



8 October 2024

Delivering a world leading IP system

[www.ipaustralia.gov.au](http://www.ipaustralia.gov.au)

ABN: 38 113 072 755

International Bureau, WIPO  
34, chemin des Colombettes  
P.O. Box 18  
1211 Geneva 20,  
SWITZERLAND

**International registration number:** 1811920  
**Australian Trade mark Number:** 2485591  
**Trade mark:** UFL  
**Holder's name:** XFL Properties LLC

**NOTIFICATION OF TOTAL PROVISIONAL REFUSAL OF AN INTERNATIONAL  
REGISTRATION DESIGNATING AUSTRALIA (IRDA)  
THIS REFUSAL IS ISSUED IN ACCORDANCE WITH RULE 17(1) TO 17(3)**

The Australian Designation of the International Registration does not meet the requirements of *Trade Marks Act 1995*. The issues currently preventing acceptance of the International Registration are explained in the attached Adverse Examination Report number 1 and where possible, the ways in which the holder may be able to resolve the issues.

The holder has 15 months starting from 8 October 2024 and ending on 8 January 2026 to overcome all the issues otherwise this refusal will take effect.

The holder may respond in writing to this refusal. Please allow time for me to consider any responses by ensuring they are received by this office no later than 20 business days prior to 8 January 2026. For assistance with our online lodgement services please contact **1300 65 10 10**.

This provisional refusal will be reviewed if the holder:

- makes written submissions in support of the claim to protection of the trade mark in Australia; and/or
- submits evidence in support of the claim to protection of the trade mark in Australia; and/or
- applies for a hearing

If you wish to respond in any of these ways, you must do so in writing and supply an address for service in Australia or New Zealand.

The trade mark examiner who produced this report is **Linda Marcon** and their direct line is **+61 2 6283 3157**. If you have been unable to reach your examiner directly, another examiner who may be able to assist you can be reached on +61 2 6283 2211.

Details of the trade mark can be viewed using our [Australian trade mark search](#) on our website.

Sincerely,

IP Australia

## Adverse Examination Report

The following issues have been raised under the Trade Marks Act 1995 and will need to be addressed before your IRDA can be accepted.

- Issues raised under Section 41 of the Trade Marks Act 1995.
- Issues raised under Section 44 of the Trade Marks Act 1995.

### Issues raised under Section 41 of the Trade Marks Act 1995.

To be protected in Australia, your trade mark must be capable of distinguishing your goods/services from the similar goods/services of other traders in the market place. (For more details, see Section 41 of the Trade Marks Act 1995.)

Your IRDA is refused because your trade mark is not capable of distinguishing the specified goods/services. This is because your trade mark is the letters UFL.

The letters UFL are a well known acronym for UNITED FOOTBALL LEAGUE, which is an American football league restarted in March 2024.

With the above in mind, your trade mark indicate that your goods, as claimed in Classes 9 and 25, and your services, as claimed in Classes 35, 38 and 41, are provided in relation to the UNITED FOOTBALL LEAGUE.

Other traders should be able to use these letters in connection with goods or services similar to yours.

#### **The refusal applies to the following goods/services:**

All claims.

#### **What you can do now**

Grounds for rejecting this International Registration Designating Australia (IRDA) exist under subsection 41(3) of the Trade Marks Act 1995.

#### **You may respond to this refusal by:**

- Making submissions and/or
- Providing evidence of use showing that, because of the extent to which you have used your trade mark in Australia before the date Australia was designated, the trade mark distinguished the specified goods/services in Australia at that date and/or
- Requesting a hearing.

Before deciding whether to provide evidence you should consider the following:

- Evidence must be supplied as a declaration and should be accompanied by supporting evidence and information regarding the extent of the use of your trade mark in Australia.
- Gathering and compiling this evidence may be time-consuming and expensive

- The evidence you provide may be insufficient to overcome the refusal

If you wish to respond in any of these ways, you must do so in writing and supply an address for service in Australia or New Zealand. If you do not respond by the date mentioned on the first page of this report, this IRDA will be refused for the above goods/services.

---

**Issues raised under Section 44 of the Trade Marks Act 1995.**

Cited Trade Mark Number(s): 2270993, 2270999, 2289510

**What are the issues with your trade mark?**

Trade Mark Number(s): 2270993, 2270999, 2289510

Your trade mark is substantially identical with, or deceptively similar to, the following trade mark(s), and is for similar or closely related goods and/or services:

**The refusal applies to the following goods/services:**

**Class 9:** Audio and video recordings featuring football; digital media, namely, pre-recorded video cassettes, digital video discs, digital versatile discs; downloadable audio and video recordings, dvds and high definition digital discs featuring football; downloadable computer game software applications for gambling; downloadable computer programs for video and computer games; downloadable image files, multimedia files, audio recordings, and video recordings relating to sports authenticated by non-fungible tokens (nfts); downloadable interactive game software; downloadable ring tones, graphics, computer desktop wallpaper, video game programs and music via a global computer network and wireless devices; wireless speakers.

**Class 38:** All claims.

**Class 41:** Conducting of sports competitions; entertainment services in the nature of presenting live musical performances during intervals at sporting events; entertainment in the nature of football exhibition games; entertainment in the nature of football games; entertainment services, namely, production and distribution of programs in the field of sports; entertainment services, namely, production and publication of podcasts in the field of football; entertainment services, namely, providing an ongoing radio program in the field of football; entertainment services, namely, providing ongoing television programs in the field of football; entertainment services, namely, providing information by means of a global computer network in the field sports; providing news and information in the field of sports; providing entertainment news and information specifically in the field of sports via a website; providing online interviews featuring celebrities and athletes in the field of sports for entertainment purposes during intervals at sporting events.

I have enclosed details of the trade mark(s) mentioned above.

---

**What you can do now**

You may respond to this refusal by:

- Making submissions and/or

- Providing evidence of use of the trade mark in Australia and/or
- Requesting a hearing.

Before deciding whether to provide evidence you should consider the following:

- Evidence must be supplied as a declaration and should be accompanied by supporting evidence and information regarding the extent of the use of your trade mark in Australia.
- Gathering and compiling this evidence may be time-consuming and expensive
- The evidence you provide may be insufficient to overcome the refusal

If you wish to respond in any of these ways, you must do so in writing and supply an address for service in Australia or New Zealand. If you do not respond by the date mentioned on the first page of this report, this IRDA will be refused for the above goods/services.

# Trade mark: 2270993

---

## Trade mark details:

---

<b>International registration number:</b>	1662456
<b>Class(es):</b>	9, 41
<b>Status:</b>	Protected
<b>Filed on:</b>	15 February 2022
<b>Property type:</b>	Fancy
<b>Entered on register:</b>	26 July 2022
<b>Registered from:</b>	15 February 2022

## Owner Details

---

<b>Owner name:</b>	XTEN LIMITED
<b>Owner address:</b>	Archiepiskopou Makariou III, 169 CEDAR OASIS TOWER, office 701 CY-3027 Limassol  Cyprus

## Representative details:

---

<b>Representative name:</b>	Macpherson Kelley Pty Ltd
<b>Representative address:</b>	GPO Box 5299 QLD 4001 Australia

## Goods and services:

---

<b>Class: 9</b>	Games software; computer games; interactive game software; video game software; video game programs; electronic game programs; computer games programs [software]; virtual reality game software; downloadable game related software applications; video games on disc [computer software]; electronic game software for mobile phones; electronic game software for handheld electronic devices; computer games programs downloaded via the internet [software]; games software for use with computers; computer game software for use on mobile and cellular phones; games software for use with video game consoles; recorded content; downloadable media; downloadable electronic publications; downloadable image files; downloadable music files; downloadable video files; cases for smartphones; cases for tablet computers; mouse pads; loudspeakers; USB flash drives.
<b>Class: 41</b>	Entertainment services; game services; interactive computer game services; online computer game services; online game services through mobile devices; video game entertainment services; provision of online computer games; electronic games services; providing online video

games; games equipment rental; multimedia publishing relating to interactive computer and video game software; organization of sports competitions; organization of e-sports competitions; organization of entertainment competitions; game shows; provision of online tutorials; educational and training services relating to games; production of videos; information relating to computer gaming entertainment provided online from a computer database or a global communication network; providing online electronic publications, not downloadable; providing online videos, not downloadable.

#### Convention details

---

**Convention date:** 19 August 2021  
**Trade mark number:** 018536211  
**Country:** European Union Intellectual Property Office (EUIPO)

#### Translation and transliteration details:

---

**Translation details:** The applicant has advised that the words in the Mark have no meaning in English

#### Trade mark image:

---

The trade mark image consists of the letters 'UFL' in a bold, black, sans-serif font. The 'U' is a simple block letter. The 'F' has a thick vertical stem and a horizontal top bar. The 'L' has a thick vertical stem and a horizontal bottom bar. The letters are closely spaced and have a slightly irregular, hand-drawn appearance.

# Trade mark: 2270999

---

## Trade mark details:

---

<b>International registration number:</b>	1662457
<b>Trade mark:</b>	UFL
<b>Class(es):</b>	9, 41
<b>Status:</b>	Protected
<b>Filed on:</b>	15 February 2022
<b>Property type:</b>	Word
<b>Entered on register:</b>	26 July 2022
<b>Registered from:</b>	15 February 2022

## Owner Details

---

<b>Owner name:</b>	XTEN LIMITED
<b>Owner address:</b>	Archiepiskopou Makariou III, 169 CEDAR OASIS TOWER, office 701 CY-3027 Limassol  Cyprus

## Representative details:

---

<b>Representative name:</b>	Macpherson Kelley Pty Ltd
<b>Representative address:</b>	GPO Box 5299 QLD 4001 Australia

## Goods and services:

---

<b>Class: 9</b>	Games software; computer games; interactive game software; video game software; video game programs; electronic game programs; computer games programs [software]; virtual reality game software; downloadable game related software applications; video games on disc [computer software]; electronic game software for mobile phones; electronic game software for handheld electronic devices; computer games programs downloaded via the internet [software]; games software for use with computers; computer game software for use on mobile and cellular phones; games software for use with video game consoles; recorded content; downloadable media; downloadable electronic publications; downloadable image files; downloadable music files; downloadable video files; cases for smartphones; cases for tablet computers; mouse pads; loudspeakers; USB flash drives.
<b>Class: 41</b>	Entertainment services; game services; interactive computer game services; online computer game services; online game services through

mobile devices; video game entertainment services; provision of online computer games; electronic games services; providing online video games; games equipment rental; multimedia publishing relating to interactive computer and video game software; organization of sports competitions; organization of e-sports competitions; organization of entertainment competitions; game shows; provision of online tutorials; educational and training services relating to games; production of videos; information relating to computer gaming entertainment provided online from a computer database or a global communication network; providing online electronic publications, not downloadable; providing online videos, not downloadable.

#### Convention details

---

**Convention date:** 19 August 2021  
**Trade mark number:** 018536199  
**Country:** European Union Intellectual Property Office (EUIPO)

#### Translation and transliteration details:

---

**Translation details:** The applicant has advised that the words in the Mark have no meaning in English

# Trade mark: 2289510

---

## Trade mark details:

---

<b>International registration number:</b>	1674349
<b>Class(es):</b>	9, 41
<b>Status:</b>	Protected
<b>Filed on:</b>	15 February 2022
<b>Property type:</b>	Fancy
<b>Entered on register:</b>	06 October 2022
<b>Registered from:</b>	15 February 2022

## Owner Details

---

<b>Owner name:</b>	XTEN LIMITED
<b>Owner address:</b>	Archiepiskopou Makariou III, 169 CEDAR OASIS TOWER, office 701 CY-3027 Limassol
	Cyprus

## Representative details:

---

<b>Representative name:</b>	Macpherson Kelley Pty Ltd
<b>Representative address:</b>	GPO Box 5299 QLD 4001 Australia

## Goods and services:

---

<b>Class: 9</b>	Games software; computer games; interactive game software; video game software; video game programs; electronic game programs; computer games programs [software]; virtual reality game software; downloadable game related software applications; video games on disc [computer software]; electronic game software for mobile phones; electronic game software for handheld electronic devices; computer games programs downloaded via the internet [software]; games software for use with computers; computer game software for use on mobile and cellular phones; games software for use with video game consoles; recorded content; downloadable media; downloadable electronic publications; downloadable image files; downloadable music files; downloadable video files; cases for smartphones; cases for tablet computers; mouse pads; loudspeakers; usb flash drives.
<b>Class: 41</b>	Entertainment services; game services; interactive computer game services; online computer game services; online game services through mobile devices; video game entertainment services; provision of online

computer games; electronic games services; providing online video games; games equipment rental; multimedia publishing relating to interactive computer and video game software; organization of sports competitions; organization of e-sports competitions; organization of entertainment competitions; game shows; provision of online tutorials; educational and training services relating to games; production of videos; information relating to computer gaming entertainment provided online from a computer database or a global communication network; providing online electronic publications, not downloadable; providing online videos, not downloadable.

#### Convention details

---

**Convention date:** 19 August 2021  
**Trade mark number:** 018536213  
**Country:** European Union Intellectual Property Office (EUIPO)

#### Translation and transliteration details:

---

**Translation details:** The applicant has advised that the words in the Mark have no meaning in English

#### Trade mark image:

---



## REQUIREMENTS FOR EVIDENCE OF USE

Subsection 41(3) *Trade Marks Act 1995*

Evidence of use must be in declaratory form. This may be made by the holder, a principal officer of the holder company or by a person authorised to make it on behalf of the holder. **If the declaration is not in English, it must be accompanied by a certified translation into English.** The evidence must incorporate any exhibits or appendices. If they are not incorporated, they do not form part of the declaration.

Where possible evidence should be submitted in electronic form, through IP Australia's online services. In particular, providing clear digital images of objects bearing the trade mark will be as effective as providing the objects themselves.

Under subsection 41(3) use **must be in Australia and must be before the date on which Australia was designated in the international application or registration.** The evidence may include use by a predecessor in title of the holder, use by an authorised user, and use on goods and/or services for export.

### EVIDENCE REQUIRED

The declaration must contain:

- the international registration number;
- our reference;
- a representation of the trade mark;
- the holder's name;
- the name and address of the person making the declaration;
- the position and length of service in that position of the person making the declaration (if the holder is a company);

The declaration must also contain the following information relating to the *specific goods or services in the IRDA*:

- a history of the trade mark, including:
- the specific goods and/or services for which the trade mark has been used in Australia;
- when the trade mark was first used in Australia in connection with the specific goods and/or services claimed in your IRDA (please give the year and, if possible, the month), and whether this use has been continuous since then;
- where the trade mark has been used in Australia (please give States or regions);
- examples of how the trade mark has been used in Australia in connection with the goods and/or services claimed in your IRDA (please attach copies of advertising, promotional material and/or packaging and outline how each of these have been used);
- annual expenditure (in Australian Dollars) on advertising and promoting the trade mark in Australia in connection with the goods and/or services claimed in your IRDA;
- annual turnover figures (in Australian Dollars) for the specific goods and/or services claimed in your IRDA sold or provided in Australia using the trade mark; and
- any other information or materials which will help show how the trade mark has been used (please attach copies of these materials).

### Please note:

- The evidence you provide must relate to your trade mark as it is shown in your IRDA, without any major changes.
- The evidence you provide must clearly demonstrate that your IRDA is used and promoted as a trade mark in Australia, and that it is recognised by consumers in Australia as a trade mark.

If you can only show use of your trade mark in Australia on some of the goods or services in your IRDA, you must agree to limit your IRDA to cover only those goods or services.

## EVIDENCE OF HONEST CONCURRENT USE, PRIOR USE or OTHER CIRCUMSTANCES

Subsections 44(3) and 44(4) *Trade Marks Act 1995*

### Introduction

Your International Registration Designating Australia (IRDA) cannot be accepted for protection because it conflicts with another trade mark, or trade marks.

The refusal of your IRDA under section 44 may be overcome if you can show **one** of the following:

- **honest concurrent use**; or
- **prior use**; or
- **other circumstances**

Evidence of use must be in declaratory form. This may be made by the holder, a principal officer of the holder company or by a person authorised to make it on behalf of the holder. **If the declaration is not in English, it must be accompanied by a certified translation into English.** The evidence must incorporate any exhibits or appendices. If they are not incorporated, they do not form part of the declaration.

Where possible evidence should be submitted in electronic form, through IP Australia's online services. In particular, providing clear digital images of objects bearing the trade mark will be as effective as providing the objects themselves.

The **declaration** provides the information I need to determine whether the use of your trade mark in Australia is sufficient to accept your trade mark for protection. The declaration should clearly set out the following:

- the number of your IRDA;
- the name of the holder;
- any submissions and evidence in support of your IRDA

The **declaration** should be made out by:

- you; or
- if the holder is a company, a principal officer or other authorised employee of the company (for example a director); or
- someone else who is authorised by you to make the declaration (for example, a lawyer)

### Honest Concurrent Use

**Evidence required** – The following information should be included in the **declaration**:

- the name and address of the person making the declaration;
- the position and length of service in that position of the person making the declaration (if the holder is a company);
- when the trade mark was chosen (this must be **before your filing date**);

- why the trade mark was chosen;
- who has used the trade mark:
  - you or your company;
  - someone you or your company has authorised or allowed to use the trade mark; or
  - a predecessor in title (the person from whom you acquired the trade mark);
- whether you knew of the earlier filed trade mark;
- the goods and/or services for which the trade mark has been used in Australia;
- when the trade mark was first used in Australia in connection with the goods and/or services claimed in your IRDA (please give the year and, if possible, the month);
- whether this use has been continuous since then (or, if it has not been used continuously, when and for how long it has been used);
- where the trade mark has been used in Australia (please give States or regions);
- examples of how the trade mark has been used in Australia in connection with the goods and/or services claimed in your IRDA (please attach copies of advertising, promotional material and/or packaging and outline how each of these have been used);
- annual expenditure (in Australian Dollars) on advertising and promoting the trade mark in Australia in connection with the goods and/or services claimed in your IRDA;
- annual turnover figures (in Australian Dollars) for the goods and/or services claimed in your IRDA sold or provided in Australia using the trade mark; and
- any other information or materials which will help show how the trade mark has been used (please attach copies of these materials).

### **Prior Use**

**Evidence required** – The following information should be included in the **declaration**:

- the name and address of the person making the declaration;
- the position and length of service in that position of the person making the declaration (if the holder is a company);
- when the trade mark was first used in Australia in connection with the goods and/or services claimed in your IRDA (please give the year and, if possible, the month), and whether this use has been continuous since then;
- how the trade mark was first used. You should provide examples of how the trade mark was applied and advertised or, where these are no longer available, explain exactly what actions you claim amount to “use”. An unsupported statement such as “I first used this trade mark in 1990” is not sufficient, and you should go on to explain just what actions you rely on as being use.
- whether the trade mark has been used continuously in Australia since its first use. The declaration should provide factual information, e.g. sales value by year, that will allow an examiner to be satisfied that use has been continuous;
- whether the trade mark was still being used when you lodged your IRDA;
- the goods and/or services for which the trade mark has been used in Australia.

### **Other Circumstances**

There may be other circumstances that are relevant. A common example would be if you were using your trade mark with the permission of the owner of the earlier filed trade mark and/or that owner is prepared to consent to the protection of your trade mark.

### **You should be aware**

If your own IRDA is accepted under one of the above provisions, the trade mark owner of any earlier registration or application may oppose protection of your trade mark. You will then be required to defend the opposition. This will involve serving evidence. If you are not successful, costs may be awarded against you.

You should also be aware that if you are infringing a registered trade mark you run a serious risk of legal action being taken against you by the owner of that registration.

### **Confidential Information**

IP Australia will accept your declaration in confidence. IP Australia will not accept an accompanying letter in confidence.

Please do not put any information which you consider to be confidential into an accompanying letter.

### **Release of Information**

Other people may request access to information you have provided to the Trade Marks Office. Please take into account that **letters** will become available for public inspection (API). **Declarations** may be API. Copies of declarations may also be requested under the *Freedom of Information Act 1982* (FOI Act). If this occurs, IP Australia may seek your comments prior to release of declarations.

### **Legal Advice**

A trade mark attorney may be able to assist you with advice and outline the likely costs, risks and benefits of the trade mark options available for your business.

## **Grounds for rejecting IRDA**

### **Regulation 17A.28**

- 1) The grounds for rejecting an IRDA are the grounds set out in sections 39 to 44 of the Act, as affected by subregulation (2).
- 2) Sections 39 to 44 apply in relation to an IRDA as if:
  - a) a reference in those sections:
    - i) to an application for the registration of a trade mark were a reference to the IRDA; and
    - ii) to an applicant were a reference to the holder of the IRDA; and
  - b) the reference in paragraph 41 (3) (b) to the filing date in respect of an application were a reference to the date of international registration or the date of recording, as applicable, in respect of the IRDA; and
  - c) each reference in subparagraphs 44 (1) (a) (i) and (2) (a) (i) to a trade mark registered by another person included a protected international trade mark held by another person; and
  - d) each reference in subparagraphs 44 (1) (a) (ii) and (2) (a) (ii) to a trade mark whose registration is being sought by another person included a trade mark in respect of which the extension of protection to Australia is being sought by another person.

### **Section 39 Trade mark containing etc. certain signs**

- 1) An application for the registration of a trade mark must be rejected if the trade mark contains or consists of a sign that, under regulations made for the purposes of section 18, is not to be used as a trade mark.
- 2) An application for the registration of a trade mark may be rejected if the trade mark contains or consists of:
  - a) a sign that is prescribed for the purposes of this subsection; or
  - b) a sign so nearly resembling:
    - i) a sign referred to in paragraph (a); or
    - ii) a sign referred to in subsection (1);as to be likely to be taken for it.

### **Section 40 Trade mark that cannot be represented graphically**

- 1) An application for the registration of a trade mark must be rejected if the trade mark cannot be represented graphically.

### **Section 41 Trade mark not distinguishing applicant's goods or services**

- 1) An application for the registration of a trade mark must be rejected if the trade mark is not capable of distinguishing the applicant's goods or services in respect of which the trade mark is sought to be registered (the designated goods or services) from the goods or services of other persons.

*Note:* For goods of a person and services of a person see section 6.

- 2) A trade mark is taken not to be capable of distinguishing the designated goods or services from the goods or services of other persons only if either subsection (3) or (4) applies to the trade mark.
- 3) This subsection applies to a trade mark if:
  - a) the trade mark is not to any extent inherently adapted to distinguish the designated goods or services from the goods or services of other persons; and
  - b) the applicant has not used the trade mark before the filing date in respect of the application to such an extent that the trade mark does in fact distinguish the designated goods or services as being those of the applicant.
- 4) This subsection applies to a trade mark if:
  - a) the trade mark is, to some extent, but not sufficiently, inherently adapted to distinguish the designated goods or services from the goods or services of other persons; and
  - b) the trade mark does not and will not distinguish the designated goods or services as being those of the applicant having regard to the combined effect of the following:
    - i) the extent to which the trade mark is inherently adapted to distinguish the goods or services from the goods or services of other persons;
    - ii) the use, or intended use, of the trade mark by the applicant;
    - iii) any other circumstances.

*Note 1:* Trade Marks that are not inherently adapted to distinguish goods or services are mostly trade marks that consist wholly of a sign that is ordinarily used to indicate:

- a) the kind, quality, quantity, intended purpose, value, geographical origin, or some other characteristic, of goods or services; or
- b) the time of production of goods or of the rendering of services.

*Note 2:* For goods of a person and services of a person see section 6.

*Note 3:* Use of a trade mark by a predecessor in title of an applicant and an authorised use of a trade mark by another person are each taken to be use of the trade mark by the applicant (see subsections (5) and 7(3) and section 8).

- 5) For the purposes of this section, the use of a trade mark by a predecessor in title of an applicant for the registration of the trade mark is taken to be use of the trade mark by the applicant.

*Note 1:* For applicant and predecessor in title see section 6.

*Note 2:* If a predecessor in title had authorised another person to use the trade mark, any authorised use of the trade mark by the other person is taken to be use of the trade mark by the predecessor in title (see subsection 7(3) and section 8).

#### **Section 42 Trade mark scandalous or its use contrary to law**

An application for the registration of a trade mark must be rejected if:

- a) the trade mark contains or consists of scandalous matter; or
- b) its use would be contrary to law.

#### **Section 43 Trade mark likely to deceive or cause confusion**

An application for the registration of a trade mark in respect of particular goods or services must be rejected if, because of some connotation that the trade mark or a sign contained in the trade mark has, the use of the trade mark in relation to those goods or services would be likely to deceive or cause confusion.

#### **Section 44 Identical etc. trade marks**

- 1) Subject to subsections (3) and (4), an application for the registration of a trade mark (applicant's trade mark) in respect of goods (applicant's goods) must be rejected if:
  - a) the applicant's trade mark is substantially identical with, or deceptively similar to:
    - i) a trade mark registered by another person in respect of similar goods or closely related services; or
    - ii) a trade mark whose registration in respect of similar goods or closely related services is being sought by another person; and
  - b) the priority date for the registration of the applicant's trade mark in respect of the applicant's goods is not earlier than the priority date for the registration of the other trade mark in respect of the similar goods or closely related services.

*Note 1:* For deceptively similar see section 10.

*Note 2:* For similar goods see subsection 14(1).

*Note 3:* For priority date see section 12.

*Note 4:* The regulations may provide that an application must also be rejected if the trade mark is substantially identical with, or deceptively similar to, a protected international trade mark or a trade mark for which there is a request to extend international registration to Australia: see Part 17A.

- 2) Subject to subsections (3) and (4), an application for the registration of a trade mark (applicant's trade mark) in respect of services (applicant's services) must be rejected if:
  - a) it is substantially identical with, or deceptively similar to:
    - i) a trade mark registered by another person in respect of similar services or closely related goods; or
    - ii) a trade mark whose registration in respect of similar services or closely related goods is being sought by another person; and
  - b) the priority date for the registration of the applicant's trade mark in respect of the applicant's services is not earlier than the priority date for the registration of the other trade mark in respect of the similar services or closely related goods.
  - c) *Note 1:* For deceptively similar see section 10.
  - d) *Note 2:* For similar services see subsection 14(2).
  - e) *Note 3:* For priority date see section 12.
  - f) *Note 4:* The regulations may provide that an application must also be rejected if the trade mark is substantially identical with, or deceptively similar to, a protected international trade mark or a trade mark for which there is a request to extend international registration to Australia: see Part 17A.

- 3) If the Registrar in either case is satisfied:
  - a) that there has been honest concurrent use of the 2 trade marks; or
  - b) that, because of other circumstances, it is proper to do so;the Registrar may accept the application for the registration of the applicant's trade mark subject to any conditions or limitations that the Registrar thinks fit to impose. If the applicant's trade mark has been used only in a particular area, the limitations may include that the use of the trade mark is to be restricted to that particular area.

*Note:* For limitations see section 6.

- 4) If the Registrar in either case is satisfied that the applicant, or the applicant and the predecessor in title of the applicant, have continuously used the applicant's trade mark for a period:

- a) beginning before the priority date for the registration of the other trade mark in respect of:
    - i) the similar goods or closely related services; or
    - ii) the similar services or closely related goods; and
  - b) ending on the priority date for the registration of the applicant's trade mark;
- the Registrar may not reject the application because of the existence of the other trade mark.

*Note 1:* An authorised use of the trade mark by a person is taken to be a use of the trade mark by the owner of the trade mark (see subsection 7(3)).

*Note 2:* For predecessor in title see section 6.

*Note 3:* For priority date see section 12.

### **Regulation 17A.13 Use of trade mark**

- 1) The holder of an IRDA:
  - a) must be using, or must intend to use, the trade mark that is the subject of the IRDA in relation to the goods, services or goods and services listed in the IRDA; or
  - b) must have authorised, or intend to authorise, another person to use the trade mark in relation to those goods, services or goods and services; or
  - c) must intend to assign the trade mark to a body corporate that is about to be constituted with a view to the use by the body corporate of the trade mark in relation to the goods, services or goods and services.
- 2) If there is reason to suspect that the holder does not meet a requirement of subregulation (1) in relation to any of the goods or services mentioned in the IRDA, the Registrar may require the holder to make a declaration to the Registrar that those provisions apply to all of those goods and services.

### **Regulation 4.15 Trade marks containing etc certain signs**

For the purposes of paragraph 39 (2) (a) of the Act (which deals with signs), the following signs are prescribed:

- a) the words "Patent", "Patented", "By Royal Letters Patent", "Registered", "Registered Design", "Copyright", "Plant Breeder's Rights", "EL rights", or words or symbols to the same effect (including the symbols © and ®);
- b) the words "To counterfeit this is a forgery", or words to the same effect;
- c) a representation of the Arms, or of a flag or seal, of the Commonwealth or of a State or Territory;
- d) a representation of the Arms or emblem of a city or town in Australia or of a public authority or public institution in Australia;
- e) a representation of a mark notified by the International Union for the Protection of Industrial Property as not entitled to registration under international arrangements;
- f) a sign specified in Schedule 2.

*Note 1:* For the meaning of EL rights, see section 5 of the Circuit Layouts Act 1989.

*Note 2:* A list of the marks mentioned in paragraph 4.15 (e) is available at the Trade Marks Office and sub-offices.