



NOTIFICATION OF EX OFFICIO REFUSAL

Notified to the International Bureau of
the World Intellectual Property Organization (WIPO)
under Rule 17 (2) and 17 (5)(e) of the Regulations

NOTE: This notification of ex officio refusal shall be deemed to include a statement in accordance with Rule 18ter (2) (ii) or (3) of the Regulations. Any request for review shall be filed to the CNIPA, through a qualified Chinese agency or attorney(Please visit <https://sbj.cnipa.gov.cn>), within 15 days from receipt of this notification.

- I. Office which pronounces the refusal:
National Intellectual Property Administration, PRC (CNIPA)
1,Chama Nanjie, Xichengqu, Tel: 8610-63219000
Beijing, 100055 FAX: 8610-68050285
People's Republic of China
- II. Date of the refusal pronounced: 2025/10/21
- III. Our reference number: GJZCG1853099BHYW01
- IV. International registration number: 1853099
- V. Date of notification to China: 2025/05/08
- VI. Basic national registration number: 2021 092933
Basic national application number:
- VII. The mark is refused for the following goods and/or services:
20:ornaments and decorative goods of wood, cork, reed, cane, wicker, horn, bone, ivory, whalebone, shell, amber, mother-of-pearl, meerschaum, beeswax, plastic or plaster namely figurines, holiday ornaments for walls, sculptures, trophies.
24:flags;pennants.
25:all the goods.
27:Carpets;rugs;prayer rugs;wall hangings not of textile.
35:Advertising;marketing and public relations;organization of exhibitions and trade fairs for commercial or advertising purposes;development of advertising concepts;provision of an online marketplace for buyers and sellers of goods and services;office functions;secretarial services;arranging newspaper subscriptions for others;compilation of statistics;rental of office machines;systemization of information into computer databases;telephone answering for unavailable subscribers;business management, business administration and business consultancy;commercial consultancy services;personnel recruitment;personnel placement; employment agencies;import-export agencies;temporary personnel placement services; auctioneering;the bringing together, for the benefit of others, of a variety of goods, namely, chemicals used in industry, science, photography, agriculture, horticulture and forestry, animal manure, potting soil, soil for growing, unprocessed artificial resins and unprocessed plastics, fire extinguishing compositions, adhesives for industrial purposes, paints, varnishes, lacquers, preservatives against rust, preservatives against deterioration of wood, thinners and binders for paints, pigments, preservatives for metals, shoe dyes, printing dyes and ink,



toners (including filled toner cartridges), colorants for food, pharmaceuticals and beverages, raw natural resins, metals in foil and powder form for painters, decorators, printers and artists, bleaching and cleaning preparations, detergents other than for use in manufacturing operations and for medical purposes, laundry bleach, fabric softeners for laundry use, stain removers, dishwasher detergents, perfumery, non-medicated cosmetics, fragrances, deodorants for personal use and animals, soaps, dental care preparations: dentifrices, denture polishes, tooth whitening preparations, mouth washes, not for medical purposes, abrasive preparations, emery cloth, sandpaper, pumice stone, abrasive pastes, polishing preparations for leather, vinyl, metal and wood, polishes and creams for leather, vinyl, metal and wood, wax for polishing, industrial oils and greases, cutting fluids, dust absorbing, wetting and binding compositions, solid fuels: coal, firewood, liquid and gas fuels, petrol, diesel oil, liquified petroleum gas, natural gas, fuel oil and their non-chemical additives, candles, wicks, wax [raw material], wax and paraffin for lighting purposes, electrical energy, pharmaceutical and veterinary preparations for medical purposes, chemical preparations for medical and veterinary purposes, chemical reagents for pharmaceutical and veterinary purposes, medicated cosmetics, dietary supplements for pharmaceutical and veterinary purposes, dietary supplements, nutritional supplements, medical preparations for slimming purposes, food for babies, herbs and herbal beverages adapted for medicinal purposes, medicated dental care preparations, teeth filling material, dental impression material, dental adhesives and material for repairing teeth, sanitary preparations for medical use: feminine hygiene pads, hygienic tampons, plasters, materials for dressings, diapers made of paper and textiles for babies, adults and pets, preparations for destroying vermin, herbicides, fungicides, preparations for destroying rodents, deodorants, other than for human beings or for animals, air purifying preparations, air deodorising preparations, disinfectants, antiseptics, detergents for medical purposes, medicated soap, disinfectant soap, antibacterial hand lotions, ores of non-precious metal, common metals and their alloys and semi-finished products made of these materials: irons for construction, mats and stirrups of common metals for buildings, common metals in the form of plate, billet, stick, profile, sheet and sheeting, goods and materials of common metal used for storage, wrapping, packaging and sheltering purposes, containers of metal (storage, transport), buildings of metal, frames of metal for building, poles of metal for building, metal boxes, packaging containers of metal, aluminium foil, fences made of metal, guard barriers of metal, metal tubes, storage containers of metal, metal containers for the transportation of goods, ladders of metal, goods of common metal for filtering and sifting purposes, doors, windows, shutters, jalousies and their cases and fittings of metal, non-electric cables and wires of metal, ironmongery, small hardware of metal, screws of metal, nails, bolts of metal, nuts of metal, pegs of metal, flakes of metal, pitons of metal, metal chains, furniture casters of metal, fittings of metal for furniture, industrial metal wheels, door handles of metal, window handles of metal, hinges of metal, metal latches, metal locks, metal keys for locks, metal rings for carrying keys, metal pulleys, ventilation ducts, vents, vent covers, pipes, chimney caps, manhole covers, grilles of metal for ventilation, heating, sewage, telephone, underground electricity and air conditioning installations, metal panels or boards (non-luminous and non-mechanical) used for signalling, route showing, publicity purposes, signboards of metal, advertisement columns of metal, signalling panels of metal, non-luminous and non-mechanical traffic signs of metal, pipes of metal for transportation of liquids and gas, drilling pipes of metal and their metal fittings, valves of metal, couplings of metal for pipes, elbows of metal for pipes, clips of metal for pipes, connectors of metal for pipes, safes (strong boxes) of metal, metal railway materials, metal rails, metal railway ties,

railway switches, bollards of metal, floating docks of metal, mooring buoys of metal, anchors, metal moulds for casting, other than machine parts, works of art made of common metals or their alloys, trophies of common metal, metal closures, bottle caps of metal, metal poles, metal pillars, scaffolding of metal, metal stakes, metal towers, metal pallets and metal ropes for lifting, loading and transportation purposes, metal hangers, ties, straps, tapes and bands used for load-lifting and load-carrying, wheel chocks made primarily of metal, metal profile laths for vehicles for the purposes of decoration, machines, machine tools and industrial robots for processing and shaping wood, metals, glass, plastics and minerals, 3D printers, construction machines and robotic mechanisms (machines) for use in construction, bulldozers, diggers (machines), excavators, road construction and road paving machines, drilling machines, rock drilling machines, road sweeping machines, lifting, loading and transmission machines and robotic mechanisms (machines) for lifting, loading and transmission purposes, elevators, escalators and cranes, machines and robotic mechanisms (machines) for use in agriculture and animal breeding, machines and robotic mechanisms (machines) for processing cereals, fruits, vegetables and food, machines for preparing and processing beverages, engines and motors, other than for land vehicles, parts and fittings therefor, hydraulic and pneumatic controls for engines and motors, brake linings, brake pads, brake segments, brake shoes other than for vehicles, crankshafts, gearboxes, other than for land vehicles, cylinders for engines, pistons for engines, turbines, not for land vehicles, filters for engines and motors, oil, air and fuel filters for land vehicle engines, exhausts for land vehicle engines, exhaust manifolds for land vehicle engines, engine cylinders for land vehicles, engine cylinder heads for land vehicles, pistons for land vehicle engines, carburetors for land vehicles, fuel conversion apparatus for land vehicle engines, injectors for land vehicle engines, fuel economisers for land vehicle engines, pumps for land vehicle engines, clack valves [parts of machines], pressure valves [parts of machines], starters for motors and engines, dynamos for land vehicle engines, sparking plugs for land vehicle engines, bearings (parts of machines), roller or ball bearings, machines for mounting and detaching tires, alternators, current generators, electric generators, current generators operated with solar energy, painting machines, automatic spray guns for paint, electric, hydraulic and pneumatic punching machines and guns, electric adhesive tape dispensers [machines], electric guns for compressed gas or liquid spraying machines, electric hand drills, electric hand saws, electric jigsaw machines, spiral machines, compressed air machines, compressors (machines), vehicle washing installations, industrial robots with the abovementioned functions, printing machines, packaging machines, filling, plugging and sealing machines, labellers (machines), sorting machines, industrial robots (machines) with the abovementioned functions, electric packing machines for plugging and sealing of plastics, machines for textile processing, sewing machines, industrial robots (machines) with the abovementioned functions, pumps other than parts of machines or engines, fuel dispensing pumps for service stations, self-regulating fuel pumps, electric kitchen machines for chopping, grinding, crushing, mixing and mincing foodstuff, washing machines, laundry washing machines, dishwashers, spin driers (not heated), electric cleaning machines for cleaning floors, carpets or floorings, vacuum cleaners and parts thereof, automatic vending machines, galvanizing and electroplating machines, electric door openers and closers, joints [parts of engines], joints [parts of machines], forks, spoons, knives and non-electric cutters, slicers, peelers for kitchen use, including those made of precious metals, side arms and blades (weapons), tools and apparatus for personal beauty care use: tools and apparatus for shaving, depilation, manicure and pedicure, electric hand implements for straightening and curling hair, scissors, hand-operated [non-electric] hand tools for the repair of machines,

apparatus and vehicles and for use in construction, agriculture, horticulture and forestry, none of them being power tools, electric or non-electric irons, steam irons, handles for hand-operated hand tools, measurement apparatus and equipment including those for scientific, nautical, topographic, meteorologic, industrial and laboratory purposes, thermometers, not for medical purposes, barometers, ammeters, voltmeters, hygrometers, testing apparatus not for medical purposes, telescopes, periscopes, directional compasses, speed indicators, laboratory apparatus, microscopes, magnifying glasses, stills, binoculars, ovens and furnaces for laboratory experiments, apparatus for recording, transmission or reproduction of sound or images, cameras, photographic cameras, television apparatus, video recorders, CD and DVD players and recorders, MP3 players, computers, desktop computers, tablet computers, wearable technological devices (smart watches, wristbands, head-mounted devices) microphones, loudspeakers, earphones, telecommunications apparatus, apparatus for the reproduction of sound or images, computer peripheral devices, cell phones, covers for cell phones, telephone apparatus, computer printers, scanners [data processing equipment], photocopiers, magnetic and optical data carriers and computer software and programmes recorded thereto, downloadable and recordable electronic publications, encoded magnetic and optical cards, movies, TV series and video music clips recorded on magnetic, optical and electronic media, antennas, satellite antennas, amplifiers for antennas, parts of the aforementioned goods, ticket dispensing terminals, electronic, automatic teller machines (ATM), electronic components used in the electronic parts of machines and apparatus: semi-conductors, electronic circuits, integrated circuits, chips [integrated circuits], diodes, transistors [electronic], magnetic heads for electronic apparatus, electronic locks, photocells, remote control apparatus for opening and closing doors, optical sensors, counters and quantity indicators for measuring the quantity of consumption, automatic time switches, clothing for protection against accidents, irradiation and fire, safety vests and life-saving apparatus and equipment, eyeglasses, sunglasses, optical lenses and cases, containers, parts and components thereof, apparatus and instruments for conducting, transforming, accumulating or controlling electricity, electric plugs, junction boxes [electricity], electric switches, circuit breakers, fuses, lighting ballasts, battery starter cables, electrical circuit boards, electric resistances, electric sockets, transformers [electricity], electrical adapters, battery chargers, electric door bells, electric and electronic cables, batteries, electric accumulators, solar panels for production of electricity, alarms and anti-theft alarms, other than for vehicles, electric bells, signalling apparatus and instruments, luminous or mechanical signs for traffic use, fire extinguishing apparatus, fire engines, fire hose and fire hose nozzles, radar apparatus, sonars, night vision apparatus and instruments, decorative magnets, metronomes, surgical, medical, dental and veterinary apparatus and instruments, furniture especially made for medical purposes, artificial limbs and prostheses, medical orthopaedic articles, corsets for medical purposes, orthopaedic shoes, elastic bandages and supportive bandages, surgical gowns and surgical sterile sheets, adult sexual aids, condoms, babies' bottles, babies' pacifiers, teats, gum massagers for babies, bracelets for medical purposes, anti-rheumatism rings, anti-rheumatism bracelets, supports for ankle and wrist for medical use, lighting installations, lights for vehicles and interior-exterior spaces, heating installations using solid, liquid or gas fuels or electricity, central heating boilers, boilers for heating installations, radiators [heating], heat exchangers, not parts of machines, stoves, kitchen stoves, solar thermal collectors [heating], steam generating apparatus, fog machines, adsorption apparatus for generating nitrogen, adsorption apparatus for generating oxygen, installations for air-conditioning and ventilating, cooling installations and freezers, electric and gas-powered

devices, installations and apparatus for cooking, drying and boiling, cookers, electric cooking pots, electric water heaters, barbecues, electric laundry driers, hair driers, hand drying apparatus, sanitary installations, taps [faucets], shower installations, toilets [water-closets], shower and bathing cubicles, bath tubs, toilet seats, sinks, wash-hand basins [parts of sanitary installations], washers for water taps, stuffings (tap valves), water softening apparatus, water purification apparatus, water purification installations, waste water purification installations, electric bed warmers and electric blankets, not for medical use, electric pillow warmers, electric or non-electric footwarmers, hot water bottles, socks, electrically heated, filters for aquariums and aquarium filtration apparatus, industrial type installations for cooking, drying and cooling purposes, pasteurizers and sterilizers, motor land vehicles, motorcycles, mopeds, engines and motors for land vehicles, clutches for land vehicles, transmissions, transmission belts and transmission chains for land vehicles, gearing for land vehicles, brakes, brake discs and brake linings for land vehicles, vehicle chassis, automobile bonnets, vehicle suspension springs, shock absorbers for automobiles, gearboxes for land vehicles, steering wheels for vehicles, rims for vehicle wheels, bicycles and their bodies, handlebars and mudguards for bicycles, vehicle bodies, tipping bodies for trucks, trailers for tractors, frigorific bodies for land vehicles, trailer hitches for vehicles, vehicle seats, head-rests for vehicle seats, safety seats for children, for vehicles, seat covers for vehicles, vehicle covers (shaped), sun-blinds adapted for vehicles, direction signals and arms for direction signals for vehicles, windscreen wipers and wiper arms for vehicles, inner tubes and tires for vehicle wheels, tubeless tires, tire-fixing sets comprised of tire patches and tire valves for vehicles, windows for vehicles, safety windows for vehicles, rearview mirrors and wing mirrors for vehicles, anti-skid chains for vehicles, luggage carriers for vehicles, bicycle and ski carriers for cars, saddles for bicycles or motorcycles, air pumps for vehicles, for inflating tires, anti-theft alarms for vehicles, horns for vehicles, safety belts for vehicle seats, air bags (safety devices for automobiles), baby carriages, wheelchairs, pushchairs, wheelbarrows, shopping carts, single or multi-wheeled wheelbarrows, shopping trolleys, grocery carts, handling carts, rail vehicles, locomotives, trains, trams, waggons, cable cars, chairlifts, vehicles for locomotion by water and their parts, other than their motors and engines, vehicles for locomotion by air and their parts, other than their motors and engines, firearms, air pistols (weapons), spring-loaded firearms, adapted cases and shoulder straps therefor, heavy weapons, mortars and rockets, fireworks, sprays for personal defence purposes, jewellery, imitation jewellery, gold, precious stones and jewellery made thereof, cufflinks, tie pins, statuettes and figurines of precious metal, clocks, watches and chronometrical instruments, chronometers and their parts, watch straps, commemorative statuary cups made of precious metal, rosaries, musical instruments and cases for musical instruments, paper and cardboard, paper and cardboard for packaging and wrapping purposes, cardboard boxes, paper towels, toilet paper, paper napkins, plastic materials for packaging and wrapping purposes, printing blocks and types, bookbinding material, printed publications, printed matter, books, magazines, newspapers, bill books, printed dispatch notes, printed vouchers, calendars, posters, photographs [printed], paintings, stickers [stationery], postage stamps, stationery, office stationery, instructional and teaching material [except furniture and apparatus], writing and drawing implements, artists' materials, paper products for stationery purposes, adhesives for stationery purposes, pens, pencils, erasers, adhesive tapes for stationery purposes, cardboard cartons [artists' materials], writing paper, copying paper, paper rolls for cash registers, drawing materials, chalkboards, painting pencils, watercolors [paintings], office requisites, paint rollers and paintbrushes for painting, rubber, gutta-percha, gum, asbestos, mica and semi-finished

synthetic goods made from these materials in the form of powder, bars, panels and foils, insulation, stopping and sealing materials, insulating paints, insulating fabrics, insulating tape and band, insulation covers for industrial machinery, joint sealant compounds for joints, gaskets, O-rings for sealing purposes (other than gaskets for motors, cylinders and washer for water taps), flexible pipes made from rubber and plastic, hoses made of plastic and rubber, including those used for vehicles, junctions for pipes of plastic and rubber, pipe jackets of plastic and rubber, hoses of textile material, junctions for pipes, not of metal, pipe jackets, not of metal, connecting hose for vehicle radiators, profile laths made of synthetic materials for vehicles for the purposes of decoration, unworked or semi-worked leather and animal skins, imitations of leather, stout leather, leather used for linings, bags of leather and imitation leather for carrying, all-purpose carrying bags, bags, wallets, boxes and trunks made of leather or stout leather, key cases, trunks [luggage], suitcases, umbrellas, parasols, sun umbrellas, walking sticks, whips, harness, saddlery, stirrups, straps of leather (saddlery), sand, gravel, crushed stone, asphalt, bitumen, cement, gypsum, plaster, concrete, marble blocks for construction, building materials (as finished products) made of concrete, gypsum, clay, potters' clay, stone, marble, wood, plastics and synthetic materials for building, construction, road construction purposes, non-metallic buildings, non-metallic building materials, poles, not of metal for power lines, barriers not of metal, natural and synthetic coverings in the form of panels and sheets, being building materials, bitumen cardboard for roofing, bitumen covering for roofing, doors and windows of wood and synthetic materials, traffic signs not of metal, non-luminous and non-mechanical, for roads, monuments and statuettes of stone, concrete and marble, building glass, swimming pools [structures], not of metal, aquarium sand, furniture, made of any kind of material, mattresses, pillows, air mattresses and cushions, not for medical purposes, water beds, mirrors, beehives, artificial honeycombs and sections of wood for honeycombs, bouncing chairs for babies, playpens for babies, cradles, infant walkers, display boards, frames for pictures and paintings, identity plates, identification bracelets, name plates, identification tags, made of wood or synthetic materials, packaging containers of wood or plastics, casks for use in transportation or storage, barrels, storage drums, tanks, boxes, storage containers, transportation containers, chests, loading pallets and closures for the aforementioned goods, of wood or plastics, small items of hardware, not of metal, furniture fittings, of wood or synthetic materials, door openers, not of metal, non-electric, window openers, not of metal, non-electric, ornaments and decorative goods of wood, cork, reed, cane, wicker, horn, bone, ivory, whalebone, shell, amber, mother-of-pearl, meerschaum, beeswax, plastic or plaster namely figurines, holiday ornaments for walls, sculptures, trophies, baskets, not of metal, fishing baskets, kennels, nesting boxes and beds for household pets, portable ladders and mobile boarding stairs of wood or synthetic materials, bamboo curtains, roller indoor blinds [for interiors], slatted indoor blinds, vertical indoor blinds, bead curtains for decoration, curtain hooks, curtain rings, curtain tie-backs, curtain rods, non-metal wheel chocks, hand-operated non-electric cleaning instruments and appliances: brushes, except paintbrushes, steel chips for cleaning, sponges for cleaning, steel wool for cleaning, cloths of textile for cleaning, gloves for dishwashing, non-electric polishing machines for household purposes, brooms for carpets, mops, toothbrushes, electric toothbrushes, dental floss, shaving brushes, hair brushes, combs, non-electric household or kitchen utensils, [other than forks, knives, spoons], services [dishes], pots and pans, bottle openers, flower pots, drinking straws, non-electric cooking utensils, ironing boards and shaped covers therefor, drying racks for washing, clothes drying hangers, cages for household pets, indoor aquariums, vivarium and indoor terrariums for animals and plant cultivation, ornaments and decorative goods of glass,

porcelain, earthenware or clay namely statues, figurines, vases and trophies, mouse traps, insect traps, electric devices for attracting and killing flies and insects, fly catchers, fly swatters, perfume burners, perfume sprayers, perfume vaporizers, electric or non-electric make-up removing appliances, powder puffs, toilet cases, nozzles for sprinkler hose, nozzles for watering cans, watering devices, garden watering cans, unworked or semi-worked glass, except building glass, mosaics of glass and powdered glass for decoration, except for building, glass wool other than for insulation or textile use, ropes, strings, rope ladders, hammocks, fishing nets, tents, awnings, tarpaulins, sails, vehicle covers, not fitted, bags of textile, for packaging, padding and stuffing materials, except of rubber and plastics, including those of wool and cotton, synthetic fibers for textile use, raw spun fiber, glass fibers for textile use, yarns and threads for textile use, threads and yarns for sewing, embroidery and knitting, thread, elastic yarns and threads for textile use, woven or non-woven textile fabrics, textile goods for household use, curtains of textile, bed covers, sheets (textile), pillowcases, blankets, quilts, towel, flags, pennants, labels of textile, swaddling blankets, sleeping bags for camping, clothing, including underwear and outer clothing, other than special purpose protective clothing, mufflers [clothing], shawls, bandanas [neckerchiefs], bandanas [scarves], scarves, belts [clothing], excluding socks, footwear, shoes, slippers, sandals, headgear, hats, caps with visors, berets, caps [headwear], skull caps, laces and embroidery, guipure lace, festoons, ribbons (haberdashery), ribbons and braid, reinforcing tapes for clothing, cords for clothing, letters and numerals for marking linen, embroidered emblems, badges for wear, not of precious metal, shoulder pads for clothing, buttons for clothing, fastenings for clothing, eyelets for clothing, zippers, buckles for shoes and belts, rivet buttons, adhesive tapes [haberdashery], fastenings for clothing, shoe fasteners, zip fasteners, dress body fasteners, pins, other than jewellery, needles, sewing needles, needles for sewing machines, lacing needles, needles for knitting and embroidery, boxes for needles, needle cushions, artificial flowers, artificial fruits, hair pins, hair buckles, hair bands, decorative articles for the hair, not made of precious metal, wigs, hair extensions, electric or non-electric hair curlers, other than hand implements, carpets, rugs, mats, prayer rugs, linoleum, artificial turf, linoleum for covering floors, gymnasium mats, wallpaper, wall hangings not of textile, games and toys, arcade video game machines, game apparatus and machines for use with an external display screen and monitor, including those coin-operated, toys for animals, toys for outdoor playgrounds, parks and game parks, gymnastic and sporting articles, fishing tackle, artificial fishing bait, decoys for hunting and fishing, artificial Christmas trees, ornaments for Christmas trees, artificial snow for Christmas trees, rattles (playthings), novelties for parties, novelty toys for playing jokes and for parties, paper party hats, meat, fish, poultry and game, processed meat products, dried pulses, soups, bouillon, processed olives, olive paste, milks of animal origin, milks of herbal origin, milk products, butter, edible oils, dried, preserved, frozen, cooked, smoked or salted fruits and vegetables, tomato paste, flavoured nuts, vegetables, dried, hazelnut spreads and peanut butter, tahini (sesame seed paste), eggs and powdered eggs, potato chips, coffee, cocoa, coffee or cocoa based beverages, chocolate based beverages, pasta, flour-based dumplings, noodles, pastries and bakery products based on flour, desserts based on flour and chocolate, bread, pita, sandwiches, pies, cakes, desserts based on dough coated with syrup, puddings, custard, rice pudding, honey, bee glue for human consumption, propolis for food purposes, condiments for foodstuff, vanilla (flavoring), spices, sauces (condiments), tomato sauce, yeast, baking powder, flour, semolina, starch for food, sugar, cube sugar, powdered sugar, tea, iced tea, confectionery, chocolate, biscuits, crackers, wafers, chewing gums, ice-cream, edible ices, salt, cereal-based snack food, popcorn,

crushed oats, corn chips, breakfast cereals, processed wheat for human consumption, crushed barley for human consumption, processed oats for human consumption, processed rye for human consumption, rice, molasses for food, agricultural and horticultural products, seeds, forestry products, live animals, fertilized eggs for hatching, plants, dried plants for decoration, fresh garden herbs, dried garden herbs for decoration, animal foodstuffs, malt for brewing and distilling, sanded paper [litter] for pets, beers, extracts of hops for making beer, mineral water, spring water, table water, soda water, fruit juices and vegetable juices [beverages], fruit and vegetable concentrates for making beverages and non-alcoholic fruit extracts for making beverages, soft drinks, energy drinks, protein-enriched sports beverages, alcoholic beverages (except beers), wines, raki [traditional Turkish alcoholic drink], whisky, liqueurs, alcoholic cocktails, tobacco, chewing tobacco, cigarettes, cigars, smokers' articles including those made of precious metals, pipes, mouthpieces for cigars and cigarettes, ashtrays, tobacco boxes, pocket apparatus for rolling cigarettes, cigarette paper, tobacco pipes, firestones, lighters for smokers, electronic cigarettes and their cartridges, matches, enabling customers to conveniently view and purchase those goods, such services may be provided by retail stores, wholesale outlets, by means of electronic media or through mail order catalogues.

43:Services for providing food and drink;temporary accommodation;reservation of temporary accommodation;rental of rooms for wedding ceremonies;providing rooms for conferences and various meetings;day-nurseries (crèches).

VIII. Reason(s) of refusal:

Prior national and/or international mark(s). (See Item X)

This mark is similar to the earlier mark(s).

The goods and/or services listed in Column VII are similar to those of the earlier application and/or earlier registration.

Other Reason(s):

Goods and services related to "ivory" are not accepted in China for the purpose of trademark registration.

IX. Applicable legal provisions of the refusal:

Article(s): (See the excerpts of the laws and regulations)

Trademark Law Article 22&30

X. Informations concerning the earlier mark(s):

Mark:

OZDILCK

Date of application:

2022/11/24

Number of application:

68527004

Date of priority:

Date of registration:

2023/08/21

Number of registration:

Non-Madrid 68527004

Name of the holder:

JIANG XIN MEI

Address of the holder:

JIANG SU SHENG TONG ZHOU SHI CHUAN JIANG ZHEN YI CHENG CUN ER ZU 1 2 6 HAO
CHINA

Goods/services: class 24

纺织品制壁挂； 纺织品制或塑料制旗

Device:



Mark:

OZDILEK

Date of application:

2014/11/27

Number of application:

15809496

Date of priority:

Date of registration:

2016/01/21

Number of registration:

Non-Madrid 15809496

Name of the holder:

MI RE GU LI · A BU LAI TI

Address of the holder:

XIN JIANG WEI WU ER ZI ZHI QU KE ZI LE SU KE ER KE ZI ZI ZHI ZHOU A TU SHEN SHI A
ZHA KE XIANG WENG AI RI KE CUN WU SI TANG LU 2 1 5 HAO CHINA

Goods/services: class 25

服装; 婴儿裤 (服装); 婴儿全套衣; 雨衣; 戏装; 鞋 (脚上的穿着物); 童装; 帽子 (头戴);
婚纱; 头巾

Device:



Mark:

乌孜蒂乐客 OZDILEK

Date of application:

2016/02/23

Number of application:

19134434

Date of priority:

Date of registration:

2017/03/28

Number of registration:

Non-Madrid 19134434

Name of the holder:

WU SAI YI MU · A BU DOU HEI LI LI

Address of the holder:

XIN JIANG WEI WU ER ZI ZHI QU YI LI HA SA KE ZI ZHI ZHOU YI NING SHI QIAN JIN JIE LIU XIANG 4 3 HAO CHINA

Goods/services: class 35

替他人推销；饭店商业管理；特许经营的商业管理；为零售目的在通讯媒体上展示商品；进出口代理；市场营销；人事管理咨询；自动售货机出租；为商品和服务的买卖双方提供在线市场；为推销优化搜索引擎

Device:

Özdilek
乌孜蒂乐客

Mark:

乌孜蒂乐客 OZDILEK

Date of application:

2016/03/22

Number of application:

19376062

Date of priority:

Date of registration:

2017/04/28

Number of registration:

Non-Madrid 19376062

Name of the holder:

WU SAI YI MU • A BU DOU HEI LI LI

Address of the holder:

XIN JIANG WEI WU ER ZI ZHI QU YI LI HA SA KE ZI ZHI ZHOU YI NING SHI QIAN JIN JIE LIU XIANG 4 3 HAO CHINA

Goods/services: class 43

餐厅；住所代理（旅馆、供膳寄宿处）；备办宴席；自助餐厅；饭店；快餐馆；咖啡馆；旅游房屋出租；日间托儿所（看孩子）；烹饪设备出租

Device:

Özdilek
乌孜蒂乐客

Relevant Provisions of the Law and the Regulations

(Excerpts)

Trademark Law of China

Article 8 Any signs, including words, graphs, letters, numbers, three-dimensional symbols, color combinations, sound or any combination thereof, that are capable of distinguishing the goods of a natural person, legal person or other organization from those of others may be applied for registration as trademarks.

Article 10 None of the following signs may be used as trademarks:

- (1) Those identical with or similar to the State name, the national flag, emblem or anthem, the military flag, emblem or songs, or medals of the People's Republic of China; or those identical with the names or emblems of Central State organs, the names of the specific locations where the Central State organs are seated; or those identical with the names or designs of landmark buildings;
- (2) Those identical with or similar to the State name, national flag, national emblem or military flag etc., of a foreign country, except with the consent of the government of that country;
- (3) Those identical with or similar to the name, flag or emblem of an international inter-governmental organization, except with the consent of that organization or except where it is unlikely to mislead the public;

(4) Those identical with or similar to an official mark or inspection stamp that indicates control and guarantee, except where authorized;

(5) Those identical with or similar to the symbol or name of the Red Cross or the Red Crescent;

(6) Those having the nature of discrimination against any nationality;

(7) Those that are deceptive and likely to mislead the public in terms of the quality, place of production or other characteristics of the goods; and

(8) Those detrimental to socialist ethics or customs, or having other unwholesome influences.

No geographical names of administrative divisions at or above the county level or foreign geographical names known to the public may be used as trademarks, except where geographical names have other meanings or constitute part of a collective trademark or certification trademark. Registered trademarks in which geographical names are used shall remain valid.

Article 11 None of the following marks may be registered as trademarks:

(1) Where the mark bears only the generic name, design, or model number of the goods concerned;

(2) Where it only directly indicates the quality, principal raw materials, function, use, weight, quantity or other features of the goods; and

(3) Signs that otherwise lack any distinctive character.

Any mark mentioned in the preceding paragraph may be registered as a trademark if it has acquired distinctive features through use and is readily distinguishable.

Article 12 No application for registration of a three-dimensional symbol as a trademark may be granted, where the sign merely indicates the shape inherent in the nature of the goods concerned, or it is only dictated by the need to achieve technical effects or the need to give the goods substantive value.

Article 13 A holder of a trademark that is well known by the relevant public may, if he holds that his rights have been infringed upon, request for well-known trademark protection in accordance with this Law.

Where the trademark of an identical or similar kind of goods is a reproduction, imitation, or translation of another person's well-known trademark not registered in China and is liable to cause public confusion, no application for its registration may be granted and its use shall be prohibited.

Where the trademark of a different or dissimilar kind of goods is a reproduction, imitation, or translation of another person's well-known trademark not registered in China and it misleads the public so that the interests of the owner of the registered well-known trademark are likely to be impaired, no application for its registration may be granted and its use shall be prohibited.

Article 15 Where an agent or

representative, without authorization of the client, seeks to register in its own name the client's trademark and the client objects, the trademark shall not be registered and its use shall be prohibited.

An application for registering a trademark for the same kind of goods, or similar goods shall not be approved if the trademark under application is identical with or similar to an unregistered trademark already used by another party, the applicant is clearly aware of the existence of the trademark of such another party due to contractual, business or other relationships with the latter other than those prescribed in the preceding paragraph, and such another party raises objections to the trademark registration application in question.

Article 16 Where a trademark bears a geographical indication of the goods when the place indicated is not the origin of the goods in question, thus misleading the public, the trademark shall not be registered and its use shall be prohibited. However, where the registration is obtained in goodwill, it shall remain valid.

The geographical indication mentioned in the preceding paragraph means the origin of the goods the special qualities, credibility or other characteristics of the goods and it is primarily determined by the natural factors or other humanistic factors of the place indicated.

Article 22 A trademark registration applicant shall make an application and,

according to the prescribed categories of goods, indicate in the application the types and the names of goods for which the trademark is to be used.

A trademark registration applicant may apply for registration of the same trademark for multiple types of goods in one application.

A trademark registration application and other relevant documents may be submitted in writing or by way of data message.

Article 27 Matters stated in the application for trademark registration and all information provided shall be truthful, accurate and complete.

Article 30 Where a trademark, for the registration of which an application is made, that does not conform to the relevant provisions of this Law or that is identical with or similar to the trademark already registered by another person or is given preliminary examination and approval for use on the same kind of goods or similar goods, the trademark office shall reject the application and shall not announce that trademark.

Article 31 Where two or more applicants apply to register identical or similar trademarks for use on the same kind of goods or similar goods, the trademark office shall first conduct examination of, give approval to and announce the trademark whose registration is applied for earlier than the rest. Where the applications are filed on the same day, the trademark office shall first examine, give approval to and

announce the trademark which is used earlier than the rest, and it shall reject the applications for registration of the other trademarks and shall not announce them.

Article 32 No applicant for trademark application may infringe upon another person's existing prior rights, nor may he, by illegitimate means, rush to register a trademark that is already in use by another person and has certain influence.

Article 33 If a holder of prior rights or an interested party holds that the trademark announced upon preliminary review is in violation of the second or third paragraph of Article 13, Article 15, the first paragraph of Article 16, Article 30, Article 31, or Article 32 of this Law, he may, within three months from the date of the preliminary review announcement, raise objections to the trademark office. Any party that is of the opinion that the aforesaid trademark is in violation of Article 10, Article 11 or Article 12 of this Law may raise objections to the trademark office within the same three-month period. If no objection is raised upon expiry of the announcement period, the trademark office shall approve the registration application, issue the certificate of trademark registration, and make an announcement thereon.

Article 35 Where objections are raised against a trademark for which a preliminary review announcement has been made, the trademark office shall listen to the facts and grounds stated by both the opponent and the opposed, and

after investigation and verification make a decision on whether or not to approve the registration of the trademark within 12 months from the expiry date of the announcement period and shall notify the opponent and the opposed of the decision in writing. Where it is necessary under special circumstances, an extension of six months may be granted upon approval by the administrative department for industry and commerce of the State Council.

Where the trademark office decides to approve a trademark registration, it shall issue the certificate of trademark registration to the applicant and make an announcement thereon. Where the opponent is dissatisfied with the decision, he may request the trademark review and adjudication board to declare the said registered trademark invalid in accordance with Article 44 or Article 45 of this Law.

Where the trademark office decides not to approve a trademark registration, the opposed party disagreeing to the decision may apply for a second review to the trademark review and adjudication board within 15 days upon receipt of the relevant notice. The trademark review and adjudication board shall make a decision after review, and notify both the opponent and the opposed parties of such a decision in writing within 12 months from the date of the receipt of the application for review. Where it is necessary under special circumstances, an extension of six months may be

granted upon approval by the administrative department for industry and commerce of the State Council. If the opposed is dissatisfied with the decision made by the trademark review and adjudication board, he may bring a lawsuit to the people's court within 30 days from the date he receives the notice, in which case the people's court shall notify the opponent to participate in the litigation proceedings as a third party.

When carrying out review in accordance with the preceding paragraph, the trademark review and adjudication board may suspend the review if the prior rights involved can only be ascertained based on the outcomes of another case currently under the hearing by a people's court or under the handling by an administrative organ. The trademark review and adjudication board shall resume the review procedure once the circumstances for suspension are eliminated.

Article 44 A registered trademark shall be declared invalid by the trademark office if it is in violation of Article 10, Article 11 or Article 12 of this Law, or its registration is obtained by fraudulent or other illegitimate means. Other entities or individuals may request the trademark review and adjudication board to declare the aforesaid registered trademark invalid.

Where the trademark office makes a decision on declaring a registered trademark invalid, it shall notify the

party concerned in writing of the decision. If a party concerned is dissatisfied with the decision made by the trademark office, he may apply for a review with the trademark review and adjudication board within 15 days upon the receipt of the notice from the trademark office. The trademark review and adjudication board shall make a decision and notify the party concerned in writing within nine months upon the receipt of the application for review. Where it is necessary under special circumstances, an extension of three months may be granted upon approval by the administrative department for industry and commerce of the State Council. If a party concerned is dissatisfied with the decision made by the trademark review and adjudication board, he may bring a lawsuit to the people's court within 30 days upon the receipt of the notice from the trademark review and adjudication board.

Where other entities or individuals request the trademark review and adjudication board to declare a registered trademark invalid, the latter shall, upon receipt of the application, notify the party concerned in writing, and require the party concerned to respond within a time limit. The trademark review and adjudication board shall, within nine months upon the receipt of the application, render a ruling on either maintaining the validity of the registered trademark or declaring the registered trademark invalid, and notify

the party concerned in writing. Where it is necessary under special circumstances, an extension of three months may be granted upon approval by the administrative department for industry and commerce of the State Council. If the party concerned is dissatisfied with the ruling made by the trademark review and adjudication board, he may bring a lawsuit to the people's court within 30 days upon the receipt of the notice, in which case the people's court shall notify the counterparty to the trademark ruling procedures to participate in the litigation proceedings as a third party.

Article 45 Where a registered trademark is in violation of the second and third paragraph of Article 13, Article 15, the first paragraph of Article 16, Article 30, Article 31 or Article 32 of this Law, the holder of prior rights or an interested party may, within five years upon the registration of the trademark, request the trademark review and adjudication board to declare the registered trademark invalid. Where the aforesaid registration is obtained mala fide, the owner of a well-known trademark is not bound by the five-year restriction.

The trademark review and adjudication board shall, after receiving an application for declaring the registered trademark invalid, notify the party concerned as such in writing, and require the party concerned to respond within a time limit. The trademark review and adjudication board shall, within 12 months upon the receipt of the

application, render a ruling on either maintaining the validity of the registered trademark or declaring the registered trademark invalid, and notify the party concerned as such in writing. Where it is necessary under special circumstances, an extension of six months may be granted upon approval by the administrative department for industry and commerce of the State Council. If the party concerned is dissatisfied of the ruling made by the trademark review and adjudication board, he may bring a lawsuit to the people's court within 30 days upon the receipt of the notice, in which case the people's court shall notify the counterparty to the trademark ruling procedures to participate in the litigation proceedings as a third party.

In reviewing an application for declaring a registered trademark invalid pursuant to the preceding paragraph, the trademark review and adjudication board may suspend the review if the prior rights involved can only be ascertained based on the outcomes of another case currently under the hearing by a people's court or under the handling by an administrative organ. The trademark review and adjudication board shall resume the review procedure once the circumstances for suspension are eliminated.

Article 50 Within one year from the time where a registered trademark is cancelled or declared invalid, or is not renewed upon the expiry of its validity period, the trademark office shall not

approve any application for registration of a trademark identical with or similar to the aforesaid trademark.

Regulations for the Implementation of Trademark Law

Article 13 An application for trademark registration shall be made according to the published classification table of commodities and services. For each trademark registration application, the applicant shall submit to the Trademark Office a copy of the Application for Trademark Registration and a copy of the trademark design; in the event that an application is filed for the registration of a trademark with a specific combination of colors or a colored design, the colored design and a copy of a black and white draft shall be submitted; in the event that a color is not designated, the black and white draft shall be submitted.

The trademark designs shall be clear and easy to attach. They shall be printed on appropriate smooth and durable paper or alternatively be detailed via photos, the size of which shall be not more than ten centimeters but not less than five centimeters in length or width.

In the event that an application is filed for a three-dimensional trademark, it shall be clearly stated in the application to specify the usage of the trademark and a design capable of displaying the properties of a three-dimensional shape

shall be submitted and the submitted trademark design shall at least include a three-view drawing.

In the event that an application is filed for the registration of a trademark with a specific combination of colors, it shall be clearly specified in the application to specify the usage of the trademark.

In the event that an application is filed for the registration of a trademark with audio logo, it shall be clearly specified in the application, a satisfactory voice sample shall be submitted and the audio trademark applied for registration shall be described to specify the usage of the trademark. Where the audio trademark is described, the audio applied for trademark shall be described by stave or notation and illustrated by words; where the audio trademark cannot be described by stave or notation, it shall be illustrated by words; the trademark description and the voice sample shall be consistent.

In the event that an application is filed for the registration of a collective mark or a certification mark, it shall be specified in the application, and a certification document pertaining to the qualifications of the subject as well as the rules governing its use and the administration shall be submitted.

In the event that a trademark is in a foreign language or involves the use of a foreign language, the meaning of the foreign language shall be explained.

Article 15 The name of a commodity or service shall be categorized based on the

classification No. and name in the table of classification of commodities and services. In the event that the name of an appropriate commodity or service is not included in the table of classification of commodities and services, an explanation shall be given concerning the commodity or service in question.

The trademark registration application and other relevant documents submitted in writing shall be typed or printed.

Paragraph 2 of this Article shall apply to the handling of other matters on trademarks.

Article 19 If two or more applicants apply on the same date for the registration of identical or similar trademarks for the same or similar kind of commodity, each applicant shall, within 30 days upon receipt of the notice from the Trademark Office, submit proof of the date when the trademark was first used prior to the application. In the event that the trademarks were first used on the same day, or that neither has yet been used, the applicants shall settle the matter through negotiations within 30 days upon receipt of the notice from the Trademark Office, and any such agreement shall be submitted to the Trademark Office in writing. If the parties refuse to negotiate or fail to reach an agreed settlement, the Trademark Office shall inform them of determination of the official applicant by way of drawing lots, and subsequently the applications of other applicants shall be rejected. In the event that an

applicant has been so notified by the Trademark Office but it fails to participate in the drawing of lots, it shall be deemed to have rescinded its application, and the Trademark Office shall inform, in writing, the applicant who fails to draw lots.

Article 27 The Trademark Office shall send a copy of materials related to the trademark objection to the person challenged timely, and instruct it to defend within 30 days after receipt of the copy. If the person challenged does not defend, any decision made by the Trademark Appeal Board shall not be affected.

In the event that any of the parties concerned is required to supplement the relevant material evidence after either filing the application or statement of defense to the application, it shall claim the requirement in the relevant application or statement of defense, and shall submit the relevant material evidence within three months after filing the application or submitting the statement of defense. If it fails to do so within the specified time period, it shall be deemed that the supplementing of the relevant material evidence has been abandoned; provided that the evidence is formed after the expiration or fails to be submitted before the expiration due to other just reasons but is submitted after the expiration, the Trademark Office shall send the evidence to the other party concerned and may admit the evidence after the cross-examination.

Article 43 Where the applicant for extension of the territory designated in China requires to protect the trademark with three-dimensional trademarks, color combination and audio logo or requires to protect collective trademarks or certification trademarks, it shall, within three months after the date of registration of the trademark with the international registration book of the International Bureau, submit the relevant materials specified in Article 13 hereof to the Trademark Office through a legally established trademark agency. If it fails to submit the relevant materials within the aforesaid time limit, the Trademark Office shall reject the extension application for territory.

Article 45 In case of the extension application for territory designated in China, the objector that meets the conditions specified in Article 33 of the Trademark Law may, within three months after the first day of the following month since the World Intellectual Property Organization organizes the publication of the International Trademark Announcement, submit to the Trademark Office an objection application.

The Trademark Office shall, within the time limit for rejection, notify the International Bureau of the information related to the objection application in the form of a rejection decision. The person challenged may make a defense within 30 days after receipt of the objection notice forwarded by the International

Bureau and the statement of defense and the relevant materials shall be submitted to the Trademark Office through a legally established trademark agency.

Administrative Reconsideration Law

Article 9 Any citizen, legal person or any other organization, who considers that a specific administrative act has infringed upon his or its lawful rights and interests, may file an application for administrative reconsideration within 60 days from the day when he or it knows the specific administrative act, except that the time limit prescribed in laws exceeds 60 days.

If the time limit prescribed by law is delayed due to force majeure or other special reasons, the time limit shall be accounted continuously from the day when the obstacle is removed.

Administrative Procedure Law

Article 46 If a citizen, a legal person or any other organization brings a suit directly before a people's court, he or it shall do so within six months from the day when he or it knows that a specific administrative act has been undertaken, except as otherwise provided for by law.