



**NOTICE TO REMOVE OBJECTIONS UNDER SECTION 27
OF THE TRADE MARKS ORDINANCE, 2001 READ WITH RULES 25, 26, 27
OF THE TRADE MARK RULES, 2004**

NO. TM/EX/122785/2026

Date: 29/04/2026

Description of Mark

M/s. Merkenbureau Knijff & Partners B.V.
Leeuwendveldseweg 12 NL-1382 LX Weesp

CENTURY

Subject: TRADE MARKS APPLICATION No: 1895703

With reference to the application numbered as above, I am directed by the Registrar to convey that the aforesaid application is objectionable under Trade Marks Ordinance 2001 on the basis of following section(s):

CLASS : 5

NOTICE U/S. 17(2)(B) ON THE BASIS OF ENCLOSED CITED MARKS.

CLASS : 16

NOTICE U/S. 17(2)(B) ON THE BASIS OF ENCLOSED CITED MARKS.

CLASS : 17

NOTICE U/S. 17(2)(B) ON THE BASIS OF ENCLOSED CITED MARKS.

CLASS : 19

NOTICE U/S. 17(2)(B) ON THE BASIS OF ENCLOSED CITED MARKS.

CLASS : 28

NOTICE U/S. 17(2)(B) ON THE BASIS OF ENCLOSED CITED MARKS.

CLASS : 29

NOTICE U/S. 17(2)(B) ON THE BASIS OF ENCLOSED CITED MARKS.

CLASS : 30

NOTICE U/S. 17(2)(B) ON THE BASIS OF ENCLOSED CITED MARKS.





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CLASS : 34

NOTICE U/S. 17(2)(B) ON THE BASIS OF ENCLOSED CITED MARKS.

CLASS : 35

NOTICE U/S. 17(2)(B) ON THE BASIS OF ENCLOSED CITED MARKS.

CLASS : 36

NOTICE U/S. 17(2)(B) ON THE BASIS OF ENCLOSED CITED MARKS.

NOTICE U/S. 17(2)(B) ON THE BASIS OF ENCLOSED CITED MARKS.

Please send a reply in writing within two months i.e. upto 30/06/2026 **under section 27 of the trade marks ordinance, 2001 read with rules 25, 26, 27 of the trade marks rules, 2004** from the date of issue of this notice. In case of no reply is received from your side the application may be treated as ABANDONED.

The applicant may obtain extension of time which shall not exceed three months in aggregate with its prescribed fee on Form TM-56 for each request before the expiry of last extension as admissible under rule 80(1)(b) of the Trade Marks Rules, 2004 for filing reply of objection letter.

Yours faithfully,

Examiner of Trade Marks



TRADE MARKS REGISTRY Plot # CD-3 behind KDA Civic Centre Gulshan-e-Iqbal Karachi.
Tel: 021-99230533, 021-99230536. Fax: 021- 99231001
Email: tmr@ipo.gov.pk Website: www.ipo.gov.pk



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File Number	86213	CENTURY
Filing Date	02/05/1985	
Status	Registered,02/05/2027(Trademark registered)	
Description of mark	CENTURY	
Owner : CENTURY PAPER & BOARD MILLS LIMITED,,265, R.A.Lines Sarwar Shaheed Road, Karachi,, Pakistan		
Representative : Salim Gulam Husein, Advocate,,265 R.A. Lines, Sarwar Shaheed Road, Karachi.		
Applied Goods / Services : 16 Paper, absorbent paper cardboard only.		
Period of Use	since aug 1984	
File Number	160785	CENTURY
Filing Date	09/02/2000	
Status	Registered,09/02/2027(Trademark registered)	
Description of mark	CENTURY	
Owner : KINGSBROOK LIMITED,3-West Centre, st. Helier,Jersey, JE4 8NZ, Channel Islands., United States of America		
Representative : United Trademark & Patent Services,West End Building, 61, The Mall, Lahore-54000		
Applied Goods / Services : 28 Games, and Playthings; gymnastic and Sporting articles not included in other classes; decorations for Christmas trees being goods included in class-28.		
Period of Use	proposed to be used	





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File Number	218595	CENTURY
Filing Date	16/02/2006	
Status	Registered,16/02/2036(Trademark registered)	
Description of mark	CENTURY	
Owner : CENTURY INSURANCE COMPANY LIMITED,Lakson Square, Building No. 2, Sarwar Shaheed Road, Karachi-74200, Pakistan		
Representative : Salim Gulam Husein, Advocate,,Lakson Square Building No. 2, Sarwar Shaheed Road, Karachi-74200.		
Applied Goods / Services : 36 Insurance; insurance brokerage, insurance consultancy, insurance information, insurance under writing, actuarial services, financial affairs; monetary affairs; banking.		
Period of Use	Since Oct 1985	
File Number	291025	CENTURY
Filing Date	03/11/2010	
Status	Registered,03/11/2030(Trademark registered)	
Description of mark	CENTURY	
Owner : Muhammad Tahir Rashid , Trading as PVC ZONE ,154-F, Model Town, Lahore., Pakistan		
Representative : SHAHS REGISTRATION LAW CHAMBER, (ADVOCATES),15-Edward (Moj Darya) Road, Saleemi Chambers, Lahore-54000.		
Applied Goods / Services : 17 Pvc pipes, pprc pipes, upvc pipes, flexible pipes, and fittings therefore such as joints, elbows and bends; sealant compounds for joints, sealant materials and insulating materials all being the goods included in class 17.		
Period of Use	since 2006	





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File Number	320955	CENTURY
Filing Date	30/05/2012	
Status	Registered,30/05/2032(Trademark registered)	
Description of mark	CENTURY CONDITION: IT IS THE CONDITION OF REGISTRATION THAT THE MARK WILL ALWAYS BE USED FOR APPLIED GOODS ONLY	
Owner : Dr. Mohammad Shafique, Mohammad Rafique Khan, Mohammad Hanif Khan Trading as SUNCROP PESTICIDES.,8-B, Industrial State, Multan., Pakistan		
Representative : TRADE DEVELOPERS & PROTECTORS,Suit No. A11, 1st Floor Jumani Arcade Office Block, Gulshan-e-Iqbal Block-14, Near Civic Center Karachi		
Applied Goods / Services : 5 Pesticides		
Period of Use		2007
File Number	595096	
Filing Date	16/12/2020	
Status	Registered,16/12/2030(Trademark registered)	
Description of mark	CENTURY (logo)	
Owner : FINCIBEC S.P.A.,VIA VALLE D'AOSTA 47, 41049 SASSUOLO (MO), Italy		
Representative : Abu-Ghazaleh Intellectual Property Services (Pvt.) Limited.,Anum Empire 604, 6th Floor. Block 7/8, Shara-e-Faisal, P.O. Box: 13035, Karachi.		
Applied Goods / Services : 35 Sales services in the ceramic sector for "Ceramic tiles for flooring and coverings"; Advertising; business management assistance; business administration assistance; marketing; commercial or industrial management assistance; organization of trade fairs for commercial or advertising purposes; sales promotion (for others); personal management consultancy; personnel recruitment; all the aforementioned services related to ceramic tiles		
Period of Use		2007





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File Number	595099	
Filing Date	16/12/2020	
Status	Registered,16/12/2030(Trademark registered)	
Description of mark	CENTURY (logo)	
Owner : FINCIBEC S.P.A.,VIA VALLE D'AOSTA 47, 41049 SASSUOLO (MO), Italy		
Representative : Abu-Ghazaleh Intellectual Property Services (Pvt.) Limited.,Anum Empire 604, 6th Floor. Block 7/8, Shara-e-Faisal, P.O. Box: 13035, Karachi.		
Applied Goods / Services : 19 Ceramic tiles for flooring and coverings		
Period of Use	2007	
File Number	603428	
Filing Date	15/02/2021	
Status	Pending,(Certificate Printed)	
Description of mark	CENTURY	
Owner : CTBAT INTERNATIONAL CO. LIMITED,29TH FLOOR, OXFORD HOUSE, TAIKOO PLACE, 979 KING'S ROAD, ISLAND EAST, Hong Kong		
Representative : Meer & Hassan International Trademark & Patent Services,306, Al-Faisal Plaza, 48-The Mall, Lahore-54000 (042-37235812)		
Applied Goods / Services : 34 Cigarettes; tobacco, raw or manufactured; roll your own tobacco; pipe tobacco; tobacco products; tobacco substitutes (not for medical purposes); cigars; cigarillos; cigarette lighters; cigar lighters; matches; smokers' articles; cigarette paper; cigarette tubes; cigarette filters; pocket apparatus for rolling cigarettes; hand held machines for injecting tobacco into paper tubes; electronic cigarettes; liquids for electronic cigarettes; tobacco products for the purpose of being heated,		
Period of Use	Proposed to be used	





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File Number	613172	
Filing Date	22/04/2021	
Status	Pending,(Certificate Printed)	
Description of mark	Century (logo)	
Owner : Corporate Bridge of Risk Management (Pvt) Ltd,Sawan Garden, House #08, Street # 9, Block D, Islamabad , Pakistan		
Representative : Muhammad Akram ,Corporate Bridge of Risk Management (Private) Limited office #3 &4, 2nd Floor, Safdar Mansion, Fazal Ul Haq Road, Blue Area, Islamabad 0333-5050545		
Applied Goods / Services : 30 Coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee; flour and preparations made from cereals, bread, pastry and confectionery, ices; honey, treacle; yeast, baking-powder; salt, mustard; vinegar, sauces (condiments); spices; ice in class 30.		
Period of Use	2021	
File Number	613173	
Filing Date	22/04/2021	
Status	Registered,22/04/2031(Trademark registered)	
Description of mark	Century (logo)	
Owner : Muhammad Akram trading as Century ,Sawan Garden, House #08, Street # 9, Block D, Islamabad , Pakistan		
Representative : Muhammad Akram ,Corporate Bridge of Risk Management (Private) Limited office #3 &4, 2nd Floor, Safdar Mansion, Fazal Ul Haq Road, Blue Area, Islamabad 0333-5050545		
Applied Goods / Services : 29 Meat, fish, poultry and game; meat extracts; preserved, dried and cooked fruits and vegetables; jellies, jams, compotes; eggs, milk and milk products; edible oils and fats in class 29.		
Period of Use	2021	

