyme, Rue de Lusambo 67, 1190 BRUSSEL, Belgia
(511)	Vare-/ tjenestefortegnelse:	
	Klasse 9	Electronic control gears [ECGs] for LED lamps and light fixtures; light regulators [dimmers], electric; antennas for wireless communications apparatus for modular and interactive lighting installations offering smart connected services (wireless internet, cameras, loudspeakers, electric vehicle charges, sos intercoms, 4G base stations, pollution sensors, sound systems, motion detectors, network IP speakers); computer interface software for modular and interactive lighting installations offering smart connected services (wireless internet, cameras, loudspeakers, electric vehicle charges, sos intercoms, 4G base stations, pollution sensors, sound systems, motion detectors, network IP speakers); electrical charge controllers for modular and interactive lighting installations offering smart connected services (wireless internet, cameras, loudspeakers, electric vehicle charges, sos intercoms, 4G base stations, pollution sensors, sound systems, motion detectors, network IP speakers); wireless controllers to monitor and control the functioning of electronic devices for modular and interactive lighting installations offering smart connected services (wireless internet, cameras, loudspeakers, electric vehicle charges, sos intercoms, 4G base stations, pollution sensors, sound systems, motion detectors, network IP speakers); electrical control, testing and monitoring apparatus for modular and interactive lighting installations offering smart connected services (wireless internet, cameras, loudspeakers, electric vehicle charges, sos intercoms, 4G base stations, pollution sensors, sound systems, motion detectors, network IP speakers); surveying apparatus and instruments for modular and interactive lighting installations offering smart connected services (wireless internet, cameras, loudspeakers, electric vehicle charges, sos intercoms, 4G base stations, pollution sensors, sound systems, motion detectors, network IP speakers); radio transmitters, receivers, and controllers for monitoring and controlling public lighting; wireless controllers to remotely monitor and control the function and status of other electrical, electronic, and mechanical devices or systems, namely lighting systems [excluding gaming apparatus]; illumination regulators; intercommunication apparatus for lighting installations; motion sensors for security lights; sensors and detectors for lighting installations; humidity sensors with integrated digital and analogue output circuitry used in appliance and light industrial applications to sense both relative humidity and temperature environmental conditions; environmental monitoring system comprised of meters and sensors that measure pressure, humidity, temperature and includes alarm and reporting functions for modular and interactive lighting installations offering smart connected services (wireless internet, cameras, loudspeakers, electric vehicle charges, sos intercoms, 4G base stations, pollution sensors, sound systems, motion detectors, network IP speakers); day and night vision systems primarily comprising day and night sensors, day and night cameras, power sources, communication means, monitors and operating software for lighting installations; active infra-red sensors for modular and interactive lighting installations offering smart connected services (wireless internet, cameras, loudspeakers, electric vehicle charges, sos intercoms, 4G base stations, pollution sensors, sound systems, motion detectors, network IP speakers).
	Klasse 11	Modular and interactive lighting installations offering multiple combination of smart connected services (wireless internet, cameras, loudspeakers, electric vehicle charges, sos intercoms, 4G base stations, pollution sensors, sound systems, motion detectors, network IP speakers); modular and interactive lighting installations with integrated features as loudspeakers, CCTV, WLAN, EV chargers and visual guidance; light-emitting diodes [LED] lighting apparatus for modular and interactive lighting installations offering combination of smart connected services (wireless internet, cameras, loudspeakers, electric vehicle charges, sos intercoms, 4G base stations, pollution sensors, sound systems, motion detectors, network IP speakers); light-emitting diode [LED] luminaires offering multiple combination of smart connected services; street lamps offering multiple combination of smart connected services; lamps for outdoor use offering multiple combination of smart connected services; LED light assemblies for street lights, signs, commercial lighting, buildings, and other architectural uses; LED lighting fixtures for modular and interactive lighting installations offering smart connected services (wireless internet,

cameras, loudspeakers, electric vehicle charges, sos intercoms, 4G base stations, pollution sensors, sound systems, motion detectors, network IP speakers); lighting fixtures with motion detection for modular and interactive lighting installations offering smart connected services (wireless internet, cameras, loudspeakers, electric vehicle charges, sos intercoms, 4G base stations, pollution sensors, sound systems, motion detectors, network IP speakers); luminaires, using light emitting diodes [LEDs] as a light source, for street or roadway lighting offering multiple combination of smart connected services; smart and interactive lighting systems to encourage social connectivity in towns and cities; innovative lighting solutions helping people to connect to their social environments (public and private); lighting solutions for sustainable mobility.

Klasse 37

Installation, maintenance and repair of lighting apparatus, lighting instruments and lighting systems offering smart connected services; installation, maintenance and repair of street lights offering smart connected services; advisory services relating to the installation of lighting apparatus, lighting instruments and lighting systems offering smart connected services; providing information relating to the repair or maintenance of lighting apparatus, lighting instruments and lighting systems offering smart connected services; installation, maintenance and repair of electronic control apparatus for lighting apparatus, lighting instruments and lighting systems; installation, maintenance and repair of regulating, monitoring and control apparatus for lighting apparatus, lighting instruments and lighting systems offering smart connected services; installation, maintenance and repair of computer network and information technology equipment for lighting apparatus, lighting instruments and lighting systems offering smart connected services; technical consultancy in the field of installation of lighting apparatus, lighting instruments and lighting systems offering smart connected services; installation, maintenance and repair of computer hardware for lighting apparatus, lighting instruments and lighting systems offering smart connected services.

Klasse 42

Industrial design for lighting apparatus, lighting instruments and lighting systems offering smart connected services; technical consultancy in the field of light engineering; technical planning and consulting in the field of light engineering; technical planning and consultancy in the field of light engineering; computer software design in the field of light engineering; configuration, installation, fault diagnosis, repair, updating, upgrading and maintenance of computer software in the field of light engineering; maintenance of database software in the field of light engineering; design, development, maintenance and updating of computer software for process control in the field of light engineering; configuration, installation, fault diagnosis, repair, upgrading and maintenance of computer software for lighting apparatus, lighting instruments and lighting systems offering smart connected services; development of computer software for use with computer-controlled switching systems for lighting apparatus, lighting instruments and lighting systems offering smart connected services; monitoring of computer systems by remote access in the field of light engineering; outsource service providers of information technology in the field of light engineering; hosting computerized data, files, applications and information in the field of light engineering.