

**Notification of *ex officio* provisional partial refusal of protection
(Article 5 of the Madrid Protocol, Rule 17(1) and (2) of the Regulations under
the Protocol relating to the Madrid Agreement, Article 33(2), Articles 41 and
193 EUTMR, and Article 33 EUTMIR)**

Alicante, 16/01/2026

BEGINNING OF TIME LIMIT: **16/01/2026**

END OF TIME LIMIT: **16/03/2026**

International registration number: **1895703**

Name of the holder: **TOYOTA JIDOSHA KABUSHIKI KAISHA
(also trading as TOYOTA MOTOR
CORPORATION)**

Trade mark: **CENTURY**

Protection of the abovementioned mark is provisionally refused for the European Union for the following goods and services:

Class 35: **retail services or wholesale services for ritual equipment; retail services or wholesale services for electrical machinery and apparatuses**

I. Grounds

The list of goods and services does not entirely comply with Article 33(2) EUTMR.

The terms '**ritual equipment**' and '**electrical machinery and apparatuses**' are not acceptable for classification purposes as part of retail/wholesale services in Class 35 and must be further clarified accordingly. Please add the expression 'namely' to each objected term together with a comprehensive list of the goods/articles/items to be retailed that seek protection.

In order to remedy this deficiency, the Office recommends that you consult the Harmonised Database (HDB) at <http://tmclass.tmdn.org/ec2/?lang=en> . The HDB brings together a list of acceptable terms from every IP Office of the EU and ensures that the goods and services you choose will be immediately accepted.

II. Representation

The holder of the international registration is obliged to be represented before the Office by a legal practitioner or professional representative that is entitled to represent third parties before the Office (Articles 119(2) and 120(1) EUTMR). Protection of the international registration for the European Union will be refused in

part if a representative is not appointed within the time limit indicated below.

III. Time Limit

The holder of the international registration is hereby given a time limit of two months to overcome the ground for refusing protection indicated under point I above and to comply with the requirements indicated under point II above. This time limit will start to run on the day this notification is issued by the Office (Article 193(2), (3) and (4) EUTMR). Any reply to this communication must be addressed to the Office in the language of the proceedings.

If you do not send a reply within the time limit, the Office will issue an appealable decision refusing the protection of the international registration for the European Union in part.



Francisco Javier PINTO SANCHEZ