

MADRID AGREEMENT AND PROTOCOL
NOTIFICATION OF PROVISIONAL REFUSAL
OF PROTECTION
Rule 17(1)

I.	Office making the notification: <p style="text-align: center;">INTELLECTUAL PROPERTY OFFICE OF VIETNAM (IP VIETNAM) 384 - 386 Nguyen Trai St., Thanh Xuan Dist., Hanoi, Vietnam</p>
II.	Number of international registration: 1720506
III.	Name and address of the holder: <p style="text-align: center;">The Social Gaming Group IP B.V. Wibautstraat 131 D NL-1091 GL Amsterdam (NL)</p>
IV.	Information concerning the type of provisional refusal: <input checked="" type="checkbox"/> Provisional refusal based on an <i>ex officio</i> examination <input type="checkbox"/> Provisional refusal based on an opposition <input type="checkbox"/> Provisional refusal based on both an <i>ex officio</i> examination and an opposition (i) Name of the opponent: (ii) Address of the opponent:
V.	The scope of refusal: <input type="checkbox"/> Total provisional refusal affects all the goods and/or services <input checked="" type="checkbox"/> Partial provisional refusal affects only the following goods and/or services: Cl. 09: photographic, cinematographic apparatus and instruments; apparatus for recording, transmission or reproduction of sound or images; audio visual and photographic devices, namely headsets for playing video games, scoring displays, video monitor controllers, interactive touch screen terminals, interactive graphic screens, virtual reality headsets and goggles; data storage devices and media; media content.
VI.	Grounds for refusal: The applied-for mark is refused because it is confusingly similar to the earlier mark.
VII.	Information related to the earlier mark(s): <input checked="" type="checkbox"/> Printout from the register or database containing details of the earlier mark(s) attached.
VIII.	Applicable provisions of the national law: <p style="text-align: center;">Art. 74.2e of the Intellectual Property Law</p>
IX.	Information relating to subsequent procedure: a) Time limit for requesting review: 3 months from the sending date of this notification by IP VIETNAM i) Start date: 20/03/2024 ii) End date: 20/06/2024 b) Authority to which review should be made: <p style="text-align: center;">Intellectual Property Office of Vietnam (IP VIETNAM) 384 - 386 Nguyen Trai St., Thanh Xuan Dist., Hanoi, Vietnam</p> c) The application for requesting review shall be filed through an authorized representative in Vietnam

X. Signature or official seal by the Office:

Deputy Director General



Tran Le Hong

XI. Date: 20/03/2024

759_2023/10_NTL340/Nguyễn Thùy Linh

Earlier Mark Summary

(111) State registration number

Reproduction of the mark

SHUFFLE

(151) Date of state registration

(210) Number of applications for state registration **0520451**

(220) Date of filing of the application for state registration **19-Jan-1988**

(181) The expiration date of the exclusive trademark rights **19-Jan-2028**

(310), (320), (330) Number, date and country code of first application , which is set on the basis of the convention priority trademark **358 093, 31-Jul-87, CH**

Information about the applicant Name **SONY CORPORATION (JP)**
1-7-1 Konan, Minato-ku Tokyo

(511) The list of goods and services

09: Appareils d'enregistrement et de reproduction du son et/ou d'images, appareils de reproduction à lecture optique de disques, notamment de disques compacts.