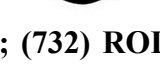




MADRID PROTOCOL

PROVISIONAL REFUSAL OF PROTECTION

Rule 17(1) of the Regulations

I. Name of the Office: National Institute of Intellectual Property (NIIP), Committee on Intellectual Property Rights of the Ministry of Justice, Republic of Kazakhstan	
Address: 57A Mangilik Yel Avenue, 010000, Astana, Kazakhstan	Telephone: +7 (7172) 62-15-15, +7 (7172) 62-15-16 Website: qazpatent.kz E-mail: qazpatent@qazpatent.kz
II. International registration number: 1853516	
III. Name and address of the holder: ROLEX SA 3-5-7 rue François-Dussaud CH-1211 Genève 26 (CH)	
IV. Information concerning the scope of the provisional refusal: Provisional refusal affects only the following goods and/ or services: cl. 14 – totally; cl. 16 – totally; cl. 35 - totally .	
V. Legal grounds: The mark is confusingly similar with trademark(s) protected in the Republic of Kazakhstan.  Previous international trademark: (540)  ; (111) 1807920; (151) 13.05.2024; (300) 07.12.2023; (180) 13.05.2034; (511) cl. - 35; (732) ROLEX PROMOTIONS SA, 5 rue François-Dussaud, CH-1211 Genève 26 (CH);  Previous international trademark: (540) R O L E X; (111) 566503; (151) 24.01.1991; (891) 22.12.1994; (180) 24.01.2031; (511) cl. - 16; (732) Rolex Promotions SA, Rue François-Dussaud 5, CH-1211 Genève 26 (CH);  Previous international trademark: (540) R O L E X; (111) 609698; (151) 01.10.1993; (300) 01.04.1993; (180) 01.10.2033; (511) cl. - 35; (732) Rolex Promotions SA, Rue François-Dussaud 5, CH-1211 Genève 26 (CH);	



Previous international trademark: (540) ; (111) 653872; (151) 11.08.1995; (180) 11.08.2035; (511) cl. - 14, 16; (732) 1. ROLEX SA, 3-5-7 rue François-Dussaud, CH-1211 Genève 26 (CH), 2. Manufacture des Montres Rolex S.A., Rue David-Moning 9, CH-2504 Bienne (CH). .

VI.Provisions of the applicable law:

Article 7(1) first subparagraph(s) of the Law of the Republic of Kazakhstan «On Trademarks, Service Marks, Geographical Indications and Appellations of Origin» dated 26 July 1999 No. 456 (hereinafter — the Law), see Annex I.

VII.Information relating to further proceedings:

i)The applicant may send a written consent to the provisional refusal of protection on partial grant of protection/protection with a disclaimer of the Office (*Rule 47 of the Rules on Conducting of Examination of Applications for Trademarks, Service Marks, Geographical Indications and Appellations of Origin (hereinafter – the Rules), see Annex I).*

ii)Time limit to request a review, file an appeal or otherwise respond to the refusal:

Three months (*Article 12 of the Law*).

iii)Calculation of time limit (*the time limit runs from*):

From the date on which WIPO sends a copy of this notification to the applicant (*Article 12 of the Law*).

iv)The Office makes a final opinion based on the results of consideration of the reasoned objection within three months from the date of receipt of the objection (*Article 12 of the Law*).

v)Whether the time limit can be extended and/or restored:

The time limit can be extended for not longer than six months. The applicant has the right to apply for restoration of the expired time limit but not later than two months from the expiration of the missed time limit (*Article 13 of the Law*).

vi)In the event that the applicant fails to submit a written consent with or an objection to the preliminary expert opinion on partial registration/disclamation/ total refusal after five months from the date of sending the expert opinion , the Office shall make a final opinion and take a decision on partial registration, registration with a disclaimer or total refusal of the trademark, which shall be sent to the applicant or his representative within five working days (*subparagraph 47 of Chapter 3(5) of the Rules*).

vii)Authority to which such request for review, appeal or response should be made:

The NIIP

viii)Whether the request for review, appeal or response has to be filed through a local representative:

Individuals living outside the Republic of Kazakhstan or foreign legal entities exercise their rights of the applicant/owner of the trademark/service mark through the patent attorneys registered in the Register of Patent Attorneys of the Republic of Kazakhstan (*Article 46 of the Law*).

VIII. Signature of the Office sending the statement:

A handwritten signature in blue ink, appearing to be 'Y. Zhunisov', is written over a light blue grid background.

Deputy Director
Y. Zhunisov

IX. Date: **22.12.2025**

Trademark	Holder	Registration Date	Expiration Date	Nice classes
	ROLEX PROMOTIONS SA	13.05.2024	13.05.2034	03, 04, 08, 09, 11, 16, 18, 20, 21, 22, 24, 25, 26, 27, 28, 30, 34, 35

Summary

540 Mark



151 Date of the registration
13.05.2024

180 Expected expiration date of the registration/renewal
13.05.2034

732 Name and address of the holder of the registration
ROLEX PROMOTIONS SA
5 rue François-Dussaud
CH-1211 Genève 26 (CH)

812 Contracting State or Contracting Organization in the territory of which the holder has a real and effective industrial or commercial establishment
CH

842 Legal nature of the holder (legal entity) and State, and, where applicable, territory within that State where the legal entity is organized
Société anonyme (SA), Suisse

740 Name and address of the representative
ROLEX PROMOTIONS SA Marques et Domaines
5 rue François-Dussaud
CH-1211 Genève 26 (CH)

531 International Classification of the Figurative Elements of Marks (Vienna Classification) - VCL(9)

WIPO MADRID		Active
1807920		Printed: 2025-12-23 10:30 (v15.15903)

24.09.02 ; 24.09.05 ; 24.09.07

511 International Classification of Goods and Services for the Purposes of the Registration of Marks (Nice Classification) - NCL(12-2024)

- 03 Soaps, air fragrancing preparations, perfumes and toilet water, essential oils.
- 04 Candles.
- 08 Cutlery, forks and spoons; multi-function knives; manicure sets.
- 09 Spectacles, spectacle cases, cords for spectacles, goggles for sports; binoculars.
- 11 Table lamps, lamps for lighting.
- 16 Stationery, office requisites except furniture, writing instruments, calendars, gift wrapping paper, terrestrial globes.
- 18 Leather and imitation leather, animal skins; attaché cases, luggage (included in this class), namely, traveling bags, trunks, cases, valises, backpacks; handbags, beach bags, sports bags, tote bags; toiletry bags (empty), traveling sets (leatherware), card cases (wallets), document cases, business card holders, wallets, coin purses; briefcases (leather goods); leather pouches; leather cases; umbrellas; walking sticks; saddlery articles.
- 20 Mirrors, hand-held mirrors (toilet mirrors), exhibition stands (display stands), watch display stands.
- 21 Decanters; art objects made of porcelain, ceramic, earthenware, terracotta or glass; tableware; glassware, porcelain and earthenware.
- 22 Pouches and bags made of textile for packaging and packing merchandise.
- 24 Lap robes; sheets; bed blankets; beach towels; terry towels.
- 25 Clothing, excluding underwear, lingerie, nightwear and bathing suits; sportswear, excluding sports underwear; footwear, headwear; caps, belts (apparel); shawls, headscarves, long scarves, scarves, bandanas; gloves (clothing); socks, slippers; dress kerchiefs, ties, bow ties; dressing gowns.
- 26 Decorative ribbons (haberdashery); sewing boxes; sewing kits.
- 27 Yoga mats.
- 28 Sporting articles; sports equipment, playing cards, games and toys, plush toys; sports bags (adapted to objects) for carrying sports articles; decorations for Christmas trees.
- 30 Chocolates; confectionery products.
- 34 Smokers' articles, lighters for smokers, matches, ashtrays for smokers.
- 35 Advertising; promoting products and services via sponsorship of sports events; retail sale of perfumes, candles, cutlery, sunglasses, lamps, stationery, leather and imitation leather articles, handheld mirrors (toilet mirrors), watch display stands, crockery, pouches and bags made of textile for packaging and packing merchandise, lap rugs, beach towels, sheets, clothing, excluding underwear, lingerie, nightwear and swimwear, sportswear, excluding sports underwear, shoes, headwear, decorative ribbons (haberdashery), sports articles, sports equipment, playing cards, games and toys, plush toys, decorations for Christmas trees, chocolates, confectionery, smokers' articles.

822 Basic registration

CH, 07.12.2023, 808046

300 Data relating to priority under the Paris Convention and other data relating to registration of the mark in the country of origin

CH, 07.12.2023, 808046

832 Designation(s) under the Madrid Protocol

AE - AF - AG - AU - BH - BN - BQ - BR - BW - BZ - CL - CO - CV - CW - DK - EM - GB - GE - GG - GH - GM - ID - IN - IS - JM - KH - LA - MG - MU - MW - MX - MY - NO - NZ - OA - OM - PH - PK - RW - SG - ST - SX - SY - TH - TM - TN - TR

- TT - UZ - WS - ZM - ZW
- 834 Designation(s) under the Madrid Protocol by virtue of Article 9sexies
AL - AM - AZ - BA - BT - BY - CU - DZ - EG - IR - KE - KG - KP - KZ - LI - LR - LS - MA - MC - MD - ME - MK - MN - MZ
- NA - RS - RU - SD - SL - SM - SZ - TJ - UA - VN
- 527 Indications regarding use requirements
BN - BZ - CV - GB - GG - IN - LS - MW - MY - MZ - NZ - PK - SG - TT

Transaction History

expand
KZ

Statement of grant of protection following a provisional refusal under Rule 18ter(2)(i), KZ :
05.06.2025, 2025/21 Gaz

- 151 Date of the registration
13.05.2024
- 180 Expected expiration date of the registration/renewal
13.05.2034
- 833 Interested Contracting Party(ies)
KZ
- 450 Publication number and date
2025/21 Gaz, 05.06.2025
- 580 Date of notification
20.05.2025
Date of receipt by the International Bureau
14.05.2025

Total provisional refusal of protection, KZ : 17.04.2025, 2025/14 Gaz

- 151 Date of the registration
13.05.2024
- 180 Expected expiration date of the registration/renewal
13.05.2034
- 833 Interested Contracting Party(ies)
KZ
- 450 Publication number and date
2025/14 Gaz, 17.04.2025
- 580 Date of notification
07.04.2025
Date of receipt by the International Bureau
27.03.2025

International Registration, AE, AF, AG, AL, AM, AU, AZ, BA, BH, BN, BQ, BR, BT, BW, BY, BZ, CL, CO, CU, CV, CW, DK, DZ, EG, EM, GB, GE, GG, GH, GM, ID, IN, IR, IS, JM, JP, KE, KG, KH, KP, KZ, LA, LI, LR, LS, MA, MC, MD, ME, MG, MK, MN, MU, MW, MX, MY, MZ, NA, NO, NZ, OA, OM, PH, PK,

RS, RU, RW, SD, SG, SL, SM, ST, SX, SY, SZ, TH, TJ, TM, TN, TR, TT, UA, UZ, VN, WS, ZM, ZW :
05.09.2024, 2024/34 Gaz

151 Date of the registration

13.05.2024

180 Expected expiration date of the registration/renewal

13.05.2034

151 Date of the registration

13.05.2024

450 Publication number and date

2024/34 Gaz, 05.09.2024

832 Designation(s) under the Madrid Protocol

AE - AF - AG - AU - BH - BN - BQ - BR - BW - BZ - CL - CO - CV - CW - DK - EM - GB - GE - GG - GH - GM - ID - IN - IS
- JM - JP - KH - LA - MG - MU - MW - MX - MY - NO - NZ - OA - OM - PH - PK - RW - SG - ST - SX - SY - TH - TM - TN -
TR - TT - UZ - WS - ZM - ZW

834 Designation(s) under the Madrid Protocol by virtue of Article 9sexies

AL - AM - AZ - BA - BT - BY - CU - DZ - EG - IR - KE - KG - KP - KZ - LI - LR - LS - MA - MC - MD - ME - MK - MN - MZ
- NA - RS - RU - SD - SL - SM - SZ - TJ - UA - VN

527 Indications regarding use requirements

BN - BZ - CV - GB - GG - IN - LS - MW - MY - MZ - NZ - PK - SG - TT

581 Date of notification by the International Bureau to the designated Contracting Parties (from which the time limit to notify the refusal starts)

05.09.2024

270 Language of the application

French

Trademark	Holder	Registration Date	Expiration Date	Nice classes
	ROLEX SA Manufacture des Montres Rolex S.A.	11.08.1995	11.08.2035	03, 04, 08, 09, 11, 14, 16, 18, 20, 21, 24, 25, 26, 27, 28, 29, 30, 32, 33, 34

Summary

540 Mark



- 151 Date of the registration
11.08.1995
- 180 Expected expiration date of the registration/renewal
11.08.2035
- 732 Name and address of the holder of the registration
ROLEX SA
3-5-7 rue François-Dussaud
CH-1211 Genève 26 (CH)
- 812 Contracting State or Contracting Organization in the territory of which the holder has a real and effective industrial or commercial establishment
CH
- 732 Name and address of the holder of the registration
Manufacture des Montres Rolex S.A.
Rue David-Moning 9
CH-2504 Bienne (CH)
- 812 Contracting State or Contracting Organization in the territory of which the holder has a real and effective industrial or commercial establishment
CH
- 750 Address for correspondence

ROLEX SA
3-5-7 rue François-Dussaud
CH-1211 Genève 26 (CH)

740 Name and address of the representative

ROLEX SA, Marques et Domaines
Rue François-Dussaud 3-5-7
CH-1211 Genève 26 (CH)

550 Indication relating to the nature or kind of mark

Three-dimensional mark

531 International Classification of the Figurative Elements of Marks (Vienna Classification) - VCL(3)

17.01.01 ; 17.01.07 ; 24.09.05 ; 24.09.07

571 Description of the mark

Selon déclaration de l'administration nationale, la marque s'est imposée comme signe distinctif dans le commerce du pays d'origine.

511 International Classification of Goods and Services for the Purposes of the Registration of Marks (Nice Classification) - NCL(6)

03 Savons; produits de parfumerie, huiles essentielles, cosmétiques, lotions pour les cheveux, dentifrices.

04 Bougies.

08 Canifs, couteaux, ciseaux, cuillers, fourchettes.

09 Appareils et instruments scientifiques, nautiques, géodésiques, électriques, photographiques, cinématographiques, optiques, lunettes, étuis à lunettes, loupes, appareils de pesage, de mesurage, de signalisation, de contrôle (inspection), de secours, de sauvetage et d'enseignement; appareils pour l'enregistrement, la transmission, la reproduction du son ou des images; supports d'enregistrement magnétiques, disques compacts, disques audio et vidéo, disques optiques compacts, disquettes, ordinateurs, imprimantes d'ordinateurs, mémoires pour ordinateurs, périphériques d'ordinateurs, programmes d'ordinateurs enregistrés, équipements pour le traitement de l'information et les ordinateurs, téléphones, disques acoustiques, mécanismes pour appareils à prépaiement, caisses enregistreuses, machines à calculer, extincteurs.

11 Appareils d'éclairage, lampes, appareils de chauffage, de production de vapeur, de cuisson, de réfrigération, de séchage, de ventilation, de distribution d'eau et installations sanitaires, garnitures de baignoires, robinets, lavabos.

14 Métaux précieux et leurs alliages et objets en métaux précieux, leurs alliages, ou en plaqué, à savoir objets d'art artisanal, objets d'ornement, vaisselle (exceptés couverts), surtout de table, cendriers, étuis à cigares et à cigarettes, fume-cigare et fume-cigarette, tabatières, épingles de cravates, boutons de manchettes, porte-clés, pinces à billets, pendentifs en métaux précieux, joaillerie, bijouterie, pierres précieuses; horlogerie, à savoir montres, montres étanches, fournitures d'horlogerie, pendules, pendulettes, réveils et autres instruments chronométriques, chronomètres étanches, chronographes, appareils de chronométrage sportif, installations horaires, bracelets de montres, cadrans, boîtes, boîtiers, écrans et étuis pour l'horlogerie et la bijouterie.

16 Papier, carton, produits en ces matières compris dans cette classe, produits de l'imprimerie, articles pour reliure, photographies, papeterie, serviettes de table en papier, serviettes de toilette en papier, linges de table en papier, ronds de table en papier, serviettes, tapis de table en papier, dessous de carafes en papier, sacs en papier, calendriers, adhésifs, matériel pour les artistes, pinceaux, machines à écrire, articles de bureau (à l'exception des meubles), crayons, plumes, plumes à écrire, stylos, gommes, porte-crayons, porte-plumes, serre-livres, coupe-papier, porte-étiquettes.

18 Cuir et imitation du cuir, produits en ces matières compris dans cette classe, peaux d'animaux; malles et valises, serviettes, porte-documents, porte-cartes, portefeuilles, porte-monnaie non en métaux précieux, sacs à main, sacs à dos, sacs de plage, sacs de voyage, articles de sellerie, valises, trousse de voyage, parapluies, parasols et cannes, fouets et sellerie.

- 20

Meubles, glaces (miroirs), cadres, coffres à bijoux non en métaux précieux, présentoirs pour journaux, paniers non métalliques, porte-parapluies, produits compris dans cette classe en bois, liège, roseau, jonc, osier, corne, os, ivoire, baleine, écaille, ambre, nacre, écume de mer, succédanés de toutes ces matières ou en matières plastiques.
- 21

Ustensiles et récipients pour le ménage ou la cuisine (ni en métaux précieux, ni en plaqué); peignes et éponges; brosses; matériaux pour la brosseerie; dessous de carafes (non en papier) autres que linge de table, ouvre-bouteilles, vaporisateurs à parfum, boîtes à savons, porte-savons, porte-serviettes non en métaux précieux, ronds de serviettes non en métaux précieux, surtouts de table non en métaux précieux, matériel de nettoyage, paille de fer, verre brut ou mi-ouvré (à l'exception du verre de construction), verrerie, porcelaine et faïence, poignées de portes en porcelaine.
- 24

Tissus et produits textiles, couvertures de lit et de table, mouchoirs.
- 25

Vêtements pour hommes, femmes et enfants, chaussures, pantoufles, chapellerie, casquettes, foulards, gants, ceintures.
- 26

Dentelles et broderies, rubans et lacets, boutons, crochets et oeillets, épingles et aiguilles, fleurs artificielles.
- 27

Tapis, paillassons, nattes, linoléum et autres revêtements de sols, tentures murales non en matières textiles.
- 28

Jeux, jouets, articles de gymnastique et de sport, balles, crosses, gants de golf, étuis pour crosses de golf, clés pour le golf, décorations pour arbres de Noël.
- 29

Fruits et légumes conservés, séchés et cuits, gelées, confitures, compotes, oeufs, lait, produits laitiers.
- 30

Café, thé, cacao, sucre, riz, tapioca, sagou, succédanés du café, farines et préparations faites de céréales, pain, pâtisserie et confiserie, chocolat, sucreries pour la décoration d'arbres de Noël, glaces comestibles, miel, sirop de mélasse, levure, poudre pour faire lever, sel, moutarde, vinaigre, sauces, condiments, épices, glaces à rafraîchir.
- 32

Bières; eaux minérales et gazeuses, boissons non alcooliques, boissons de fruits et jus de fruits, sirops et autres préparations pour faire des boissons.
- 33

Boissons alcooliques (à l'exception des bières), notamment kirsch, spiritueux, vins, whisky.
- 34

Tabac, cigares, cigarettes, boîtes à cigares non en métaux précieux, coffres à cigares non en métaux précieux, coupe-cigares, étuis à cigares et à cigarettes non en métaux précieux, fume-cigare et fume-cigarette non en métaux précieux, pipes, tabatières, cendriers non en métaux précieux, allumettes; briquets en métaux précieux, leurs alliages ou en plaqué.
- 822

Basic registration

CH, 23.12.1993, 416338
- 832

Designation(s) under the Madrid Protocol

UZ
- 834

Designation(s) under the Madrid Protocol by virtue of Article 9sexies

AM - AT - BA - BG - BX - CU - CZ - DE - DZ - EG - ES - FR - HR - HU - IT - KG - KP - KZ - LI - LV - MA - MC - MD - ME - MK - MN - PL - PT - RO - RS - RU - SD - SI - SM - TJ - UA - VN

Transaction History

expand

KZ

Renewal, AM, AT, BA, BG, BX, CU, CZ, DE, DZ, EG, ES, FR, HR, HU, IT, KG, KP, KZ, LI, LV, MA, MC, MD, ME, MK, MN, PL, PT, RO, RS, RU, SD, SI, SM, TJ, UA, UZ, VN : 03.07.2025, 2025/25 Gaz

151

Date of the registration

653872- ROLEX

Printed: 2025-12-23 10:31 (v15.15903)

11.08.1995

180 Expected expiration date of the registration/renewal

11.08.2035

450 Publication number and date

2025/25 Gaz, 03.07.2025

832 Designation(s) under the Madrid Protocol

UZ

834 Designation(s) under the Madrid Protocol by virtue of Article 9sexies

AM - AT - BA - BG - BX - CU - CZ - DE - DZ - EG - ES - FR - HR - HU - IT - KG - KP - KZ - LI - LV - MA - MC - MD - ME - MK - MN - PL - PT - RO - RS - RU - SD - SI - SM - TJ - UA - VN

Renewal, AM, AT, BA, BG, BX, CU, CZ, DE, DZ, EG, ES, FR, HR, HU, IT, KG, KP, KZ, LI, LV, MA, MC, MD, ME, MK, MN, PL, PT, RO, RS, RU, SD, SI, SM, TJ, UA, UZ, VN : 01.10.2015, 2015/38 Gaz

151 Date of the registration

11.08.1995

180 Expected expiration date of the registration/renewal

11.08.2035

450 Publication number and date

2015/38 Gaz, 01.10.2015

831 Designation(s) under the Madrid Agreement

DZ

832 Designation(s) under the Madrid Protocol

UZ

834 Designation(s) under the Madrid Protocol by virtue of Article 9sexies

AM - AT - BA - BG - BX - CU - CZ - DE - EG - ES - FR - HR - HU - IT - KG - KP - KZ - LI - LV - MA - MC - MD - ME - MK - MN - PL - PT - RO - RS - RU - SD - SI - SM - TJ - UA - VN

Statement indicating that protection of the mark is protected for some of the goods and services requested, KZ : 16.07.1998, 1998/11 Gaz

151 Date of the registration

11.08.1995

180 Expected expiration date of the registration/renewal

11.08.2035

833 Interested Contracting Party(ies)

KZ

450 Publication number and date

1998/11 Gaz, 16.07.1998

Delete from list:

14 Horlogerie, à savoir montres, montres étanches, fournitures d'horlogerie, pendules, pendulettes, réveils et autres instruments chronométriques, chronomètres étanches, chronographes, appareils de chronométrage sportif, installations horaires, bracelets de montres, cadrans, boîtes, boîtiers pour l'horlogerie.

580 Date of notification

10.06.1998

Date of receipt by the International Bureau

27.05.1998

Total provisional refusal of protection, KZ : 17.07.1997, 1997/11 Gaz

151 Date of the registration

11.08.1995

180 Expected expiration date of the registration/renewal

11.08.2035

833 Interested Contracting Party(ies)

KZ

450 Publication number and date

1997/11 Gaz, 17.07.1997

580 Date of notification

12.06.1997

Date of receipt by the International Bureau

10.06.1997

International Registration, AM, AT, BA, BG, BX, BY, CU, CZ, DE, DZ, EG, ES, FR, HR, HU, IT, KG, KP, KZ, LV, MA, MC, MD, MK, MN, PL, PT, RO, RU, SD, SI, SK, SM, TJ, UA, UZ, VN, YU : 19.07.1996, 1996/4 Gaz

151 Date of the registration

11.08.1995

180 Expected expiration date of the registration/renewal

11.08.2035

151 Date of the registration

11.08.1995

450 Publication number and date

1996/4 Gaz, 19.07.1996

831 Designation(s) under the Madrid Agreement

AM - AT - BA - BG - BX - BY - CU - CZ - DE - DZ - EG - ES - FR - HR - HU - IT - KG - KP - KZ - LV - MA - MC - MD - MK - MN - PL - PT - RO - RU - SD - SI - SK - SM - TJ - UA - UZ - VN - YU

581 Date of notification by the International Bureau to the designated Contracting Parties (from which the time limit to notify the refusal starts)

06.06.1996

270 Language of the application

French

Trademark	Holder	Registration Date	Expiration Date	Nice classes
 ROLEX	Rolex Promotions SA	24.01.1991	24.01.2031	01, 02, 03, 04, 05, 06, 07, 08, 10, 11, 12, 13, 15, 16, 18, 20, 21, 22, 23, 24, 25, 26, 27, 28, 30, 34

Summary

540 Mark



151 Date of the registration
24.01.1991

180 Expected expiration date of the registration/renewal
24.01.2031

732 Name and address of the holder of the registration
Rolex Promotions SA
Rue François-Dussaud 5
CH-1211 Genève 26 (CH)

811 Contracting State of which the holder is a national
CH

740 Name and address of the representative
Rolex Promotions SA Marques et Domaines
Rue François-Dussaud 5
CH-1211 Genève 26 (CH)

531 International Classification of the Figurative Elements of Marks (Vienna Classification)
24.09.07 ; 27.05.01

- 511 International Classification of Goods and Services for the Purposes of the Registration of Marks (Nice Classification)
- 01 Produits chimiques destinés à l'industrie, aux sciences, à la photographie, ainsi qu'à l'agriculture, l'horticulture et la sylviculture; matières tannantes; adhésifs (matières collantes) destinés à l'industrie.
 - 02 Couleurs, vernis, laques; préservatifs contre la rouille et contre la détérioration du bois; matières tinctoriales; mordants; métaux en feuilles et en poudre pour peintres, décorateurs, imprimeurs et artistes.
 - 03 Préparations pour blanchir et autres substances pour lessiver; préparations pour nettoyer, polir, dégraisser et abraser; savons; parfumerie, huiles essentielles, cosmétiques, lotions pour les cheveux; dentifrices.

- 04 Huiles et graisses industrielles; bougies.
- 05 Produits pharmaceutiques, vétérinaires et hygiéniques; substances diététiques à usage médical, aliments pour bébés; emplâtres, matériel pour pansements; matières pour plomber les dents et pour empreintes dentaires; désinfectants; produits pour la destruction des animaux nuisibles; fongicides, herbicides.
- 06 Métaux communs et leurs alliages; matériaux de construction métalliques; constructions transportables métalliques; câbles et fils métalliques non électriques; serrurerie et quincaillerie métallique; tuyaux métalliques; coffres-forts; ancres, cloches, capsules de bouteilles métalliques, soupapes métalliques pour montres, caisses à argent, grilles, roulettes de meubles, enseignes, y compris plaques d'immatriculation pour véhicules, récipients de transport, réservoirs, compris dans cette classe.
- 07 Machines et machines-outils; moteurs (à l'exception des moteurs pour véhicules terrestres).
- 08 Outils et instruments à main entraînés manuellement; coutellerie, fourchettes et cuillers; armes blanches; rasoirs.
- 10 Appareils et instruments chirurgicaux, médicaux, dentaires et vétérinaires; membres, yeux et dents artificiels; articles orthopédiques; matériel de suture.
- 11 Appareils d'éclairage, de chauffage, de production de vapeur, de cuisson, de réfrigération, de séchage, de ventilation, de distribution d'eau et installations sanitaires.
- 12 Véhicules; appareils de locomotion par terre, par air ou par eau.
- 13 Armes à feu; munitions et projectiles.
- 15 Instruments de musique.
- 16 Papier, carton et produits en papier ou en carton, à savoir serviettes de toilette, serviettes de table, papier-filtre, mouchoirs de poche, papier hygiénique, langes, récipients d'emballage, sachets d'emballage; produits de l'imprimerie; articles pour reliure, à savoir fils, toile et autres matières textiles pour reliures; photographies; papeterie; adhésifs (matières collantes) pour la papeterie ou le ménage; matériel pour les artistes, à savoir articles pour dessiner, peindre et modeler; pinceaux; machines à écrire et articles de bureau, à savoir appareils et ustensiles de bureau non électriques; matériel d'instruction ou d'enseignement (à l'exception des appareils); matières plastiques pour l'emballage; cartes à jouer; caractères d'imprimerie; clichés.
- 18 Cuir et imitations du cuir, à savoir sacs à main et étuis non adaptés aux produits qu'ils sont destinés à contenir, ainsi que petits articles en cuir, notamment bourses, portefeuilles, étuis à clefs; peaux d'animaux, malles et valises; parapluies, parasols et cannes; fouets et sellerie.
- 20 Meubles, glaces (miroirs), cadres; produits en bois ou en succédanés de bois, à savoir moulures pour cadres de tableaux, tringles à rideaux, tonneaux et robinets, manches d'outils, bobines de fils, cintres pour vêtements, objets d'art et d'ornement; produits en liège, roseau, jonc, osier, corne, os, ivoire, baleine, écaille, ambre, nacre, écume de mer, succédanés de toutes ces matières ou en matières plastiques compris dans cette classe, récipients de transport, réservoirs, rivets, écrous, chevilles, enseignes, garnitures de meubles, de fenêtres et de portes, crochets de rideaux, stores d'intérieur à lamelles, housses à vêtements, pinces à linge, fermetures de bouteilles.
- 21 Ustensiles et récipients pour le ménage ou la cuisine (ni en métaux précieux ni en plaqué) compris dans cette classe, peignes et éponges; brosses; matériaux pour la broserie; matériel de nettoyage; paille de fer; verrerie, porcelaine et faïence comprises dans cette classe.
- 22 Cordes, ficelles, filets, tentes, bâches, voiles, sacs (inclus dans cette classe); matières de rembourrage (à l'exception du caoutchouc ou des matières plastiques).
- 23 Fils à usage textile.
- 24 Tissus et produits textiles, à savoir étoffes textiles, rideaux, stores, linge de maison, couvertures de table et de lit.

- 25 Vêtements, chaussures, chapellerie.
- 26 Dentelles et broderies, rubans compris dans cette classe et lacets; boutons, crochets et oeillets, épingles et aiguilles; fleurs artificielles.
- 27 Tapis, paillassons, nattes, linoléum et autres revêtements de sols; tentures murales non en matières textiles.
- 28 Jeux, jouets; articles de gymnastique et de sport; équipements de ski, de tennis, de pêche; décorations pour arbres de Noël.
- 30 Pâtisserie et confiserie.
- 34 Tabac; articles pour fumeurs; allumettes.

822 [Basic registration](#)

CH, 19.12.1989, 381 197

832 [Designation\(s\) under the Madrid Protocol](#)

UZ

834 [Designation\(s\) under the Madrid Protocol by virtue of Article 9sexies](#)

AM - AT - AZ - BA - BG - BX - BY - CN - CU - CZ - DE - DZ - EG - ES - FR - HR - HU - IT - KG - KP - KZ - LI - LV - MA - MC - MD - ME - MK - MN - PT - RO - RS - RU - SD - SI - SK - SM - TJ - UA - VN

Transaction History

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Renewal, AM, AT, AZ, BA, BG, BX, BY, CN, CU, CZ, DE, DZ, EG, ES, FR, HR, HU, IT, KG, KP, KZ, LI, LV, MA, MC, MD, ME, MK, MN, PT, RO, RS, RU, SD, SI, SK, SM, TJ, UA, UZ, VN : 11.02.2021, 2021/4 Gaz

151 [Date of the registration](#)

24.01.1991

180 [Expected expiration date of the registration/renewal](#)

24.01.2031

450 [Publication number and date](#)

2021/4 Gaz, 11.02.2021

832 [Designation\(s\) under the Madrid Protocol](#)

UZ

834 [Designation\(s\) under the Madrid Protocol by virtue of Article 9sexies](#)

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Renewal, AM, AT, AZ, BA, BG, BX, BY, CN, CU, CZ, DE, DZ, EG, ES, FR, HR, HU, IT, KG, KP, KZ, LI, LV, MA, MC, MD, ME, MK, MN, PT, RO, RS, RU, SD, SI, SK, SM, TJ, UA, UZ, VN : 17.02.2011, 2011/4 Gaz

151 [Date of the registration](#)

24.01.1991

180 [Expected expiration date of the registration/renewal](#)

24.01.2031

450 [Publication number and date](#)

WIPO MADRID		Active
566503- ROLEX		Printed: 2025-12-23 10:31 (v15.15903)

2011/4 Gaz, 17.02.2011

831 [Designation\(s\) under the Madrid Agreement](#)

DZ - TJ

832 [Designation\(s\) under the Madrid Protocol](#)

UZ

834 [Designation\(s\) under the Madrid Protocol by virtue of Article 9sexies](#)

AM - AT - AZ - BA - BG - BX - BY - CN - CU - CZ - DE - EG - ES - FR - HR - HU - IT - KG - KP - KZ - LI - LV - MA - MC - MD - ME - MK - MN - PT - RO - RS - RU - SD - SI - SK - SM - UA - VN

Limitation, AM, AT, AZ, BA, BG, BX, BY, CN, CS, CU, CZ, DE, DZ, EG, ES, FR, HR, HU, IT, KG, KP, KZ, LI, LV, MA, MC, MD, ME, MK, MN, PT, RO, RS, RU, SD, SI, SK, SM, SU, TJ, UA, UZ, VN, YU : 23.04.1996, 1996/2 LMi

151 [Date of the registration](#)

24.01.1991

180 [Expected expiration date of the registration/renewal](#)

24.01.2031

450 [Publication number and date](#)

1996/2 LMi, 23.04.1996

[Delete from list:](#)

25 Sous-vêtements et articles de bains.

580 [Date of recording in the International Register](#)

16.02.1996

Subsequent designation, BA, KZ, LV : 21.03.1995, 1995/1 LMi

151 [Date of the registration](#)

24.01.1991

180 [Expected expiration date of the registration/renewal](#)

24.01.2031

450 [Publication number and date](#)

1995/1 LMi, 21.03.1995

831 [Designation\(s\) under the Madrid Agreement](#)

BA - KZ - LV

581 [Date of notification by the International Bureau to the designated Contracting Parties \(from which the time limit to notify the refusal starts\)](#)

02.02.1995

891 [Date of subsequent designation \(Rule 24\(6\) of the Regulations\)](#)

22.12.1994

International Registration, AT, BG, BX, CN, CS, CU, DE, DZ, EG, ES, FR, HU, IT, KP, LI, MA, MC, MN, PT, RO, SD, SM, SU, VN, YU : 16.05.1991, 1991/3 LMi

151 [Date of the registration](#)

24.01.1991

WIPO MADRID		Active
566503- ROLEX		Printed: 2025-12-23 10:31 (v15.15903)

- 180 Expected expiration date of the registration/renewal
24.01.2031
- 151 Date of the registration
24.01.1991
- 450 Publication number and date
1991/3 LMi, 16.05.1991
- 831 Designation(s) under the Madrid Agreement
AT - BG - BX - CN - CS - CU - DE - DZ - EG - ES - FR - HU - IT - KP - LI - MA - MC - MN - PT - RO - SD - SM - SU - VN - YU
- 581 Date of notification by the International Bureau to the designated Contracting Parties (from which the time limit to notify the refusal starts)
18.04.1991
- 270 Language of the application
French

Annex I:

APPLICABLE PROVISIONS

**Law of the Republic of Kazakhstan
«On Trademarks, Service Marks,
Geographical Indications and Appellations of
Origin» dated 26 July 1999 No. 456.**

Article 1. Basic definitions used in this Law

1-1) **marks that are confusingly similar** means similar signs or symbols that differ in single elements and are associatively perceived by the consumer as identical;

1-2) **identical trademarks** means signs and symbols that coincide in all elements;

1-3) **goods or services of the same kind** means goods or services performing the same function and relating to the same kind (sort) that may cause by consumer the idea of being produced by the same manufacturer in case of using the identical or similar trademarks;

4) **well-known trademark** - a designation used as a trademark, or a trademark, recognized as well-known by the decision of the authorized body, based on the evidences of interested persons;

8) **trademark, service mark** means a sign registered according to this Law or protected without registration by virtue of the international agreements to which the Republic of Kazakhstan is a party, serving to distinguish goods (services) of certain legal entities or individuals from goods (services) of the same kind of other legal entities or individuals.

Article 6. Statutory grounds for refusal of registration of a trademark

1. It is not allowed to register the trademarks consisting solely of the designations that are not distinctive, in particular:

1) entered into common use for marking goods (services) of the particular kind;

2) are generally accepted symbols and expressions;

3) indicate the sort, quality, quantity, character, purpose, value of goods as well as place and time of their manufacture or distribution;

3-1) are international unpatentable names of pharmaceutical products;

6) have the direct descriptive connection with goods or services that they are used to mark;

The mentioned designations may be used as unprotected elements of a trademark if they do not take the dominated place.

2. The designations reproducing armorial bearings, flags and symbols, abbreviated and full names of international organizations and their official signs, flags and symbols, hallmarks of control, warranty or assay, stamps, Olympic logos, awards and other honorary signs as well as designations that are confusingly similar to such signs may not be registered as trademarks. Such designations may be used as unprotected elements if the designation does not consist only of them and if there is consent of the appropriate authorized body or their owner thereof.

3. The registration of designations as trademarks or their elements is not allowed if they:

1) which are false or capable of misleading with respect to a product or its manufacturer, service or person providing a service, as well as names of geographical objects that may be misleading with respect to the place of production of the product;

2) formally indicate the real place of good manufacture but give a wrong impression regarding the origin of good from another territory;

3) constitute or contain the names of geographic locations identifying mineral waters, wines or spirits, for marking such goods not originating from this place as well as if the translation is used or the designation is accompanied by the expressions like “of kind”, “of sort”, “like” or others;

4) contrary to the public interest, humanity and morality principles.

Article 7. Other grounds for refusal of registration of a trademark

1. The designations may not be registered as trademarks that are identical or confusingly similar to:

1) with trademarks registered in the Republic of Kazakhstan and protected by international treaties with an earlier priority in the name of another person in respect of similar products or services or with identical trademarks of the same person in relation to the same products or services, except for the trademarks the registration of which is recognized as invalid or

which is terminated in accordance with Chapter 6 of this Law;

2) trademarks acknowledged well-known in accordance with the established practice in the Republic of Kazakhstan in regard to any kind of goods and services;

3) with designations, declared for registration with an earlier priority in the name of another person in respect of similar products or services (except for withdrawn and terminated) or with identical designations of the same person in relation to the same products or services;

5) appellation of origin protected in the republic of Kazakhstan in regard to any goods unless they may be incorporated as unprotected elements of the trademark registered in the name of the owner of right to use this appellation of origin if the trademark registration is made in regard to the same goods for ascertainment of which the appellation of origin was registered.

Registration of a designation as a trademark in relation to homogeneous products or services similar to the point of confusion with any of the trademarks specified in subparagraphs 1), 2) and 3) of part one of this paragraph, shall be allowed subject to the written consent of the owner of a trademark.

If the owner is a legal entity, then a written consent must be submitted on the letterhead, signed by an authorized person and sealed with the seal of the legal entity (if any), and if the owner is an individual, then the signature must be notarized.

2. Designations shall not be registered as trademarks if they reproduce:

1) industrial designs protected in the Republic of Kazakhstan in the name of other parties on condition of their earlier priority;

3) names of works of literature, science and art, known pieces of art and their fragments widely known in the Republic of Kazakhstan as of the date of filing an application when violating the copyrights;

4) surnames, forenames, pen-names and their derivatives, portraits and facsimiles when

violating personal non-property rights of these individuals, their heirs or successors as well as if these designations form part of the historical and cultural heritage of the Republic of Kazakhstan and are reproduced without permission of the appropriate authorized body.

Rules on Conducting of Examination of Applications for Trademarks, Service Marks, Geographical Indications and Appellations of Origin (Annex 3 to the Order of the Minister of Justice of the Republic of Kazakhstan dated 29 August 2018 No. 1349)

Kind of goods - a set of goods that differ in their individual purpose and characteristics.

Quality of goods - a set of consumer properties of a product that determine its suitability to meet current and future needs in accordance with its purpose.

Purpose of goods - the field of application of the goods, its functions, the circle of consumers.

Characteristic of goods - the properties, physical and non-physical characteristics of the product, manifested in the process of purchasing and using the product for its intended purpose, that affect the buyer.

Value of goods - a characteristic of a product that indicates its importance and usefulness to the consumer.

Quantity of goods - a category that characterizes goods in terms of size, weight, volume, number.

Time of manufacture or distribution of goods - an indication in the designation of the day, month, year or date in general, which indicate the time of production of the goods, the transition of the goods from the manufacturer to the consumer.

Descriptive designations include designations that describe a product or service as a whole or any of its characteristics and (or) features.