

MADRID PROTOCOL

Total Provisional Refusal of Protection (Rule 17(1) of the Regulations)

I. Office making the notification:

**Egyptian Trademarks Office
Cairo**

II. Number of the international registration:

1720506

III. Name of the holder:

The Social Gaming Group IP B.V.

IV. Information concerning the type of provisional refusal

Please indicate the type of refusal by checking only one of the following options:

- Provisional refusal based on an ex officio examination
 Provisional refusal based on an opposition
 Provisional refusal based on both an ex officio examination and an opposition

Where the refusal is based on an opposition, please indicate the name and address of the opponent:

(i) Name of the opponent:

(ii) Address of the opponent:

V. Information concerning the scope of the provisional refusal:

Total provisional refusal affects all the goods and/or services.

VI. Grounds for refusal[(where applicable, see item VII)]:

THE MARK IS SIMILAR TO DM/520451, DM/1369024 AND EG/387528

VII. Information related to an earlier mark:

- (i) Filing date and number, and, if any priority date: See attachment
- (ii) Registration date and number(if available): See attachment
- (iii) Name and address of the owner: See attachment
- (iv) Reproduction of the mark: See attachment
- (v) List of all or relevant goods and/or services: See attachment

VIII. Corresponding essential provisions of the applicable law:

Article no. 63-114 in the Egyptaion law no. 82 for 2002

IX. Where a further review or appeal against this decision before an authority outside the Office is still possible, the Office should provide the following information, where available:

- (i) Time limit for requesting review or appeal:
90 days from the date of notification to right holder
- (ii) Authority to which such request for review or appeal should be made:
Egyptian Trademarks Office - Cairo
- (iii) Whether the request for review or appeal has to be filed in a specific language and/or through the intermediary of a representative whose address is within the territory of the Contracting Party:
The appeal has to be filed through one of the registered local attorneys in the Egyptian office of Trademarks
- (iv) Other requirements, if any:

X. Signature or official seal of the Office making the notification:

Egyptian Trademarks Office

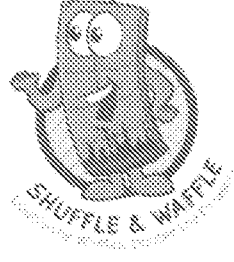
Samah Emam



Registration of a trademark (service mark)

(111) State registration number 387528

Reproduction of the mark:



(151) Date of state registration 2020/11/16

(210) Number of applications for state registration 387528

(220) Date of filing of the application for state registration 2019/03/07

(181) The expiration date of the exclusive trademark rights 07/03/2029

Information about the applicant
Name : شركة أم القرى للحلويات ذ.م.م - شركة اردنية ذات مسنولية
محدودة

Address and country code: خلداء، شارع أيمن النجار، ص ب 438 ، عمان 11821 ،
الأردن
JO

(511) The list of goods and services in respect of which the trademark is registered:

خدمات توفير المواد الغذائية والمشروبات، تحديداً؛ الكعك والكعك على شكل اكواب والكعك المحلى - Class: 43
ومنتجات المخابز والبسكويت والفطائر وكعك الفواكه الصغير وكعك الفلان الدائري الصغير وكعك الوافل والفطائر
المسطحة المدورة وكعك الدونت المقلي والقهوة والكاكو والشاي وجميع الخدمات، الوارده بالفئة (43) دون
غيرها

Registration of a trademark (service mark)

(111) State registration number	520451
Reproduction of the mark:	
ATTACHMENT\LOGO 520451.TIF	
(151) Date of state registration	1988/01/19
(210) Number of applications for state registration	0520451
(220) Date of filing of the application for state registration	1988/01/19
(181) The expiration date of the exclusive trademark rights	19/01/2018
Information about the applicant	
Name :	Sony Corporation
Address and country code:	1-7-1 Konan, Minato-ku Tokyo CH
(511) The list of goods and services in respect of which the trademark is registered:	
Class : 9 - Appareils d'enregistrement et de reproduction du son et/ou d'images, appareils de reproduction à lecture optique de disques, notamment de disques compacts.	

Registration of a trademark (service mark)

(111) State registration number

Reproduction of the mark:

IPOD SHUFFLE

(151) Date of state registration

(210) Number of applications for state registration **1369024**

(220) Date of filing of the application for state registration **2017/08/17**

(181) The expiration date of the exclusive trademark rights **17/08/2027**

Information about the applicant

Name : **Apple Inc.**

Address and country code: **1 Infinite Loop Cupertino CA 95014
US**

(511) The list of goods and services in respect of which the trademark is registered:

Class: 9 - Dispositifs électroniques numériques portables et portatifs pour l'enregistrement, l'organisation, la transmission, la manipulation et la révision de textes, données et fichiers audio; logiciels informatiques utilisés dans l'organisation, la transmission, la manipulation et la révision de textes, données et fichiers audio sur des appareils électroniques numériques portables et portatifs.